

September 27, '40

Mr. Floyd Maxwell,
Ore. Petroleum Ind's.,
Yeon Building, City.

Dear Sir:

Please be advised oil companies made contributions to this Fund for 1938-39 as follows:

<u>Company</u>	<u>1938</u>	<u>1939</u>
General	\$40.00	\$34.97
Gilmore	10.00	17.50
Richfield	40.00	36.08
Shell	50.00	50.00
Signal	30.00	40.00
Standard	100.00	100.00
Sunset	5.00	7.40
Texaco	45.00	34.67
Associated		
P. A. System	-----	75.00
Union	50.00	38.10
Misc.	75.00	75.00
	<u>\$445.00</u>	<u>\$508.72</u>

We trust this is the information desired as per our conversation.

Sincerely yours,

Executive Secretary

October 8, 1940

Mr. R. W. Johnson
Standard Oil Company
Pacific Building

Dear Mr. Johnson:

At your request I hereby submit the following concerns that contributed to the 1939 Milk Fund Program.

Meier & Frank Company	\$100.00
U. S. National Bank	100.00
Dairy & Ice Cream drinks	50.00
First National Bank	75.00
North West Electric Co.	50.00
Portland Gas & Coke Co.	50.00

Sincerely,

Executive Secretary

DEPARTMENT OF FINANCE



R. E. RILEY
COMMISSIONER

CITY OF PORTLAND
OREGON

January 25, 1939.

Captain Fred W. Roberts
Portland Fire Department Milk Fund
910 Public Service Building
Portland, Oregon

Dear Captain Roberts:

Thank you for the report of the Milk Fund drive, also for the Auditors' report. You are to be commended for closing up the affairs of the campaign at such an early date, thus permitting the filing of your annual report earlier than usual.

The drive this year was conducted in an admirable manner. I wish to congratulate you upon its successful termination. It is very encouraging to know that the many dependent children, who otherwise would be without this necessity, can be provided for.

Very truly yours,

R. E. Riley
COMMISSIONER OF FINANCE



PORTLAND PUBLIC SCHOOLS
631 NORTHEAST CLACKAMAS STREET
PORTLAND, OREGON

LINCOLN HIGH SCHOOL
SOUTHWEST PARK AVENUE AND MILL STREET

February 15, 1939.

TO FIREMEN'S BENEFIT MILK FUND:

Cleaning:

4 Football outfits at \$1.00 each \$4.00
Payable to Lincoln High School

18 Sideline jackets used by All Stars 3.00

(You have the receipt for this signed
by H.G. Paulsen already paid by Wade
W. Williams. Make \$3.00 check payable
to Wade W. Williams)

2 "can rolls of 2" inch Adhesive Tape has
not been replaced. This should be re-
turned to Lincoln High School.

LINCOLN HIGH SCHOOL

Signed by:

F. V. Magawm,
Fac. Treas.

Milk Fund
Football

Game
Expense

pd 2/15/39

1939

REPORT OF 1939 PORTLAND FIRE DEPARTMENT MILK FUND DRIVE.

A meeting of the General Milk Fund committee was held at ~~12:00 noon~~ ^{6:30 pm} in the Portland Chamber of Commerce dining room November ~~21~~ ²⁶ 1939 to launch the 1939 benefit football game and drive for the Fund. Mr. N. A. Boody, general chairman, presided. A full representation of committee members and of others interested in the success of the drive, was present. Mr. J. H. Luihn, chairman of the 1938 game was elected chairman of the 1939 game, after which chairmen of various sub-committees were selected to co-operate with him. The able manner in which Chairman Luihn and his co-chairmen, with their committee members, discharged their duties was highly responsible for the drive's success.

It was decided that the year's game should be, as heretofore, between the Inter-scholastic Champions and a team of All-Stars from the remaining high schools chosen by the sports writers of the ~~two~~ ^{Two} daily papers and the coaches of the various high schools; and that the game should be played ~~Friday~~ ^{SAT}, December ~~9th~~ ^{9th} and be called at ~~2:00 P. M.~~ ^{2:00 P. M.} to afford the many friends of the Milk Fund employed in the daytime an opportunity to attend.

The game was played as scheduled and resulted in a victory of 13 to 0 for the ~~Champions~~ ^{All Stars} coached by Mr. ~~S. H. Gehring~~ ^{S. H. Gehring} assisted by Mr. ~~Thomas Mucha~~ ^{Thomas Mucha}. The ~~high school~~ ^{high school} team of Jefferson High School was coached by Mr. ~~J. E. Bondahl~~ ^{J. E. Bondahl} assisted by Mr. ~~W. J. Learned~~ ^{W. J. Learned}. It was one of the outstanding football games of the season and attracted an attendance, despite inclement weather, estimated to be 14,000 by officials of Multnomah Civic Stadium. The game was attended by many high officials and prominent citizens from over the state. Mayor Joseph K. Carson Jr. in his box entertained as an honored guest General Grunert, the commanding general of Vancouver Barracks, Vancouver, Washington.

As in previous years ticket sellers detailed for this service from the Portland Fire Department accounted for the major sale of tickets and it is pleasing to report that they were welcomed by every business concern upon which they called, and not one complaint of misrepresentation or high-pressure methods on their part was reported to this office by any person or concern solicited by them. Members of the Department so detailed were:

- Captains Harry Amacher, Frank L. Nitsch, O. F. Thompson and ^{J. straw}
- Hosemen Ernest R. Bills, John S. Mattes, Henry Reed, S. P. Stevens.

As heretofore, the drive had the active support and co-operation of the school authorities and principals headed by Superintendent of Schools Ralph Dugdale, of the churches, of the Parent-Teacher Association and of the School Nurse Division of the Health Bureau of the city of Portland.

Mrs. Sylvia Riggs, president of the Rotana Club, acting as chairman of the activity, presented the message of the Fund with the help of twenty young boys and girls from the ~~Progressive Oregonians~~ ^{High Schools} to over thirty-five civic clubs with most gratifying results and response.

Nine high school and two grade school assemblies were attended by the General Secretary accompanied by Mr. Victor Brown in charge of entertainment, where messages were delivered and entertaining programs were presented assisted by the Royal Hawaiian orchestra supplied by the Works Progress Administration.

The big milk bottle was erected on the Old Post Office lawn at Fifth and Morrison streets and six noon ballyhoos were held in front of same with various speakers heard over the public address system furnished by the Associated Oil Company, together with music by the Works Progress Administration band and Royal Hawaiian orchestra.

All radio stations generously contributed time on the air resulting in thirteen special radio programs of music and speaking being given, together with twenty-seven "spot" announcements.

The ~~three~~ ^{two} daily papers and some twenty community papers of the city gave liberally of space both in news and sport columns and in the case of the Sunday papers, in their magazine sections. The sports writers of the city and their editors gave full support to the game and drive.

This year the Fund had the honor and aid of obtaining the official endorsement of the national commander of the American Legion, Hon. Stephen F. Chadwick, who, over his signature, heartily endorsed our program and work, urging local legion posts to do all possible in furthering our objectives.

As a notable contribution to their team work and victory, Mr. Henry Thiele gave three dinners in his dining room to the members of the All-Stars and their coaches prior to the game for round table discussion and "pep" talks.

A further appreciated contribution was that of 1000 student tickets given collectively by business concerns of the city to the Parent-Teacher Association for distribution among under-privileged children that they might attend the game, and 1000 street car tickets furnished by Mr. Franklin T. Griffith, president of the Portland Traction Company to take children having no other transportation to and from the game.

Ticket sellers and workers from this office were materially aided in the work of the drive by contributions of 430 gallons of gasoline by the Standard Oil Company and the Signal Oil Company.

Mr. Morris Rogoway, jeweler, donated a trophy to be awarded to the high school selling the greatest number of tickets, the winner ~~not having been decided at this date~~; and finally, merchants of the city contributed food, etc. for a fine banquet to members of the two football teams and of the committee at the Masonic Temple where each player was presented with a miniature gold football as a memento and token of appreciation by the Fund committee, the presentation being made by Mayor Joseph K. Carson Jr., assisted by Commissioner R. E. Riley.

1508 year
The Milk Fund and its activities is administered from the Milk Fund office, 910 Public Service Building. The rent for same is donated by the Pacific Power & Light Company, owner of the building. Office help, comprising a stenographer and a typist, is supplied by the Works Progress Administration.

John C. ...
NYA

Eighth

The Portland Fire Department Milk Fund is now in its seventh year and has distributed over one million bottles of Grade "A" milk among the under-privileged school children of the city during its existence. As a result of the 1939 drive it now has sufficient funds available to assure the continuance of its program in the 134 public and parochial schools of the city up to 60,000 bottles of milk monthly with a reserve of over \$4,000 in a separate savings account set aside for any emergency affecting its program that might arise. As a result of the work of the Fund and publicity given thereto in our press and over the radio and by members of our committee, many other cities throughout the country have adopted or contemplate adopting like programs.

As general secretary of the Fund I welcome this opportunity to thank city and county officials officials and members of my department, the School Nurse Division of the Public Health Bureau, the Parent-Teachers Association, the public and parochial school officials and teachers, the press and radio stations, the churches, contesting players, and the people and football fans of the city for their co-operation with this office and for their confidence and support given me in the administration of the Fund and its activities. I submit in conclusion the following statement of tickets sale and expenditures of the 1939 drive and football game, unused tickets on hand, etc. as of this date:

25,000 adult tickets printed @ 50¢		\$12,500.00
15,000 student " " @ 25¢		3,750.00
		<u>\$16,250.00</u>

Cash receipts from ticket sale	\$7,707.00	
35 adult tickets out @ 50¢	17.50	
2,279 student " " @ 25¢	569.75	
130 adult tickets given for letters of credit @ 50¢	65.00	
10 adult tickets lost @ 50¢	5.00	
55 student " " @ 25¢	13.75	
43 adult " compl'y. @ 50¢	21.50	
32 student " " @ 25¢	8.00	
10,687 adult tickets on hand @ 50¢	5,343.50	
9,996 student " " @ 25¢	2,499.00	<u>\$16,250.00</u>

Receipts from Drive

Account ticket sale	\$ 7,707.00
" Stadium gate cash	645.75
" Milk Bottle cash	216.79
" Cash Donations	142.00
	<u>Gross Receipts \$ 8,711.54</u>

Expenses of Game

Account Game (Paid by check)	\$ 667.27	
" " (Paid by cash)	235.10	
" Stadium use (deducted from gate receipts by Stadium)	168.27	\$ 1,070.64
		<u>Net Receipts \$ 7,640.90</u>

Respectfully submitted,

1808 Yum Bldg
 910 Public Service Building
 Portland, Oregon
 January 10, 1939

General Secretary

PORTLAND FIREMENS MILK FUND

R E P O R T

JANUARY 17th. 1939

W. F. WHITLEY & COMPANY

ACCOUNTANTS, AUDITORS

INCOME TAX ADVISORS

301-304 TIMES BUILDING

PORTLAND, OREGON

W. F. WHITELEY & COMPANY

ACCOUNTANTS, AUDITORS

INCOME TAX ADVISORS

301-304 TIMES BUILDING

TELEPHONE
ATW 2383

PORTLAND, OREGON January 17th. 1939

The
Committee in Charge,
Portland Fire Department Milk Fund
Portland, Oregon.

Sirs:

At the request of your Committee, we have audited the records of the Portland Milk Fund from date of our previous audit, January 10 1938, to and including the 10th. of January 1939, and now submit for your attention, report covering Receipts and Disbursements for that period.

The Financial condition of the fund, as disclosed by attached report, has been materially bettered, although a great decrease in receipts from boxing shows is indicated. Football receipts were materially greater and account for the larger part of receipts.

During the period under review a total of \$6,068.18 was expended for milk for direct distribution through the schools and other agencies.

The overhead expenses of operating this Fund have been kept to a minimum; office rent and clerical help are donated through the Pacific Power & Light and P. W. A. and the greater amount of office expense covers postage and stationery supplies.

Your attention is called to the small amount of interest earned on Savings Account of \$4,000.00. It is our opinion that this amount could be invested to greater advantage at the same time preserving its liquid status with safety. This matter should be given your careful consideration.

The matter of handling all bank records, cash and deposits through the main office has been brought to the attention of your staff and will be carried out in future. We have made proper adjustments of distribution of receipts and expenditures to bring them in line and bank balances have been verified.

With the large amount of detail incident to the handling of football games, we find that the records are exceptionally well kept and those in charge are giving their best efforts in carrying out this meritorious work and are to be commended therefor.

The item of \$125.00 set up as an expenditure for advance payment on automobile is in fact a loan from the fund to be repaid under guarantee of the Executive Committee and this amount will be restored to the assets of the Fund.

Respectfully submitted,

W. F. Whiteley & Co.
Accountants and Auditors.

WFW/D

W. F. WHITELEY & COMPANY

ACCOUNTANTS, AUDITORS

INCOME TAX ADVISORS

301-304 TIMES BUILDING

TELEPHONE
ATW 2383

PORTLAND, OREGON

January 17th. 1939

PORTLAND FIRE DEPARTMENT MILK FUND

REPORT OF RECEIPTS AND DISBURSEMENTS

January 10th. 1938

to

January 17th. 1939.

CASH BALANCES AS OF JANUARY 10th. 1938.

Checking Account First National Bank	8,360.58
Savings Account First National Bank	4,000.00

RECEIPTS

Cash Receipts Football Game	8,352.75	
Fight Fund	51.00	
Milk Bottle collections	216.79	
Donations-various	142.00	
Interest credited on Saving's a/c	45.11	
	<u>8,807.65</u>	
		21,168.23

DISBURSEMENTS:

Milk Purchased	6,068.18	
Football expense (checking a/c)	667.27	
Football expense (pd. in cash)	235.10	
Office expense, postage etc.	537.90	
Travel & car expense	224.53	
Advanced on auto	125.00	
	<u>7,857.98</u>	
Balance-		13,310.25

BALANCES ON HAND:

Saving's a/c 1st. National Bank	4,045.11
Checking a/c 1st. National Bank	9,265.14
	<u>13,310.25</u>

Bank Balances verified with statements of Depository as of this date.

W. F. Whiteley & Co.
Accountants and Auditors.

ADDENDA

The sum of \$235.10 was paid out of cash receipts of football game and have been added to receipts therefor and charged back to Football expense.