



Portland Housing Bureau

N/NE Preference Policy Rental Housing Program Update

Program updates, insights
and upcoming initiatives

Dyvisha Gordon, Housing Program Coordinator
Thursday, November 9, 2023

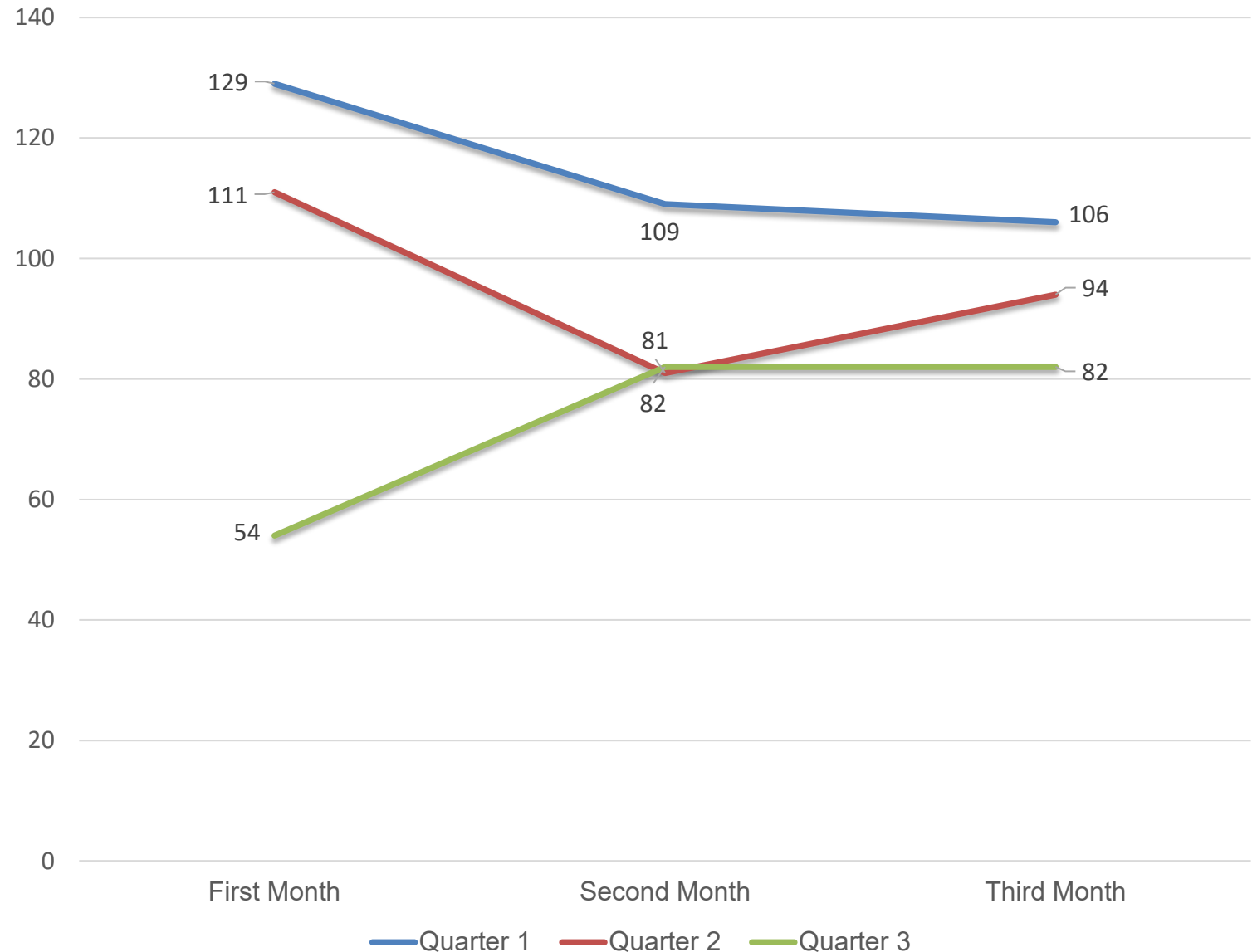
Waitlist Application Submissions

The total number of applications submitted each quarter

- Quarter 1: 344
- Quarter 2: 286
- Quarter 3: 218

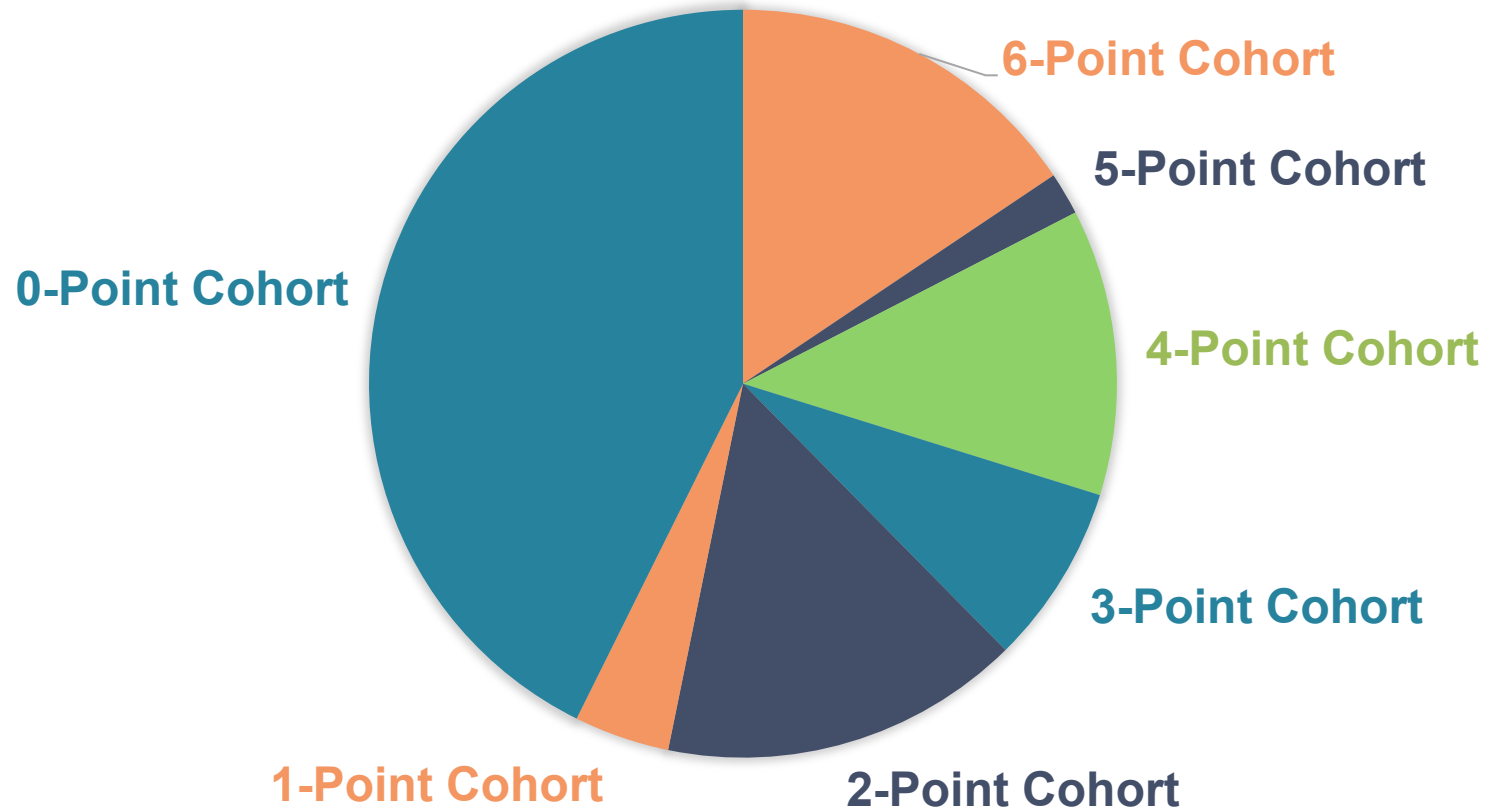
**These figures may encompass duplicate entries.*

Total Number of Applications Submitted



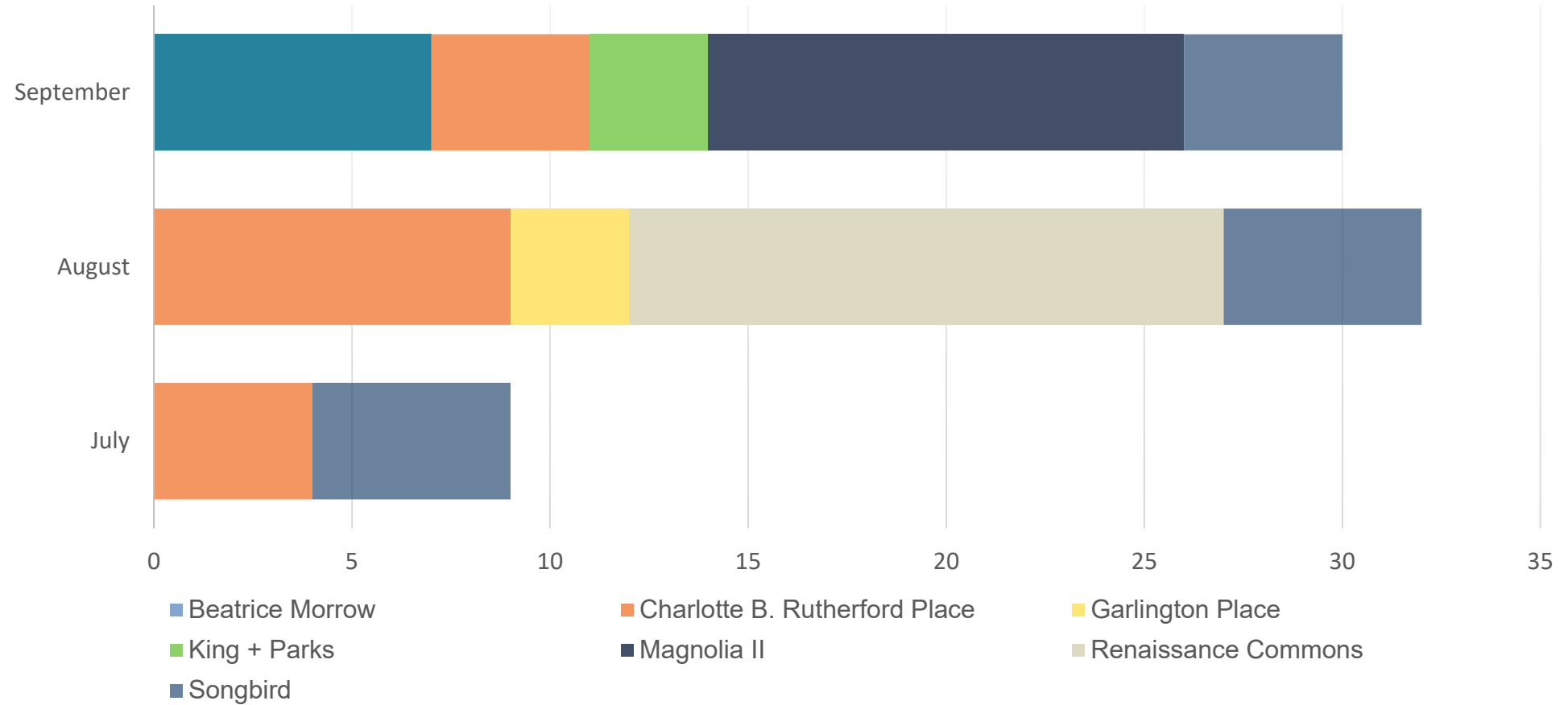
Waitlist Application Submissions by Point Cohort

Q3 application submissions by point cohort



Building Vacancies by Month

During the Third Quarter



Referrals & Approvals

During the Third Quarter

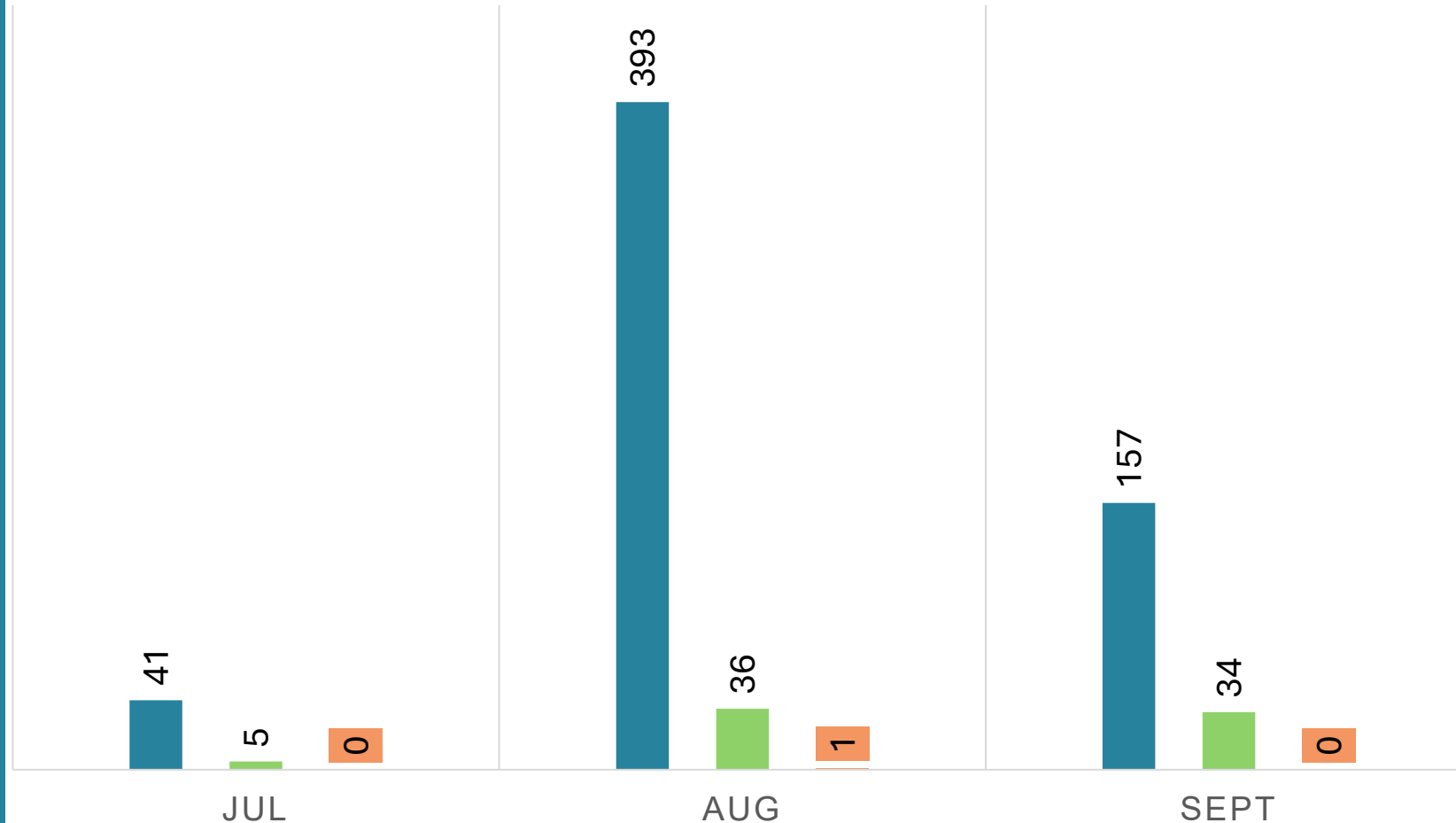
Turquoise = Total number of **referrals** made to housing providers

Lime Green = Total number of **vacancies**

Orange = Total number of **approvals**

RENTAL UPDATES

■ Referrals ■ Vacancies ■ Approvals

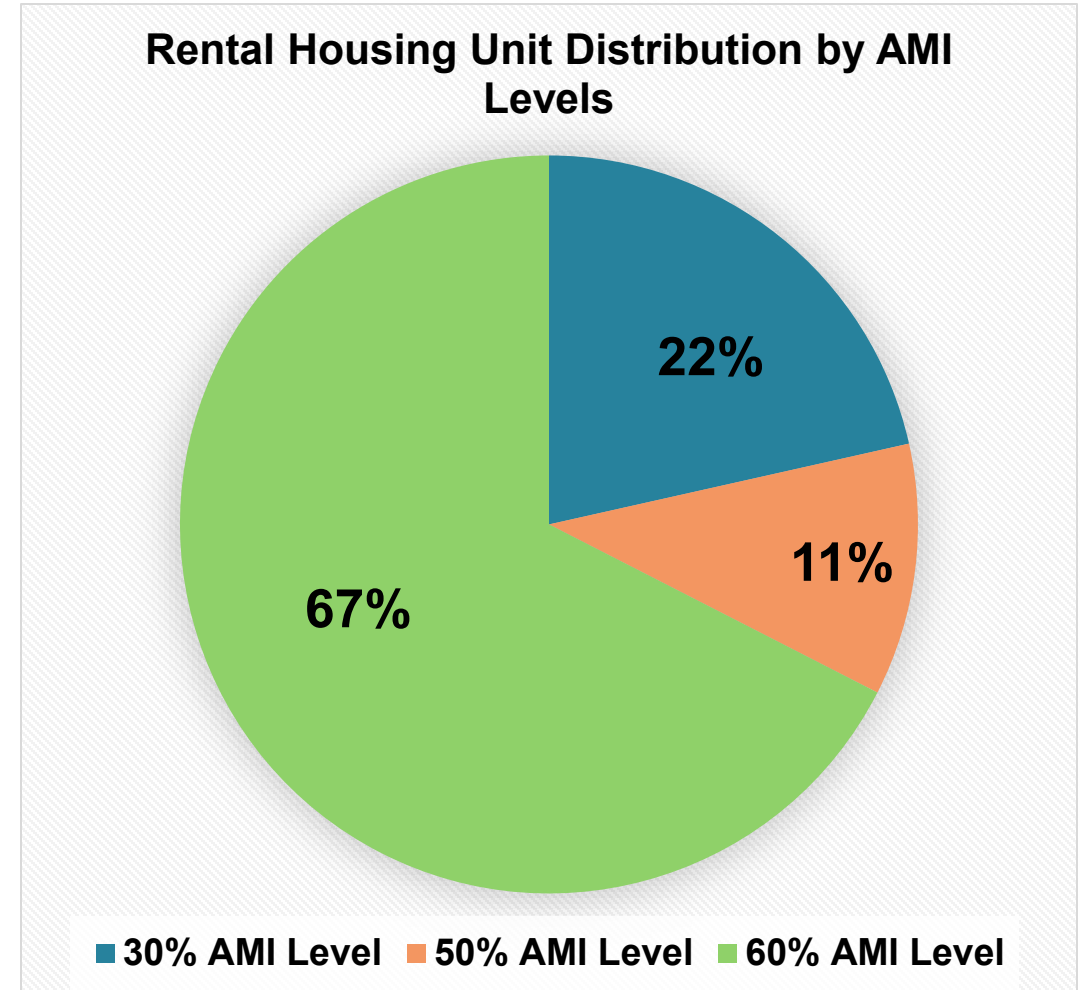


N/NE Preference Policy Rental Program

Insights

2023 Maximum Monthly Rent Including Utilities by Median Income

# of Bedrooms	Household Size	30% AMI	50% AMI	60% AMI
0	1	\$592	\$987	\$1,185
1	1.5	\$634	\$1,058	\$1,269
2	3	\$762	\$1,270	\$1,524
3	4.5	\$880	\$1,466	\$1,760





Portland Housing Bureau



Based on Census data for Portland, the average Black household brings in about \$3,000 in monthly income.



Assessing the rent burden of residents in Preference Policy regulated rental housing.



39% of residents at CBR have unpaid rent

Current residents at Charlotte B. Rutherford Preference are facing challenges paying rent.

**As of October 20, 2023*



51% of residents at CBR have incomes at or below 30% AMI

More than half of the residents in the building earn 30% AMI or less. Most of the units have rents set at 50% and 60% AMI

N/NE Preference Policy Rental Program

Updates and Initiatives

- Refreshing marketing materials
- Launching of a new online application portal
- Security Deposit Grant Assistance Pilot Program (GAPP) launch
- Rollout of the next phase of the community engagement plan
- Developing a plan to address the rent burden experienced by current residents
- **Upcoming November Community Information Sessions**
 - November 16 at 7:00 PM at Self Enhancement Inc., 3920 N Kerby Ave
 - November 18 at 1:00 PM at Gresham Library, 385 NW Miller Ave

A photograph of a Black man and woman embracing and smiling warmly. The man has a beard and his hair is styled in a bun. They are both wearing light-colored, long-sleeved shirts. The background shows a white house with horizontal siding and several wooden chairs stacked on a porch. The overall mood is positive and grateful.

Thank You