

COMMUNITY IS KEY



# PCEF Grant Committee Meeting

April 20, 2023, 6:00 – 8:30 p.m.

— PORTLAND  
**CLEAN ENERGY  
COMMUNITY BENEFITS  
FUND** —



THE BUREAU OF **PLANNING  
& SUSTAINABILITY**

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# Virtual/Hybrid Participation Check

## Guidelines for public participation

- Committee meetings open to the public
- Public invited to comment at around 6:05 p.m.
- There will be a break at 7:05 pm, online participants will see a break screen. There will be no online discussion available during break.

### ➔ Guidelines applied to virtual/hybrid meeting:



**Chatbox:** open for introductions and for noting public comment interest. All other times, host-only chats (PCEF Staff).



**Raise Hand:** used by Committee only.



**Video:** on for Committee only.



**Microphone:** public members muted.



**Recording:** this meeting is being recorded.



**Captioning:** this meeting is being captioned; settings > show subtitles.

# Introductions

# Agenda

6:00 Introductions

6:05 Public comment

6:15 Meeting minutes approval

6:20 Climate Investment Plan (CIP) Committee timeline update

6:25 Overview and context for three programs:

- Strategic program 14: Climate-friendly public schools
- Strategic program 9: Increasing urban farming opportunities - planning and land acquisition
- Strategic program 12: Street tree expansion on 82<sup>nd</sup> Ave

7:05 Break

7:20 Public comment overview and discussion of key themes

8:30 Meeting close

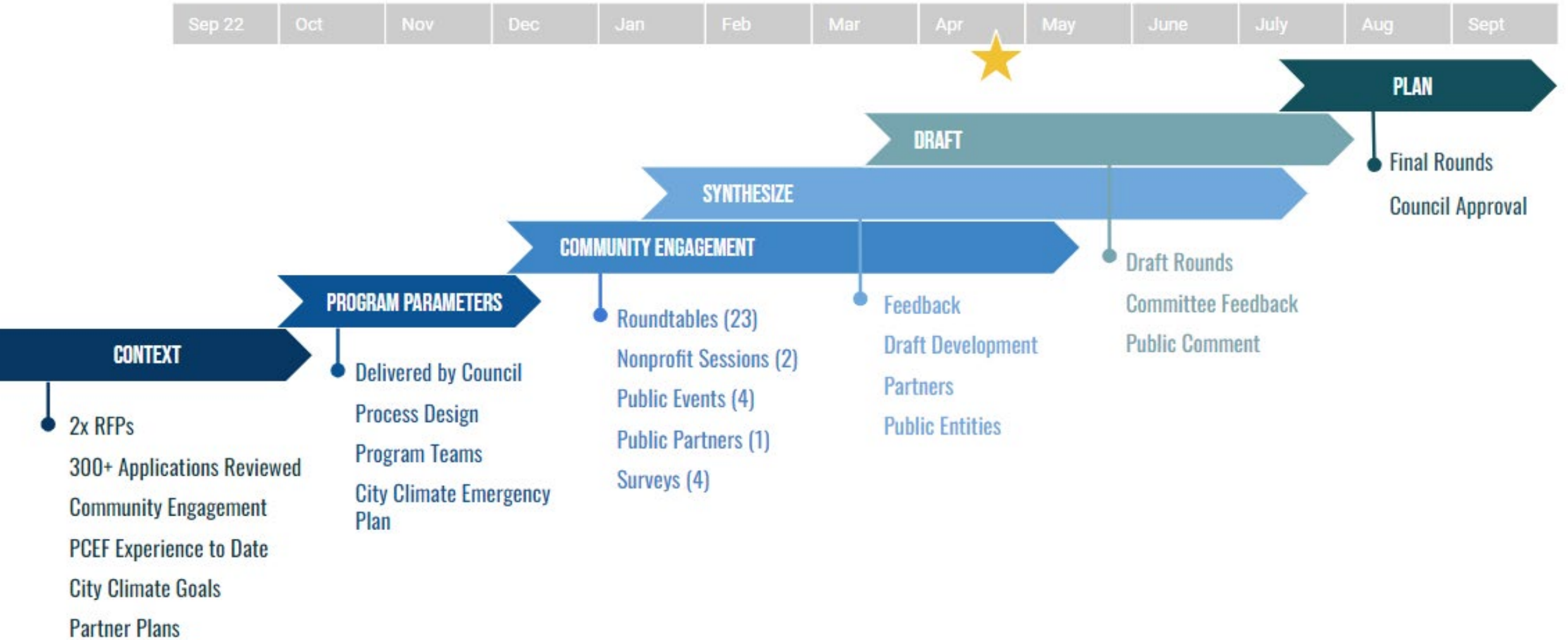
# Public comment

# **Climate Investment Plan (CIP) Committee briefing timeline update**

# Committee Briefing Timeline as of 4/20/23

Month	CIP Briefing	Meeting Date
April	Overview and context for: 14: Climate-friendly public schools 9: Increasing urban farming opportunities - planning and land acquisition 12: Street tree expansion on 82nd Ave CIP community engagement update Public comment overview and discussion of key themes	4/20/2023 6:00 - 8:30pm
May	CIP comment discussion (con't) CIP Intro & Appendix Outline Program Metrics Dashboard Preview	5/18/2023
June	Specific feedback on Committee's approach to evaluation of outcomes CIP Draft Iteration Administrative Rulemaking	6/15/2023
July	Final CIP Recommendation	7/20/2023

# CIP Process Overview





# **Strategic program 14: Climate friendly schools**

# Schools

*Investing \$50 million over five years in climate projects to reduce GHG emissions and improve climate resiliency at Title I (48) and MESD (3) schools in the City of Portland.*

## **OPPORTUNITY**

Public schools in Portland occupy hundreds of thousands of square feet of building space, manage land and operate transportation systems. There are opportunities in all of these assets to reduce greenhouse gas emissions and improve climate resiliency. Title I and MESD schools serve youth from families with low-incomes, an important PCEF priority populations.

In addition to reducing GHG emissions and improving resiliency and comfort, PCEF projects can reduce the cost of operating the facilities and equipment used to serve these students, freeing up funds to invest in core education.

# Schools

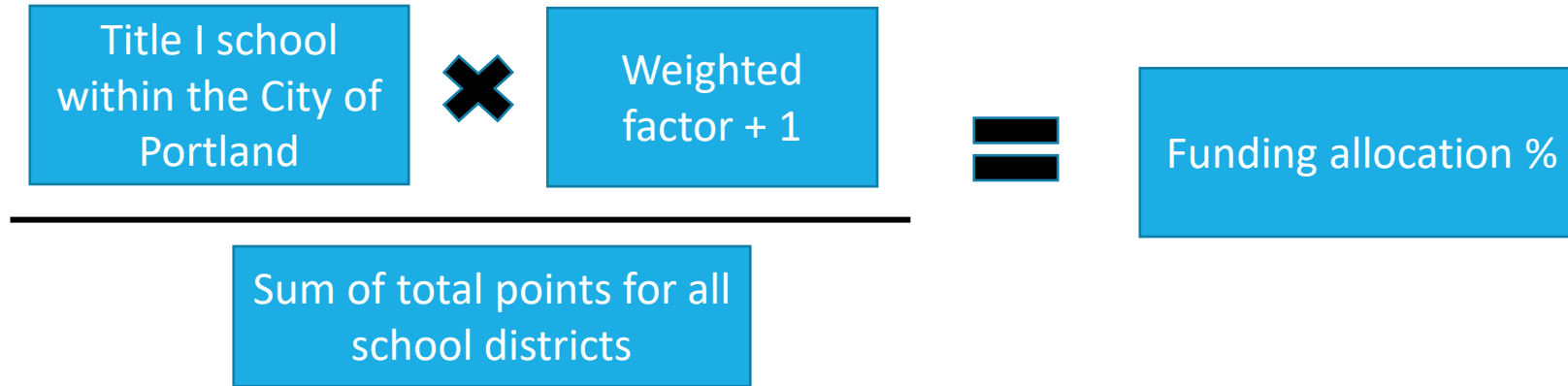
## PROPOSAL

This strategic program has two components.

- \$45 million for physical improvements
- \$5 million for student-led climate initiatives
  - \$50,000 annually for in up to 20 middle and high schools with student bodies that reflect PCEF priority populations

<b>Physical improvement proposed allocations</b>		
<b>School District</b>	<b>Total funding</b>	<b>Percent of total</b>
Centennial	\$ 4,619,772	10.3%
David Douglas	\$ 12,148,289	27.0%
Multnomah ESD	\$ 3,764,259	8.4%
Parkrose	\$ 4,277,567	9.5%
Portland Public	\$ 15,912,548	35.4%
Reynolds	\$ 4,106,464	9.1%
Riverdale	\$ 171,103	0.4%

# Funding Formula



- Weighted factor is the sum of three characteristics with points assigned between 1 and 3:
  - Geography (East of 82<sup>nd</sup> and 122<sup>nd</sup>)
  - Free and reduced lunch (51-75%; 76-100%)
  - % BIPOC students (25-50%, 51-75%; 76-100%)
- Based on student funding formula approach used by Oregon Department of Education (ODE), which is a weighted factor to account for increased resources required for student factors such as economic disadvantage, English language learners, special education, etc.
- ODE calculates on a per-pupil basis
- Provides a fair and transparent way to distribute funding based on student demographics

# Outcomes & Metrics

## **Outcomes:**

- Reduce greenhouse gas emissions through physical improvements to school buildings, yards and transportation systems
- Engage middle and high school students in leading climate action projects

## **Metrics:**

- GHG reduced or sequestered
- Number of school buildings improved
- Modelled or deemed energy savings by school
- Number of schools in which mechanical cooling is introduced
- Installed kW and modeled annual kWh generation for solar PV
- Acres depaved
- Trees planted/maintained
- Number of students involved in student-led climate initiatives
- Student demographics of sites served
- Locations of schools served
- Workforce (including apprentices, workers, subcontractors and contractors) demographics, hours and wages

# Partner roles

**Physical improvement allocation:** PCEF will make a one-time allocation to each school district which will then have one year to provide a proposal for use of their physical improvement allocation including:

- Description of proposed measures and estimates of associated GHG reduction
- Workforce and contractor equity plan
- Budget and timeline

**Student-led initiative allocation:** PCEF will make an allocation to up to 20 middle and high schools with student bodies that reflect PCEF priority populations. Each of these schools will receive \$50,000 annually for five years to fund student-led climate initiatives. Student-led initiatives will not require prior PCEF authorization but must be designed to fit the following parameters:

- Must include decision-making process that clearly demonstrates student empowerment and leadership, e.g., participatory budgeting.
- Must demonstrate connection to greenhouse gas reduction or sequestration.
- Must demonstrate connection to one of the PCEF funding areas – clean energy, transportation, green infrastructure, regenerative agriculture, workforce and contractor development.

# Workforce and contractor development (WCD)

- Physical improvement projects must be performed in accordance with PCEF's Workforce and Contractor Equity Agreement (WCEA)
- Diverse workforce and contractor utilization goals
- Annual allocation to student-led initiatives upstream investment in WCD
- No additional WCD investment or requirements

# Timeline Schools





# Questions

# **SP 9 Increasing urban farming opportunities - planning and land acquisition**

# Increasing urban farming opportunities – planning and land acquisition

## *Summary*

*Invest \$4 million through a two-phase investment strategy that will result in funding two to three organizations to acquire, develop and manage urban farming plots of at least 20,000 square feet each.*

## **OPPORTUNITY**

- One of the primary barriers to successful regenerative urban agriculture is a lack of access to long-term site control. Ownership of sites overcomes this barrier.
- Creating a two-phase strategy that includes assessment of organizational capacity along with support in identifying appropriateness of potential sites.
- Urban regenerative agriculture can sequester carbon, build soil, provide healthy food, community and connection to land.

# Regenerative agriculture land acquisition

## PROPOSAL

- Through a competitive solicitation, the program will select a small cohort of organizations seeking to further PCEF-aligned regenerative agriculture efforts to participate in a two-phase grant investment process that will result in two to three organizations developing new urban farms.
- Phase I – cohort members participants will be evaluated for organizational readiness for urban farming, land stewardship, and land ownership.
- Phase II – two to three organizations that are deemed ready will be supported in acquiring, developing, conducting site preparation, and managing urban farming plots of at least 20,000 square feet each.

# Outcomes & Metrics

## **Outcomes:**

- Healthier soils with greater carbon sequestration capacity.
- Greater locally produced, lower carbon intensity foods.
- Increased accessibility to healthy foods for PCEF priority populations.
- Increased opportunities for building relationships with the land for PCEF priority populations.

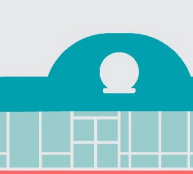
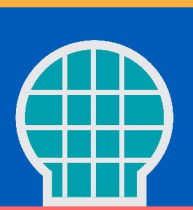
## **Metrics:**

- Acreage dedicated for urban farming.
- Number of PCEF priority population households served by programs' urban farms.
- Types of regenerative agricultural practices.

# Roles

- Only nonprofits entities are eligible to apply. Applicants must have demonstrated experience promoting regenerative agriculture, with a focus on PCEF priority populations.
- Contractors to support cohort in developing land stewardship plans, evaluating parcels for urban agriculture feasibility

# Questions



# Street Tree Expansion Project: 82<sup>nd</sup> Avenue

PCEF

April 20, 2023



**Building a  
Better 82<sup>nd</sup>**



1929



1958







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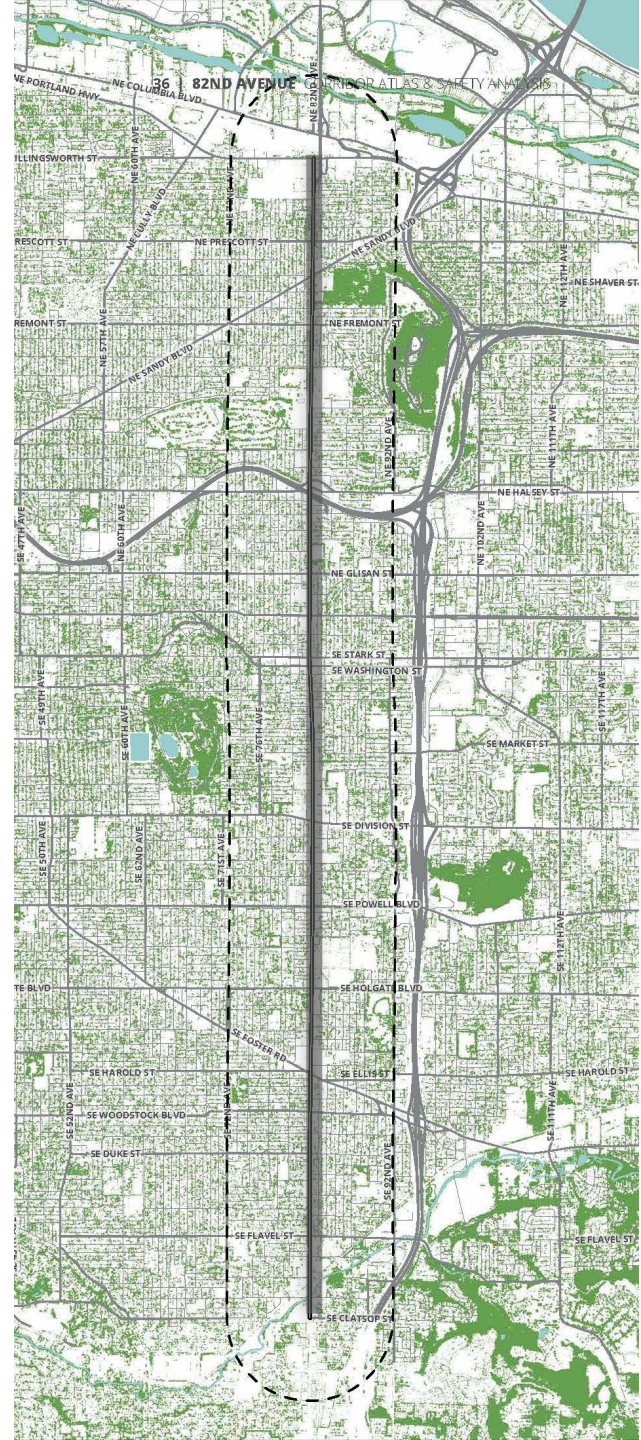
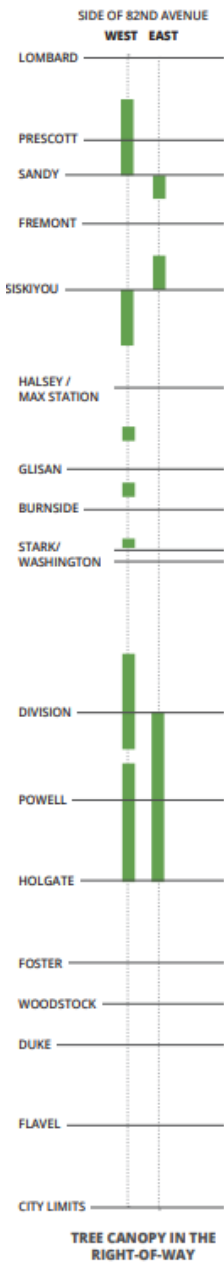
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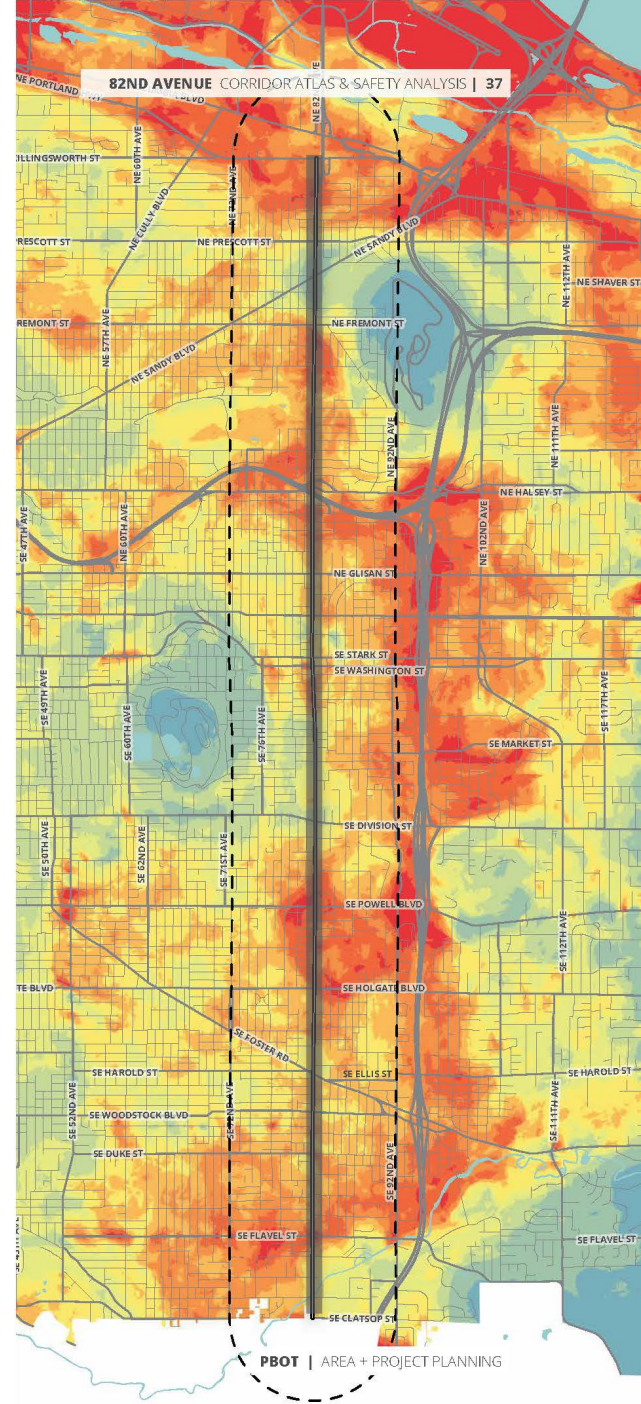
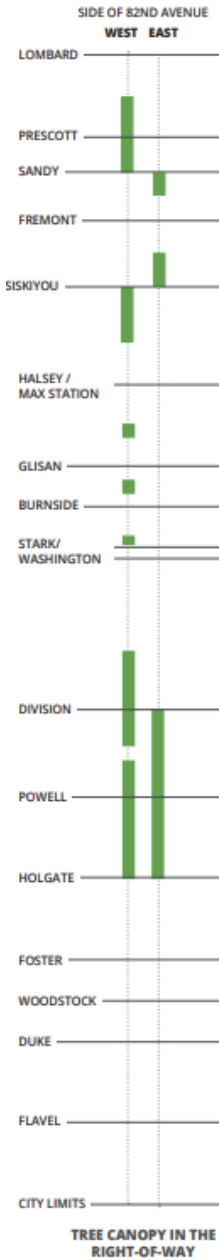
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Coke





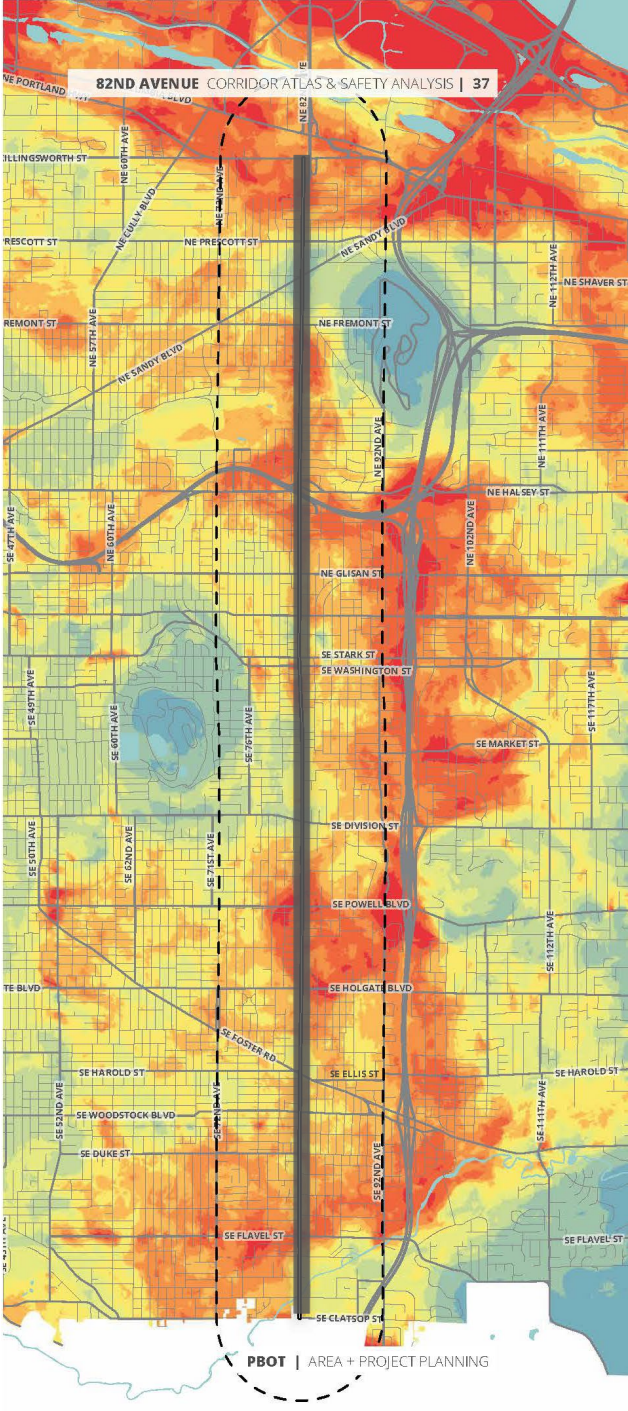
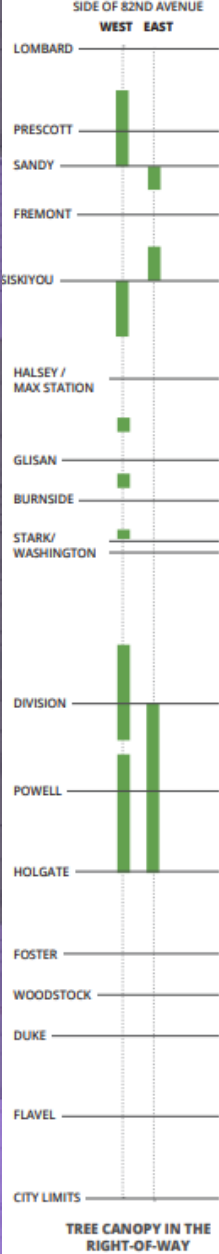
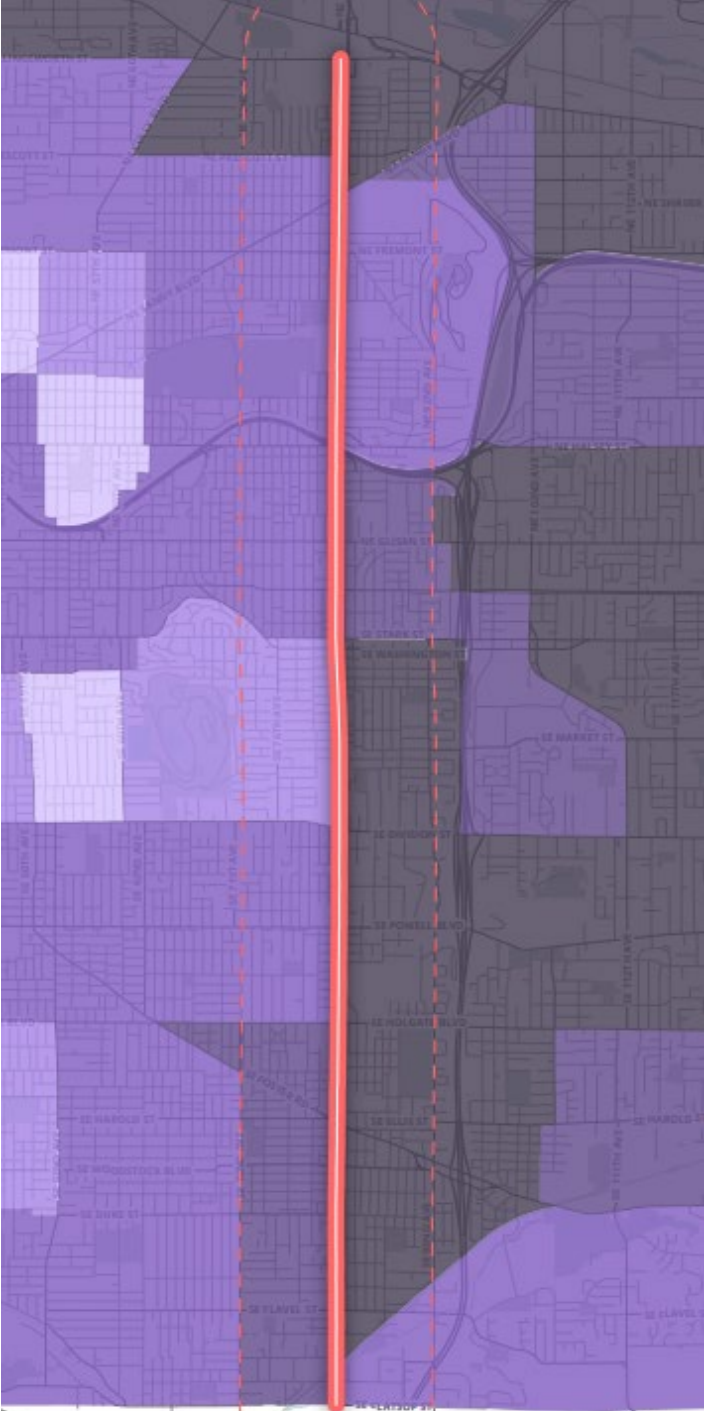
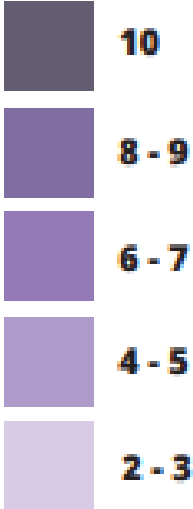




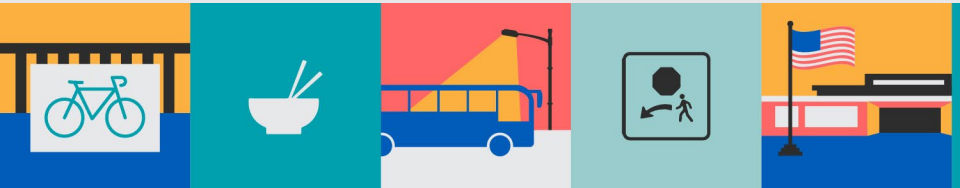
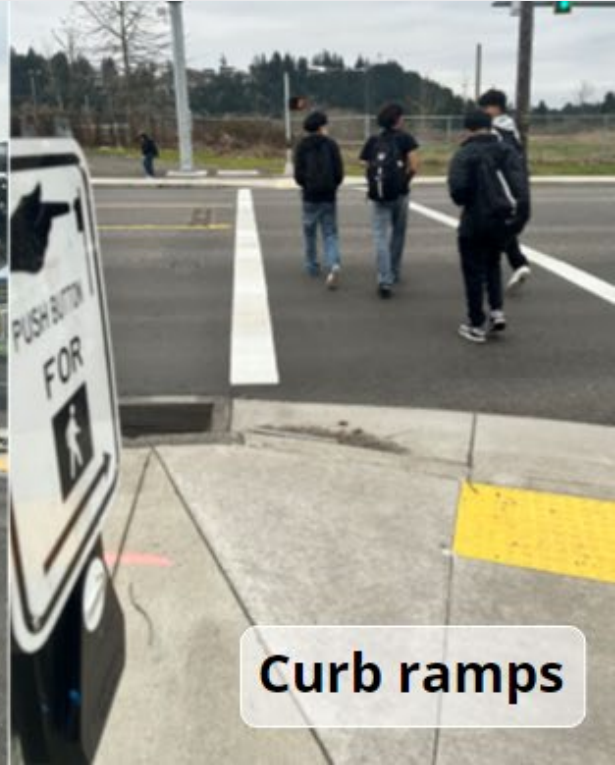
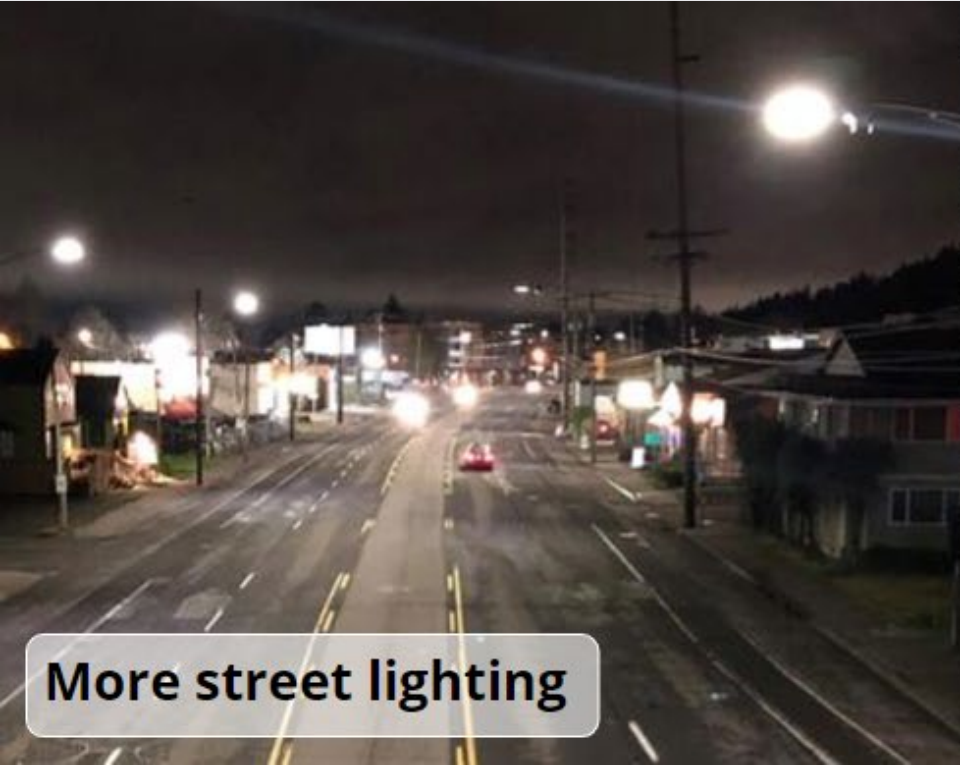


# Compounding Effects

## PBOT Equity Matrix Score (Race + Income)

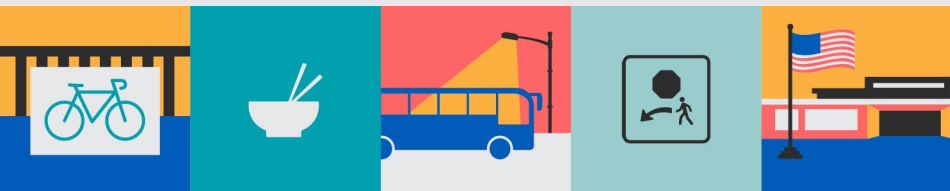


# Opportunity to Leverage other Investments





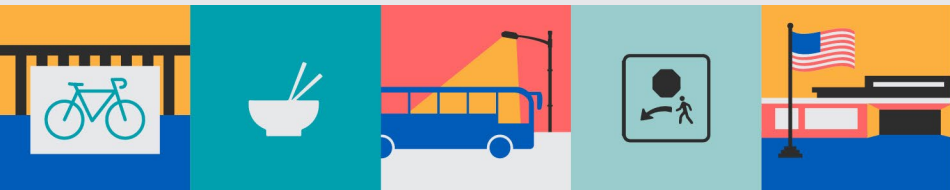
# Early Community Engagement





# Survey Results: Transportation Priorities

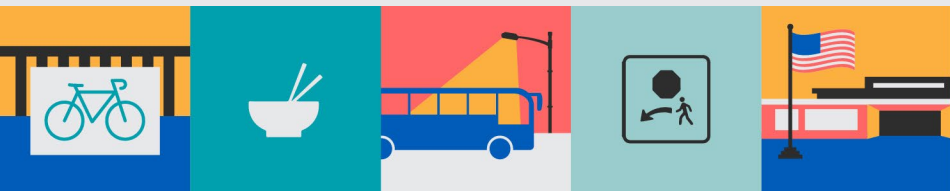
1. **Trees:** More trees and landscaping along 82nd
2. **Crossings:** More frequent and safer
3. **Lighting:** Better illuminate people walking
4. **Safer Speeds:** Especially around schools and areas with lots of pedestrians
5. **Sidewalks & curb ramps:** Wider, better-maintained





# Community Engagement to-date

- **10** community pop-up events
- **14** community presentations
- **2** community walks
- **2** Online Open Houses
- **18,000+** postcards mailed to businesses and residents
- **2,800+** recipients reached with e-mail updates and social media
- **1900+** survey responses
- Translation into **5 languages**;  
advertisement in Asian Reporter, Chinese Times, El Latino de Hoy







Mitchell's  
AUTOMOTIVE

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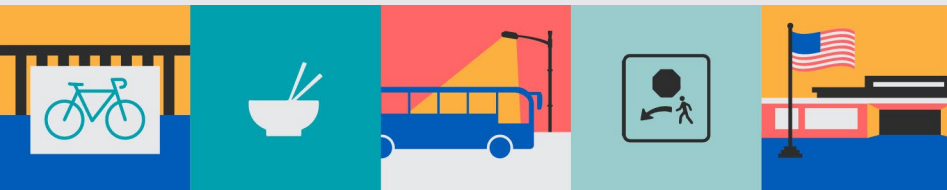
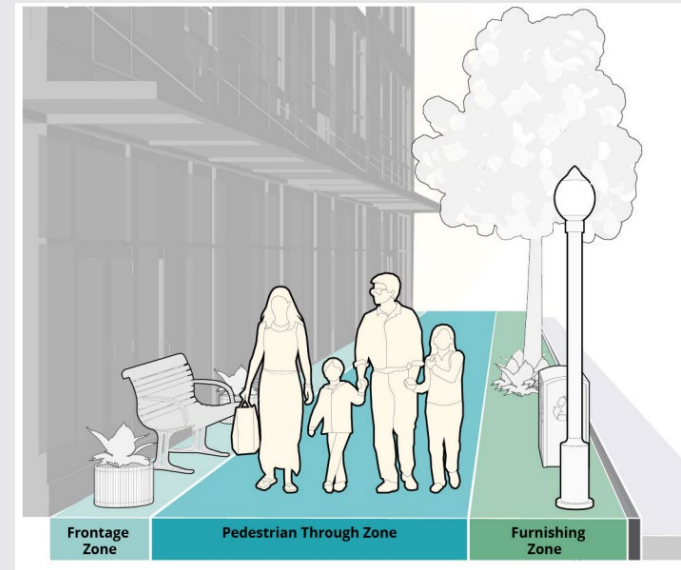
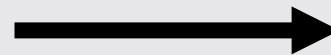
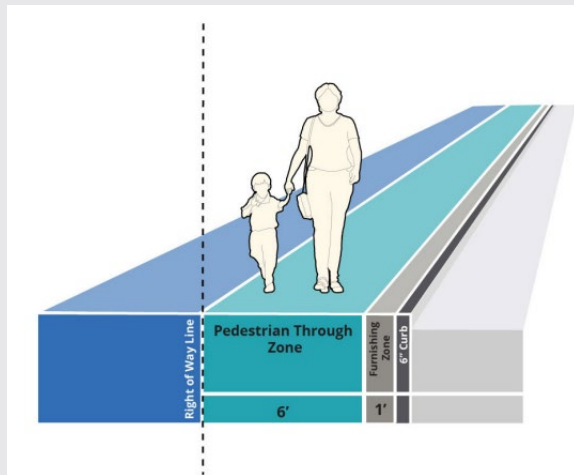
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Portland  
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903-255-6900

WE BUY CARS  
RELIABLE  
AFFORDABLE



# What is the impact of a \$6M investment

- Approx **3,000 linear feet** of tree planting with the widening of sidewalks to create space for trees
- Equivalent to **roughly 15 blocks**
- Approx **90 to 120 new street trees** based on standard 25-foot spacing required by Urban Forestry
- Locations to be prioritized based on tree canopy need, urban heat island effect, equity benefits, community support, and feasibility



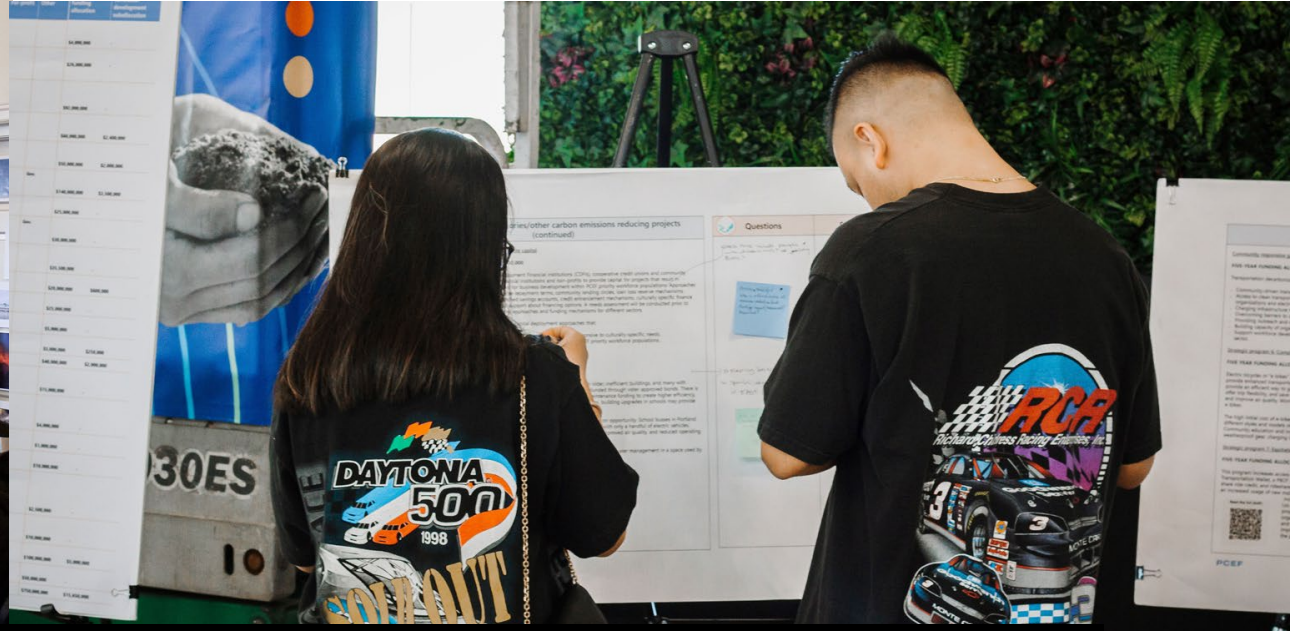
# Questions

# Break

Will return at 7:20PM

# Public comment overview and discussion of key themes





# Preliminary Draft Community Events





# Public comment by the numbers

## Participation

- Over 500 comments categorized
  - Nonprofit workshop
  - Community open house
  - Emailed letters (24)
  - Online survey (94, 16 attached letters)
- Types of respondents
  - 55 interested community members
  - 26 nonprofits
  - 9 government institutions
  - 5 business owners
- Community review panel:
  - Frontline community members (13)
  - Youth (10)

## Interests

### # Comments tagged by category

- Clean energy (136)
- Transportation decarbonizations (129)
- Green infrastructure (43)
- Workforce contractor development (35)
- Regenerative agriculture (20)
- Access to capital (18)
- Schools (12)
- 82<sup>nd</sup> Ave (11)
- Capacity building (10)

# Approach to feedback synthesis

1. Review/categorize all comments
2. Compile "Key Takeaways":
  - Support / validation
  - Under consideration for changes in the next draft
  - Not incorporated because the comment was out of scope, didn't align with the City's climate goals, Committee's guiding principles, or purpose of PCEF.

What was good / where there was support	Key takeaways that are under consideration in draft (in our scope of influence)	Out of scope of influence - not incorporated because comment was out of scope, didn't align with the City's climate goals, guiding principles, or purpose of PCEF.

# KEY TAKEAWAYS

## Global comments

What was good / where there was support	Key takeaways that are under consideration in draft (in our scope of influence)	Out of scope of influence - not incorporated because comment was out of scope, didn't align with the City's climate goals, guiding principles, or purpose of PCEF.
<ul style="list-style-type: none"> <li>• Strong support for the CIP's program purpose.</li> <li>• Support budget for marketing and outreach.</li> <li>• Clearly outlines the steps of how the CIP is being developed</li> <li>• Targeting funds for clean energy improvements in homes, businesses, transportation</li> <li>• Using the equity + climate framework as an evaluation mechanisms for the CIP's strategic programs</li> <li>• Draft reflects interest and needs of communities impacted by climate change</li> </ul>	<p>Visual Design and Content Accessibility:</p> <ul style="list-style-type: none"> <li>• Include a clear, concise executive summary with funding allocations, eligibility criteria, and how Equity + Climate Framework requirements are satisfied for each strategic program</li> <li>• Include a dashboard high-level summary for each program outlining equity + climate framework, eligibility, allocation</li> <li>• Provide a central place where people can see a list of opportunities</li> <li>• List strategic program page numbers in the table of contents for easier navigation</li> <li>• Use concise, plain language and explain acronyms or jargon in footnotes or a glossary</li> <li>• Increase visuals through graphics, illustrations, design elements, and color coding to break up sections and improve understanding</li> <li>• Include photos and callout boxes to illustrate successful PCEF projects and share narratives</li> <li>• Improve table designs to make information clearer.</li> <li>• Bring "Guiding Principles" and "About PCEF" to the front of the document</li> </ul>	<ul style="list-style-type: none"> <li>• Create community/neighborhood renewable energy solutions with back up power and off-grid resilient community centers.</li> <li>• Focus on all Oregonians.</li> <li>• Build NuScale SFF reactors.</li> <li>• Reduce meat consumption.</li> <li>• Agencies need to talk to each other as opposed to CBOs leading the space.</li> <li>• Educate the community on climate change issues.</li> <li>• Expanding eligibility criteria to support projects proposed by Tribes with historic, cultural, and legal connections impacting the greater Portland Metro ecosystem. <i>PCEF is constrained to funding specific eligible entities stated in each Strategic Program. For community responsive grants, PCEF can fund nonprofit organizations for projects that serve individuals or fund physical improvements within the City of Portland except for workforce development and contractor support programming, which can support individuals and businesses within the Portland metro area.</i></li> </ul>

# KEY TAKEAWAYS

## Global comments

What was good / where there was support	Key takeaways that are under consideration in draft (in our scope of influence)	Out of scope of influence
	<p>Clarify the following elements:</p> <ul style="list-style-type: none"> <li>• Strategic programs: comply with the equity + climate framework, applicant eligibility, funding allocation, grassroots community projects, compliance, oversight, and expectations for compliance with the equity + climate framework</li> <li>• Staff and resource structure for implementation given the plan’s heavy administrative requirements</li> <li>• Implementation of services to the BIPOC community, including partnership details and barrier removal</li> <li>• Evaluation of carbon sequestration and emission reduction criteria in each project area</li> <li>• Funding allocations: rationale for each category and program, with flexibility depending on feedback and evaluation</li> <li>• Targeted funding for specific geographical areas to increase equitable outcomes</li> <li>• Alignment with the Climate Action Plan and Climate Emergency Work Plan</li> </ul> <p>Concerns about plan effectiveness and focus:</p> <ul style="list-style-type: none"> <li>• Nonprofits may lack the capacity to achieve desired results.</li> <li>• The plan may be too general and fund all projects instead of prioritizing those with the highest carbon reduction potential.</li> </ul> <p>Provide retroactive support for existing grantees to access newer funds (such as capacity building and transportation decarbonization) if they need additional capacity during implementation to better meet the needs of their community</p>	<ul style="list-style-type: none"> <li>• Addressing houselessness by building climate-resilient housing. <i>PCEF can fund individual projects through the community responsive grant program.</i></li> <li>• Recognizing the disability community as a priority population. <i>The CIP is a planning document that can articulate and strives to articulate inclusion of people with disabilities. People with disabilities are a priority population for workforce development and contractor support funding. Expanding the definition to include other funding categories requires changing the City Code, which is not within the scope of the CIP.</i></li> <li>• Prioritizing some populations over others will not get us toward our outcomes. <i>The City Code establishing PCEF requires a focus on those most impacted by climate change.</i></li> <li>• Project ideas including test new ideas through pilot programs that support change on Portland streets and parks, materials for houseless people to keep their campsites clean, mental health services that are culturally competent. <i>Individual projects will be considered for community responsive grant program.</i></li> <li>• Zoning code changes.</li> </ul>

**KEY TAKEAWAYS**  
Global comments

What was good / where there was support	Key takeaways that are under consideration in draft (in our scope of influence)	Out of scope of influence
	<p>Concerns about the shift from community to government funding.</p> <p>Update the equity + climate framework by requiring each strategic program to address the following:</p> <ul style="list-style-type: none"> <li>• Ensure that the program is led by and accountable to frontline communities, with benefits directed towards these communities in a clear, significant, and measurable way, and be held accountable to this end.</li> <li>• Evaluate whether the program will result in meaningful and measurable improvements in climate resiliency.</li> <li>• Be additional to existing or planned efforts.</li> <li>• Ensure that the plan remains community-based, despite the participation of businesses and government in the funding and implementation process.</li> <li>• Address the issue of businesses and government having an unfair advantage over local nonprofits in accessing funding for projects/programs. Consider measures to prevent this and ensure that nonprofits have equal opportunities to apply for and receive funding.</li> </ul> <p>Target and prioritize environmental justice communities that may have limited nonprofit presence to increase PCEF's reach.</p> <p>Evaluation and Metrics:</p> <ul style="list-style-type: none"> <li>• Evaluate projects holistically to identify multiple advantages.</li> <li>• Ensure consistent evaluation, tracking, and auditing of fund use and outcomes across programs.</li> <li>• Fund the evaluation and auditing of plan implementation.</li> </ul>	

**KEY TAKEAWAYS**  
Global comments

What was good / where there was support	Key takeaways that are under consideration in draft (in our scope of influence)	Out of scope of influence
	<p>Coordination and Collaboration:</p> <ul style="list-style-type: none"> <li>• Coordinate with other organizations involved in clean energy retrofitting to ensure complementary incentives.</li> <li>• Leverage efforts from other City bureaus and PSU to support clean energy initiatives.</li> </ul> <p>Application process, criteria, and eligible projects:</p> <ul style="list-style-type: none"> <li>• Ensure flexibility in funding categories to accommodate projects that combine multiple strategies and funding categories</li> <li>• Provide clarity on the application process, including how to apply for projects in different categories and prioritize projects for nonprofits with limited administrative resources</li> <li>• Offer grant navigation services to support groups with limited resources</li> <li>• Consider affordable reuse projects for funding</li> <li>• Eligibility for projects that involve property acquisition and/or site control if they significantly advance the goals of the plan</li> </ul> <p>From public agencies (Port, PP&amp;R, Prosper):</p> <ul style="list-style-type: none"> <li>• Clarify the decision-making process for public agency eligibility and how public agencies can participate effectively in the PCEF process to maximize their contributions and leverage resources</li> </ul> <p>Outreach and public process feedback:</p> <ul style="list-style-type: none"> <li>• Develop print collateral for targeted communities</li> <li>• Simplify the process to participate</li> <li>• Organize a roundtable for regenerative agriculture</li> <li>• Utilize culturally appropriate approaches to outreach</li> </ul>	

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THE BUREAU OF **PLANNING  
& SUSTAINABILITY**



A program by City of Portland,  
Bureau of Planning and Sustainability  
VISIT [portland.gov/bps/cleanenergy](http://portland.gov/bps/cleanenergy)

# Guiding Principles





# Modified consensus decision making process

- **Proposal** – put forth for consideration by Committee member
- **Temperature check** – each Committee member indicates how comfortable they are with making an affirmative decision
- **Discussion** – additional discussion if needed
- **Amendments** – Committee members can offer amendments to the original proposal
- **Decision** – each Committee member can 1) affirm the proposal, 2) stand aside, or 3) indicate that “no” they do not support the proposal. Note that standing aside is counted as a decision to affirm for the purposes of approving a proposal.

The following minimum number of affirmative decisions is required for a decision to represent the position of the PCEF Committee.

- When 6 or 7 Committee members are present : 5 Affirmative decisions
- When 8 or 9 Committee members are present : 6 Affirmative decisions

# CIP Draft Reviews: Committee Key Questions

- What would bring this closer to being ready for the next Draft version?
- Are these the right priorities for this program?
- Is there an area that should have more detail, or more room for flexibility (in the case of future developments/events)?
- Is this in alignment with our Guiding Principles?
- Do you have concerns about the feasibility of this approach, or its alignment with the City's carbon reduction goals?

\*Draft author/organizer may bring additional specific questions pertaining to their draft