

PCEF Grant Committee Meeting

March 16, 2023, 5:30 – 8:30 p.m.





Virtual/Hybrid Participation Check

Guidelines for public participation

- Committee meetings open to the public
- Public invited to comment at around 5:35 p.m.
- There will be a break at 7:00pm, online participants will see a break screen. There will be no online discussion available during break.

→ Guidelines applied to virtual/hybrid meeting:



Chatbox: open for introductions and for noting public comment interest. All other times, host-only chats (PCEF Staff).



Raise Hand: used by Committee only.



Video: on for Committee only.



Microphone: public members muted.



Recording: this meeting is being recorded.



Captioning: this meeting is being captioned; settings > show subtitles.



Introductions



Agenda

5:30	Introductions
5:35	Public comment
5:45	Heat response program update
5:55	Climate Investment Plan (CIP) Committee briefing timeline update
6:00	Clean energy strategic programs: Clean energy in single family housing, Clean energy in unregulated multifamily rentals, and Clean energy in small commercial buildings
7:00	BREAK
7:10	Community engagement update on CIP
7:15	Strategic program: Transportation decarbonization
7:40	Strategic program: Access to Fair and Flexible Capital
8:05	Strategic program: Low-carbon, equitable 82nd Avenue corridor
8:30	Meeting close
PC	EF

Public comment



Heat Response Program report and updates

Summary of Roles

PORTLAND CLEAN ENERGY COMMUNITY BENEFITS FUND
HEAT RESPONSE PROGRAM

Here is what you need to know about the Heat Response Program Partners.

PCEF

PCEF

EARTHADVANTAGE

COMMUNITY DISTRIBUTION PARTNERS (CDPs)

RECIPIENTS

Grant managers of the program, gives grants to Earth Advantage and selects community distribution partners

Buys
equipment,
manages
inventory,
manages
CDPs, and
communicates
installation
information.

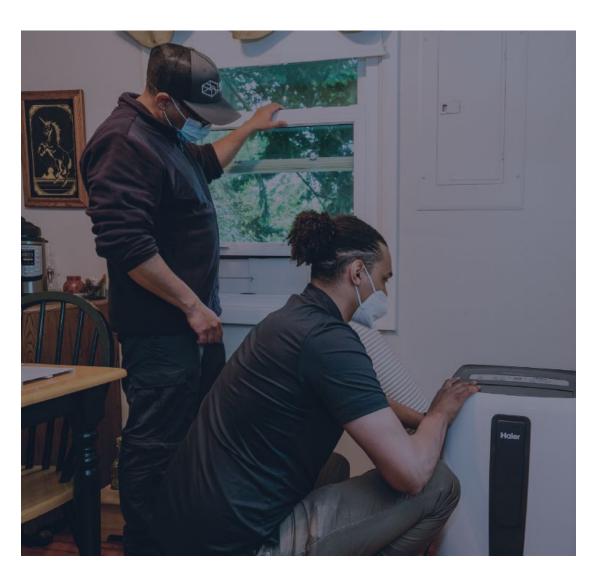
Coordinates, delivers, and installs cooling units to vulnerable community members. Provide additional services as available.

Vulnerable
Portland
community
members
receive efficient,
life-saving,
cooling units.



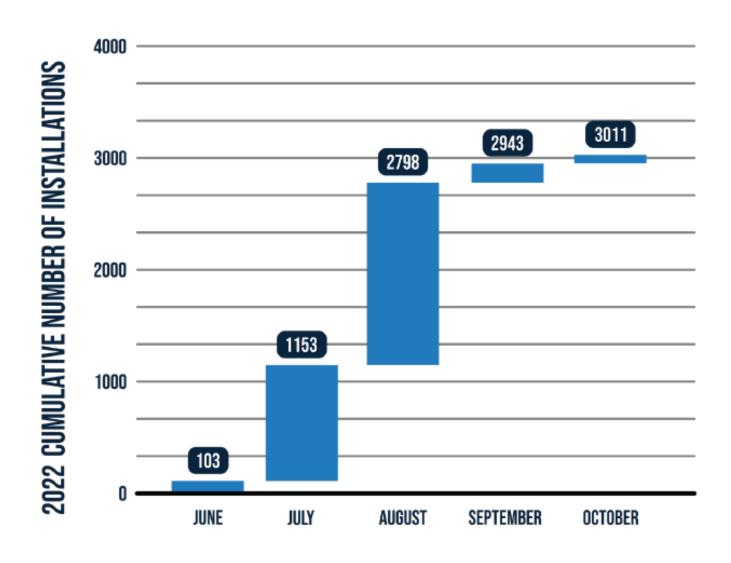
Community Distribution Partners

- African American Alliance for Homeownership (AAAH)
- APANO
- Cascadia Behavioral Healthcare
- Central City Concern
- Home Forward
- Innovative Housing
- Northwest Housing Alternatives
- PCRI Portland Community Reinvestment Inc.
- REACH CDC
- Rose CDC
- Verde





Timeline of program launch and 2022 installations





Direction for CDPs - prioritization approach

QUALIFICATION

Basic criteria for receiving a unit from the PCEF Heat Response Program. A household must meet **all** below.



LOCATION: Must be within Portland

INCOME: Below 60% of area median income (co-qualification / self attestation)

PRIORITIZATION

People who do not have cooling and meet two or more of the following vulnerabilities should receive available units *first*.



PEOPLE WHO DO NOT CURRENTLY HAVE A FUNCTIONING COOLING DEVICE

VULNERABILITY:

- 1. Age over 60 years
- Medical conditions (self attestation, no collection of medical info)
- 3. Living alone, household size = 1

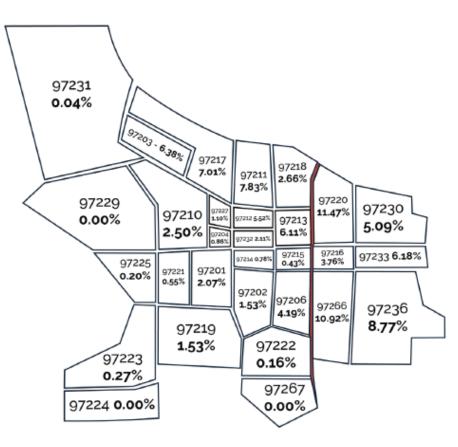
ADDITIONAL FACTORS:

CDPs are free to use additional self-determined vulnerability criteria or needs to prioritize recipients.

Geographic distribution of installations and vulnerabilities

INSTALL PERCENTAGE BY ZIP CODE

97220 - **11.47**% 97201 - **2.07**% 97266 - 10.92% 97219 - 1.53% 97236 - **8.77**% 97202 - **1.53**% 97211 - 7.83% 97227 - 1.10% 97217 - **7.01**% 97204 - **0.86**% 97203 - 6.38% 97214 - 0.78% 97233 - **6.18**% 97221 - **0.55**% 97213 - **6.11**% 97215 - **0.43**% 97212 - **5.52**% 97223 - **0.27**% 97230 - 5.09% 97225 - 0.20% 97206 - 4.19% 97222 - 0.16% 97216 - 3.76% 97231 - 0.04% 97218 - 2.66% 97229 - 0.00% 97210 - 2.50% 97267 - 0.00% 97232 **- 2.11**% 97224 **- 0.00**%



% OF INSTALLATIONS For recipients over 60 years old	% OF INSTALLATIONS WITH Household Size = 1	% OF INSTALLATIONS FOR PEOPLE WITH MEDICAL CONDITIONS OR MEDICAL HARDSHIP CAUSED BY HEAT WAVE
53	47	73



Goals and progress of Heat Response Program

Initial Program Goals	Status
Address heat hazard needs for vulnerable people, prioritizing seniors among our priority populations	 Program creates intersectional priority with vulnerable people, and has partnered with organizations that serve PCEF priority populations.
Use PCEF Guiding Principles in design and deployment.	 CBO's reflect and serve priority populations. Low-income housing provider's programs informed by needs of tenants.
Begin distribution in May/June 2022 with implementation taking place over a period of up to 5 years to distribute 15,000 portable heat pump/cooling units.	 Began installations in June 2022, On track for meeting 15k goal.
Promote efficient installation and use, as well as connecting recipients to programs that help lower energy bills.	 Professional installation by trained non-profit or contractor staff, with education about proper use. Some CDPs connected recipients with PGE Income-Qualified Bill Discount Program. Expanding this in 2023.
Provide support that maintains product life, efficient operation, and usability.	 Info sheets and QR code for troubleshooting Extending warranty service and developing replacement protocol

Highlights from CDPs, installers, and recipients



RECIPIENT OF PCEF UNIT FROM AAAH

Me and my mom live in northeast Portland. We live in an older home that doesn't have central air and we didn't have an air conditioner. I reached out to the African American Alliance for Homeownership. The team at African American Alliance for Homeownership was quick to respond to my request to be a part of the program and to receive an AC unit for my mom. My mom has benefited greatly from this program. She was able to stay cool during the unexpected hot summer months. Before she received the AC unit, she would go over to relatives' homes who have AC when it was too hot in our home. We are grateful for the AC unit provided from African American Alliance for Homeownership through the Heat Response Program.





Heather Hollingsworth DEVELOPMENT PROJECT MANAGER AT CENTRAL CITY CONCERN

I used to do a lot of onsite work so I recognized a lot of names going out; just a shout out to our installers who did a lot of work outside of their regular work. Those teams did a lot of superhero work and very good installs.





Ricardo Moreno VERDE BUILDS PROGRAM MANAGER

Big shout out to this program! Every single home we go to is a super powerful experience. I remember one lady in particular whose home was so hot. She was so grateful to us. This woman's husband had recently passed away and she was showing me photos of him. After the installation of her new AC unit was completed, she was blessing us and telling us how much we helped her. When we started packing up the truck to leave, we heard her screaming at us and we were afraid we did something wrong. She had come out with a bag of cookies and asked me to share it with my team. It





Next steps in program

- Additional RFP for CDPs in April 2023
- Increase total number of annual installations, based on capacity of CDPs
- Start installations in Q2
- Program name change to better reflect our approach



Heat Response Program Questions?

Climate Investment Plan (CIP) Committee briefing timeline update

COMMITTEE BRIEFING TIMELINE - UPDATED 2/22/23

Month	CIP Briefing	Additional Agenda Items	Meeting Date
March	Housing and Small Commercial (1/2) Transportation (1/2) Access to Capital (1/2) 82nd Avenue (1/2) CIP Intro & Appendix Outline (1/2)	Heat Response Program 2023 Update	3/16/2023 5:30 - 8:30pm
April	Equitable Tree Canopy (2/2) Housing and Small Commercial (2/2) Community Resilience Hubs (2/2) Transportation (2/2) Access to Capital (2/2) 82nd Avenue (2/2)	Welcome New Committee Members	4/20/2023 <mark>5:30 - 8:30pm</mark>
May	Administrative Rulemaking (2/2) CIP Intro & Appendix Outline (2/2)	Program Metrics Dashboard Preview Specific feedback on Committee's approach to evaluation of outcomes	5/18/2023
June	CIP Draft Iteration		6/15/2023
July	Final CIP Recommendation		7/20/2023

Clean energy in single family homes

Clean energy in single family homes

Energy efficiency & renewable energy home improvements to decrease energy usage, GHG emissions and utility bills while increasing comfort, health and resiliency.

≥3,500 single-family homes over five years - \$140 million

	# homes 5-yr total	Investment per home	Eligible households	Energy use reduction
Deep energy retrofits	1,500	Up to \$50K	Homeowners <80% AMI	30%
High-impact energy efficiency measures	500	Up to \$15K	Renters <80% AMI	15%
High-impact energy efficiency measures	750	Up to \$30K	Homeowners 81%-120% AMI	20%
High-impact energy efficiency measures	750	Up to \$15K 50% match required	Homeowners 121%- 150% AMI	20%



Goals

Clean energy in single-family homes

Reduce Greenhouse gas emissions

Energy upgrades to 3,500 homes for low & moderate income households

15%-30% average home energy use reduction, variable by investment level

Provide efficient cooling, wild fire smoke relief and accessibility measures

Improve occupant comfort and health

Metrics

Clean energy in single-family homes

Measures to be tracked and reported

- CO2e reduction
- Number of homes improved
- Occupant demographics
- Location of homes
- Energy savings modelled or deemed
- Addition of heat pump cooling technology
- Improved ventilation/filtration
- Installed kW & annual kWh generated
- Hours, wages & contract amounts for workers, apprentices, contractors and subcontractors



Partner roles

Min. 50 whole home or 150 limited measures homes/yr

Non-profit For-profit Government

Preference for applicants that reflect & have a history of successfully serving PCEFpriority populations **Client outreach**

Project administration: Assessment – Implementation

Contractor management

Program marketing

Leverage incentives & loans

Wrap-around client services (education, maintenance plans)

Single-family Workforce and contractor development

Recommended WCD funding: \$3.5M over 5 years

Opportunities and goals

Worker training, pathways for career advancement, and contractor capacity building

- 350-450 trained in green building & equipment installation
- 5,000 hours of building science mentorship for contractors
- Equipment for 15-25 contractors entering or expanding in building clean energy work
- Retention grants for up to 80 new workers

Requirements

PCEF Workforce Contractor Equity Agreement, including:

- Market study informed utilization rates
- 180% PCEF minimum wage.

Timeline

Clean energy in single family homes

Solicitation winter, 2023

Program online by summer 2024



CIP Draft Reviews: Committee Key Questions

- What would bring this closer to being ready for the next Draft version?
- Are these the right priorities for this program?
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Clean energy in unregulated multi-family rental housing

Clean energy in unregulated multi-family housing

Invest \$50 million over five years to provide energy improvements in more than 2,600 multi-family rentals, providing health and financial benefit to low-income tenants.

OPPORTUNITY

- 107,000 low income households in Portland
- 58,000 households, at or below 80% AMI, living in multifamily housing
- 20,000 low income, POC multifamily households

Regulated	Unregulated
≈ 14,000	≈ 44,000

PROPOSAL

- Whole building energy assessments, scope development, 15-20% average reduction in energy use
- Tenant outreach and education
- PCEF per unit investment scaled to rent stability commitments, 3 to 9 years
- 30% PCEF construction budget available for life/health/safety upgrades
- 25% match and low cost financing
- Direct install of eligible measures



Goals Clean energy in unregulated multi-family rental housing

Greenhouse gas emissions reduction

Invest in clean energy improvements in 2,625 unregulated multi-family housing units

15%-20% average reduction in energy usage for low-income tenants

Ensure low-income tenants have access to appropriate cooling

Improve comfort and health for low-income tenants

Metrics Clean energy in unregulated multifamily rental housing Measures to be tracked and reported

- Number of buildings and units improved
- Occupant numbers and demographics
- Location of buildings and units improved
- Modelled or deemed energy use/savings/generation by unit and building
- Heat pump cooling technology added
- Improved ventilation/filtration
- Workforce (including apprentices, workers, subcontractors and contractors) demographics, hours and wages

Partner roles
Clean energy in
unregulated multifamily rental
housing

RFP to select 1-3 program administrators to perform the following

Administration coordination

Property owner and tenant outreach

Program marketing

Technical assessments

Project implementation

Manage subcontractors

Workforce and contractor development (WCD)

Clean energy in unregulated multi-family rental housing

Recommended WCD funding

5-year funding amount: \$2.0M

Opportunities and goals

- Centralized coordinating administrator role creates pathways from community responsive grant workforce training programs into strategic program work
- 350-400 green building and equipment installation trainings for workers
- 5,000 hours of building science technical mentorship for contractors
- Retention grants for up to 50 new workers and 25 contractors

Requirements

Compliance with PCEF Workforce Contractor Equity Agreement (WCEA) including market study informed utilization rates and 180% PCEF minimum wage.



Timeline

Clean energy in single family homes

Program launch winter 2023

First projects anticipated in fall 2024

CIP Draft Reviews: Committee Key Questions

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Clean energy for small commercial buildings and small businesses

Clean energy for small commercial buildings and small businesses

Invest \$25 million over five years in clean energy for 100 small businesses and 75 small commercial buildings, prioritizing investment in BIPOC owned businesses and buildings.

OPPORTUNITY

- Small commercial buildings not currently served
- Small commercial buildings = 80% of all commercial buildings + 20% total commercial sq ft.
- Small businesses are often renting commercial space and paying the utility bills

PROPOSAL

- Replace small business-owned appliances/equipment (\$100k per business) + building upgrades (\$200k per building)
- Prioritize BIPOC owned small businesses
- Prioritize high energy-savings opportunities
- 25% property owner match for building improvements
- No match requirement for appliance/equipment upgrades

Small	Small Commercial
Businesses	Buildings <20k sq ft
≈ 70,000	≈ 11,000



Goals

Clean energy for small commercial buildings and small businesses

- Reduce greenhouse gas emissions
- Energy and bill savings for BIPOC business owners
- Improve working conditions in ways that improve health and for BIPOC small business owners and workers
- Contribute to small business stability and resiliency

Metrics

Clean energy for small commercial buildings and small businesses

Measures to be tracked and reported

- CO2e reduction
- Number and type of appliances replaced
- Number and location of buildings improved
- Number and type of businesses served
- Square footage of buildings improved
- Business owner demographics
- Number and type of clean energy upgrades installed
- Modelled or deemed energy use/savings/generation by appliance and building measure
- Workforce reporting (including apprentices, workers, subcontractors and contractors)

Partner roles

Clean energy small commercial buildings and small businesses

RFP to select 1 or more program administrators to perform the following

Marketing and targeted outreach

Project development and management

Facilitate energy assessments and analysis

Develop vendor relationships,

Collaborate with other funding and financing resources

Deliver low impact, turnkey projects

Workforce and contractor development (WCD)

Clean energy in small commercial buildings and small businesses Compliance with PCEF Workforce Contractor Equity Agreement (WCEA)

- No program specific WCD investment
- Utilization rates, informed by market study and to include preference for local businesses in addition to contractor/subcontractor/worker/apprentice utilization rates for race, ethnicity and gender. Note that the market study will be complete spring/summer 2023.
- Compliance with Workforce Contractor Equity Agreement (WCEA)
- Collect and report workforce demographic, trade and wage reporting for workers on contracts of \$5,000 or greater
- Pay 180% minimum wage for all PCEF funded work



Timeline Clean energy in small commercial buildings and small businesses

Program launch by mid-2024

Appliance and equipment program online by winter 2024

Commercial building upgrade program online by winter 2024

CIP Draft Reviews: Committee Key Questions

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BREAK

Community engagement update on Climate Investment Plan (CIP)

Where we've been, where we're going

Since our last update:

- Deliverables from community visioning and priorities:
 - Key takeaways from roundtable meetings
 - Key takeaways from public workshops
 - Online survey report (165 responses) from Lara Media
- Community review panel selected:
 - 13 for frontline panel
 - 10 for youth panel

Upcoming events for preliminary draft:

- 3/15 Nonprofit workshop
- 3/18 Public workshop
- 3/21 Public partners session
- 3/22 Virtual workshop
- Comment until 3/31



Transportation decarbonization

Transportation decarbonization

- Community responsive grants
 - Total Five-year funding allocation: \$35,500,000
- Strategic program 6: Comprehensive e-bike access and support
 - Total Five-year funding allocation: \$20,000,000
- Strategic program 7: Equitable clean transportation access
 - Total Five-year funding allocation: \$25,000,000
- Secondary focus in:
 - Strategic Program 12: Low-carbon, equitable 82nd Avenue corridor
 - Strategic Program 13: Access to fair and flexible capital
 - Clean energy programs : eligible charging infrastructure



Transportation decarbonization workgroup

- PCEF-managed workgroup convened for first 24 months to advise on community responsive grants and strategic programs including:
 - RFPs generated by the programs
 - Community engagement approach
 - Related topics using equity + climate framework



Equitable clean transportation access

Investing \$25 million over five years to increase access to transportation options through the expansion of the Transportation Wallet, which offers a package of transportation credits including transit passes, bike or scooter-share ride credit, and rideshare or taxi ride credit.

OPPORTUNITY

- Second highest household expense
- Emerging approach to enhance transportation options including access to new mobility services
- Builds on learnings from Portland Bureau of Transportation (PBOT) Transportation Wallet: Access for All program

PROPOSAL

• Expand the Transportation Wallet: Access for All program by increasing the number of PCEF priority populations enrolled in the program.



Goals and metrics

Goals

- Increase transportation options including transit and shared mobility services
- Reduce financial barriers to access jobs, food, and healthcare
- Reduce carbon emissions

Metrics

- Spending by merchant category (bikeshare, public transit, e-scooter, etc.)
- Travel patterns/shift through pre-program and mid-program survey of travel modes
- Reduction in single-occupancy vehicle trips
- Usage of shared mobility services including memberships, frequency of use, and accessibility



Partner roles

- Transportation workgroup will inform program development
- PBOT will administer and manage the Transportation Wallet: Access for All expansion including:
 - Procure and provide incentives
 - Develop educational and outreach materials
 - Develop and manage evaluation
- Partner organizations will:
 - Recruit participants
 - Help with logistics
 - Assist in delivery of the Transportation Wallet
 - Support residents or clients with accessing credits

Transportation workgroup

Administration and management

Partner organizations



Workforce and contractor development (WCD)

- No program-specific WCD investment
- Potential benefit for workers in PCEF-funded programs
- Pay 180% minimum wage for all PCEF-funded work



Timeline

- An interagency agreement is anticipated to be developed by December 2023 to implement work through 2028.
- A ramp up period is expected to expand the program with the first two years including time for planning.
- The PCEF-managed workgroup will be convened following the approval of the Climate Investment Plan.

Comprehensive e-bike access and support

Investing \$20 million over five years to provide equitable access to e-bikes as a way to reduce carbon emissions and provide enhanced transportation options for people to commute, run errands, or engage in delivery services.

OPPORTUNITY

- E-bikes can enhance transportation options and reduce carbon emissions from single-occupant vehicle use, but the high initial cost of e-bikes puts them out of reach for many low-income households.
- This program will increase equitable access to e-bikes by making rebates for new e-bike, cargo e-bike, and adaptive e-bike purchases available to income-qualified households, as well as related safety equipment and gear.

PROPOSAL

- Rebates will be redeemable at local bike retailers, who will also make commitments to provide service
- Education and outreach conducted by community-based organizations to PCEF priority populations about the e-bike opportunity, including information about safe riding, route-finding, charging, and storage.



Goals & Metrics

Goals:

- Increase the utilization of e-bikes by PCEF priority populations
- Improve access and awareness of e-bike mobility options
- Reduce carbon emissions from single-occupant vehicle use
- Increase mental health and physical well-being
- Increase workforce opportunities in the sales and service of e-bikes at retailers throughout Portland

Metrics:

- Number of e-bikes and e-cargo bikes in use over the five-year period
- Reduced carbon emissions
- Priority population demographics as recipients of e-bike rebates
- Workforce growth and intersection with workforce priority populations



Partner roles

- City will select one or more program administrators through an RFP for program development and management, marketing and targeted outreach, rebate tracking and analysis, and vendor relationship development. Eligible entities are non-profit or for-profit businesses with a track record of serving PCEF priority populations.
- An RFP process will contract for additional community outreach and education with nonprofit partners.
- Retail bike shops in Portland will participate in the e-bike rebate program through an application process

Transportation workgroup input

Administration and management

Partner non-profit organizations for education and outreach

Participating e-bike retailers



Workforce and contractor development (WCD)

- Nonprofits will create training and apprenticeship opportunities in partnership with community organizations and e-bike retailers participating in the program.
- Workforce opportunities will be focused on multiple elements of e-bikes: sales, assembly, and repair trainings.
- Organizations to pay 180% minimum wage for all PCEF-funded work

Timeline

- The PCEF-managed transportation decarbonization workgroup will be convened following the approval of the Climate Investment Plan.
- Workgroup discussions will inform the assignment of City Bureau roles in the program, the development of RFP process for administration, rebate tracking, community education roles, and the application process for retailers.
- Education and outreach opportunities to occur in advance of rebate release.
- Implementation of an active rebate program is anticipated in mid-2024



CIP Draft Reviews: Committee Key Questions

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Access to fair and flexible capital

Access to fair and flexible capital

Investing \$100 million over five years to provide equitable access to capital for carbon-reducing projects and businesses.

OPPORTUNITY

- Create equitable opportunities for lending and capital access in ways that leverage additional financial resources and enable people and businesses to access upcoming Federal and State incentives.
- This will allow households and small businesses in Portland to make improvements to buildings, electrify their transportation needs, and scale up their business operations for climate-related work and employment.
- Deploying funds through loans, credit line mechanisms, matched savings or community funding pathways with flexible terms will help grow the number of climate-focused projects and businesses in Portland that serve PCEF priority populations.



Access to fair and flexible capital

PROPOSAL

- Financial institutions and non-profit organizations will connect people and small businesses with funding that will leverage additional incentives at the local, state and Federal level, fill gaps and enable greater cumulative impact.
- Allocate at least \$35 million to transportation-related capital, and at least \$5 million for contractor development
- PCEF will solicit applications through RFPs to:
 - Provide loans and matched savings tools for low- and moderate-income homeowners to make energy-related improvements, fund critical home repairs, purchase electric vehicles.
 - Provide loans and lines of credit for small businesses from PCEF workforce priority populations to make energy-related building improvements, purchase efficient equipment or electric vehicles for commercial use.
 - Provide loans and lines of credit for operating capital to contractors or businesses that provide climate action-related services to scale up their capacity.



Goals & Metrics

Goals:

- Increased investment in home and business energy upgrades, with cost savings and carbon reductions.
- Reduced fossil fuel use though greater adoption and usage of electric vehicles in commercial applications.
- Increased workforce and business opportunities for people working in climaterelated businesses.

Metrics:

- Total lifetime CO2e emissions reduced.
- Number of electric vehicles in operation for commercial use by BIPOC-owned businesses.
- Percent utilization of capital access opportunities by BIPOC-owned businesses.
- Number of businesses supported by program financial tools and technical assistance.
- Percentage of BIPOC-owned businesses supported by program financial tools and technical assistance.



Partner roles

- CDFIs, cooperative credit unions, and nonprofit organizations with experience and history of managing consumer and/or business financial transactions will be eligible to receive and manage funds.
- Eligible entities will be encouraged to partner with community organizations in design, education, and implementation of their funding programs.

Eligible financial institutions and non-profits

Community organizations providing education and design input



Workforce and contractor development (WCD)

- Financial institutions and nonprofits responding to the RFP will outline their approach for education and technical support for businesses owned by PCEF workforce priority populations
- Metrics and reporting related to hiring and retention will be required based on the financial products that partners offer.
- At least \$5 million allocated to funding for contractor development
- Organizations to pay 180% minimum wage for all PCEF-funded work

Timeline Access to fair and flexible capital

Market needs assessment conducted fall 2023/ winter 2024

RFP for initial funding roles in late 2024



Subsequent rounds of funding 2025 -2028

CIP Draft Reviews: Committee Key Questions

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82nd Avenue

Low-carbon, equitable 82nd Ave Corridor

OPPORTUNITY

- Jurisdictional transfer of 82nd Ave to the City of Portland
- Leverages \$185 million in federal, state, and local investments
- Contribute to vision of a safer, greener, more people-centered corridor

STRATEGIC PROGRAM PROPOSALS:

- 1. 82nd Ave Climate Infrastructure and Community Resilience Grant Program (\$4-8 million)
- 2. Street tree expansion on 82nd Ave corridor (\$2-6 million)

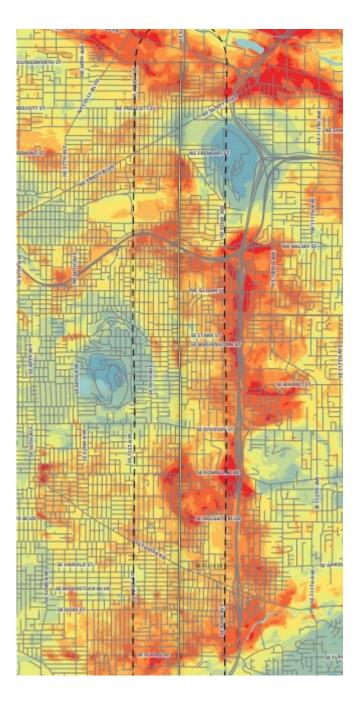


Urban heat island on 82nd Ave

URBAN HEAT ISLAND

AFTERNOON TEMPERATURE

Lower





PBOT Equity Matrix

PBOT Equity Matrix Score

(Race + Income)



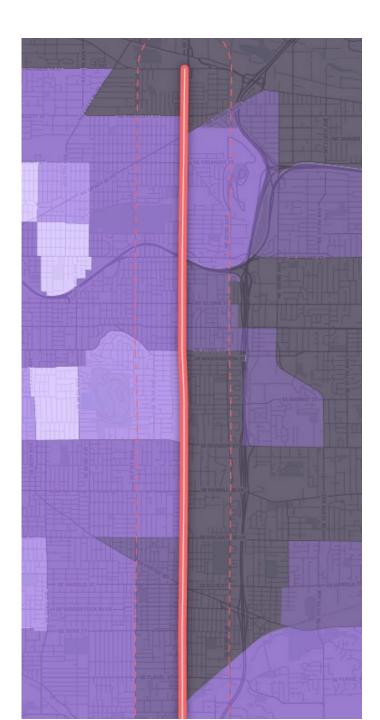














82nd Ave Climate Infrastructure and Community Resilience Grant Program

Investing \$4-8 million over five years in business and nonprofit grants in the 82nd Ave corridor to support community stabilization through a climate resilience and justice approach.

- (1) Physical improvements for commercial properties through \$50,000-\$250,000 grants to businesses and nonprofits.
- **(2) Small-scale projects and events** that contribute to climate resilience through small grants (\$5,000 \$15,000) made available as a set aside through existing City grant programs including the PCEF mini grant program.

Goals and metrics

Goals

- Reduce greenhouse gas emissions through green infrastructure, electric mobility infrastructure, and efficiency upgrades
- Reduce urban heat island effect
- Support stabilization for businesses and community organizations in commercial properties
- Increase livability

Metrics

- Square feet depaved
- Green infrastructure: # trees planted, bioswales installed, green spaces activated
- Mobility infrastructure: # charging stations installed
- # business owners engaged
- Reduction in urban heat index
- Workforce (including apprentices, workers, subcontractors and contractors)



Partner roles

- Physical improvement grants will be managed by a nonprofit, government entity, or private business with demonstrated experience providing business grants and business navigation support.
- Community stakeholders will be convened and be consulted on program implementation.

Administration and management

Community stakeholders consulted on program design



Workforce and contractor development (WCD)

- No program-specific WCD investment
- Workforce contractor equity agreement
- Pay 180% minimum wage for all PCEF-funded work



Timeline

- Funding for smaller-scale projects through existing City grant programs are projected to be available in Fall 2023.
- Funding for physical improvement projects is intended to be available by Fall 2024.



Street tree expansion on 82nd Ave corridor

Invest \$2-6 million over five years to plant street trees within the right-of-way along the 82nd Ave corridor.

Goals

- Sequester carbon from street trees planted
- Reduce urban heat island effect
- Increase livability

Metrics

- Trees: # planted, # visits for establishment and care, survival rate
- Projected carbon sequestration
- Workforce (including apprentices, workers, subcontractor, and contractors)
- Projected reduction in urban heat index



Partner roles

- PBOT will manage this program in collaboration with Portland Parks and Recreation, Urban Forestry
- Community stakeholders will be consulted and convened by PBOT on program implementation

Administration and management

Community stakeholders consulted in program implementation



Workforce and contractor development (WCD)

- No program-specific WCD investment
- Pay 180% minimum wage for all PCEF-funded work



Timeline

- An interagency agreement is anticipated to be developed by December 2023 to complete work by 2028.
- Community stakeholder consultation will begin following the approval of the Climate Investment Plan.



CIP Draft Reviews: Committee Key Questions

- What would bring this closer to being ready for the next Draft version?
- Are these the right priorities for this program?
- Is there an area that should have more detail, or more room for flexibility (in the case of future developments/events)?
- Is this in alignment with our Guiding Principles?
- Do you have concerns about the feasibility of this approach, or its alignment with the City's carbon reduction goals?

*Draft author/organizer may bring additional specific questions pertaining to their draft





CLEAN ENERGY COMMUNITY BENEFITS — FUND



Guiding Principles



Focused on climate action with multiple benefits.

Invest in people, livelihoods, places, and processes that build climate resilience and community wealth, foster healthy communities, and support regenerative systems. Avoid and mitigate displacement, especially resulting from gentrification

pressures.

Advance systems change that addresses historic and current discrimination.

Center all disadvantaged and marginalized groups – particularly Black and Indigenous people

Justice Driven



Community-powered

Trust community knowledge, experience, innovation, and leadership. Honor and build on existing work and partnerships, while supporting capacity building for emerging community groups and diverse coalitions. Engage with and invest in community-driven approaches that foster community power to create meaningful change.

Accountable

Implement transparent funding, oversight, and engagement processes that promote continuous learning, programmatic checks and balances, and improvement. Demonstrate achievement of equitable social, economic, and environmental benefit. Remain accountable to target beneficiaries, grantees, and all Portlanders.



Modified consensus decision making process

- **Proposal** put forth for consideration by Committee member
- **Temperature check** each Committee member indicates how comfortable they are with making an affirmative decision
- Discussion additional discussion if needed
- Amendments Committee members can offer amendments to the original proposal
- **Decision** each Committee member can 1) affirm the proposal, 2) stand aside, or 3) indicate that "no" they do not support the proposal. Note that standing aside is counted as a decision to affirm for the purposes of approving a proposal.

The following minimum number of affirmative decisions is required for a decision to represent the position of the PCEF Committee.

- When 6 or 7 Committee members are present : 5 Affirmative decisions
- When 8 or 9 Committee members are present : 6 Affirmative decisions



CIP Strategic Program Template

But first, a quick timeline review

Month	CIP Briefing	Additional Agenda Items	Meeting Date
November 2022	Committee Work Plan Overview CIP Community Engagement Approach	Committee Co-Chair New Committee Member Subcommittee, Bylaws Subcommittee Additional Member	11/17/2022
December	CIP Process Timeline & Community Engagement Update CIP Program Draft Template Regulated Multi-Family Affordable Housing - Phase 1	Context; Climate Emergency Workplan	12/15/2022
January 2023	TBD	Administrative Rule Making	1/19/2023
February	Regulated Multi-Family Affordable Housing - Phase 2 (2/2) CBO Capacity Building (1/2) Community Centers (1/2) Equitable Tree Canopy (RFP roles, eligibility, workforce development) (1/2)	Mini-Grant Program Update	2/16/2023
March *Small Group Briefing	Regulated Multi-Family Affordable Housing - Phase 2 (2/2) CBO Capacity Building (2/2) Community Centers (2/2)		3/2/2023

But first, a quick timeline review, cont.

Month	CIP Briefing	Additional Agenda Items	Meeting Date
March	Housing and Small Commercial (1/2) Transportation (1/2) Access to Capital (1/2) 82nd Avenue (1/2)	Welcome New Committee Members Heat Response Program 2023 Update	3/16/2023
April	Equitable Tree Canopy (2/2) Housing and Small Commercial (2/2) Transportation (2/2) Access to Capital (2/2) 82nd Avenue (2/2)	Grantee Spotlight	4/20/2023
May	Administrative Rulemaking (2/2)	Program Metrics Dashboard Preview Specific feedback on Committee's approach to evaluation of outcomes	5/18/2023
June	CIP Draft Iteration		6/15/2023
July	Final CIP Recommendation		7/20/2023