

april

IN THE PARKS

portland park bureau newsletter

APR 10

- 11** Weekly track meet at 4 p.m. at Llewellyn School.
- 12** Portland Actors' Company presents "Once Upon a Mattress" at the Firehouse Theater.
Track meet at Wilson High School for all 6th-8th grade boys and girls, 4 p.m.
- 13** "Once Upon a Mattress" concludes at the Firehouse Theater.
The Annual Oregon Handicapped Olympics will be held from 9 a.m. to 4 p.m. at Clackamas Community College.
Season Opener Drag Race will be held at Portland International Raceway.
Judging of the Children's Museum Easter Egg Decorating Contest will be held.
- 14** Motocross racing will be held at Portland International Raceway.
- 15** Baseball: PSU v. Oregon State at 3 p.m. at Civic Stadium.
- 18** Weekly track meet at 4 p.m. at Llewellyn School.
- 19** The Pittock Mansion is open for viewing.
St. Johns Community Center will host a track and field day.
Track meet at Cleveland High School for all 6th-8th grade boys and girls, 4 p.m.
- 20** Cascade Sports Car Race at Portland International Raceway.
Baseball: PSU v. Seattle University at 1 p.m. at Civic Stadium.
- 21** Cascade Sports Car Race concludes at Portland International Raceway.
Players clinic for women's slowpitch softball will be held from noon to 6 p.m. at Gabriel Park.
- 22** Baseball: PSU v. U. of Oregon at 3 p.m. at Civic Stadium.
- 25** Weekly track meet at 4 p.m. at Llewellyn School.
Baseball: PSU v. U. of Washington at 3 p.m. at Civic Stadium.
- 26** Track meet at Roosevelt High School for all 6th-8th grade girls and boys, 4 p.m.
- 27** SCCA Driver Training will be held at Portland International Raceway.
- 28** AMA Motorcycle Rider Safety School will be held at Portland International Raceway.
- 29** Baseball: PSU v. Oregon State at 3 p.m. at Civic Stadium.
Softball League play begins.



Portland Park Bureau
Incorporated 1891
Established 1891
The Portland Bureau
of Parks
7115 E. Morrison
87214
under the supervision of
Francis J. Womack
Superintendent of Parks
Gale R. Christensen
Director of Recreation
William V. Cronin

THE CITY OF
PORTLAND



N.R.P.A. DISTRICT CONFERENCE

Parks, Recreation, and the Energy Crisis" will be the theme of the 1974 Northwest District National Recreation and Park Association Conference which will be held at the Hilton Hotel from Sunday, April 28 through Wednesday, May 1.

Highlighting Sunday's activities of registration and the opening of the commercial exhibits, will be the all conference reception.

The opening general session on Monday will feature speaker Robert Straub — "Oregon in the Energy Crisis," both morning and afternoon forums will be held on administration, maintenance, and recreational programming.

Tuesday's general session theme will be "Today's Crisis — the Challenge of Change" presented by John J. Collier, President of the National Recreation and Park Association. Forums for the second day include design for maintenance, arts — sources for funding, outdoor recreation for the handicapped, playgrounds after school, and many more.

Outstanding leaders from the Parks NRPA branch societies will make presentations for the final leg of the 1974 conference. Again there will be forums to interest each of us, and here I think should be added that these conferences are one of the best ways to keep current in our profession. Further information on the conference can be obtained at the Hilton Hotel on Sunday, April 28.

PARK PEOPLE . . .



Jane Mercereau

has recently been appointed to assist Mary Alice Snead at the Pittock Mansion. Jane will be developing a program for group usage of the Mansion, among other tasks. Before coming to work with us Jane worked with the Port of Portland.



Stuart Mechlin

has been promoted Park Rose Garden Curator. Stuart has worked with the Park Bureau for almost two years.



Ed Milberger

Boxing coach at Mt. Scott Community Center has been named as coach of the U.S. boxing team which will tour the Soviet Union for three weeks.

Vince Crowley

Chief Clerk for the Park Bureau is retiring. A coffee, cake, and punch party will be held at our main office on Morrison Street at 3:00 p.m. on April 16. Everyone is invited.

GOOD SCENTS...

Spring has been coming hard and fast to our little home town, and this year, as in every year for the last fifty or so, the first signs of spring come in March as the buds break through from the flowering plums and the grass is washed of its brown earthen coat. Just as this dramatic little scene of nature unfolds, the Portland parks thrust forward on their best foot ... every park in the City becomes more alive, a little or a lot more beautiful.

Now, until late in the summer, each park, on its own, will be putting on a show for anyone who has the time to watch. In this article, and one which will be in each of the summer issues of the Park Bureau Newsletter, we, Bill Robinson, Stu Mechlin, Rodger Larson, and anyone else who wishes to tell us about something which is in bloom, or that smells good or looks nice, will try to turn you on to what's happening in the parks.

In the west side, Forest Park's wild flowers are beginning to pop out. Jonquils will often greet the hiker and his friends. While the rain is still around, one should take the time to notice the wide variety of mosses and don't forget the ferns. On my last hike I counted four different kinds.

Moving farther south, past Pittock Mansion where the yellow forsythia are just about done and small groups of rhododendrons are preparing for their appearance, we go to Washington Park. Camellias, winter daphne, and magnolias will provide a wide variety of color before the City's largest rose garden blooms. The



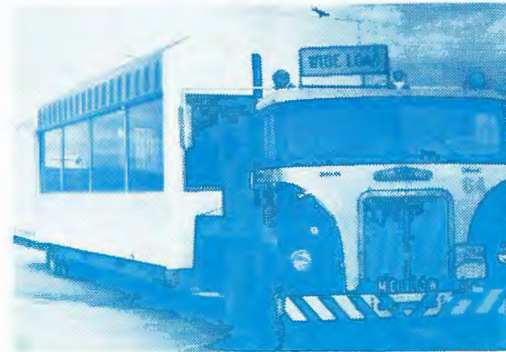
daphne, daphne odora, is something not to miss, go close to the blooms and you will smell.

Just a few minutes from Washington Park is Hoyt Arboretum, not many flowering bushes, but Saturday, April 27 might be a good day to stop on Fairview Blvd. It's Arbor Day. This year's theme is "Clean air ... plant a tree," and at 10:30 a.m. the festivities will begin with a planting of a European Beech in honor of Portland's Danes and the planting of a Magnolia by the Men's Garden Club.

Westmoreland has at least two trees which cannot be overlooked, the first is the Mt. Fuji Cherry, *Shirotae*, located at the far end of the Rhododendron Garden past the first bridge. It is interesting to note that this is a start from the original Mt. Fuji Cherry which was cut down to make room for the Portland Art Museum's expansion several years ago. The second wonder at Westmoreland, aside from the new ducklings, goslings, and rhodes which are starting to make spring appearances, is the flowering Eastern Dogwood.

Across the highway, at Eastmoreland Crystal Springs Rhododendron Gardens, there has already been an early spring show and as the days go by one should not miss this beautiful grouping. Park crews, working with the Eastmoreland Garden Club, just landscaped the area next to the old clubhouse site. Included in the new plantings were flowering cherries, azellas, and sweet gums, plus a new rest bench.

BLITZ TOWER UP AT P.I.R.



Portland International Raceway has been involved with the best motor racing in the Northwest for some time now. Its drag strip is heralded as one of the fastest in the country. Last season a jet powered dragster went over 326 m.p.h. for a world record. PIR has had a 1.9 mile sports car road course which has been used for several years. Last year a 1-mile motocross track for motorcycles was added and made it the most complete publicly owned track in the country. Its popularity has grown each season as more and better racers and spectators come from all over the country to enjoy the facilities. As the quick review has shown, PIR has grown by leaps and bounds in meeting the public's demands, however the astronomical growth left little for the visual touches it also sorely needed.

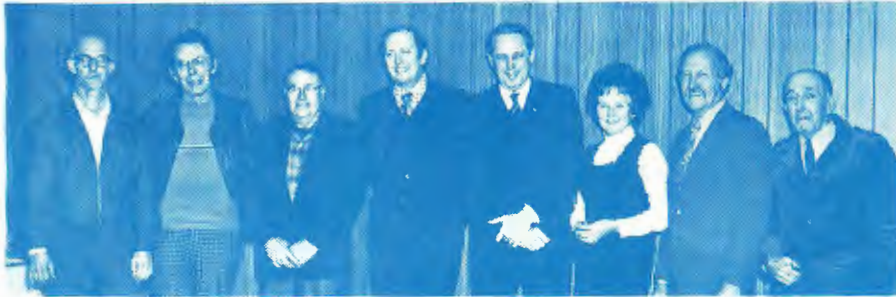
Now with the help of friends, Blitz Weinhard and KGW, the track will be as esthetically pleasing as it has been productive. Blitz Weinhard donated a \$40,000 3-story race headquarters building. KGW Radio of Portland donated a matching 1-story timing-serving office which sits at the end of PIR's dragstrip and a portable ticket booth. The addition of these two beautiful stucco and glass modular buildings and completion of the new bleachers and landscape will make Portland International Raceway as pleasing as any to be found in America's race circuit. The cover shows the step-by-step erection of the Blitz donated race tower. Each floor came to PIR loaded on flat-trailer



trucks and was hoisted off and into position. Both towers were placed on site in less than eight hours and were ready for the final interior details and exterior stucco and graphics to be completed the next day.

Both Blitz and KGW as private businesses should be recognized for their generosity and commitment to make Portland a better place to live.

230 YEARS OF SERVICE



Commissioner Francis J. Ivancie and Superintendent of Parks Dale R. Christiansen awarded nine Portland Park Bureau employees with one 30 year service pin and eight 25 year service pins.

Rudolf C. Kalmback, retired Rose Garden curator received a 30 year service pin.

The following received 25 year service pins:

Wilfred Bundy	Maintenance Mechanic
Donald F. King	Carpenter Foreman
Douglas J. Matousek	Park Operations Foreman
Elmer M. McKee	Laborer
Robert C. Percival	Laborer
William C. Robinson	Sr. Gardener Foreman
Marian W. Swartz	Ass't. Recreation Director
Richard E. Zoelch	Park Operations Foreman

FUN AT THE FIRE HOUSE

Florine Weiss and the University Scenic Shop have done it again with an outstanding production of "Once upon a Mattress" — the musical comedy based on the story "The Princess and the Pea". The play will be performed at 8:30 Friday and Saturday nights through April 20th.



In case you have not been to the Firehouse lately — it still has not grown any and reservations are a necessity as most performances are sold out three days in advance. An interesting note that many of us may have missed is the fact that the Firehouse Theater and University's Scenic Shop won KOIN-TV's Best Portland Production award of 1973 for their production of "The Innocents" last November.

HOW ABOUT P.A.C.E.?

There is a group of Portland city employees who help make the city a better place to leave or to work. PACE, Portland Association of City Employees, is a voluntary organization which, among other things, gives its retired members a \$200 check and



farewell party or if the member dies the survivor receives the benefit.

In the above photograph Assistant Superintendent of Parks, Bob Gustafson, presents a check to retired park worker, , at the March 20 winter retirement party held at Mt. Scott Community Center.

Aden Nelson, treasurer of PACE, listed four basic functions of the group as 1) a pot luck retirement dinner, usually held in March, 2) an open picnic for members and nonmembers — this year the picnic will be at Custer Park, 3) a September social function, and 4) a Christmas dinner party.

PACE meets monthly under the direction of President Lyle Hintz. Anyone interested in joining this group, should contact Lyle Hintz, Ed Marx, Aden Nelson, Jim Kendricks, E.P. Seeburger, or Elsie Crawford for further information.

ART ALLIANCE

Marian Swartz, assistant director of recreation in charge of cultural affairs and special recreation and Cindi Hilliard, director of the Civic Contemporary Dance Program have both been appointed to the Oregon Alliance for the Arts Commission by Dale Parnell.

The Commission has representatives from throughout the state and art community who will try to broaden the cultural arts programming in the state's high schools and public programs.

10 FEET HIGH AND A BLOCK DEEP

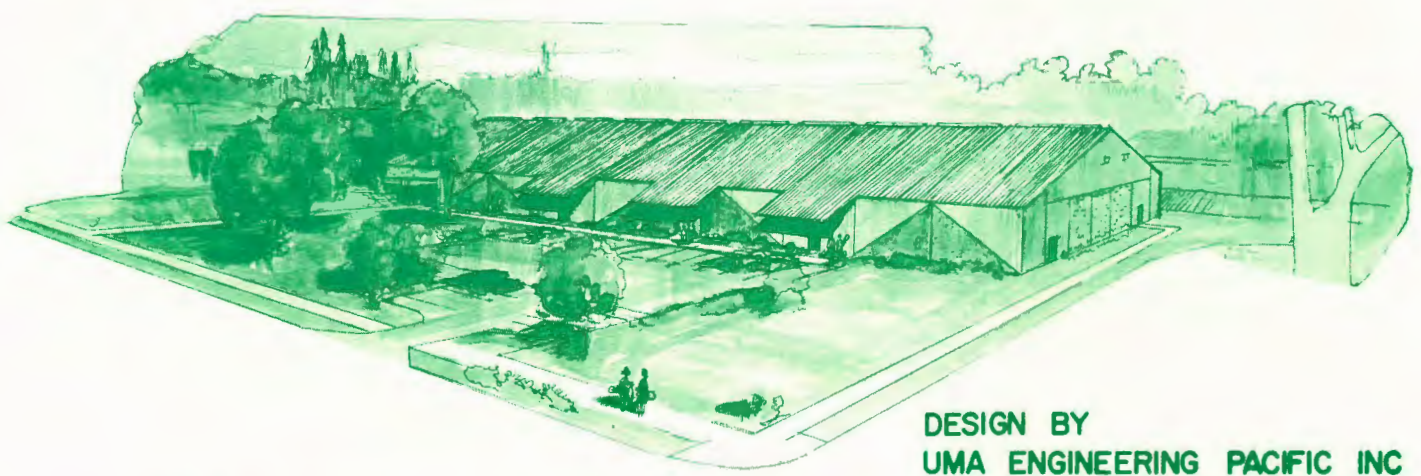
If your bag is dirt, this will interest you. There are over 100,000 cubic yards of clean earth in storage at West Delta Park. The dirt has been deposited for temporary storage to be spread out later this spring at parks found to be lacking, it came from the new telephone building site on Fourth and Harrison street.

Parks & Recreation

NEWSLETTER

DECEMBER 1972 PORTLAND, OREGON

COVERED TENNIS COURTS—BUCKMAN PARK



DESIGN BY
UMA ENGINEERING PACIFIC INC

It has taken a year's work and a new funding process to answer the problem of how to have public tennis facilities open around the calendar. Commissioner Ivancie and crew, Dale Christiansen, Jerry Grover and the Portland Tennis Center people, led by Samuel Lee, were the workhorses who came up with the solution. The sale of tennis revenue bonds to the California First Corporation will finance the \$322,000 structure. This is the first time for such a venture on the West Coast.

The Portland Tennis Center will function as an alternative for tennis enthusiasts who do not wish to join a private club. The groundbreaking ceremony, according to Pat Bell, Administrative Aide to Commissioner Francis Ivancie, is slated for mid January, with plans for opening the Buckman Park palace being made for September.

"Four regulation size tennis courts, balcony and bleacher areas for 1,000 spectators, pro-shop, lounge, office, and dressing rooms will cover 29,000 square feet. . ." stated Al Gold of Engineering Pacific while discussing the steel and concrete structure.

The court areas will be covered with plexipave, a surface which offers both durability and sure footing. Fluorescent lighting and a flow-thru ventilation are also part of the big building's design features.

In addition to the usual advantages of an indoor court, controlled playing conditions, year round availability of instruction and facility, it will offer a telephone court reservation service and be open from 7 a.m. to 11 p.m.

Greatly reduced rates over private clubs will insure the center's success. Jerry Grover listed the following proposed rates: \$75.00 for family membership and \$50.00 for a single adult membership with juniors paying only \$25.00. Court fees, also minimal, are \$4.50 for 75 minutes weekdays and \$6.00 for week nights and weekends.

The use of bond sales has allowed the Park Bureau to offer top quality facilities and services at a nominal cost. The bonds for the municipal tennis facility, a first on the West Coast, were bought by the California First Corporation at 6.51%

Fisher, Wallin & Long of Lake Oswego were the architects and U.M.A. Engineering Pacific of Portland the design engineers. Construction of the Portland Tennis Center will be by Sabre Construction.

DO YOU KNOW?

The City now provides governmental employee liability insurance for all employees while on the job. The policy gives \$1,000,000 general tort coverage, making it unnecessary to carry individual liability insurance for working hours protection. The policy, however, does not cover transportation of participants in private vehicles. The heartbreak and agony that can be caused by a moment's neglect makes it everyone's responsibility to think and practice safety.

Beginning January 1, there will be a dental insurance plan. Oregon Dental Service will operate the Incentive Program. Basically it will work like this:

- 1st Year — 70% of Dental Expense
- 2nd Year — 80% of Dental Expense
- 3rd Year — 90% of Dental Expense
- 4th Year — 100% of Dental Expense

The program will cover all employees now on a City paid health plan. You will soon receive a booklet explaining, in detail, the complete program. The City will administer the dental plan through personnel.

Marjorie Church, Director of the Civic Contemporary Dance program will retire at the end of this month. Marjorie has worked with the Park Bureau for almost twenty years instructing all ages of dancers. Much appreciation and best wishes go out to Marjorie from the Park Bureau.

RECREATION SKULL SESSION

The first regular meeting of Recreation skull sessions will be held on January 12, 9:00 a.m., at Overlook House, 3839 N. Melrose Drive. Orientation of the meeting will be based on problems brought out by the various groups at December's Recreation staff meeting. The basic objective of the program is to offer the opportunity for Recreation practitioners to give and receive input on recreational situations. Skull session meetings are scheduled for the 12th, 19th, and 26th of January.

SIX BOXING LESSONS

Commissioner Lloyd Anderson, Public Works, will receive six boxing lessons and a body building course in a trade with the Park Bureau. We will receive an ex-incinerator site, with plans being made to convert it over to a physical culture center.

Located on N. Swift Boulevard and N. Commercial Road, the center will start receiving its face lift in July. After completion it will house permanent boxing, weight lifting and wrestling programs along with other physical fitness programs.

In 1970 the incinerators were shut down and the building used for Public Works storage, which will continue until July when the building will be vacated.

U.G.N. DONORS

Your individual share in giving towards the needs of U.G.N. is truly a benevolent gesture.

Once again I must single out the outstanding effort on the part of the N.Y.C., Pittock Mansion, and Golf divisions, in addition to all the other individuals who unselfishly gave to this great cause. Your continued support through the upcoming year will be greatly appreciated.

Again, as your U.G.N. Representative, I personally want to thank each one of you for your assistance and thoughtfulness.

Sincerely,
Edward L. Erickson
Bureau Chairman, U.G.N.

Greetings and Best Wishes

from the

Bureau of Parks and Recreation

for a

Merry Christmas and a Happy New Year

Parks & Recreation

NEWSLETTER

January 1973



NEW DRAG PROMOTERS

Michael Campbell, manager of P.I.R., announced that International Raceway Parks will promote the City of Roses drag race program for the 1973 season.

The Seattle-based firm, which manages three other drag strips along the coast, will effectually give Portland's track a place on the national drag racing map. Big name racers will be brought to Portland International Raceway on at least six occasions. Heading the list will be "Big Daddy Don Garlits", Don Prudhomme, and Gene Snow. There will also be major funny car and nitro-methane dragster events. April 21 will be the first major funny car event, followed by the Oregon Open on May 4, 5, and 6. The Rose Festival Drags, promised to be the biggest and best ever, will be held June 3rd. July and August are filled with the usual local drag events plus the Nitro International on July 7, N.H.R.A. Points meet on July 27 and 28, and the Oregon Championships on August 31 and September 1.

The drag racing season, over seven months long, will begin on Sunday, February 4, with the steam-releasing grudge drags. The grudge drags are a race where usually two street racers pit their cars against each other and the clock on the 1/4 mile long track. In these races there is no "classing" of cars. Any two types may race against each other regardless of size. Two weeks later is the last Sunday for grudge drags when they will be moved to every Wednesday night from March 7 through September 26.

Bringing national competition and creating first class facilities at Portland International Raceway is an integral part of the Park Bureau's plan to increase local recreational use of the facility. The idea working behind all of this is that by creating a quality program, those who race on the streets will have an inviting legal alternative.

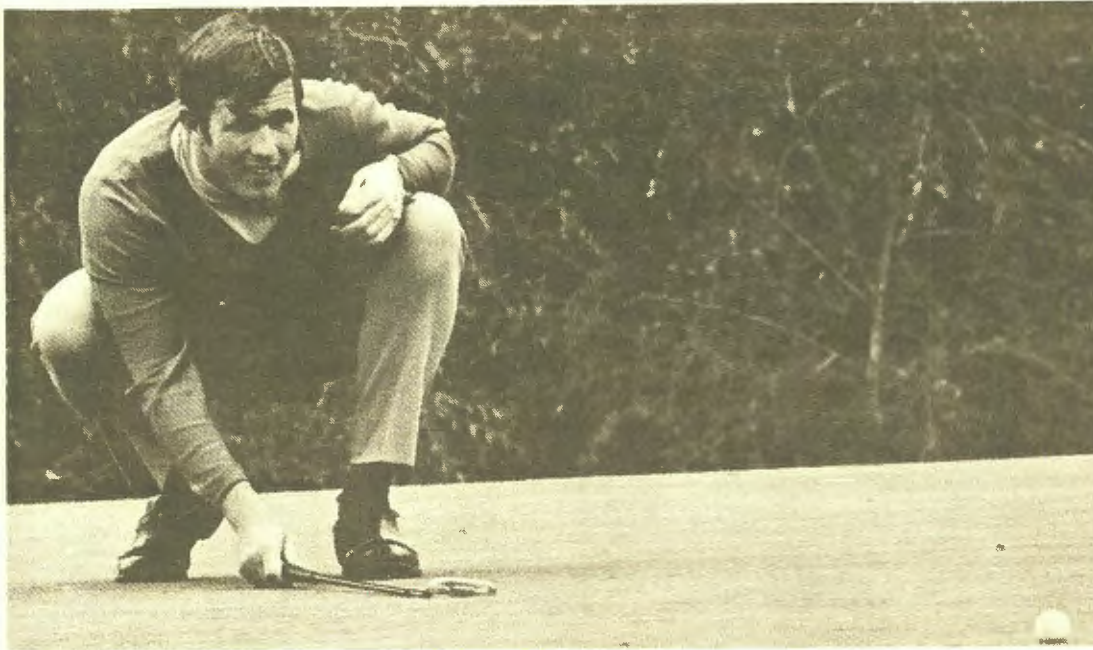
Park Bureau head, Dale Christiansen, continuing work toward a full function recreation program, has developed Portland International Raceway as a partial solution to the problem of street racing and also for those people not normally reached by a public recreation program. Portland International Raceway is the only city-owned drag race, road race and moto-cross race track in the nation.

TONIGHT "MY FAIR LADY"

Tonight and tomorrow night (February 1 and 2), the Theatre Workshop will present "My Fair Lady" at the Civic Auditorium beginning at 8:00 p.m. The performance should be the highlight of the Park Bureau's drama activities. The musical comedy has stage direction by Steve Smith and musical direction from Richard Moffat.

National television figure, Dr. Lendon Smith, will star as Doolittle, and a local star, Janet Day, will play the classic role of Eliza.

Don't miss this top quality show at the bargain price of \$3.00. Remember 8:00 p.m. at the Civic Auditorium.



CITY GOLF HEAD NAMED

"The Portland Bureau of Parks has selected Tim Berg to manage Portland's four municipal golf courses" announced Dale Christiansen, Superintendent of Parks.

Tim Berg, P.G.A. golf tour veteran, will oversee Rose City, Eastmoreland, Progress Downs and West Delta Park and will coordinate all municipal golf programs.

The new golf manager comes to the Park Bureau from Portland's Columbia Edgewater Country Club where he was the resident head professional.

In addition to his playing experience on the P.G.A. tour and at Edgewater, the native Oregonian has worked for the John Dellis Company as a construction superintendent. The John Dellis Company is the builder of nationally acclaimed courses of Robert Trent Jones' design, one of which happens to be the Rose City's West Delta Golf Course.

After attending Beaverton's Union High School, Mr. Berg went on to the University of Oregon, where he received his B.S. in Business Administration.

Mr. Berg's immediate plans call for an increased development of City league golf, with particular attention to the junior and industrial leagues.

CALENDAR OF EVENTS

Saturday, February 10:

Children's Museum presents a Cartoon Festival at the Museum at 12:30 p.m. as part of the P.B.&J. Lecture Series.

Albina Sr. Citizens Valentine Party will be held at Matt Dishman Center from 10 a.m. to 3 p.m., free.

Television Amateur Boxing will be shown on Channel 12 at 3:30 p.m.

Specialized Recreation of the M.R. Portland Program will have a special trip to Snowbunny Lodge.

Tuesday, February 13:

A One-on-One Basketball Tournament for grade school, high school and adult women will be held at Clark School Center at 7 p.m. It will be a single elimination tourney with consolation bracket.

Wednesday, February 14:

Senior Citizens will hold a potluck lunch at Matt Dishman Center from noon to 3 p.m. The last taping of television boxing on Channel 12 will be taped at 7 p.m. The public is invited to attend.

Thursday, February 15:

Veteran's Hospital Exhibition Boxing bouts for patients will be held at 7 p.m., free.

An adult workshop for adults who work with children will be held at 7:30 p.m. at the Children's Museum with Dave Denebau speaking on "Nature in the City" (how you can help children in the city discover nature without having a science background), free.

Friday, February 16:

"How the Other Half Loves" will be held at 8 p.m. at the Firehouse Theatre. Admission: \$2.50.

WATZEK LOST

Aubrey Watzek, one of eleven founding directors of The Portland Metropolitan Parks Foundation, died on the first day of this year. The Portland Bureau of Parks and Recreation will acutely miss Mr. Watzek, who was one of the greatest civic leaders and philanthropists the City of Roses has even known.

Aubrey Watzek gave most generously of his fortune, helping to build a better place for Portlanders to live, but beyond his financial contributions, far greater were his gifts of himself in untold hours of work and astute direction.

The City of Portland has lost one of its grandest fathers.

MORE FOREST PARK

51 acres were donated to The Metropolitan Parks Foundation by Dr. and Mrs. Robert E. Dodge of Portland. The property lies between Skyline Boulevard and Old Springfield Road and consists of sloping wooded areas, according to Robert Bothwell, Executive Director of the Foundation.

G.E. "Ding" Cannon, Chairman of The Metropolitan Parks Foundation said, "Acquisitions to complete Forest Park have been a top priority of the Parks Foundation's agenda, and we are very pleased to acquire this key parcel through the generosity of Dr. and Mrs. Dodge."

Parks & Recreation

NEWSLETTER

Portland, Oregon

May, 1973

RECREATION REMODELING

1" x 2"s, 2" x 4"s, 4' x 8' sheets of plywood, and the smell of fresh paint in the Morrison Street office are more than just a face lift for the Recreation Division's headquarters. They are signs of the times. Since late October, when Bill Owens took over as Director of Recreation, there have been numerous changes. The most dynamic is the restructuring of Recreation's administrative arm. A quick review shows the creation of three assistant director of recreation positions, instead of one — using field specialists to improve both program development and efficiency; then two months later developing three area supervisor positions, which are designed to improve community program coordination and again, efficiency by relieving inter-departmental administrative loads of community building directors. Additional benefits to the Bureau come by way of allowing greater use of specialist's knowledge and most importantly, increasing Park Bureau coordination with other programs operating in Portland.

Reversing order, the three area supervisors are: Peggy Giddings, who will work with programs in the southeast area from Stark Street south; in charge of the northeast area programs, east of Interstate Avenue and north of Stark Street, is Tom Gould, an Oregonian back from California; and Rich Gunderson, who came to Portland's Recreation Department last October after a stint with the Los Angeles Recreation program, who will coordinate efforts in the north and west-side areas.

The three assistant directors, Marian Schwartz, Paul Keenan, and Dorothea Graham, handle programming respectively in cultural arts and special recreation, athletics, and community recreation.

For a more detailed explanation of the new system flow see the organizational chart or contact one of the above mentioned people!



Roy Blomberg, maintenance paint crew, adds the finishing touches to one of the new recreation office walls.

NEW FACES

Ron Maynard, K.W.T., was added to the Parks Administrative arm in March as the Bureau's business manager. Ron will be coordinating all of the Parks semi-independent programs, P.I.R., golf, Civic Stadium, and grant programs, in addition to the Payroll Division. He comes to the Bureau from the Meier and Frank Company where he was Director of Research.

Transferred from Scotty Schult's office at Neighborhood Youth Corps back to the Morrison Street office is Pat Cartozian, a clerk typist in payroll. Not a new face in the office, Pat started her City employment with the Bureau of Parks almost four years ago, after graduation from Grant High School in Portland. Then 2½ years ago, she transferred out to the N.Y.C. office.

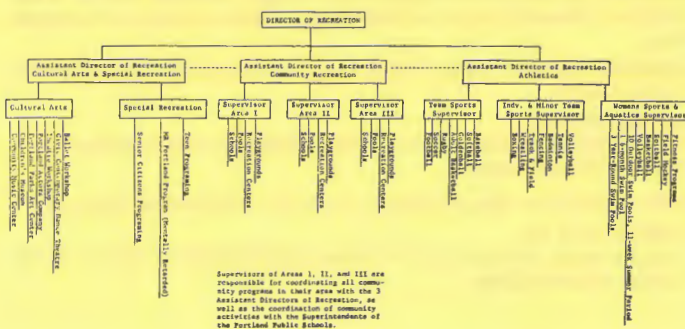
Montavilla Community Center gained a new recreation instructor through use of Federal funds, in April. The new rec-leader is Mike Hale who spent two years in the service and two years at Washington State University.

Summer staffing will be high again this year. College students and other area youth will amount to approximately 400 additional on the payroll according to timekeeper Ellen Schneider.

FREE CITY-WIDE BALLET

The Annual Ballet Workshop Performance, scheduled for May 17 and 18 at the Civic Auditorium, promises to be better than ever this year, according to Director Bartelle Barrett. This year's performance will be on three separate themes: Hans Christian Anderson's "The Nightingale", "Kollege Kapers", and "Concerto Grosso", which will be accompanied by the Community Music Center's string orchestra directed by Robert Findley.

Proposed Organizational Chart
Recreation Division — Bureau of Parks and Public Recreation
City of Portland, Oregon
November, 1972





*Perhaps you won't be able to motor through Forest Park in as grand a roadster as these adventurers did in the early 1900's; but you can still manage to get away from it all in the spring time beauty of the huge wilderness park.
(Photo courtesy of Oregon Historical Society)*

HOLLYWOOD AT THE STADIUM

New happy faces are now at the Civic Stadium and on area baseball fans. We have a new professional baseball team in town - the Portland Mavericks. Californian Bing Robinson, unshaken by the Blaine Society, is perhaps best known as the Sheriff in the television program BONANZA. He is the primary owner and has hired Hollywood stuntman and pro baseballer Hank Robinson as field manager. General manager for the team is Joe Mier who, according to Vern Toedtemier, Stadium Chief, has been "... great to work with and offering complete cooperation ..."

The Mavericks will open June 19 and have their Portland opening against Bellingham, Washington, on June 23.

PARK BUREAU'S SPRING BRIDE

Susan Gregory, now Mrs. Michael Letcher, is the smiling face that greets Recreation visitors. Susan and her new husband Michael were married on April 7 at the Reorganized Church of Jesus Christ of Latter Day Saints where Susan's father, Elder Chet Gregory, performed the services. Be careful with those new pots and pans, Susan!

P.S. Susan and Michael say many thanks for the super, passionate pink, Samsonite suitcases given to them by fellow employees.



Earlier this year most of Park employees received a statement regarding the Public Employees Retirement System earnings. Some received 13.87% interest, others 7.87%. The 6.00% difference reflects use of the variable annuity clause in the retirement program where a given percentage is invested in various stocks and the other portion remains in the fixed annuity program.

In case you did not notice 13.87% is greater than 7.87% and this 6.00% difference helps guard your pension against inflation.

Any permanent employee is eligible for this program, although transfers are put into effect only in the beginning of a new calendar year, January 1.

CALENDER OF EVENTS

Thursday, May 10:

A Novice Grade School Swim Meet will be held at Grant Pool at 4:15 p.m. The meet will be exclusively for novice swimmers. Free admission.

Friday, May 11:

The Novice Grade School Swim Meet continues at Grant Pool.

Saturday, May 12:

"More Original Stories & Puppets" by Ethel Suher (session two), will be presented at the Neighborhood House as part of the Children's Museum P.B.&J. Lecture Series at 12:30 p.m.

Sunday, May 13:

The AMA Qualifying Motocross Races will be held at Portland International Raceway.

Monday, May 14:

A dance workshop for children and adults will be held at St. Johns Community Center Mondays and Wednesdays. Grades 1-3 meet from 3 to 4 p.m., grades 4-8 from 4 to 5 p.m., and high school and adults from 6:30 to 7:30 p.m.

Registration is open through June 1 for the summer session of the Civic Contemporary Dance Theater. Classes and workshops begin June 4 at the Firehouse Theater.

Wednesday, May 16:

A Community Band Workshop will be held in the band room of Wilson High School on Wednesdays from 7 p.m. for elementary bands and from 8:30 p.m. for advanced bands. Registration fee is \$2.50.

Thursday, May 17:

"Child Protection", an adult workshop, will be held at the Children's Museum at 7:30 p.m. It will deal with hazards effecting children including toys, poisons, flammable clothing, drugs, etc. Discussion leader will be Joan Bergy, Consumer Specialist for the Federal Drug Administration. Free.

Friday, May 18:

Fulton Park Community Center will hold its Spring Show beginning at 8 p.m. The show will include ballet, tap dancing, and tumbling. Admission is free.

Woodstock Community Center will hold a Pre-School Mother's Lunch beginning at 10 a.m.

Saturday, May 19:

"Birds of Prey" will be the discussion topic with Don Kerr, Naturalist from the Portland Zoo, talking on hawks and owls at the Children's Museum as part of the P.B.&J. Lecture Series at 12:30 p.m. Free.

SCCA Regional Sports Car Racing will be held at Portland International Raceway.

Sunday, May 20:

SCCA Regional Sports Car Racing continues at Portland International Raceway.

Monday, May 21:

Last day to register for the Memorial Weekend Junior Tennis Championships to be held May 26 - 28 at the Portland Tennis Center.

Thursday, May 24:

Montavilla Community Center will hold its Spring Program at 7:30 p.m. The program will include tumbling, girls ballet, and all pre-school activities.

Montavilla Community Center holds a ladies craft class on terrariums each Thursday at 11:30 a.m.

Saturday, May 26:

Motorcycle Road Races will be held at Portland International Raceway. "Old Portland History", slides and stories of old Portland, will be presented by May Ann Amacker of the Oregon Historical Society at the Children's Museum as part of the P.B.&J. Lecture Series at 12:30 p.m. Free.

Memorial Weekend Junior Tennis Championships begin at the Portland Tennis Center.

Sunday, May 27:

The Memorial Weekend Junior Tennis Championships continue at the Portland Tennis Center.

Motorcycle Road Races continue at Portland International Raceway.

Monday, May 28:

The Memorial Weekend Junior Tennis Championships conclude at the Portland Tennis Center.

Parks & Recreation NEWSLETTER

JULY 1973

PORTLAND, OREGON

WASHINGTON PARK FESTIVAL



One of the early Music by Moonlight performances in Washington Park. This year the festival runs from July 27 through August 19.

8:30 on July 27 the 24th annual Music By Moonlight Festival opens with the Portland Opera Association's production of "IMPRESARIO". The 24th year of performances in the park will run from July 27 through August 19.

Twenty outdoor shows will fill the new amphi-theater for 24 nights with music of all kinds: jazz, pops, musicals, drum and bugle, barbershop, fiddlers and more, are all a part of the program of events.

An added benefit for the Moonlight Festival will be the shuttle bus service, provided through Tri-Met from 23rd and Burnside to the amphi-theater. The shuttle service will leave at 7:30 p.m., one hour before the performances begin.

On July 27, 28, and 29, the Portland Opera Association, under the direction of Stefan Minde, presents the summer opera, "IMPRESARIO" by Mozart, and a program of "Merry Wives of Windsor" Overture (Nicolai), "Three Dances from the Bartered Bride" (Smetana), "Polovtsian Dances from Prince Igor" (Borodin), and "Die Fledermaus" Overture (J. Strauss, Jr.). Artists Morrie Dragoon, Dave Jimerson; Leonard Eagleson, Victoria Miller, and Jeannie Rey Routtu, will perform "IMPRESARIO." This program is presented in conjunction with the Bureau of Parks, the Musicians Union Performance Trust Fund, Local 99 of A.F. of M., and the Portland Opera Association.

"THE NIGHTINGALE"

The Ballet Workshop, directed by Bertelle Barrett, presents "The Nightingale," story after Hans Christian Anderson's, July 31 and August 1. All performers are students in the Park's Ballet Workshop.

The program for the evening of Thursday, August 2,

includes varied selections for all ages. The Shriner Concert Band performs under the baton of the Musical Director, William B. Sievers. Selection of marches and novelty numbers will be presented by the Drum and Bugle Corps, under the direction of Robert S. Towne, with the Oriental Band under the direction of Ben Gillespie.

The Portland Symphonic Choir, under the direction of Frank Holman, on August 4 and 5, will perform *Gloria in G*, Poulenc, and *Stabat Mater*, Rossini, featuring soloists Joyce Peters, Frances Arnold, Joe Gilmore, and Arthur Kayser.

The Theatre Workshop of the Bureau of Parks presents "MAME," book by Jerome Lawrence and Robert E. Lee, with music and lyrics by Jerry Herman, based on the novel by Patrick Dennis and the play, "AUNTIE MAME" by Lawrence and Lee. Dance and musical numbers for the Broadway production staged by Onna White, and directed by Gene Saks, produced for the New York Stage by Fryer, Carr, and Harris. August 7, 8, 9, 10, and 11.

The Oregon Oldtime Fiddlers Association, coordinated by President Wayne Holmes, presents an evening of selected and favorite tunes on August 12.

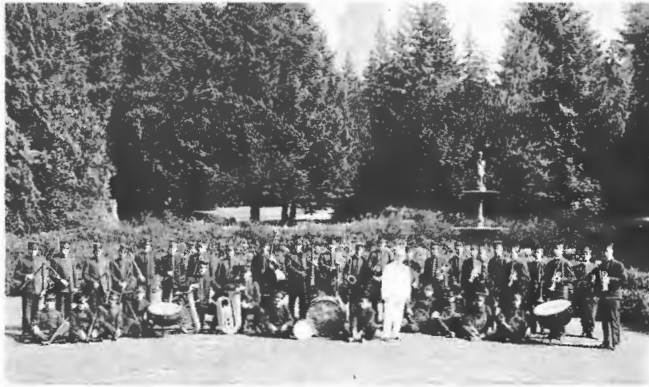
A Band Concert, featuring tunes and popular selections presented in conjunction with the Bureau of Parks and Public Recreation and the Musicians Union Performance Trust Fund, Local 99 of A.F. of M., August 13.

The Oregon Folk Dance Federation, on August 14, presents selections from various countries, Germany, Greece, Israel, Scotland, etc. Activities coordinated by Chuck Smith.

On August 15 an evening of Jazz Band Concerts in conjunction with the Bureau of Parks and the Musicians Union Performance Trust Fund, Local 99 of A.F. of M.

TW II of the Theatre Workshop presents "YOU'RE A GOOD MAN, CHARLIE BROWN," based on the comic strip "Peanuts" by Charles M. Schultz, music lyrics, and adaptation by Clark Gesner. The August 17 and 18 performances feature Gregg Simon, Mike Murnin, Linda Tacha, Cindy Lidahl, Paul Justice, Ed Hash, Pamela Robinson, and Lynn Olszewski. August 17 and 18.

The Society for the Preservation and Encouragement of Barbershop Quartet Singing in America, Inc., and the Sweet Adelines, Inc., present an evening with Barbershop on the final evening of the Music By Moonlight Festival in the Garden Theater of Washington Park on Sunday, August 19. Featured in the final performance will be the Columbia River Chorus, the City of Roses Chorus, the St. Helens Chorus, the Portland Pipers.



One of the most pleasant happenings in the old days, I'm told, were the afternoon band concerts in the park, where plenty of good music and spirits prevailed. In hopes of bringing back "The Good" of "The Good Old Days", the Portland Park Bureau in conjunction with the Musician's Performance Trust Funds and Local 99 are giving concerts in many parks throughout July and August. The photo is of the Portland Parks Band, under the direction of W.E. McElroy in 1912.

RETIREMENT BILL

Awaiting Governor Tom McCall's signature is Senate Bill 411. This bill deals with retirement of state pension plan members. Four major changes sit at the end of the Governor's pen:

- 1) Full benefits at age 62 if you have been employed for 25 years.
- 2) Full retirement benefits for those 60 and over who have worked 30 years.
- 3) There has been a cost of living clause added that raises benefits on a scale with inflation.
- 4) Also added is a \$100.00 per month retirement guarantee for employees 60 and over with 15 years service.

ANNUALS AVAILABLE

The 1972 Portland Park and Recreation Annual Report is now available through the Park Bureau public information office, 2115 S.E. Morrison, or by calling 248-4491.

WOMEN'S SPORTS

The Women's Sports director's position, vacant since December, is now filled. Merilee Moorehouse, who has just finished her master's work at Portland State University, is now director in charge. Glad to have you aboard Merilee!

JOB OPENING

Park Planner, \$897 - \$1,259, college degree in related field, two years experience in parks and open space planning. Apply at the Washington County Civil Service Commission, Administrative Building, 150 N. First Street, Hillsboro, Oregon 97123.

FRIVOL TO COME

Friivol the Clown, complete with string figures, magic and music, will return to the Portland parks in July. Friivol will have 14 free 3:30 performances. Check the list below for the park nearest you and the date he'll be there:

July 19 - Farragut	August 11 - Cathedral
24 - Gabriel	14 - Dodge
25 - Laurelhurst	15 - Wallace
31 - Lents	21 - Mt. Scott
August 2 - Pier	23 - Col. Summers
7 - Sellwood	24 - Columbia
9 - Wilshire	

ROBERT BOTHWELL

The Portland Park Bureau and The Metropolitan Parks Foundation extend their deepest sympathy to Mrs. Robert Bothwell and family in this dark hour. Robert Bothwell, executive director of The Metropolitan Parks Foundation, was an immeasurable asset to not only the Parks Foundation but to the entire community, and his loss will be greatly felt.

ART EXHIBIT

The Children's Museum will have a children's painting exhibit through July 20. The paintings are the semi-finalists from a state-wide contest sponsored by the American Optometric Association called "The Joy of Seeing" and includes over 100 paintings and drawings from Oregon children.

MAINTENANCE CONTEST

Roland Hall, Director of Operations, has announced that the Portland Park Bureau will enter a national park maintenance contest sponsored by "Grounds Maintenance" magazine. The department is trying to choose an entry this week for the "best park and recreation area" category and one for the "best athletic field". Deadline for entries is September 4.

SCHEDULE OF EVENTS

Thursday, July 19:

Summer Band Concert at 7 p.m. at Sellwood Park.
 Friivol the Clown will perform at 3:30 p.m. at Farragut Park.
 The Cowan Mime Company will perform from 10 to noon at Blooming-ton Park.

Friday, July 20:

A Ladies outing will leave from Overlook House to Frog Lake Butte.
 The Cowan Mime Company will perform from 10 to noon at Arbor Lodge Park.

Saturday, July 21:

The SCCA National Race will be held at Portland International Raceway.

Sunday, July 22:

The SCCA National Race concludes at Portland International Raceway.
 Summer Band Concert at 2 p.m. at Laurelhurst Park.

Monday, July 23:

The Cowan Mime Company will perform from 10 to noon at Overlook Park.

Tuesday, July 24:

Friivol the Clown will perform at 3:30 p.m. at Gabriel Park.
 The Cowan Mime Company will perform from 10 to noon at Wilshire Park.

Wednesday, July 25:

Friivol the Clown will perform at 3:30 p.m. at Laurelhurst Park.
 The Cowan Mime Company will perform from 10 to noon at Kenil-worth Park.

Thursday, July 26:

The Cowan Mime Company will perform from 10 to noon at Fernhill Park.

Friday, July 27:

A Ladies Outing will leave from Overlook House for Larch Mountain, the Wild Cat Way Loop.
 The Cowan Mime Company will perform from 10 to noon at Powell Park.

The Music by Moonlight Festival begins with the Portland Opera Association performing at 8:30 p.m. in Washington Park.

Saturday, July 28:

The Music by Moonlight Festival continues with the Portland Opera Association performing at 8:30 p.m. in Washington Park.
 The NHRA Points Drag Race will be held at Portland International Raceway.

Sunday, July 29:

The Music by Moonlight Festival continues with the Portland Opera Association performing at 8:30 p.m. in Washington Park.
 The NHRA Points Drag Race concludes at Portland International Raceway.

Summer Band Concert at 2 p.m. at Laurelhurst Park.

Tuesday, July 31:

Friivol the Clown will perform at 3:30 p.m. at Lents Park.
 Summer Band Concert at 7 p.m. at Sellwood Park.
 The Music by Moonlight Festival continues with "An Evening of Dance" at 8:30 p.m. in Washington Park.

Parkscapes

Summer 1977

Bureau of Parks and Recreation

Portland, Oregon

PLANS FOR "TEA HOUSE OF THE AUGUST MANSION"

Portlanders may soon be eating tea and crumpets while steeping themselves in the history and grandeur of the Pittock Estate if the Pittock Mansion Society's plans are implemented as scheduled by April 30.

Historical preservation work is now under way on the Pittock Mansion Gate Lodge and friends of the Pittock Mansion hope that funds will be continued for the second phase of this project which would provide for public use of this unique building. Specific details of public use have not been determined; some options are a tea room, gift shop and small meeting room. Whatever the improvements will be, there is a commitment to reflect the style of the period and to enhance the historical charm of the building.

The Gate Lodge is the extraordinary four-story caretaker's house on the Pittock Estate which has remained closed to the public because of its condition.

The City of Portland's Facilities Management Division, under Al Staley, former Park Bureau Engineer, was granted CETA VI Title II funds to do structural restoration and renovation on the Gate Lodge. And six craftsmen, funded by CETA VI, have been working six months on the job following a work outline prepared by Alfred Staehli, A.I.A. The plans call for restoration of the authentic

appearance of the exterior of the building and restoration of the authentic detail of the interior.

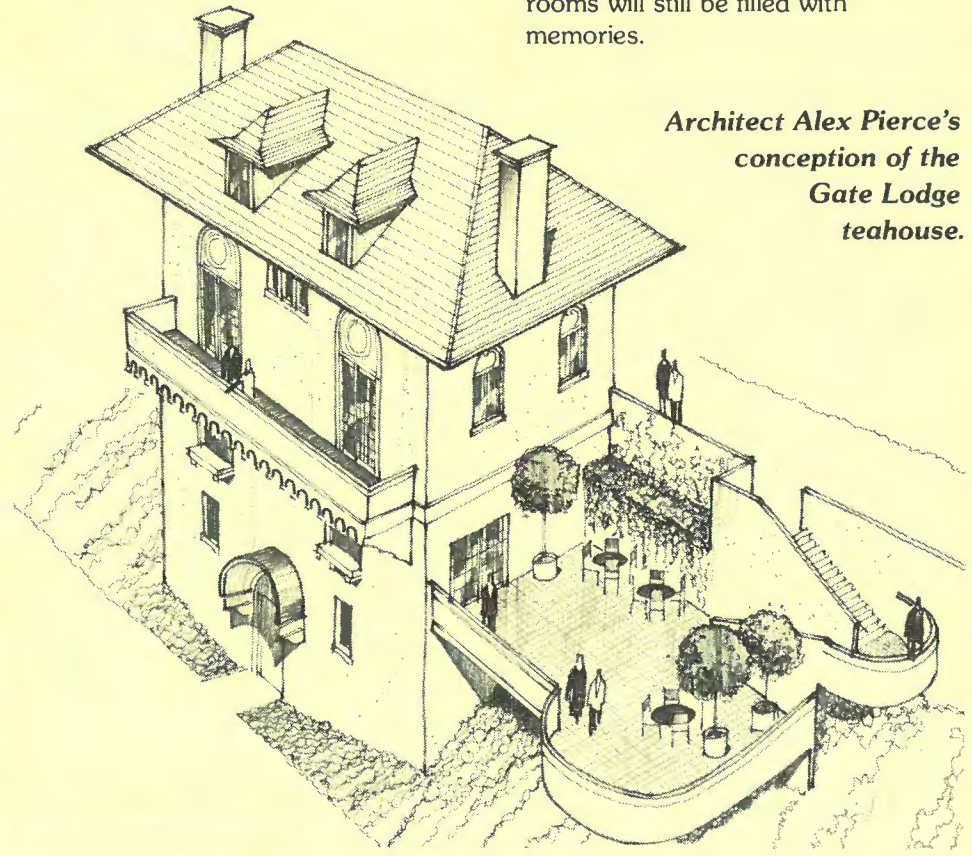
The work plan, administered by Facilities Management, cautions against over-restoration. According to Staehli, "the crew understands that it is important to preserve the aged patina of the original finishes whenever possible — but not the dirt."

With credit to a skilled crew and management, phase one of the project has received excellent response and will be successfully completed on schedule. The success of the first phase makes it clear that completion of phase two as scheduled depends on continued funding.

There is strong community support for the continuation of this project. Mary Alice Snead, Director of the Pittock Mansion, is in a good position to observe the public reaction.

In Ms. Snead's estimation, "there is no doubt that this is number one priority for our public." In order for project advocates to reach their goal of phase two completion by April 30, the funding must be continued so that the project can benefit from the special skills and talents developed by the workers involved in phase one.

After the Gate Lodge is brought up to code and structurally restored there will be more than empty rooms full of memories. People will use and enjoy the Gate Lodge, in a manner carefully planned to insure that the rooms will still be filled with memories.



Architect Alex Pierce's conception of the Gate Lodge tea house.

INSIDE:
— Reading the Land gets tangible
— D.E.D.
— Mower madness
(deadline for Autumn Parkscapes articles is October 1st)

TENNIS ANYONE?

Kids standing around watching tennis lessons in progress at Irving Park may be just passing time, but Joan Egbers sees them as tennis players who just don't know it yet. She's likely to call them over, loan them a raquet and balls, and put them on a court. While they hit at the ball she may offer a comment or two, but she sees this as an introductory experience, not an instruction program.

Ms. Egbers calls this process Instant Tennis. Endorsed by the National Junior Tennis League, Instant Tennis "provides an opportunity for youngsters to develop an interest in tennis, who otherwise would not play," according to Ms. Egbers.

Given the opportunity, the equipment and the encouragement, tennis seems to interest many children who later seek formal instruction.



Hard work pays off for Brian, Howard and Arthur North at the Grant Park Jr. Cup Tennis Tournament.

Started in 1972 by Ms. Egbers, Instant Tennis is now available in 16 parks and involves 500 children! Coordinated through the Portland Tennis Center and staffed with Ms. Egbers and three other instructors, Instant Tennis has become part of the 11 week summer parks instruction program. Because of the enthusiasm and results of Instant Tennis, the U.S. Tennis Association has for the past two years granted \$750 to help support this program.

THERE'S A FUNGUS AMONG US!

City Forester, Alex Wynstra, had some bad news and some good news for Portlanders this month. Wynstra diagnosed the first case of Dutch Elm Disease in the City and confirmed the imminent threat to the lives of Portlander's 4500 elm trees. The good news is that Wynstra and his street tree crew have been expecting the bad news and were prepared to identify and dispose of infected trees immediately, thus buying time for the others. Unfortunately, buying time might be the best they can do for still healthy trees.

There is not a "bright side" to this problem, but City tree experts are doing all they can to help keep trees free of other problems hoping to increase the odds for survival. Dutch Elm Disease is a fungus which is very difficult to combat or control. Infected trees nearly always die. A rare few either survive or are inexplicably immune to the disease.

Realistically, most of the fine old elm trees will not survive. But the city has no plans to destroy or replace any of the trees until it is clear that they are infected. Meanwhile, three thousand replacement trees have been ordered and will be planted on Water Bureau property to mature. As needed, these trees will be planted wherever a diseased elm has been removed. The new shade trees can't replace the pioneer elms, but they will soften the blow.

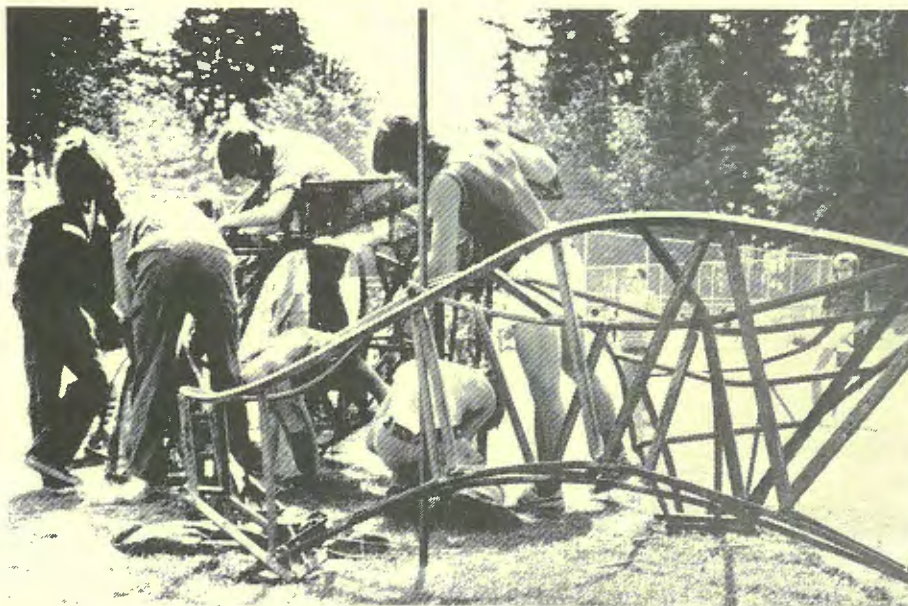
READING THE LAND

Visitors to Hamilton Park probably won't suspect that a group of kids built the new climable ferro-concrete sculpture there. A dozen 16 and 17 year old sculptors built the form as the climax of their "Reading the Land" class at the Children's Museum this summer.

They also designed backyard sculptures for their homes while working with CETA workers, sculptor Randy Stay and geologist Sandy Carlson.

The class combined art, geology and urban planning as well as actual sculpting, permit processes and community involvement.

The class was another of Museum Director Bob Bridgeford's good ideas. Sort of a sequel to the "Water Experience" that bridges the gap between sciences and art and provides a complete recreational experience for the kids as well as a permanent addition to the neighborhood. Another class session is now going on at Overlook House.



Randy Stay and students build frame-work for new sculpture.

MINIATURE ROSES FIND A PLACE . . .

They are small, compact, colorful easy to take care of and becoming very popular. No they are not pet rocks, but something more exciting — miniature roses. Roses no bigger than a penny with all the color and form of their larger cousins. They grow small with tiny foliage and are the answer for people who love roses but don't have all that much room to grow them.

If they are so popular where are they in the Portland International Rose Test Gardens, the place where people come to see and learn about roses. For years many have been replaced in various parts of the garden more for a filler than anything else. They have been planted in ground level beds which make them very hard to see and enjoy. What they have needed over the years and now more than ever due to their popularity is a separate section of their own, where specially designed beds can set them off and display them.

This need and other long standing needs of the rose garden came together recently when Frank L. Beach and his daughter Nancy Johnson decided that they wanted to do more for the City of Roses and the Rose garden. They asked what the International Rose Test Garden needed most and found out that an information booth or Kiosk with a map and cultural information would help visitors enjoy the park more, and answer many of their questions. What better way to make this information booth special than to surround it with a mini rose garden.

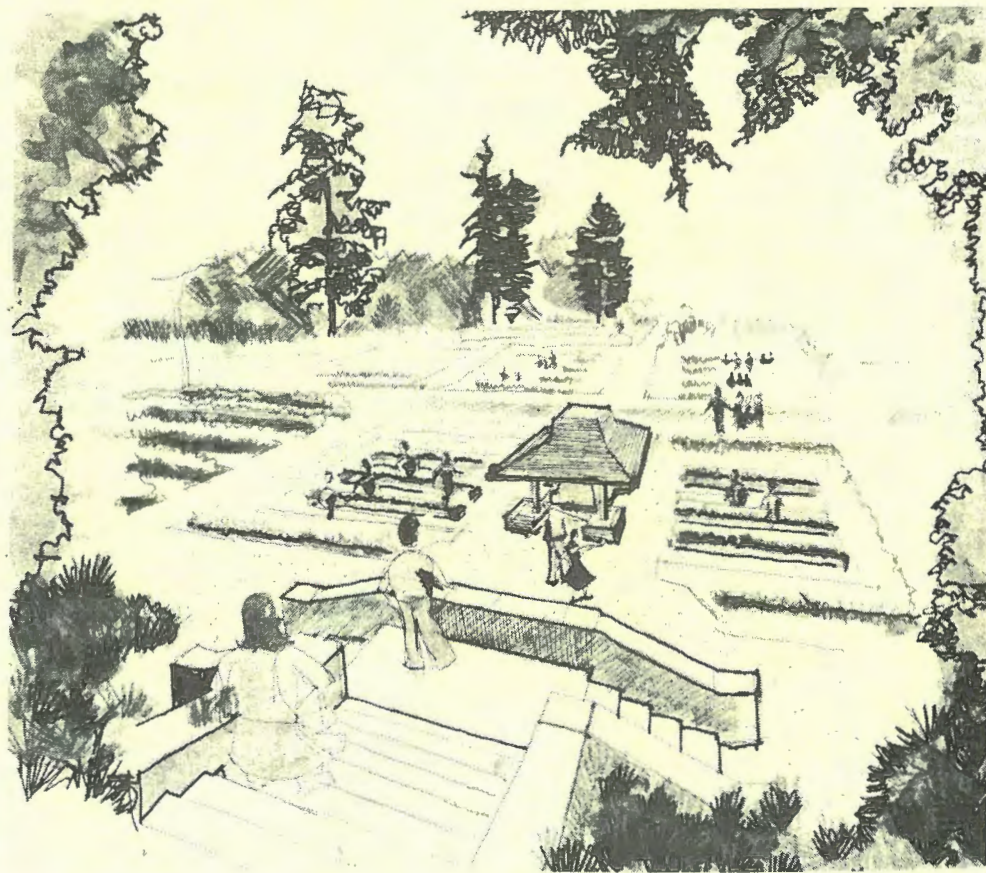
Bob George came up with a site design for the garden information booth and Benno Philippon designed the actual structure and mini rose beds. The information Kiosk would be a covered square wood beam type of structure with a skylight in the middle. In the center will be a cut off pyramid of plexiglass panels. Behind each panel will be information on the garden such as a map and what the

staff does each season. Surrounding this booth on an exposed aggregate surface will be the miniature rose beds. These will be made out of heavy wood beams and will be raised about 2 ft. above the ground so they can be received more easily. The miniature garden will be located directly below the parking lot on the first level of the rose test gardens. It is the most central spot in the place and meant to draw visitors from all over the park.

As an added feature, there will be new miniature rose varieties being tested as the American Rose Society has just designated the Portland International Rose Test Gardens as an official mini Rose Test Garden one of the three in the United States.

Both the information center and mini Rose garden will be built this winter and open to the public by Rose Festival 1978.

— *Stu Mechlin*



Sketch of proposed Miniature Rose Garden by Benno Philippon

IN-SERVICE TRAINING

Personal and professional growth doesn't have to be through "hard knocks".

Two years ago Recreation staff formed an in-service training committee to coordinate opportunities for sharing skills and insights which would enhance job performance for recreation professionals. This year's committee, chaired by Molly Cloyd, includes Phil Murthe, Chuck Smith, and Mary Blake.

Seminars planned for 1977-78 range through woodworking, self-defense, budget preparation, personal relations, silkscreen, dance, and many others. Each class takes a more in-depth approach to each subject than the preview session the year before.

Each staff member is asked to register for a least ten hours of in-service training.

Mildred Schwab
Commissioner
Doug Bridges
Superintendent
Bill Owens
Director of Recreation
Roland Hall
Director of Operations

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Park Notes

Brad Woodworth, director of the new Senior Citizen Recreation Project, has returned from two weeks of intensive training at the Andrews Institute for Gerontology of the University of Southern California. Coursework included a graduate-level class in "Recreation, Leisure, and Aging". Numerous field visits to senior programs and discussions with local officials provided valuable insights into the various ways of meeting the recreational/social needs of senior citizens. A scholarship was

ParksScapes
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Bureau of Parks
and Recreation

Gail Meredith
Editor
Ross Walker
Contributing
Editor
Nancy Wardell
Design

awarded from the Institute for tuition and fees; travel and maintenance costs were born by the CETA project which will carry out the program.

Brad also reports that similar training is offered in Hawaii, and next year . .

Speaking Out

Mower Madness

Howard Williamson, foreman of Creston, Powell, and Kenilworth Parks contributes this suggestion:

As you may know, there are many people using metal locators in the parks and other public lands. Since people unearth many bottle caps, pull

tabs and aluminum bits of paper they always leave them on the ground.

People who use metal detectors should carry off all they find to the nearest garbage can. If their debris is left it gets dug and re-dug. Also these people do not replace the divots they cut, the patches of grass die and there are brown patches all over the turf. It makes a lot of extra work.

A LEGEND IN HER OWN TIME . . .

Marian Swartz, Cultural Director and coordinator of the Washington Park Music Festival, was greeted enthusiastically by old friend Sergia Luca before a recent performance in the park.

Luca ran up to Ms. Swartz, embraced her and exclaimed, "I thought you were dead!"

Marian has been too busy to socialize much this summer.

"When I read in the program that this year's festival was dedicated to you," Luca explained, "I thought you must have died. No one ever gets recognized when they are still alive!"

Autumn ParksScapes:

- \$2,000,000 for Forest Park?
- The JÖCKS (Body building in our parks)

Parkscapes

Summer 1978

Bureau of Parks and Recreation

Portland, Oregon

FAR OUT RESTROOMS

The futuristic restrooms at Willamette park have won national recognition in a Park Maintenance magazine Award of Merit contest.

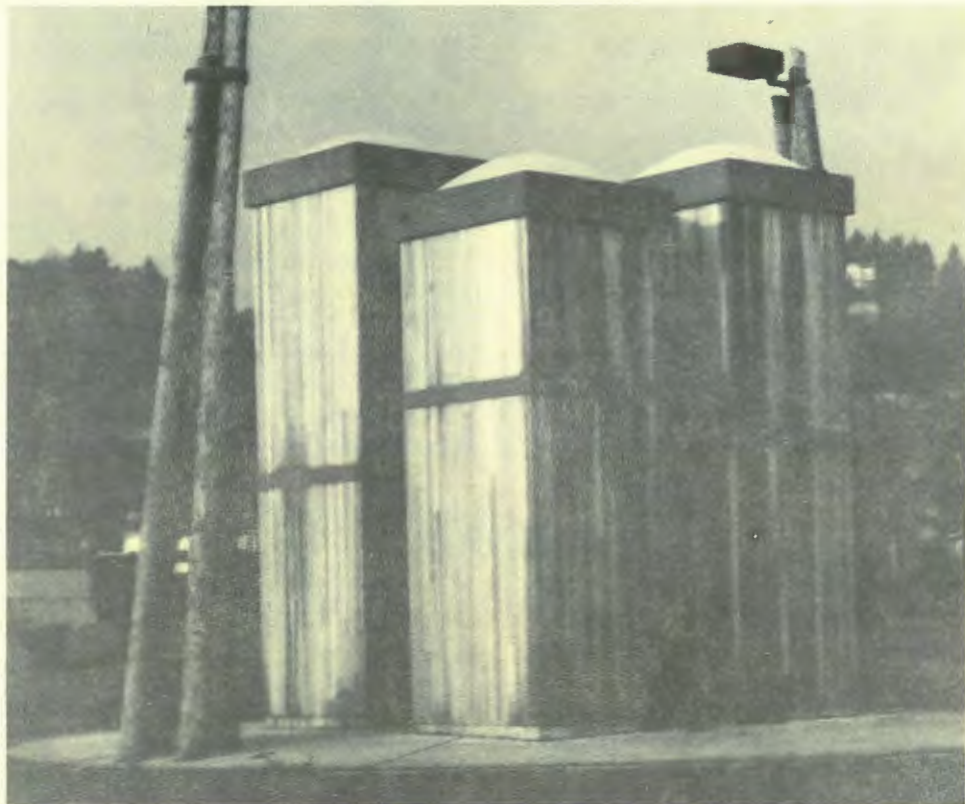
Restrooms have traditionally been treated as a necessary evil. Little enthusiasm or innovation has accompanied their design. This has been especially true of park restrooms. Add to this the problem of how to make a restroom fit into a park, maintenance, vandalism, and personal safety and the beauty of the solution embodied in the unique design of the Willamette park restrooms becomes apparent.

"We were determined to design an appropriate restroom facility to complement the character of this unique large marine park", says Don Sorenson, park designer. The park is 32 acres stretching half a mile along the Willamette River in S.W. Portland. The design is the work of Arnold Bondley who formerly worked with the City's Facilities Management Bureau.

The provision of boat access to the river just one block from a main arterial (Macadam) makes the park a regional facility. On the other hand, the Park Bureau worked closely with the Corbett-Terwilliger and Lair Hill Neighborhood Associations in designing ballfields, play equipment, lighted tennis courts, picnic shelters, open spaces and pedestrian/bicycle paths for the use of neighborhood residents.

The park was transformed from a vacant pasture and ballfield in 1974 using HCD, BOR, and State Marine Board funds and the efforts of the Parks Maintenance Division.

Contrary to the low profile of most park restrooms, those in Willamette park are four square towers sided with natural finish cedar and domed



with a skylight. Lights are placed on tall poles which resemble dock pilings around the towers. These light the area at night and provide interior light through the skylights as well as act as a homing beacon to boats which linger in the river after dusk.

Each of the four towers contains a single occupancy restroom which can be used by either sex. This concept of "family style" public restroom facilities was the first implemented in Portland and has proven so successful that the same concept was used for restrooms at Forecourt Fountain. Such an arrangement results in much less waiting time for those in need.

Single occupancy means there is less chance of vandalism. More importantly, it means less chance of loitering, assault or molestation.

The restrooms sit on a circular concrete pad to facilitate maintenance. The entire area including the stalls can be easily cleaned by hosing. The seats are spring loaded in order to accommodate conveniently male preferences without impeding later use by the ladies.

Each of the units also has a wash basin. Two of the units are fitted with wide doors and handrails for use by the handicapped.

"The lesson learned", says Mr. Sorenson, "is that we should and can design restroom facilities to fit and add to the nature of the park while solving such problems as maintenance and security."

—Fontaine Hagedorn
Park Development Manager

REORGANIZING THE BUREAU: A LONG-TERM PROCESS

The creation of new five-person Executive Management Team marked the beginning of a comprehensive 2-3 year management improvement program for Parks and Recreation. The improvement is based on a Parks management study conducted last Fall by a joint staff from the Office of Management Services (OMS) and the Bureau of Parks.

The Program is being managed by Brad Post, Management Analyst assigned to the Superintendent. Mr. Post and a small staff of OMS analysts and university interns have recently presented the Executive Management Team with a preliminary "action plan" which provides for the implementation of key recommendations included in the management study.

The action plan, which will be considered by the Commissioner-in-charge and bureau executives during May, focuses on the development of organizational plans for each of the bureau's four divisions: Administrative and Revenue Programs, Recreation, Operations, and Planning and Program Development.

Additionally, the plan establishes a means for developing a systematic work scheduling and control system for Operations, and a program delivery and evaluation procedure in Recreation.

The improvement team recently completed a pilot program with the Bureau's Neighborhood History Project, and the team produced an organizational plan for Neighborhood History. "The pilot project," says Post, "will provide the Commissioner and bureau executives with a first-hand example of the benefits that come with organizational planning and will, I think, spark even further support for a large-scale program of management improvements in Parks."

Should the action plan be approved, the improvement team plans to focus most of its attention in the Summer months on working with each division manager to develop complete organizational plans. Later, perhaps in August, the team will shift its attention to work scheduling and program delivery/evaluation systems.

In a preliminary report, Mitchell Associates identified several potential recreation areas and developed a series of trail alternatives. Further study will focus on Smith-Bybee lakes and a trail from Kelley point to East Delta Park.

While the Park Bureau is preparing a plan for the Columbia Slough area, the State of Oregon has agreed to develop a trail system proposal from Tryon Creek to Forest Park. During the next year, the bureau will also study the Johnson Creek area and the Willamette River. When finished, the 40 mile loop plan will offer a comprehensive regional park system linked closely with our existing neighborhood parks. It is to the credit of the Olmsted brothers and the citizens of Portland that the opportunity for such a system still exists. When completed, it will provide a unique park system, one that cannot be matched by other urban areas of this country.

By Mike Kaiel, Planning & Development Manager

SOCCER GROWS

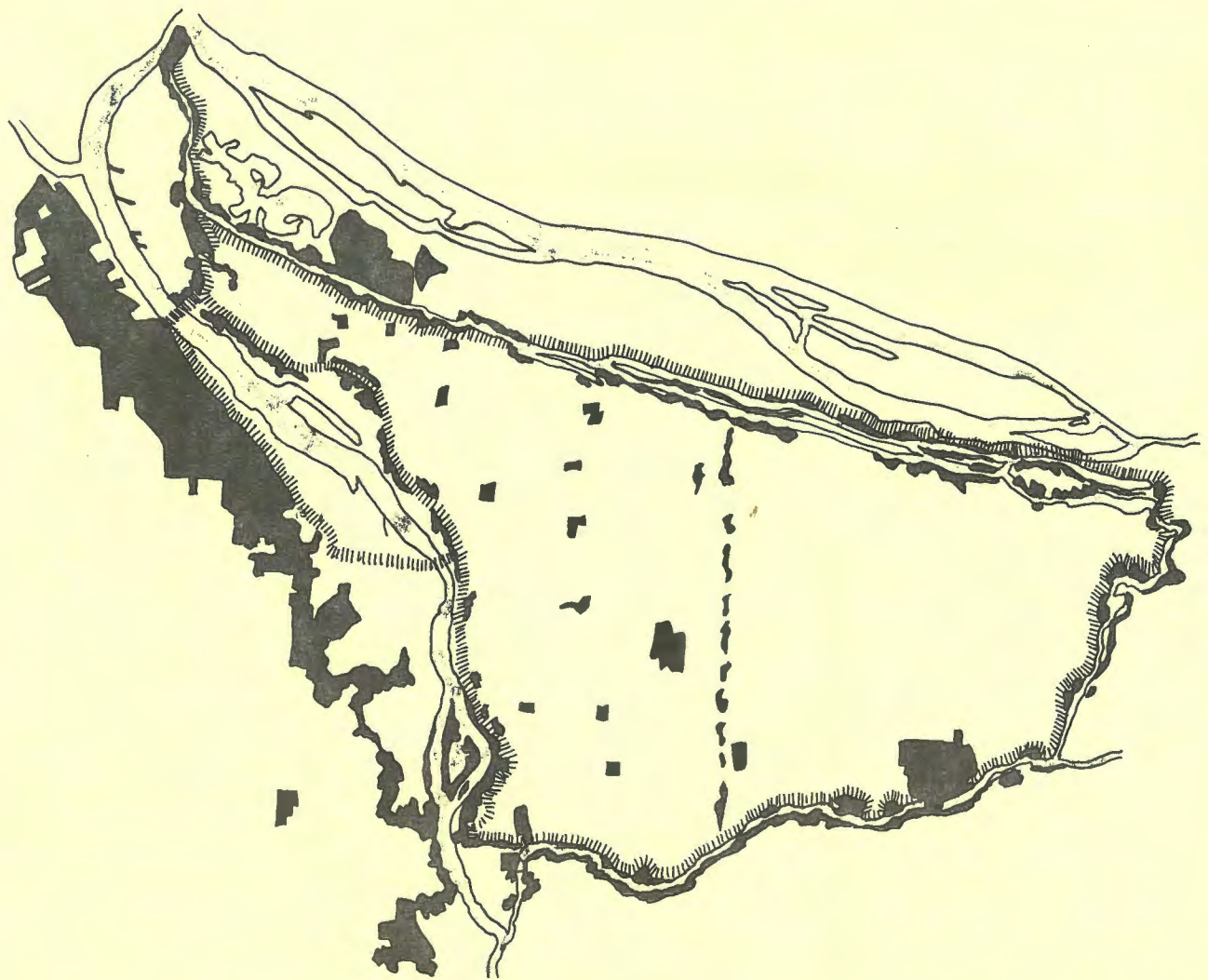


Jimmy Good (left),
Marjan Bosnar (right)

Jimmy Good, of one of Capitol Hill's eight soccer teams, demonstrates the interest that had 2,500 Portland boys and girls playing in Portland Youth Soccer Association programs last summer.

And Marjan Bosnar, soccer coordinator, expects more than 5,000 to play this year on 200-300 teams. The team sign up deadline is June 1st, and the season will start September 1st and end before Thanksgiving.

The soccer program started in 1974 when Bosnar talked to Paul Keenan about starting a soccer program. He had a lot of difficulty at first since few people were acquainted with soccer. The big break with the arrival of the Timbers the next year, and the program has been burgeoning ever since. Last year Bosnar became a full-time employee with counter-cyclical funding July 1 he will become a civil service employee. Bosnar thinks that in four years 50,000 people in Portland could be playing on soccer teams and that the growth of the program is limited only by the availability of fields.



40 MILE RIVER LOOP SYSTEM BEGINS

In 1903, John and Fredric Olmsted proposed a comprehensive and balanced system of parks for the City of Portland. Seventy-five years later, the plan envisioned by the Olmsted brothers is being reviewed by the Park Bureau. Entitled the 40 Mile River Loop System, the proposal is to develop a continuous pedestrian trail surrounding the City, linking Forest Park with the Columbia Slough and Jonson Creek. The 40 Mile Loop System will include the development of major recreation facilities, thereby offering residents in the metropolitan area some attractive opportunities to the coast and the mountains.

The possibilities are exciting, but the task ahead will be a demanding one.

In January, the City Council approved a sum of \$50,000 to prepare a plan for the Loop. The Park Bureau has hired Mitchell Associates to begin the first phase of the project, a careful study of the recreational opportunities in the Columbia Slough area — from Kelly Point to the Sandy river.

The Columbia Slough has a rich and varied past and is an appropriate place to launch the trail system. The slough contains numerous natural resources which cannot be found elsewhere in the metropolitan area. Fishing, boating, hiking and other recreation opportunities are possible within the Columbia Slough.

While recreation opportunities abound in the Columbia Slough area, industrial and commercial activities are in direct competition with recreation for the remaining open space. A task force has been formed to identify and sift through the various uses of the slough area so that a recreation program may be implemented which causes the least disruption. The task force includes persons from government agencies, neighborhood association representatives, private landowners and others interested in the future of the slough area.

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Parks People

Softball duo

Only one person taking the ASA umpire certification exam knew more about the game than Elaine Hollifer, our sports secretary. That person was her husband Vern who scored first on the test. The Hollifers outscored the rest of the 130 people taking the test. But their lips are sealed on the secret of their success.

Running

Running against Mark Hatfield in the Democratic primary for the U.S. Senate is our own John Sweeney, an equipment operator. He is running on a platform of crime suppression, welfare reform and blood labeling.

Retirement?

According to Marian Swartz, after 30 years with the parks, retirement is better. She has been reading lots of books, taking ballet lessons at Sellwood Community Center, ice skating with her grand kids, registering voters, and, of course, taking in cultural events.

Rosie Retires

Rosie Winkler, director of Mt. Scott Community Center is retiring this month after 35 years with the Parks most of which was spent as Director of Mt. Scott Community Center. During her years at Mt. Scott she supervised many of the Park Bureau's future leaders and ran an apparently romantic place. Bill and Carolyn Owens met there as young recreation instructors as did Nancy and Pauly Keenan. We'll all miss Rosie.

Gardener-at-large

Bill Robinson, Senior Gardener Foreman, "retired" last fall after thirty years of service and has spent most of his time since then helping out at the Japanese Garden. Operations Girl Friday, Rae Casey, sends this report:

Robbie has been actively involved in development of many parks and gardens, such as the Rhododendron Garden, Progress Golf, West Delta Golf, and the Japanese Garden — from its inception — working with the design of Dr. Tono. One of

Robbie's pet projects has been to save old trees. He said he helped save the large Copper Beech of the Portland State University campus, in front of the library, the cedar tree at City Hall uprooted by the Columbus Day storm, and that one of his continued projects, after his retirement, is to preserve other heritage trees. With one of his bright, cheery, quick smiles he said, "the years have passed swiftly and pleasantly by, the things that bring it home to me is the sight of many full grown, 40 to 50 foot trees that I remember personally planting as a little twig."

Parkscape

September-October 1978

Bureau of Parks and Recreation

Portland, Oregon

LAST LOOK AT SUMMER

Record crowds and new activities added shine to a sometimes wet summer.

The Friday noon concerts in Chapman Square Park continued in popularity. Uppepo played before a crowd of over 4,000 for the largest attendance of that series.

The Washington Park Festival lost only two nights due to weather, and the 138,750 who viewed the festivities established a new attendance record, which surpassed the old mark by 21,000. Rich Gunderson replaced the glamorous long-time hostess of the Washington Park Festival, Marian Swartz, as festival coordinator.

A new concert series at the Mt. Tabor Volcano Theater introduced eastside Portlanders to summer music in the park.

Birds, Banners and Flying Objects, Word Works and "Rootabaga



At Kaleidoscope children participated in the silk screen process. Name these two and win a prize.

Country" were new additions to the summer program. Children were able to explore and enjoy the art workshop, language workshop, and theater production as a result of the summer youth recreation program grants.

Mike Addis put together a giant Kaleidoscope of activities at Mt. Scott Park. Over 1,500 children participated in this all-day festival of fun.

Despite being inside at Columbia Pool, Swimathon '78 produced quantity and quality. Mary Blake noted that she has not seen swimmers with "as much talent and enthusiasm in recent years."

Dorothy Pantenburg was in charge of the meet and responsible for the use of top-flight AAU officials. Handicapped swimmers were among the 300 swimmers competing for honors.

Aside from a little too much heat for cauliflower in June and a little too much rain for tomatoes in August, it was an excellent summer for the Community Garden program.

Through a grant, the garden program was able to sponsor a special series of lectures on a variety of composting techniques. Money for the lectures came from the Oregon Department of Energy.

Director Jim Sjulín recently produced his first newsletter, and all community gardeners are reminded that there will be a potluck dinner in September-October.

In its second year, the Maurice Lucas Summer Youth Involvement Clinics reached over 4,000 young people. Young Portlanders learned fundamental skills of basketball and met with stars Herm Gilliam and Lionel Hollins.

It was a busy summer for Permits Clerk Renee Nelson. City Parks officially hosted 107 special events, 104 weddings, and 461 picnics. This was



"Two Gentlemen of Verona" visited Portland parks.

an increase of 14 special events and a decrease of 25 picnics. Weddings were the largest gainer with 26.

Summer unofficially came to a close with the Bureau Picnic, which was held inside at Mt. Scott, courtesy of old man weather. Funding for the food came from the office vending machine money. The coffee committee (Bob Gustafson, Crackers, Winnie Robertson, Tim Berg, Peggy Giddings, and Constance Lively-Trudeau) was responsible for the food, and Commissioner Schwab arranged for the beverages. Despite the presence of over 200 parks people, there was chicken and ice cream left over.

There were no reports of anyone going home hungry.

MORE CATHEDRAL

The latest milestone in the development of Cathedral Park: a potluck and celebration of their labors by the North Portland Citizens Committee, who dedicated the senior shelter in honor of those delightful St. Johns quilters, Lucille Miller and Ivy Murphy. Even Governor Straub came to the party.

40-mile loop progress report: Marquam Nature Trail Comes Together

The latest development in the work of the Friends of Marquam Nature Park is the Planning Commission's unprecedented "Winterwood Decision," which donated more than half the proposed 12½-acre subdivision to the trail—2½ to 3 acres for the trail, and 4 acres for an undisturbed corridor. The acquisition will provide a chunk of the trail leading down Fairmount from Council Crest. According to Denny Wilde of the Planning Bureau, the decision sets a precedent that may be, a valuable tool in securing land for the 40-mile loop system first proposed by the Olmsted brothers' 1903 plan.

Winterwood is just the tip of the iceberg of easements and donations the Friends have been negotiating in their search for a pedestrian way to the river, and the preservation of a dramatic natural gorge.

The Marquam nature trail is an

unusual four-mile wilderness corridor that connects the highest point in the city to the lowest. From Council Crest to the Willamette River, this gorge leaves one amazed at the beauty and quietness.

At one point it crosses busy Barbur Boulevard, but the rest of the time the feeling is one of deep woods. The route could be a major pedestrian way from the hills to the river and a vital link in the proposed 40-mile loop trail system.

The concept of the trail has been the work of FMNP, neighbors who live in the Marquam Ravine area. They organized in 1974 following a city study of the Marquam Ravine area which identified the Ravine area as a desirable park site which could not be acquired, due to its impossible expense. The neighbors set out gathering petitions, receiving the

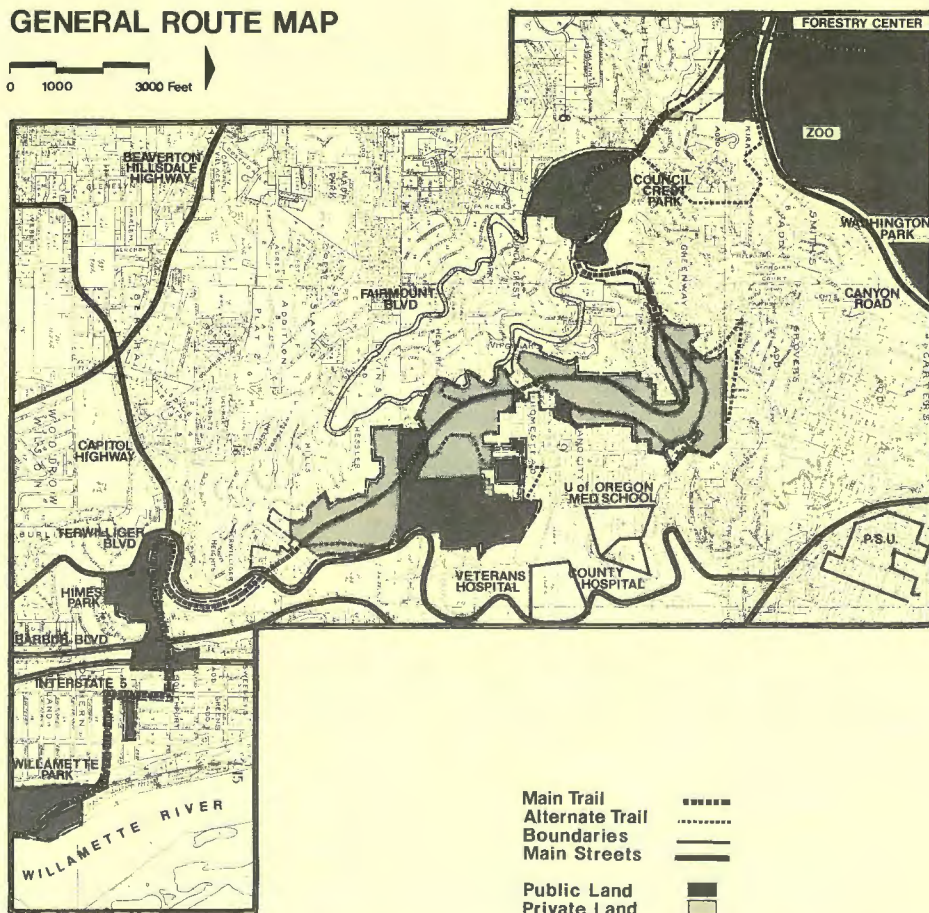
endorsement of every conservation and educational institution in the area, as well as giving away brochures and selling buttons.

Recently, Barbara Walker and neighbors escorted Doug Bridges, Mike Kaiel, and the Park Bureau planning staff down their favorite trail, surveyed by Mel Stout, the State Highway Department, and Jack Remington, state trails coordinator.

At one point, blackberry bushes covered the trail for 200 feet. Barbara showed her determination by pushing them down with her bare hands, while Gerald DeLoney, the new CETA community involvement assistant coordinator, followed with his big boots.

After the blackberries, Barbara is not likely to be stopped by a little red tape.

GENERAL ROUTE MAP



YOUTH WRESTLING PROGRAM COMES OF AGE

The Youth Wrestling program went international this summer.

The last week in June, 12 members of the Youth Wrestling program traveled to Mexico City to compete in the Alfredo Meseo international wrestling competition. This event involves wrestlers from 15 countries of the Western Hemisphere.

The Portland team fared quite well by placing 4th in the overall freestyle competition. Trip leader Roy Pittman is hopeful that the trip will be repeated next year.

Roy described the trip as having a dual purpose for the Portland group. It provided a rare opportunity to measure the skills and development of the Portland program against world class competition. Even more important, it was a chance for the young boys to "broaden their scope of the world and have a first-hand experience of other cultures." As Pittman pointed out, "the kids had to communicate with other people who had only one thing in common." Through the common denominator of wrestling, the group received a valuable international education.

On the basis of the competition and talks with others, Roy feels that the United States has the best youth wrestling program in the Western Hemisphere. He mentions Mexico and Brazil as two countries that have developed strong youth programs.

Roy Pittman's wrestling expertise is traced to his experience as a member of the Washington High School wrestling team. As director of the five-year-old Youth Wrestling program, he has developed a "family program."

The "family feeling" is the result of blending life skills with wrestling skills. This holistic approach includes the development of good sportsmanship, appearance, positive self-image, and dedication. In this manner, participants have the opportunity to improve themselves as people as well as wrestlers.



Roy Pittman prepares youths.

The program attracts 30 to 40 participants per session and includes kids from ages 7 to 18. Wrestling competition is by weight and not by age, so there are no physical mismatches. A wrestler learns that his success depends on his own skill and finesse. Pittman believes the attractiveness of the program is that it gives youths "the opportunity to excel on their own merits." Roy feels the well-rounded scope of the program gives the wrestlers "the self-confidence they have to have in themselves."

The Mexico trip served as a natural extension of the philosophies of the wrestling program. Not only did the group expand its wrestling skills, but it expanded its personal awareness and world view.

Each member of the trip paid his own way. Fund-raising activities and proceeds from locally sponsored wrestling meets helped to defray a portion of the costs.

A citizens' advisory board works with the wrestling program to assist with such administrative problems as finances, money matters, scheduling, and transportation. Bob Winder is one of 15 members of the citizens' advisory board. As Bob explained, the role of the board is to organize and coordinate the scheduling and administration of the program so Roy can direct the majority of his energies to coaching.

The goal of the Youth Wrestling program, as Roy Pittman notes, is to upgrade the personal habits of its participants and to "provide quality wrestlers for the Northwest." Either way, the program is bound to be a success.

*

MORE ZOO DO

The media sensation of the summer in Great Britain was none other than our own Stu Mechlin, curator of the Rose Test Garden. This was the result of an article, complete with picture of Stu, in the June 25 Sunday *London Times*.

The prestigious *Times* noted Stu's use of elephant dung as a means of protection and nutrition for roses in Washington Park. To quote the *Times* article, "Mind you, he is in an enviable position. Not only are the gardens beautifully situated above the city with a sensational panorama of Mt. Hood (complete with snowcap), they are also next to the zoo."

It is a credit to Stu's expertise as Rose Garden curator that his name is now bandied about in the elite rose circles of the British Isles.

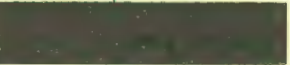
Appropriately enough, the article was penned by Graham Rose of the *London Times* staff.

PROMOTION

Leslie Pohl Kosbau was recently promoted to park operations foreman, which is the highest a woman has advanced within the Operations Division of the Portland Bureau of Parks.

Leslie worked four years as a gardener. While a gardener, she coordinated the Community Gardens program part-time, which grew dramatically under her direction.

As park foreman for the North Portland area, Leslie is responsible for the care and maintenance of 22 parks.


 Director of Recreation

Bill Owens

Superintendent

Doug Bridges

Commissioner

Mildred Schwab

(503) 248-4315

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Portland, Oregon

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and Recreation

Portland Parks

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PARKS PEOPLE

After attending to the physical needs of Laurelhurst Park for the past four years, Jim Mark, a laborer, is retiring. Jim previously worked at the Washington Park Zoo.

MYRA SAYS HELLO

Lovely Myra Otto didn't do her traveling crafts program for senior citizens this summer. Instead, she retired June 30, after 27 years working for the Parks Bureau (the last years of which were at Woodstock Community Center). After retirement, Myra went with her daughter on a trip to Vancouver, B.C.

This summer she has spent a lot of time in her luxuriant yard with her garden, flowers, and hanging baskets of fuchsias. She sent word the rose bush we gave her for a going-away present is doing fine. She is happy and canning pickles, but she misses seeing everyone. Hello Myra.

NEW PARKS PLANNER

If seeing other places is an aid to planning, our new assistant planner, Sarah Campbell, is well equipped. Travel has been a large part of her life. Sarah is a native Texan, but along the way has visited Mexico, Canada, Alaska, Puerto Rico, and the Virgin Islands.

Sarah started work in July and will be responsible for grant research and developing the Parks and Recreation component of the City Comprehensive Plan.



New planner Sarah Campbell and friend enjoy Bureau picnic.

PLANNING STAFF CHANGES

Tim Nolan, city planner with the bureau for two years, "retired" in July to be even closer to Forest Park. He is assisting in building his own solar home in Sunlight Holding Company, a group of 16 like-minded families building their own planned community off Skyline Boulevard.

The bureau's new city planner replacing Tim is Bob Packard, who begins work in September. Bob comes to us from the school district, and his expertise will strengthen the growing cooperation between the agencies.

MURNANE'S WHARF

The floating dock in the new Waterfront Park has been named for Francis J. Murnane, a labor and civic leader, historian and protector of city monuments.

*

For improved singing and health, our new senior accountant, Cliff Johnson, recommends jogging.

PARKSCAPES



Newsletter of the Bureau of Parks and Recreation Portland, Oregon

August-September 1979

PARK ATTENDANCE UP

The weather this summer was beautiful. And people flocked to the parks. Our parks were postcard of people having a good time—picnickers, runners, baseball players, concert goers, fishermen, and boaters.

Portlanders stayed in town weekends when they forgot to get gas. Distance driving was down. State Parks usage was down from last year, but our parks were full.

More people than ever before. We're sure of it. Concert attendance and large picnics were way up. Permits for picnics, races and weddings more than doubled last year's figures—2,208 permits as of August second. Last year 1,180 permits were issued all summer. Special permits usually accommodate 50 to 100 people.

The all-time attendance record was set July 22, Neighborfaire Day when 300,000 people attended the all-day celebration at the Waterfront park.

The same day 1,000 people listened to a Portland Symphonic Band Concert at Laurelhurst and 8,500 people saw Theatre Workshop's production of "Anything Goes"

at the Washington Park Festival.

Concert attendance was way up partly because of the weather. As of August second, concert attendance at the Washington Park Festival alone was up nearly 40% from last year. And, at Chapman Square "Thank Goodness its Friday" concert series, crowds smashed attendance records for the series when 1,700 people squeezed in to hear the Paul Delay Blooz Band.

WRESTLING CHAMPIONS

Roy Pittman and his wrestlers from Peninsula Park Community Center have been on the road and bringing home the gold the past two months.

In June the wrestling squad traveled to Butte, Montana, to compete in the Western Regionals. The team came away with 14 medals of which six were for first place.

The Western Regionals qualified wrestlers for the Grand Nationals which took place in Lincoln, Nebraska,



On location at Washington Park for the Park Bureau TV spot are Roy Pittman and two international champions, Bobby Janisse, first place international champion midget division, and Paul Borja, regional medalist in the midget division.

during the middle of July. Roy's charges garnered ten medals. Wrestlers Bobby Janisse, Darren Briggs, and Philip Ogan captured national championships.

BUSINESS AS USUAL

Irving Park. Gerald DeLoney, playground director at Irving Park, reports "It's true, playground work *is* hazardous. We're dealing with life or death out here," he said, "Our Herm Gilliam Basketball Clinic went from the flood to fire."

The night before the clinic was scheduled water flooded the basketball courts. Sports Director Paul Keenan had all of the water shut off.

By morning the courts had dried and the Gilliam Clinic came to play. Disaster struck again in the afternoon when bushes adjacent to the courts went up in flames.

Park Supervisor Gerald DeLoney noted that, "It was difficult to put out the fire because the water was turned off." DeLoney and others borrowed fire fighting gear from across the street and "made like Smokey Bear."

The next day a softball player fell from a tree, breaking her arm, going for a lost ball. DeLoney was again on the scene.



Edward Brown of Portland wins the 100 yard dash in 10.03 seconds. Coming in second, on the left is Steve Jackson of Portland. Cameron Brennan of Yoncalla and Chris Bixler of Klamath Falls are on the right. The event was for 14 and 15 year olds at the 50th annual Jr. Olympic Track and Field meet.

TRACK

The 50th Annual Junior Olympic Champion Track Meet was held in June at Madison High School. Coordinators Mike Addis and Steve Sandvold registered 1,500 for the one-day event, and 4,000 spectators cheered on 31 performances that tied or broke old records.

Mike Addis and the entire Recreation Department staff were at the field from 6:30 AM until 10:30 PM. Addis noted that "the whole staff did an excellent job—it was really fun." This was the first year for Addis and Sandvold as coordinators of the Meet. "I didn't realize it was such a large event," said Addis, reflecting on the hard work of the recreation staff. Records

were broken in the running long jump, mile run, running high jump, and mile walk.

WATCH FOR NEW T.V. PSA

The bureau recently completed filming its newest 30 second television public service announcement on location in the Washington Park Amphitheater. The concert metaphor was chosen in an attempt to represent the diversity of the Park Bureau. The TV spot features Commissioner Mildred Schwab orchestrating a plethora of Park Bureau activities. It was produced by Portland filmmakers, Dan Biggs and Regan Ramsey.



Doug Bridges with John Sears* of Channel 12 is followed by Barbara Walker and other hikers from the State Highway Department and the Chamber of Commerce Recreation Resources Committee on Marquam Trail.

NEW HIKING TRAIL MARQUAM REPORT

In a closing flurry, the Friends of Marquam Nature Park succeeded in raising the \$150,000 needed to match state and federal grants by June 30.

The size of the donations ranged from \$5.00 to \$15,000 according to Vice-President Barbara Walker.

The funds raised by the group will purchase a crucial 56 acre parcel of land which will enable the 40 Mile Loop Trail to extend from Willamette Park to Council Crest and on through Forest Park. All lands have now been acquired to complete the 7.5 mile trail and construction will begin this month.

President of the Friends of Marquam Nature Park, Elizabeth Crookham, organized a Sunday afternoon fund raiser

at Council Crest Park and Strohecker Field which was a contributing factor.

The donating foundations and corporations included G.I. Joes, Omark Industries, Standard Insurance, Pepsi-Cola, the Collins Foundation, Autzen Foundation, and the Tudor Foundation.

Trail completion is scheduled for November.

GREATEST MUNICIPAL TENNIS FACILITY

The Portland Tennis Center has been named one of America's 50 greatest tennis facilities by Tennis Magazine. The national publication evaluated municipal tennis facilities on the basis of the quantity and mix of indoor and outdoor courts, the depth and diversity of the instruction program, and the quality of the

administration. Tennis Magazine cited the Portland Park Bureau facility for its "outstanding juniors program."

PARKS PEOPLE

Gail (Thompson) Ivory is on 90-day leave of absence to take care of her newborn son, Julian Eugene Ivory.

Jean Dalby transferred from the Office of Planning and Development's Policy Section to fill the Typist-Clerk position while Gail is gone.

Bob Packard left his position as Planning and Research Manager for a job with Zimmer, Gunsul, Frasca, a large architectural firm in Portland.

John Sewell, formerly of Mid-Willamette Valley Council of Governments in Salem, filled the vacancy left by Bob as the new Park Planning Supervisor. After 1½ years of commuting to Salem from Portland, he's thoroughly enjoying the *short* bus trip downtown.

Sarah Campbell migrated north for the summer. She has taken a job in Anchorage, Alaska, with CH2m/Hill, an international engineering and planning firm.

Laurie Wall has taken over Sarah's responsibilities as City Planner II. Laurie has been working as an Associate Planner in Washington County's Planning Department for the last two years.

Dale Maplethorpe transferred to Public Works, Streets and Structural Engineering, as Public Work's Inspector.

David Grusky is the new work study person in the Planning and Research Section, working with John Sewell on several projects.

Erv Thoreson was transferred to Public Works, Streets and Structures Division as of July 2, 1979.

Brenda Aschim and Rachael Wyckoff are new employees in the front office handling intake referral.

Brad Post has left the Park Bureau to go into business for himself as a management consultant.

Stu Mechlin has left his job as curator of the Washington Park Rose Garden to go to school to get an MBA. "It's time for a change," says Stu.

Susan Valencia of Civic Contemporary Dance has left for Seattle to study dance for the summer with Bill Evans.

Terri Williams, who left the Park Bureau after six years to go to school, returned for the summer. Her knowledge of the bureau makes her a welcome addition during the busy summertime.

Kiki Larson, Recreation Department Assistant, will be married on August 26. Bride and groom will be flying high above the Cascades in a six seater airplane while they exchange their vows and will have a more traditional down to earth ceremony in California the next day.

Arline Holliday will be moving to the Sports Office August 13, working with Elaine Holifer.

Leslie Pohl Kosbau, foreman of north Portland parks gave birth to Thomas Olin Kosbau May 25. The boy weighed a healthy 9 lbs. 1 oz.

Marlow Robinson, Senior Utility Worker retired last month after 29 years of service to the Park Bureau.

Also retiring last month was Ted Carnese, gardener for the Park Bureau for 23 years.

Three new gardeners are working for Jack Kato: Ann Kowalishen, Phil Westling, and Kathryn McKeivitt.

Other new faces in the maintenance department are Jim Sutton, Electrician, Jim Gardiner, Maintenance foreman, and Jim McCadden, Civil Engineer.

MANAGERS

MILDRED SCHWAB

Commissioner

DOUG BRIDGES

Superintendent

BOB GUSTAFSON

Operations

BILL OWENS

Recreation

FONTAINE HAGEDORN

Planning and Development

RON MAYNARD

Revenue and Administration



**Portland Parks
and Recreation**



PARKSCAPES



May - 1979

Newsletter of the Bureau of Parks and Recreation
Portland, Oregon

PLAY BALL!!

Softball season is underway again and the Sports Department phones are jammed with thousands of calls a day. More than 12,000 men and women on 600 slowpitch teams play ball at least once a week besides practice—battling it out for a place to play. And that's not all. 10,000 additional Portlanders play Little League, CYO, and PIL ball on our fields. A lot of fun to be sure. That's 54 games a day.

On a good day it works like clockwork, and on a bad day... it rains. The entire program is a minor miracle of coordination with maintenance and recreation doing a delicate balancing act under the auspices of the weather. And, as always, it rained April 23, the first day of the season this year.

Working in the softball program is more than a job. It's a way

Elaine Holifer, glamorous Sports Department secretary for 25 years, types schedules and puts together brochures by day and gets behind the plate as an



of life. Night meetings and weekend tournaments have the staff living the game and they love it—or at least aspects of it, the excitement of a good game or a tournament.

umpire at night. She and her husband Verne score highest on the umpire test each year.

Sports supervisors Merilee Morehouse and Ron Boley run the women's and men's slowpitch programs, and Dean Parham, the new sports supervisor, is coordinating men's fast pitch, co-ed slowpitch. He began work in March. Dean has started a new morning slowpitch league and plans a modified fastpitch league.

Mike Addis coordinates all baseball play—city league, little league, and PIL as well as grade school softball.

On the maintenance side, cigar chomping C. F. Rose and his crews scramble to keep the fields in shape. Each of his seven crews groom 18-20 fields daily with hardly a wasted move. Field Maintenance is excellent according to Metro Commissioner Paul Keenan. "Rosie and his boys do a fine job." Of course, the tight schedule, heavy play and lousy weather occasionally do frazzle nerves.

The whole program is under the jurisdiction of the Amateur Softball Association, a non-profit organization which sets procedures, fees and handles protests, enforces national association rules, and oversees all aspects of the program.

The association is governed by an executive board. Each division is represented on the board along with the Sports Department staff and the 108 umpires in the Indicator Club. Officers of the Association are John Hilsenteger, President, and Jim Betonte, Joe Amato, and Helen Wallace, Vice Presidents.

And tempers have been known to run exceptionally high at an occasional protest meeting. That's when Bill Owens, Director of Recreation, and Paul Keenan drink coffee and laugh at the enthusiasm of Portland's softball lovers. They've seen the program grow from eight teams in 1968 to what it is today.

"It was the introduction of slowpitch that did it," says Keenan. "Bill Owens was head of the program then. Slowpitch opened up softball to everyone. You no longer had to be a superb athlete. It also took the game away from the pitcher and catcher, and opened it up to the whole field. It was fun and it caught on fast in Portland."

The hard-working ballfield maintenance crews: Jim Spokly, Tim Crawford, David Thayler, Steve McDowell, Wayne Bechtold, Sandy Scholz, Otto Winborn, Cass Thorn, Greg Brodell, Mike Williams, Cory Vermass, Kevin Stocker, and Chuck Kuhlman.

TREES

Activities are bursting into bloom at the Hoyt Arboretum this spring. Afternoon guided nature walks are still being conducted every Saturday and Sunday at 2:30, and a new program of guided "Twilight Tours" is each Thursday evening at 6:30. Both programs will be conducted free, May through August.

40-MILE LOOP PROGRESS REPORT

The Marquam Hill section of the 40-Mile Loop came a step closer to reality when the Oregon Transportation Commission earmarked \$800,000 for the project, if City Council can acquire the 56 acres of property involved by June 30.

Work on the trail project has been led by citizens Barbara Walker and Elizabeth Crookham of Friends of Marquam Nature Park.

The property involved is part of a ravine near Southwest Sam Jackson Park Road and would become part of a proposed 40-mile hiking trail around the city.

The money came from two different state fund sources, \$300,000 from State Parks and \$500,000 from Federal Land and Water and Conservation Funds.

The Arboretum is also sponsoring a color photography contest for Oregon wild flowers and tree blossoms. Photos must be received by June 8 and entries will be displayed at the U.S. Bank Plaza. Volunteer Coordinator Colleen McCurdy says that the newly dedicated Bristle Cone Pine Trail for the handicapped is very popular.

For more information about Arboretum programs, call 228-TREE.

NEW CONCERT SERIES ANNOUNCED

The Downtown Parks

A new summer band concert series on the waterfront was announced today by Rich Gunderson, Manager of Cultural Programs. The concert series will open July 2 with Upepo's hot Latin jazz sound. Concerts will continue Mondays at noon through August 27 with groups following in this order:

- July 2 Upepo (Latin Jazz)
- 9 Seafood Mama
- 16 Multnomah Rhythm Ensemble
- 23 Johnny Reitz Orchestra (Big Band)
- 30 Swipesy Cakewalk Ragtime Band
- August 6 Manteca (Latin Jazz)
- 13 Paul Delay Band (Blues)
- 20 P.D.Q. + 2 (Dixieland)
- 27 Cruise Control (Funky Jazz)

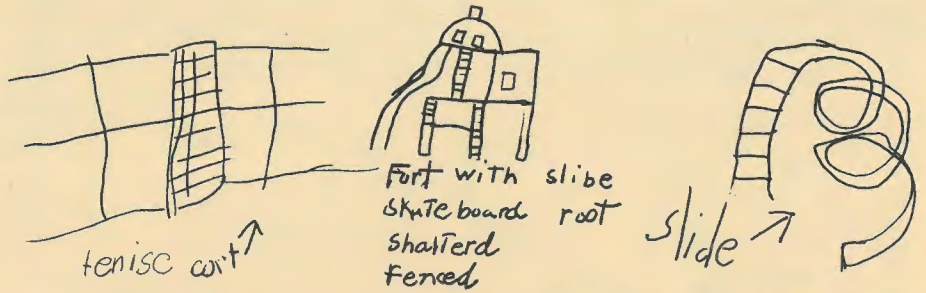
The Waterfront Park concert series will be held at the new plaza above the floating dock across from Ankeny Street in the park.

Also new last summer, the Mt. Tabor concert series will be continuing in the Volcano Thursday evenings at 7:00, June 21 to July 19.

FORE

West Delta Golf Course was the site of an April 7 exhibition between Johnny Miller, legend Sam Snead, and Golf Director Tim Berg. With sunshine and clear skies, there were 1,000 on hand to view three of the game's greats play 18 holes. Berg carded a sparkling 69, while Miller and Snead finished with a 63 and 72, respectively. The exhibition netted \$1,200 for the City golf coffers.

The National Public Links Championship will be held in Portland July 16-21 at West Delta Golf Course. The last time this golfing event was held in Portland was in 1933 at Eastmoreland.



A slide and a fort are what Louie C. in Mrs. Uttke's class at Brooklyn School wants in their new park. The school kids were surveyed as part of the planning process.

TWO NEW PARKS

Two new parks will be built this summer in areas of the city that need them badly. Both parks will be next to schools. The new parks will be over three acres at King School in northeast and over two acres at Brooklyn in southeast. This spring both neighborhoods have been involved in planning their parks.

Both parks will have tennis courts, play equipment, landscaping, benches and jogging paths.

The parks are among seven parks being developed with an Urban Demonstration Grant from the Department of the Interior's Heritage Conservation and Recreation Service. The additional parks that will be improved are Unthank, Northgate, Pendleton, Arbor Lodge and Glenwood.

The \$560,000 HCRS grant is being matched with an equal amount from Federal Housing and Community Development funds and City of Portland General Fund.

CHANGES

Diana Carlson has moved from the downtown accounting office to Portland International Raceway to replace Yvonne Stephenson who is enjoying her last term in law school without working. Yvonne is rewarding herself for years of PIR by day and law school by night, and is going on a Greek cruise this summer to top it all off.

Replacing Diana at the Park Bureau office paying bills is Mary Stockton, Clerk II, who transferred from the Office of Neighborhood Environment.

Replacing Cliff Carlson as Senior Accountant is Wynne Wakkila.

Steve Sandvold is the new soccer coordinator. Steve has worked for the Park Bureau for more than six years as a part-time employee.

The new blonde assistant to Elaine Holifer in the sports office is Kelly Smith who replaced June Beck in April.

We'll miss Geri Donaldson, long-time receptionist for the Park Bureau, who retired several years ago, and Claud McGraw, painter and art instructor at Portland Parks Art Center. Both died recently.



Commissioner Mildred Schwab pins retired gardener foreman Bill Robinson for his 30 years service with the Bureau. Looking on are Dick Zoelch (25 years, street trees), Leo Ball (now retired with 30 years, downtown parks) and Jim Griffin (30 years, fountains and pools).

34 PINNED

Did you ever wonder what 30 years with the Park Bureau would be like? Commissioner Mildred Schwab occasionally asked that question as she awarded Park Bureau super-achievers with pins for 25 and 30 years of service. And quips filled the air. How have things changed? All participants agreed that in their years with the Park Bureau they saw things grow "more complex".

The list of honorees included such noteworthies as Bill Robinson, who has devoted much of his life to gardens in Portland, Harold Fosterman, foreman at Eastmoreland Golf Course, one of the best greenskeepers in the country, and Johnny Maule, backhoe operator extraordinaire.

KIDS ART

"Pictures from a Small Planet"—Kids art from around the world depicting the world as viewed by children will be on display at the Children's Museum seven days a week mid-May to mid-June. The exhibition is touring the U.S. on the occasion of the International Year of the Child and is sponsored by the United States Committee for UNICEF.

West Coast viewing of this exhibition will be at the Children's Museum. Arrangements for procuring the display were through enterprising work of Museum Director Bob Bridgeford, who notes that to make room for the large exhibit, the entire Museum will be cleared.

MILDRED SCHWAB
Commissioner
DOUG BRIDGES
Superintendent
BOB GUSTAFSON
Operations Manager
FONTAINE HAGEDORN
Planning and Development
Manager
RON MAYNARD
Revenue and Administrative
Manager



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**Portland Parks
and Recreation**

INTEROFFICE MEMORANDUM

DATE: January 24, 1978

TO: Doug Bridges, Ron Maynard, Mike Kaiel

FROM: *GM* Gail Meredith

SUBJECT: 20-Minute Film - Grant from National Endowment for the Arts

The Commissioner needs to know that we are planning to file an ordinance on Friday to ask Council's approval of a grant application and give tentative approval to a local match of \$13,000 Countercyclical funds.

A breakdown:

\$18,000	National Endowment for the Arts
13,000	Countercyclical funds
<u>5,000</u>	In-kind - my salary
\$36,000	Total

Tom Benjamin and I are finishing the writing of the grant and the ordinance, hopefully today. Making this film will take place over the next year and be completed by June 1979. The grant is through the "Livable Cities: Design: Communication" program. And the film will be a promotional tool for the City, Chamber of Commerce, etc., as well as a tool for citizen involvement in our parks.

The making of it will be totally under our supervision through a local filmmaker. The topic as it is evolving is "Portland Parks: creating new environments through planning for open space, recreation, and citizen involvement."

GM.v



**Portland Parks
and Recreation**

INTEROFFICE MEMORANDUM

DATE: October 11, 1977

TO: Doug Bridges

FROM: Gail Meredith *This is Gail*

SUBJECT: 15 Minute Film on Our Parks and Recreation System *MB*

Doug,

This is a draft of the memo to Tom Benjamin on getting money for the 15 minute film on our parks system. Please comment.

Purpose: To provide a valuable working tool to portray our parks and recreation system and the role they play in our city. Our administration, recreation, and operations staff makes hundreds of presentations a year to community groups, neighborhood associations, PTA, Boy Scouts, and college students, and this film would communicate in a total way. This film would greatly increase their effectiveness. It could also be used by planners and neighborhood associations people and teachers as document of civic growth and could be on file at libraries, colleges, and school libraries. It would be geared to involve the community in our parks.

Facets: 1. The film would follow the highlights of our city through their seasonal changes: the fountains, the viewpoints, the gardens, our outstanding park environments and how people use them. A unique overview of the particularities of our city's location and how our parks emphasize it. (For example, our climate grows one of the widest range of plants anywhere, from subtropical to plants that grow only in far northern locations.)

2. Developing parks--the waterfront and new downtown parks as keystones in the revival of downtown Portland--capturing the growing enthusiasm for the center of our city and the role parks play there.

3. Neighborhood parks and how people use them.

4. Cathedral Park, Hillside Center--the story of how concerned people get what their community needs: making government work.

5. The great visions, the Olmstead plan, a touch of history--and how our city developed. The Dorothea Lensch plan (she is still alive and could actually tell the story of the unique cultural programs she designed and built).

(more)

Facets (cont'd)

6. Recreation involvement in community centers and cultural centers. What's unique here: The Community Music Center, Theatre Workshop, Ballet Workshop, Camp Ky-O-Wa for the handicapped, our handicapped swimming program, senior citizens.

7. Summer and our 60 playgrounds, 100 free concerts--Washington Park Festival, mime shows.

8. Sports. The kids learning soccer, the fitness programs, adult sports (more than 10,000 people in our softball teams).

9. Neighborhood involvement in determining policy--sports associations, citizens advisory boards and their contribution, the unique example of the Community Music Center--a facility actually jointly funded by a citizens organization and the City.

GM/tw

A.55.05

THE CITY OF
PORTLAND



OREGON

DEPARTMENT OF
PUBLIC AFFAIRS

MILDRED A. SCHWAB
COMMISSIONER

BUREAU OF PARKS AND
PUBLIC RECREATION

DOUGLAS W. BRIDGES
SUPERINTENDENT

1107 S.W. FOURTH AVE.
PORTLAND, OR 97204
503/248-3580

February 6, 1979

Ms. Meg Maguire
Deputy Director for Planning
Heritage Conservation and
Recreation Service
Washington, D. C. 20240

Dear Meg:

I would hope that you might be able to assist us in our request for a grant of \$21,500 under the Design and Communication Program of the National Endowment for the Arts. We propose to develop a 20-minute film which would greatly assist the park and recreation movement in Portland.

Please note the enclosed narrative detail. A couple of the important elements (highlighted) include how parks are a key of our downtown and neighborhood revitalization program and how parks interface with neighborhood services such as housing, schools, and transportation, as well as the continuing role that citizens have in all phases of our planning and development in Portland.

The Urban Demonstration Grant which we recently received will certainly allow us to document both the present status and that which we have accomplished with the grant monies. Therefore, your acknowledgment of your role in providing the funds for the revitalization to take place, and Ms. Dow's role in evaluating the grant application would certainly show the joint efforts of two federal agencies working with a metropolitan area, not only in an action program, but in a program to interpret to the citizens of Portland and throughout the nation how vitally important parks are in our society, and at the same time identify the important role that a communications program plays in the success of that parks program.

Sincerely,

Douglas W. Bridges
Superintendent

DWB.v
Enc.

cc: Tom Benjamin-Federal Grants Coordinator
Susan Johnson-Bob Gordon's Office

PORTLAND PARKS FILM NARRATIVE DETAIL

We are asking for a grant of \$21,500 from the National Endowment for the Arts with a local match of \$13,000 countercyclical funds and in-kind services of the Parks information person as project manager.

Production of the 20 minute film would be under our supervision using a Portland filmmaker. The film would be an educational tool for the City and could be used by planners and the Chamber of Commerce as well as be on hand at the library for teachers.

The film would show our valley as an eco-system and our parks as preservers of open space, unique environments, and recreational opportunities through four seasons of a year. We have the smallest park in the world as well as the largest urban wilderness within a city in the United States.

The film would show how parks fit into the web of neighborhood services—housing, schools, transportation, how Portland grew, and how the parks came about.

It would include a brief history of our city and the best parks from it—Laurelhurst, Washington Park, Peninsula. It would talk about changing recreational needs and how parks adapted to them.

It would show how park design detail dictates park use and how the best parks persuade people to enjoy them.

The film would also tell the story of how parks are a key part of downtown and neighborhood revitalization in Portland. It would show O'Bryant Square, Forecourt Fountain, Portland Center, the Mall.

The film would also tell the story of the new parks we are developing on the Willamette as part of the City's back to the river push. The film could also tell the story of Portland's responsiveness to citizens groups in their efforts at Cathedral Park and Hillside Center.

It would also describe our system of jogging, hiking, and biking trails and the unique possibilities of the future 40 mile fitness loop around the city. It could also describe other futures like Columbia Slough and Ross Island and the ways people of Portland have been directly involved through our system of neighborhood associations and degree of citizen involvement in our city planning processes and citizens advisory boards.

The City of Portland has long been committed to citizen participation in all phases of planning and development. But involving the public in planning parks is a complex educational process involving the needs of the area, existing parks and recreational facilities, options for the future, and an awareness of park design that will enable them to visualize the possibilities. Often people fear the word park development because they cannot imagine how design could lead to a much more useful, beautiful space. A film seems the only vehicle for such a complex task.

The film would be shown to people all over the city as a tool for involving them in what their city is doing. And to educate them on what they need to know to make decisions. Citizens need to be attracted to participate and to think in broader scopes and view new options with a better understanding of what is possible.

The Park Superintendent, Doug Bridges, is committed to developing a comprehensive plan for parks which includes the development of several new regional parks as well as an extensive capital improvement program geared to revitalize Portland's neighborhoods. Citizens will be involved in developing master plans for parks that need them and making decisions on improvements that will be added to parks and school playgrounds which will be redesigned as neighborhood parks.

CITY OF PORTLAND
INTER-OFFICE CORRESPONDENCE
(NOT FOR MAILING)

December 17, 1976

From Gail Meredith
To
Addressed to Bob Gustafson
Subject Park Bureau Logo

Cost: \$500

Contracting Agency: Bob Bailey Design Group. Five other graphic designers have been interviewed on the project. This one is efficient and professional with an outstanding portfolio of graphic logos.

Justification: The Park Bureau has a printing budget of \$51,665, but we have no identifiable symbol to associate our programs visually with the Park Bureau.

The current Bureau policy is that all printed matter to be distributed to the public must have "Portland Bureau of Parks and Public Recreation" typed across it. This typewritten phrase leaves no impression on the reader unless the person reads the entire flyer.

A logo would give us a recognizable symbol that will be printed on everything. It would tie our programs together and, when used on a sign to identify summer concerts, etc., could be recognized at a great distance as a Portland Park Bureau program. Immediate recognition is very important in creating a positive image for an organization. In publicizing an event, a positive image is important to motivate people to participate.

Project History: The history of the logo goes back to the days when the elephant from the Zoo was our Bureau mascot. More recently, when the Bureau was under Commissioner Ivancie, a logo contest for high school students was held. The winner was a poster not a suitable logo. Other attempts to use in-house personnel and volunteers to create logos have fizzled.

Procedure: Part of negotiating this bargain price has been establishing a set number of meetings with a February 1 deadline for completion of the project. There will be 3 meetings (4, if there is agreed dissatisfaction among the committee). To give Parks employees a feeling of participation, their choice will be solicited by mail after the 2nd meeting when a selection of logo types has been presented. Logo committee: Bob Gustafson, Ron Maynard, Bill Owens, Roland Hall, Tim Nolan, Gail Meredith, and Bill Hathaway.

GM/tw

CITY OF PORTLAND
INTER-OFFICE CORRESPONDENCE

(NOT FOR MAILING)

December 20, 1976

Call Paul H.

From Bureau of Parks
To
Addressed to Mayor Neil Goldschmidt
Subject Park Bureau Logo

RECEIVED

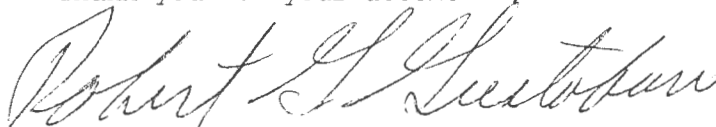
DEC 22 1976

MAYOR'S OFFICE

We talked with Commissioner Schwab this afternoon about this, and she has no objection if you don't. It is a project long overdue, it is part of an overall plan to increase Parks' visibility, and we have the money for it in our Parks' information budget. (See Appendix I of the Overview report you requested earlier this month.)

If you have no objection, we will proceed with the procedure described in the attached memo.

Thank you for your attention,



Robert G. Gustafson
Acting Superintendent of Parks

RGG.p

Att.

cc: Commissioner Schwab



ANALYSIS OF ACTIVE PARTICIPANT HOURS ^{1/}
RELATIVE TO INFORMATION SERVICES BUDGET
(As requested in 1979-80 Budget)

Package	Base	Inc. I	Inc. II
Cultural Programs	406,900	200,500	
Community Rec. Centers	1,220,882	557,505	109,132
Sports	1,881,210	214,780	
P.I.R. ^{2/}	935,000		
Tennis ^{3/}	69,353		
Golf ^{4/}	969,873		
Pittcock Mansion ^{5/}	64,580	10,803	
Increment		<u>983,588</u>	<u>109,132</u>
Total	<u>5,547,798</u>	<u>6,531,386</u>	<u>6,640,518</u>

Information Service Cost/Participant hour ^{6/}
 Base: ^{7/} \$51,772/4,571,970 = \$0.01/Part. hr.
 Inc 1: \$79,682/6,531,386 = \$0.01/Part. hr.
 Inc 2: ^{8/} \$84,707/7,184,525 = \$0.01/Part. hr.

1. Includes Revenue packages.
2. Based on attendance x Average number of hours (5½) per event.
3. Requested court hours and lesson hours.
4. Based on estimated games x Average hours of play.
5. Based on budgeted attendance x Average time of visit.
6. Assumes Inc.1. represents current service level.
7. 30% reduction in participant hours.
8. 10% increase in participant hours.

At this time the Office of the Superintendant is composed of four functional units. These include:

- 1) Management services;
- 2) Community services;
- 3) Public relations; and
- 4) Volunteer services.

Of these units, community services and public relations are most closely related and could logically be combined to form a single information services unit. This would give us three very distinct functional units.

What these units have in common is that each provides bureau wide support through services which are designed to enhance the service delivery goals of the four main bureau divisions. It is appropriate that they all be affiliated with the Office of the Superintendant.

While these units share the mission of enhancing service delivery through better management, better communication and volunteer labor, their differences surpass their similarities. In order to be most effective, each unit needs to stand firmly as a unit, with unit management whose responsibility it is to recommend policy to the Superintendant and to EMT regarding goals of service enhancement.

Each of these areas of responsibility is in or is entering into a state of transition. It would appear to be an opportune time to review and reorganize within the framework of this transition.

Volunteer services has recently completed the Civil Service process to select a manager. Gail Meredith has indicated she will be leaving the public relations unit (bringing strong skills to the Commissioner's office which may help ease the p.r. load on the bureau). And the Superintendant has been researching a job description for an executive assistant to assume supervisory responsibilities.

While the Superintendant needs an assistant, the duties of this person should be broad and flexible to include political as well as bureaucratic tasks. The traditional "right hand" model has much to commend it, and the responsibilities of the Superintendant warrant that kind of specifically accessible support.

The burden of managing three very distinct program units in addition to assisting the Superintendant may be placing unnecessary demands on the individual. With minimal reorganization, the Office of the Superintendant could: 1) meet the needs of the Superintendant; 2) provide strong programming in three areas of service enhancement; 3) provide the framework for a team approach to management; and 4) raise morale and increase productivity through implementation of well defined areas of responsibility.

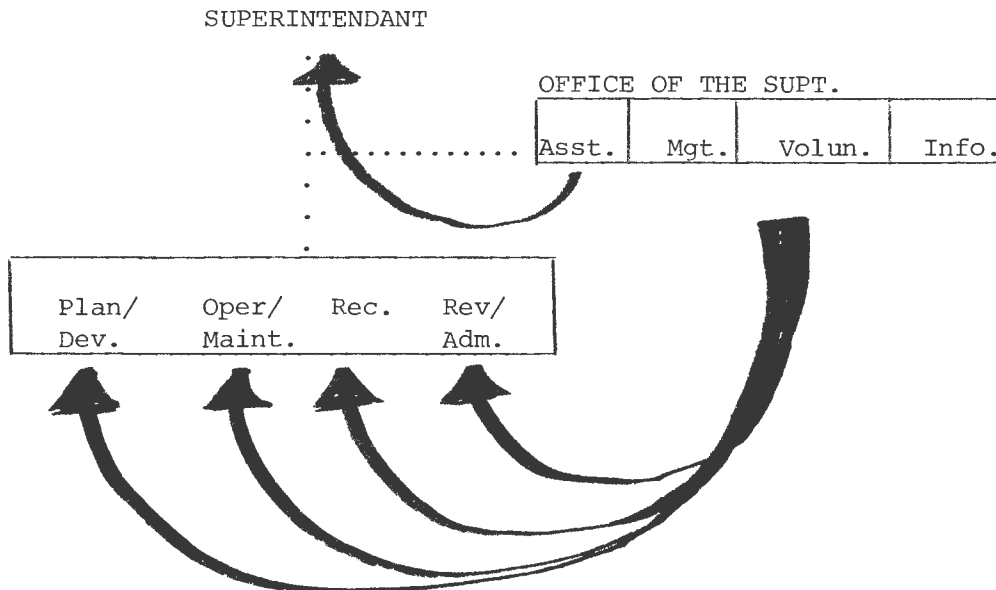
I would propose that the assistant to the Superintendent be selected specifically for those skills and knowledges unique to assisting the Superintendent; that management services remain a distinct unit whose responsibilities become supportive to the bureau and relate to m.f.r., training, personnel issues and management policy, and which include direct management of that unit alone.

That Volunteer services remain as it is defined and that they, like Management services, be a self managed program.

That Community services and Public relations be merged to form one unit, Information Services, which will include Intake/Referral, Community Relations and Public relations. This unit would consist of one overall manager, three sub-unit managers, and would be changed somewhat from the existing programs. This unit would also be self managed.

To provide strength and counteract weaknesses in self-managed units, each manager and the assistant to the Superintendent would form an advisory unit to the Superintendent and would meet regularly to discuss issues, evaluate programs and provide a forum for new ideas. It is logical that the assistant would take the initiative to arrange meetings but would have a peer relationship with other managers within the group.

Charted, it would appear like this:



The changes in Information Services would be primarily organizational. At this time the combined information units have the following resources:

Community Services

Comm. Svcs. Coordinator	16 K
Neighborhood History Dir.	18 K
Work Study - research	
Clerk III (not to change)	
Clerk II (not to change)	

Information Services

Information Specialist	19 K
Staff Asst.	10 K
Work Study - graphics	
	63 K

The merger would produce the following changes:

Information Services

Information Services Manager	22 K
Publicity Manager	16 K
Community Rel. Manager	16 K
Clerk III	
Clerk II	
Work Study	54 K

Each element in this merged unit would have a sub-manager whose specific responsibility included production in each area. They would meet as a group, plan coordinated work programs and make recommendations to the Information Services Manager. The Info. Svcs. Mgr. would be responsible for unit m.f.r., budget, coordination of work programs, recommending information policy and assisting the sub-managers in the successful completion of their work.

The primary change would be in public relations. The sub-manager would be responsible for producing the program guide, parkscapes and press releases. These would be the basic level of service provided. Additional publications and products would be coordinated by this unit but would be contracted out as professional services and would follow a standard procedure including a request for proposal and selection process. This would provide an opportunity to draw EMT into the selection of a theme as well as a final product. The emphasis would change from "art direction" to unit manager.

It is possible that there would be a loss in aesthetics over our present system. This would be a trade off for more standardized processes and deadlines, and would still include opportunities for award winning examples. In many cases the professional services bid process provides benefits in creativity and policy involvement for the rest of the bureau. We are neither large enough to have an art department nor small enough to forego one. This combined information services concept offers one compromise.

Special projects such as the annual report would still be put together by this unit but the responsibility for determining what should be included will rest with the entire staff of the Office of the Superintendent.

The scope of reorganizing the information units is well within the existing resources.

A 55

THE CITY OF
PORTLAND



OREGON

DEPARTMENT OF
PUBLIC AFFAIRS

MILDRED A. SCHWAB
COMMISSIONER

BUREAU OF PARKS AND
PUBLIC RECREATION

DOUGLAS W. BRIDGES
SUPERINTENDENT

1107 S.W. FOURTH AVE.
PORTLAND, OR 97204
503/248-3580

January 11, 1980

Lee Perlman
Community Press
6960 S.W. Sandburg Street
Tigard, OR 97223

Dear Lee:

You recently asked about achievements in the Park Bureau during the past three years.

I think that the progress we have made in improved management effectiveness; our role in providing a positive public service through innovative, creative and responsive programming; and the foundation we have established for continued progress stands as an example to park systems across the nation.

Organizational Improvements have been a major accomplishment and certainly a most responsible step in assuring the public of accountable resource management.

- We have reorganized the bureau into distinct lines of accountability and strengthened communication networks through the establishment of the Executive Management Team.
- We have established a system of performance measurement which provides a base for measured progress toward substantive accomplishment of objectives.
- We have established an intake/referral system which provides broader and more consistent telephone information services to the public. Increased interest in parks and recreation services has increased our summer program requests to 1,000 phone calls daily and our permit requests by 80%.
- Research staffs provide data to management so that we have the tools to prepare for future issues. Our energy study serves as a basis to identify possible impacts of the energy shortage on our recreation services.

Innovative and Creative Program Planning is perhaps the most visible category of achievement. The bureau has been moving steadily

Lee Perlman
Community Press
January 11, 1980
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toward meeting the challenge of protecting and providing a high standard of park services in the face of increased competition for decreased financial resources. Our strategy has been to work with the community to identify needs, incorporate these needs into solid proposals that can then generate firm local support in order to deliver available dollars. We have not had a major capital improvement budget since the levy in 1959. Nevertheless, in the past three years we have been able to provide major park facilities through financial resources other than local tax dollars. Federal and state agencies have responded favorably to our proposals because they show innovation, community support, and because they meet our established objectives.

- Cathedral Park and Willamette Park are completed projects which are unique access points to the Willamette River. These projects received more than one million dollars in outside resources and are excellent examples of responsiveness to needs identified by the community.
- Marquam Nature Park represents the efforts of citizens working with the City to provide the public with a very unique park and trail system leading through forested hillside to the heart of downtown Portland. All this at a cost of \$1,470,000, not one penny of it from local tax dollars! (\$735,000 HCRS; \$300,000 state match, and \$435,000 local land donations and private donations.)
- Our Urban Demonstration Grant has provided \$1,180,000 for renovating four Portland neighborhood parks. Our commitment and local support for neighborhood park renovation triggered another \$1,400,000 award from the Urban Parks and Recreation Recovery Act grant.
- Our racquet center project received \$525,000 in the first round of the Local Public Works EDA grant and we received another \$1,260,000 in the second round of LPW EDA grants for park improvements.

While we are aggressively seeking dollars for improvements to existing facilities, we are also continually assessing needs and opportunities for meeting these needs. Portland has an excellent park system to work with yet must be managed in such a way that it can meet the needs of the eighties, nineties, and the next century as well as the needs of today's residents.

We are engaged in major planning efforts relating to recreational

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use of our rivers. The Willamette Moorage Study is a bold effort to assess existing uses of public river access and measure these uses against the public's future needs.

We are laying the foundation for a 40-mile loop providing links to the park system that will allow citizens greater use of what we have.

We are coordinating with other agencies and jurisdictions to look at potential park use of Ross Island, Johnson Creek, and the Columbia Slough.

We are preparing a study of Washington Park that will assure a well balanced cooperation of future development and uses while providing guidelines for enhancing and protecting this cherished investment.

Joint Venturing, joint use, or just old-fashioned cooperation, is a third area that helps us meet today's challenges and prepare the foundations to meet tomorrow's.

The fiscal and policy constraints of the future will not excuse us from our obligations to provide a consistently high quality of service to the public. One of the ways that we can meet this challenge is to look at resources that have not traditionally been available to us.

Today we are establishing a foundation of joint-use policies with the School District. We are improving school yards so that they can be used by the entire community. We are staffing schools so they can become community recreation centers. Today we have 16 community schools and have developed parks at Brooklyn School and King School. The UPARR grant will provide for a park at Sunnyside School. These school parks are in areas that are park deficient and where the schools have the only available open space. Everyone wins with this kind of cooperation. The schools have access to better facilities and strengthen their bond with the community; the Park Bureau is able to meet its objective of providing parks services; and the community is the biggest winner of all. They get a two-for-one bonus. This may seem an obvious solution to many. However, it represents a great deal of negotiation and effort on the parts of both agencies so that the public can be assured that each agency is still meeting its primary objective.

The standards and guidelines developed through this joint use will allow us to explore additional joint use opportunities in the future.

Lee Perlman
Community Press
January 11, 1980
Page Four

We need to be prepared for the future. Cooperation with other agencies as well as the private sector may provide the opportunities of tomorrow.

I hope this gives you some idea of our accomplishments.

Sincerely,

Douglas W. Bridges

DWB:sf