



Community Involvement Committee

Meeting Minutes

January 19, 2011

Committee Members Present: Jason Barnstead-Long, Judy Bluehorse Skelton, Liz Gatti, Judith Gonzalez Plascencia, Brian Heron, Linda Nettekoven, Ryan Schera, Howard Shapiro, Alison Stoll, Peter Stark

Absent: Anyeley Hallova, Shirley Nacoste, Lai-Lani Ovalles, Stanley Penkin, Rahul Rastogi

Staff (BPS): Alex Howard, Eden Dabbs, Lisa Libby (Mayor's Office), Deborah Stein, Marty Stockton, Sandra Wood

Visitors:

Welcome and Announcements – Howard Shapiro

Howard welcomed everybody and invited the visitors to introduce themselves.

Marty announced the following upcoming events:

- N/NE Quadrant Stakeholder Advisory Group – Thursday, January 20, 5:30pm; Calaroga Terrace, 1400 NE 2nd Avenue
- Fix-It Fair (Portland Plan booth) – Saturday, January 22, 8:30am – 2:00pm; Parkrose High School, 12003 NE Shaver Street

Portland Plan Phase III Fairs

- Wednesday, March 2 from 6:30-9pm, Hosford Middle School, 2303 SE 28th Place
- Sunday, March 6 from 12:30-3pm, Oregon Zoo, 4001 SW Canyon Road
- Thursday, March 10 from 6:30-9pm, De La Salle North Catholic High School, 7528 N. Fenwick Avenue
- Saturday, March 12 from 10:00-12:30pm, IRCO, 10301 NE Glisan Street

CIC Decisions and Follow up Actions – Howard Shapiro

The CIC recommends that the Mayor looks broadly within the community to identify a new community-at-large representative. Marty and Alex raised the Mayor's Office request for suggestions for organizations/communities/people to specifically recruit as new members for the CIC. Jason made the suggestion to include renters of all types.

The CIC meeting schedule for 2011 was discussed. Ryan appreciated the addition of the evening meeting once a quarter and requested that it be held the first meeting of each quarter. The rest of the CIC was amenable to this change. It was requested to schedule all meetings and put the dates on a calendar. Liz suggested that the once a quarter evening meetings start at 6:00 PM.

Portland Plan Strategy Development Update – Deborah Stein

Deborah gave a brief Portland Plan strategy update, stating that it is both a 25-year lookout or framework along with 5-year actions (how, who, when). The proposed six strategies have been consolidated to four. Lisa Libby stated that the strategy development has been iterative, and they are



evolving. Deborah said that the overarching theme/principle is that of equity (reducing racial and ethnic disparity). The other three strategies include:

- Economic opportunity and affordability
- Education (an Education Summit was held on February 7th)
- Healthy Connected Neighborhoods (which includes vibrant housing, greenways with an emphasis on health)

The CIC agreed this was a good approach. Judith mentioned that further connecting the dots and information is needed. Deborah stated that City staff has heard a lot of info, and if the CIC and/or the public doesn't see it in the Portland Plan, it may be in other projects and documents. Howard said, "Continue to show us the 'how'."

Alex said there were two "hows": 1) how does plan work; and 2) how does the Portland Plan fit with other plans? Ryan requested a big diagram. Lisa noted the challenge of narrowing the nine action areas into four strategies. Alex showed how equity arches over the strategies. Brain said we need a framework for the actions.

Howard stated that sustainability has to be a requirement and lens through which we view and evaluate the plan. Alex said that the strategies had to relate back to Portlanders' values. Lisa shared that she's thought a lot about transportation, infrastructure and the city's various systems, and we need to put them in service to the people who live here; sustainability is inherent to the plan. Liz suggested reminding Portlanders of their values; this is what the community wants. Peter asked if the three pillars of sustainability can't be tied or more closely aligned with the Portland Plan. Linda recommended that staff look at Division Main Street Venn diagram.

Phase III Fair Design –Eden Dabbs, Alex Howard and Marty Stockton

Regarding the Portland Plan Fair coordination, Alex stated that two BPS staff members have been assigned to each event and that their task will be to tailor each event to the geographic/non-geographic constituency of each of the four fair venues. Mary stated the Equity TAG will design the Equity small group format and discussion. Alex offered that the CIC role could be that of "ask me" guides to assist with welcoming and directing the public. Alison suggested that this request also be made to the PPAG. Linda and Peter both thought an invitation should be extended to the PPAG. Judy pointed out that involving the PPAG would map back to the first action plan for equity.

Liz asked what information do we want to get out of these events. Alex answered that the strategies are based on what we heard are top priorities and best practices. These are the top objectives, organized around the most effective policy areas, including actions that we think can actually get done. Linda suggested asking what's missing and/or what can be done. Someone asked if we should be more aggressive?

Brian asked how many of the actions are from the community versus staff? Alex responded that we know what the top objectives are from community (Phase II survey responses); the proposed actions objectives are staff driven and/or community partner suggested. Marty asked if the actions from the community could be highlighted. Alex said it would be helpful to clarify actions the community wants the City to do versus actions community could do.

Howard asked, "Isn't the community waiting for leadership to make the first move before they act?" Alex stated that NGOs should be able to take action on their own, but this is a missing element right now, and maybe a community action(s) could be added.



Judith said there are different levels of structure and priorities for how to fulfill goals. Most important is how to support multiple layers of movement. If we have actions that are moving along OK and others aren't, how can we support actions that need it? Linda said looking out 25 years, the model of government is partnerships (How to harness the creativity and energy of the community?). We need to figure out government's role (i.e., get out of way or intervene – e.g., unimproved roads). Are we the “fixer” or enabler?

Peter shared that Portland is unique; everyone tries to help make the city better and there is incredible potential to go beyond what the City can do; citizens can do a lot. Specific to the fair design, Peter suggested identifying with people who are there; perhaps two maps (one of Portland, one of the world) and have people mark where they live and where they are from – sense of place.

Judy talked about equity, collaboration, sustainability – and that we're not going to get to a healthy connected community without the healing. If we can, we could be a model for nation, offering hope for younger people.

Jason said 25 years without short-term milestones frightens him. People will lose hope if we don't tie in the many little steps/accomplishments along the way.

Liz emphasized that we'll be considering budget, so it would be good for participants if they could have a sense of where people could put their energy. It's time to ask the question about where the City should spend money.

Linda suggested that Hosford, as the first location, could have a graphic, such as a dinner plate with lots of flags from all over the world to show diversity and inclusivity. Judith offered the idea of a combination of strategies for community questions, acknowledging that people have different ways of responding. Howard said that the city is thriving because of community-led projects, and we should be listening to this in the breakouts. Alex stated that we need answers to first part, but we can add community action(s) possibilities.

Brian responded that the more specifics you use, the more engaged people become. Alex agreed that there is a need to think of tactile method. Peter suggested using the charrette style of engagement, with pieces of modeling clay, blocks; invite people to put blocks on maps for parks and schools. That way we could pull from the maps what people are looking for in their neighborhoods.

Howard requested BPS staff provide talking points for CIC members and/or to be included in the orientation training for the fairs. Deborah asked, “What would be appealing and engaging for you vs. what do we want to know?”

The CIC members volunteering at the Portland Plan Fairs include:

3/2 – Linda, Liz, Judy, Brian

3/6 – Peter, Howard, Paula

3/10 – Jason, Ryan

3/12 – Allison, Judith, Jason

Designing the Public Process for the Comprehensive Plan Update – Sandra Wood

Sandra started with the following visual diagram to show the relationship between the Portland Plan and the Comprehensive Plan; specifically, the Comp Plan will be one of the implementing measures for the Portland Plan.



Vision PDX ->

PDX Plan ->

Implementing measures:

- Comp Plan
- Budget instructions
- Regulations
- Leg adv. (fed and state)
- IGAs

She said they are starting the public participation design process for the Comp Plan, which will be a coordinated set of guidelines for the City of Portland. The Comp Plan will go through multiple iterations, and will be adopted by ordinance. Sandra noted that staff is contemplating organizing the plan around the nine action areas of the Portland Plan. There will be no public involvement over the summer.

The following Q&A session ensued:

Peter: How do the Central City quadrants fit into comp plan?

Sandra: CC team hasn't figured that out yet, how this all knits together.

Howard: What role will CIC play during 9-month period?

Peter: Outer SE Portland? This group needs to help out with that area.

Jason: We need to figure out how to get nongeographic communities involved in the plan.

Linda: How are you capturing the finer detailed comments from the Portland Plan that apply to Comp Plan?

Alex /Marty explained how staff tagged all comments in Public Comments Database.

Linda: Can we work w/associations and coalitions?

Sandra: Continuity of staff captures community wisdom.

Deborah: District liaisons will be shifting from doing outreach for the Portland Plan to creating content for the Comp Plan.

The last part of Sandra's presentation focused on the scenarios, which involve the default map and two alternatives with the BLI. Alex explained that the scenarios will be illustrative. Peter asked what constitutes a district? Jason requested maps of how policies could affect neighborhoods (this is what could happen in your community) and the sooner the better.

Howard stated that the Portland Plan and the Comp Plan are not mutually exclusive. Alex confirmed that there will be specific actions in the Portland Plan that feed into the Comp Plan. Peter asked if we could we have default maps at fair. They won't be ready, but plenty of other maps will be.

Comments from the Public

Question from guest: How will you engage short-term residents and newcomers?

Approval of Minutes from and Meetings

Quorum was achieved for the CIC to vote on and approve the minutes from the previous meetings for **October 20, 2010, November 17, 2010 and December 15, 2010**. Everyone clapped.



Next Steps:

The next CIC meeting is as follows:

- February 16th, 8:00-10:00am, Room 2500A (2nd Floor, 1900 Bldg)

CIC Decisions and Follow up Actions

Follow up items:

- 1. Schedule for 2011 CIC meetings to be provided.***
- 2. Draft CIC application for vacancy positions for CIC review.***
- 3. Training for BPS staff/CIC members staffing the Portland Plan Fairs.***
- 4. Comprehensive Plan Update and status on early discussions on public involvement design with key stakeholders.***

Meeting adjourned.