

### **Community Involvement Committee**

### Meeting Minutes

December 16, 2009

**Committee Members Present**: Paula Amato, Liz Gatti, Brian Heron, Jason Long, Shirley Nacoste, Linda Nettekoven, Lai-Lani Ovalles, Stanley Penkin, Rahul Rastogi, Ryan Schera, Howard Shapiro, Peter Stark, Alison Stoll

**Absent**: Judy BlueHorse Skelton, Judith Gonzalez Plascencia, Anyeley Hallova, Angie Thompson **Staff (BPS)**: Tom Armstrong, Brett Bauer, Debbie Bischoff, Kristin Belz, Eden Dabbs, Megan Ponder (Mayor's Ofc.), Deborah Stein, Marty Stockton, Matt Wickstrom,

Visitors: David Brandt (ONI), Don McGillivray (Buckman NA)

#### Welcome – Howard Shapiro, Chair

Howard asked the visiting guests at the meeting to introduce themselves.

### **Announcements and Updates** – Howard Shapiro

- The next CIC meeting will be Wednesday, January 20<sup>th</sup>, 2010 from 8:00-10:00am.
- A speaker's training will be held for those who are willing and interested in giving a Portland Plan presentation on Wednesday, December 23<sup>rd</sup> from 2:30-4:00pm.
- Another speaker's training is scheduled for Tuesday, January 5<sup>th</sup> from 3:00-4:30pm.

### Outreach Subcommittee Report – Debbie Bischoff

The Outreach Subcommittee is working on a master outreach list. A special effort is being made to reach non-geographic groups, such as cultural, ethnic and faith-based groups. These groups are more difficult to reach because BPS, traditionally, does not have strong connections with them. But, BPS is working on this and it is all the more reason it is important to try and reach out to these groups.

For the five major non-english speaking groups, the subcommittee is looking to umbrella groups that represent those populations. Howard suggested checking-in with the Housing Authority on how to reach out to non-english speaking groups as they had some success with this during the New Columbia project.

Joan Frederiksen is leading the outreach effort to latino communities. Kristin Belz is leading the outreach to the business community. The BPS Youth Planning group is outreaching to the youth communities. The Youth Bomb, at the final workshop, was successful in attracting and engaging a significant number of youths.

It was brought up that we need to educate people at a basic level about planning at all of these outreach meetings. Staff responded that handouts and presentations on the planning and government were being developed.

Debbie Bischoff is working with Deborah Stein on a progress report for BPS's outreach efforts and is hoping to have it to the Outreach Subcommittee in the next couple of weeks. Deborah mentioned that



this progress report can be used by all CIC members to evaluate the outreach effort for each phase of the Portland Plan. Linda added that she hoped these lessons can be translated to other Bureaus in their work.

Lai-Lani brought up that the Mayor is contacting Executive Directors of many different groups and organizations and directly asking for their participation, and this feels like a mixed message from his comments at the State of Black Oregon forum. Howard acknowledged that Lai-Lani raises a good point. The Mayor's Administration formed this committee to review outreach, and Lai-Lani's comments shows that the outreach has been missing the mark. The problem has been identified, but we do not have a solution. Lai-Lani added that her community feels they have expressed their input many times, but then ignored.

### **Communications Subcommittee Report** – Eden Dabbs

Turnout at the workshops has been great. The website has been well received. The marketing efforts have been extensive. The Portland Plan facebook page has over 1000 fans and has around 500 followers on Twitter. Portland Community Media, when possible, has broadcasted live when possible, and the presentation has been re-broadcasted as many times as possible. An effort is being made to coordinate with other Bureaus and Partners to include links to the Portland Plan on their websites. Finally, there has been coverage of the Portland Plan from both the local newspaper and television media.

The background reports and snapshots have been completed. Deborah noted that they will be available to the public in Multnomah County Libraries and various university libraries. Deborah also mentioned that the public will have opportunities to weigh-in on the Portland Plan background reports, which comprise the factual base for "periodic review" the city's Comprehensive Plan by the state, at upcoming Planning Commission meetings.

#### Workshops...so far – Howard Shapiro

Commissioner Fritz and Commissioner Fish have been most active and interested in the workshops. Howard asked how many members have attended at least one workshop and most had.

Tom said there were around 900 sign-ins total for all the workshops, but many others attended who did not sign-in. East Portland has shown lower participation levels, but this can partially be explained by East Portland residents identifying as a SE or NE resident. On the evaluations received, many noted that they did not consider themselves knowledgeable on Portland issues. The Curbsider went out over the past weekend and since, we've been flooded with incoming surveys from both the mail and online. The one question that had the most varied responses by geography was the priority of transportation funding. Overall, people haven't said the meeting is too long.

- Stan noted that he felt it was too long, but that good job was done to streamline the presentation.
- Ryan asked what staff will do with the write-in or "other" responses.
- Linda felt that in the small group discussions it was hard to get past a lot of the personal and/or superficial comments.



- Rahul asked what the expectation for attendance was. Marty responded that after the first meeting, staff realized that attendance would be much larger than originally anticipated.
- Peter mentioned that he still thinks being able to select three choices would give us a better bell-curve in the polling results. Also, he felt the Mayor talks more about some topics than others and this could be influencing the polling.
- Ryan noted that the facts are not reported based on consistent geographic areas. Tom responded that this is difficult to do because of the data sources available.
- Paula thought the workshops were well attended, and a little long. In the small groups, one person could dominate the conversation. Maybe better training for facilitators could be offered or maybe we could give everyone in the groups at least 2 minutes to talk.
- Liz noticed that the moderators were not always taking notes. She also felt it can be a challenge to reach renters and that we should work on this.
- Brian noted that more moderating presence was needed in the small group discussions. Also more in-depth discussions were needed. In the groups, some felt the questions were too narrow. Perhaps more background information is needed.
- Jason recognized a positive energy at the workshops. Though, most attendees had been or currently were involved in planning. More outreach is needed, perhaps to renters. Also, having more workshops on the weekends could help.
- Alison said attendees felt they were being funneled into certain responses. Also, the Mayor kept saying he would get back to certain questions, but never did. And we do not appear to be capturing the ideas from the "Other" response on the polling questions.
- Debbie Bischoff noted that more time could be provided for discussion if the meeting was shorter.
- Shirley emphasized that outreach is important.
- Lai-Lani questioned the racial statistics in the presentation. Also, the grouping of the questions and responses made sense, but seemed to funnel people to certain responses. She also agrees with Peter that allowing up to 3 responses would be more representative of the opinions. Additionally, she added that her community would not be likely to go online. Deborah and Marty said that they would be bringing the surveys to community groups.
- Tom responded to the requests for multiple responses by saying that with the existing technology, it would only be possible to get multiple responses by polling the question multiple times, and this would create a time constraint.
- Stan asked how we move forward from the first round of workshops.
- Howard responded by saying the Portland Plan has legs. In the small group meetings, more time can be allowed for discussion and other responses. It is a compliment to staff that the Portland Plan seems to be resonating out there.
- Ryan suggested that more Saturday and Sunday workshops could reach out to lowerincome populations.
- Tom responded to the questions about the "Other" responses and the written ideas on the survey by stating that staff is collecting the comments and trying to summarize them to identify topics to be discussed in Round 2. He also stated that the input just received, and all the input on the workshops would be shared with the appropriate partners for the Portland Plan.



Howard brought up that he doesn't believe most people are aware that City Council and Planning Commission are currently in the process of approving far reaching plans. Jason added that we need to map out what is going on and what has gone on in terms of these other plans being approved.

Liz wanted to know where the schools were in all these conversations and what was happening with the closing school sites. Howard said that City Council is currently dealing with schools and parks. Deborah noted that two school representatives will be participating in the Education & Skill Development technical team with city staff. Marty added that two school district superintendents, from Parkrose and David Douglas, and the president of Mt. Hood Community College, provided opening remarks at the workshop in East Portland and several David Douglas school board members participated. Ruth Adkins, Co-Chair of the Portland Public Schools Board, gave the welcoming remarks at the workshop in Southwest Portland.

### What comes next? – Tom Armstrong, Deborah Stein

Late March / early April is the target for the next round of workshops with advertising beginning in early March. The next round will provide an opportunity for the discussions to be more structured and to actually come up with policy directives.

Deborah announced that the Mayor's Advisory Committee for the Portland Plan had their first meeting 12/11, and that this committee and the Mayor's Advisory Committee might have a joint meeting in the near future. Howard volunteered to be the liaison for this group.

Deborah brought up that in the next month or two, the energy needs to be focused on going out to where the other groups are, in their meeting locations, for our outreach efforts. We need to use our established relationships. We want to welcome newcomers to the Portland Plan process, but also keep the first round of workshop attendees involved.

Staff has created a list of groups that outreach efforts need to be extended to. CIC members are asked to:

- 1. Identify what groups are missing from the list.
- 2. Identify contacts with these groups that CIC members may have connections or relationships with.

Deborah stated that staff is only asking CIC members to make the initial contact or invite to these groups. If CIC members are interested and willing, they are also welcome to be a presenter, but it is not a CIC member responsibility. Also, because we probably can't reach all the groups, we need to prioritize the groups that we are less likely to reach.

Stan mentioned that a combined presentation could be done for some of these groups, such as several of the arts groups.

Tom and Eden added that while the CIC members are welcome to present themselves to these groups, they would still have BPS staff there to support them. Deborah also



encouraged CIC members to attend the Speaker Training on 12/23, especially if they were interested in giving a presentation.

Megan Ponder said that the Mayor may be available for some of the small group presentations and that she would get back to the Committee on whom to contact in the Mayor's office for his availability.

Howard asked the CIC members if they could let Marty know about any groups that were left off the list and who they could contact at the groups on the list by the end of the next week. Howard also asked staff if they could provide a handout for the Speaker Training for any CIC members that wouldn't be able to attend the training on 12/23.

About the Mayor's comments at the State of Black Oregon, Deborah said she felt his comments were mis-interpreted. She believed he was trying to say we are going beyond what we are required to do for periodic review, instead of trying to imply that we were not intending to do the periodic review process well. Howard responded by saying he felt Lai-Lani's comments were trying to say some groups have felt ignored.

Alison suggested that Thank You Emails be sent to any new email addresses on the sign-in sheets and then follow up every month or quarter with an update email to try and keep newcomers involved.

David Brandt had three recommendations. First, better preparation and better materials are needed for the facilitators. Second, many attendees were asking what certain questions and responses meant, and some were answered and others were not. This could skew the polling results. And third, he agrees that Thank You Emails should be sent out.

Peter thought that at the workshops, one facilitator and one note taker was needed at each table. He also thought it might be useful to ask participants to identify a top 3 topics at the end of each discussion to help summarize what was just discussed.

Deborah wanted to conclude by saying that the small group presentations should be focused in January. Though there will undoubtedly be spill over into February, we will need a cut-off date for accepting surveys, by the end of January. So, the conversations we have in January could be structured very differently from the conversations we will have in February and beyond.

Marty wanted to add that she is working to create a "one-stop-shop" of handouts and documents for the Portland Plan. So when someone is looking for handouts and information to bring to one of the small group presentations, it will be easy to locate.

#### Next Step(s)

The next CIC meeting is as follows:

• Meet as full committee on Wednesday, January 20, 8:00-10:00 a.m., Rm. 7A (7<sup>th</sup> Floor, 1900 Bldg.)

Meeting adjourned.

### Attachments

The following documents should be considered part of the minutes for this meeting:

Portland Plan Memo: Round 1 Workshops Progress Report

Portland Plan Hosted Presentations/Discussions

Portland Plan Process Diagram



Sam Adams, Mayor Susan Anderson, Director

#### **Planning**

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# PORTLAND PLAN

### $M \in M O$

December 9, 2009

To: Portland Plan Community Involvement Committee

From: Tom Armstrong

**Subject: Round 1 Workshops Progress Report** 

This memo is a summary of the first round of Portland Plan workshops held in November and December 2009. These results cover six of the seven workshops.

#### Overall

- The workshops have been well-attended and well-received with a positive atmosphere and discussion.
- Participants have enjoyed the interactive format, the instant polling, and the small group discussions.
- Workshop participants have not reflected Portland's diversity, especially in terms of racial/ethnic background and household income. We are working with ONI and the Office of Human Relations to design and carry out culturally appropriate engagement activities for non-geographic communities.
- The main web page, Facebook page, and Twitter account have been successful in generating additional community input and dialogue.
- In terms of most important issues, the workshop results and online surveys are generally consistent with each other Sustainability & the Natural Environment; Prosperity, Business Success & Equity; and Education & Skill Development are rated as the top three issues.

#### **Workshop Participants**

Attendance has met or exceeded expectations.

Northeast	East	North	Business	Southeast	West	Central City
144	100	128	105	113	169	

The interactive polling included a series of demographic questions. The summary results are compared to citywide demographic profiles.

#### Where do you live?

	Workshops	Citywide
North Portland	14%	11%
Northeast Portland	21%	19%
East Portland	9%	24%
Southeast Portland	22%	26%
West Portland	21%	13%
Central City	9%	7%
Outside Portland	4%	

### What is your household income?

	Workshops	Citywide
Under \$20,000	11%	16%
\$20,000 - \$50,000	23%	30%
\$50,000 - \$100,000	39%	38%
Over \$100,000	27%	16%

### What is your racial or ethnic group?

Workshops	Citywide
4%	8%
2%	7%
<1%	4%
2%	9%
89%	74%
3%	2%
	4% 2% <1% 2% 89%

### **Workshop Evaluations**

Participants were asked to fill out evaluation cards to comment on the workshop format.

		Strongly Agree	Agree
1.	Overall, this workshop was a useful event.	51%	47%
2.	This workshop provided a meaningful opportunity for me to voice my opinions.	36%	59%
3.	The workshop was conducted in a way that was fair to everyone.	42%	56%
4.	Today, I learned a lot about issues concerning the Portland Plan.	41%	53%
5.	Today, I made valuable contacts with others in my community.	7%	58%
6.	Prior to today, I already had a high level of knowledge and involvement on Portland issues.	19%	53%

## 7. The length of the workshop was...

_	I oo short	About right	l oo long
_	9%	83%	8%

### Internet

The Portland Plan has three different internet portals – PDXPlan.com, Facebook, and Twitter. As of December 8:

- PDXPlan.com website 574 pages were viewed a total of 34,421 times
- Facebook 995 fans
- Twitter 442 followers and 63 lists

### **Online Surveys**

The number of mail-in surveys has started to trickle-in, but the surveys completed on the PDXPlan.com website have been consistent with over 650 completed surveys as of December 8. The survey includes some demographic questions that give an indication as to who is participating online:

### Where do you live? (based on zip code)

,	Online Survey	Citywide
North Portland	9%	11%
Northeast Portland	19%	19%
East Portland	15%	24%
Southeast Portland	26%	26%
West Portland	16%	13%
Central City	11%	7%
Outside Portland	2%	
No Response	5%	

### What is your household income?

	Online Survey	Citywide
Under \$20,000	10%	16%
\$20,000 - \$50,000	23%	30%
\$50,000 - \$100,000	37%	38%
Over \$100,000	19%	16%
No Response	10%	

### What is your racial or ethnic group?

	Online Survey	Citywide
Asian or Pacific Islander	2%	8%
Black/African American	1%	7%
Native American	<1%	4%
Latino/Hispanic	1%	9%
White/Caucasian	83%	74%
Mixed/Other	5%	2%
No Response	8%	

### Do any children under age 18 live in your household?

	Online Survey	Citywide
Yes	25%	25%
No	70%	75%
No Response	5%	

### How long have you lived in Portland?

	Online Survey
0-2 years	8%
3-5 years	15%
6-10 years	18%
11-20 years	19%
21+ years	36%
No Response	4%

### Content

### Over the next 25 years, what will be the most important issue facing Portland?

_	Online Survey	Workshops
Prosperity, Business Success & Equity	23%	16%
Education & Skill Development	18%	16%
Arts, Culture & Innovation	1%	2%
Sustainability & the Natural Environment	22%	31%
Human Health, Food & Public Safety	7%	11%
Quality of Life & Civic Engagement	9%	9%
Design, Planning & Public Spaces	5%	5%
Neighborhoods & Housing	6%	5%
Transportation, Technology & Access	8%	5%

### Portland Plan - Hosted Presentations/Discussions

### Presentations completed as of January 15, 2010

DRAC – Institutional Facilities Coalition – 7/8/09
City Club Civics101 – 9/23 and 11/10/09
Citywide Land Use Group – 9/28/09 and 11/23/09
NECN Civic Youth Engagement Work session – 9/29/09 \*
Southeast Uplift Coalition Retreat – 10/17/09\*
Informal Group of interested American Planning Assoc. Planners – 10/12/09
SE Uplift Coalition – 10/17/09
American Institute of Architects – Historic Resources Committee – 10/21/09
Portland Business Alliance Land Use Task Force – 11/3/09
Healthy Portland Workgroup – 11/6/09
Landmarks Commission – 11/9/09
League of Women Voters (Portland Plan Study Circle) – 11/13/09
Bureau of Development Services Land Use Division – 11/16/09
Brown Bag for City Employees – 11/17/09
East Portland Chamber of Commerce – 11/18/09

Portland Business Alliance – 12/2/09
Design Commission – 12/3/09
Home Builders Association – 12/10/09
Portland Development Commission (brown bag) – 12/14/09
Portland Housing Bureau – 12/15/09
Industrial and Commercial Brokerage Group of Norris, Beggs & Simpson – 1/6/10
Madison South – 1/7/10
Eliot Board Association – 1/11/10
Hayhurst Neighborhood Association – 1/11/10
Montavilla Neighborhood Association – 1/11/10
Creston-Kenilworth Neighborhood Association – 1/12/10
Transition PDX and Portland Peak Oil – 1/13/10
Portland Multnomah Food Policy Council – 1/13/10

### Community Events with a Portland Plan table/booth completed as of January 15, 2010

Fix-It Fair at Roosevelt High School - 11/21/09

Fix-It Fair at David Douglas High School - 1/9/10

### Invitations extended by the Mayor directly

Sam has reserved 5 days on his calendar in January for hosted events with these organizations. An internal planning meeting (organization staff but not City staff) for a Latino-focused event was held on 12/15.

Organization	Contact
Hacienda CDC	Pietro Ferrari
El Hispanic News	Melanie Davis
Hispanic Chamber	Gale Castillo
NAYA	Nichole Maher
IRCO	Lee Po Cha
Center for Intercultural Organizing	Kayse Jama
Black Parents Initiative	Charles McGee
Urban League	Marcus Mundy, Midge Purcell

<sup>\*\*</sup> Staff is working with the Diversity and Civic Leadership Program to design and carry out a small grants program for organizations to engage community members in culturally-appropriate ways

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Presentations Scheduled, Contacted or Listed to be Contacted	Date	Confirmed?	Contact made by:	Presenter	Amount of time available on agenda	Notes
Arts	1					
Portland Center Stage			Stan Penkin			Actively coordinating an "Arts Townhall" (Stan Penkin)
Regional Arts and Culture Council (RACC)			Stan Penkin			Actively coordinating an "Arts Townhall" (Stan Penkin)
						Eloise Damrasch = Contact
Business & Labor						
Associations/Groups						
AFL-CIO Diversity Committee	January		Deborah			Committed but date TBD
Impact Northwest staff	1/28/10	<b>√</b>	Marty			Sue Stollenberg
AFSCME General Membership	1/26/10 6:15pm	<b>√</b>	Deborah			Committed but date TBD
Central Eastside Industrial Council	1		Clay			CIC contact (Peter Stark)
East Portland Chamber of Commerce (follow-up presentation)			Clay/Chris			CIC contact (Peter Stark)
Portland Business Alliance			Clay			CIC contact (Peter Stark)  Had mtg w/ PBA Land Use on 11/03/09
Assoc. of Portland Neighborhood Business Associations (APNBA)			Clay			CIC contact (Peter Stark)
Columbia Corridor Association			Clay			CIC contact (Peter Stark)
Jobs for Justice			Pam			
Associated General Contractors						
Commercial Real Estate and OR Commercial Association of Realtors (ORCAR)						
Oit- Parel						
Community Development Orgs.	Т		T	T	T	1
Network Oregon (Community Development Network)						

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Presentations Scheduled, Contacted or Listed to be Contacted	Date	Confirmed?	Contact made by:	Presenter	Amount of time available on agenda	Notes
REACH CDC						
ROSE CDC						
Hacienda CDC			Joan			CIC contact (Jason Long)
Education	,		l			
Abernethy PTA/HAND	1/21/10 6:30-8:30pm		Matt, Marty			CIC members Liz Gatti and Linda Nettekoven
Neighborhood Schools Alliance			Debbie			CIC member Liz Gatti can help us connect
Community and Parents for Public Schools			Debbie			CIC member Liz Gatti can help us connect
						CIC contact (Brian Heron)
Interest Based Organizations						
Coordinating Committee to End Homelessness (CCEH)	1/20/10 3:00-5:00pm	<b>✓</b>	Steve D.	Tom and Barbara		First United Methodist Church (1838 SW Jefferson, Portland OR 97201.)
Coalition for a Livable Future			Radcliffe			CLF already has had a large presence at the Round 1 Workshops and declined a hosted presentation offer.
AIA Committee on the Environment			Marty			John Shorb, john@opsisarch.com
Cascadia (Portland LEED Users Group and/or Green Building Interest Group)			Marty			Bob Potter, bob@cascadiagbc.org
Net Impact			Marty			Heidi Rahn, Portland@netimpact.org
Recode	1/26/10		Marty	Marty (and Emily?)		Jeremy O'Leary
NW Earth Institute			Marty			Jeanne Roy, contact@nwei.org
Oregon Natural Step NW			Marty			Regina Hauser, regina@ortns.org
Sustainable Business Network			Marty			Robyn Shanti, 503-232- 2943 or contact@sbnportland.org
Oregon Environmental Council	1/28/10	✓	Marty/Alisa	TBD		

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Presentations Scheduled, Contacted or Listed to be Contacted	Date	Confirmed?	Contact made by:	Presenter	Amount of time available on agenda	Notes
	9:00-9:30am					
NW Ecobuilding Guild	1/26/10		Michael O'Brien	TBD		
Environmental Professionals of Color			Marty			Rhonda Chapman = contact
Center for Diversity and the Environment			Marty			Marcelo Bonta = contact
Governmental Agencies	1	1	l D			1
Housing Authority of Portland			Barry			
Port of Portland			Eric			
Neighborhood Associations/Coalitions						·
Buckman Community Association	January		Marty, Matt W.			Susan Lindsay, chair of BCA, desires the Mayor to present PP.
North Portland Land Use Group	1/18/10	<b>✓</b>	Barry	Barry		
Central Northeast Neighbors (CNN) Coalition	1/25/10	~	David Brandt (coordinating with Bill Barbur)	David Brandt, Debbie		CIC contact (Alison Stoll)
Concordia	2/02/10 7:00pm	<b>/</b>	Marty/Clay	Deborah		
SMILE (Sellwood Moreland Improvement League)	2/03/10	<b>✓</b>	Matt W.	Tom		
EPAP			Chris			
Forest Heights Home Owners Association			Joan			
Non-Geographic Organizations			T =	T	T	T
IRCO staff	January		Deborah	B.4		Committed but date TBD
NAYA Youth and Elders Council	postponed		Deborah	Mayor (confirmed)	2 hours	Full workshop format possible
Latino Network** along with Hispanic Metropolitan Chamber and El Hispanic News	2/02/10 4:30-6:30pm	<b>√</b>	Joan	Mayor (other BPS Staff TBD)		World Trade Center Mezzanine 2, 3, 4,

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Presentations Scheduled, Contacted or Listed to be Contacted	Date	Confirmed?	Contact made by:	Presenter	Amount of time available on agenda	Notes
						Diversity and Civic Leadership
NAACP						CIC member Shirley Nacoste can help us connect
Black United Fund						CIC member Shirley Nacoste can help us connect
Oregon Association of Minority Entrepreneurs			Jill Kolek			
Asian Family Center**			Debbie			Diversity and Civic Leadership
Asian Pacific American Network of Oregon**			Debbie			Diversity and Civic Leadership
IRCO **			Debbie			Diversity and Civic Leadership
NAYA**			Debbie			Diversity and Civic Leadership
Slavic Coalition**						·
Ecumenical Ministries			Chris			CIC member Brian Heron can help us connect
Muslim Community Center			Marty			
Elders in Action / AARP of Oregon			Deborah			
Vision into Action Coalition			Steve D.			
Connected Communities Coalition	2/18/10		Deborah/Debbie			Therese Grayson, Jason Long (CIC)
Educate Ya			Joan			
Verde			Jason			CIC contact (Jason Long)
El Programa Hispano (Catholic Charities),			Joan			
Frente Comun			Joan			
Organizations representing sexual minorities TBD (Q Center, etc.)			Clay Neal, Matt Wickstrom to collaborate			
Other Community Groups						
Russellville Park (Retirement Community)	1/19/10 3:00-4:00pm	<b>√</b>	Marty, Chris	Chris		

<sup>\*\*</sup> Staff is working with the Diversity and Civic Leadership Program to design and carry out a small grants program for organizations to engage community members in culturally-appropriate ways

Date	Confirmed?	Contact made by:	Presenter	Amount of time available on agenda	Notes
		A		*	
	Date	Date Confirmed?	made by:	made by:	made by:  available on agenda

### Scheduled Community Events with a Portland Plan table/booth as of January 15, 2009

Fix-it Fair at Parkrose High School – 1/30/10

<sup>\*\*</sup> Staff is working with the Diversity and Civic Leadership Program to design and carry out a small grants program for organizations to engage community members in culturally-appropriate ways

ADOPTION OF

**PLAN** 

### Inputs







OUTCOME

ISSUE IDENTIFICATION. NEW OUTREACH METHODS AND VISION STATEMENT

Multnomah County, Metro, TriMet, Portland Development Commission,

Portland State University, Portland Public Schools David Douglas School District, Parkrose School District, Reynolds School District, Centennial School District, Oregon Health & Science University,

University of Oregon, Portland Community College, Mt. Hood Community College,

Housing Authority of Portland. West Multnomah Soil and Water Conservation District, East Multnomah Soil and Water Conservation District, Multnomah County Drainage District,

Worksystems, Inc.

### Building the plan ...



9 ACTION AREAS



**GROUNDTRUTHING AND CROWDSOURCING** 

OUTCOME

### THE PORTLAND PLAN

JUNE-SEPTEMBER

PHASE 2 MARCH-MAY WHERE DO WE WANT TO GO? (SETTING DIRECTION)

**OBJECTIVES** 

**TARGETS** BARRIERS

DRIVERS OF CHANGE **POTENTIAL SOLUTIONS** 

**HOW DO WE GET THERE?** 

> **SYNERGIES** TRADE-OFFS **PRIORITIES**

(STRATEGY BUILDING)

OCTOBER-DECEMBER WHAT DO YOU THINK OF IT?

(THE DRAFT PLAN) THE PLAN HAS:

**OBJECTIVES** 

TARGETS

DRIVERS OF CHANGE

**QUICK STARTS** 

**POLICY DIRECTIONS** 

**PARTNERSHIPS** 

### **Next Steps**

**ACTIONS BY:** CITY **PARTNERS** COMMUNITY

> BUSINESS HOUSEHOLDS

**QUICK STARTS** (3-YEAR ACTION PLAN)

**NEW CITY COMPREHENSIVE** PLAN

(POLICIES, CODES, INVESTMENTS. AGREEMENTS)

MONITOR PROGRESS

MORE PROSPEROUS, EQUITABLE. SUSTAINABLE, HEALTHY, **EDUCATED PORTLAND** 

### A SHARED STRATEGIC PLAN



GET GROUNDED IN THE FACTS REVIEW THE BACKGROUND REPORTS **TELL US WHAT WE MISSED** 

REVIEW AND DISCUSS DRAFT TARGETS. BARRIERS. DRIVERS OF CHANGE, POTENTIAL SOLUTIONS

DISCUSS AREAS OF POSSIBLE PARTNER ALIGNMENT. SYNERGIES, PRIORITIES, TRADE-OFFS

IDENTIFY MOST BENEFICIAL QUICK STARTS

**Portland Plan Advisory Committee Role** 



City of Portland Bureau of Planning and Sustainability

Sam Adams, Mayor Susan Anderson, Director

**DECEMBER 11, 2009**