

Planning Commission Hearing: Portland Plan Background Reports (what are they, what they say)

January 26, 2010

6:00 – 8:00 p.m.

1900 SW 4th Ave., Room 2500A





IN A CITY OF 575,930

WHO GIVES A RIP

WHAT YOU THINK?

STRATEGIES (PAGE 1 OF ...)

ENCOURAGE NEIGHBORHOOD SERVING COMMERCIAL
SUPPORT + ENCOURAGE STRATEGICALLY PLACED LOCAL
BUSINESSES BY 3

RETHINK PERMITTING HOUSING IN ALL ZONES

PROVIDE HOPE NHOOD COMMERCIAL ZONES

WORK WITH REAL ESTATE INDUSTRY TO PROVIDE THE COMMUNITY W/ INFORMATION ABOUT THE EXPECTED RATE OF CHANGE + TYPE OF CHANGES

BEFORE INFORMATION IS IMPORTANT
EDUCATION ABOUT FUTURE CHANGE

IDENTITY? NEIGH DIFFER
PINE CRAIN PLANNING
OF STREETS
UNIF



WE DO!

The Portland Plan



The Portland Plan: Spring 2010 Hearings

January 26

Overview of Background Reports

February 9

Periodic Review: What is it?

How does it relate to the Background Reports?

March 9

Land Supply Assumptions and Maps

future hearings tbd...



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City Center →

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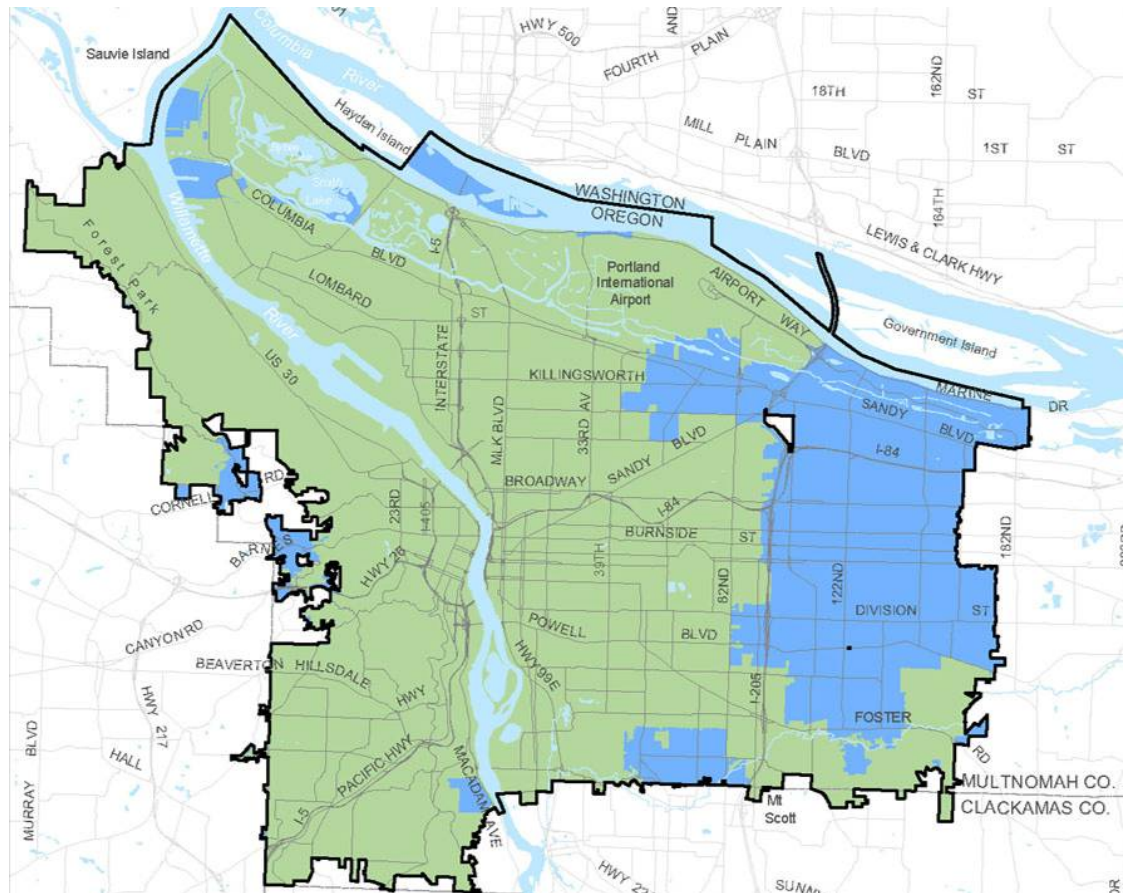




HALF OF PORTLANDERS WHO LIVE HERE TODAY WERE NOT HERE IN 1980

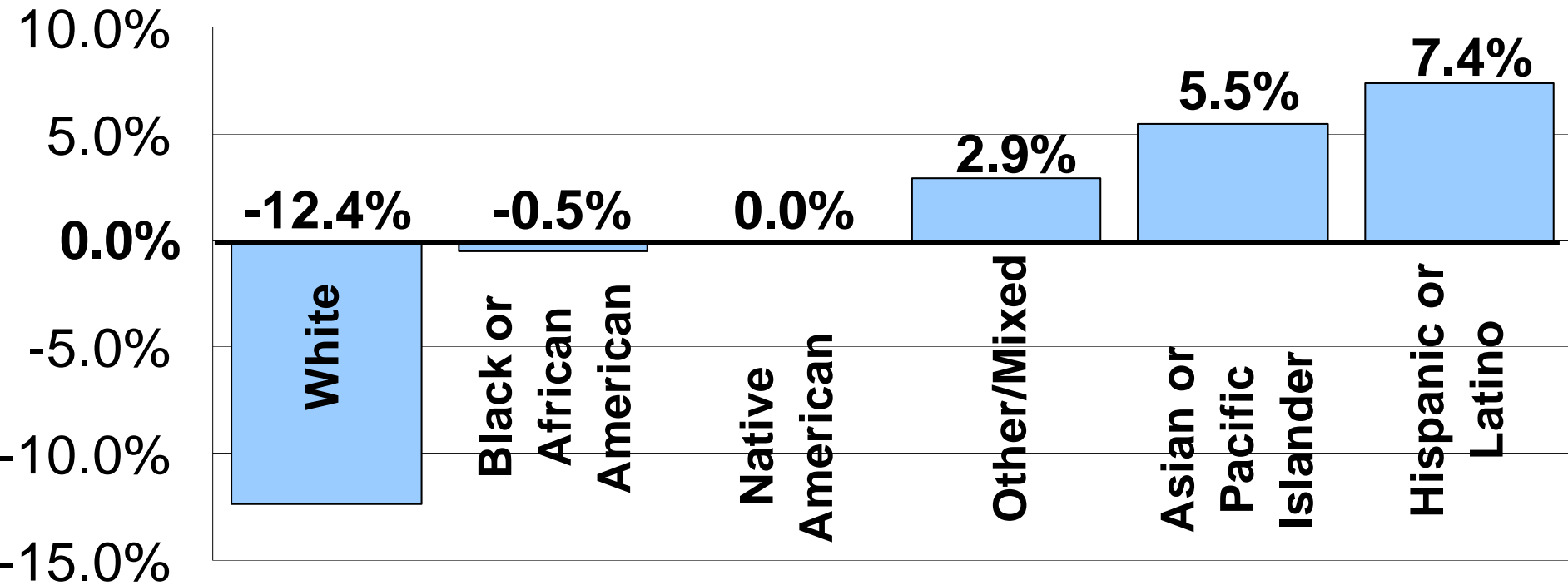


WE HAVE ADDED MORE THAN ONE-THIRD OF OUR LAND AREA SINCE 1980



RACIAL & ETHNIC GROUP CHANGES

Change in % of Population



1980-2009



THE PORTLAND PLAN WILL BE OUR STRATEGIC PLAN FOR THE NEXT 25 YEARS

**City of Portland | Metro | Multnomah County
Portland State University | Oregon Health & Science University
Portland Public Schools | Parkrose School District
Centennial School District | David Douglas School District
Reynolds School District | Worksystems, Inc.
Portland Community College | TriMet | ODOT
Mt Hood Community College | University of Oregon
Portland Development Commission | Housing Authority of Portland
East Multnomah Soil & Water Conservation District
West Multnomah Soil & Water Conservation District
Multnomah County Drainage District No. 1**



NINE ACTION AREAS



Prosperity, Business Success & Equity

Education & Skill Development

Arts, Culture & Innovation

Sustainability & the Natural Environment

Human Health, Food & Public Safety

Quality of Life & Civic Engagement

Design, Planning & Public Spaces

Neighborhoods & Housing

Transportation, Technology & Access



Background Reports

- Snapshots
- Overviews
- Full Reports



[Food Systems \(PDF\)](#)
[Food Systems - Overview \(PDF\)](#)

[Food Systems Maps \(PDF\)](#)

What do you think of the Food Systems background report? [Submit your feedback.](#)



[Human Health and Safety \(PDF\)](#)
[Human Health and Safety - Overview \(PDF\)](#)

What do you think of the Human Health and Safety background report? [Submit your feedback.](#)



[Historic Resources \(PDF\)](#)-
 Report 1: Key Findings and Recommendations

[Historic Resources \(PDF\)](#)-
 Report 2: Data and Maps

[Historic Resources \(PDF\)](#)-
 Report 3: Understanding Historic Resources in Portland

[Historic Resources - Overview \(PDF\)](#)

What do you think of the Historic Resources background reports? [Submit your feedback.](#)



**PROSPERITY,
BUSINESS SUCCESS
& EQUITY**

PORTLAND PLAN

Economic Development



PORTLAND PLAN BACKGROUND REPORT
FALL 2009



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PORTLAND PLAN

Economic Opportunities Analysis

TASK 1 — TRENDS, OPPORTUNITIES & MARKET FACTORS



Plan
Task 1

PORTLAND PLAN

Economic Opportunities Analysis

TASK 2/3 — SUPPLY & DEMAND



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FALL 2009

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Economic Opportunities Analysis

TASK 4 — ALTERNATIVE CHOICES



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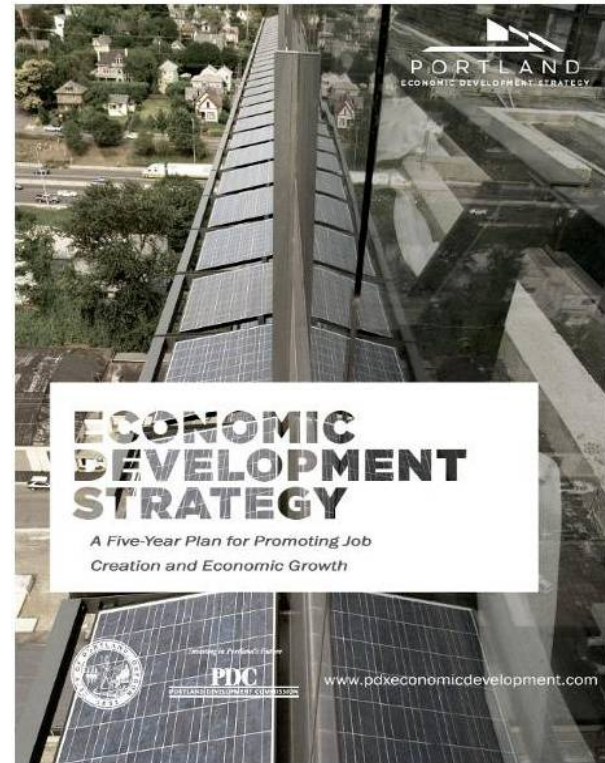
Evaluation of
Economic Specialization



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PORTLAND
ECONOMIC DEVELOPMENT STRATEGY

**ECONOMIC
DEVELOPMENT
STRATEGY**

*A Five-Year Plan for Promoting Job
Creation and Economic Growth*



Portland Economic Development Corporation
PDC
PORTLAND ECONOMIC DEVELOPMENT CORPORATION

www.pdxeconomicdevelopment.com



THE PORTLAND PLAN

Prosperity, Business Success & Equity

- City lags in share of regional job growth
- 150,000 new jobs are forecast by 2035: average annual growth rate of 1.3%
- Institutional sectors are growing fastest (e.g., hospitals and universities, etc.)
- Shortfalls in developable land for industrial and institutional growth



Prosperity, Business Success & Equity

- Traded sector firms drive the region's prosperity
- We spend a lot of money on energy, and much of that money leaves the local economy
- Global production of oil and natural gas will reach its peak between 2010 and 2020





EDUCATION & SKILL DEVELOPMENT

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Public Schools



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Education & Skill Development

- There are six school districts in Portland
- High school graduation rates are low
- Low-income and minority students face an achievement gap
- ‘Mid-County’ districts growing rapidly
- Signs that the pattern of declining enrollment for Portland Public Schools may be ending



Education & Skill Development

- **Student populations at Portland metro area schools are diversifying**
- **School facilities suffer from years of deferred maintenance**
- **Schools and neighborhoods benefit from city/school district collaboration**
- **Community access to facilities is important issue**





ARTS, CULTURE & INNOVATION

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Arts and Culture



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ACT FOR ART

THE CREATIVE ACTION PLAN FOR THE PORTLAND METROPOLITAN REGION



- Strengthen our cultural infrastructure
- Improve access to the arts and arts education
- Invest in creative talent

PRESENTED BY:
PORTLAND METRO ECONOMIC
DEVELOPMENT COMMISSION
METRO COMMUNITY DEVELOPMENT
& CULTURE
THE PORTLAND AREA CHAMBER OF
COMMERCE



Arts, Culture & Innovation

- **Portland's public per capita arts funding lags behind other western cities**
- **Arts are an under-appreciated economic development tool**
- **Access to the arts and arts education, especially at the neighborhood level, should be expanded**



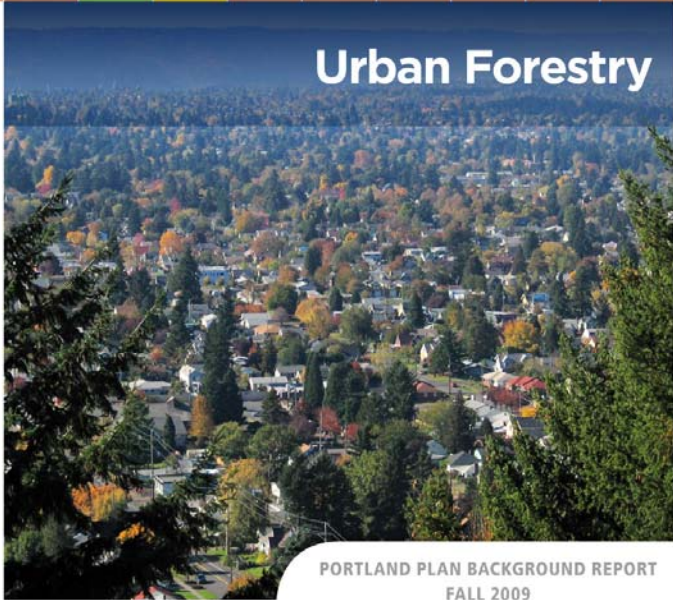


SUSTAINABILITY & the NATURAL ENVIRONMENT



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Urban Forestry



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Watershed Health



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ENVIRONMENTAL SERVICES
CITY OF PORTLAND
working for clean rivers



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Natural Resource Inventory



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Energy



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PORTLAND PLAN

Infrastructure Condition and Capacity



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CITY OF PORTLAND AND MULTNOMAH COUNTY

CLIMATE ACTION PLAN 2009



Bureau of Planning and Sustainability
Sewer, Water, and Transportation Services



Multnomah County
Sustainability Program
Jeff Kruger, County Commissioner



THE PORTLAND PLAN

Sustainability & the Natural Environment

- Need to reduce greenhouse gas emissions by as much as 80% by 2050
- Transportation and building energy use are primary contributors to greenhouse gas emissions
- Adjusting to climate change and rising energy costs will effect our economy and how the city develops



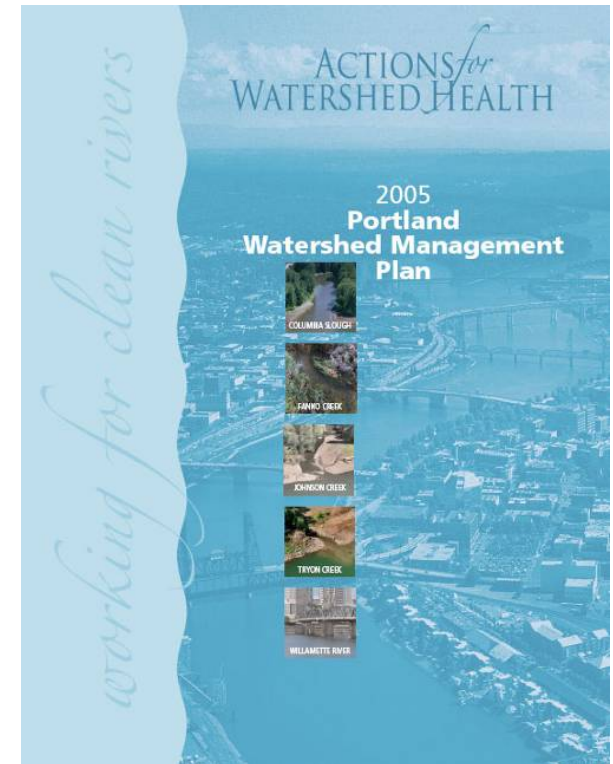
Sustainability & the Natural Environment

- 25,500 acres of riparian corridor and upland resources identified in the Natural Resource Inventory (NRI)
- Metro Title 13 requires an update of the City's regulatory programs related to riparian and stream protection
- Existing regulatory programs (e-zones) do not protect some significant natural resources



Sustainability & the Natural Environment

- The Watershed Management Plan presents policies and strategies for improving watershed health
- The Portland Plan is an opportunity to better integrate watershed health into land use planning
- Trees, green streets, rain gardens, and ecoroofs can improve watershed conditions and reduce the cost of infrastructure



Sustainability & the Natural Environment

- Willamette River water quality ratings have improved in the last 5 years
- Portland's major waterways have problems with temperature, bacteria and pollutants
- Portland has about 725 green street facilities
- There are about 10 acres of ecoroofs in Portland
- Over 20 acres of floodplain restored





HUMAN HEALTH, FOOD & PUBLIC SAFETY



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Human Health and Safety



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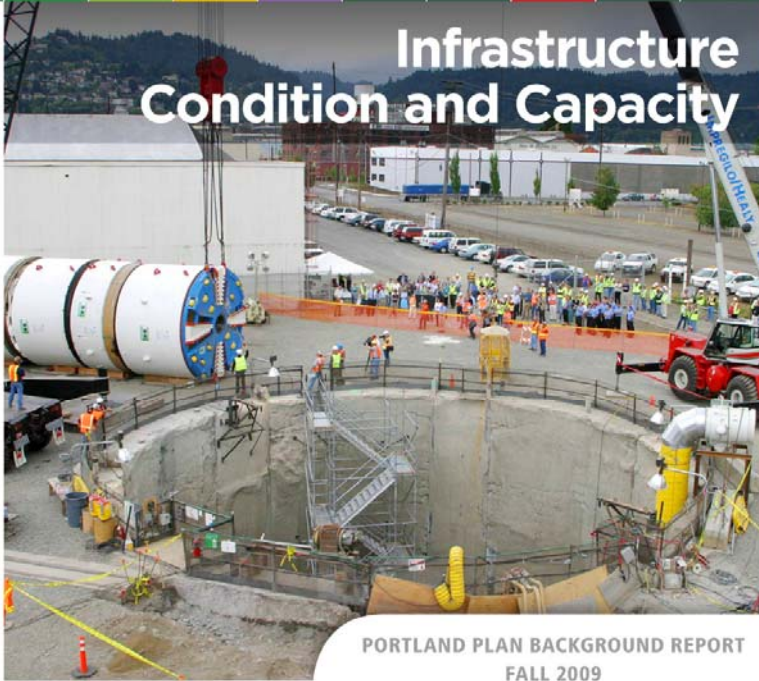



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Infrastructure Condition and Capacity



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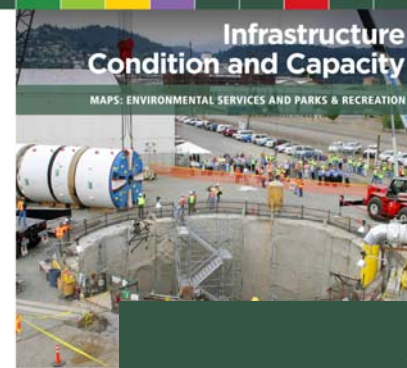


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Infrastructure Condition and Capacity

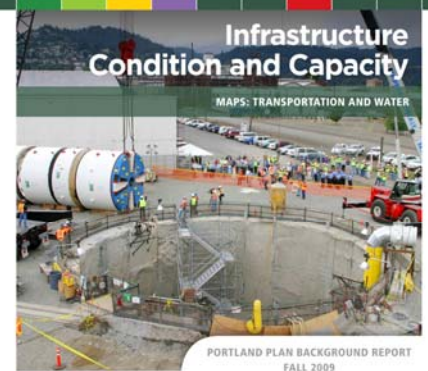
MAPS: ENVIRONMENTAL SERVICES AND PARKS & RECREATION



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Infrastructure Condition and Capacity

MAPS: TRANSPORTATION AND WATER



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Human Health, Food & Public Safety

- Rising rates of obesity, diabetes, chronic disease, cancer and asthma
- Availability of walking and biking networks improve public health by making it easier to live healthy and active lifestyles
- Some parts of the City do not have these networks



Human Health, Food & Public Safety

- **The 1,300 person waiting list for community garden plots - evidence that Portlanders are interested in healthy food**
- **Access to healthy food is unevenly distributed**
- **Natural hazards such as severe weather, landslides, flooding, wildfires and earthquakes pose threats to the safety of Portlanders**





QUALITY OF LIFE & CIVIC ENGAGEMENT

The State of Black Oregon

www.ulpdx.org

Making the Invisible Visible – NAYA

www.nayapdx.org

Vision into Action

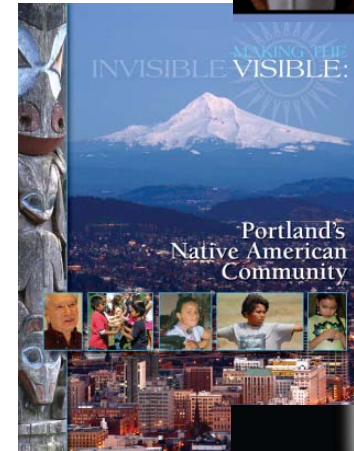
www.visionpdx.com

Diversity and Civic Leadership Program

www.portlandonline.com/oni

Public Involvement Advisory Council (PIAC)

www.portlandonline.com/oni



Quality of Life & Civic Engagement

- **Portlanders value community connections**
- **Civic engagement and volunteerism are core values**
- **One type of civic engagement does not fit all**
- **The role of neighborhood associations in decision-making is a common question**
- **Prosperity gap - minorities are not benefitting as much when Portland has economic success**





**DESIGN, PLANNING
& PUBLIC SPACES**

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Urban Form

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Historic Resources

REPORT 1: KEY FINDINGS AND RECOMMENDATIONS



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Historic Resources

REPORT 2: DATA AND MAPS



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Historic Resources

REPORT 3: UNDERSTANDING HISTORIC RESOURCES IN PORTLAND



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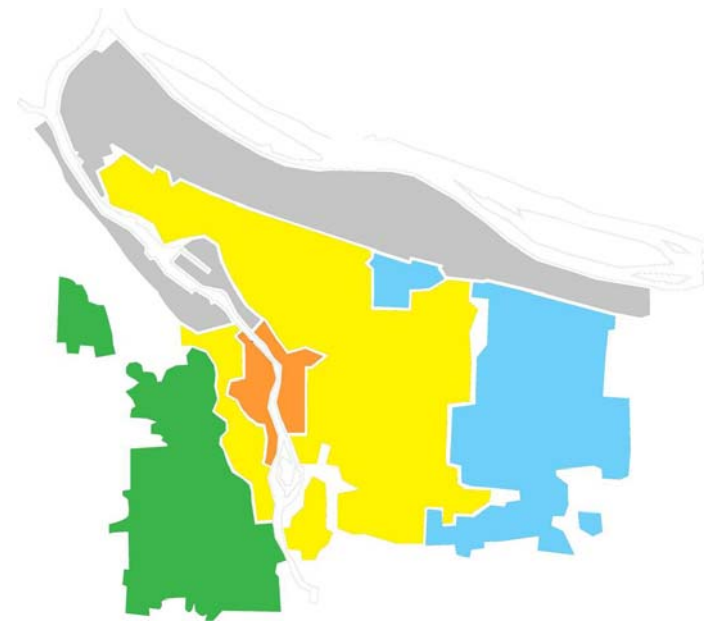
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Design, Planning & Public Spaces

- Portland has at least 5 different distinctive pattern areas
- Portland's fabric is woven in several patterns, each a different combination of street and block types, natural features, building forms and other physical characteristics



Design, Planning & Public Spaces

- The public realm of streets and parks represents a large amount, nearly 30%, of Portland's land area
- How we design and manage those public spaces has a big impact on the City
- The landmarks and prominent features that shape the form, structure and identity of Portland at the citywide scale
- The City has no master plan of how the future development of the City can incorporate and build off these existing features



Design, Planning & Public Spaces

- Much of Portland's post-World War II modern architecture is now (or soon will be) old enough to apply for historic designation
- East Portland is underserved by historic preservation research, policies and protections
- Older and historic buildings have value in terms of their embodied energy, quality materials, and represent durable assets





NEIGHBORHOODS & HOUSING

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Housing Affordability



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Housing Supply



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Housing and Transportation
Cost Study



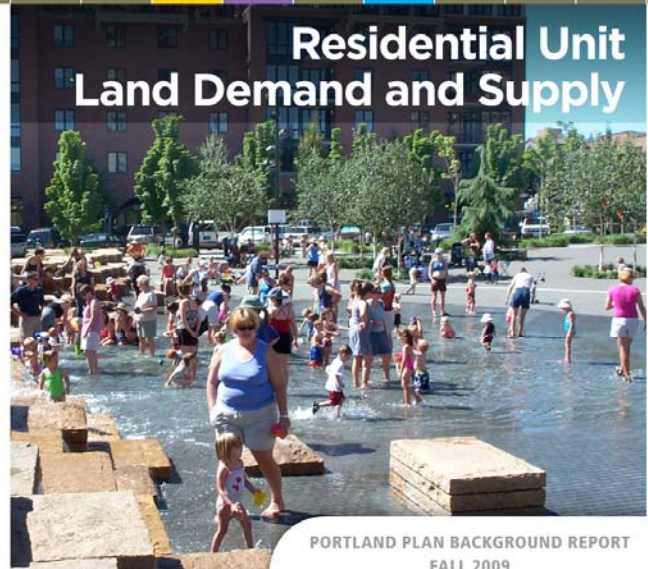
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Residential Unit
Land Demand and Supply



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Neighborhoods & Housing

- The city added 29,300 units between 1997 and 2007 (an average of just under 3,000 units each year)
- 105,000 - 136,000 new households are projected in the city by 2035 (3,500 to 4,500 new units each year)
- The city captures a big part of the regional housing market (36% market capture 1997-2007)



Neighborhoods & Housing

- Housing development requires both zoning and infrastructure capacity and market need
- City has the zoning capacity for more than enough units to meet demand
- We are checking to see if we can provide infrastructure to all of those places
- We also need to confirm market and community acceptance/desire for that development



Neighborhoods & Housing

- Models suggest that the Central City will see the highest growth in demand for housing – nearly 277% growth
- Sixty percent of the existing housing units in Portland are single-family detached homes
- For the last decade most new construction has been multifamily apartments, condos, and townhouses. This trend is likely to continue



Neighborhoods & Housing

- The neighborhoods with best access to jobs, transit and services have become the most expensive
- The combined housing and transportation costs leave lower income households “cost burdened”
- Retrofitting older homes for energy efficiency will be an important aspect of maintaining affordable housing in coming decades





**TRANSPORTATION,
TECHNOLOGY & ACCESS**

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Infrastructure Condition and Capacity



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Infrastructure Condition and Capacity

MAPS: ENVIRONMENTAL SERVICES AND PARKS & RECREATION



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Infrastructure Condition and Capacity

MAPS: TRANSPORTATION AND WATER



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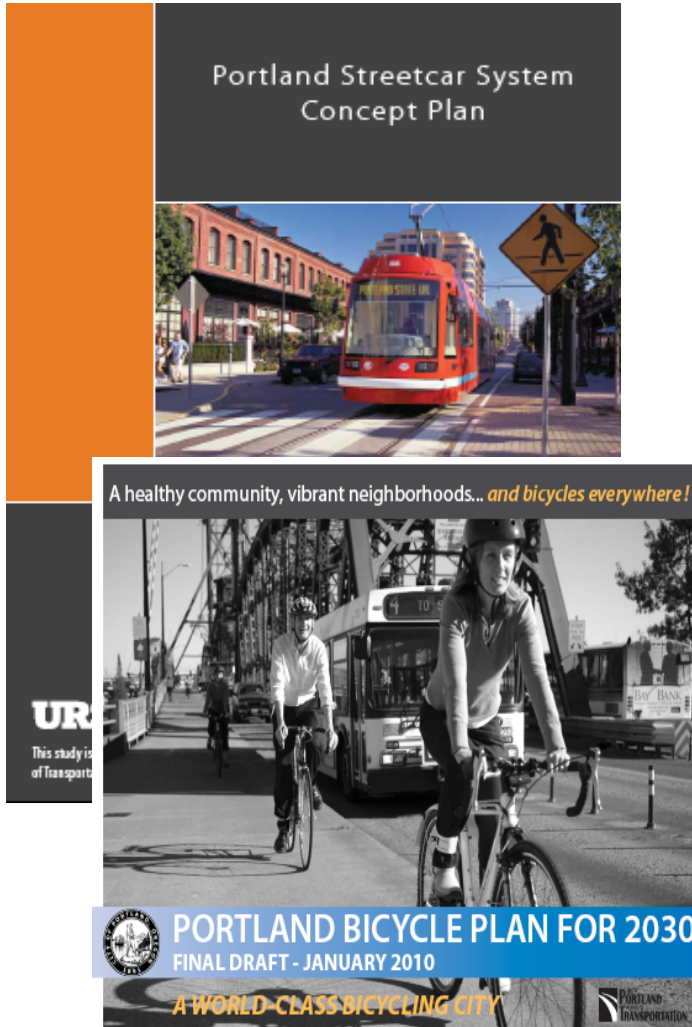
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Transportation, Technology & Access

- At current funding levels, some of Portland's infrastructure will continue to deteriorate
- The city faces significant maintenance backlogs for existing assets
- Many neighborhoods in East and West Portland lack sidewalks and street connections



Transportation, Technology & Access



- Bicycle investments have been relatively low cost way to reduce number of cars on the road
- Rail transit investments have had impact on urban form and where development occurs (streetcar as private development magnet)



Individual and Group Activity

- Step 1: 3 minute written exercise
- 2: Small group discussions
- Support back and closing

WHAT'S NEXT

What's Next: Portland Plan

- **Fill out your [Round 1] surveys by March 31!**
- **Planning Commission meetings in February and March**
- **Open staff meetings in March**
- **Setting Direction: Round 2 Workshops in April and May**
- **Monthly PPAG and CIC meetings (ongoing)**



Upcoming Planning Commission Meetings

February 9

Periodic Review: What is it?

How does it relate to the Background Reports?

March 9

Land Supply Assumptions and Maps

future hearings tbd...



Next Meeting

February 9

Periodic Review: What is it?

How does it relate to the Background reports?

- **Housing Supply**
- **Housing Affordability**
- **Economic Opportunities Analysis**
- **Natural Resource Inventory**
- **Citywide Systems Condition and Capacity**



KEEP UP WITH THE CONVERSATION

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- Facebook: www.facebook.com/PDXPlan

