

AGENDA

Portland Plan Advisory Group

Draft Economic Prosperity and Affordability Discussions - Meeting 1 of 2

April 22, 2011

8:30-10:00 a.m.

1900 SW 4th Avenue, Room 4A

AGENDA

1. Welcome

The facilitator welcomes attendees and reviews the purpose and goals of the meeting (3 minutes)

2. Issue Identification

Staff's "difficult questions/key issues" shared with group (5 minutes)

Group presents the "difficult questions/key issues" developed prior to the meeting. (10-15 minutes)

3. Brief Presentation

Portland Plan staff will provide a short review of the strategy development and revision process (3-5 minutes)

4. Discussion

Group determines which topics to discuss (10-15 minutes)

Focus issues discussion (45 minutes)

5. Next Meeting

Review the May 13 tentative agenda (3 minutes)

STAFF PROPOSED DISCUSSION QUESTIONS

1. When we are measuring success in prosperity or job growth (strategy parts 1-4), should we be measuring the region, citywide or a smaller geographic district?
2. The household prosperity metrics in the strategy (5-8) include specific targets. Are those targets too aggressive or unrealistic? Should we set targets aspirationally or realistically?
3. The Economic Prosperity and Affordability Strategy focuses on trying to change the underlying fundamentals of the economy to support increased incomes and job growth. A persistent public comment has been the lack of any directions concerning reduced business fees or regulations. Do we need to create such a direction?

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STAFF PROPOSED DISCUSSION QUESTIONS

1. The strategy's goals (i.e. improving public health, equity, watershed health, infrastructure and climate change) can be mutually supportive or contradictory. Does the focus on human and environmental health give enough clarity and direction?

Example: These goals may conflict if, for example, we are trying to decide between making active transportation improvements in an underserved area (to improve health and equity) versus making improvements in an area where they are likely to have the greatest impact on vehicle travel and emissions.

2. The strategy includes a number of actions in many topic areas. Does the strategy set clear priorities for implementation?

Example: Should there be a balance or priority between regional trails, neighborhood greenways and local street improvements?

3. Should the strategy acknowledge that density (i.e. increases in people/customers) may be required to support public and private investment in infrastructure, services and amenities in hubs and greenways?

Example: Currently, the strategy is not explicit about the link between the availability of local services and the population needed to support these services. Particularly for neighborhood hubs and civic corridors, the strategy could be clear that public and private investment in infrastructure, services and amenities may require that these hubs accommodate concentrations of housing and people.

4. Should the draft Healthy Connected Neighborhoods Strategy more explicitly incorporate and expand on recent related projects, such as the Portland Bicycle Plan, Grey to Green Initiative and Streetcar Master Plans, which are not called out in the current draft?