



Bureau of Planning and Sustainability
Innovation. Collaboration. Practical Solutions.

MEMO

DATE: April 25, 2012

TO: Mayor Sam Adams and City Council

FROM: Susan Anderson, Director

CC: Joe Zehnder, Chief Planner and Eric Engstrom, Principal Planner

SUBJECT: Consolidated Revisions and Corrections to the Portland Plan-Recommended Draft

I was pleased to present the Portland Plan – Recommended Draft to you and your fellow Commissioners for review and consideration this past Wednesday, April 18. At last week’s public hearing, partners and community members expressed their support for and commitment to the Portland Plan.

The Portland Plan presents a strategic roadmap to help our city thrive into the future. The result of more than two years of research, dozens of workshops and fairs, hundreds of meetings with community groups, and 20,000 comments from residents, businesses and nonprofits, the plan’s three integrated strategies and framework for advancing equity were designed to help realize the vision of a prosperous, educated, healthy and equitable Portland.

While I enthusiastically support the version you have before you, as a result of follow up conversations with partners and bureau directors before the hearing and in response to City Council and public testimony, I would like to propose the following revisions and corrections.



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PROPOSED REVISIONS

1. Page 32

Revise TEY Today Statement, “Aging Learning Environments,” as follows, “...For example, Portland Public Schools needs at least ~~\$270 million~~ \$1.6 billion for short-term stabilization projects...”

2. Pages 33 and 111

Add a note to Objective 2 – High School Graduation Rate that refers the reader to additional information in the Measures chapter. In the Measures chapter, add an explanation of the method used to calculate graduation rate.

3. Page 37

Revise Action 30 as follows: Support programs designed to improve the quality and availability of child care for families in poverty including preschool programs and home visits. Advocate for sustainable funding for the Portland Children's Levy.

4. Page 51

Include an explicit definition of “Cost-Burdened Households.”

5. Page 54

Revise Policy P-10 as follows: Continue to promote innovation in public projects related to transportation and environmental services, including the following: (1) green infrastructure approaches as part of cleaning up the Willamette River; (2) an innovative active transportation system—transit, walking, use of mobility devices, biking, car and bike sharing, etc., and (3) urban parks and natural areas. These will enhance the livability of the city and give Portland a competitive advantage in retaining and attracting an educated, productive workforce.

6. Page 55

Revise Action 59 as follows: Work with citizens and telecommunications and utility representatives to develop recommendations for improving wireless service in Portland. Review and update the City's comprehensive approach to wireless facilities including database mapping.

7. Page 81

Amend Action 96 – Transportation Mode Policy as follows, “Transportation Mode Policy: Establish a policy that prioritizes transportation systems that support active transportation modes – walking, use of mobility devices, biking and transit. Develop and promote telework resources and incentives.”

8. Page 84

Revise Policy H-18 as follows: Link neighborhood centers to each other, employment areas, the Central City and the broader region through a multi-modal transit system. Prioritize safe and attractive frequent transit service, bikeways and accessible pedestrian connections including sidewalks.



9. Page 85

Revise Action 107 – Transit and Active Transportation as follows, “Transit and active transportation: Identify barriers to pedestrian and bicycle access to and within neighborhood centers, develop priorities for investment, and implement policy changes and funding to ensure hubs have safe and convenient pedestrian and bicycle connections.”

10. Page 87

Split Action 112 into two separate actions, as shown below:

- a. Revised Action 112 – Historic resource preservation: In coordination with neighborhoods, begin a phased inventory of historic and culturally significant resources and develop a strategy to preserve key resources. Give priority to areas in the Central City, in centers and corridors, or other areas likely to experience redevelopment pressure. Add the followings icons: Design, Planning and Public Spaces; Neighborhoods and Housing; Arts, Culture and Innovation; Equity; Sustainability and the Natural Environment. List the following partners: BPS, neighborhood associations, nonprofits.
- b. New Action 1 – Arts and cultural facilities: Explore ways to support arts and cultural facilities as incubators in underserved areas, through tools such as public-private partnerships, incentives and school and community-based programs. Add the following icons: Design, Planning and Public Spaces; Arts, Culture and Innovation; Equity, Civic Engagement and Quality of Life. Add the following partners: BPS, neighborhood associations, nonprofits

11. Page 88

- a. Change the text describing habitat connections as follows: Habitat connections are large natural areas, habitat corridors and neighborhood tree canopy that weave nature into the city ~~and connect to large natural areas like Forest Park.~~
- b. Change the text describing neighborhood greenways as follows: Neighborhood greenways are trails and pedestrian and bike-friendly green streets ~~and trails~~ that link neighborhood centers, parks and schools...
- c. Add a definition for the term, “greenspaces.”

12. Page 89

Add a new action after current Action 117 to address tree canopy goals. The following sentence is the proposed new text: New Action 2 – Tree canopy: Revisit and refine tree canopy targets, while continuing investments in planting trees and implementing new tree codes.

13. Page 90

Revise Policy H-27 as follows: Build on Portland’s green street, sidewalks and bikeway efforts to create a citywide greenway network of trails and pedestrian and bike-



friendly green streets. Locate neighborhood greenways to serve currently underserved communities, improve accessibility, and make connections to the central city, neighborhood hubs, major employment and cultural centers, schools and universities, community centers, parks, natural areas and the Willamette and Columbia Rivers.

14. Page 91

- a. Revise Action 120 – Neighborhood Greenways as follows:
Neighborhood greenways: Initiate implementation of the neighborhood greenways network by completing 75 miles of new facilities, including:
 - 1) Clay, Montgomery, Pettygrove and Holladay Green Street projects to connect every quadrant of the city to the Willamette River.
 - 2) Bike and sidewalk connections to Multnomah Village and the Hillsdale Town Center.
 - 3) Bike and sidewalk connections between SE Foster to the I-84 path using a route along NE/SE 128th and 132nd Avenues.
 - 4) North Portland Neighborhood Greenway from Pier Park to Interstate Avenue.
- b. Revise Action 121 – Stable Transportation Funding as follows: In 2012, the Portland Bureau of Transportation's largest single source of revenue remains the state gas tax. State gas tax revenue is increasingly volatile and unsustainable due to economic fluctuations and increasing use of electric vehicles. In addition, the goals of this plan to encourage more resilient, human-scale travel choices (walking, use of mobility devices, biking and the use of transit) will put additional pressure on this revenue source.

15. Page 93

- a. Revise Action 125 as follows, “Civic corridor designs: Identify and develop new right-of-way designs for key transit streets that better integrate frequent transit, sidewalks, protected bike facilities, pedestrian crossings, freight access, landscaped stormwater management, large-canopy trees and place-making amenities (e.g. benches, lighting and signage).”
- b. Revise Action 126 as follows, “Civic corridors integration: Incorporate civic corridors concepts, including green infrastructure investment, active transportation improvements, transit service, environmental stewardship and strategic redevelopment in the following efforts to provide a model for future projects. 122nd Avenue planning—to enhance transit service, sidewalks, and connections to east Portland and citywide destinations.
- c. Change the title of Action 127 – Sidewalk Infill to “Sidewalk Infill and Pedestrian Facilities” and revise as follows, “Through the existing Sidewalk Infill on Arterials Program, build pedestrian facilities sidewalks on all arterials that are ‘streets of citywide significance,’ focusing first on those in southwest and east Portland to address high priority gaps in the sidewalk network. Develop new strategies and funding sources to support this work.”



16. Page 100

Add a statement about volunteers to “Take Your Own Action

17. Page 103

- a. At the end of the first sentence of Action 136, add the following: ...”and report recommendations to Council.”
- b. Amend Action Item 135 – Comprehensive Plan Update, as follows:
 - 1) Add, “Involve the community in the next phase of the Portland Plan by completing the...” at the beginning of the action.
 - 2) Add, “...and amend the Zoning Code and maps to implement changes.” at the end of the action.

18. Page 121

Telecommuting should be moved to the end of the list on page 121 and a note indicating that telecommuting mode split is an additional 2.5 percent commute mode split should be added.

19. Page 144

Process – Add statement about volunteer work.

20. Amend the City’s goals to align with the main elements of the Portland Plan, “Prosperous. Educated. Healthy. Equitable.



PROPOSED CORRECTIONS

1. No Specific Page

- b. Change “PoP” and “Port of Portland” to “Port” in the partners column in the Five-Year Action Plan
- c. Add more photos of older adults and people with disabilities throughout the plan.
- d. All references to the 26% tree canopy coverage should include the appropriate citation date of 2002.
- e. Make sure that the citywide canopy target is consistently referred to as, “at least 33%,” consistent with 2035 Objective 28 on page 77.
- f. Edit titles of maps and figures for consistent capitalization.
- g. Change “neighborhood hubs” to “neighborhood centers.”
- h. Change language pertaining to older adults and persons with disabilities. For example, on page 80, the label “senior” is used to refer to an older person; this should be changed to “older adult.” Another example is on page 64, where, “elderly and disabled persons,” should be replaced with “elders and people with disabilities.” Other examples are on pages 84 and 85.

2. Page ii

Correct the spelling of Wim Wiewel’s name, from “Wievel” to “Wiewel.”

3. Page 7

In the EPA section, change the following:

- i. “urban innovation” to “public and private urban innovation”
- j. “trade hub and freight mobility” to “trade and freight hub”
- k. In the HCC section, change the following: “public decisions benefit human and environmental health” to “decisions that benefit health and safety”

4. Page 13

In the table on page 13:

- l. Change the 2035 Tree Canopy goal to $\geq 33\%$.
- m. Remove the 2017 Targets for Watershed Health

5. Page 15

Change the following statement as shown, “Runoff from yards, streets and building is a significant ~~the largest~~ source of pollution and contaminants in local waterways.”

While it is true that stormwater runoff has a significant impact on waterways, there is not current data to substantiate this statement.

6. Page 17

Add a My Story photo credit to A Framework for Equity. Add a short statement about My Story.

7. Page 20

Add BPS as a partner for Action 6 – Improve involvement.

8. Page 27



Revise the Guiding Policies description as follows, “The purpose of the Guiding Policies is to ~~the~~ help”

9. Page 27

“How to read a Portland Plan Strategy” – Increase the font size and decrease the size the of the example pages.

10. Page 33

Revise TEY Objective 1 as follows, “...emotionally and socially, so they...”

11. Page 41

- a. Revise Action 45 - Safety and Physical Accessibility as follows, “Safety and physical accessibility”
- b. Add BES as a partner to Action 47 – Conservation education.
- c. Revise Action 48 as follows, “New East Portland Education Center” to “New East Portland education center”
- d. Pages 43 and 44
- e. Move the “Portland is a Place for All Generations” spread to that it is between A Framework for Equity and the Integrated Strategies. Amend the header, so that it says, “Portland is a Place for All Generations.” Two other spreads, one addressing gentrification and displacement and another addressing East Portland, should not be located within any specific strategy. Their headers will be amended to note that they are separate sections.

12. Page 61

Remove the period after nonprofits in the “Partners” column of Action 73 – Small business development.

13. Page 65

Amend Action 82 – Physically Accessible Housing as follows, “Promote design of housing units that is are accessible, versatile and able to meet the ~~change~~ changing needs of people throughout their life.

14. Page 70

Add, “will be” to the sentence preceding the bullet points.

15. Page 73

Separate the text for the HCC goal into two sentences and add a paragraph break. Start the second sentence with, “Encourage active...”

16. Page 77

Revise Objective 28 by including the following sentence, “High quality trees are routinely preserved and planted on development sites.”

17. Page 78



Revise the text in the header as follows, “This diagram illustrates the concept of the Healthy Connected City network of neighborhood ~~Hubs~~ centers and ~~City~~ Connections.”

18. Page 80

Policy H-2 refers to a, “concept diagram provided later in this section.” The diagram now precedes Policy H-2. Amend the policy text to reflect this change.

19. Page 81

a. Change title of Action 95 from “Establish a top ten of needed infrastructure maintenance projects” to “High Risk Infrastructure.”

b. Add Nonprofits as a partner to Action 96 – Transportation Mode Policy.

20. Page 85

Amend the infographic. It should read, “Does your neighborhood include walkable access...”

21. Page 86

Graphically separate the last two paragraphs on the page.

22. Page 87

Add Sustainability and the Natural Environment as a related action area to Action 114 – District-scale environmental performance.

23. Page 88-90

a. Reorder policies as follows:

- 1) H-25 >> H-28
- 2) H-26 >> H-25
- 3) H-27 >> H-27
- 4) H-28 >> H-29
- 5) H-29 >> H-26

b. After reordering policies, move H-29 to page 92

24. Page 93

a. Change “NA” to Neighborhood Associations and add BPS as a partner for Action 123 – Unimproved Right-of-Way Alternatives.

b. Add Nonprofits as partners for Action 125 – Civic Corridor Designs and Action 126 – Civic Corridor Integration.

25. Page 94

“Old Town Chinatown” - there is no “/” in the neighborhood's name (printed as “Old Town/Chinatown”). *Change “Old Town/Chinatown” to “Old Town Chinatown”*

26. Page 96



- a. East Portland: In the first line, change “City” to “city”
- b. Add a reference to Portland Parks and Recreation E205 initiative
- 27. Page 101**
Change the header from “Healthy Connected City” to “Implementation.”
- 28. Page 103**
Add BPS as a partner to Actions 132, 133 and 136
- 29. Pgs. 106-139**
Headers alternate between “Measures of Success” and the specific measure. Revise.
- 30. Pgs. 106-139**
Include starting dates at the origin of each chart (specifically 110, 111, 117, 120, 133 and 139).
- 31. Page 128**
 - a. Remove the analysis cells from the legend of the 20-Minute Neighborhoods Index
 - b. Change the final sentence to read, “...it is considered a relatively complete neighborhood.
- 32. Page 129**
Change area 24 to “Tryon Creek-South Terwilliger”
- 33. Page 131**
Replace the park access map produced by BPS with a map produced by Portland Parks and Recreation.
- 34. Page 132**
Update the link to the Neighborhood Economic Development Strategy - <http://www.pdc.us/our-work/economic-development/neighborhood-business-vitality/neighborhood-economic-strategy.aspx>
- 35. Page 133**
Reformat the chart so that the numbers along the x-axis can be seen.
- 36. Page 143**
The header incorrectly reads, “Healthy Connected City.” Change the header to, “Process.”
- 37. APPENDIX B**
Add Energy Trust Oregon (ETO)
- 38. APPENDIX D**
Change Noelle Dobson’s employer to OPHI.

