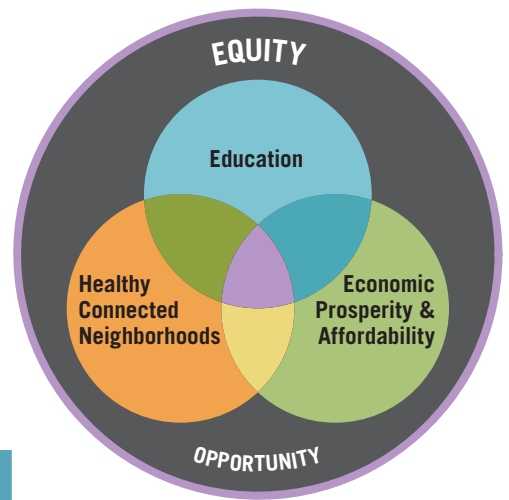




HOW WERE THE STRATEGIES DEVELOPED?

The draft Portland Plan strategies were built by combining the best ideas from careful research and technical analysis, public wisdom and input from national and international experts.



Extensive research: BPS produced a series of technical background reports with findings on a wide range of issues facing Portland today.

Community review: Nearly 2,500 people participated in Phase One workshops, community presentations and other outreach events. An additional 13,000 youth and adults completed the Phase One surveys by mail or online. They helped refine the facts, submitted hundreds of detailed comments and ranked their top priorities. *Jobs, education, equity, public health and sustainability came out on top.*

Community prioritization: Nearly 1,500 people attended workshops and other Portland Plan presentations to help evaluate and prioritize the draft goals and objectives. An additional 6,500 people responded to the Phase Two survey by mail or online.

Community leaders and experts: Throughout the process, community groups reviewed drafts, collected evidence and identified best practices being used in other cities, including many community leaders and subject area experts in the Mayor's Portland Plan Advisory Committee and nine different Technical Advisory Groups.

Community ideas: At community fairs, festivals and meetings, more than 400 Portlanders outlined their own Portland Plan strategies and "Big Ideas."

Best practices: Hundreds of Portlanders attended the Portland Plan Inspiring Communities series, where experts in the fields of economic development, environmental justice, education, community health and sustainable systems shared fresh perspectives on what strategies have worked elsewhere.

Portlanders identified these value statements and goals as being especially important:

- We can't move forward without addressing equity
- The economy will drive broader success
- Education is key to prosperity
- Portlanders want healthy streams and watersheds
- Sustainability and prosperity are not polar opposites
- We want safe and accessible/walkable neighborhoods
- Maintaining the existing infrastructure should be a priority

The following five goals were most frequently used to "seed" the Portland Plan strategies:

- Build a stronger economy
- Create 20-minute complete neighborhoods
- "Green" the built environment
- Strengthen schools as community centers
- Raise the bar for quality education

HAVE YOUR SAY

Review the draft strategies and have your say: What works and what's missing? What actions would be more effective?

WHAT'S NEXT?

After March 2011, the draft strategies will also be delivered to an independent panel of national experts to collect their comments.

Comments from the community and national experts will be used to refine the strategies, which will be the core of the draft Portland Plan.

The community will be invited to review the draft plan later this summer.

