



PLANNING COMMISSION EQUITY TRAINING

Equity & City Planning at the Bureau of
Planning and Sustainability

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Interim Equity Manager



THE BUREAU OF
**PLANNING &
SUSTAINABILITY**

Agenda

Our Commitment to Equity

How Does Equity Show Up

Questions & Answers



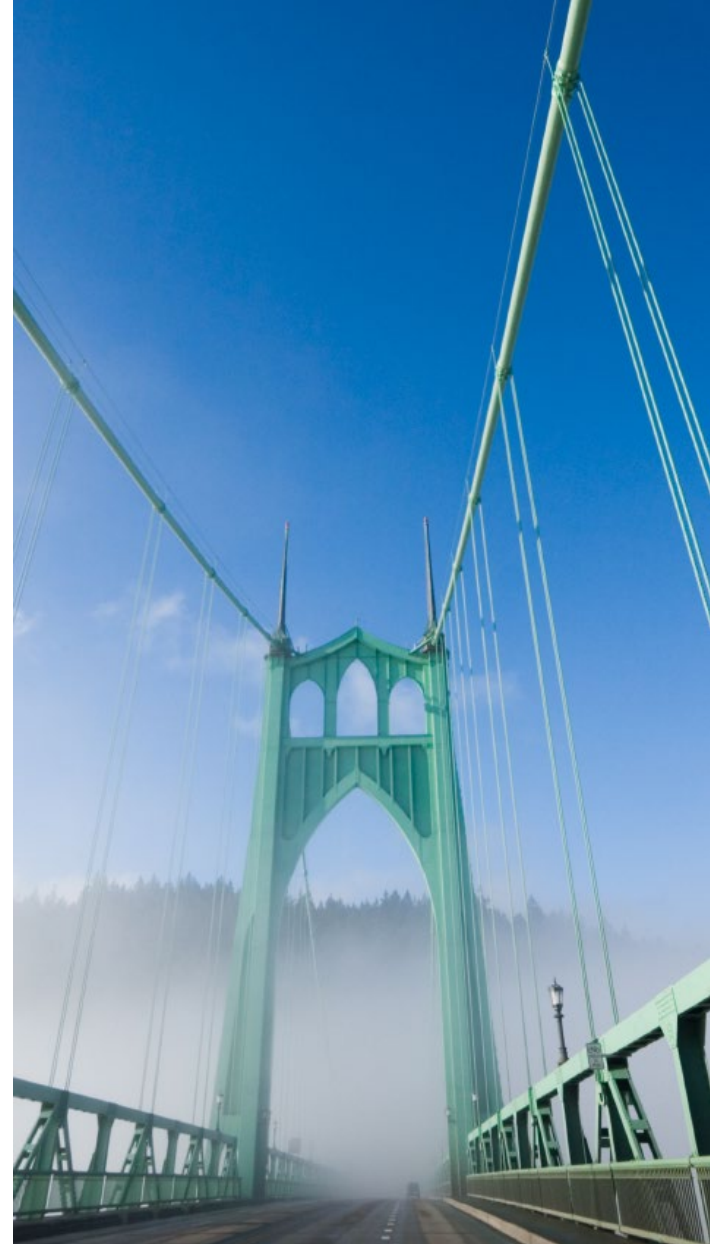
2035 Comprehensive Plan

The equity framework and the three integrated strategies — Healthy Connected City and Economic Prosperity and Affordability, in particular — provide the foundation for the Comprehensive Plan’s goals and policies, capital project lists and maps.



Strategic Plan

As we work towards our long-term goals set forth in Portland's guiding plans including the Portland Plan, 2035 Comprehensive Plan, and climate action strategies, equity is the overarching lens we use – from planning initiatives that address the disparities and impacts created from a racist history in land use and zoning to our work with community partners to advance a zero-carbon city that provides benefits and opportunities particularly to those most vulnerable to climate change.





City Core Values

- Anti-Racism
- Equity
- Transparency
- Communication
- Collaboration
- Fiscal Responsibility

How Does It Show Up

- Comprehensive Plan – Chapter 2
- Community Involvement Committee
- Equity & Engagement Team
- Equity Toolkit

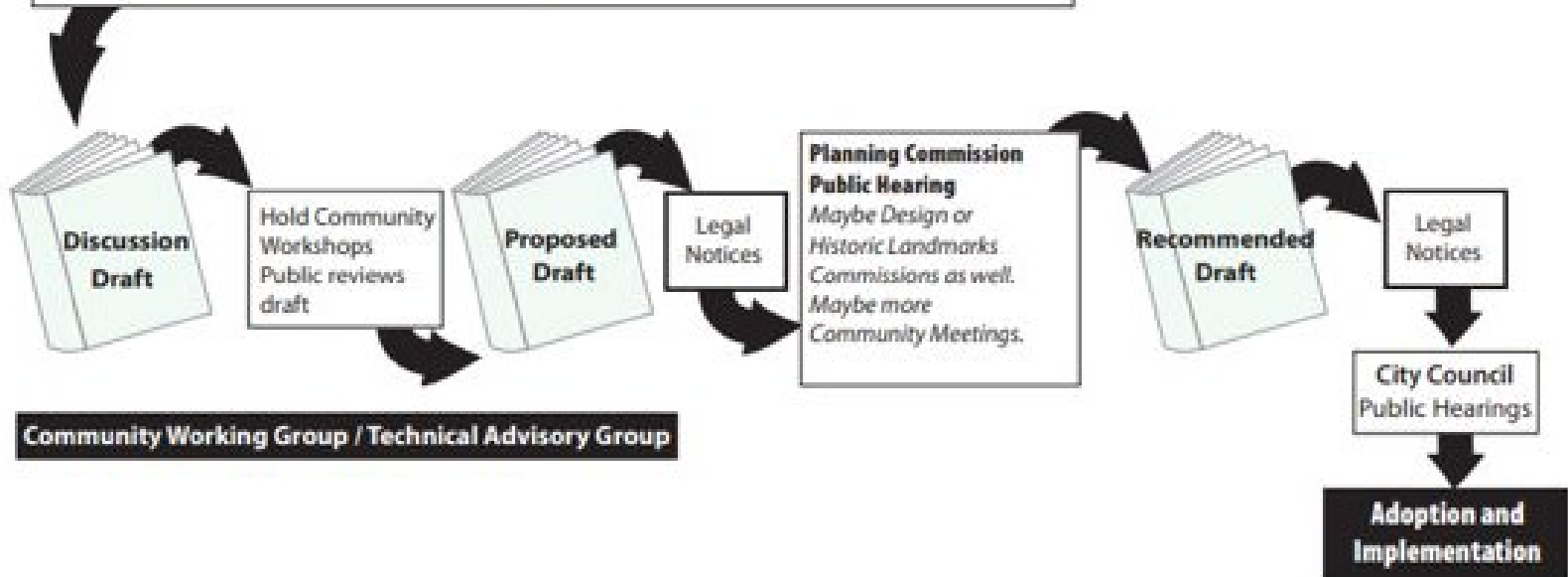


Legislative Process

Anticipated Time Frame – 1 to 3 Years

Public Outreach (possible events)

- Kick-off Open House
- Announcements in Local Media
- Visioning Workshops
- Neighborhood Walks
- Brochures
- Urban Design Workshop
- Contacting Stakeholder Organizations and Leaders
- Surveys
- Community Meetings
- Mailings

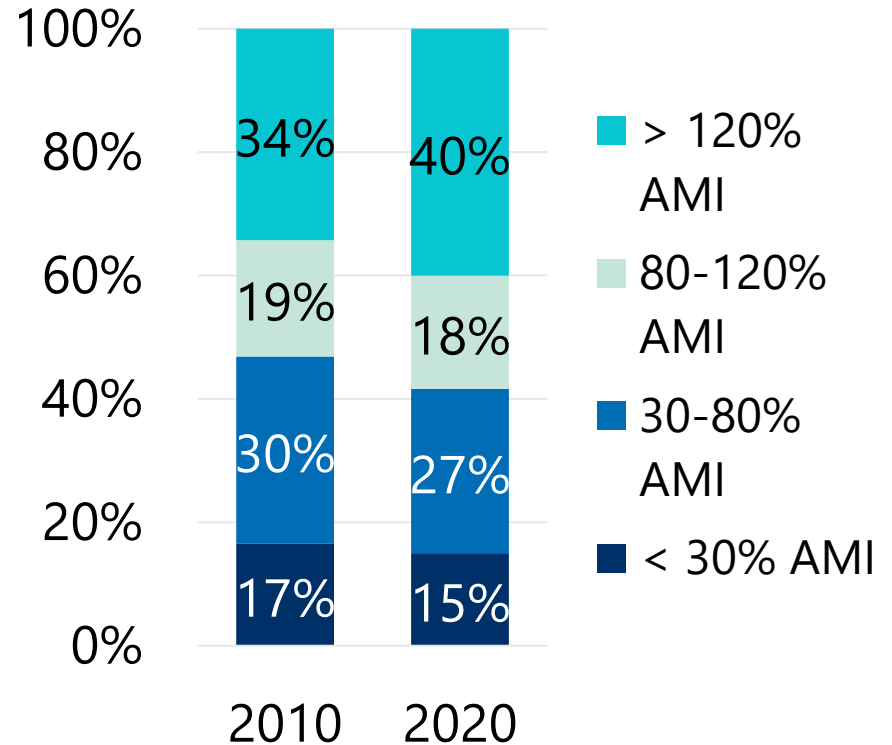


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Income

- **Portland is becoming a wealthier city overall**, with 39.3 percent of households making \$100,000 or more
- The 2022 Median Income for a Family of Four in the Portland MSA is \$106,500
- The number of lower-income households is decreasing.
- Incomes increased for all racial and ethnic groups from 2010 to 2020, **with household income levels rising most significantly for white households.**



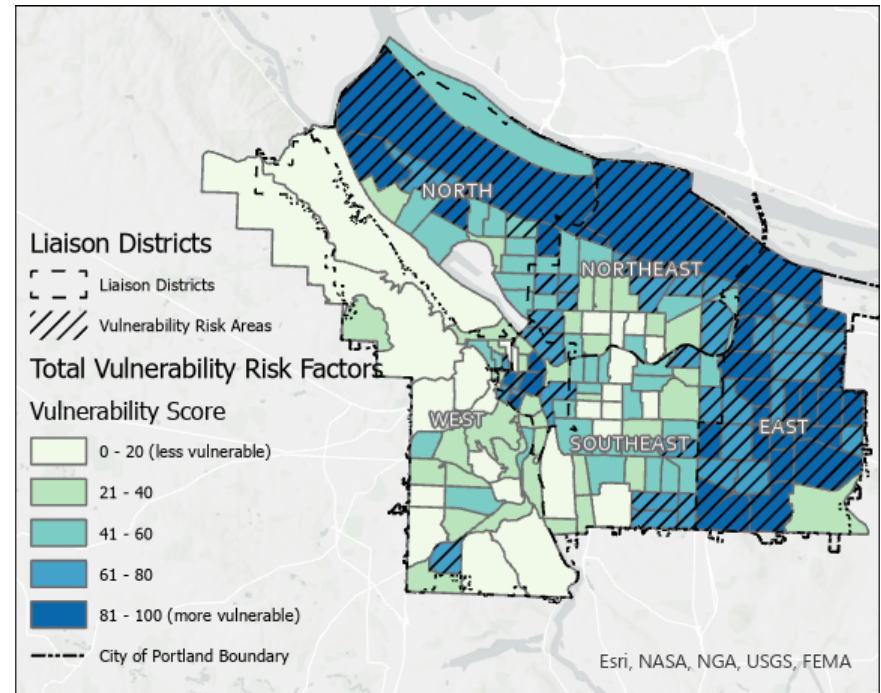
Source: PUMS, 5 year, 2010 and 2020

Economic Vulnerability Analysis

This risk assessment identifies areas where residents are more vulnerable to changing economic conditions, making resisting displacement more difficult.

These area's residents are more likely to:

- Be "housing cost-burdened," meaning they pay 30% or more of their income on housing costs;
- Belong to communities of color, particularly Black and Indigenous communities;
- Lack 4-year college degrees; and
- Have lower incomes.



Comp Plan Chapter 2

Goal 2.A: Community involvement as a partnership

Goal 2.B: Social justice and equity

Goal 2.C: Value community wisdom and participation

Goal 2.D: Transparency and accountability

Goal 2.E: Meaningful participation

Goal 2.F: Accessible and effective participation

Goal 2.G: Strong civic infrastructure

Community Involvement Committee

Purpose of the committee

- The CIC will *review and advise* City staff on their engagement with the public in land use and transportation planning projects and programs.
- The CIC does *not* review *content* of planning projects; it focuses on the community involvement *process*.
- The CIC will work with planning staff throughout the City to ensure that projects have strong community involvement practices.

Equity & Engagement Team

LOGISTICS

- Using the Equity Toolkit
- Public meeting and event support
 - In-person, hybrid and virtual
 - Agenda planning, run of show, tech and facilitation
- Stipends and compensation
- Incentives
- Identifying appropriate vendors / open contracts
- Accessibility / language access
- Evaluation
- Demographic collection and best practices
- Budget

STRATEGY

- Community engagement plans
- Identifying partners and stakeholders
- Supporting existing partnerships
- Relationship management (database)
- Population specific outreach strategies
- Troubleshooting issues and hurdles
- Public meetings and events best practices
- Results Based Accountability, Targeted Universalism, and other strategies

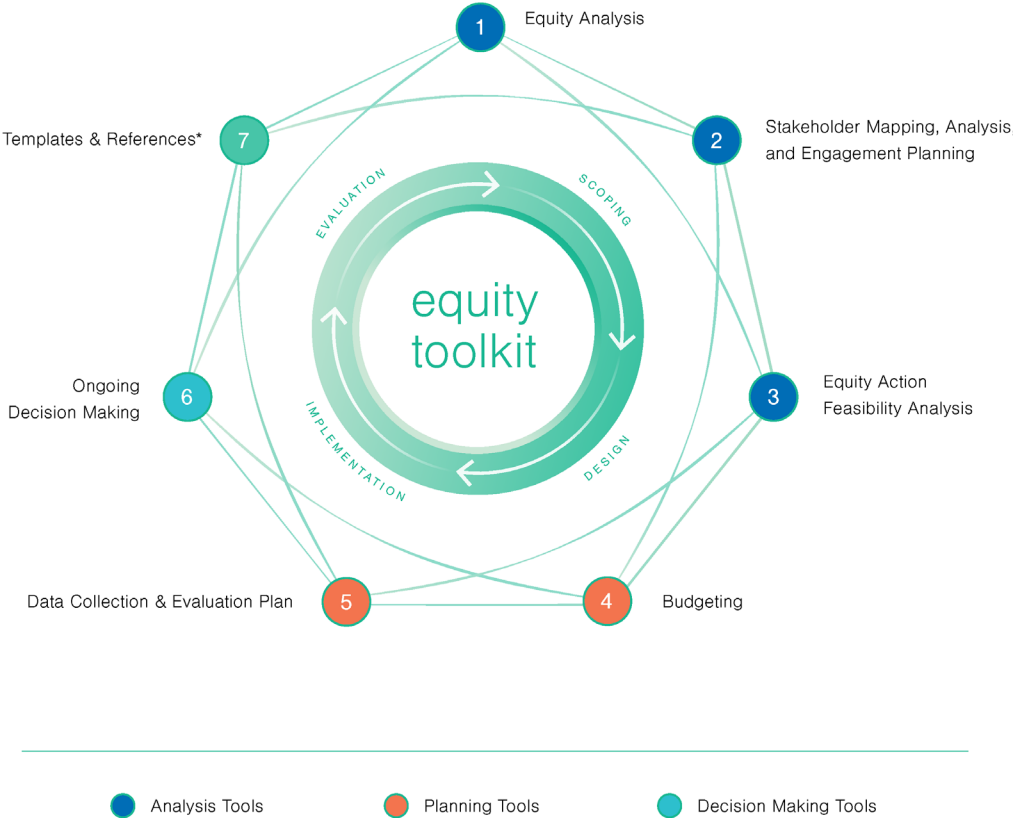


Overview

This toolkit consists of a set of guiding questions and activities organized into seven distinct tools. Use them to support planning and decision making across projects, programs, and policy work.

Who should use this toolkit

- BPS Leaders
- People Managers
- Program Managers



IAP2 Spectrum of Public Participation



IAP2's Spectrum of Public Participation was designed to assist with the selection of the level of participation that defines the public's role in any public participation process. The Spectrum is used internationally, and it is found in public participation plans around the world.

INCREASING IMPACT ON THE DECISION

	INFORM	CONSULT	INVOLVE	COLLABORATE	EMPOWER
PUBLIC PARTICIPATION GOAL	To provide the public with balanced and objective information to assist them in understanding the problem, alternatives, opportunities and/or solutions.	To obtain public feedback on analysis, alternatives and/or decisions.	To work directly with the public throughout the process to ensure that public concerns and aspirations are consistently understood and considered.	To partner with the public in each aspect of the decision including the development of alternatives and the identification of the preferred solution.	To place final decision making in the hands of the public.
PROMISE TO THE PUBLIC	We will keep you informed.	We will keep you informed, listen to and acknowledge concerns and aspirations, and provide feedback on how public input influenced the decision.	We will work with you to ensure that your concerns and aspirations are directly reflected in the alternatives developed and provide feedback on how public input influenced the decision.	We will look to you for advice and innovation in formulating solutions and incorporate your advice and recommendations into the decisions to the maximum extent possible.	We will implement what you decide.

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“I learned early on about the real meaning of equity and inclusion, and that when those guiding principles are not met, they can have devastating effects on individuals, families, and communities.”

–Lori Lightfoot (*Mayor of Chicago*)





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