

**The Portland Plan is a strategic plan
with equity at its core.**

What's in the Portland Plan?

The Portland Plan includes actions for the near-term as well as the next 25 years to help Portland:

- Grow the economy and add more and better jobs.
- Create housing and neighborhoods that are affordable for more Portlanders.
- Reduce disparities in health, income and education.
- Improve graduation rates and get people ready for jobs.
- Improve the health of kids, adults and families.
- Increase our sense of safety and overall well-being.
- Create a cleaner and greener built and natural environment—more trees, better air and water quality, and lower carbon emissions.
- Promote greater access to complete, walkable neighborhoods—with healthy food, parks, shops, transportation options and other amenities.

These actions are not just a “to do” list for the government or other public agencies. Many of them will benefit from the contributions of the entire community because even individual actions can make a big impact on our city—boosting prosperity and educational outcomes, and helping to advance health and equity.

My Portland Plan: Making it happen

In order to turn the Portland Plan into reality, everyone's participation is key. But where do we start?

Fellow Portlanders are making the Portland Plan their own by incorporating simple, everyday actions into their lives at home, work, school and other organizations. Learn more about their actions and what you can do today to make Portland better tomorrow at www.myportlandplan.com.

Together we can achieve greater prosperity, education, health and equity.

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For generations, Portlanders worked with intention to create a city that is culturally vibrant, intellectually curious, innovative and beautiful.



IN 1980

our central city was stagnating and our air quality was dangerously polluted. But Portlanders had a plan ... to reinvest in the urban core and build light rail lines instead of freeways. By linking land use, transportation, green spaces and people, we poured our efforts into creating attractive, livable neighborhoods instead of sprawl. Over the past 40 years, our community showed we could grow our economy, clean our environment and support vibrant places for Portlanders to work, live and play.

TODAY

Portland's walkable neighborhoods, public transit system, robust central city, and biking and sustainable food cultures are features that cities around the world emulate. And our unique and compact neighborhoods continue to attract newcomers, who like the scale and livability of this beautiful city.

But not all Portlanders have equitable access to opportunities to advance their well-being and achieve their full potential.

The Portland Plan addresses some of our community's most pressing challenges, including income disparities, high unemployment, a low high school graduation rate and environmental concerns.

Practical, measured and strategic, the plan recognizes that Portland in the future will be a more racially, ethnically and age-diverse city, that various parts of the city are different—and one size does not fit all.

It's time to create a future Portland that is prosperous, educated, healthy and equitable.

The Portland Plan brought together more than 20 agency partners and thousands of residents, businesses and nonprofits to create a strategic plan to make Portland prosperous, healthy, educated and equitable. It provides a structure for aligning budgets and projects across numerous public agencies, guiding policies with an eye toward the year 2035, and a five-year action plan to get things started.

How is the Portland Plan different?

- The Portland Plan focuses on a core set of priorities: prosperity, education, health and equity.
- Better partnerships will drive change.
- Strong civic infrastructure is essential.
- The Portland Plan is a plan for people, not just land use.

What did we discover?

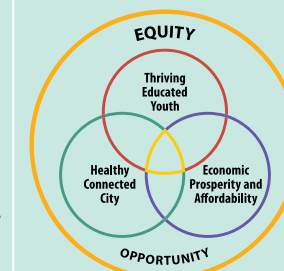
- Tomorrow's city will be shaped by growth and diversity.
- A competitive and innovative economy will drive success.
- One size does not fit all.
- High-quality basic services are fundamental.
- Resilience is important in a changing world.

Portland Plan At a Glance

The Portland Plan includes a framework for equity, three integrated strategies and 12 measures of success.

Framework for Equity

Close the gaps
Engage the community
Build partnerships
Launch a racial and ethnic justice initiative
Increase focus on disability equity
Increase internal accountability



12 Measures of Success

1. Equity and inclusion
2. Resident satisfaction
3. Educated youth
4. Prosperous households
5. Growing businesses
6. Job growth
7. Transit and active transportation
8. Reduced carbon emissions
9. Complete neighborhoods
10. Healthier people
11. Safer city
12. Healthy watersheds

