

CENTRAL CITY FDG (2003) + LLOYD SDG (1991)		PROJECT NAME: 701 & 777 NE 7th Ave Development	
JUNE 01, 2023		PROJECT ARCHITECT: Brian Varricchione   Mackenzie	
CONTEXT		STAFF	
		+ / -	Comments
A1: Integrate the River		+	SEE PAGE 8 of STAFF REPORT
	<i>A1-1: Connect Public Facilities to the River</i>		
A2: Emphasize Portland Themes		+	SEE PAGE 7 of STAFF REPORT
A3: Respect the Portland Block Structures		+	SEE PAGE 7 of STAFF REPORT
	<i>A3-1: Support a Convenient Pedestrian Linkage Through the Superblocks Between Convention Center and Lloyd Center</i>		
	<i>A3-2: Make Superblock Plazas Inviting and Easily Accesible from Holladay Street</i>		
A5: Enhance, Embellish & Identify Areas		+	SEE PAGE 8 of STAFF REPORT
	<i>A5-1: Develop Identifying Features</i>	+	SEE PAGE 8 of STAFF REPORT
	<i>A5-2: Accommodate or Incorporate Underground Utility Service</i>	+	SEE PAGE 9 of STAFF REPORT
	<i>A5-3: Incorporate Works of Art</i>	+	SEE PAGE 9 of STAFF REPORT
	<i>A5-4: Incorporate Water Features</i>	+	SEE PAGE 9 of STAFF REPORT
	<i>A5-5: Use Public Right-of-Way Design Criteria Established for the Lloyd District</i>	+	SEE PAGE 10 of STAFF REPORT
	<i>A5-6: Incorporate Landscaping as an Integral Element of Design</i>	+	SEE PAGE 10 of STAFF REPORT

	<i>A5-7: Integrate the Civic Campus into the Lloyd District</i>			
	<i>A5-8: Integrate the Lloyd Shopping Center into the Lloyd District</i>			
A6: Re-use, Rehabilitate, Restore Buildings		+	SEE PAGE 11 of STAFF REPORT	
A9: Strengthen Gateways		+	SEE PAGE 9 of STAFF REPORT	
	<i>A9-1: Provide a Distinct Sense of Entry and Exit</i>	+	SEE PAGE 9 of STAFF REPORT	
C1: Enhance View Opportunities		+	SEE PAGE 14 of STAFF REPORT	
	<i>C1-1: Integrate Parking</i>	+	SEE PAGE 17 of STAFF REPORT	
	<i>C1-2: Integrate Signs</i>	+	SEE PAGE 16 of STAFF REPORT	
C4: Complement the Context of Existing Buildings		+	SEE PAGE 8 of STAFF REPORT	
<b>PUBLIC REALM</b>		<b>STAFF</b>		
		<b>+ / -</b>	<i>Comments</i>	<b>+ / -</b>
A4: Use Unifying Elements		+	SEE PAGE 8 of STAFF REPORT	
A7: Establish and Maintain a Sense of Urban Enclosure		+	SEE PAGE 11 of STAFF REPORT	
A8: Contribute to a Vibrant Streetscape		+	SEE PAGE 14 of STAFF REPORT	
	<i>A8-1: Incorporate Active Ground Level Uses in Parking Structures</i>	+	SEE PAGE 17 of STAFF REPORT	
B1: Reinforce and Enhance the Pedestrian System		+	SEE PAGE 12 of STAFF REPORT	
	<i>B1-1: Protect Pedestrian Areas from Mechanical Exhaust</i>	+	SEE PAGE 11 of STAFF REPORT	

	<i>B1-2: Incorporate Additional Lighting</i>	+	SEE PAGE 11 of STAFF REPORT	
	<i>B1-3: Design Projects to Attract Pedestrians to the Broadway/Weidler Corridor</i>			
B2: Protect the Pedestrian		+	SEE PAGE 12 of STAFF REPORT	
B3: Bridge Pedestrian Obstacles		+	SEE PAGE 13 of STAFF REPORT	
	<i>B3-1: Provide Pedestrian Crossings Spaced at Traditional One-Block Intervals</i>			
	<i>B3-2: Improve Pedestrian Crossings on NE Broadway</i>			
B4: Provide Stopping and Viewing Places		+	SEE PAGE 9 of STAFF REPORT	
B5: Make Plazas, Parks & Open Space Successful		+	SEE PAGE 9 of STAFF REPORT	
B6: Develop Weather Protection		+	SEE PAGE 13 of STAFF REPORT	
	<i>B6-1: Provide Pedestrian Rain Protection</i>	+	SEE PAGE 13 of STAFF REPORT	
B7: Integrate Barrier-Free Design		+	SEE PAGE 13 of STAFF REPORT	
C3: Respect Architectural Integrity				
	<i>C3-1: Design to Enhance Existing Themes in the Broadway/ Weidler Corridor</i>			
	<i>C3-2: Orient Development Along the Lloyd District's Eastern Edge Toward Adjacent Neighborhoods</i>			
C6: Develop Transitions Between Buildings & Public Spaces		+	SEE PAGE 14 of STAFF REPORT	
	<i>C6-1: Step-Back Upper Building Floors Along Holladay Street</i>			

C7: Design Corners that Build Active Intersections		+	SEE PAGE 14 of STAFF REPORT	
C8: Differentiate the Sidewalk Level of Buildings		+	SEE PAGE 11 of STAFF REPORT	
C9: Develop Flexible Sidewalk Level Spaces		+	SEE PAGE 15 of STAFF REPORT	
C10: Integrate Encroachments		+	SEE PAGE 16 of STAFF REPORT	
	<i>C10-1: Use Masonry Materials</i>	+	SEE PAGE 15 of STAFF REPORT	
	<i>C10-2: Design Exterior Building Walls That Are Transparent in Glazed Areas and Sculptural in Surface</i>	+	SEE PAGE 15 of STAFF REPORT	
	<i>C10-3: Use Light Colors</i>	+	SEE PAGE 15 of STAFF REPORT	
C11: Integrate Roofs and Use Rooftops		+	SEE PAGE 17 of STAFF REPORT	
C12: Integrate Exterior Lighting		+	SEE PAGE 11 of STAFF REPORT	
C13: Integrate Signs		+	SEE PAGE 16 of STAFF REPORT	
<b>QUALITY AND PERMANENCE</b>		<b>STAFF</b>		
		<b>+ / -</b>	<i>Comments</i>	<b>+ / -</b>
C2: Promote Permanence & Quality in Design		+	SEE PAGE 15 of STAFF REPORT	
	<i>C2-1: Maximize View Opportunities</i>	+	SEE PAGE 14 of STAFF REPORT	
C5: Design for Coherency		+	SEE PAGE 8 of STAFF REPORT	