

**From:** [Bogue, Emerald](#)  
**To:** [Wheeler, Ted](#); [Council Clerk – Testimony](#); [Branam, Kimberly](#); [Rubio, Carmen](#)  
**Cc:** [Schoene, Jillian](#); [Lee, Bobby](#); [Fitzpatrick, Andrew](#); [Robinhold, Curtis](#); [Kennedy, Tamara](#)  
**Subject:** Letter of support for Advance Portland, Agenda Item 334  
**Date:** Tuesday, April 25, 2023 6:46:49 AM  
**Attachments:** [04-24 Port of Portland Letter of Support for Advance Portland.pdf](#)

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Mayor Wheeler, Commissioner Rubio and Director Branam,

Please find the attached letter of support for Advance Portland. Thank you for your leadership in bringing this item before Council on Wednesday - where Tamara Kennedy, the Port's Economic Development Director, will provide additional supportive remarks.

Council Clerk, please accept this written testimony for item 334.

Thank you again,  
Emerald

Emerald Bogue (she/her)  
*Director of Policy & Regional Affairs*  
503.334.6404  
[emerald.bogue@portofportland.com](mailto:emerald.bogue@portofportland.com)

April 24, 2023

Portland City Council  
1221 SW 4th Avenue  
Portland, OR 97204

Dear Mayor Wheeler and Members of Council,

The Port of Portland (Port) is pleased to offer support for *Advance Portland: A Call to Action for Inclusive Economic Growth*. We recognize the enormous challenges facing our city, and the critical role Portland plays in Oregon's economic health. By prioritizing inclusive economic growth and climate action - this strategy sets the right tone for our times.

Advance Portland recognizes the interconnected nature of economic development, racial equity, transportation, and land use, thus compelling policymakers to think more holistically and balance sometimes conflicting priorities. Notably, the strategy speaks to Portland's business climate and opportunities for balanced leadership on topics ranging from land use and permitting to taxation. Implemented well, this strategy will foster better outcomes across the many services the City of Portland provides – building and improving public trust.

The Port's mission is to build shared prosperity through trade, travel, and economic development. We leverage our resources to connect people and businesses to economic opportunity - especially those who have been left out of the region's economic growth. We see deep alignment between our work and the objectives of the Advance Portland strategy and view our successes as mutually reliant.

The most obvious areas of programmatic intersection for the Port are across *Objective 1: Propel Inclusive Economic Growth and Innovation; Objective 2: Promote Equitable Wealth Creation; and Objective 4: Connect Portlanders to High Quality Jobs in Future Ready Sectors*. To highlight a few specific areas of coordination across these objectives:

#### **Terminal 2 Housing Innovation Campus – aligned with Objectives**

The Port is invested in advancing traded sector cluster industries with key focus areas in mass timber, climate tech, semiconductors, and other sources of advanced manufacturing. Central to our work is the transformation of Terminal 2 (T2) into a Housing Innovation Campus. When complete, the campus will host housing manufacturing facilities, mass timber research and development, and incubator space for small scale companies focused on housing innovation.

This project seeks to boost demand for mass timber and prepare workers from all communities to fill the high-quality jobs needed in this emerging industry. A Regional Training Cluster is in development through partnership with Portland Community College and Worksystems, Inc. The strategy will establish training locations around the state that connect rural and urban communities to job opportunities in forestry, fabrication, construction, and manufacturing.

## Climate Tech Innovation

The Port is leveraging its real estate assets to identify, from a balanced portfolio approach, opportunities for scaling business growth. In support of BIPOC entrepreneurs in climate tech industries, the Port is a founding partner in the NW Xcelerator, recent winner of two Department of Energy EPIC prizes. These initiatives reflect opportunities to align with Prosper Portland's technical support programs.

## Investments in East Multnomah County

We see potential for significant quality job growth in east Multnomah County, as well as opportunities to support local business. East Multnomah County is uniquely positioned for equitable growth but needs a coordinated strategy to identify and obtain necessary, sustained support. The Port is committed to leveraging our strengths – properties, relationships, and expertise – toward a more equitable and prosperous future for this part of the region.

More broadly, *Objective 3: Foster a Vibrant Central City and Commercial Districts* is of critical and timely importance. Portland's beloved common spaces need to be energized, busy, safe, and inclusive. In addition, we appreciate the focus on industrial land and international trade as issues critical to Portland's future; and where the Port will continue to bring expertise and leadership.

We commend Prosper Portland for leading the charge on this strategy and engaging so many community, business, and intergovernmental leaders along the way. The Port is fully committed to ongoing partnership in further planning and implementation. Together, we will continue to demonstrate that a healthy economy is both equitable and competitive – and that Portland's best days are to come.

Sincerely,



Curtis Robinhold  
Executive Director

**From:** [Jenny Weller](#)  
**To:** [Council Clerk – Testimony](#)  
**Subject:** Written Testimony for 4/26 Council meeting  
**Date:** Tuesday, April 25, 2023 11:37:53 AM  
**Attachments:** [image001.png](#)  
[image002.png](#)  
[image003.png](#)  
[Ltr to Mayor and City Council.pdf](#)

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Please accept our written testimony for Council meeting on 4/26, 2:00 p.m., Item #334 "Adopt Advance Portland: A Call to Action for Inclusive Economic Growth."

Andrew McGough  
Executive Director  
Worksystems  
1618 SW 1<sup>st</sup> Ave., Suite 450  
Portland, OR 97201  
[www.worksystems.org](http://www.worksystems.org)



*\*voicemail is forwarded to my email*  
General work hours 7:30 – 4:00 M-F



April 25, 2023

**Our Mission:**  
To coordinate a regional workforce system that supports individual prosperity and business competitiveness.

**Executive Board**

**James Paulson**  
Chair  
Owner  
JMPDX LLC

**Travis Stovall**  
Vice-Chair  
Executive Director  
eRep

**Susheela Jayapal**  
Multnomah County  
Commissioner

**Roy Rogers**  
Washington County  
Commissioner

**Carmen Rubio**  
City of Portland  
Commissioner

**David Fortney**  
Workforce Development  
Planner/Manager  
PGE

**Caryn Lilley**  
Controller/HR Director  
KGW Media Group

**Paul Brown**  
President  
Cinder

**Josh Hall**  
State Labor Liaison  
Oregon AFL-CIO

**Mayor Wheeler and Members of the City Council:**

As the Workforce Development Board serving the City of Portland, Multnomah, and Washington counties, Worksystems is proud to support the Advance Portland Strategy and strongly encourages its adoption by the City Council.

Worksystems is committed to creating an inclusive and sustainable economy that ensures all community members, particularly those who have been historically marginalized, benefit from public efforts to support economic growth. We believe the Advance Portland Strategy supports this commitment and provides a focused roadmap to implement actions that create opportunities for businesses to grow, neighborhoods to prosper, and for all Portlanders to thrive. The Strategy recognizes the urgency of the moment and the connections between our efforts to grow the economy and create a community where all Portlanders can engage and prosper.

Worksystems looks forward to partnering with Prosper Portland and others to achieve the goals of the plan. We are committed to continuing to invest in the skills and training of the workforce, focused on industries and occupations that increase economic mobility and build a more sustainable and equitable economy. Our programs provide access to training and education, job placement services, and career advancement opportunities focused on those who suffer most from rising costs, inequity, and systemic discrimination. Our programs also help employers find skilled and qualified workers and improve the overall strength and resilience of the regional economy.

We are particularly pleased with the human elements of the Plan and specifically the Plan's emphasis on connecting Portlanders to high-quality jobs in future-ready sectors. The Plan's recommendations complement our existing efforts to increase inclusive, industry-based job training and career path employment and to build partnerships to improve access to high quality job opportunities.

Our coordinated, community-based approach to workforce development aligns with the Plan's goals to prioritize serving individuals from historically marginalized communities. We partner with a broad array of community organizations to provide culturally responsive access to training and education for underrepresented groups, such as people of color, low-income individuals, and individuals with disabilities. By prioritizing equity in our programs and services, we ensure all community members have an opportunity to benefit from economic growth and contribute to the city's sustainable future.

We believe Portland is at a critical juncture and the time is now to get focused and get to work. The Advance Portland Strategy provides the framework we need to come together and work together to build an equitable and sustainable economy that benefits all members of our community.

We appreciate your consideration and look forward to working together to implement the Advance Portland Strategy.

Sincerely,



James Paulson, Chair



**From:** [Eric Noll](#)  
**To:** [Council Clerk – Testimony](#)  
**Subject:** Written Testimony for Agenda Item 334  
**Date:** Tuesday, April 25, 2023 4:54:16 PM  
**Attachments:** [PSU Advance Portland Letter from President Percy.pdf](#)

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Greetings,

Please see the attached testimony in support of adopting the Advance Portland plan (Item 334) for Portland City Council's consideration tomorrow.

Please let me know if you have any questions.

Best,  
Eric

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Eric Noll (he/him)  
Project Manager, Office of University Relations  
Portland State University  
Cell: (503) 302-0099  
Email: [eric.noll@pdx.edu](mailto:eric.noll@pdx.edu)





Office of the President

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April 26, 2023

Portland City Council  
1221 SW 4<sup>th</sup> Avenue  
Portland, Oregon 97204

RE: Advance Portland: A Call to Action for Inclusive Economic Growth

Mayor Wheeler and Commissioners,

I write to offer my ardent support for the *Advance Portland* Plan. Thank you for including Portland State University as an implementing partner in the four objectives, which align closely with our institutional mission and goals. We stand ready and eager to contribute to the strategic, continued, and equitable growth of Portland.

Portland State is Oregon's urban university and a downtown Portland anchor institution. As an economic force in the Central City, PSU is aligned with *Advance Portland* across its four objectives: 1) propelling inclusive economic growth and innovation, 2) promoting equitable wealth creation, 3) fostering a vibrant central city, and 4) connecting Portlanders to high-quality jobs in future ready sectors.

Key statistics underscore this alignment. 72% of PSU's 187,000 alumni live, work and pay taxes in Oregon, including over 125,000 alumni who live in the Portland Metropolitan region. Portland State is the top Oregon university for social mobility and we have the most diverse student body among Oregon universities. 47% of PSU's student body are first generation students and 58% of PSU's 2022 incoming class of students identify as BIPOC.

Further, we are ready to be an active collaborator as the city formalizes the clean energy initiative partnership. At PSU there is a clear path for Portland to use transformative climate action to unite our city and recapture our space as a global innovator and leader. Over the last decade, the success of Portland State's nationally-recognized Institute for Sustainable Solutions has paralleled the City of Portland's reputation as a global leader in sustainability. PSU is well positioned to support the city's just transition to a low-carbon and climate-resilient future. Our work is symbiotic and PSU can be a critical partner in this success.

Thank you for your hard work and consideration.

Sincerely,



Stephen Percy  
President, Portland State University

**From:** [Alicia Chapman](#)  
**To:** [Council Clerk – Testimony](#)  
**Cc:** [Neal, Pam](#); [Gonzalez, Roger](#); [Gall, Andrea](#)  
**Subject:** Willamette Technical Fabricators Advance Portland Testimony  
**Date:** Wednesday, April 26, 2023 2:04:59 AM  
**Attachments:** [Alicia Chapman\\_Advance Portland written testimony.pdf](#)

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Dear City Council Staff,

Please find attached my written testimony in support of the Advance Portland initiative. I apologize that I am currently traveling with a delegation of US Clean Energy Manufacturers at the invitation of the Danish Government for the WindEurope conference in Copenhagen and unable to attend in person, but appreciate your consideration.

Best regards,

**Alicia Chapman** (she/her)  
**Owner & Chief Executive Officer**  
[Willamette Technical Fabricators](#)



To Mayor Wheeler and Portland City Council:

As the owner of a local metals and machinery company that creates green products and a participant in the Clean Industry Initiative partnership, I am pleased to write in support of Advance Portland. We know from the robust market analysis conducted during the development of Advance Portland, the Metals and Machinery industry demonstrates economic strength and competitiveness in Portland, as well as future growth potential and opportunities to leverage inclusion and climate action goals.

I am excited about the focus on inclusive economic growth, both as an individual and a Portland Means Progress business owner. We are all aware of Portland's most pressing and challenging issues – you see it every day in our city. I firmly believe we have the resources, people, and capability to meet these challenges head on – all while growing and greening our economy and providing quality jobs to Portlanders.

I write this letter to share my commitment to propelling inclusive economic growth and innovation, promoting equitable wealth creation, and connecting Portlanders to high quality jobs in future-ready sectors.

Sincerely,

Alicia Chapman

A handwritten signature in black ink, appearing to read 'Alicia Chapman', written in a cursive style.