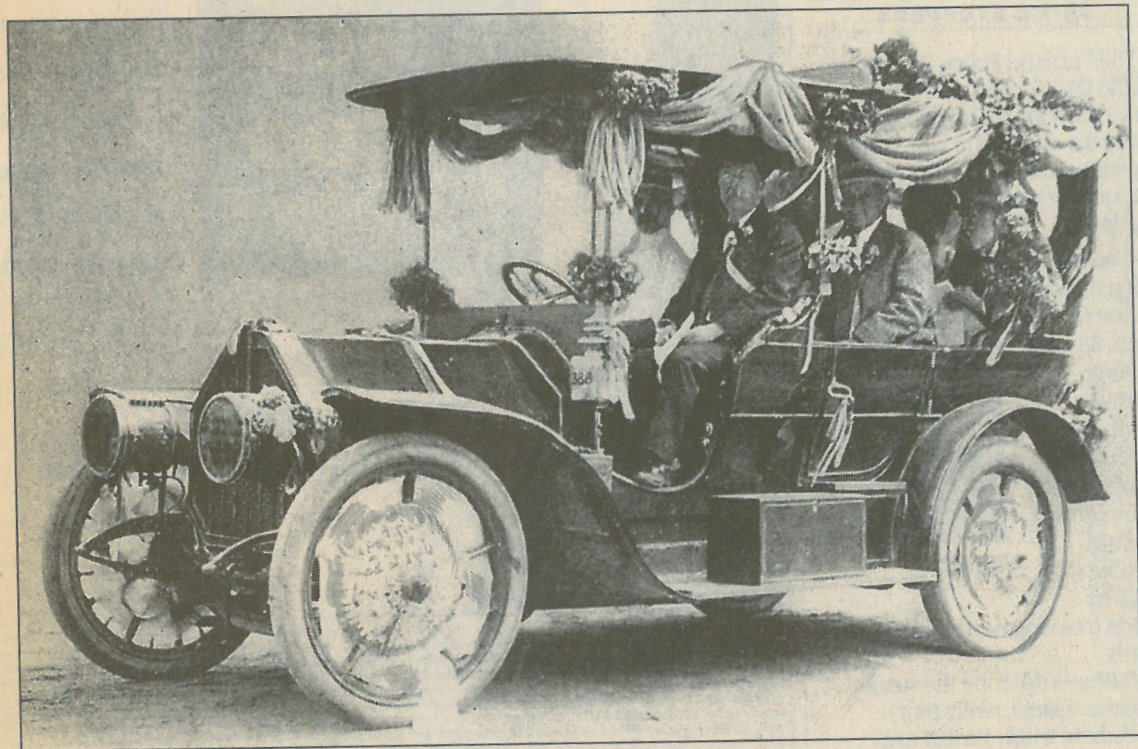


ROSE FESTIVAL EVENTS



THE OREGONIAN

Judges in the 1907 floral parade rode in style in what was described as a "snappy auto." The first official Portland Rose Festival was held that year.

Rose Festival

MANY FESTIVITIES ARE BEING
ARRANGED FOR OCCASION

Many indications point to the holding this coming June of one of the most attractive Rose Festival celebrations held in Portland in many a year. Various committees are busy bringing into shape their respective activities.

Just now Doris Smith, head of the dramatic department of the Ellison-White conservatory, and author and director of the pageant "Rosaria," feature of the 1925 and 1927 Rose Festival, this year again will direct the coronation ceremonies of her majesty, the Queen of Rosaria.

Decision to place Mrs. Smith in charge of the coronation, which is to be Thursday, June 11—the first day of the 1931 Rose Festival—recently was made by the festival coronation committee, W. J. Rofmann, chairman; C. P. Keyser, Floyd Maxwell and Hugh J. Boyd.

Mrs. Smith already has started work looking forward to making the 1931 coronation the most beautiful, the most spectacular of any yet staged.

The coronation will take place in Laurelhurst Park, with natural settings.

One of the features of the coronation will be a trained chorus of 100 women, under the direction of Minna Pelz. This chorus will be in colonial costume and white wigs. Vocal numbers already planned by this chorus of 100 are Cadman's "Rose for Every Heart," which the famous composer wrote for Portland's 1925 pageant, and the centuries' old composition, "When the Roses Bloom," by Reichardt.

Another feature planned for the coronation ceremony will be a human rose lane, for the queen's royal passage, made up of 100 beautiful girls. The festival coronation committee is asking that the U. S. naval reserves, the Portland Breakfast Club, the East Side Commercial Club, the Gyro Club, the Junior Chamber of Commerce, and Portland Post No. 1, American Legion, select the girls.

Each club, according to the plans, is to select 18 girls—six blondes, six brunettes and six of the Titian type. Beauty is to be the first requirement, and ages may run between 16 and 25.