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Community Involvement Committee (CIC) Meeting Minutes

Meeting Date: November 8, 2022 | Time: 5:00 -7:00 pm

Location: Hybrid Meeting: Vanport Building - 1810 SW 5th Ave., Suite 710 Portland, OR 97201

Attendees:

Jim Gorter, Brian Romer, Calvin Hoff, Janette Clay, Hannah Walters, Harmonee Dashiell (BPS), Nikoyia Phillips (BPS), Sarah Omlor (Enviroissues), Alan DeLaTorre (BPS) Victoria Young (BPS) Allan Hines (BPS)

Apologies: Susan Novak

Welcome + Check-in (5:00 pm)

Harmonee Dashiell welcomed the committee and reviewed the meeting guidelines and agenda for the evening. She noted that a few of the new CIC members had to drop out from the committee and now the group is missing some representation, specifically of People of Color. The committee staff is going to work on recruiting a few additional members in the next few months.

Harmonee also announced that the Bureau will have a photographer to take headshots on site in January and invited the CIC to have headshots taken for the CIC webpage, and their own personal use. This will be available at the next in person meeting on January 13, 2023 and other dates that week if needed.

Public Comment (5:30 pm)

No public comments were made.

Discussion Continuation from October Meeting (5:15)

Harmonee led a continued discussion from last month's meeting on the following question:

What are some best practices for engagement when the timeline for the projects is compressed?

CIC shared the following feedback:

- Question about how the process currently looks, what type of outreach is required when there isn't time to do a lot of outreach?
 - Sometimes mailers are mandatory but it's very project dependent. Mailers also don't always reach the people that need to be involved because of renter/owner

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- The community often resents not knowing about a project sooner. If the timeline is such that more advanced notice can't be given the project should be transparent about why the timeline is short. Apologies aren't needed, but transparency is owed.
- A risk is receiving feedback from the same few individuals, to prevent this, multiple forms of outreach should be used to reach different audiences.
- Suggestion to have a "menu" of outreach options to pick as many as possible for the given timeline. This list could be the standard so that each project doesn't need to reinvent the wheel. This could also include templates for different kinds of outreach to "plug and play"
- Suggestion to be strategic in the timing of multiple different outreach methods.
- Not feeling like your feedback matters. Staff should be authentic in asking for engagement.
- Having subconsultants as public contacts can feel like a barrier between the agencies and the public. Authentic relationships can't be built that way
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- What projects can do to be transparent.
 - Still sending out e-newsletters or project webpages with placeholders like "check back next month" or "information coming soon" etc. when there is no news on a project. If a project is delayed that is still relevant information.
 - Compiling a log of outreach done on project websites.
 - Listing statistics like 'how many people have been engaged', 'how many people have been contacted', or 'how many people attended meetings'
 - When public comment is taken in formal meetings there is no response to your comment. Knowing that your comment made a difference because you were one of many people speaking about a certain issue feels beneficial because you were part of a movement.
 - Having a feedback loop.
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Project updates (6:00 pm)

Alan DeLaTorre, Age-Friendly Portland program manager at BPS, spoke about the Age-and Disability-Inclusive Neighborhoods (ADIN) action plan. He also introduced Victoria Young, a current MURP student interning on the project.

He started his presentation by asking the CIC: **"What are the priority populations that should be included in an age-friendly project, based on your understanding of the term "age friendly"?"**

Alan provided some history on this action plan and ADIN planning in Portland. He said that the population of Portland is aging in rapid and unprecedented manner. Health and well-being are critically important to people across the life course when considering the disproportionate health and economic outcomes experienced by BIPOC communities including youth, elders, people with disabilities, families and caregivers. The City of Portland must support and improve physical, social, and service environments to meet the needs of our aging and diversifying community to make Portland a good place to grow up and grow old. This issue has been studied at PSU's Institute on Aging since 2006 with the help of the World Health Organization (WHO) and AARP. In 2013 the Portland City Council approved the Action Plan for an Age-Friendly Portland and funding was given to the program in 2019. Since then the project has been delayed due to COVID until a working group was convened last year.

The project is now preparing to start outreach to the potential ADIN pilot areas that have been identified around the city and is asking the CIC's feedback on the following:

1. **After the presentation, do you have additional/different/updated suggestions on the priority populations that should be included in our project?**
2. **What advice can you give our project team with respect to convening a stakeholder advisory group for a pilot project that is expected to run from July 2022 for 12-24**
3. **months?**
4. **What suggestions do you have for our project team as we are scoping this project with respect to:**
 - a. **creating a stakeholder advisory group?**
 - b. **funding needs?**
 - c. **timeline?**
5. **What advice do you have for us as we choose a pilot site?**
6. **How should we prepare for a return visit to the CIC in December?**

CIC shared the following questions and feedback:

- One CIC member shared the action plan information with coworkers who are authors on related subjects.
- Understandings of the term Age-friendly included High school age or younger, Senior over 65, parents/caregivers/mothers, people who can't do things like use public transit on their own, isolated seniors, low-income seniors, seniors without a social network, people with physical disabilities.
 - Alan noted that there is a strong public health case made for isolated seniors who don't have the means to take care of themselves.

Commented [SO1]: Is this important to note? Not sure where to fit in since Brian was sharing on behalf throughout the meeting

- Barriers to elderly are often the same as barriers to children, or parents with young kids. For example, boarding a bus with a mobility device is very similar as boarding a bus with a stroller.
- Alan noted that what benefits this group of people, benefits all users. For example, when the city started constructing curb cuts it was for accessibility, but now it is the norm that all people use curb cuts to cross the street.
- Clarification about the aim of ADIN neighborhoods in having all daily needs within a 20-minute walk.
 - Alan notes that the list of daily needs in the presentation was defined by the project's working group.
- Question about current statistics on neighborhoods.
 - Alan clarified that this is what is currently being studied to identify potential pilot neighborhoods to focus on.
- Question about the relationship between this project's idea of a "20-minute city" and the global idea of a "15-minute city" for walkable development.
 - Alan said it is essentially the same idea but the "20-minute city" idea was used in the PSU study predating that popular idea.
- Interest in having more pilot programs rather than only picking one and questions about if resources are constrained to only allow for one pilot program.
 - Alan said staff is limited and there is interest in focusing on one pilot area in order to make a manageable and actionable plan that can then be applied to many other neighborhoods.
- Suggestions for engaging the populations listed above:
 - Include youth in the process as much as possible because they will be using these services in the long run.
 - Pare down the information presented into some brief talking points to explain the project, its goals, and how people can be involved. Make sure the information is understandable to people who aren't familiar with any related work, and not an overwhelming amount of information at once.
 - Reach out to organizations that are geographically based in the pilot areas. Find out what are the popular gathering places for seniors, etc.
 - Tap into multigenerational families who are experiencing both ends of the age spectrum with seniors and children.
 - IRCO may be a good resource for engaging with multigenerational families
 - Utilize school districts and student involvement. Example of a dangerous crossing on SE Powell that was well known as dangerous by the nearby students, but the city didn't make changes until someone was killed by a car.

- Utilize senior living facilities to get feedback, and also to combat social isolation by providing an outlet for engagement.
- Meals on Wheels
- Nursing homes with combined childcare
- Having a catchphrase (i.e. “Slow the flock down”) is a helpful way to advertise the project.
- Question about how PBOT decides on 20 MPH areas. The pilot programs could work in tandem with these identified areas.

Adjourn (7:00 pm)

The group adjourned approximately at 7:00 pm.