

COMMUNITY IS KEY



PCEF Grant Committee Meeting

February 16, 2023, 6:00 – 8:30 p.m.

— PORTLAND
**CLEAN ENERGY
COMMUNITY BENEFITS
FUND** —



THE BUREAU OF **PLANNING
& SUSTAINABILITY**



VISIT US ONLINE
portland.gov/bps/cleanenergy

Virtual/Hybrid Participation Check

Guidelines for public participation

- Committee meetings open to the public
- Public invited to comment at around 6:05 p.m.
- There will be a break at 7:25pm, online participants will see a break screen. There will be no online discussion available during break.

➔ Guidelines applied to virtual/hybrid meeting:



Chatbox: open for introductions and for noting public comment interest. All other times, host-only chats (PCEF Staff).



Raise Hand: used by Committee only.



Video: on for Committee only.



Microphone: public members muted.



Recording: this meeting is being recorded.



Captioning: this meeting is being captioned; settings > show subtitles.

Agenda

- 6:00 Introductions
- 6:05 Public comment
- 6:12 Elizabeth Stover introduction – PCEF communications lead
- 6:14 Climate Investment Plan (CIP) Committee briefing timeline update
- 6:15 Disability inclusion highlight within the CIP
- 6:25 Community engagement update on CIP
- 6:30 CIP development process and Committee guidance
- 6:35 Strategic program 1: Clean energy in new/redeveloped regulated multifamily affordable housing
- 7:00 Strategic program 2: Equitable tree canopy
- 7:25 BREAK
- 7:35 Strategic program 3: Community-based organization capacity building
- 8:00 Mini Grant Program update
- 8:30 Meeting close

Introductions

Public comment

Elizabeth Stover - introduction

Climate Investment Plan (CIP) Committee briefing timeline update

Timeline updates

Month	CIP Briefing	Additional Agenda Items	Meeting Date
November 2022	Committee Work Plan Overview CIP Community Engagement Approach	Committee Co-Chair New Committee Member Subcommittee, Bylaws Subcommittee Additional Member	11/17/2022
December	CIP Process Timeline & Community Engagement Update CIP Program Draft Template Regulated Multi-Family Affordable Housing - Phase 1	Context; Climate Emergency Workplan	12/15/2022
January 2023	TBD	Administrative Rule Making	1/19/2023
February	Regulated Multi-Family Affordable Housing - Phase 2 (2/2) CBO Capacity Building (1/2) Community Centers (1/2) Equitable Tree Canopy (RFP roles, eligibility, workforce development) (1/2)	Mini-Grant Program Update	2/16/2023
March *Small Group Briefing	Regulated Multi-Family Affordable Housing - Phase 2 (2/2) CBO Capacity Building (2/2) Community Centers (2/2) → April small group briefing		3/2/2023

Timeline updates

Month	CIP Briefing	Additional Agenda Items	Meeting Date
March	Housing and Small Commercial (1/2) Transportation (1/2) Access to Capital (1/2) 82nd Avenue (1/2)	Welcome New Committee Members Heat Response Program 2023 Update	3/16/2023
April	Equitable Tree Canopy (2/2) Housing and Small Commercial (2/2) Transportation (2/2) Access to Capital (2/2) 82nd Avenue (2/2)	Grantee Spotlight	4/20/2023
May	Administrative Rulemaking (2/2)	Program Metrics Dashboard Preview Specific feedback on Committee's approach to evaluation of outcomes	5/18/2023
June	CIP Draft Iteration <i>+ one additional Committee meeting for deliberation</i>		6/15/2023
July	Final CIP Recommendation		7/20/2023

Disability inclusion in the CIP

Climate Investment Plan: Disability inclusion

Where We've Been	What's Happening Now	Where We're Going
<ul style="list-style-type: none"> • Per City code, “Workforce Priority Populations” includes people with disabilities • Heat Response program prioritized frontline communities • 2021: conducted outreach to and convened group of disability leaders for purpose of greater inclusion • 2021: Hired outreach cohort includes disability leader • RFP #2 corrected for inclusion of groups specifically focused on people with disabilities • 2022: all staff participated in disability justice training • 2022: disability organizations convened in advance of RFP #3 	<ul style="list-style-type: none"> • All roundtables included participants with an accessibility and/or disability perspective • CIP work sessions with content lead for each funding area to evaluate opportunities to integrate disability inclusion • All virtual community engagement events have ASL interpreters • Events are compliant with City accessibility guidelines • Community Review Panel will have disability representation • Learning that there is a desire from organizations to explore and activate solutions around the intersections of people with disabilities and PCEF priority populations 	<ul style="list-style-type: none"> • Exploring intersection of people with disabilities with priority populations • Include disability considerations in workforce planning • Community Review Panel will have disability representation • Increasing use of tools to improve accessibility • Contracting for accessibility audit of program components • Ongoing staff training on disability justice

Climate Investment Plan: Disability inclusion

Opportunities to Co-Create Solutions

- How can the program do a better job providing benefit to people who experience disabilities within PCEF priority populations?
- How can we highlight the intersections between PCEF priority populations?
- How does the City of Portland's definition of disability impact PCEF programs?
- Is the City's definition so broad that it conflicts with creating meaningful impact to existing priority populations?
- How can we increase education and creative solutioning with PCEF staff and committee?

Get Involved

- Attend public engagement events
- Participate in public comment period
- Apply for upcoming community review panel
- Public comment at Committee meetings

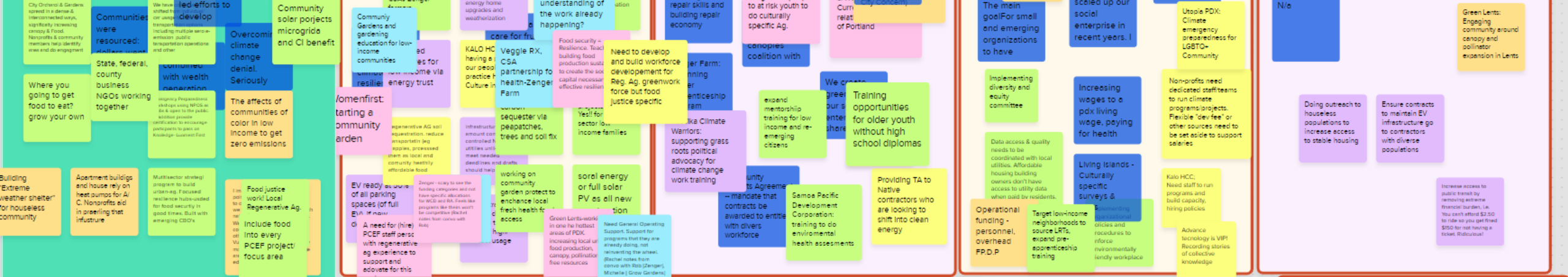
Stay Updated

- PCEF website & events
- PCEF newsletter
- Request accommodations through 311

Community engagement update on the CIP





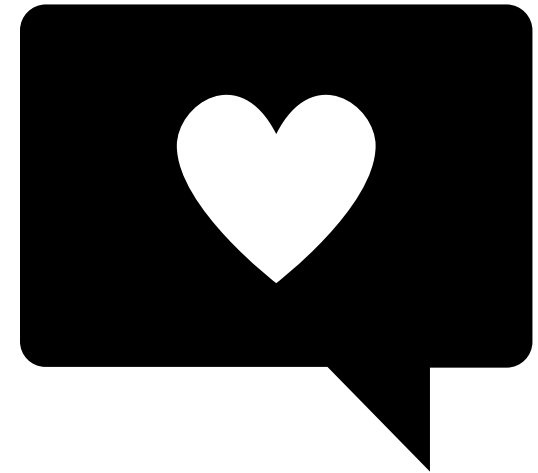


Community visioning and priorities

- 150 online survey, 67 identifying as part of PCEF priority community
- 418 comments
 - ~50 in-person public workshop
 - 41 virtual workshop
 - 60 non-profit workshop
- 16 / 22 roundtable meetings occurred
 - 95 participants
 - 4 youth (3 high school students)
 - 6 disability advocates

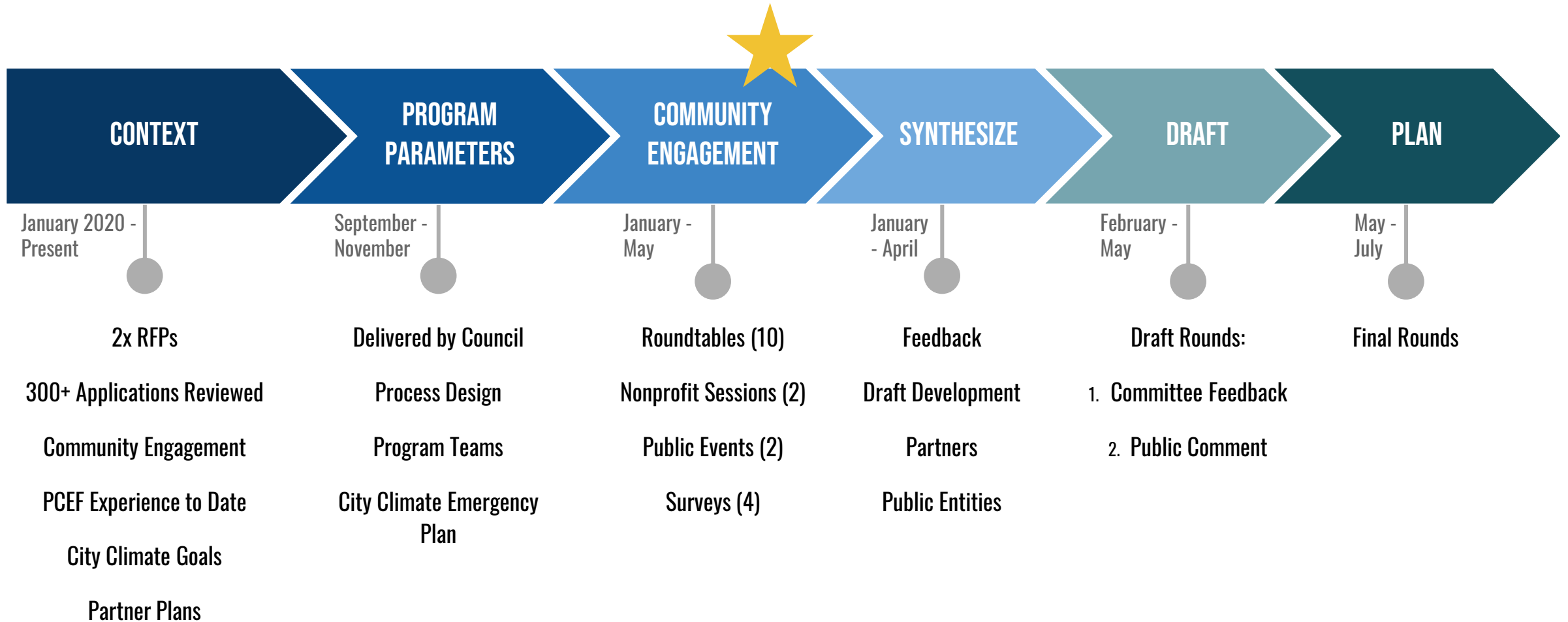
What's next: preliminary draft

- Community review panel application
 - Based on information from the [accessibility survey](#), we designed these two tracks to provide *intentional space* to support individuals to participate fully in discussions. We expect panelists will include a mix of community members and nonprofit staff.
- Attend an in-person public workshop on March 18, 2023.
- Attend a virtual public workshop on March 22, 2023.
- Attend an in-person nonprofit workshop on March 15, 2023.
- Take an online survey from March 16 until March 30, 2023 (link will be added on March 16).



CIP development process and Committee guidance

CIP Draft Development



Committee: CIP Role specificity

	Pre-Meeting Content Review	Committee Meeting	Small Group Meeting	Individual Members
Committee Role	<p>Receive Drafts 6+ days in advance</p> <p>Review drafts in advance through lens of key questions (see next slide)</p>	<p>Provide feedback to each Draft at the level of the key questions (see next slide)</p> <p>Post-meeting, answer feedback form (electronic)</p>	<p>Receive additional updates on Drafts and process</p> <p>Discuss potential implementation partners (not grantees)</p> <p>Address feedback from Committee meeting</p> <p>Problem solving and troubleshooting</p>	<p>Provide additional perspective, feedback, and/or subject matter expertise, via:</p> <ul style="list-style-type: none"> • Roundtable participation • Draft feedback forms post-meeting • Provide answers to questions from Draft authors and other PCEF staff
Staff Context and Support	<p>Provide Drafts and Agenda 6+ days in advance</p>	<p>Present Drafts</p> <p>Provide Context re Decisions, Engagement</p> <p>Sort Feedback (See Feedback slide)</p> <p>Follow up with Committee according to feedback notes</p>	<p>Provide answers and context on feedback from committee meeting</p> <p>Raise urgent topics and events for additional feedback</p>	<p>Invite individual Committee members to participate in:</p> <ul style="list-style-type: none"> • Roundtables / Workgroups • Events • Additional feedback as needed

CIP Draft Reviews: Committee Key Questions

1. What would bring this closer to being ready for the next Draft version?
2. Are these the right priorities for this program?
3. Is there an area that should have more detail, or more room for flexibility (in the case of future developments/events)?

Tonight's
focus



- 4. Is this in alignment with our Guiding Principles?**
- 5. Do you have concerns about the feasibility of this approach, or its alignment with the City's carbon reduction goals?**

*Draft author/organizer may bring additional specific questions pertaining to their draft.

Committee meeting - CIP Feedback Notes Format (per Draft)

PCEF Team will respond to feedback by categorizing for further follow up	Already in Process	Add to Process Need to explore further // Can we reasonably know by June 2023?	Out of Strategic Program Scope Not addressed here // may be part of other strategic program	Bike Rack
Committee Feedback and Questions				

Clean energy in regulated multi-family affordable housing

Strategic program #1

Clean energy in regulated multi-family affordable housing

Clean energy investments in new or redeveloped regulated multi-family affordable housing within the City of Portland

At least 1,700 units of new regulated multi-family affordable housing are being developed during the Climate Investment Plan period (2023 to 2028). This high rate of development is not typical, this is an opportunity now to ensure these projects include clean energy measures, reducing GHG emissions and building operation costs, and improving the comfort and health for tenants.

\$60 million total over 5 years

Phase I funding \$30 to \$40 million for clean energy in ~950 units

Phase II funding \$20 to \$30 million for clean energy in ~800 units

Up to \$30,000 per unit (e.g., 100-unit building = \$3M cap)



Goals

Clean energy in regulated multi-family affordable housing

Goals

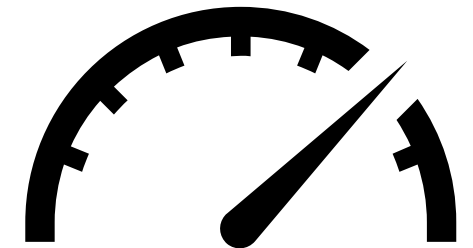
1. Regulated multi-family affordable housing will, at a minimum, achieve Portland Housing Bureau's Green Building Policy energy use goals adjusted for the addition of cooling.
2. GHG emissions impact will be modelled based on estimated usage in a code compliant multi-family affordable housing building and one that meets or exceeds PHB's Green Building Policy energy use goals.
 - Estimated lifetime GHG emissions reduced: [range estimate TBD] metric tons CO₂e.
3. All regulated multi-family affordable housing residents will have access to appropriate space conditioning, including cooling.
4. Newly constructed projects will be all electric.
5. Newly constructed projects will prioritize disability inclusion.

Metrics

Clean energy in regulated multi-family affordable housing

Measures to be tracked and reported include:

- Number of units and buildings improved
- Location of buildings improved
- Presence of cooling by number of units and square footage
- Improved ventilation/filtration by number of units and square footage
- Demographics of building occupants
- Modelled energy use/savings by building
- GHG reduction
- If applicable, installed kW and modelled annual kWh for solar PV
- Worker, apprentice, contractor, subcontractor reporting



Partner roles

Clean energy in regulated multi-family affordable housing

Portland Housing Bureau (PHB) and potentially other partners will administer funding for this program through agreement(s) with PCEF.

Benefits of partnerships:

- PHB is designed to serve the affordable housing market. Their systems and structures are set up to accommodate the myriad of requirements placed on these projects by federal and state governments, and private investors and lenders.
- PHB is a funder of many affordable housing projects. Adding the administration of clean energy projects will create efficiencies in project monitoring and oversight and reduce administrative burden for project development teams.
- Other partners are being considered for administration of PCEF funds into affordable housing projects that do not have direct PHB investment.
- If additional funds are available for new development of affordable housing within the CIP timeframe, PCEF will participate on the review panel(s) that make recommendations related to overall project selection

Workforce and contractor development (WCD)

Clean energy in regulated multi-family affordable housing

WCD funding: to be informed based on market study

- Funding for mentorships to assist minority and woman owned subcontractors grow their businesses. Eligible expenses include time for a general contractor mentor and subcontractor mentee.
- Funding will continue to be available to pre-apprenticeship training programs, training for trades relevant to this sector, through the Community Responsive Grant program.

Opportunities

- Large projects offer more apprenticeable hours.
- Mentorship opportunities for experienced GCs and emerging subcontractors on MFAH projects.
- Utilization rates informed by market study (summer 2023), the High Roads Advisory Council, subject matter experts and community input.
- Increasing worker wages for small subcontractors whose wage rates may fall below the 180% PCEF minimum wage.

Timeline

Clean energy in regulated multi-family affordable housing

Phase I

- Award to first project – March 2023
- Phase I projects have financial close by – 12 months after Phase II parameters defined

Phase II

- Released for public comment – February 16, 2023
- Public engagement session February 23, 2023
- Finalize program parameters – March 2023
- Negotiate agreements with Phase II administrator(s) – April 2023

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Committee Feedback and Questions				

Equitable Tree Canopy Program

Strategic program #2

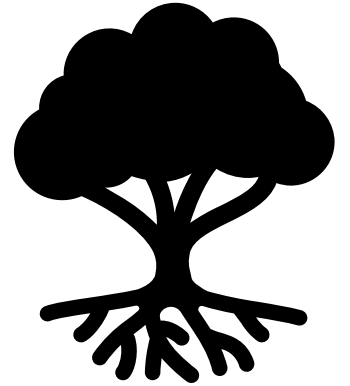
Equitable Tree Canopy

Improving tree canopy for Portland's heat-vulnerable neighborhoods

The **Equitable Tree Canopy Program** will work in Portland's most heat-vulnerable neighborhoods to equitably plant and establish trees on public and private property. The program will establish trees over 5-year post-planting period, track health and wellness of a meaningful sample of planted trees, build lasting relationships with community-based organizations, and offer tree care resources and communication to tree recipients. Parallel to this program, PCEF will establish a needs-based tree maintenance fund to help low-income property owners maintain existing mature trees that need care.

\$40 million total over 5 years

PCEF



Goals

Equitable Tree Canopy

Goals

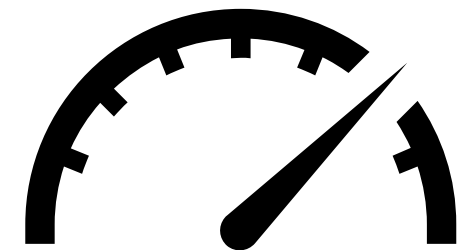
1. Priority neighborhoods identified based on high percentage of low-income households, high percentage people of color, and high urban heat island impacts.
2. At least [15,000 – 25,000] trees planted on public and private property
3. Estimated lifetime GHG emissions sequestered: [range estimate TBD] metric tons CO₂e
4. 100 visits per tree over 5-year term for trees receiving establishment services

Metrics

Equitable Tree Canopy

Measures to be tracked and reported include:

- Number of trees planted
- Number of visits made for establishment and care, including watering visits, mulching applications, structural pruning visits, etc.
- Number of community education events and attendance
- Desired % medium vs. large form trees, including desired species diversity
- Tree survival rate, 5 years after planting
- Projected carbon sequestration
- Capacity building outcomes (e.g., established and implemented financial management policies and procedures, number of orgs with more diversified revenue streams)
- Priority population beneficiaries
- Workforce priority population beneficiaries



Partner roles

Equitable Tree Canopy

- Portland Parks & Recreation will administer funding for this program through an interagency agreement with PCEF
- Community and city staff work group to tease out implementation details
- Education and outreach will be done by non-profit organizations that have experience in delivering culturally appropriate outreach and education about the benefits of trees to PCEF priority populations, including language translation capabilities. They should have demonstrated experience hosting workshops, holding trainings, coordinating public events conducting neighborhood canvassing. Some roles can be subcontracted to smaller organizations to build capacity and fill culturally specific needs
- Tree planting and establishment will be conducted by nonprofit organizations or private businesses that have the equipment, staffing, tree care training protocols, and tools required to plant both street trees and yard trees. They should have demonstrated experience in transporting, planting and caring for trees, including required equipment or subcontracts related to watering, mulching and pruning trees.

Working Group Role

Equitable Tree Canopy

- A PCEF-managed working group comprised of Portland Parks and Recreation staff, PCEF staff, Bureau of Environmental Services staff, Urban Forestry Commission member(s), PCEF Committee member(s), PSU faculty, implementation partners, and community stakeholders with relevant experience will be convened regularly.
- Their role will be to:
 - evaluate data, recommend neighborhoods, and strategies to prioritize for plantings,
 - make recommendations on allocations for street and yard trees in each priority neighborhood,
 - review RFPs that are released as part of the program,
 - recommend appropriate tree species and size distributions for different planting areas and community preferences, and
 - continually evaluate and address opportunities, including leveraging partnerships with existing/future programs, and challenges to improve program implementation effectiveness.



Workforce and contractor development (WCD)

Equitable Tree Canopy

WCD funding: to be informed based on market study

- Funding tailored to the workforce development for local tree canopy needs. This may include the development of an urban forestry pre-apprenticeship program or an arboriculture apprenticeship program, including opportunities for professional certifications. This will be further informed by community stakeholders and PCEF's market study conducted by EcoNorthwest.
- Funding for business development training to better support contractors, including landscape technicians, access to City contracts, and tailored financial resources for relevant equipment acquisition. This will be further informed by community stakeholders and PCEF's market study conducted by EcoNorthwest.

Opportunities

- On-the ground roles for plantings, establishment, watering, and pruning as well as in community outreach, education and project coordination.
- Contracting opportunities include private companies and non-profits serving some of the roles above, as well as certified professional arborists who will be engaged through the maintenance fund.

Timeline

Equitable Tree Canopy

- Spring 2023
 - Interagency agreement with Portland Parks and Recreation for program administration
 - Working group convened, identifying priority neighborhoods and developing the planting strategies
- Fall 2023
 - Initial plantings begin in neighborhoods
 - Active program with intake, assessment and qualification for needs-based tree maintenance fund
- 2024
 - Ramp up of tree procurement and logistics for future planting seasons
 - Establishment care for previously planted trees

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Break

Meeting will resume at approximately 7:35pm

CBO Capacity Building Program Framework

Strategic program #3

CBO Capacity Building Program Framework

Building the internal administrative capacity of nonprofit organizations engaged in addressing climate change through cohort-style programming.

Over five years the program will fund two cohorts, each lasting three years, with a one-year overlap in cohorts. Each cohort will include 8-10 organizations, for a total of 16-20 organizations over five years.

\$10 million total over 5 years

- \$125,000 per cohort member organization per year for operational funding (\$7.5M over 5 years)
- \$500,000 per year for contracts and materials (\$2.5M over 5 years)



Goals

CBO Capacity Building Program Framework

Program goal: To empower Portland nonprofits working to address climate change while advancing racial and social justice to increase their impact in the communities they serve and on GHG reduction and sequestration.

Staff and grantees will identify best set of individual goals to meet their needs; options include:

- Support on-going operations
- Strengthen non-profit leadership
- Improve organizational effectiveness
- Support business development
- Strengthen financial management
- Improve data collection and tracking
- Increase climate education
- Advance disability justice
- Develop and implement strategic plans
- Learn through collaboration
- Build community partnerships
- Evaluate and improve impact

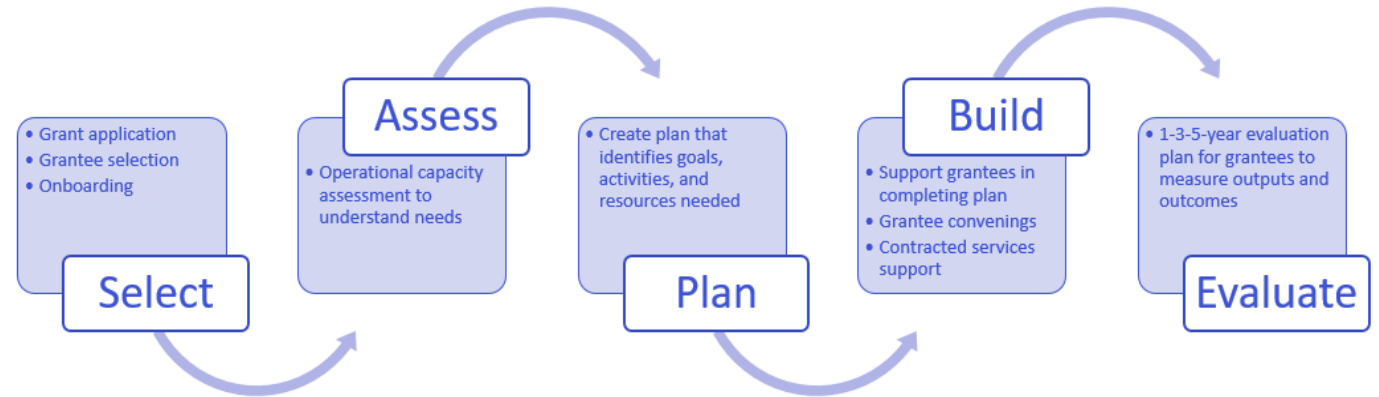
Timeline and Milestones

CBO Capacity Building Program Framework

Final timeline – TBD

Possible program development milestones:

- Finalize program design and materials – Fall 2023
 - Draft and finalize grant application
 - Finalize eligibility and selection criteria
 - Finalize capacity assessment tools
 - Identify procurement needs
- Start contract procurement processes – January 2024
- Announce funding opportunity – Summer 2024
- Launch year 1 cohort – Fall 2024



	Year 1	Year 2	Year 3	Year 4	Year 5				
Cohort 1									
Cohort 2									
Participant selection									
Assess needs									
Onboard and plan									
Annual convening									
Capacity activities									
Closeout and eval									

Metrics

CBO Capacity Building Program Framework

Finalizing the metrics for this program will require additional input from community organizations and subject matter experts. Types of questions that will guide their development include:

Administrative capacity - How has the organization's administrative capacity changed and what are the impacts on their operations?

Financial management - Has the organization improved their ability to track and manage their finances, including budgeting, bookkeeping, accounting, and financial reporting?

Strategic planning - Has the organization developed, updated, and/or implemented a strategic plan?

Board and staff development - Are board members aware of and appropriately trained on their responsibilities related to governance, fiduciary responsibilities, and decision-making?

Financial stability - Has the organization improved, stabilized, and/or diversified its funding stream?

Impact on communities - Are the organization's program participants experiencing improved services?

Impact on GHG reduction - How has the organization's increase in capacity support GHG-reducing projects and programming?



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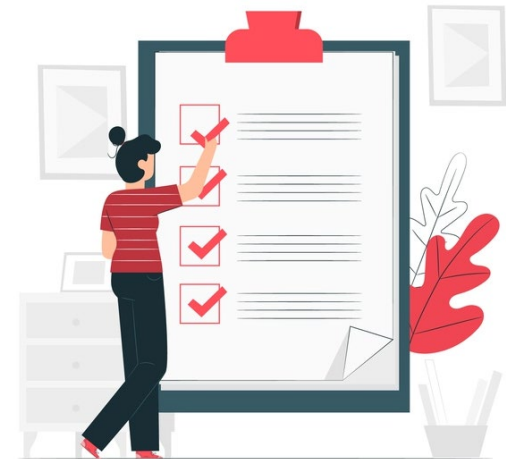
PCEF				

Mini Grant Program Update

Program purpose

PCEF Mini Grants were created to ...

- Respond to small, time-sensitive funding needs
- Create on-ramp to PCEF
- Grow universe of nonprofits doing environmental justice work
- Provide low-barrier funding opportunity that prioritizes small, PCEF priority community reflective organizations



Overview

To date:

- Total applications: 230
- Total grants awarded: 97
- Total cycles: 6
- Total cycles closed: 2
- Total grant funds awarded: \$472,460
- Average size of grant: \$4,871
- Most frequent amount requested: \$5,000
- New vendors - 30 of 97
- RFP1:7, RFP2: 12

Create on-ramp to PCEF

PCEF



The Raven Corps



People of Color Outdoors

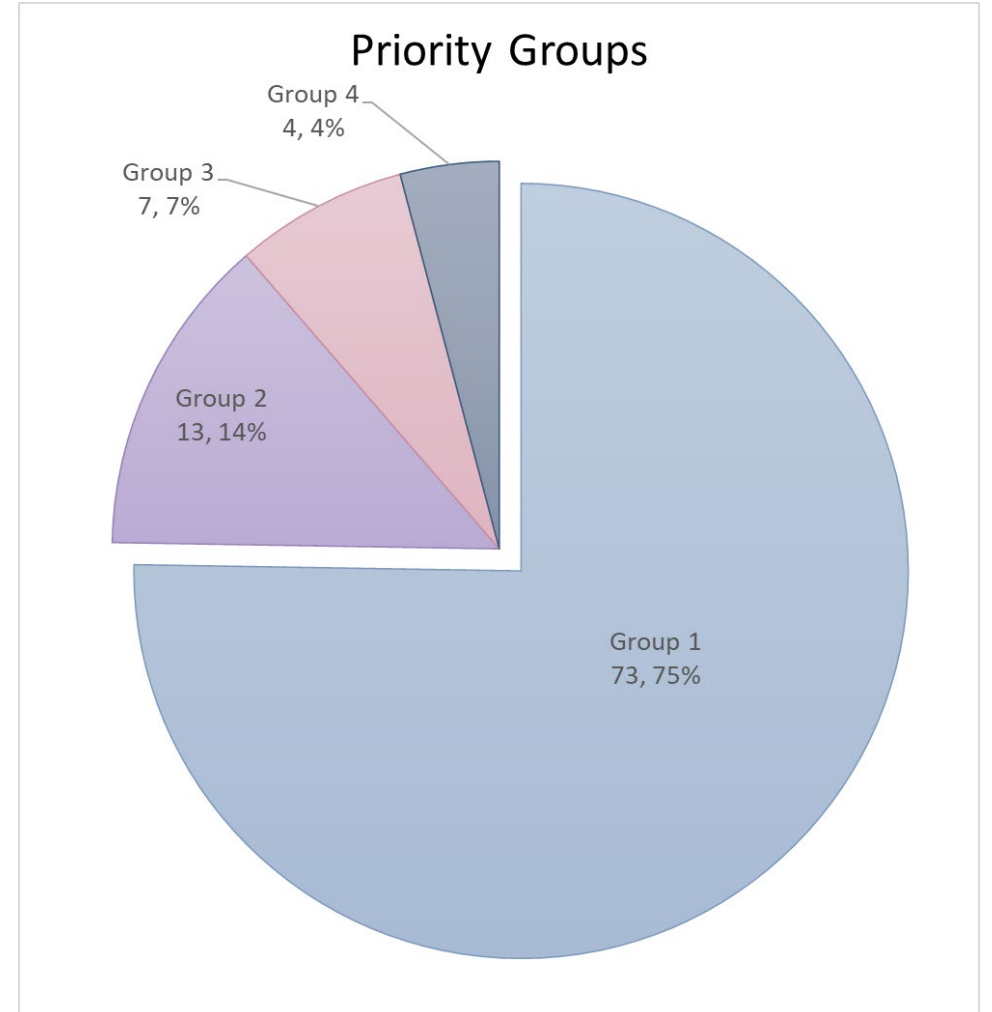
Priority selection

Based on all awarded 97 projects

Priority Groups

- **Group 1** – Majority reflective of priority communities, small (3 FTE or less)
- **Group 2** – Majority reflective of priority communities, not small (4 FTE or more)
- **Group 3** – Not majority reflective of priority communities, small (3 FTE or less)
- **Group 4** – Not majority reflective of priority communities, not small (4 FTE or more)

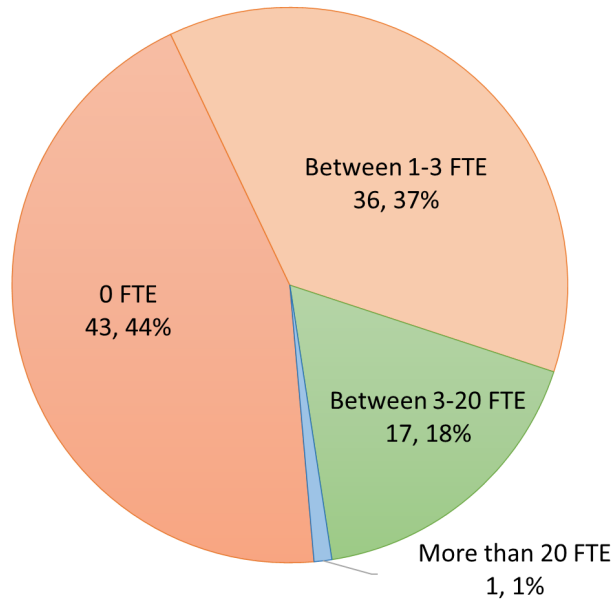
Provide low-barrier funding opportunity that prioritizes small, PCEF priority community reflective organizations



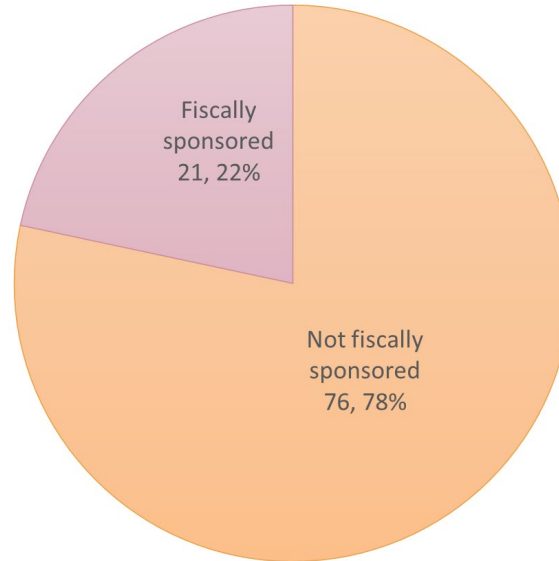
Demographics

Based on all awarded 97 projects

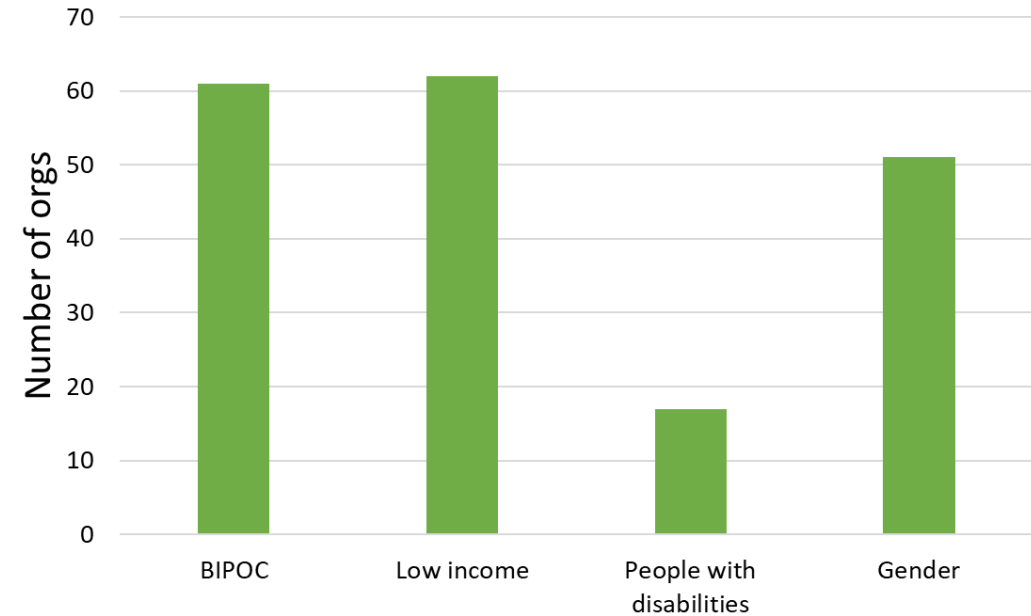
Staff size



Fiscal Sponsorship

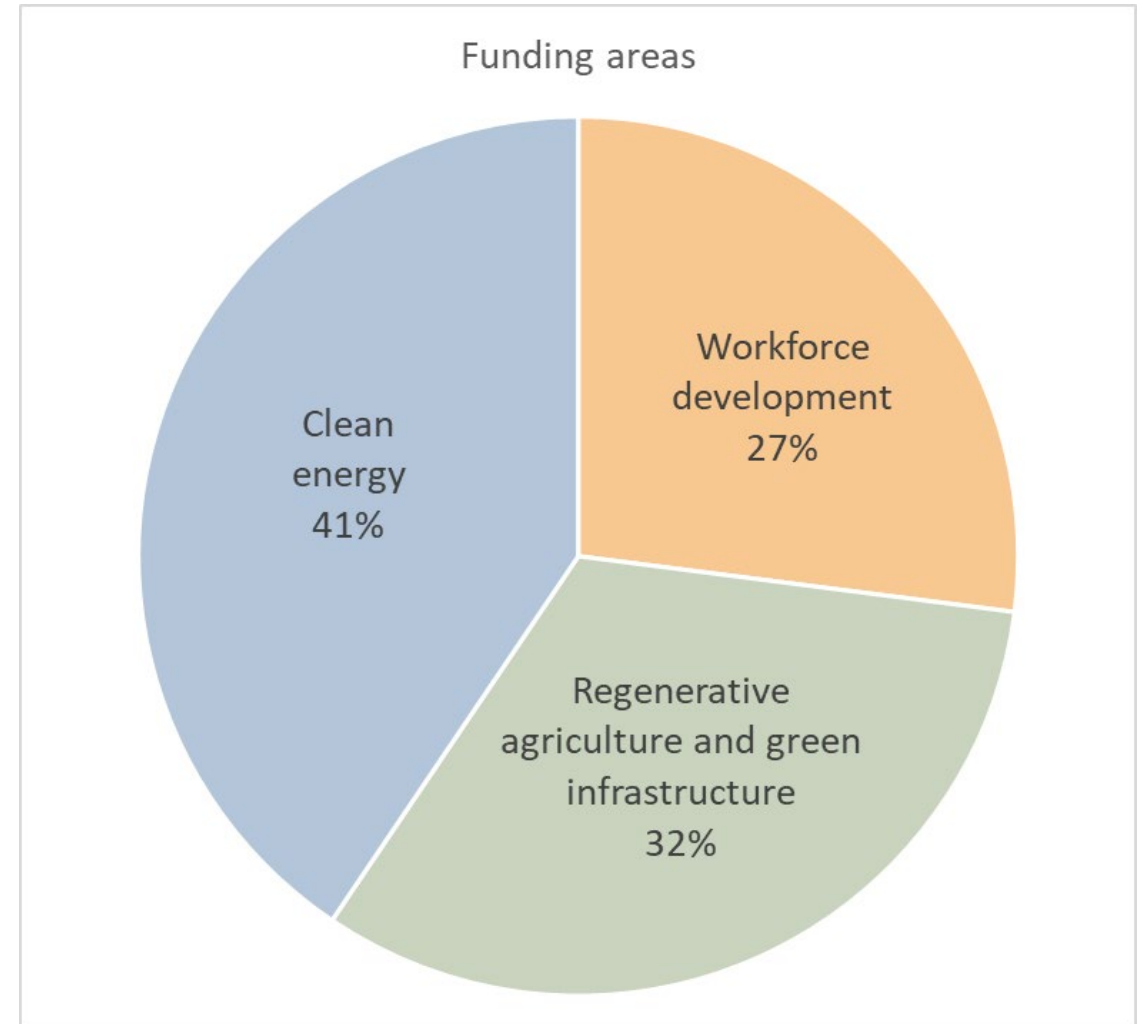
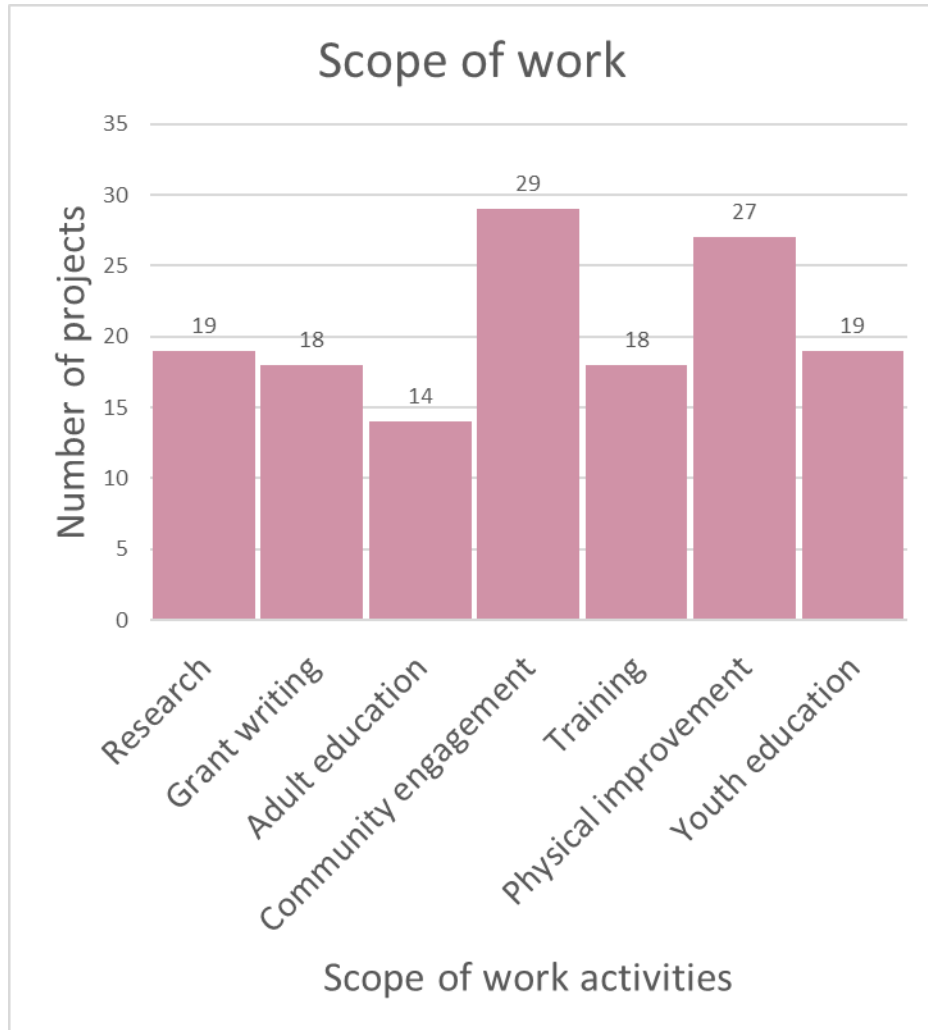


PCEF Priority Groups



Funding areas and scope of work

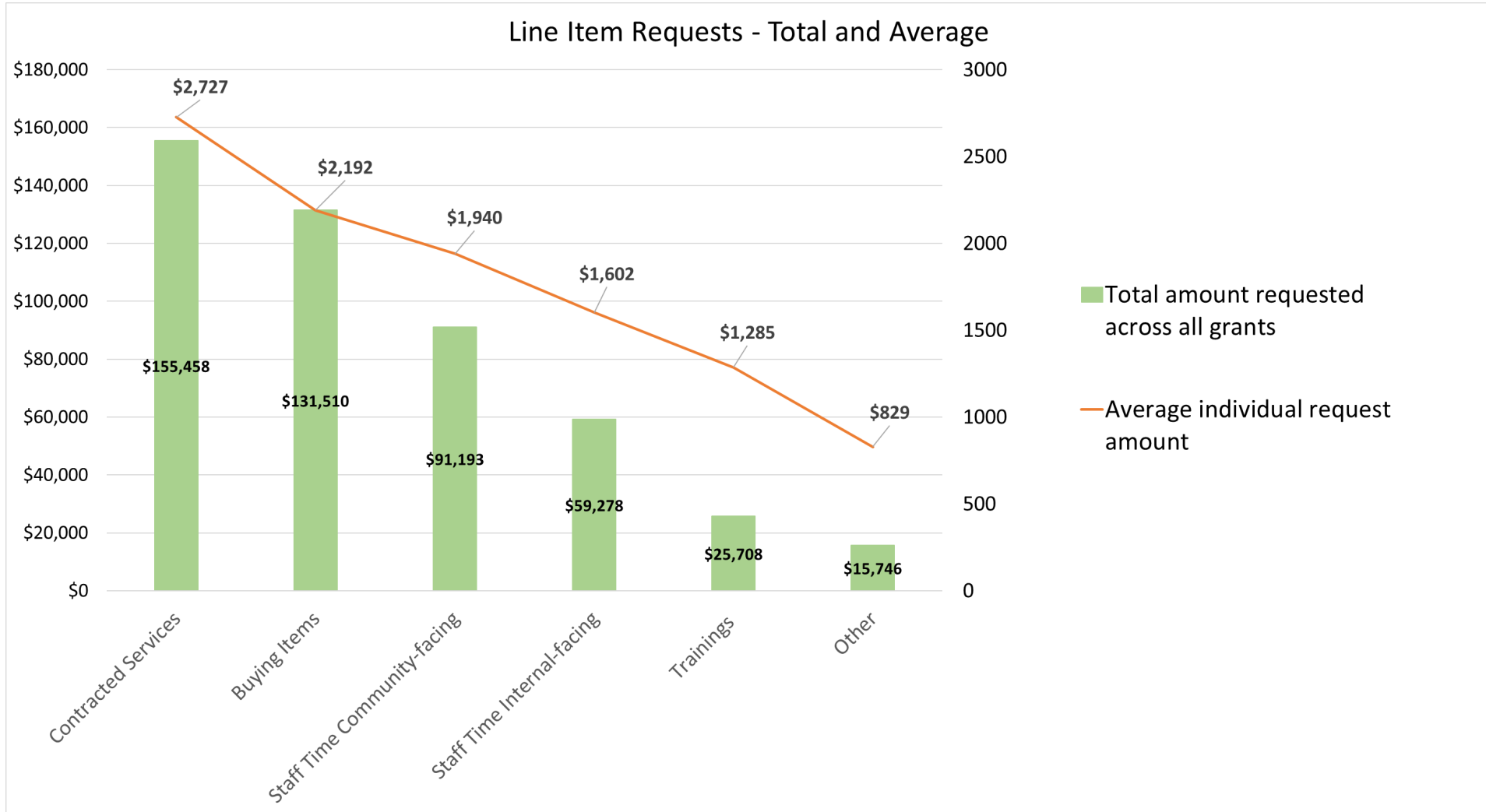
Based on all awarded 97 projects



Budget requests

Based on all awarded 97 projects

Respond to small, time-sensitive funding needs



Final report photos



Eena (Beaver) Festival



Portland Indigenous Marketplace



Senior Advocates for Generational Equity

Example project summaries

- Purchase three refurbished solar-powered generators for Indigenous marketplace events.
- Host a series of educational events to engage participants in critical conversations around climate justice.
- Pay part-time coordinator to host events and activities focused on raising community awareness of Portland's carbon reduction goals.
- Develop and strengthen partnership between natural area conservation programs and existing BIPOC organizations to enhance offerings to youth.
- Purchase and install ductless heat pumps at a nonprofit healthcare provider site.
- Pay for energy audit costs and grant writing services to secure funding to address energy efficiency for homeowners.
- Hire a grant writer to apply for additional PCEF Grants to support outreach and education for green jobs and climate career opportunities.
- Fund training and learning opportunities in plant and food-based medicine practices.

Final report narratives

Grow universe of nonprofits doing environmental justice work

"We learned a lot about saving energy. As we did the presentation, it really struck us how saving money and saving the environment were two sides of the same coin and not opposites."

"We learned that the mini split systems are great and that the install process is not too hard to do."

"Even though it was a small budget to reach the community at large, the project plays a critical role in ensuring environmental justice by including our community who never had the chance to take part in the environmental field. It is an ongoing process for us to make climate science engaging, understandable and digestible while still being thorough so we will continue to refine this process."

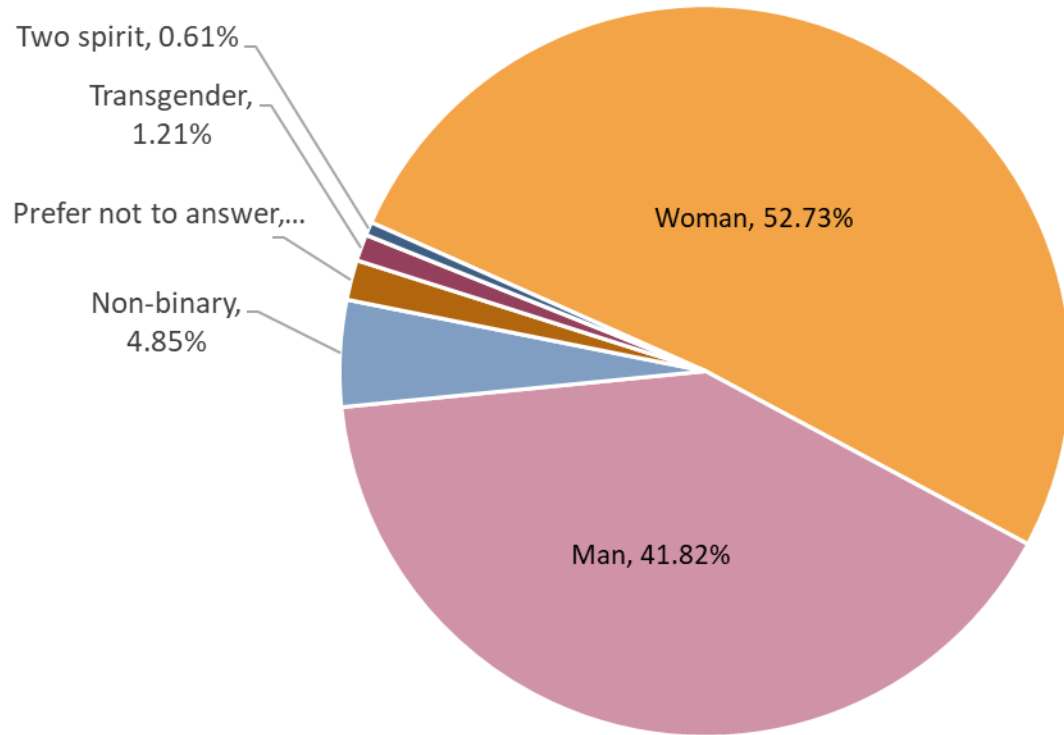
"We discovered that there was little to no knowledge in the community about climate change. So, we decided we would make it a fun and learning opportunity for the community; we made it a fun affair for both parents and their children so that it would generate continuous discussion in the house."

Final report data

Based on response rate of 75% (27 of 36)

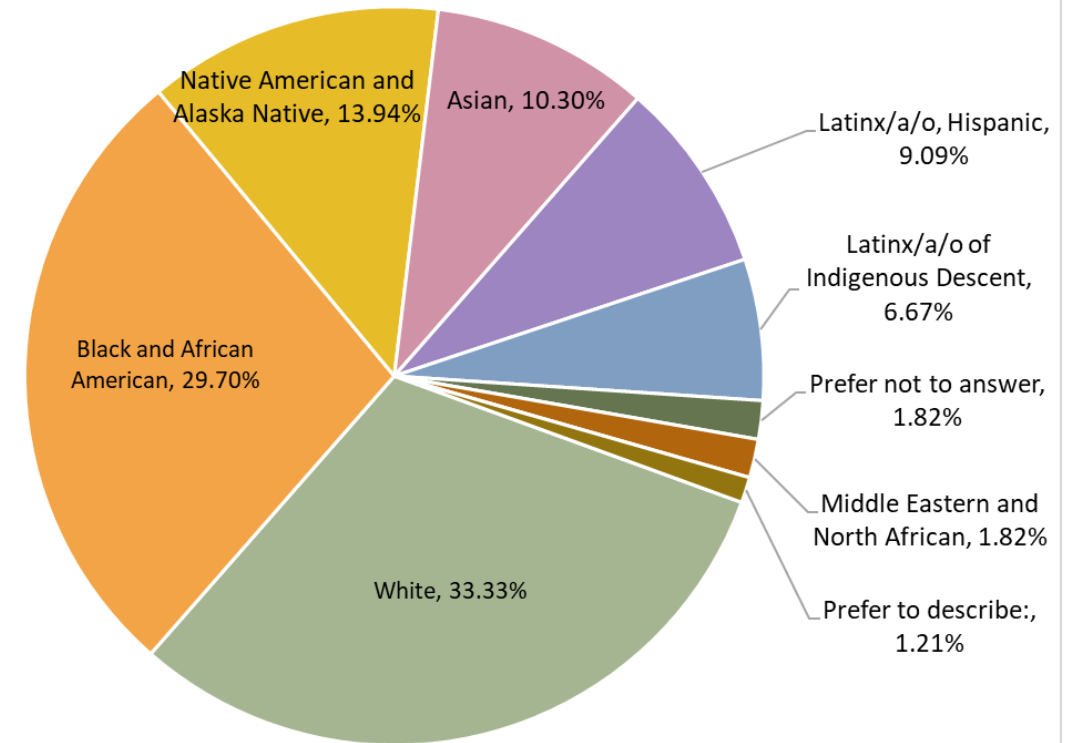
Gender - Staff and board demographics

Data collected from final reports from first two grant cycles



Race and ethnicity - Staff and board demographics

Data collected from final reports from first two grant cycles

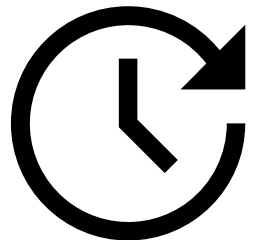


Looking ahead...

- We have two more cycles of mini grants authorized
- Future cycles will be authorized along with CIP ordinance in Summer 2023
- Outreach – as we add staff capacity to the team, we will continue targeted outreach *(example from outreach cohort)*

Discussion questions:

- Did this update provide the right level of information?
- How well do you believe the Mini Grant Program is meeting its objectives?
 - Respond to small, time-sensitive funding needs
 - Create on-ramp to PCEF
 - Grow universe of nonprofits doing environmental justice work
 - Provide low-barrier funding opportunity that prioritizes small, PCEF priority community reflective organizations



COMMUNITY IS KEY



— PORTLAND —
**CLEAN ENERGY
COMMUNITY BENEFITS
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THE BUREAU OF **PLANNING
& SUSTAINABILITY**

A program by City of Portland,
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Guiding Principles



Modified consensus decision making process

- **Proposal** – put forth for consideration by Committee member
- **Temperature check** – each Committee member indicates how comfortable they are with making an affirmative decision
- **Discussion** – additional discussion if needed
- **Amendments** – Committee members can offer amendments to the original proposal
- **Decision** – each Committee member can 1) affirm the proposal, 2) stand aside, or 3) indicate that “no” they do not support the proposal. Note that standing aside is counted as a decision to affirm for the purposes of approving a proposal.

The following minimum number of affirmative decisions is required for a decision to represent the position of the PCEF Committee.

- When 6 or 7 Committee members are present : 5 Affirmative decisions
- When 8 or 9 Committee members are present : 6 Affirmative decisions