

# The Evolution of PCEF

Speakers:

Donnie Oliveira – Director, BPS

Sam Baraso – PCEF Program Manager, BPS

--

Megan Horst, PCEF Committee Co-Chair

Marcus Mundy, Coalition of Communities of Color

Indi Namkoong, 350PDX

Vivek Shandas, Chair, Urban Forestry Commission

Cheryl Roberts, African American Alliance for Homeownership

Bruce Brooks, Craft3

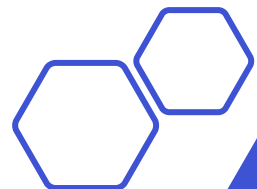
Micah Mescal, Portland Audubon



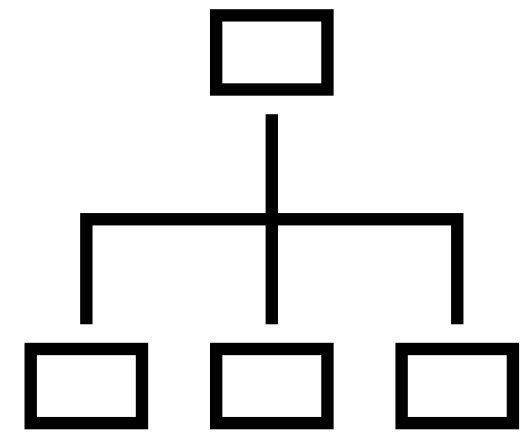
October 19, 2022



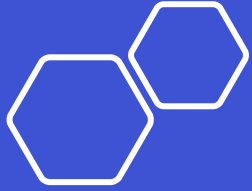
VISIT US ONLINE  
[portland.gov/bps/cleanenergy](https://portland.gov/bps/cleanenergy)



BPS Director  
Donnie Oliveira



Collaboration is Key:  
Leveraging  
City Resources



# Agenda

1. Introductions and background
  - BPS Bureau Director Donnie Oliveira
2. Proposed changes and outcomes
  - PCEF Program Manager Sam Baraso
3. Invited speakers
  - Comments from invited speakers



Council  
Action  
Item

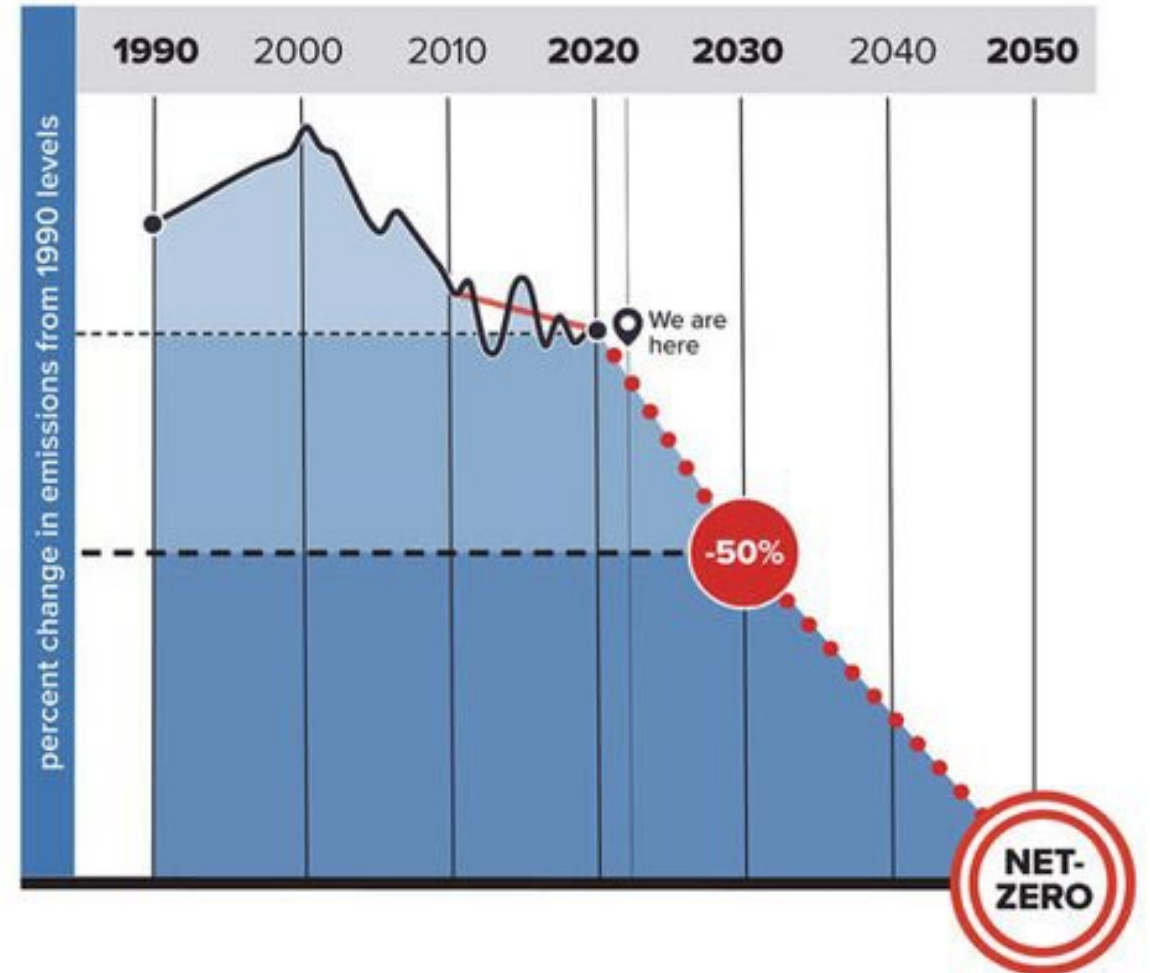
Ordinance:

*Amend Portland Clean Energy Community Benefits Fund code to better align with and equitably meet the City's climate action goals.*

*(Ordinance, amend Chapter 7.07)*

# City of Portland carbon-reduction targets

- By 2030: Reduce carbon emissions by 50% or more from 1990 levels
- By 2050: Reduce carbon emissions to net zero



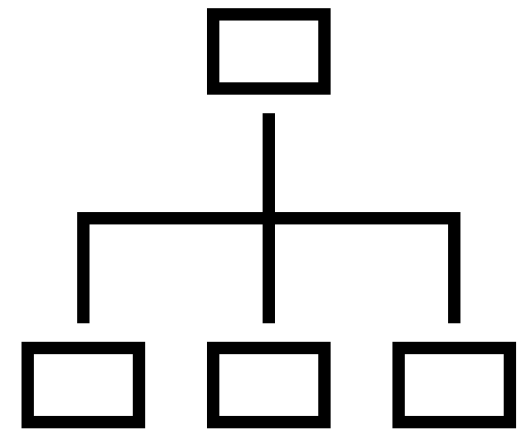
# We are living in a climate emergency, it's time for Portland to act like it

- Climate Emergency Workplan developed in partnership with other bureaus
- Shared climate and carbon-reduction goals across City of Portland bureaus.
- Allows bureaus to collaborate on under-funded climate programs



# The Evolution of PCEF

PCEF Program  
Manager Sam  
Baraso



**Achieving these  
objectives  
will strengthen  
PCEF**

**Objective #1** Identify changes to enable accelerated funding of carbon reduction projects in alignment with ballot measure 26-201.

**Objective #2** Draw clearer and more relevant connections between PCEF and the City's carbon reduction goals.

**Objective #3** Address administrative and operational needs identified by staff and committee.

**Objective #4** Address remaining audit recommendations.



# Introducing the proposed structural changes



#1: Develop 5-year climate investment plan (CIP)



#2: Initial strategic initiatives and funding priorities



#3: Enabling code updates



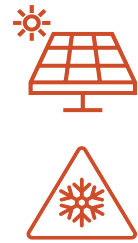
#4: Cleaning up the code

# #1 Develop 5-year Climate Investment Plan

## Climate Investment Plan (CIP): A strategic framework for PCEF investments

- Replaces current funding allocations in city code.
- Recommended by the PCEF Committee, considered for approval by Council.
- Development process includes community input and public comment.
- **CIP must also specifically address:**
  - Continued funding allocations for community responsive grants program.
  - New strategic initiatives.
  - Measurable goals and/or outcomes for each program.
  - CIP updated every five years, with opportunity for evaluation and responsive adjustment.

# #2 Initial strategic initiatives and funding priorities



## Two initiatives to be developed immediately

1. Growing an equitable tree canopy (and workforce and contracting pool) to support the City's 2035 tree canopy cover goals - \$40M
2. Raising the bar on efficiency and renewable energy upgrades in new and redeveloped regulated affordable multifamily housing - \$60M

# #2 *continued* Initial strategic initiatives and funding priorities



## Future funding priorities to be defined in CIP

Housing & small commercial EE, RE, & embodied carbon: - \$300M

Transportation decarbonization: - \$100M

Low-cost access to capital for carbon reducing projects: - \$100M

Resilient community centers: - \$30M

Building community-based organization operational capacity: - \$8M

82<sup>nd</sup> Ave – planning, early investment for low-carbon equitable communities: - \$10M

*\*The allocations above are inclusive of workforce development and contractor support programming and funding distributed through the community responsive grants program.*

# #3 - Code Changes: Major Structural Elements

## Enable 5-year Climate Investment Plan Structure

### Equity-centered Improvements

- Clearly define priority populations using vision from ballot initiative
- Expand equity priorities to all funding categories
- Expand workforce priority populations to be more inclusive
- Enable workforce development projects to serve people inside Portland metro area

### Climate-centered Improvements

- Align code with broader City climate action goals
- Add Transportation Decarbonization & Capacity-Building funding categories
- Clarify climate focus of “Other” category
- Create ongoing green infrastructure maintenance reserve

### Administrative Improvements

- Allow both grants and contracts, with potential roles for government entities and businesses as set in the CIP.
- Authorize Bureau Director to adopt administrative rules
- Increase admin limit to enable adequate staffing

# #4 - Code Changes: Code Cleanup Elements

## Consistency and Governance

- Harmonize definitions throughout code
- Clarify roles of Committee and Staff
- Clarify public posting of solicitations and grant information

## Committee Composition

- Expand Committee eligibility in line with best practices at City
- Add Transportation Decarbonization expertise to committee

# Current model: PCEF program structure



## Community Responsive Grant Solicitations

RFPs 1 and 2  
\$116 million total  
110 grants awarded to date

Mini Grant Program  
\$450,000 total  
87 grants awarded to date



## Strategic Initiatives

PCEF Heat Response Program  
\$16 million over five years  
Installation of 15,000 units

# Future model: Overview of PCEF program structure



Climate Investment Plan



Community  
Responsive Grant  
Solicitations



Strategic Initiatives



# Future model: Detail of PCEF program structure



## Climate Investment Plan



## Community Responsive Grant Solicitations

Energy Efficiency / Renewable Energy

Regenerative Agriculture / Green Infrastructure

Workforce & Contractor Development

Transportation Decarbonization\*

Other GHG Reducing Projects

Mini Grant Program

# Future model: Detail of PCEF program structure



## Climate Investment Plan

PCEF Heat Response Program

Energy Efficiency & Renewables for Regulated Affordable Housing

Equitable Tree Canopy

Housing & Small Commercial EE/RE/Embodied Carbon

Transportation Decarbonization

CBO Capacity Building

Resilient Community Centers

Low-carbon equitable investments along SE 82nd Ave.

Low-cost capital for carbon-reducing projects



## Strategic Initiatives

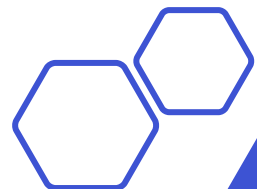
# Next Steps

- Decision on ordinance once second reading is scheduled.

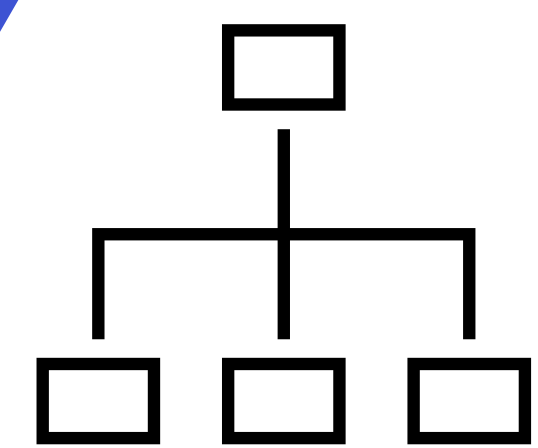
Ordinance:

*Amend Portland Clean Energy Community Benefits Fund code to better align with and equitably meet the City's climate action goals.  
(Ordinance, amend Chapter 7.07)*

- Summer 2023: Decision on Climate Investment Plan.



## Invited speakers



- Megan Horst, PCEF Committee Co-Chair
- Marcus Mundy, Coalition of Communities of Color
- Indi Namkoong, 350PDX
- Vivek Shandas, Chair, Urban Forestry Commission
- Cheryl Roberts, African American Alliance for Homeownership
- Bruce Brooks, Craft3
- Micah Mescal, Portland Audubon

COMMUNITY IS KEY



— PORTLAND —  
**CLEAN ENERGY  
COMMUNITY BENEFITS  
FUND** —



THE BUREAU OF **PLANNING  
& SUSTAINABILITY**

A program by City of Portland,  
Bureau of Planning and Sustainability  
VISIT [portland.gov/bps/cleanenergy](http://portland.gov/bps/cleanenergy)