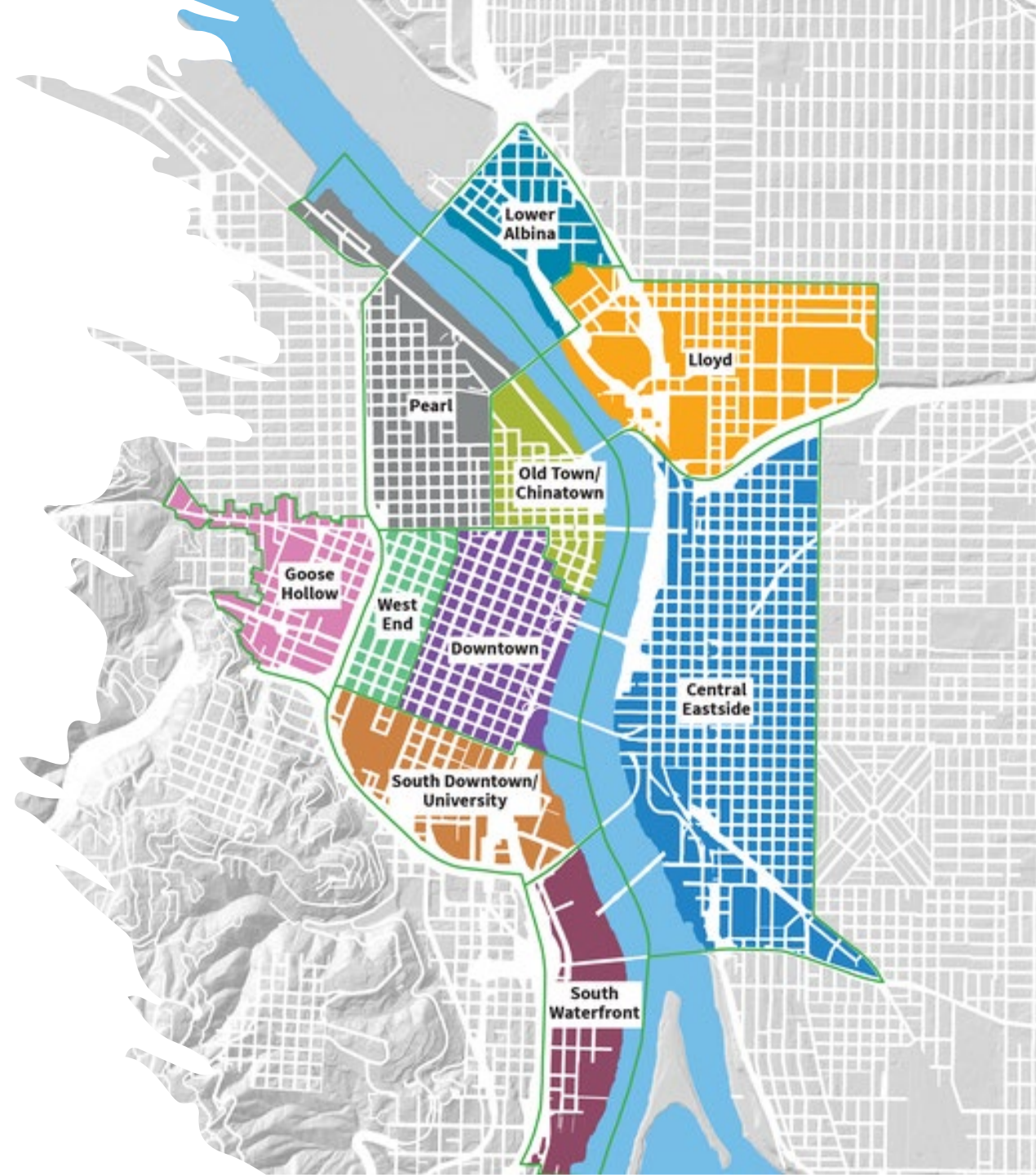
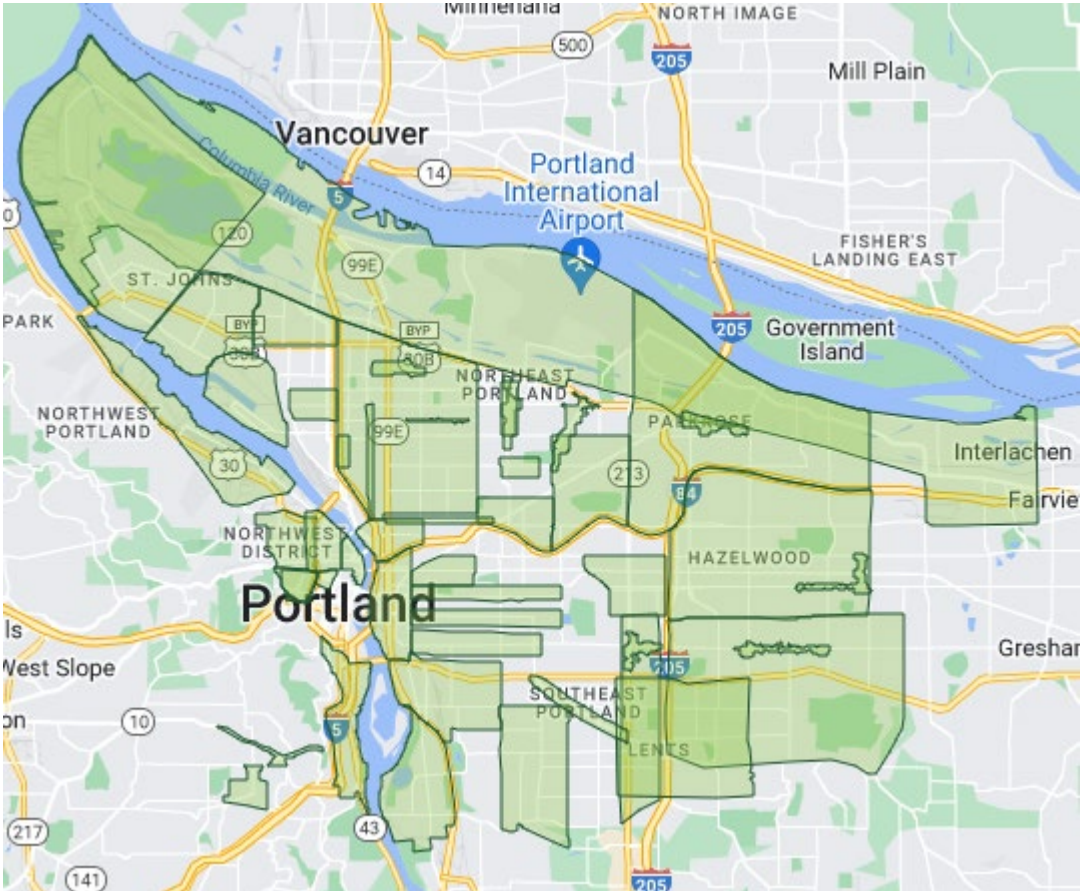


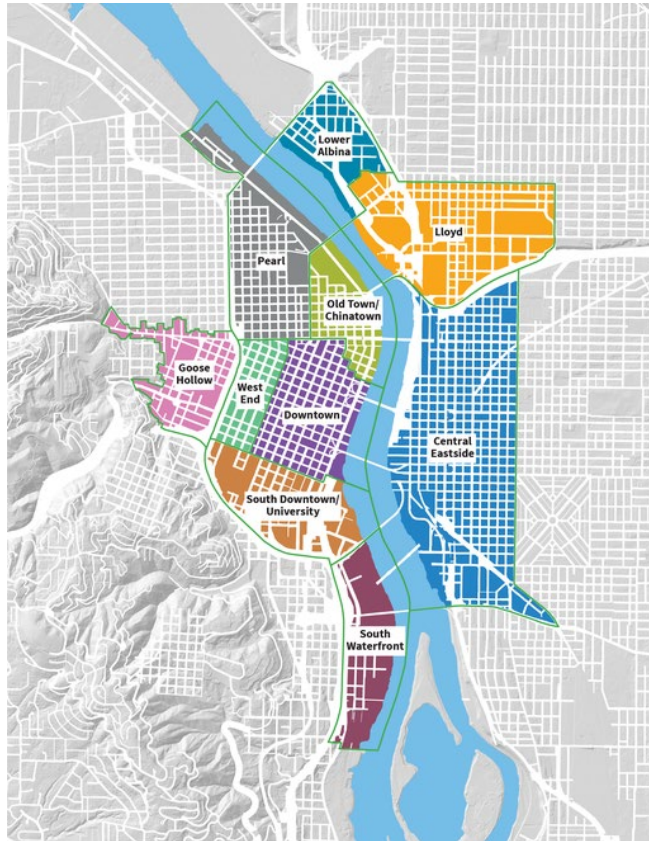
EXPEDITING GROUPS



EXPEDITING GROUPS



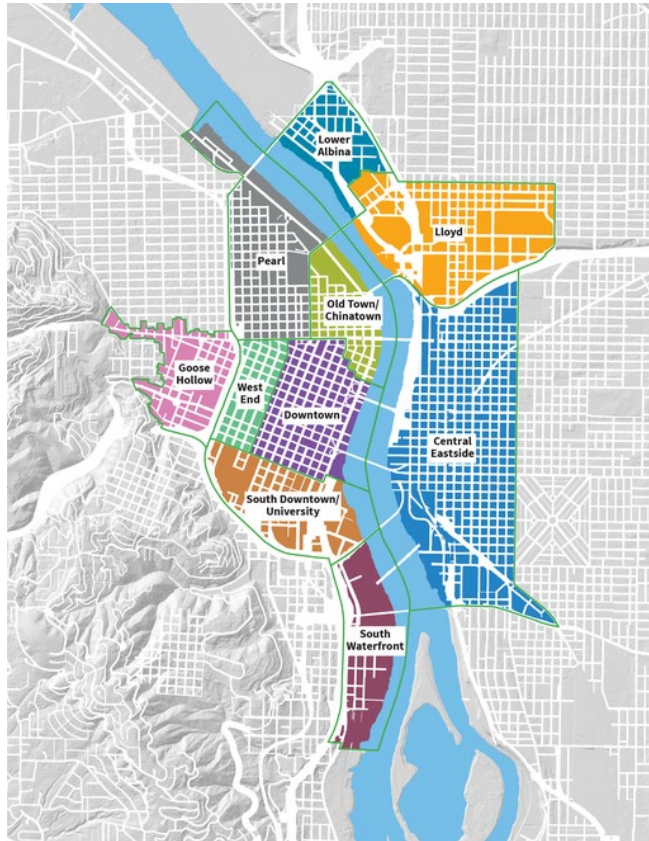
CENTRAL CITY EXPEDITING GROUP



Difference in Districts

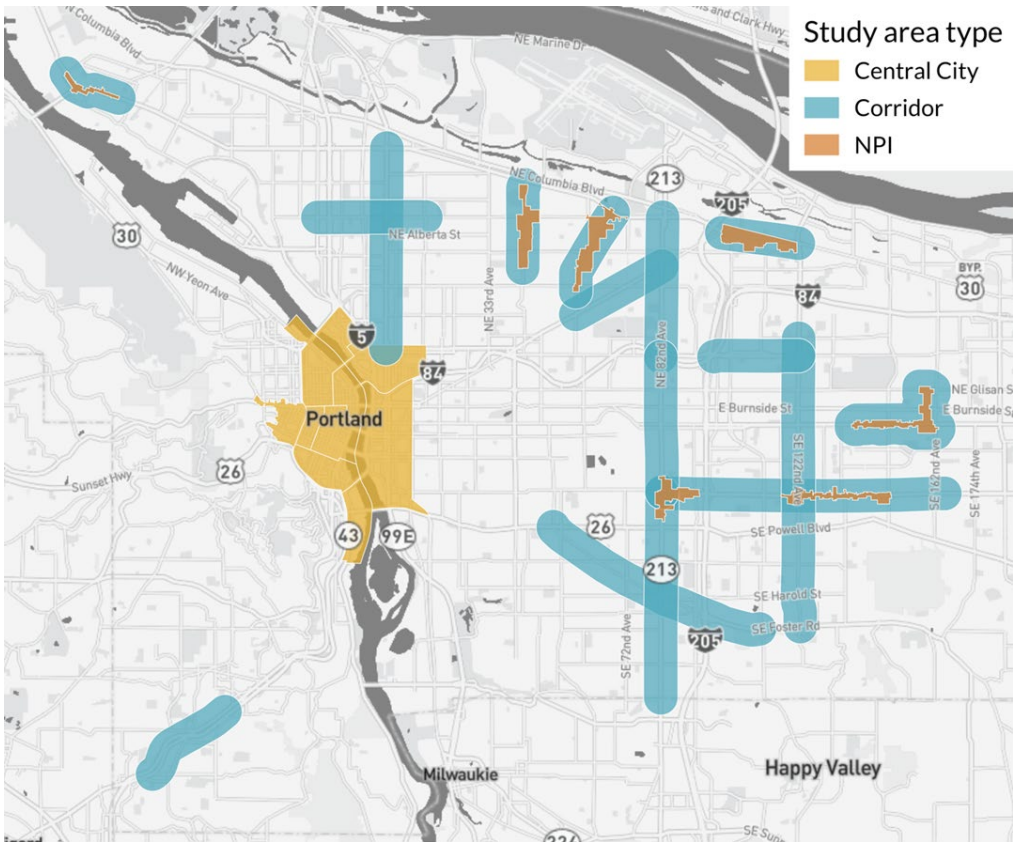
	Reinvest	Reinvigorate	Recognize
	Downtown, Oldtown/ Chinatown, Lloyd, Lower Albina	Central Eastside, West End, University District/South Downtown	Pearl District, South Waterfront, Goose Hollow
Number of Businesses	High loss	Loss	Stable, growth
Employment	High loss	Loss, stable	Stable, growth
Office Vacancy	High Increase	Increase	Increase
Employee Foot Traffic	High change	Medium Change	Low/medium change
Visitor Foot Traffic	High change	Medium/high change	Stable, increase

CENTRAL CITY EXPEDITING GROUP



	Reinvest	Reinvigorate	Recognize
	Downtown, Oldtown/ Chinatown, Lloyd, Lower Albina	Central Eastside, West End, University District/South Downtown	Pearl District, South Waterfront, Goose Hollow
Strategy	Prioritize near term investments to support business stabilization, commercial tenanting to incent increasing daytime population, and increasing the share of residential uses. Mitigate crisis through incentives and subsidy.	Support increased activation of districts through targeted support to retail tenants, public realm activation, increasing daytime activity	Require less near-term focus given market dynamics, institutional uses, and community destinations.
Condition	Not stabilizing, conditions continue to decline, needs intervention. Rethink the role of district function.	Beginning to stabilize, likely faster recovery,	Stable or growing conditions, have been seen growth during pandemic

BUSINESS DISTRICT EXPEDITING GROUP

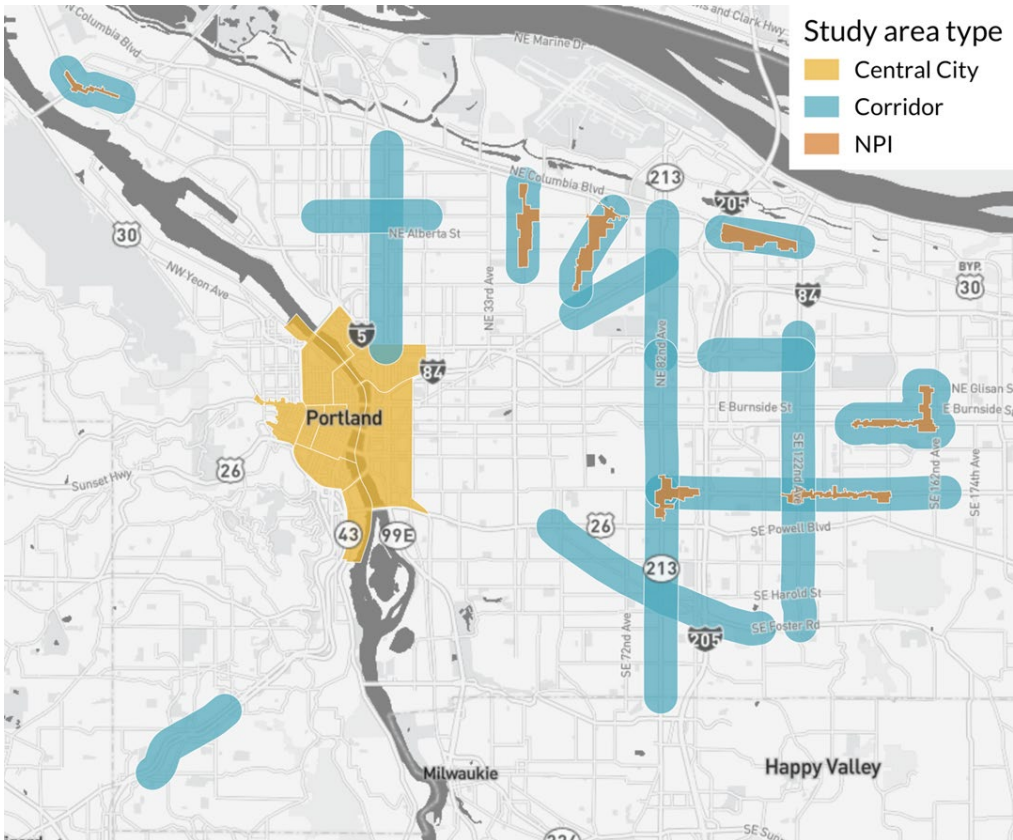


Difference in Districts

	Reinvest	Reinvigorate	Recognize
	Parkrose, 82 nd (Killingsworth-84), St. Johns, SW Barbur, 82 nd Ave (Division South)	NE Sandy, NE MLK, 82 nd (84-Division), Foster, 122 nd Ave, N/NE Killingsworth, SE Division	NE 42 nd , Halsey-Weidler, Cully, Rosewood
Number of Businesses	High loss	Loss	Stable, growth
Employment	High loss	Loss, stable	Stable, growth
Permit Valuation	Low Change	Stable, Increase	High Increase
Residential Sales Price	Low Change	Medium Change	High Change

★ ECONorthwest/Prosper Portland; Portland Post-Pandemic Performance and Economic Recovery

BUSINESS DISTRICT EXPEDITING GROUP



	Reinvest	Reinvigorate	Recognize
	Parkrose, 82 nd (Killingsworth-84), St. Johns, SW Barbur, 82 nd Ave (Division South)	NE Sandy, NE MLK, 82 nd (84-Division), Foster, 122 nd Ave, N/NE Killingsworth, SE Division	NE 42 nd , Halsey-Weidler, Cully, Rosewood
Strategy	Prioritize near term investments to support business stabilization, commercial tenancing to incen increasing daytime population, and increasing market rate activity. Support increased neighborhood connectivity and infrastructure improvements.	Support increased activation of corridors through targeted support to retail tenants, public realm activation and infrastructure investment, increasing activity. Support targeted business assistance as changes occur and investments are made.	Districts have seen relatively fast increases in market strength. Focus on business stability, affordable commercial, and anti-displacement to support equitable outcomes given increasing market strength.
Condition	Not stabilizing, conditions continue to decline, needs intervention. Rethink the role of corridor function.	Beginning to stabilize, likely faster recovery,	Stable or growing conditions, have been seen growth during pandemic

BREAKOUT GROUPS- BRAINSTORM

Returning Workers

Right-of-Way Improvements & Activation

Increased Housing

Steady Wednesday

Wednesday is clearly felt as the busiest day in the central city. Pop-up services can predict needs for the new year.

Holiday Presence

Heavy holiday ground floor activation. Limited/zero ongoing window breaks. Wayfinding displays installed.

Policy Implemented

A seismic upgrade "package" exists for O2H.

Events & Places

Expand in-person events, Tuesday/Thursday options. Communicate & advertise amenities that are open

Street Tree Lighting

Maximize street tree lighting-targeted areas and any others that are "ready". Align with board & graffiti removal.

Program Roll-out

Program rules are developed and ready for implementation.

"Every Wednesday"

Critical Mass on Wednesdays. Reduced transit fee? Coffee speakers bureau- networking events.

Plywood/Ground Activation

Vendors for pop up window space, expedite window replacement, tree lighting incentive. Expand street cleaners

Seismic: SDC/Exempt

SDC Waiver and Seismic Exemption are before council for consideration and adoption. MultCo considers.

Incentives/Programs

Gym Membership/In-Building conversion. Pop-up childcare, pet care. Parking/TriMet fee. Afternoon programming; HH, Coffee Break

Graffiti/Store Front Audit

Audit complete. Abatement underway. Regular abatement patrol schedule established. 3/month focus in central.

Policy Development

Gather a market estimate of eligible buildings.

Public Safety Improvements

EXPEDITING GROUPS

Discussion

Eric Zimmerman

Eric.Zimmerman@portlandoregon.gov

503-823-8582 -city cell