



PORTLAND IN THE STREETS

***Agenda Item No. 183
City Council Presentation
February 28, 2018***

PBOT

PORTLAND BUREAU OF TRANSPORTATION

Commissioner: DAN SALTZMAN | Director: LEAH TREAT

Portland in the Streets Program Development

➤ **New Portland in the Streets administrative rule**

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➤ **Updates to City Code and existing Administrative rules**

➤ **Updates to the PBOT fee schedule**



Livable Street Strategy



*PBOT prioritizes **people** by encouraging the use of the right-of-way for community gathering spaces, placemaking and programming.*



➤ Enhance Customer Experience

➤ Improve Awareness & Participation

➤ Increase Partner Capacity

➤ Evaluate & Report



**Livable
Streets
Strategy**

**Portland in the
Streets
Program**





PORTLAND IN THE STREETS

PORTLAND IN THE STREETS PROGRAM WILL:

- Develop space for community gathering
- Promote healthy and active lifestyles
- Build community identity
- Activate underutilized space
- Generate local business activity

Program Areas

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Block Parties



Community Events





Street Paintings

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Pedestrian Plazas



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Street Prototyping



Spaces to Places

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...and so



much more...

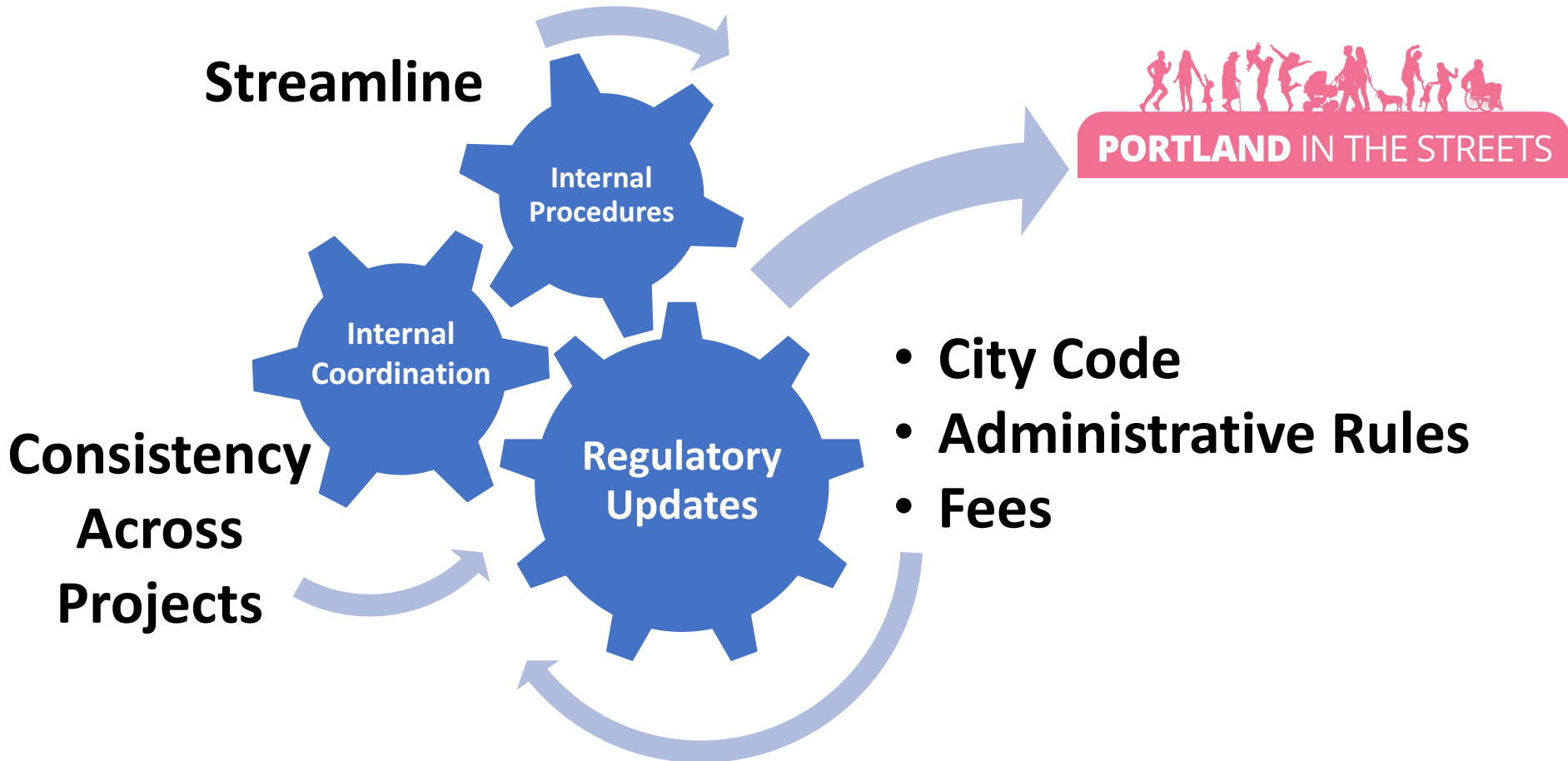


PORTLAND IN THE STREETS

PROGRAM GOALS

1. **REDUCE BARRIERS**
2. **REFLECT COMMUNITY NEEDS and CHARACTER**
3. **CITY WIDE ACCESS**
4. **EXPERIMENTATION and INNOVATION**

Internal Shift in Permitting



New Fees

- Ticketed Event
- Sidewalk Café Event Extension



Fee Changes

- Block Parties
- Parking Day



Putting the Applicant First



Technical Assistance



Proactive Outreach

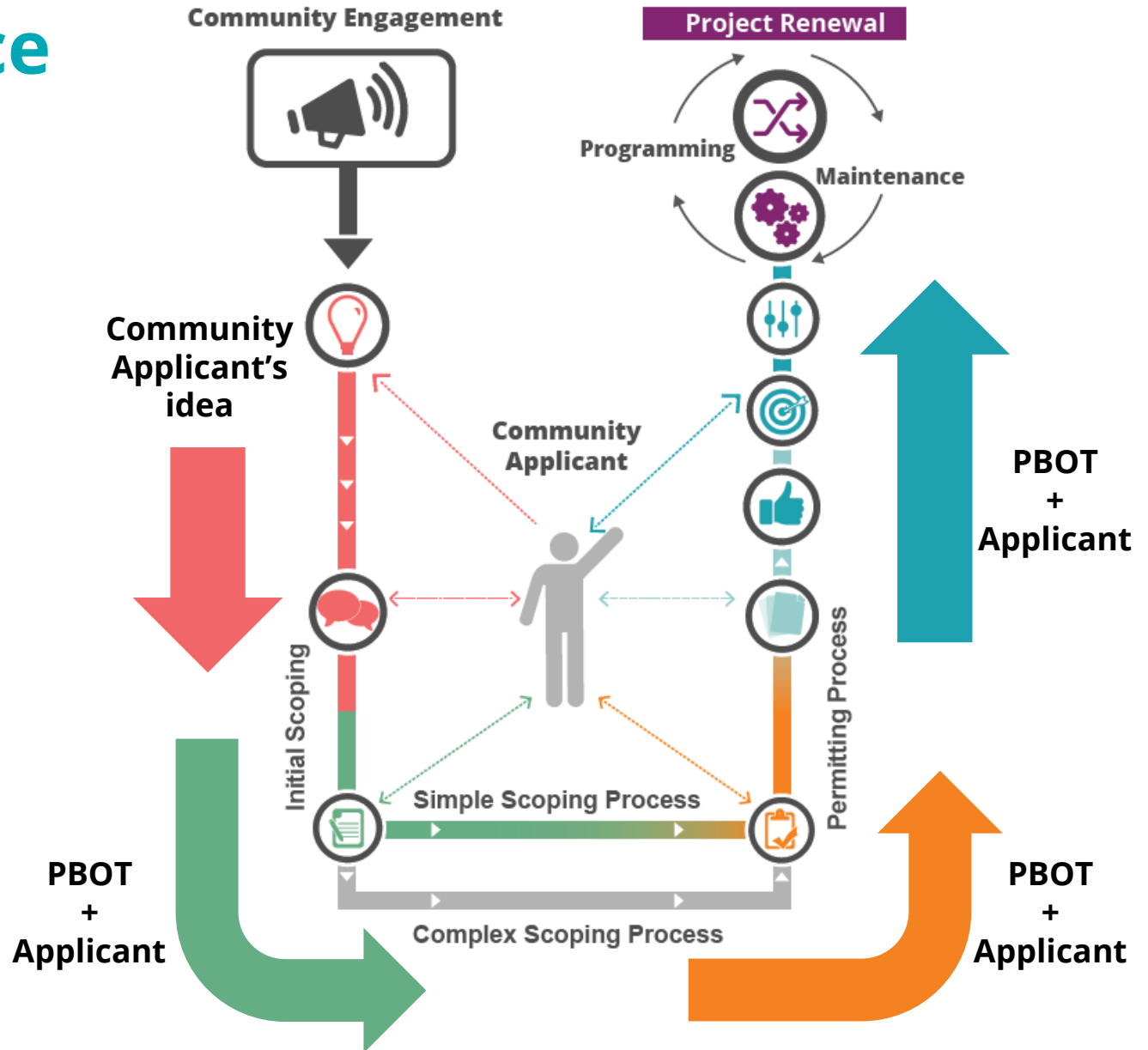
Community Toolkit





PORTLAND IN THE STREETS

Technical Assistance

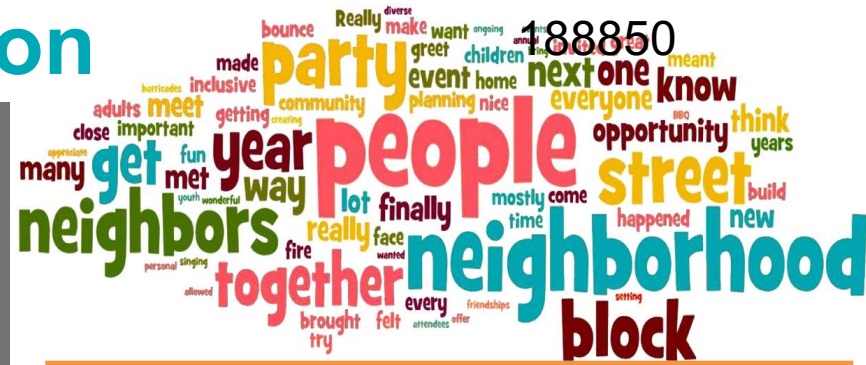


Community Toolkit

- Application
- Website
 - Resources
 - Case studies
 - Funding
 - Project map



Block Party Pilot Expansion



Proactive Outreach

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