PCEF Grant Committee Meeting

August 18, 2022, 6 p.m. – 8 p.m.

PORTLAND CLEAN ENERGY COMMUNITY BENEFITS FUND

THE BUREAU OF PLANNING & SUSTAINABILITY

VISIT US ONLINE
portland.gov/bps/cleanenergy

Virtual Participation Check

Guidelines for public participation

- Committee meetings open to the public
- Public invited to comment at around 6:10 p.m.
- Opportunities for public engagement in other forums/meetings

→ Guidelines applied to virtual meeting:

Chatbox: open for introductions. All other times, host-only chats (PCEF Staff).

Raise Hand: used by Committee only.

Video: on for Committee only.

Microphone: public members muted.

Recording: this meeting is being recorded.

Captioning: this meeting is being captioned; settings > show subtitles.

PCEF

Opening inspiration

PCEF

Introductions

Agenda

6:00 Introductions

6:10 Public comment

6:20 Program updates

6:30 Structural change – program concepts for tree canopy and high efficiency affordable housing

6:55 Break

7:15 Structural change – program concepts for tree canopy and high efficiency affordable housing (con't)

7:50 Committee member closing comments

8:00 Meeting close

PCEF

Public comment

PCEF

Program updates

PCEF

Structural change – program concepts for tree canopy and high efficiency affordable housing

The following concept slides are entirely examples designed to elicit feedback from the PCEF Committee.

PCEF

Program updates and structural improvements

Four goals:

Goal #1:

Identify changes to enable accelerated funding of carbon reduction projects in alignment with ballot measure 26-201

Goal #2:

Draw clearer and more relevant connections between PCEF and the City's carbon reduction goals

Goal #3:

Address staff and committee identified needs

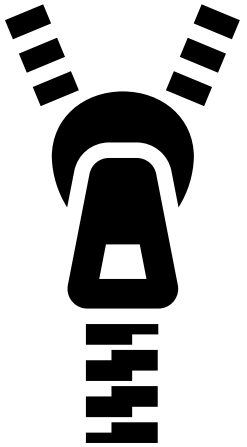
Goal #4:

Address remaining audit recommendations

How does this come together?

1. **Program concepts:**
   - Are presented to help illustrate and envision future programs; and the changes to enable them.
   - Ideally, some would be recommended by the Committee to be further developed as initial programs to accelerate project funding.

2. **Approach to developing and implementing future programs:**
   a. Deciding on other programs
      - Start with planning, community and Committee engagement
      - Committee and City Council input approach/decision-making - TBD
   b. Developing those programs
      - Start with planning, community and Committee engagement, program development
      - Committee input approach/decision-making - TBD



3. **Code updates, as necessary**
   - Are code updates necessary to implement program concepts?

Program updates and structural improvements

Example path ahead

Community initiated projects

Annual solicitation:

- $40-60M annually

Strategic solicitations/programs

Targeted solicitations with RFPs on 3 to 5-year interval for programs requiring long-term and ongoing investment

Responsive solicitations/programs

Response solicitations on 2 to 4-year interval:

- Responsive to new policy, community priorities (e.g., transformative community investments)

Program updates and structural improvements

Example path ahead

Community initiated projects

Annual solicitation:

- $40-60M annually

Strategic solicitations/programs

Targeted solicitations with RFPs on 3 to 5-year interval for programs requiring long-term and ongoing investment

Responsive solicitations/programs

Response solicitations on 2 to 4-year interval:

- Responsive to new policy, community priorities (e.g., transformative community investments)

Example program concept 1: Equitable tree canopy

The program below is an example concept intended to elicit Committee member responses and discussion.

Program: **Growing an equitable tree canopy to support the City's 2035 tree canopy cover goals**

Issue/opportunity:

- Historic underinvestment in trees for parts of Portland, with embedded social/racial inequities
- Urban heat islands in East Portland and increasing hazard for communities in those areas
- Declining tree canopy
- Limited resources in current and past tree planting programs
- Need for ongoing tree maintenance
- Equitable workforce development to build capacity among orgs. Current profession of certified arborists is predominantly white / male.

Example program concept 1: Equitable tree canopy

The program below is an example concept intended to elicit Committee member responses and discussion.

Program: **Growing an equitable tree canopy to support the City's 2035 tree canopy cover goals**

Goal*: **33.3% tree canopy cover by 2035 (Portland Plan, 2012)**
Additional ~200,000 trees need to be planted over ten years

An example to further focus discussion:

Street trees: Assume street trees comprise ½ of canopy potential, or 100,000 trees

Gap: Assume at least 6,000 trees annually (60,000 trees over ten years)
~$3m annually, including short-term maintenance

*goal is subject to be updated in the near future

Example program concept 1: Equitable tree canopy

Are there more effective ways for PCEF to support improved tree canopy?

Role	Who leads	Opportunity
Planning, coordination, technical advising, long-term plant procurement/storage	PPR Urban Forestry and Horticultural Services	Leverage technical capacity, strong purchasing power, central tracking of progress
Planting and maintaining new trees (including outreach, identifying sites, and planting)	Non-profit organization	Trusted community relationships, planting expertise
Maintaining existing trees (must define when and where this may take place)	Non-profit or private organization	Maintain and increase carbon sink in existing trees. Increased contractor opportunities
Training workers (e.g., botanic specialists, arborists)	Non-profit organization	Coordinated growth of workforce with increased opportunity
Training contractors (e.g., botanic specialists, arborists, landscape contractors)	Non-profit organization	Coordinated growth of tree contractors with increased opportunity.

Example program concept 2:
EE/RE in multi-family affordable housing

The program below is an example concept intended to elicit Committee member responses and discussion.

Program: **Raising the bar on efficiency and renewable energy upgrades in new and redeveloped affordable multifamily housing**

Issue/opportunity:

- Strong alignment with prior funding criteria
  - Numerous grantees in Round 1 and 2
- Timeline/funding/improved design alignment
  - Duplicate application and project management efforts
  - Significantly more GHG emissions reduction potential when EE/RE measures are integrated at design phase
  - Project development timelines don't always align with PCEF RFP timeline
- Funding gaps remain for EE/RE in affordable housing projects

Example program concept 2:
EE/RE in multi-family affordable housing

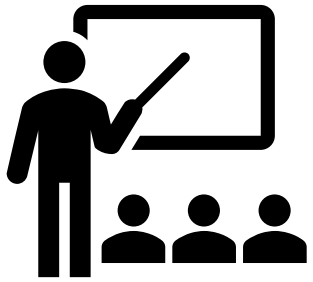
The program below is an example concept intended to elicit Committee member responses and discussion.

Program:	**Raising the bar on efficiency and renewable energy upgrades in new and redeveloped affordable multifamily housing**
Goal:	All new or redeveloped multifamily affordable buildings are X% more energy efficient than buildings designed to current energy codes or must achieve a defined Energy Use Intensity (EUI) requirement target
Funding opportunity:	$50 – 80M over 5 years

Example program concept 2: EE/RE in multi-family affordable housing

Are there more effective ways for PCEF to support more efficient affordable housing?

Role	Who leads	Opportunity
Planning, coordination, project development	Portland Housing Bureau	Braiding funding streams strengthens PCEF requirements. Ease application burden on affordable housing providers.
Program delivery partner	Non-profit or private organization	Technical expertise to support design and buildout of highly efficient buildings
Implementing the project	Non-profit or private organization	Ease reporting burden on affordable housing providers. Allows the addition of high efficiency and renewable measures to projects.
Training workers	Non-profit organization	Create and coordinate placement opportunities for people trained and supported by PCEF WCD grants.
Training contractors	Non-profit organization	Create coordinated opportunities to scale up contractors supported through PCEF WCD grants.



Questions-

- What general questions do you have?
- What opportunities do you see? Concerns?
- Are there program concepts you'd like to see or discuss next?
- Are there elements of this you have particular interest in diving deep?

Break (15 minutes)

Meeting will resume at 7:15 pm

PCEF

Committee member comments

PORTLAND CLEAN ENERGY COMMUNITY BENEFITS FUND

THE BUREAU OF PLANNING & SUSTAINABILITY

A program by City of Portland,
Bureau of Planning and Sustainability
VISIT portland.gov/bps/cleanenergy

Guiding Principles

Focused on climate action with multiple benefits.

Invest in people, livelihoods, places, and processes that build climate resilience and community wealth, foster healthy communities, and support regenerative systems. Avoid and mitigate displacement, especially resulting from gentrification pressures.

Justice Driven

Advance systems change that addresses historic and current discrimination. Center all disadvantaged and marginalized groups – particularly Black and Indigenous people

Accountable

Implement transparent funding, oversight, and engagement processes that promote continuous learning, programmatic checks and balances, and improvement. Demonstrate achievement of equitable social, economic, and environmental benefit. Remain accountable to target beneficiaries, grantees, and all Portlanders.

Community-powered

Trust community knowledge, experience, innovation, and leadership. Honor and build on existing work and partnerships, while supporting capacity building for emerging community groups and diverse coalitions. Engage with and invest in community-driven approaches that foster community power to create meaningful change.

Modified consensus decision making process

- **Proposal** – put forth for consideration by Committee member
- **Temperature check** – each Committee member indicates how comfortable they are with making an affirmative decision
- **Discussion** – additional discussion if needed
- **Amendments** – Committee members can offer amendments to the original proposal
- **Decision** – each Committee member can 1) affirm the proposal, 2) stand aside, or 3) indicate that "no" they do not support the proposal. Note that standing aside is counted as a decision to affirm for the purposes of approving a proposal.

The following minimum number of affirmative decisions is required for a decision to represent the position of the PCEF Committee.

- When 6 or 7 Committee members are present : 5 Affirmative decisions
- When 8 or 9 Committee members are present : 6 Affirmative decisions

PCEF