

NNE Housing - Community Outreach & Engagement Strategy

Properties: Strong, Kaiser and Carey Blvd Properties

Estimated Timeline: Mid-late September

Budget:

Equity/Access:

- Demographics
- Language Access: Interpretation/Translation
- Multiple sessions and locations

Number of Sessions:

- 3 in person (multiple breakouts for each property, facilitated)
- 1 hybrid (multiple breakouts, facilitated)

Potential Portland Locations:

- **Inner NE** - New Song, Matt Dishman, Tubman
- **North** – Charles Jordan Community Center
- **Outer NE** – Highland, Rockwood

Potential Dates:

- September 17th - Saturday
- September 29th - Thursday
- October 1st - Saturday
- October 6th - Thursday
- October 8th - Saturday

Outreach

- Flyer
- Social Media
- Email Blast
- Newsletter

Facilitation/Agenda

- Short program
- Housing Strategy
- Goals?
- Scope of Feedback (What are we solving for? Asking?)
- 3 breakouts (one for each property)

- Summary
- Wrap Up

Implementation:

- **Registration**
- **Feedback cards**
- **Visuals**
- **Raffle**
- **Food**
- **Childcare**
- **Resource Tables** (Preference Policy Applicants)
 - Lead
 - Home Repair
 - Prosper Staff Grants (NE)
 - AAAH Asset Preservation

Fact Sheets & Renderings from Architect

- **Kaiser Property** - 40 to 50 units – Rental
- **Strong Property** - 100 to 50 units – Combo?
- **Carey Blvd Property** - 30 units – Home Ownership
- **Priority – Family Sized (2 – 3 bedrooms)**
- **Preference Policy Required**
- **Proxemics (Stores, bus, parks)**
- **Amenities**
 - Garden
 - Play Area
 - W/D
 - Community Space
 - Storefront/small business
 - Bike Storage
 - Parking (be able to answer)