

Regional Arts & Culture Council (RACC)

An arts and culture organization

Advancing Arts & Culture (ACC)

Report to the City of Portland | Fiscal Year 2021

Oregon Symphony Musicians in the Time of COVID-19: Erin Furbee, Peter Frajola, and Robert Taylor, Joe Cantrell, 2021

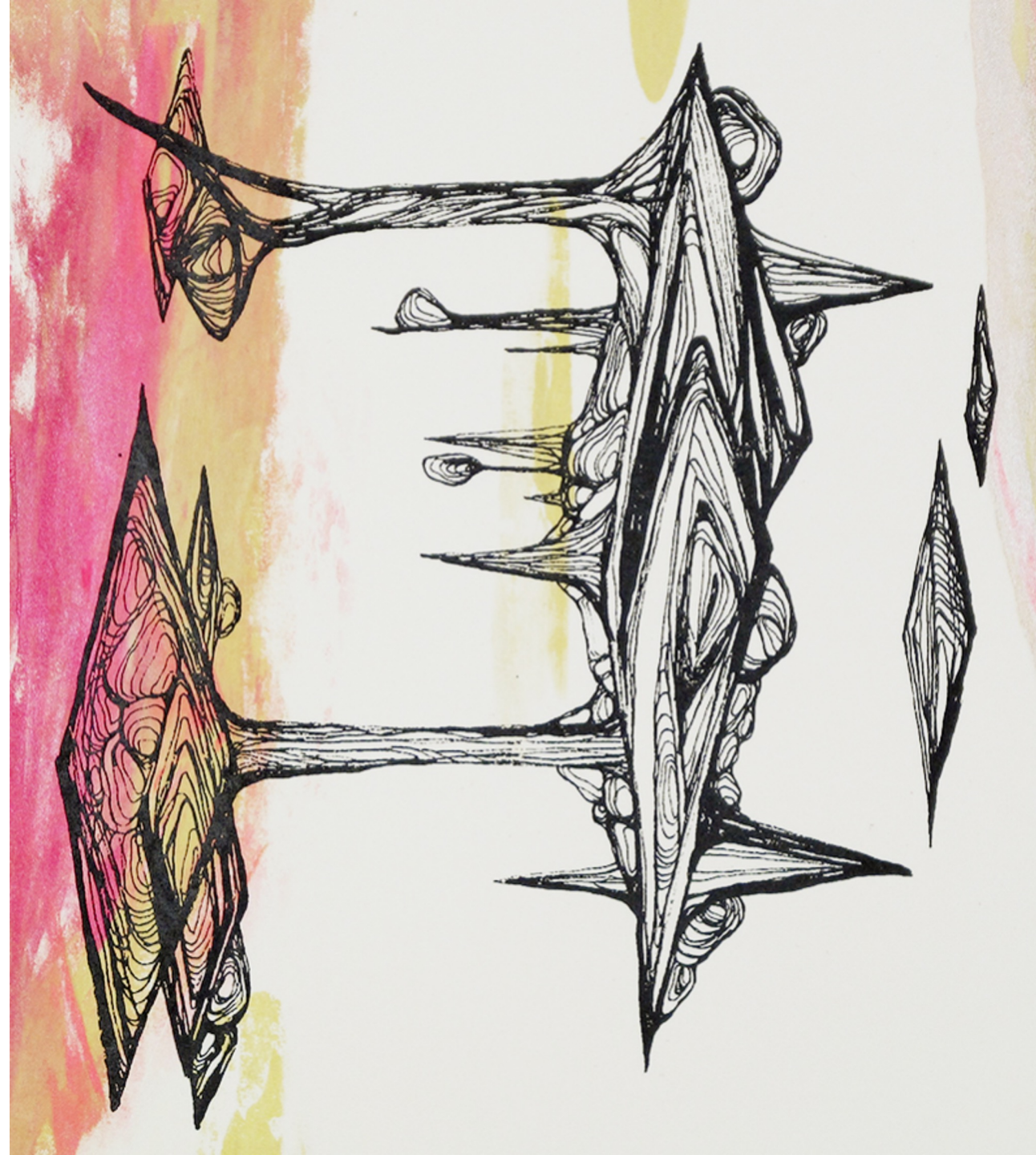


WELCOME

Nathan Rix

RACC Board Chair

Patricia Vázquez Gómez, *Untitled 4*,
detail, 2020





Carol Tatch and Della Rae

Co-Executive Directors

Patricia Vázquez Gómez, *Untitled 3*,
detail, 2020



Meet the Team



Andrea Blanco
Communications
and Advocacy
Design Specialist



Kristin Calhoun
Director of Public
Art



Ingrid Carlson
Grants Officer



Helen Daltoso
Director of Grants



Danielle Davis
Public Art
Collections
Registrar



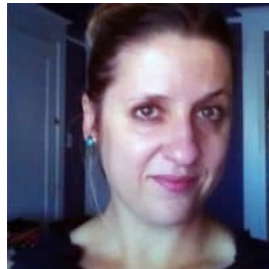
Jeseca Dawson
AP & Payroll
Specialist



Chanda Evans
Arts Education
Program Manager



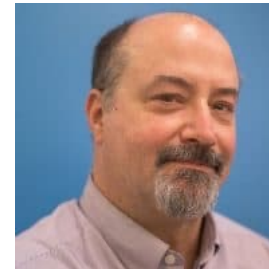
Molly Gray
Grants Specialist



Shahira Kamal
Accounting
Assistant



Cindy Knapp
Chief Financial
Officer



Keith Lachowicz
Public Art
Collections
Manager



Paisley Lee
Executive Assistant

Meet the Team



Jennifer Matsumura
A/R-Revenue Specialist



Salvador Mayoral IV
Public Art Project Manager



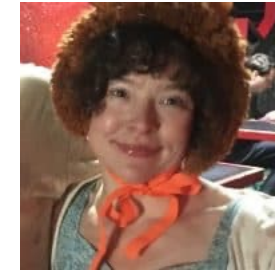
Mario Mesquita
Manager of Advocacy & Engagement



Della Rae
Co-Executive Director Chief of internal Operations



Morgan Ritter
Public Art Exhibitions & Collections Specialist



Katy Roberts
Development Associate



Ivan Salcido
Public Art Installation and Conservation Technician



Carol Tatch
Co-Executive Director Chief of External Operations



Joni Whitworth
Social Media Specialist



Dan Yadinak
IT Manager



Meet the Board



Eve Connell



Debby Garmen
Treasurer



**Shani Harris-
Bagwell**



Leslie Heilbrunn
Vice Chair



**Octaviano
Mercial-Cuevas**



Frances Portillo
Secretary



Leesha Posey



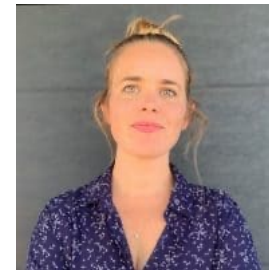
Eduardo Puelma



Nathan Rix
Chair



James Smith



Elizabeth Stock



Matt Watson



Our mission

To enrich our communities through arts and culture.

Our Vision: A thriving region, powered by creativity, with arts and culture in every neighborhood.

We connect artists and creatives to opportunities and access.



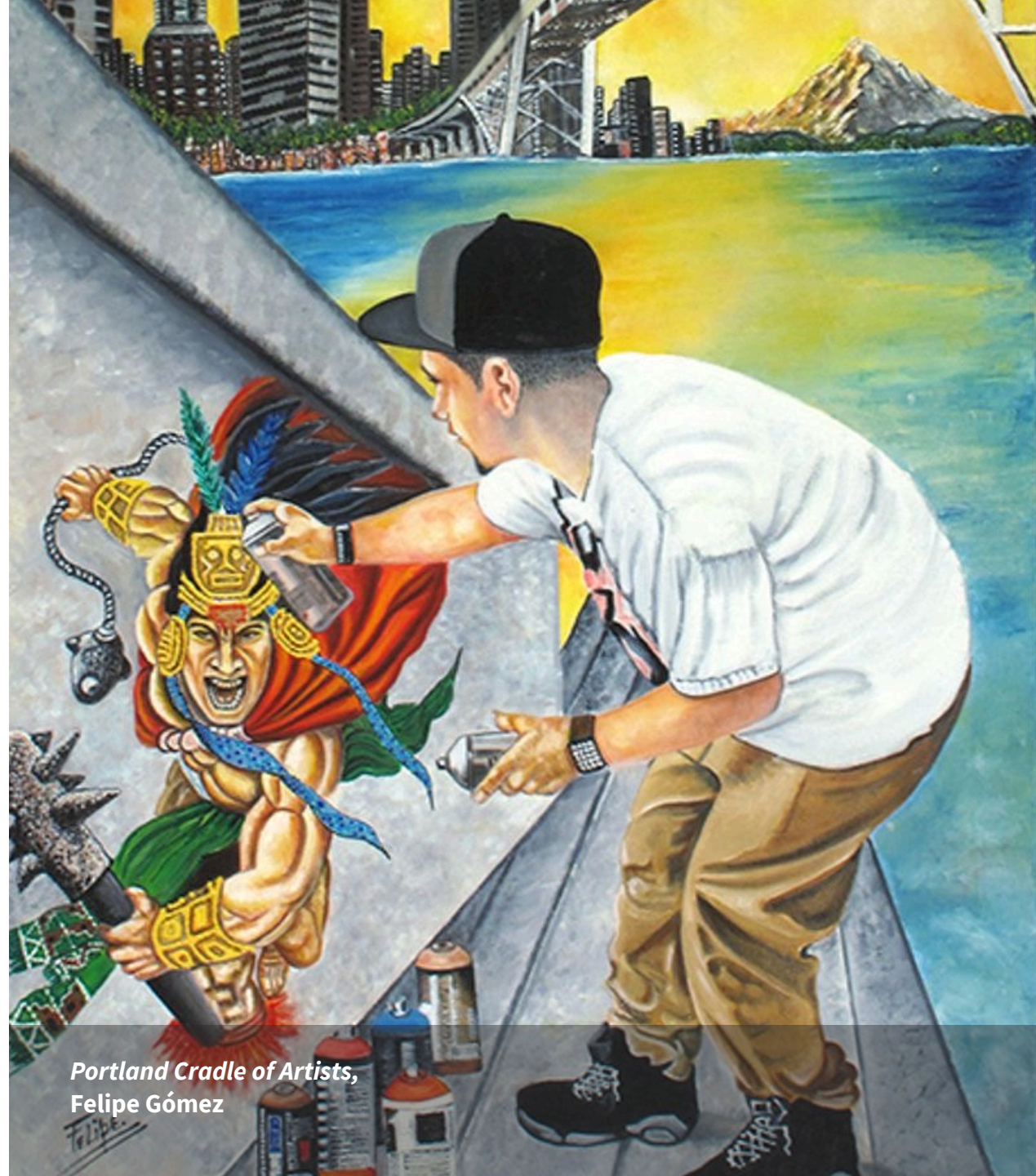
Who I am; Celebrating Me, World Stage Theater, Photo by Shawnte Sims

Guest Speaker



Jenny Stadler Executive Director PHAME Academy

Centering the work of RACC
and the City of Portland in
creating Equity through Access
and Opportunity



Portland Cradle of Artists,
Felipe Gómez

Strategic Framework 2020-2023

RACC's Strategic Framework emerged through a collaborative engagement of the team and the board in FY20.

Naoko Morisawa, *Target III-Imagine*
(detail)



Build an equitable, innovative, and sustainable organization.



Increase Access



Advocate for Arts & Culture



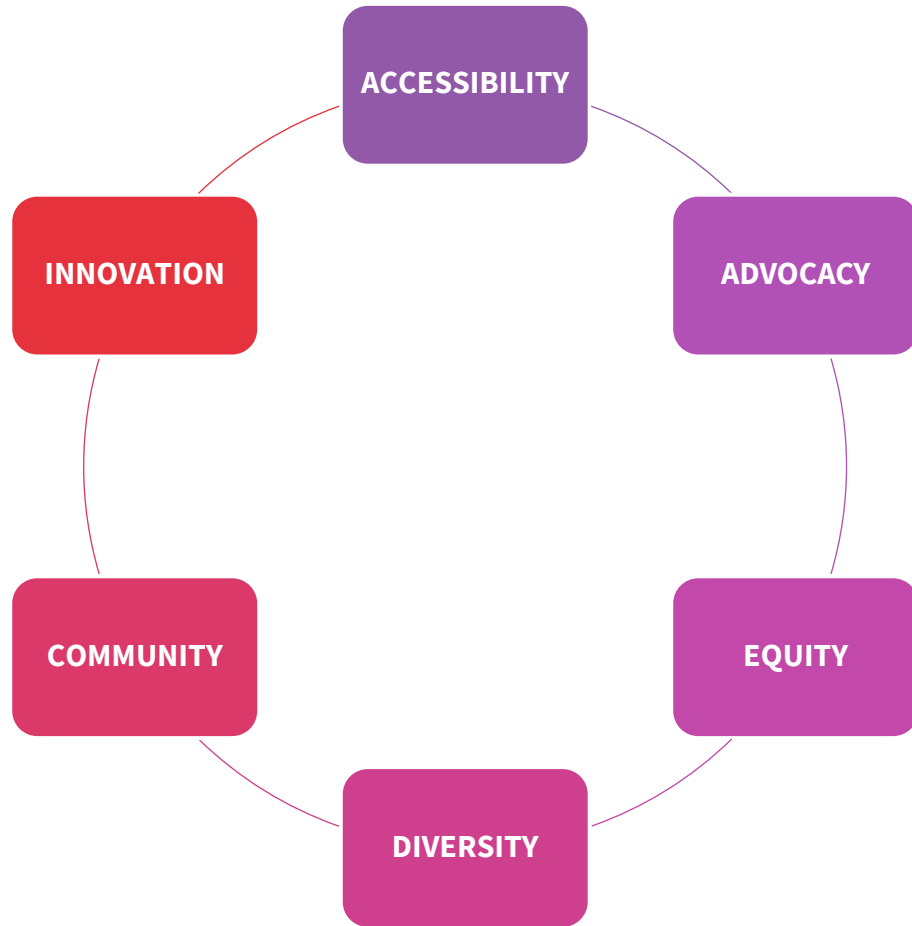
Diversify & Increase Resources



Drive Innovation & Partnerships



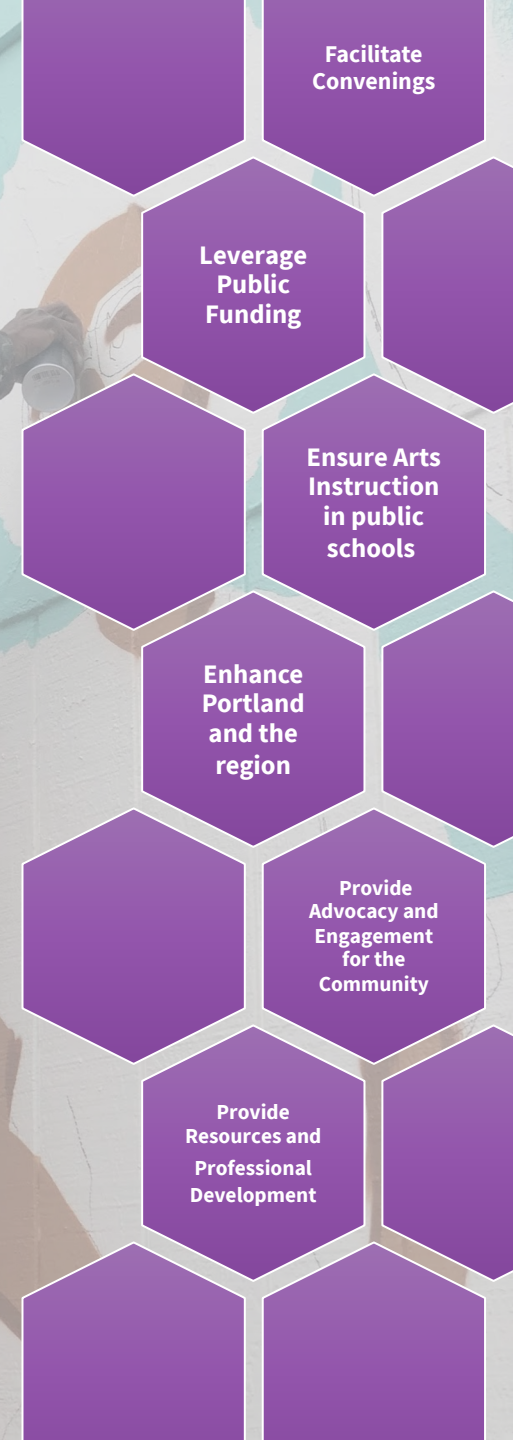
RACC's Core Values



Services

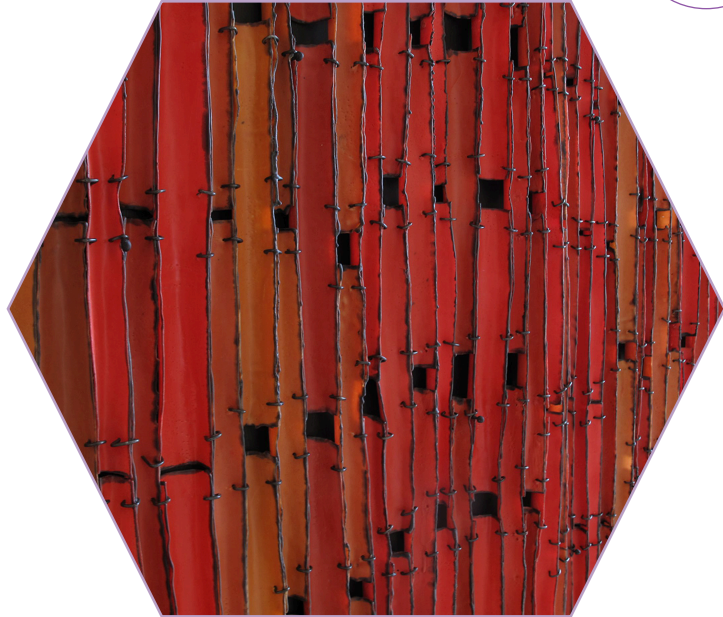
Centering the needs of the Portland Metro and Pacific Northwest regions, we are a provider of services to our creative community.

Munta Mpwo, *bboys make some noise*, 2019, Fresh Paint



City of Portland

FY21 Highlights



Brenda Mallory, *To Make Whole*
Multnomah County Central
Courthouse, Floor 17

Monuments

COVID-19 Recovery for the Arts and Culture Community

300+ Workshops and trainings

Diverse Community and Public Art Panelist **Representation on RACC committees**

Served Diverse Communities throughout Portland, including Black, Indigenous, People of Color; LGBTQIA+, differently-abled individuals, refugees, immigrants, veterans, and other.

Distributed \$1.4M+ (\$950,000+ to non-AEAF arts organizations)

City of Portland

FY21 Highlights Continued



Natalie Ball, *Boosboosli Hokis Dich Aowah. Black Lives Matter.*
Multnomah County Central
Courthouse, Floor 13

88% artists identify as BIPOC from the 2% for Art program

Installed works in public venues:
Portland and Vanport Buildings

Black Portland Matters Art & Placemaking Initiative

Met and exceeded EDIA goals, deepening our commitment
to Racial Equity

Distributed \$20M+ in federal CARES funding

Focus on Community

Brought artists and creatives to the table for continued engagement activities with a focus on underrepresented communities.



Guest Speaker



Sharita Towne

Artist and Partner with the
Public Art Program

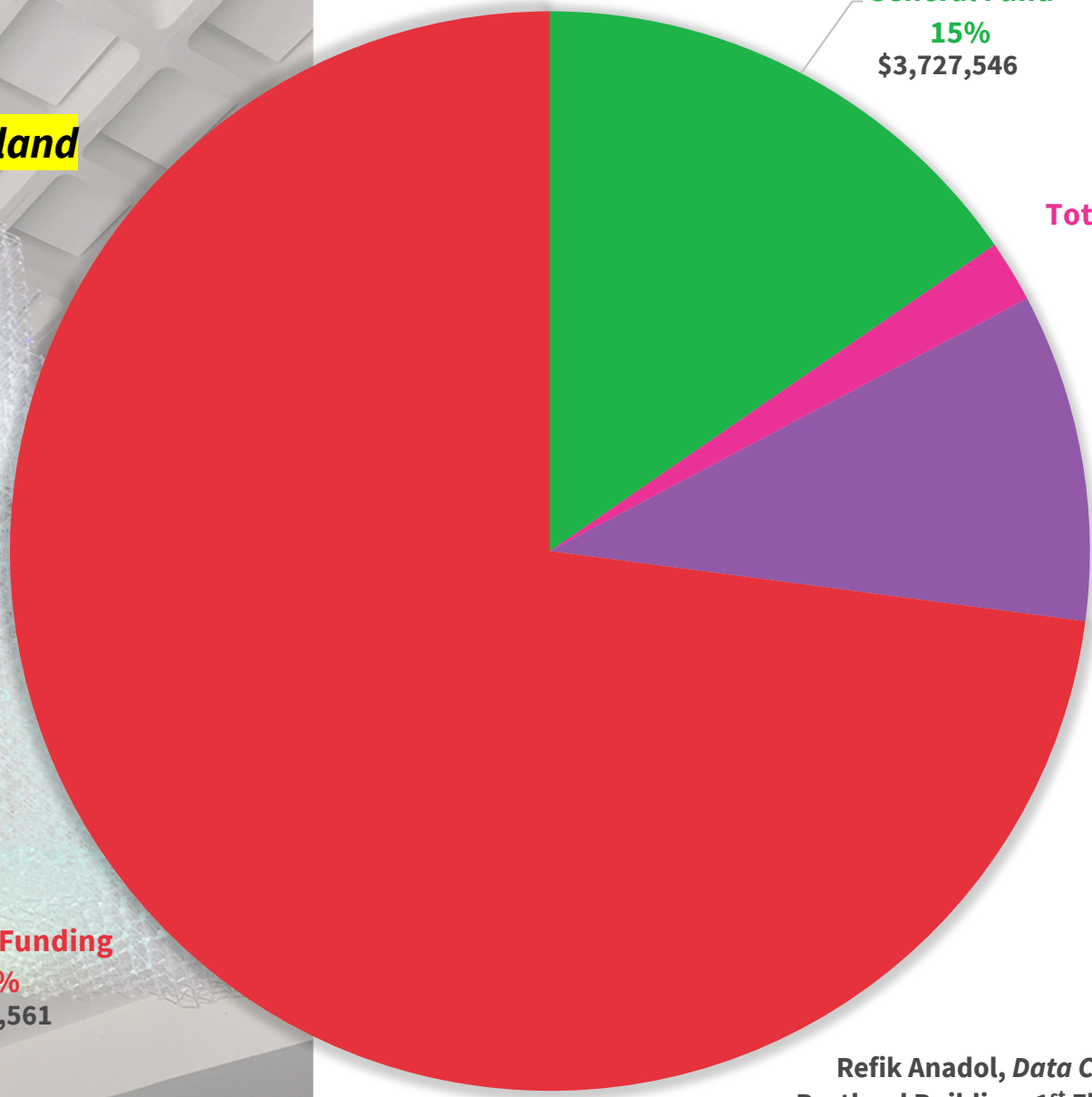
Currently a lead artist Black Portland Matters Art & Placemaking Initiative projects with Albina Vision Trust, Soul District & SEI; Keaton Otis Memorial project and Albina Queens. Previously was an artist in residence with Humboldt Neighborhood.



Black Reverie, Sharita Towne in partnership with Self Enhancement Inc., Soul District Business Association, and the Albina Vision Trust, 2021 NE Martin Luther King Jr. Blvd and NE Russell St.

Funding

Total Budget from the City of Portland
\$6,554,392



Total Percent for Art
2%
\$448,027

Total Arts Education & Access Fund
10%
\$2,378,819

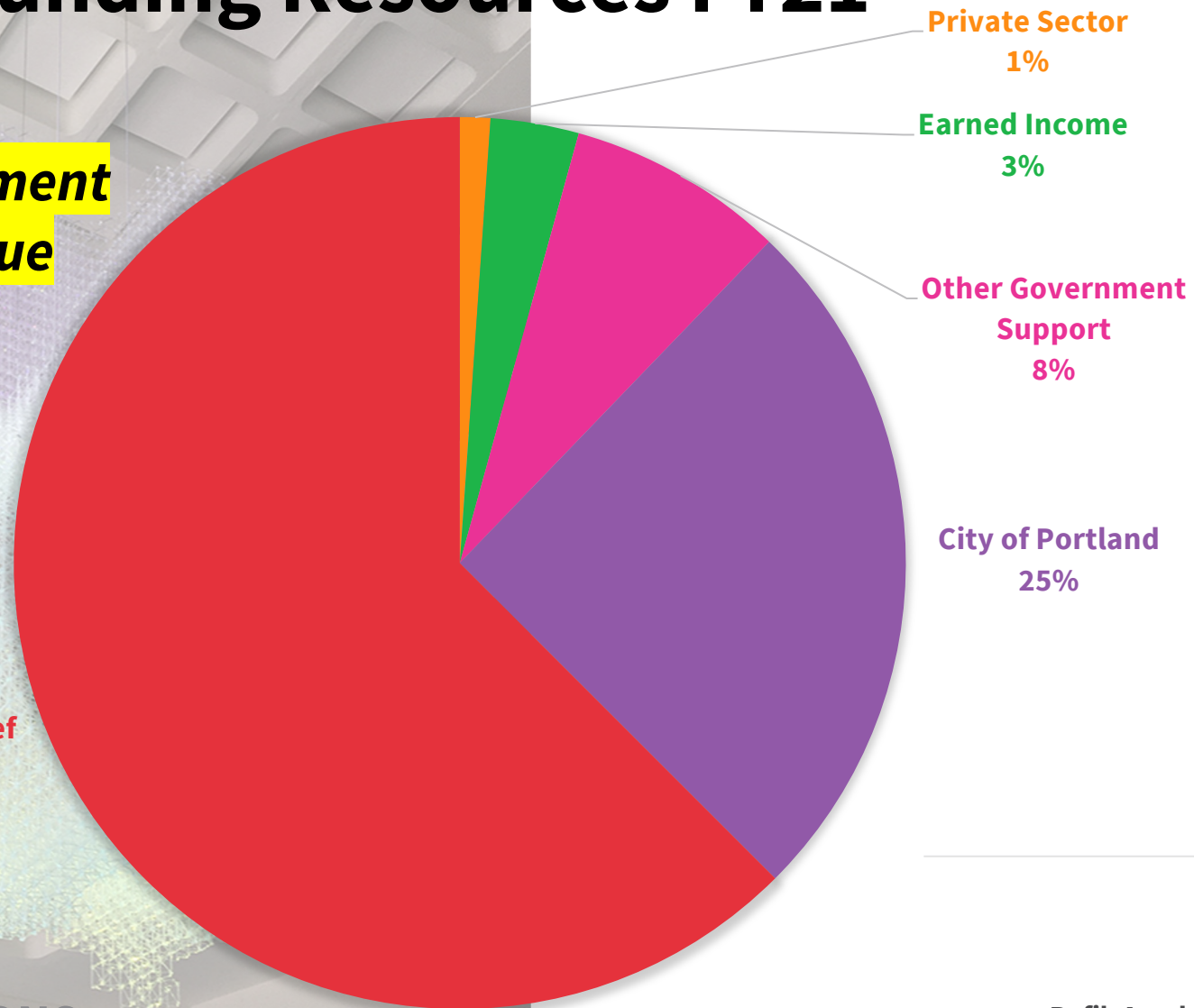
All Other Funding
73%
\$17,652,561

Refik Anadol, *Data Crystal: Portland*
Portland Building, 1st Floor, East Lobby

Program Funding Resources FY21

**RACC Audited
Financial Statement
FY 20-21: Revenue**

**Coronavirus Relief
Fund
63%**



**Percent for Art
2%**

AEAF 9.6%

**General Fund
13.7%**

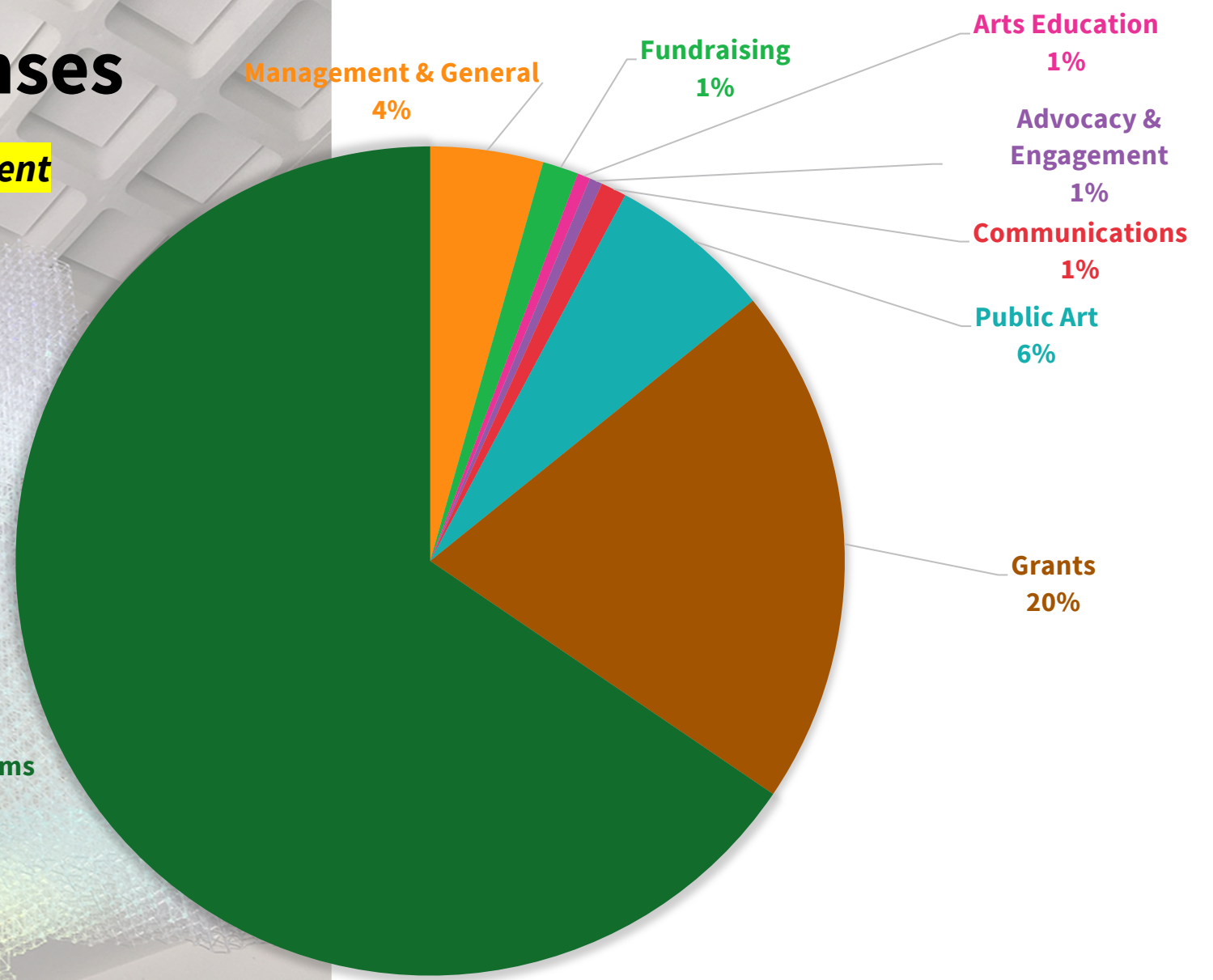
City of Portland

CONTRIBUTIONS



Program Expenses

**RACC Audited Financial Statement
FY 20-21: Expenses**



EXPENSES

Refik Anadol, *Data Crystal: Portland*
Portland Building, 1st Floor, East Lobby

Grants

Service to our Community

RACC supports artists, arts organizations and arts businesses, through a variety of grant programs made possible through public investments including the City of Portland (**\$1,485,585**) and Arts Education & Access Fund (**\$2,252,915**).

Beyond our RACC programming, Grants and Finance teams supported **CARES Funding** for the City of Portland and the Oregon Arts Commission, the **Community Healing Initiative**, and individual donations to support artists including **Emergency Funding** and **Innovation Prize**.

General Operating Support and Investment Awards

- 63 arts non-profits based in the City of Portland

Make|Learn|Build

- 190 Round 1 awards
- 226 Round 2 awards
- 44% awarded artists identified as BIPOC

Capacity Building

- 11 culturally-specific organizations
- Operating support funds, professional development bank, and Learning/Sharing opportunities

City of Portland Goals

- 68% of supported orgs had budgets below \$1M
- 75% of grantees are individuals
- 284 Portland-based artists funded

MLB Community Reviewers

- 14 contractors
- 86% identified as BIPOC

Guest Speaker



Brian Parham
Artist

Founder, Rock Dojo

Impact & Opportunity



Public Art

An investment in Community

Portland's 2% for Art objective was created to prioritize placing art within underserved neighborhoods.

*Met the goal of 75% of the projects in and with underserved neighborhoods and communities with the planning phase for **Errol Heights** (SE 45th and Harold) and **Mill Park** (SE 117 & Mill Court), several **Black Portland Matters Art & Placemaking Initiative** projects (SE 134, SE 78th, SE 122nd, and on NE Martin Luther King, Jr. Blvd.), and **Vanport Portable Works** purchased in the central city.*

Humaira Abid, *The World is Beautiful and Dangerous Too*, purchased in 2020 for the Public Art Portable Works Collection with funding from the Vanport Building, Southwest Fifth Ave., Portland, OR.

Remembering TeTe Gulley,
M Martinez, *Capturing the Moment*, 2021



Portland Building
artwork collection
grew

37 new works
for Visual Chronicle of
Portland;
Capturing the Moment

Partnerships for murals
for the
**Black Portland Matters
Art & Placemaking
Initiative**

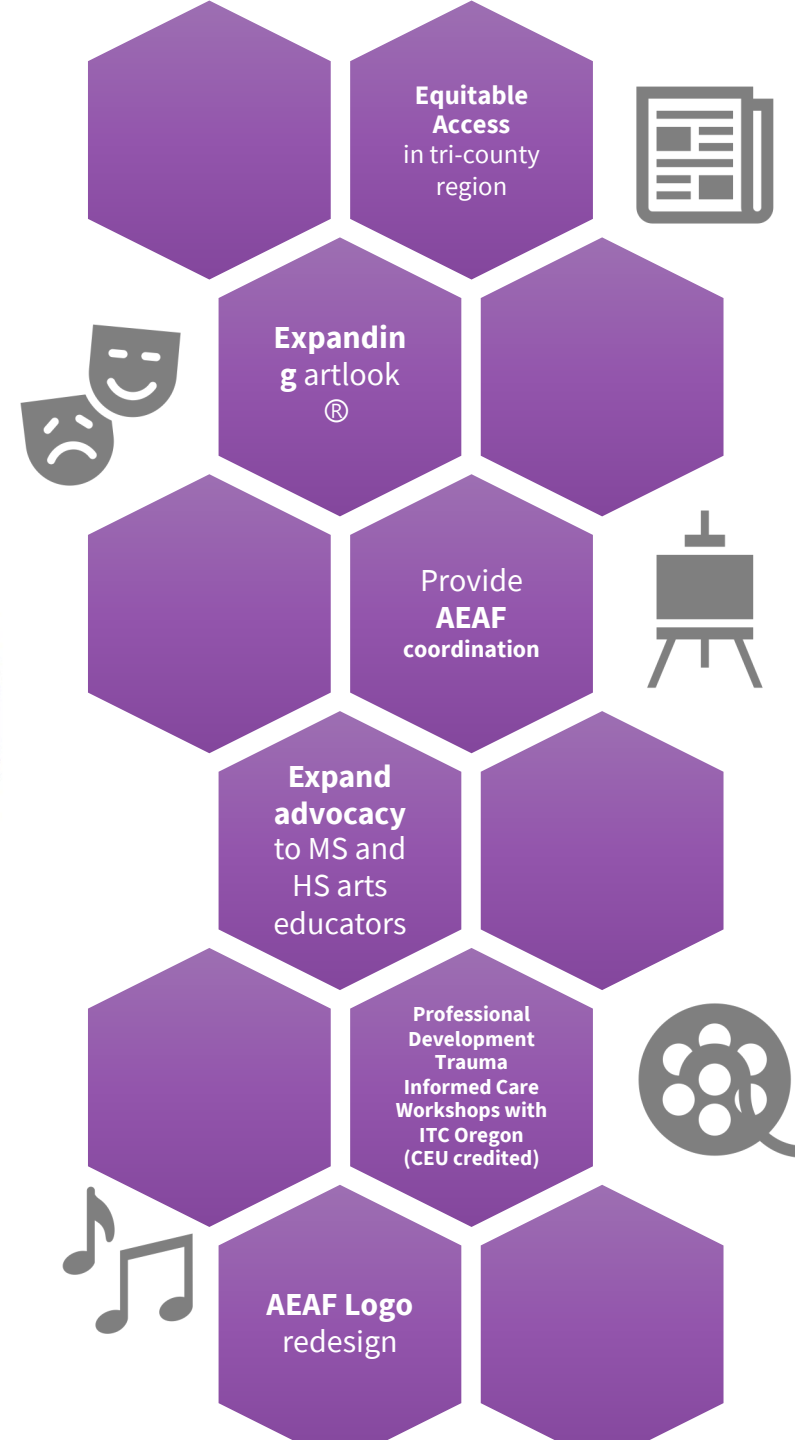
15 new artists | 20 new
works for
Portable Works
collection

Murals Program
flourished
with **11 new murals**

Arts Education FY21 Highlights



Music Class 4th grade,
David Douglas School District, 2021



Guest Speaker



Laura Streib

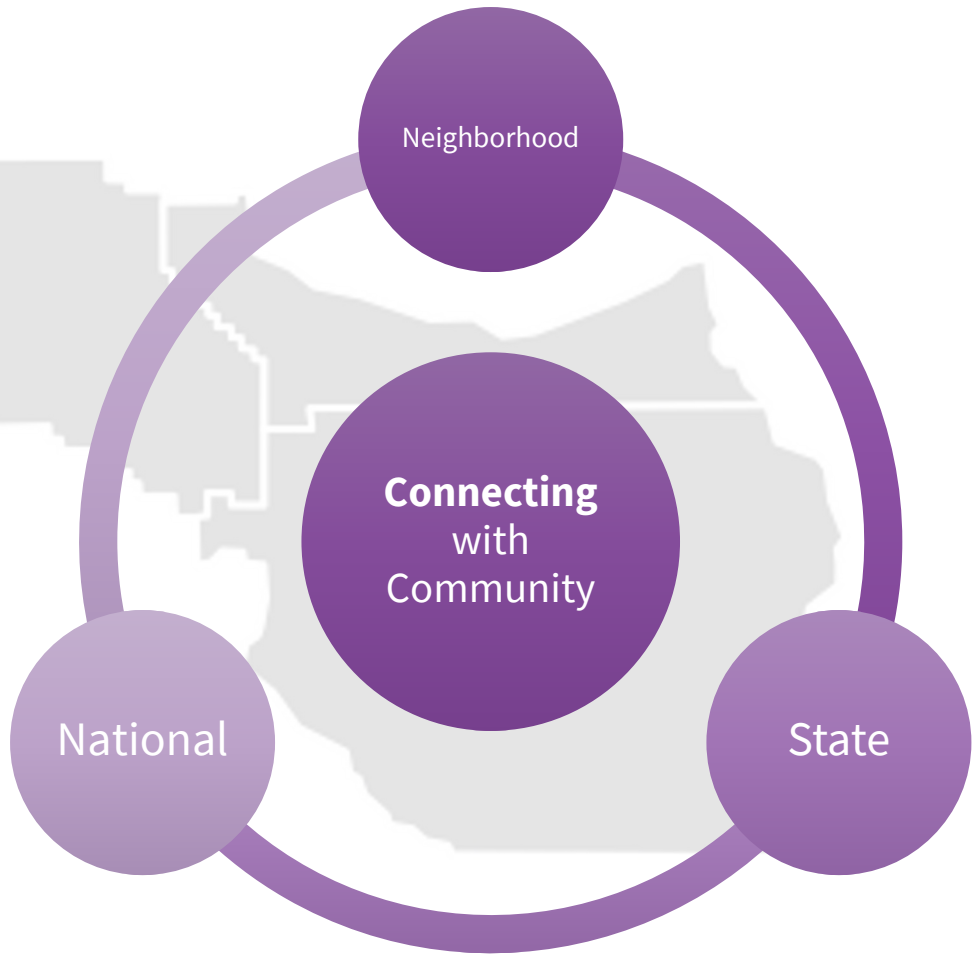
Arts Education & Access
Income Tax Fund (AEAF)
Oversight Committee Chair

**Founder, Aura Creative
Consulting**



Vibe SE Studio, 2017
Mixed Media Elementary Art Workshop
Photo Credit : Laura Streib

Advocacy & Engagement



www.racc.org

- Legislation**
 - Arts Education for All Act
 - Creative Economy Recovery Act (CERA)
- Arts and Economic Prosperity survey 6 (AEP6)**
 - Partnering and coordinating with sister county organizations
- National Endowment for the Arts (NEA)**
 - Capacity Building: Leveraging federal funding to artist support and creatives
 - Creative Placemaking: *Our Town initiative* in partnership with COP and local CBOs
- Advocacy Hub**
 - Connecting with community, Convening opportunities, advocacy toolkits, learning videos
 - Coming 2022

Helping Hands, by David Flores, 2018 ^

Arts & Economic Prosperity study 6

CHANGE THE CONVERSATION After more than a one-year postponement, the Arts & Economic Prosperity 6 (AEP6) is underway nationally as of May. This is the sixth national economic impact study of America's nonprofit arts and cultural industry. It documents the economic contributions of the arts across diverse communities and regions throughout the country.

Washington

Multnomah

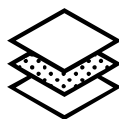
Clackamas

24



Previous Study AEP5

Locally, our arts industry generated \$687 million of economic activity—\$364 million in spending by arts and cultural organizations and an additional \$323 million in event-related expenditures by their audiences. This activity supported 22,299 full time equivalent jobs and generated \$53 million in revenue to local and state governments. Our local nonprofit arts and culture organizations have been and will continue to be critical to our economic recovery.



Partners

Previous partners have included local arts agencies, community foundations, economic development agencies, chambers of commerce, performing arts centers, and more.



Arts and Culture as Economic Driver

1. Cultural benefit provided to our community
2. Local arts industry supports jobs
3. Generates government revenue
4. Cornerstone of tourism



ARTS &
ECONOMIC PROSPERITY 6

**The arts grow tourism,
generate government
revenue, and create jobs.**

CHANGE THE CONVERSATION.

Links

Reports, overviews, summaries, and references

- **FY21 Annual Impact Report**
https://annualreports.racc.org/wp-content/uploads/2022/01/RACC-Annual-Report-2021_web.pdf
- **Advancing Arts & Culture (ACC) Report** *Formerly SOTA*
<https://drive.google.com/drive/folders/19FPtncKQtD3JQVFDmipqZt8RXMMUU6Qs?usp=sharing>
- **Arts Education & Access Income Tax** How it works
<https://racc.org/about/arts-education-access-fund-frequently-asked-questions-and-other-resources/>
- **Federal Creative Economy Legislation**
<https://www.americansforthearts.org/by-program/reports-and-data/legislation-policy/legislative-issue-center/federal-creative-economy-legislation>
- **Arts & Economic Prosperity Survey**
 - AEP6 + RACC Press Release <https://racc.org/2022/05/17/pr-aep6study/>
 - AEP5 Oregon Summary
https://www.americansforthearts.org/sites/default/files/pdf/2017/by_program/reports_and_data/aep5/map/OR_StateOfOregon_AEP5_OnePageSummary.pdf
 - AEP5 Greater Portland Area Summary
https://www.americansforthearts.org/sites/default/files/pdf/2017/by_program/reports_and_data/aep5/map/OR_GreaterPortlandArea_AEP5_OnePageSummary.pdf
- **Creative Economy Revitalization Act** (a.k.a. CERA, HB 5019)
<https://racc.org/2021/10/04/what-is-the-creative-economy-revitalization-act-cera-why-do-we-need-it/>
- **Arts Education for All Act** (HR 5581)
<https://racc.org/2022/02/23/the-regional-arts-culture-council-supports-an-equitable-arts-education-for-all/>
 - Interview with Congresswoman Bonamici <https://racc.org/2021/11/10/an-interview-with-congresswoman-bonamici-about-the-arts-education-for-all-act/>



Regional Arts &
Culture Council



Multnomah County



Washington County

Thank You

We are better together!

Thank you for your investment in the creation of a dynamic
Portland community, powered by creativity.

We are honored to be collaborative partners with you in
service to community, artists, creatives, and arts-adjacent
organizations throughout the region.



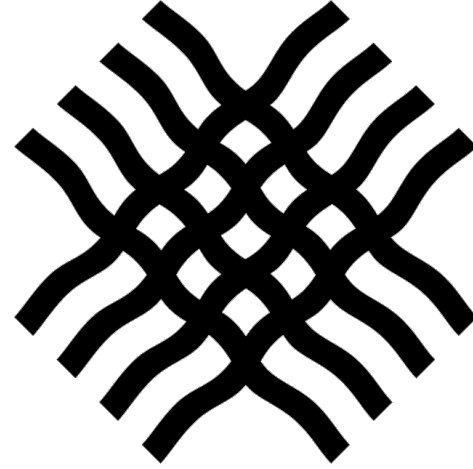
City of
Portland



Clackamas County



Metro



Regional Arts & Culture Council

RACC envisions a thriving region, powered by creativity, with arts and culture in every neighborhood.

All artwork found on RACC's website.

411 NW Park, Suite 101, Portland, OR 97209
503.823.5111 | www.racc.org