



Enhanced Services District:

Private Investment, Public Benefit

April 2022 Contract Renewal

Presented by: Kate Merrill, Outgoing CEIC and CET Executive Director
and Clare Briglio Incoming Executive Director



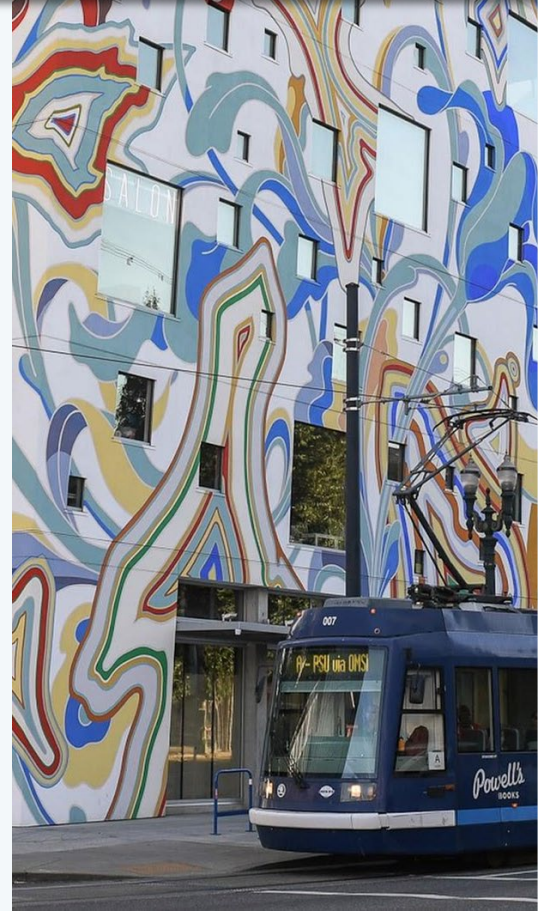
Central Eastside Industrial District: By The Numbers

- **20,200** Jobs
- **1,370** Businesses
- **2,000** Residents
- **681-acre** Industrial Sanctuary
- **5** Bridgeheads (Burnside, Hawthorne, Morrison, Tilikum, Ross Island)
- **2** New Transportation Lines (Max, Streetcar)



Central Eastside Together: Mission Statement

Central Eastside Together fosters a safer district and seeks to enhance the pedestrian and visitor experience, reinforce economic viability and promote Central Eastside's unique identity through our innovative and highly-responsive programs.



Central Eastside Together: Core Values



Central Eastside Together: A Vibrant and Diverse Landscape



Central Eastside Together: Community Investment

Business Support

- **\$80k+** in direct support of district branding and marketing
- **\$25k+** in support grants for community mural project employing **20** artists covering **2** city blocks in public art
- **\$10k** in small business sponsorships to support Shop Local marketing campaigns
- **\$10k** in grant funding awarded to a business mentorship program
- **3** Street Plazas increasing street traffic for businesses



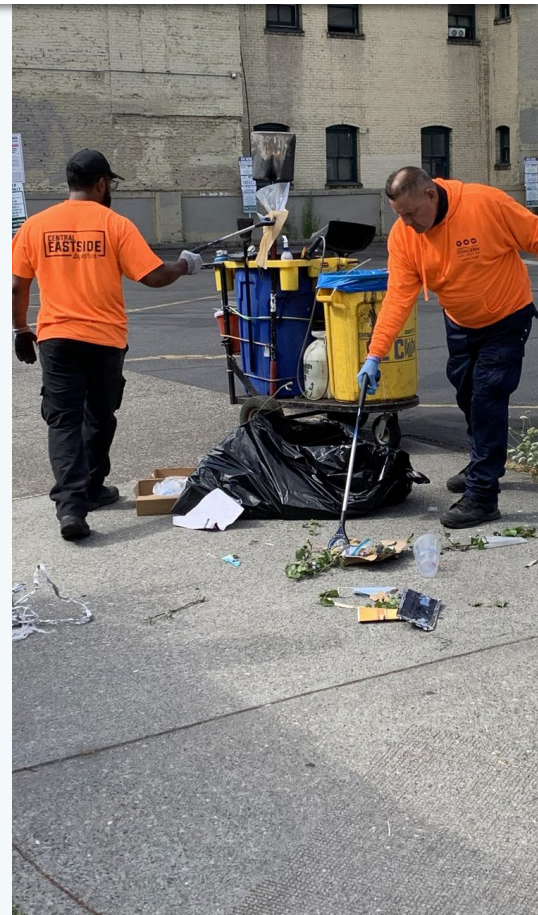
Central Eastside Together: Community Investment

Community Organization Support

- **\$116k** in grant funding awarded
- **16** Central Eastside projects funded
- **14** charitable organizations supported

Funding categories

- Houseless Services
- Workforce Development
- Place-making
- Community Building
- Environment
- Citizen Engagement



Central Eastside Together: Current Service Providers

Safety

- Northwest Enforcement

Cleaning & Graffiti Removal

- Central City Concern Clean Start

Cleaning

- Trash for Peace G.L.I.T.T.E.R.
- Bioswale Program
- Trash for Peace Ground Score

About Our Service Providers

- **30** full-time employees
- **15** employees with lived experience of homelessness
- **30** unhoused individuals employed through G.L.I.T.T.E.R.'s informal work program



Central Eastside Together: Safety for All

Engagement – October 2019 - February 2022



2,874

Central Eastside
Together Dispatch Calls



Trauma-Informed Training
for all Teams, Board
Members and Public
Workshops



25,162

Total Interactions
(with employees, residents
and visitors)

Central Eastside Together: Safety for All

Care and Support



1,022

Wellness
Checks



389

Mental Health
and
Medical Appts.
Scheduled



169

Shelter Applications
Submitted and
Housing
Assessments Given

12

People Assisted
in Securing
Permanent
Housing

Central Eastside Together: Cleaning

Cleanup – October 2019- February 2022



1,730,221
Pounds of
Trash
Removed



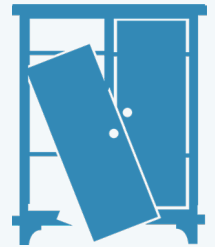
110,450
Bags of
Trash
Removed



81,800
Biohazards
and Needles
Removed



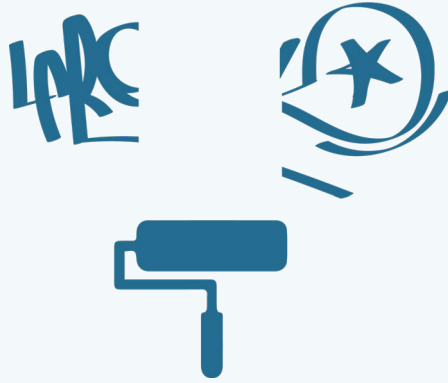
12,331
Active Camps
Received
Trash Service



2,605
Pieces of
Abandoned
Furniture

Central Eastside Together: Graffiti Removal

Graffiti – October 2019 - February 2022



2,429

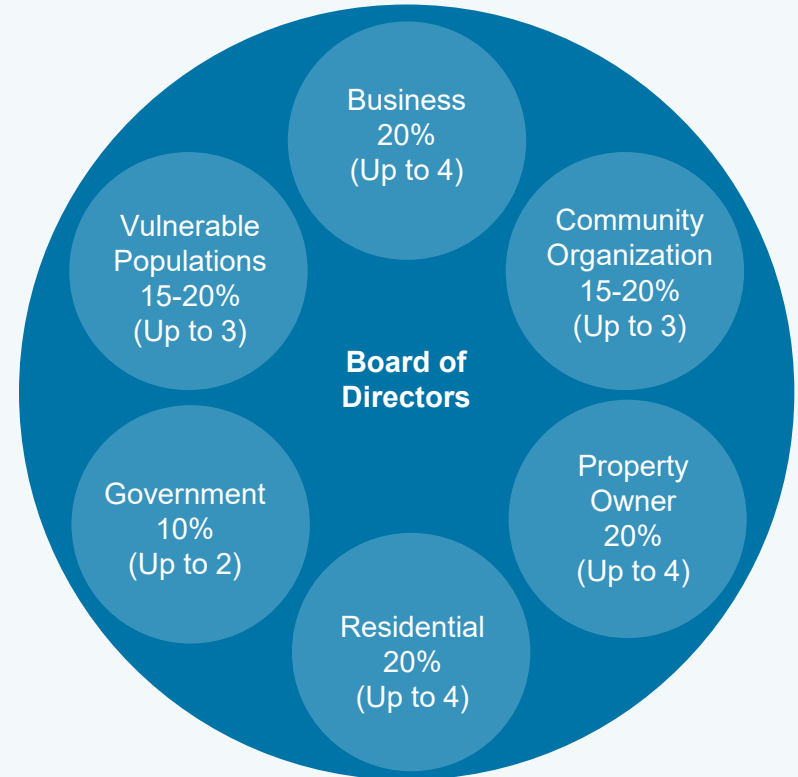
Graffiti Tags
Removed

605,629

Square Ft. of
Graffiti Removed

Central Eastside Together: Governance

- Diverse, Volunteer Board of Directors (10-20 members)
- 3-Year Terms; maximum 2 consecutive terms
- Formal Nominating Committee and Board Recruitment process
- Up to 3 Directors represent vulnerable populations (have lived experience of housing insecurity/houselessness)



Central Eastside Together: Transparency and Reporting

Reporting Requirements

- Monthly reports on Cleaning, Graffiti and Safety for All programs
- Public annual report presented to City Council at least once per fiscal year
- Quarterly public meeting to report on data and gather community members' concerns and feedback
- Annual survey of houseless individuals within the District regarding Central Eastside Together programs



WELCOME TO THE

CENTRAL EASTSIDE

INDUSTRIAL DISTRICT

PDX - ORE

LONG LIVE THE WILDCARDS, MISFITS

#OMFGCO

Learn more at:

www.ceic.cc/centraleastsidetgether

Central Eastside Together: Guest Speakers

- **Jay McIntyre**, Central City Concern
- **Barbra Weber**, Trash for Peace
- **Christian Rallison**, NW Enforcement
- **Lilie Fine**, Autodesk
- **Bridgid Blackburn**, Cargo
- **José González**, Milagro
- **Commissioner Sharon Meieran**, Multnomah County

