



**OFFICE OF MAYOR TED WHEELER
CITY OF PORTLAND**

Biographies of PCCEP Appointees

Zeenab A. Fowlk

Zeenab has 20+ years of extensive experience in leadership roles focused on strategic planning, process improvement, and building partnerships and collaborations through an equity lens within the nonprofit industry. As a native to Portland, she grew up in Northeast and attended Portland Public Schools, earning her diploma from Benson Polytechnic High School.

Since 2003, she has served as the Vice President and Chief Operating Officer of the Minority Women and Business Enterprise (MWBE) and Oregon business firm, Rural and Urban Development League (RUDL). From June 2015 to September 2015, she led the firm in the strategic plan and delivery of training with the Seminole Tribe of Florida's Native Learning Center (STOF-NLC) to provide training in Flagstaff, Arizona for the Tribal Asset Building: Leveraging Resources Conference. As an active volunteer since March 2019 with Kúkátónón, an Oregon nonprofit business, she transitioned to serve as the Executive Director in July 2020.

Zeenab served as a RUDL Pro Developer for 2 ½ years as the Operations Management consultant with the Urban League of Portland, one of the oldest African American service, civil rights, and advocacy organizations in the area. She strategically and efficiently provided coaching for staff development to help guide the executive team, department leaders and managers to deliver stronger and measurable services to a diverse community/population in Oregon and Southwest Washington, and led the strategic planning of the annual Equal Opportunity Dinner (EOD) Gala in 2016, 2017, and 2018.

Before relocating to Washington state in 2016, Zeenab lived in Baltimore, Maryland starting in January 2001, and worked in leadership positions focused on youth development with community-based nonprofit organizations until April 2006. In May 2006, Zeenab transitioned her career to MedStar Health and served for 10 years within the Operational and Strategic Communications department until her departure from her role as Director of Operational Communications – Events, in September 2016. Zeenab was responsible for managing systemwide projects focused on continuous improvement of a highly multifaceted environment that operates more than 120 entities, including ten hospitals in the Baltimore–Washington metropolitan area, with 30,000+ employees.

**1221 SW Fourth Avenue, Suite 340 ♦ Portland, Oregon 97204
MayorWheeler@PortlandOregon.gov**



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Zeenab holds a master's degree in Management with a Marketing Specialty from the University of Maryland University College (UMUC), now Global Campus (UMGC), and a bachelor's degree from the University of Oregon in Political Science, with a minor in Sociology.