



# Bureau of Planning and Sustainability

## Equity and Engagement Team



THE BUREAU OF  
**PLANNING &  
SUSTAINABILITY**

# Program Work Areas

## Internal Functions (Staff)

- Budget Management & Support
- Staff Training
- Program design and evaluation
- Committees & Advisory Bodies

## External Functions (Community)

- Sponsorships
- Relationship Building
- Internships

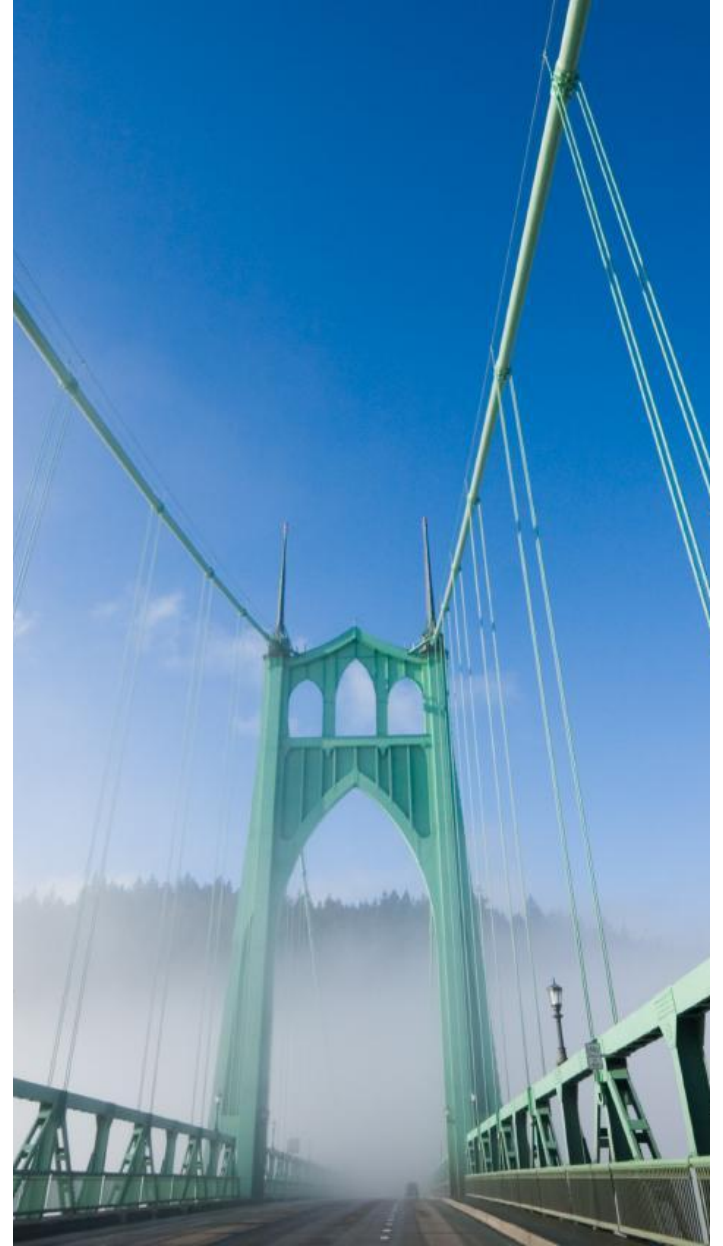
## Other Internal Functions

- Hiring & Retention
- Conflict Resolution
- Organizational Development



# Who initiates BPS projects?

- Council or PSC Directive
- Shared responsibility with another bureau or agency
- Strategic Plan Priority
- Community-Led and Initiated



▶▶▶▶▶ INCREASED EFFICIENCY IN DECISION-MAKING AND SOLUTIONS IMPLEMENTATION ▶▶▶▶▶ EQUITY

STANCE TOWARDS COMMUNITY	0	1	2	3	4	5
	<b>IGNORE</b>	<b>INFORM</b>	<b>CONSULT</b>	<b>INVOLVE</b>	<b>COLLABORATE</b>	<b>DEFER TO</b>
<b>IMPACT</b>	<b>Marginalization</b>	<b>Preparation or Placation</b>	<b>Limited Voice or Tokenization</b>	<b>Voice</b>	<b>Delegated Power</b>	<b>Community Ownership</b>
<b>COMMUNITY ENGAGEMENT GOALS</b>	Deny access to decision-making processes	Provide the community with relevant information	Gather input from the community	Ensure community needs and assets are integrated into process & inform planning	Ensure community capacity to play a leadership role in decision-making and the implementation of decisions.	Foster democratic participation and equity through community-driven decision-making; Bridge divide between community & governance
<b>MESSAGE TO COMMUNITY</b>	<i>Your voice, needs &amp; interests do not matter</i>	<i>We will keep you informed</i>	<i>We care what you think</i>	<i>You are making us think, (and therefore act) differently about the issue</i>	<i>Your leadership and expertise are critical to how we address the issue</i>	<i>It's time to unlock collective power and capacity for transformative solutions</i>
<b>ACTIVITIES</b>	Closed door meeting Misinformation Systematic Disenfranchisement Voter suppression	Fact sheets Open Houses Presentations Billboards Videos	Public Comment Focus Groups Community Forums Surveys	Community organizing & advocacy Interactive workshops Polling Community forums Open Planning Forums with Citizen Polling	MOU's with Community-based organizations Citizen advisory committees Collaborative Data Analysis Co-Design and Co-Implementation of Solutions Collaborative Decision-Making	Community-driven planning and governance Consensus building Participatory action research Participatory budgeting Cooperative models
<b>RESOURCE ALLOCATION RATIOS</b>	<b>100%</b> Systems Admin	<b>70-90%</b> Systems Admin  <b>10-30%</b> Promotions and Publicity	<b>60-80%</b> Systems Admin  <b>20-40%</b> Consultation Activities	<b>50-60%</b> Systems Admin  <b>40-50%</b> Community Involvement	<b>20-50%</b> Systems Admin  <b>50-70%</b> Community Partners	<b>80-100%</b> Community partners and community-driven processes ideally generate new value and resources that can be invested in solutions



## What does it mean to be community initiated, led and/or informed?

- Deep respect for and engagement with most impacted populations
- Community members co-design and own the process
- Community members are trusted to make the decisions





# Parkrose Community Plan

The Parkrose Community Plan was created by and for the Parkrose Community to address topics important to the community, such as safe streets, affordable housing and displacement, access to jobs, small businesses, community spaces, and emergency preparedness.



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# Other useful tools

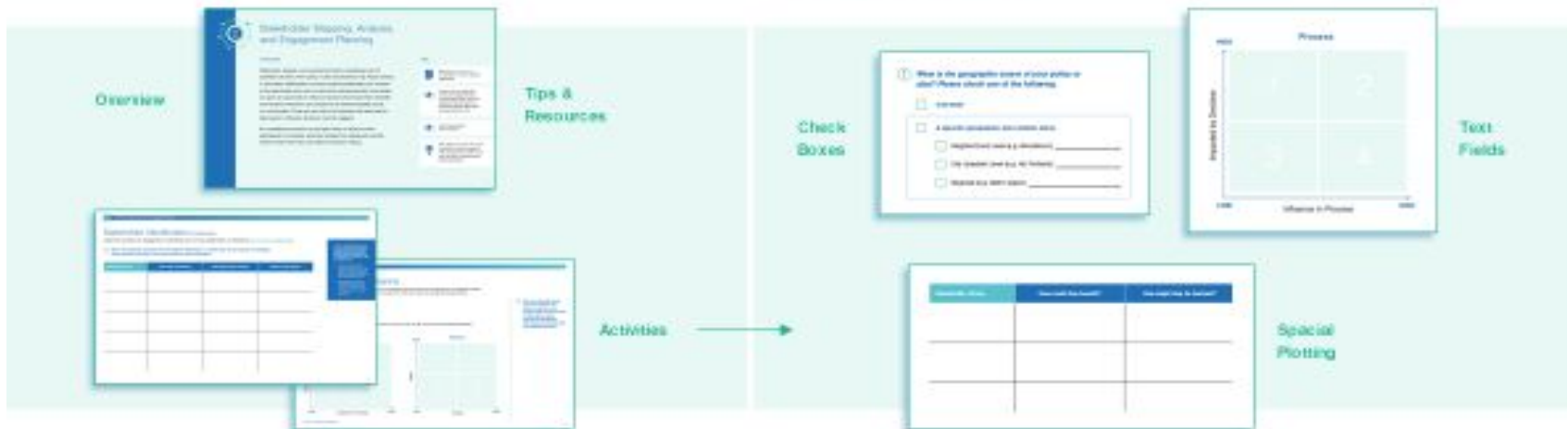
- Community Involvement Committee
- Equity Toolkit



The toolkit is designed to support team conversations. Use it at team meetings to guide planning and decision making.

Each section has an **overview** & a **series of activities**

It's designed to be used **digitally** or **printed and filled out by hand**.



# Questions?

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