

COMMUNITY IS KEY



PCEF MINI GRANT PROGRAM

MINI GRANTS, BIG IMPACT

March 2022

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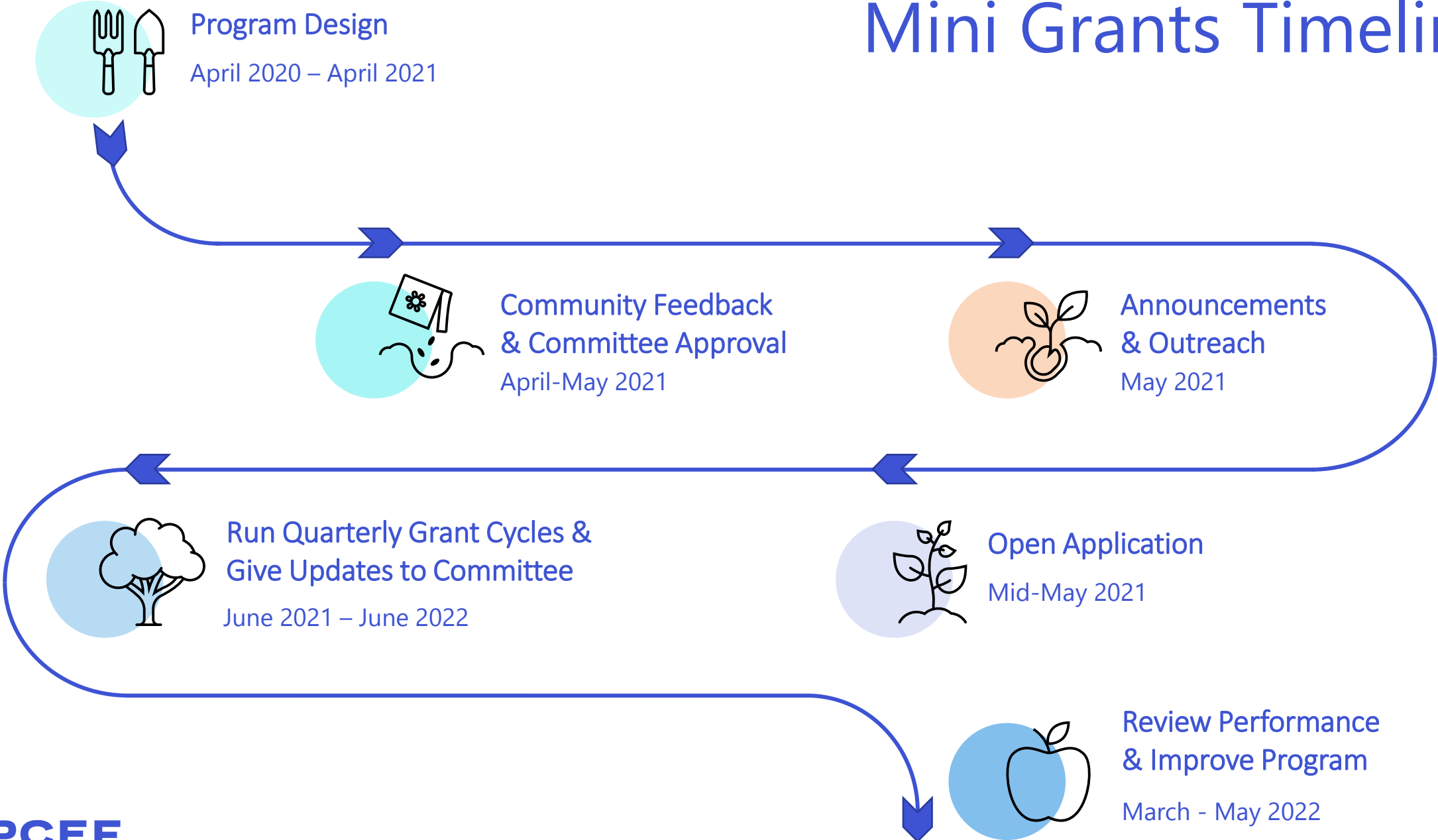
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Mini Grants Timeline



Program Purpose & Overview

PCEF Mini Grants were created to ...

- Respond to small, time-sensitive funding needs
- Create on-ramp to PCEF
- Grow universe of nonprofits doing environmental justice work
- Provide low-barrier funding opportunity that prioritizes small, PCEF priority community reflective organizations

Year One: Program evaluation

Year Two: Grantee evaluation, goal setting, and process improvements



Program Purpose & Overview

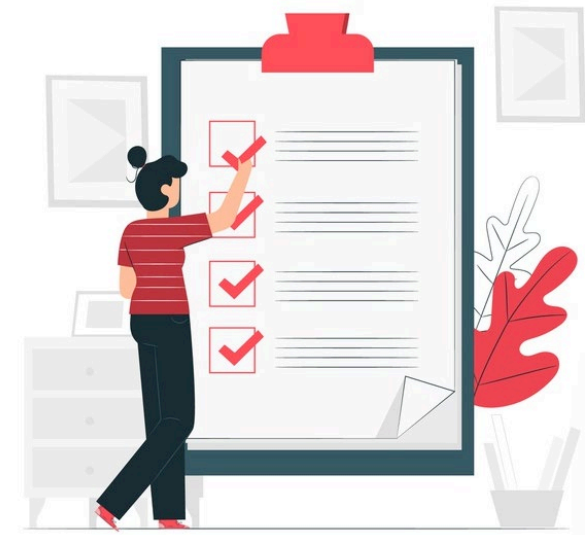
Committee approval details:

- First year will test demand and staff capacity.
- One year grant agreements, up to \$5,000 (limited by City Code)
- First level priority given to small organizations (3 or less FTE) that serve and are led by PCEF priority communities.
- At least two staff complete eligibility screening.
- Prioritized random selection only used if the requested amount is greater than the amount available. Addresses first-come, first-served bias and allows for timely selection process.
- Simple application and reporting to meet needs of small organizations and match \$5,000 funding level.
- Process evaluation after three quarters, full program evaluation after fifth quarter.

Council authorization

\$400,000 authorized FY 2021-2022

\$100,000 quarterly disbursement



Evaluation Process

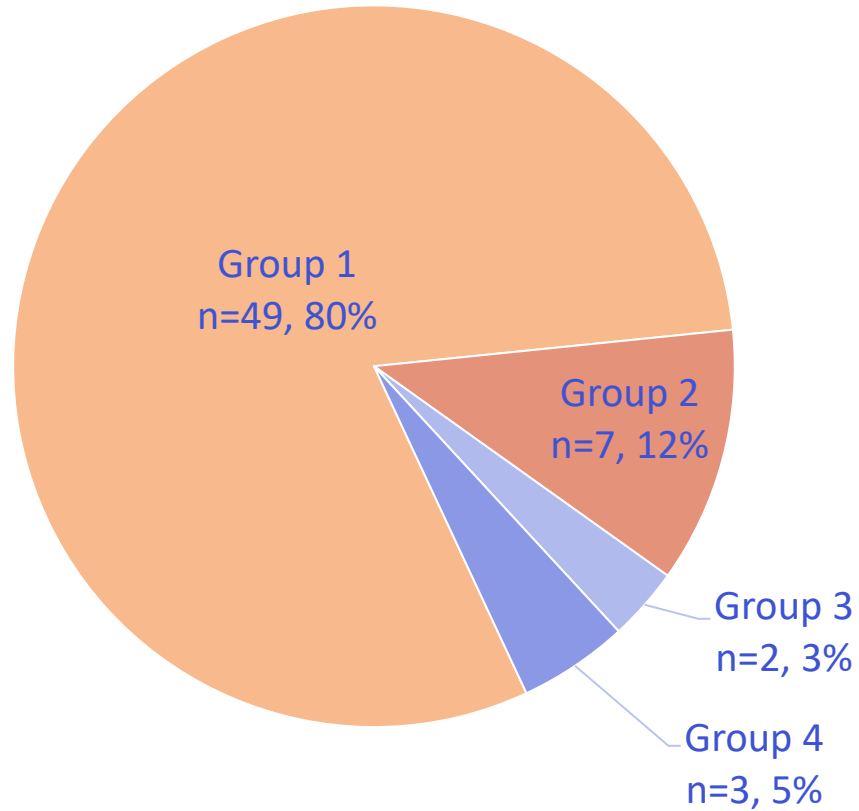
- Current process provides a program evaluation for the first three quarterly cycles – August 2021, October 2021, January 2022.
- The evaluation focuses on program design, reach, and initial results. The data focuses on information we can gather during the application and selection phases of the program.
- Grant terms are one year; therefore, this program evaluation is happening before any of the grants have completed their term.
- After the end of the one-year grant term staff will:
 - Survey grantees to capture their feedback/experience with the Mini Grant Program
 - Evaluate the results of the grantee's performance
 - Update program evaluation data



Current Results – Who?

**Cumulative data for all three cycles.*

Priority Groups



Priority Group Definitions

Group 1: Majority reflective of priority communities, small (3 FTE or less)

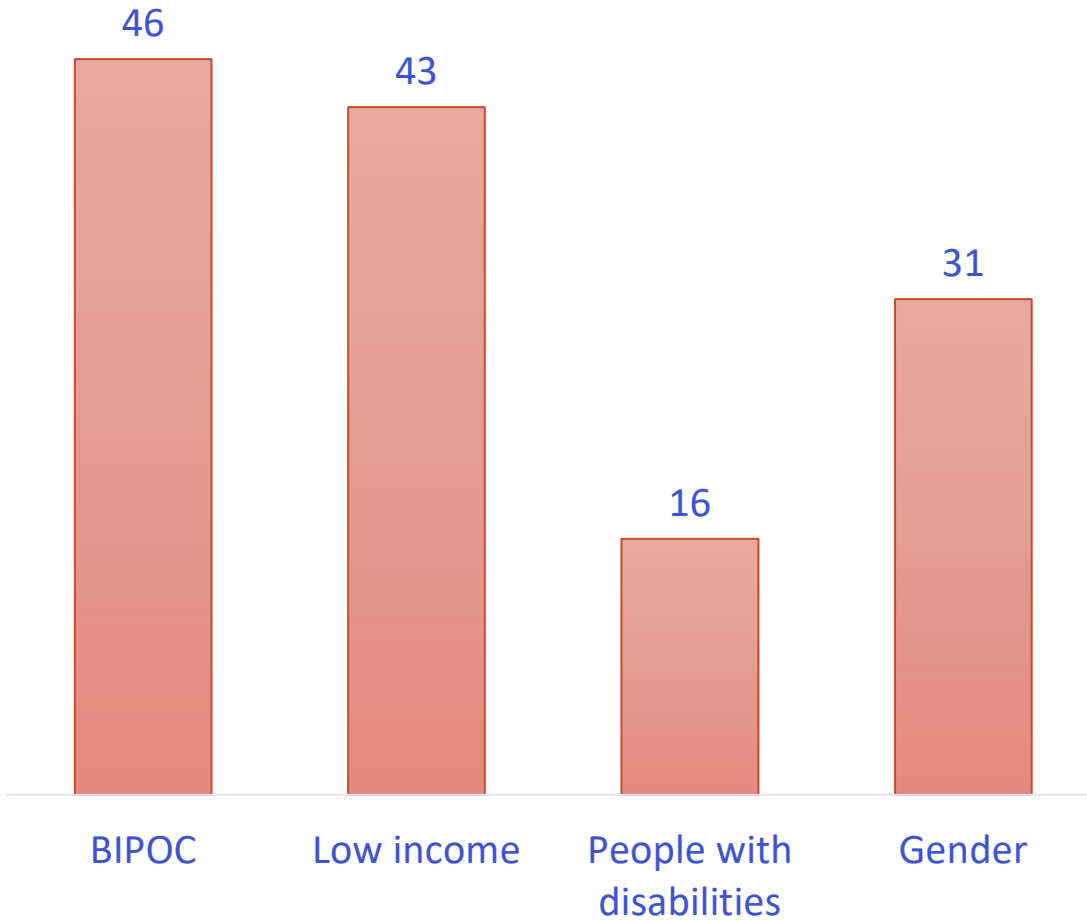
Group 2: Majority reflective of priority communities, not small (4 FTE or more)

Group 3: Not majority reflective of priority communities, small (3 FTE or less)

Group 4: Not majority reflective of priority communities, not small (4 FTE or more)

Current Results – Who?

PCEF Priority Communities



- *Questions ask if the organization primarily serves the community and if more than half of their board and staff also reflect that community. If the answer to both questions is yes, we consider that organization as serving and reflecting that PCEF priority community.*
- *Total grantees represented: 61.*
- *The chart above includes 43 responses to the original demographic questions and 18 responses to the new demographic questions.*
- *Values are not unique; grantees can be counted in multiple categories.*

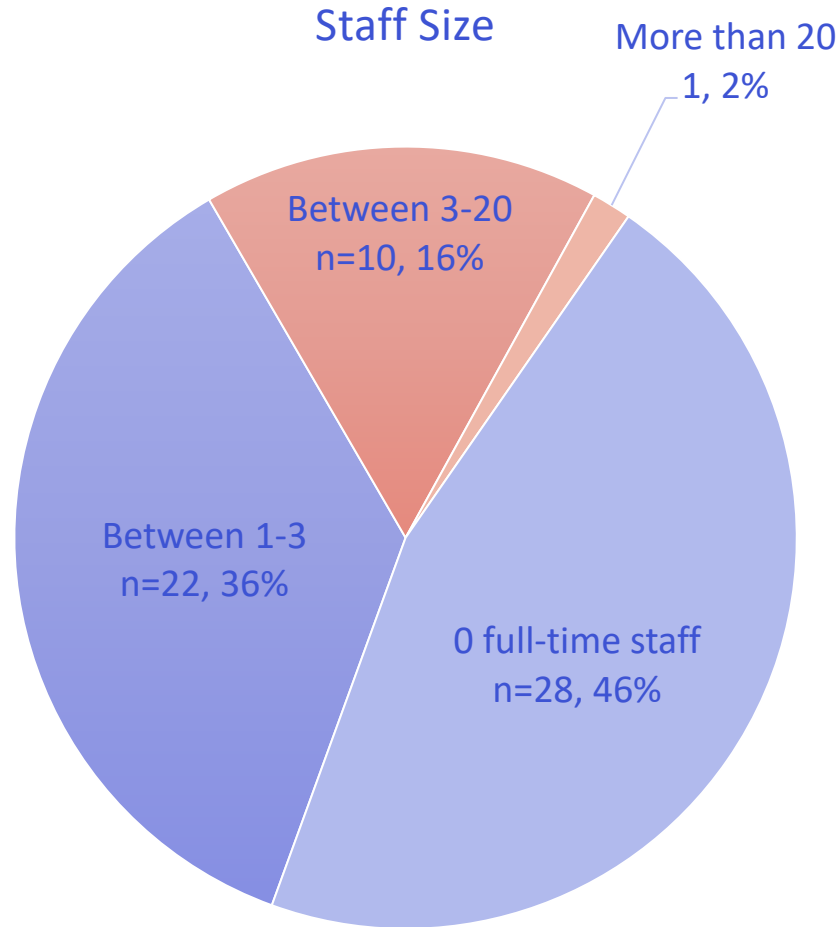


Current Results – Who?

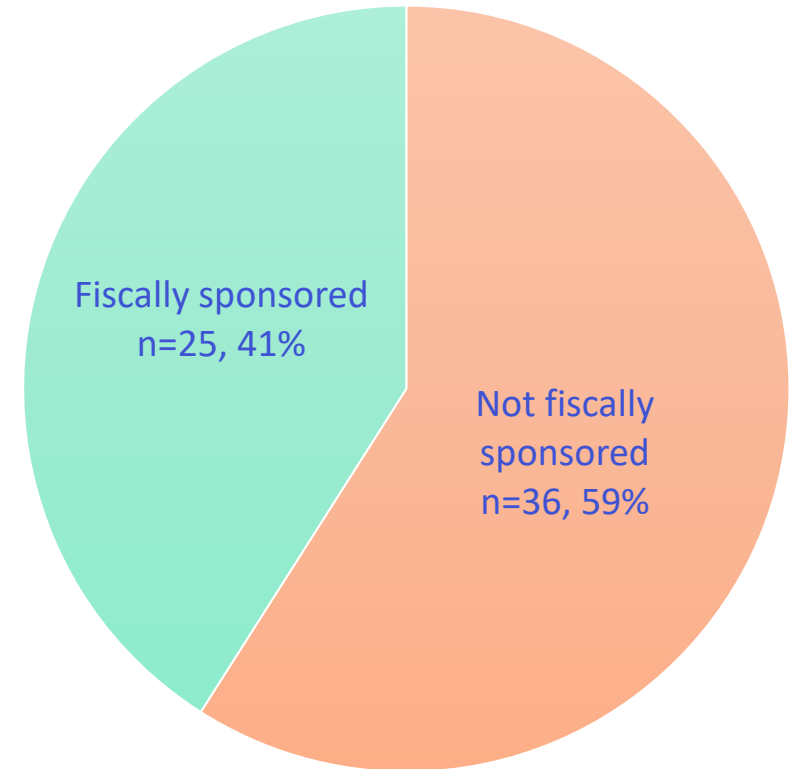
**Cumulative data for all three cycles.*

Staff Size

| | |
|----------------------|-----|
| Mean: | 2.8 |
| Median: | 1 |
| Mode: | 0 |
| Largest staff size: | 39 |
| Smallest staff size: | 0 |



Fiscal Sponsorship



Current Results – How much?

August 2021 Cycle

- Total applications: 85
- Total selected: 20
 - All selected from Group 1

October 2021 Cycle

- Total applications: 41
- Total selected: 20
 - 14 selected from Group 1
 - 6 selected from Group 2

January 2022 Cycle

- Total applications:
- Total selected: 21
 - 14 selected from Group 1
 - 2 selected from Group 2
 - 2 selected from Group 3
 - 3 selected from Group 4

August 2021 Cycle

| | Group 1 | Group 2 | Group 3 | Group 4 | Total across all groups |
|---------------|--------------|----------|----------|----------|-------------------------|
| Total Request | \$238,618.50 | \$58,900 | \$92,750 | \$20,000 | \$410,268.50 |
| Total Funded | \$99,215 | \$0 | \$0 | \$0 | \$99,215 |

October 2021 Cycle

| | Group 1 | Group 2 | Group 3 | Group 4 | Total across all groups |
|---------------|-----------|----------|----------|----------|-------------------------|
| Total Request | \$124,600 | \$28,500 | \$55,000 | \$14,995 | \$223,095 |
| Total Funded | \$70,000 | \$28,500 | \$0 | \$0 | \$98,500 |

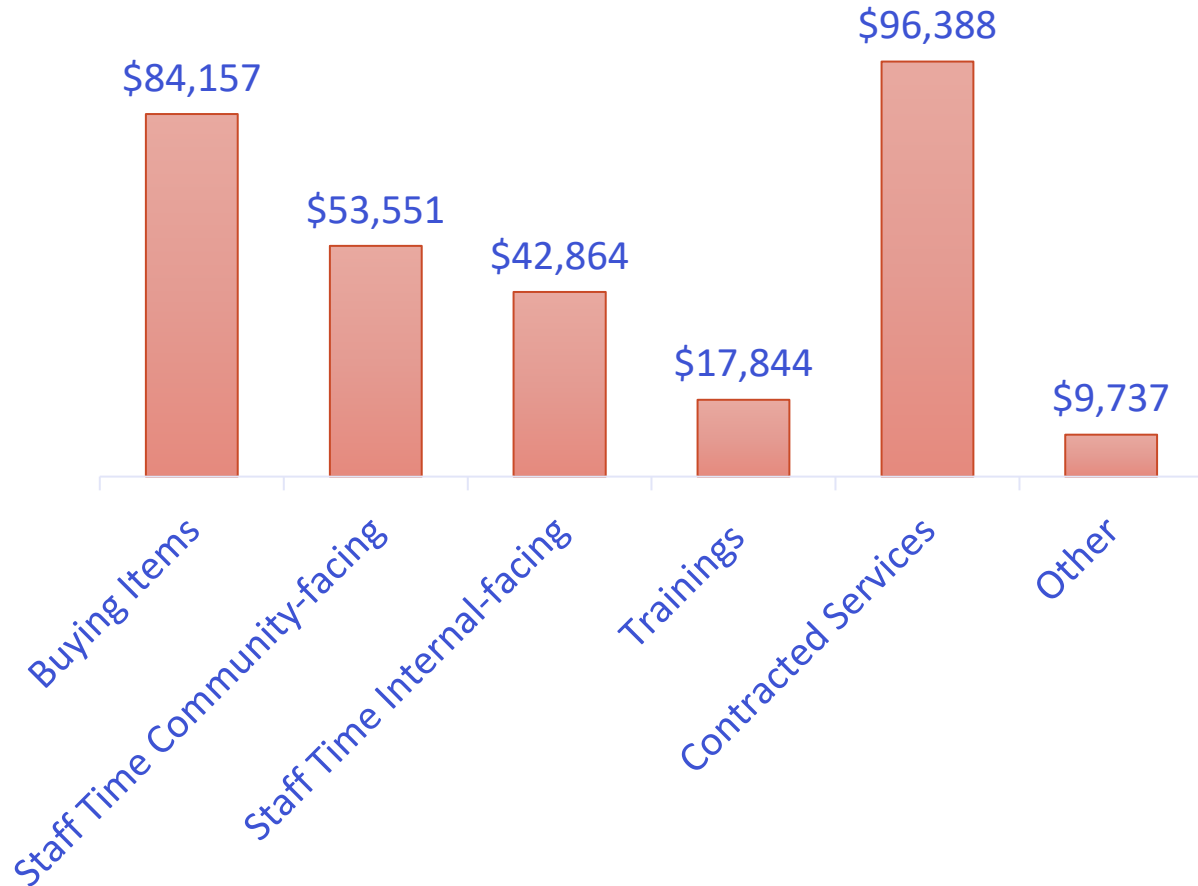
January 2022 Cycle

| | Group 1 | Group 2 | Group 3 | Group 4 | Total across all groups |
|---------------|----------|----------|---------|----------|-------------------------|
| Total Request | \$88,372 | \$10,000 | \$9,750 | \$14,521 | \$122,643 |
| Total Funded | \$68,372 | \$10,000 | \$9,750 | \$14,521 | \$102,643 |

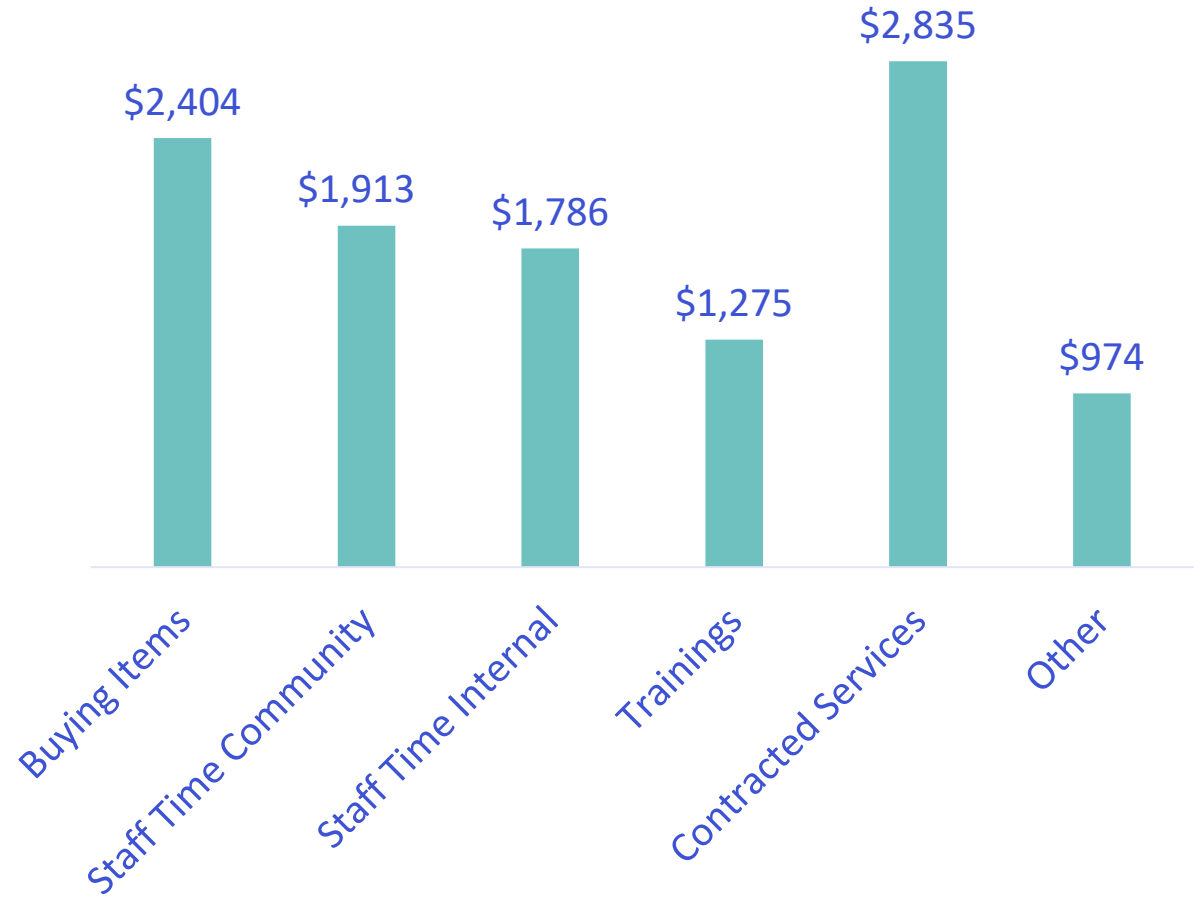
Current Results – What?

Grant Budget Line Items

Total Amount Requested



Average Dollar Amount Requested



**Cumulative data for all three cycles.*

Current Results – Examples

- “Support the Portland Youth Climate Collective and organize a second annual Portland Youth Climate Summit.”
- “...put together a mobile solar-powered setup for outdoor music and video educational events for BIPOC youth and young adults in Portland Oregon.”
- “The project will produce two video interviews of BIPOC individuals working in the green economy.”
- “We are currently building an "Anti-Oppression Medicinal and Food Perma-Garden" and gathering space for Argyle Gardens, a sustainable, low-income apartment community in North Portland.”
- “... assess our community understanding on environmental justice and their needs. This combines with our three-year strategic plan to develop youth leadership by attracting next generation leaders.”
- “... staff to attend trainings on climate change, resilience, action; Engage the Indigenous community to hear climate change impacts and their ideas for climate adaptation and actions; Gather an Advisory of Indigenous community members who have experience in Indigenous Traditional Ecological Knowledge and Western Bio/Ecology related to climate adaptation.”



Grantee Highlight: Rohingya Youth Association of Portland

We learned a lot about saving energy. As we did the presentation, it really struck us how saving money and saving the environment were two sides of the same coin and not opposites. Another big lesson was to learn about CEP and all the neat programs they offer. There are ways our community can partner with them further moving forward. A third thing we learned from this project was that for members of the community that don't own homes but instead rent their apartments, there is still a lot for them to learn from our presentations.

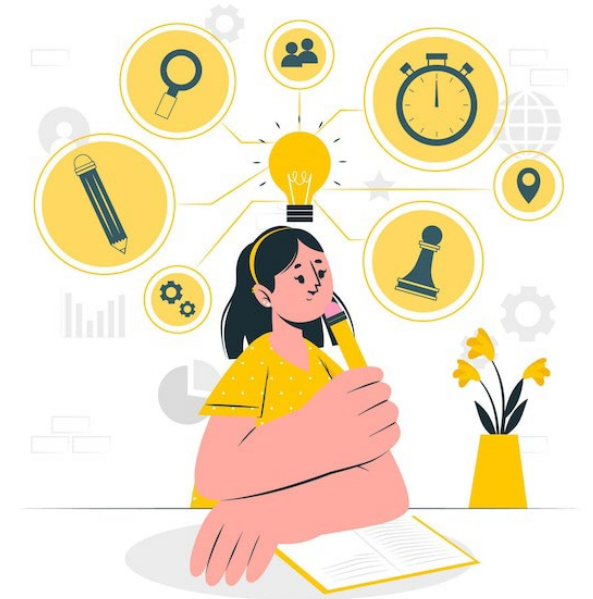
Observations & Conclusions

Observations:

- Mix in types of requests – most requests have been for small projects/activities, many also requesting grant writing support.
- Demand – Since the launch of the program, we've seen a decline in the number of applications. This could be related to both our level of outreach as well as a levelling off in interest from community groups.
- Staff capacity – staff capacity limits ability to provide one-on-one assistance to mini grant recipients.

Conclusions:

- Need focused outreach and communications to promote the program to priority communities throughout the year.
- Total annual allocation amount needs to be reduced to match demand for program and staff capacity.



Recommendations and Discussion

Program Recommendations:

- Staff will create outreach and communications plan to maintain and increase applications from PCEF priority communities.
- Allocate \$200,000 to Mini Grant Program for FY 2022-2023.

Discussion:

- Does the committee have any questions about these recommendations?
- Any additions or amendments to the recommendations?



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A program by City of Portland,
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