

## **IMPACT STATEMENT**

**Legislation title:** Authorize a competitive solicitation and contract for clubhouse operations at Colwood, Eastmoreland, Heron Lakes, and Rose City golf courses for amount not to exceed \$40 million (Ordinance)

**Contact name:** Vincent Johnson

**Contact phone:** 503-318-1432

**Presenter name:** Vincent Johnson

### **Purpose of proposed legislation and background information:**

The PP&R golf program has clubhouse operating contracts at Colwood, Eastmoreland, Heron Lakes, and Rose City. These contractors are responsible for operating tee time reservations, tournament bookings, merchandising, food and beverage and events, golf instruction programming, driving range services, golf cart rentals, golf course marshalling, and golf customer service. An operator is also responsible for the general administration necessary to support the clubhouse operation.

On April 21, 2021, City Council approved the extension of the Kemper Sports contracts for operations at Heron Lakes and Colwood to align with expiration of Eastmoreland and Rose City on October 31, 2022. The golf program took this action to provide the best opportunity secure future contract(s) during the uncertain times of the COVID-19 pandemic.

PP&R will utilize the solicitation process for the clubhouse operations of the four eastside courses. RedTail clubhouse, the golf program's fifth facility, is under lease until 2042. This will be the first time the golf program has requested proposals for operations at the four courses at once.

The solicitation and contract(s) would provide an opportunity to negotiate new terms that promote greater diversity with staff and customers and access to the game, values of the golf program and keys to its future success. Additionally, the golf program's enterprise fund, the Golf Fund, will seek enhanced support through greater cost efficiencies and revenue management.

The five-year not-to-exceed amount for the contract(s) is \$40,000,000.

### **Financial and budgetary impacts:**

The contract(s) costs are included in PP&R's budget. Funds are accounted for in the Golf Fund Budget and the Five-Year Forecast for the Golf Fund.

**Community impacts and community involvement:**

The Golf Advisory Committee advises Portland Parks and Recreation on golf program related matters and works closely with the Portland Parks Director of Golf to further program goals.

**100% Renewable Goal:**

This action has no impact on the City's 100% renewable goal.

**Budgetary Impact Worksheet**

**Does this action change appropriations?**

☐ **YES:** Please complete the information below.

☒ **NO:** Skip this section

Fund	Fund Center	Commitment Item	Functional Area	Funded Program	Grant	Sponsored Program	Amount

*Claudio Campuzano*

Claudio Campuzano, Finance, Property & Technology Manager 2/2/22