

Click on the following link to interact with the Build/Shift slides:

<https://docs.google.com/presentation/d/1XfFF5vZ9yWOIGKailfglZsnG053YzoklwnMEPq3yspl/edit?usp=sharing>

Build/Shift
Planning and Sustainability
Commission Engagement





Introductions:

Name, Pronouns, Role


One Word that describes a personal value
that inspires your work





Build/Shift

Building Communities/Shifting Power



We seek to build community across the Portland Metro Area, share knowledge and community wisdom, and shift political power to Black and Brown folx through leadership development and participatory policy-making.

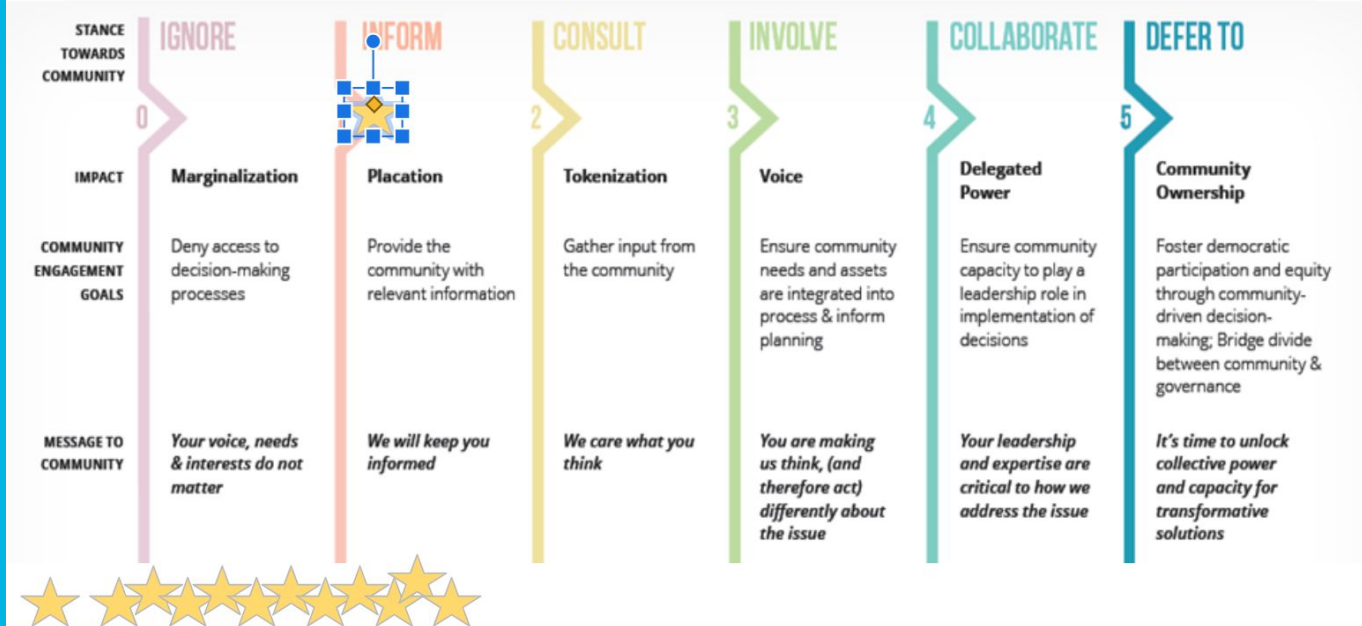
THE SPECTRUM OF COMMUNITY ENGAGEMENT TO OWNERSHIP



THE SPECTRUM OF COMMUNITY ENGAGEMENT TO OWNERSHIP



2



On slide 4, click a star in the bottom left corner and drag it to where you think the PSC currently is on the Spectrum of Engagement to Ownership.



Why Is Equity and Listening to Communities Important to the Work of the PSC?

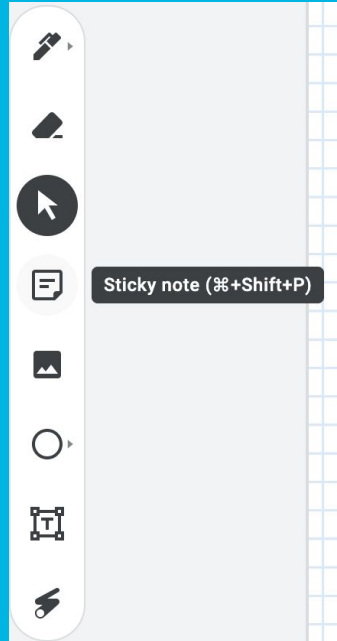
https://jamboard.google.com/d/1pqj1u92i4RBaHyi7F5LhUYRASc4-0_JALfUgFIIyuQU/edit?usp=sharing



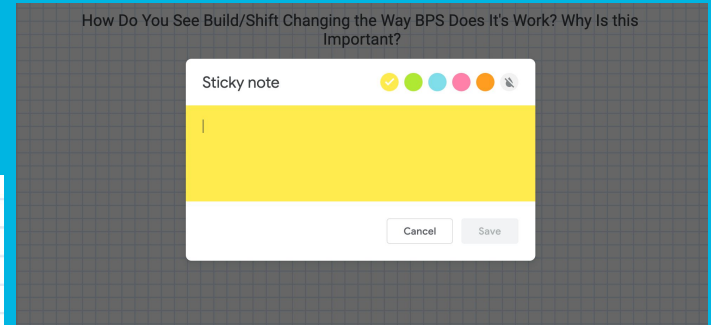
Why Is Equity and Listening to Communities Important to the Work of the PSC?

https://jamboard.google.com/d/1pqj1u92i4RBaHyi7F5LhUYRASC4-0_JALfUgFllYuOU/edit?usp=sharing

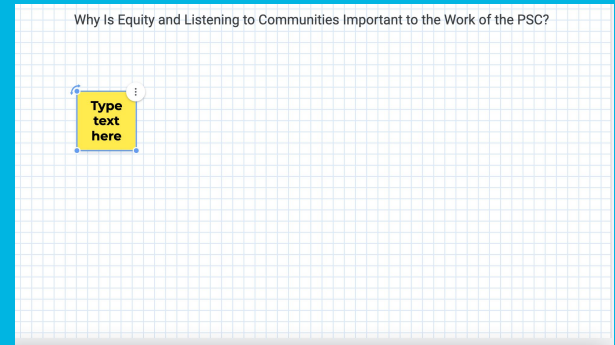
1. On Slide 5, click on the link on the slide to open the jamboard.



2. Click the sticky note tool in the left menu bar.

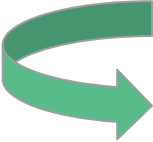
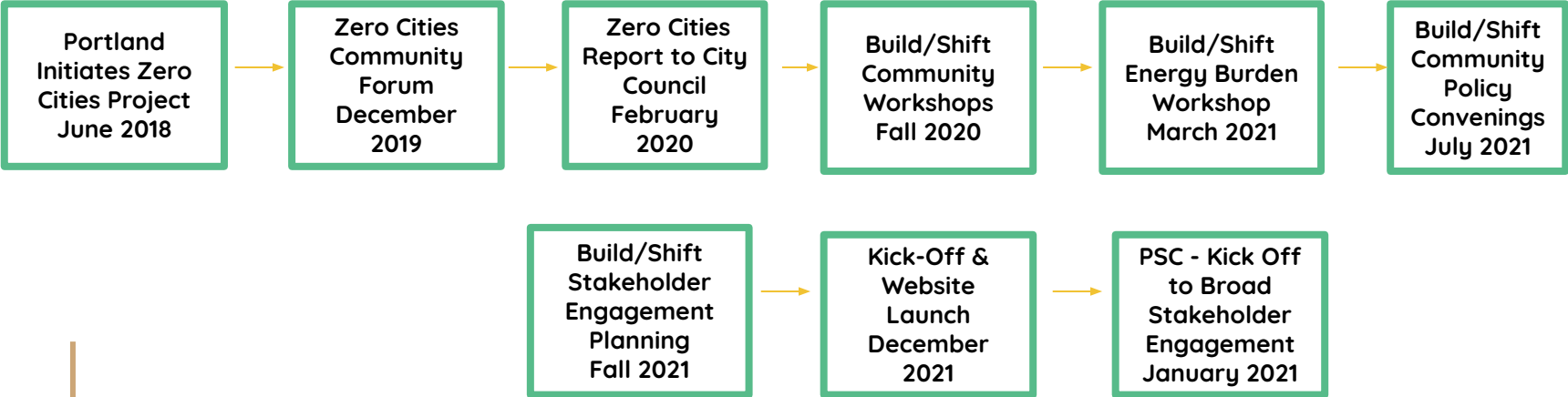


3. Write your sticky note and pick a color if you choose.



4. Drag your sticky note to your preferred spot on the board.

WHERE WE'VE BEEN



Zero Cities Project

(2018-2020)

Prioritize policies that serve twin goals:

1. Increased racial equity
2. Zero carbon building sector by 2050

Funding & technical partners

USDN

Architecture 2030

Movement Strategy Center

New Buildings Institute

Race Forward

Community partners

Verde

APANO

CCC

OPAL

PAALF (Imagine Black)

CITY PARTNERS:

Boston, MA

Boulder, CO

Cambridge, MA

Grand Rapids, MI

Minneapolis, MN

New York, NY

Palo Alto, CA

Phoenix, AZ

Portland, OR

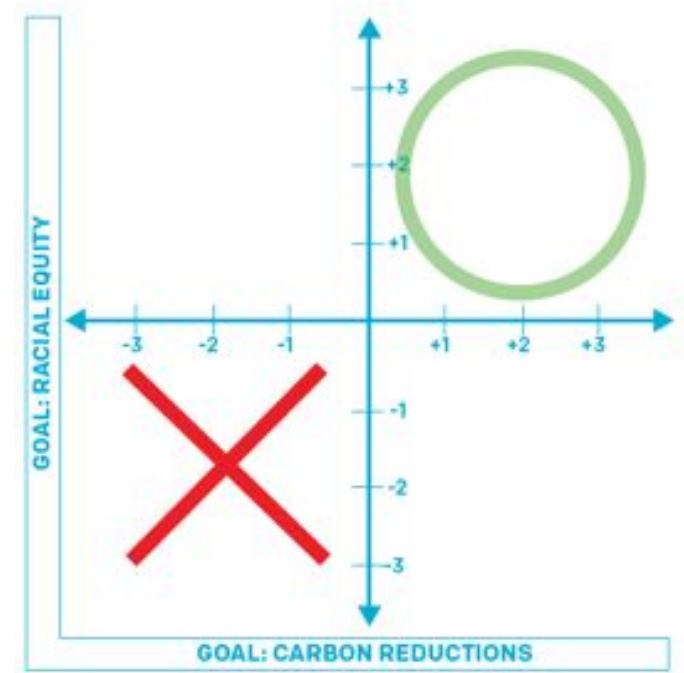
San Francisco, CA

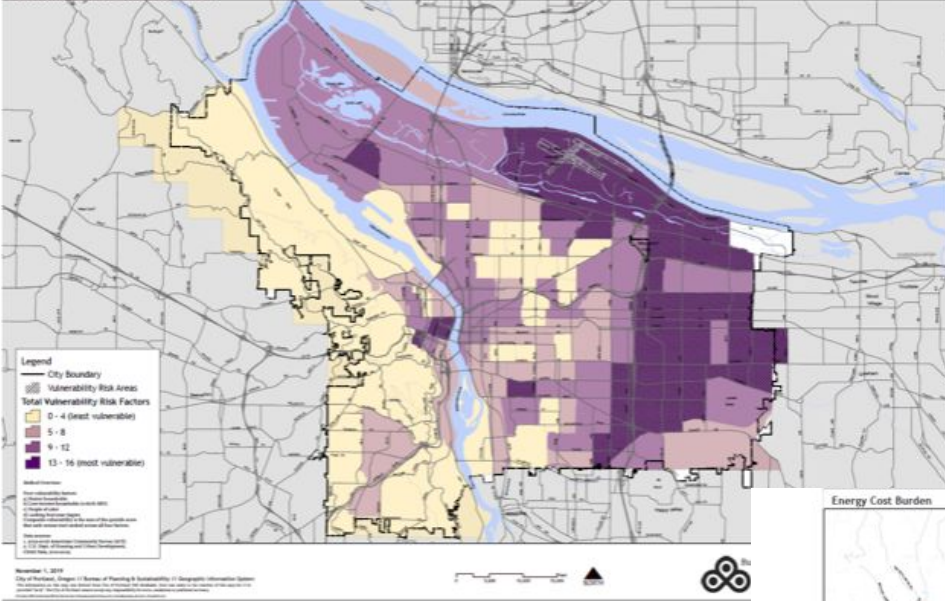
Seattle, WA

Washington, D.C.

Race Forward Equity Assessment Tool

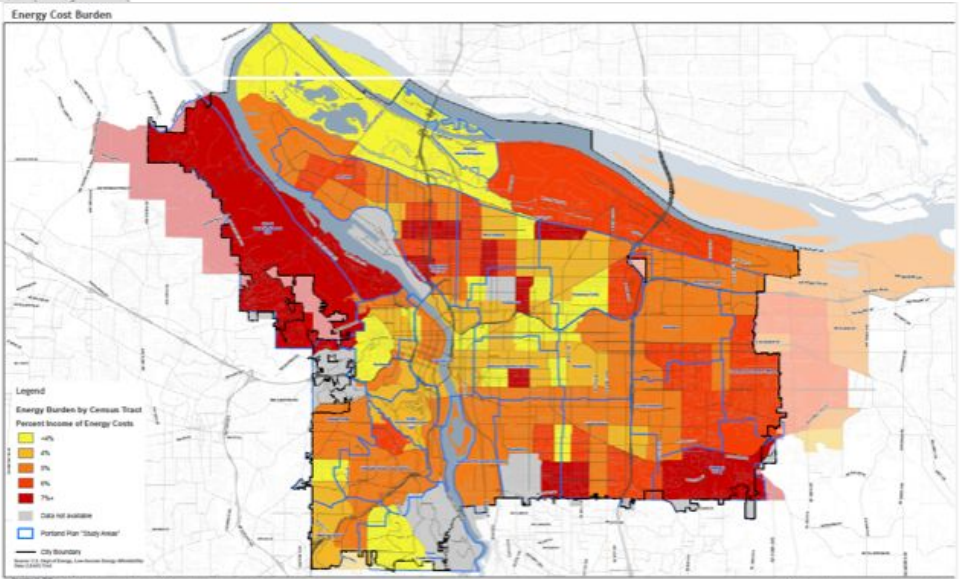
- Community Engagement
- Gentrification and Displacement
- Energy Cost Burden on People of Color
- Economic Prosperity for People of Color (Wealth, Jobs and Business)
- Substandard Housing and Exposure to Health Risks
- Geographic Location and Environmental Risk
Urban Heat Island Effects





& Energy Burden

Displacement



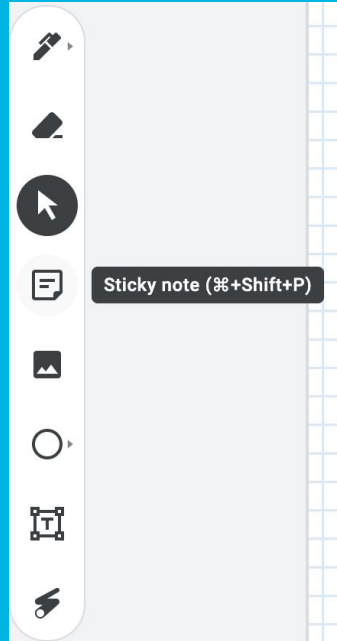
How Might Energy Burden and Displacement Be Connected?

https://jamboard.google.com/d/1pqj1u92i4RBaHyi7F5LhUYRASc4-0_JALfUgFIlyuQU/edit?usp=sharing

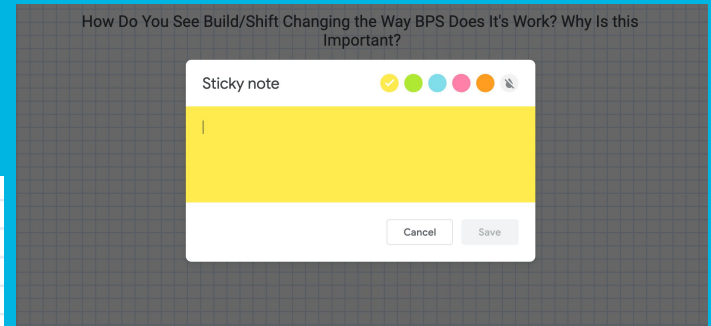
Why Is Equity and Listening to Communities Important to the Work of the PSC?

https://jamboard.google.com/d/1pqj1u92i4RBaHyi7F5LhUYRASC4-0_JALfUgFllYuOU/edit?usp=sharing

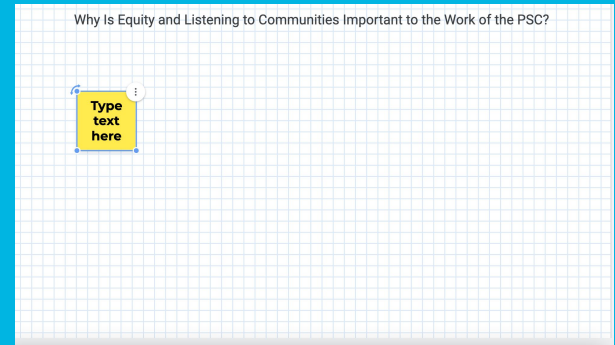
1. On Slide 10, click on the link on the slide to open the jamboard.



2. Click the sticky note tool in the left menu bar.



3. Write your sticky note and pick a color if you choose.



4. Drag your sticky note to your preferred spot on the board.

Zero Cities Community Forum - December 2019



Values Community Wants the City to Hold

Repair broken trust | **Listen** to each other | Put into **Practice**





Community-Led Engagement Lessons Learned

- Connect with new people
- Building trust
- Technical expertise (NBI)
- Lived experience
- Bilingual conversation
- Budget flexibility
- Black and brown space
- Invitations from the PAR Team
- Working at community pace



What Can the Planning and Sustainability Commission Do to Better Repair, Listen, and Build Trust with Community?

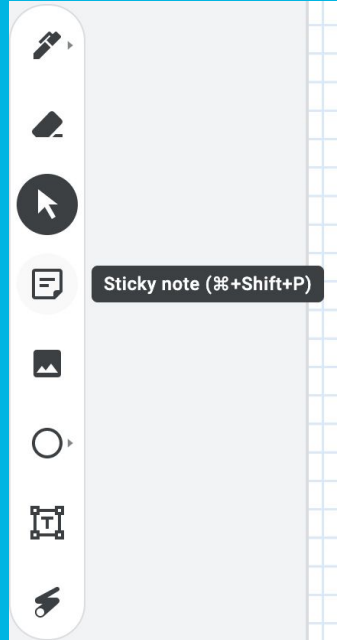
https://jamboard.google.com/d/1pqj1u92i4RBaHyi7F5LhUYRASc4-0_JALfUgFIIyuQU/edit?usp=sharing



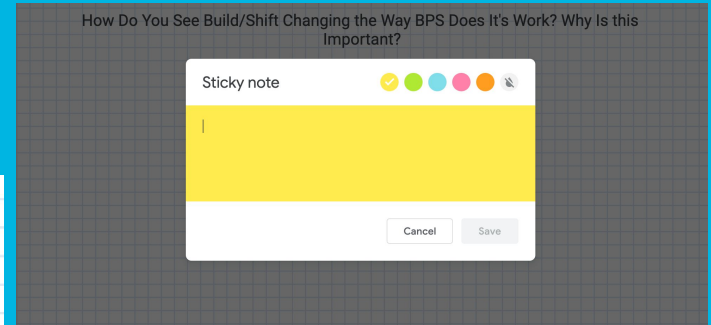
Why Is Equity and Listening to Communities Important to the Work of the PSC?

https://jamboard.google.com/d/1pqj1u92i4RBaHyi7F5LhUYRASC4-0_JALfUgFIlyuOU/edit?usp=sharing

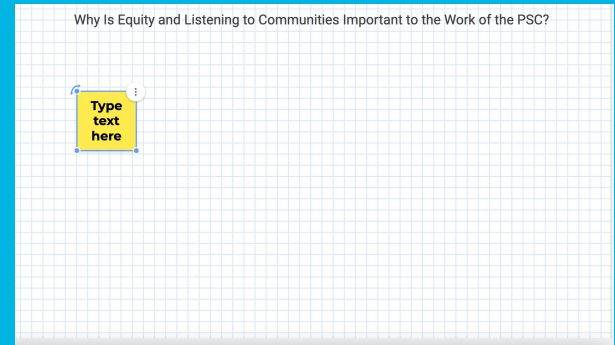
1. On Slide 14, click on the link on the slide to open the jamboard.



2. Click the sticky note tool in the left menu bar.



3. Write your sticky note and pick a color if you choose.



4. Drag your sticky note to your preferred spot on the board.

What We Learned

Anti-displacement and affordable housing focus group

- People value **non-traditional ways of living**
- Think about the **idea of a home** less individualistically and **more collectively**

Community-based renewable energy and green infrastructure priorities

- **Community solar**
- **Green spaces**
- **Community gardens** that service **community grocery stores**

Energy cost burden survey

- Future workshop on energy cost burden to go deeper...
- Becoming the **second phase of work**

Policy Solutions Lab: The Split Incentive

Findings

- **Minimum energy efficiency standards for rentals** to lower utility bills
- **Stable rent** when energy efficiency improvements are made
- Incentives to **invest in clean energy** without burdening renters
- **Renter Right-to-Know** energy cost burden information

Split Incentive

A policy problem in which a **landlord is not incentivized to make energy improvements because they don't receive the direct energy/cost-reduction benefits**, and when they do make improvements, it can lead to rent increases and displacement.

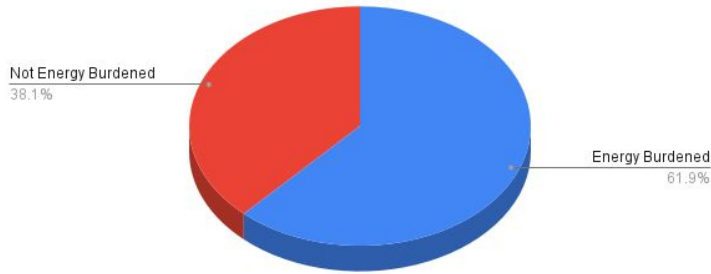
Taking Zero Cities to Council - February 2020



Energy Burden Workshop - March 2021

Energy Burden

Community Workshop Responses



Energy Burden Workshop Discussion Themes.

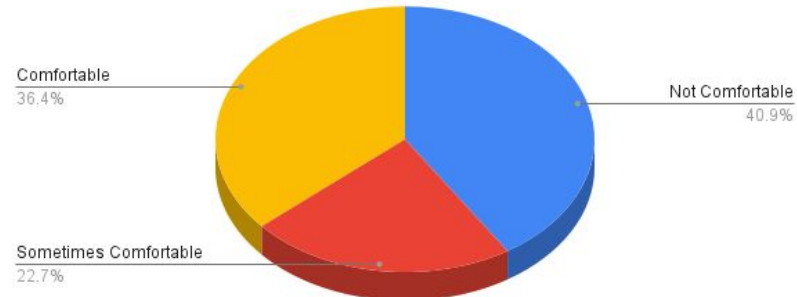
- Adapting budgets to pay bills
- Family and social network obligations
- Discomfort with landlord interaction
- Unaware of utility programs and other resources

→Energy burden ranged from 1.8 to 45% for workshop participants

→Energy burden feels like “being chased by the mafia,” and “hot in the summer and cold in the winter”

Comfort Level Reaching Out To Landlord About Repairs

Community Workshop Responses



Policy Convenings - Summer 2021

Day 1 - July 13th

- Approximately 55 participants
- Community/personal values and future visioning, “*What buildings do you love and why?*”, intro to “*What is policy?*”

Day 2 - July 15th

- Approximately 65 participants
- Recent heat wave experiences, local and state policy structures and context, policy case studies (PCEF, Boulder’s SmartRegs, DC’s Building Energy Performance Standards), community policy recommendations
- Survey: Tenant access to information and rental affordability

Policy Convenings - Community Recommendations

- **Minimum standards and upgrades for residential buildings** should include air-conditioning, proper insulation/ventilation, energy efficiency, minimum number of trees planted on site to shade buildings from overheating, window blinds/shields, and building upgrades for health (e.g., brownfield clean-up, lead & hazardous material removal, pest/termite removal).
- **Incentives for energy efficiency, solar panels and LEED certifications**
- **More energy assistance to low income individuals and families to help with utility cost burden** *“because utility companies never give low income customers a break even when the government steps right in and pay them the money. We can’t afford to pay and the utilities never lose a dime. But low income citizens still need energy assistance but it does not come from the companies that are made rich by our high bills.”*
- **Accessibility of building energy information for tenants**

WHERE WE'RE GOING NEXT...

The **HEART** Standards

Health

Equitable Energy

Resilience

Temperature

Anti-Displacement





How Can We Implement The A (Anti-Displacement) in HEART Standards?

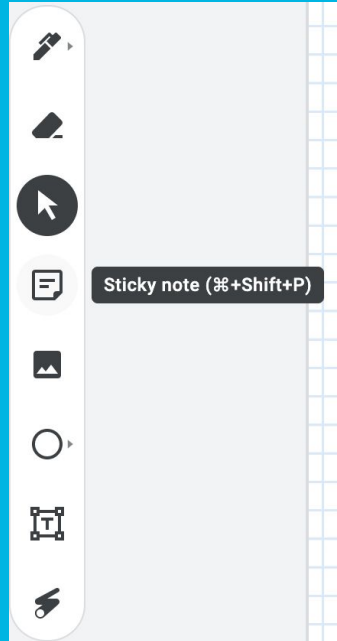
[https://jamboard.google.com/d/1pqj1u92i4RBaHyi7F5Lh
UYRASc4-0_JALfUgFIIyuQU/edit?usp=sharing](https://jamboard.google.com/d/1pqj1u92i4RBaHyi7F5LhUYRASc4-0_JALfUgFIIyuQU/edit?usp=sharing)



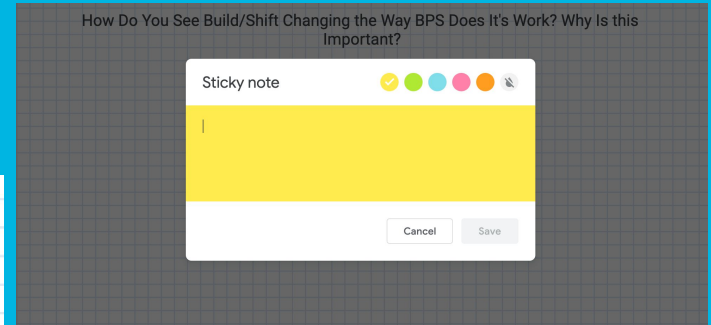
Why Is Equity and Listening to Communities Important to the Work of the PSC?

https://jamboard.google.com/d/1pqj1u92i4RBaHyi7F5LhUYRASC4-0_JALfUgFllYuOU/edit?usp=sharing

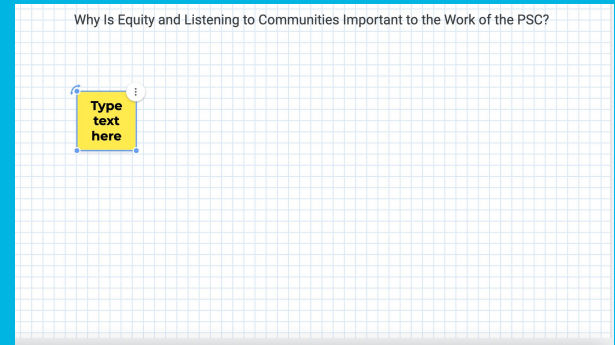
1. On Slide 23, click on the link on the slide to open the jamboard.



2. Click the sticky note tool in the left menu bar.



3. Write your sticky note and pick a color if you choose.



4. Drag your sticky note to your preferred spot on the board.

WHERE WE'RE GOING



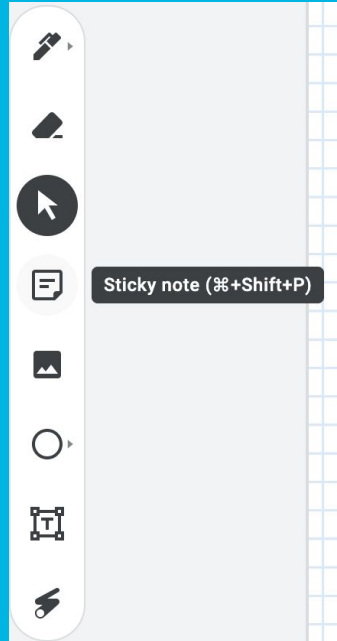
How Do You See Build/Shift Changing the
Way BPS Does Its Work? Why Is this
Important?

[https://jamboard.google.com/d/1pqj1u92i4RBaHyi7F5Lh
UYRASc4-0_JALfUgFIIyuQU/edit?usp=sharing](https://jamboard.google.com/d/1pqj1u92i4RBaHyi7F5LhUYRASc4-0_JALfUgFIIyuQU/edit?usp=sharing)

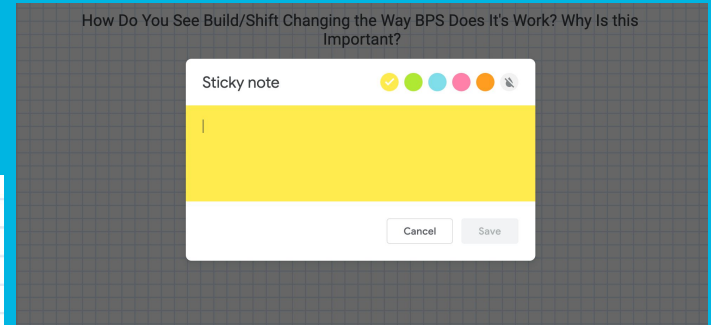
Why Is Equity and Listening to Communities Important to the Work of the PSC?

https://jamboard.google.com/d/1pqj1u92i4RBaHyi7F5LhUYRASC4-0_JALfUgFllYuOU/edit?usp=sharing

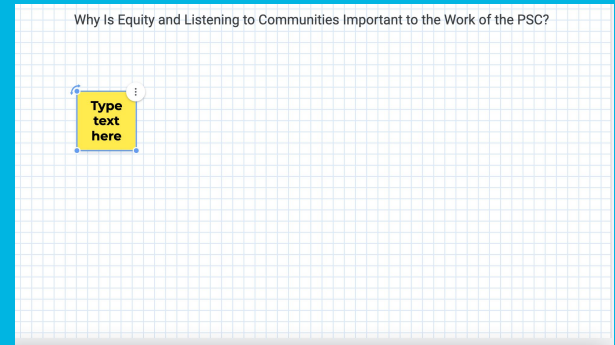
1. On Slide 25, click on the link on the slide to open the jamboard.



2. Click the sticky note tool in the left menu bar.



3. Write your sticky note and pick a color if you choose.



4. Drag your sticky note to your preferred spot on the board.

THE SPECTRUM OF COMMUNITY ENGAGEMENT TO OWNERSHIP



THE SPECTRUM OF COMMUNITY ENGAGEMENT TO OWNERSHIP



2



On Slide 26 click a star in the bottom left corner and drag it to where you **want** the PSC to be on the Spectrum of Engagement to Ownership.

Ask: Planning and Sustainability Commission Writes a Letter of Support for Build/Shift's Work to Council

*Strongly
Disagree*

*Strongly
Agree*

Valeria

Eli

Steph

Erica

Jeff

Gabe

Johnell

Katie

Jessie

Oriana

Ask: Planning and Sustainability Commission Writes a Letter of Support for Build/Shift's Work to Council

*Strongly
Disagree*

*Strongly
Agree*

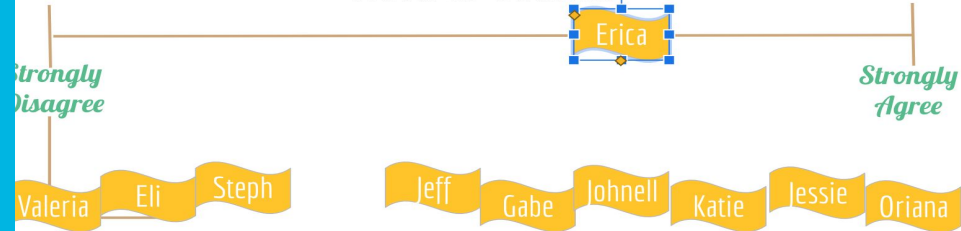


1. On Slide 27, select your name from the icons on the bottom of the screen.

Ask: Planning and Sustainability Commission Writes a Letter of Support for Build/Shift's Work to Council

*Strongly
Disagree*

*Strongly
Agree*



2. Drag your name icon to where on the spectrum you feel you land.