5020 N. Interstate Avenue PORTLAND, OR













Tony Hopson, Sr. President & CEO SEI



Libra Forde Chief Operating Officer SEI



Eric Paine CEO CDP

Jessica Woodruff **Director of Development** CDP

Anthony Deloney Director of Development SEI

Additional team members not shown here include:

GENERAL CONTRACTOR

Partnership between LMC **Construction** and **ALMAR** Construction

REAL ESTATE BROKER

Dwell Realty Commercial (DRCOMM)

ARCHITECTURE

Carleton Hart Architecture (CHA)

Self Enhancement, Inc. (SEI)

DEVELOPER & SPONSOR

Location: Northeast Portland

ORGANIZATION HIGHLIGHTS

- Oregon's largest African American-led nonprofit multi-service organization, and second-largest minority-operated employer
- Philosophy and service model rooted in selfactualization and trauma-informed practices with the goal of overcoming persistent race-based disparities
- Partners with 23 public schools in five districts across Multnomah County
- Serves over 16,000 K-12 students annually
- Will lead and oversee all resident services and programming at 5020 N. Interstate



ALBERTA ALIVE, PORTLAND, OR



Community Development Partners (CDP)

DEVELOPER & SPONSOR

Location: Northeast Portland

ORGANIZATION HIGHLIGHTS

- Mission to create life enhancing affordable housing with a focus on long-term community engagement
- Long-term development partnerships with Portlandbased organizations, including SEI, Hacienda CDC, and NAYA
- Certified B Corporation which reflects a dedication to impact over profit
- Portfolio: successfully built 2,000+ units/\$575M+ in affordable housing; including 10 completed projects in Oregon (4 in Portland), with 3 additional currently under development in Portland





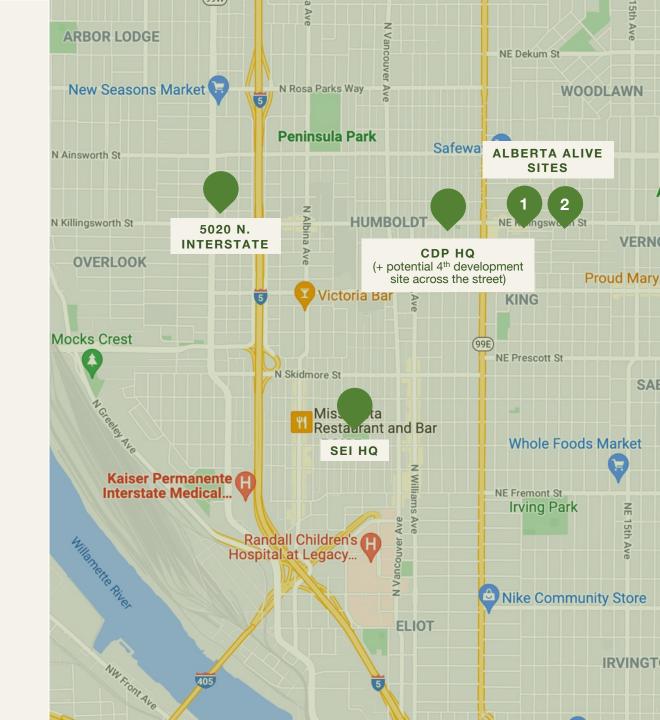
We are excited to build upon our shared values with the development of 5020 N. Interstate. CDP & SEI are committed to furthering the goals of the North/Northeast Preference Policy and bring affordable housing and commercial spaces that serve displaced and longtime residents of the neighborhood.

Partnership History

SELF ENHANCEMENT, INC. & COMMUNITY DEVELOPMENT PARTNERS

Co-Sponsors and Co-Developers

- Co-sponsors and co-developers since 2019
- Formed their partnership in order to address the Black, Indigenous and Person of Color housing disparity crisis prevalent within N/NE Portland
- Currently partners on four unique development sites in N/NE Portland
- First partnership: Alberta Alive
 - Two-site project serving the BIPOC community and Veterans
 - 52 total units available at/below 60% AMI, incorporating VASH vouchers
- Resident services provided by SEI at all sites



Deal Structure

CO-OWNERSHIP MODEL

- Leveraging each organizations
 expertise
 - $_{\circ}$ SEI co-owner
 - $_{\circ}$ CDP co-owner
 - $_{\circ}$ CDP developer
 - $_{\circ}$ SEI service provider
 - CDP asset manager

DETAILS

- Ownership: SEI .0049%/CDP .0051%
- Financial Risk/Guaranties: CDP 100%
- Finance pre-development: CDP 100%
- Developer Fee: SEI 20%/CDP 80%
- Resident Services: SEI paid through operating budget (\$35K/year escalating 3% per year)
- Asset Management: CDP paid through available cashflow (due to amount of deferred fee required by PHB, this is not expected to be paid within the first 15 years)
- CDP will master lease the commercial space to protect the project from any challenges leasing the ground floor commercial space.

Project Overview

Design & Program

HIGHLIGHTS

- 64 affordable units, available to households and families earning 30% and 60% AMI
- Approx. 2,500 square feet neighborhood-serving ground floor commercial space
- Mix of family-size unit types: one-, two-, and threebedrooms
- Located within 0.3 miles of two light rail MAX stations and several bus stops
- Site amenities include a resident lobby, community gathering space, community garden, and child play structure
- 13 parking stalls



Unit & Affordability Matrix

HIGHLIGHTS

- 30-60% AMI
 - Eighteen (18) 30% AMI Units
 - Forty-six (46) 60% AMI Units
- 75% of units are family sized (2 or more bedrooms)
- No project-based Section 8 vouchers, meaning all units will serve Preference Policy households

UNIT SIZE	MEDIAN INCOME	NUMBER OF UNITS
1 Bedroom	30%	5
1 Bedroom	60%	11
2 Bedroom	30%	6
2 Bedroom	60%	17
3 Bedroom	30%	7
3 Bedroom	60%	18
TOTAL	-	64

Challenges and opportunities of changing from condos to apartments

OPPORTUNITIES

- Permitted as condos which had more in-unit amenities than standard rentals including:
 - $_{\circ}$ Air conditioning
 - Laundry and appliances
 - Robust and durable finishes and fixtures

CHALLENGES

- Designed without onsite offices or community space
- BDS has denied our request to repurpose a small amount of ground floor commercial for property management and service offices



SOUTHWEST ELEVATION



WEST UNITS STREET FRONT



SOUTH UNITS STREET FRONT



WEST COMMERCIAL STREET FRONT

Resident services & programming will be designed to ensure residents who have been or are at risk of being displaced find a home at 5020 N. Interstate that is welcoming, comfortable, and responsive to their needs.

Services and Programming

OVERVIEW

- Programming Goals:
 - Connect Residents with SEI's Community + Family Programs
 - Offer educations and skills programs
 - Enhance quality of life through physical fitness and lifestyle classes
- A SEI Resident Services Coordinator (RSC) will work on-site
- Opportunity to partner with the Alberta Arts Foundation and host events at The Alberta Abby



Services Summary

PARENTING CLASSES

20-week program using a nationally recognized evidence-based curriculum

PARENT-CHILD DEVELOPMENT SERVICES

Activities designed to promote parent competence and healthy child development

ANTI-DOMESTIC & SEXUAL VIOLENCE PROGRAM

Advocacy, safety planning, crisis-oriented services, counseling and support groups

SHORT-TERM RENTAL ASSISTANCE

Provide assistance for families with school-age children, and/or individuals from the African American community

MULTNOMAH STABILITY INITIATIVE (MSI)

Long-term case management to help families achieve their goals and become self-sufficient

COMMUNITY WORKS PROJECT

A collaborative project design to empower job seekers on TANF through skills development, resources, and job leads

IN-HOME SAFETY & REUNIFICTION SERVICES (ISRS)

Help stabilize families in crisis and keep children out of foster care whenever possible

N/NE Housing Strategy

- **Creating Rental Homes**: 100% of the units will utilize the City's Preference Policy
- Supporting Economic Opportunity:
 - We kept the architect and general contractor used on the condo project, and asked the general contractor to partner with ALMAR, a minority owned general contractor
 - MWESB 40% commitment, 50% goal
 - Ground floor commercial, strategies to lease to black and women businesses
- Land Availability: We have purchased 3 other sites to serve the black community



Development Timing

HIGHLIGHTS

- Will pay for permits in April 2022 before they expire
- Seeking investor/lenders offers now and interest is high. Expect to select financial partners in February 2022
- Close and begin construction in July 2022
- Construction completion/move-ins begin August 2023













