## 5020 N. Interstate Avenue PORTLAND, OR













Tony Hopson, Sr. President & CEO SEI



Libra Forde Chief Operating Officer SEI



**Eric Paine** CEO CDP

Jessica Woodruff **Director of Development** CDP

**Anthony Deloney** Director of Development SEI

Additional team members not shown here include:

#### **GENERAL CONTRACTOR**

Partnership between LMC **Construction** and **ALMAR** Construction

#### **REAL ESTATE BROKER**

**Dwell Realty Commercial** (DRCOMM)

#### **ARCHITECTURE**

**Carleton Hart Architecture** (CHA)

## Self Enhancement, Inc. (SEI)

#### **DEVELOPER & SPONSOR**

Location: Northeast Portland

#### **ORGANIZATION HIGHLIGHTS**

- Oregon's largest African American-led nonprofit multi-service organization, and second-largest minority-operated employer
- Philosophy and service model rooted in selfactualization and trauma-informed practices with the goal of overcoming persistent race-based disparities
- Partners with 23 public schools in five districts across Multnomah County
- Serves over 16,000 K-12 students annually
- Will lead and oversee all resident services and programming at 5020 N. Interstate



ALBERTA ALIVE, PORTLAND, OR



## **Community Development Partners (CDP)**

#### **DEVELOPER & SPONSOR**

Location: Northeast Portland

#### **ORGANIZATION HIGHLIGHTS**

- Mission to create life enhancing affordable housing with a focus on long-term community engagement
- Long-term development partnerships with Portlandbased organizations, including SEI, Hacienda CDC, and NAYA
- Certified B Corporation which reflects a dedication to impact over profit
- Portfolio: successfully built 2,000+ units/\$575M+ in affordable housing; including 10 completed projects in Oregon (4 in Portland), with 3 additional currently under development in Portland





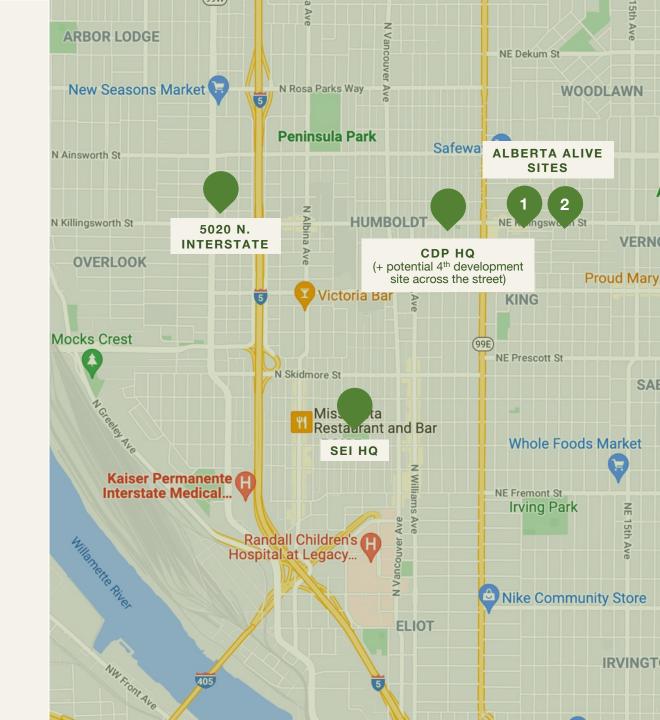
We are excited to build upon our shared values with the development of 5020 N. Interstate. CDP & SEI are committed to furthering the goals of the North/Northeast Preference Policy and bring affordable housing and commercial spaces that serve displaced and longtime residents of the neighborhood.

## **Partnership History**

## SELF ENHANCEMENT, INC. & COMMUNITY DEVELOPMENT PARTNERS

Co-Sponsors and Co-Developers

- Co-sponsors and co-developers since 2019
- Formed their partnership in order to address the Black, Indigenous and Person of Color housing disparity crisis prevalent within N/NE Portland
- Currently partners on four unique development sites in N/NE Portland
- First partnership: Alberta Alive
  - Two-site project serving the BIPOC community and Veterans
  - 52 total units available at/below 60% AMI, incorporating VASH vouchers
- Resident services provided by SEI at all sites



## **Deal Structure**

#### **CO-OWNERSHIP MODEL**

- Leveraging each organizations
  expertise
  - $_{\circ}$  SEI co-owner
  - $_{\circ}$  CDP co-owner
  - $_{\circ}$  CDP developer
  - $_{\circ}$  SEI service provider
  - CDP asset manager

#### DETAILS

- Ownership: SEI .0049%/CDP .0051%
- Financial Risk/Guaranties: CDP 100%
- Finance pre-development: CDP 100%
- Developer Fee: SEI 20%/CDP 80%
- Resident Services: SEI paid through operating budget (\$35K/year escalating 3% per year)
- Asset Management: CDP paid through available cashflow (due to amount of deferred fee required by PHB, this is not expected to be paid within the first 15 years)
- CDP will master lease the commercial space to protect the project from any challenges leasing the ground floor commercial space.

## Project Overview

## Design & Program

#### HIGHLIGHTS

- 64 affordable units, available to households and families earning 30% and 60% AMI
- Approx. 2,500 square feet neighborhood-serving ground floor commercial space
- Mix of family-size unit types: one-, two-, and threebedrooms
- Located within 0.3 miles of two light rail MAX stations and several bus stops
- Site amenities include a resident lobby, community gathering space, community garden, and child play structure
- 13 parking stalls



## Unit & Affordability Matrix

#### HIGHLIGHTS

- 30-60% AMI
  - Eighteen (18) 30% AMI Units
  - Forty-six (46) 60% AMI Units
- 75% of units are family sized (2 or more bedrooms)
- No project-based Section 8 vouchers, meaning all units will serve Preference Policy households

UNIT SIZE	MEDIAN INCOME	NUMBER OF UNITS
1 Bedroom	30%	5
1 Bedroom	60%	11
2 Bedroom	30%	6
2 Bedroom	60%	17
3 Bedroom	30%	7
3 Bedroom	60%	18
TOTAL	-	64

# Challenges and opportunities of changing from condos to apartments

#### **OPPORTUNITIES**

- Permitted as condos which had more in-unit amenities than standard rentals including:
  - $_{\circ}$  Air conditioning
  - Laundry and appliances
  - Robust and durable finishes and fixtures

#### **CHALLENGES**

- Designed without onsite offices or community space
- BDS has denied our request to repurpose a small amount of ground floor commercial for property management and service offices



SOUTHWEST ELEVATION



WEST UNITS STREET FRONT



SOUTH UNITS STREET FRONT



WEST COMMERCIAL STREET FRONT

Resident services & programming will be designed to ensure residents who have been or are at risk of being displaced find a home at 5020 N. Interstate that is welcoming, comfortable, and responsive to their needs.

## Services and Programming

#### **OVERVIEW**

- Programming Goals:
  - Connect Residents with SEI's Community + Family Programs
  - Offer educations and skills programs
  - Enhance quality of life through physical fitness and lifestyle classes
- A SEI Resident Services Coordinator (RSC) will work on-site
- Opportunity to partner with the Alberta Arts Foundation and host events at The Alberta Abby



## **Services Summary**

#### **PARENTING CLASSES**

20-week program using a nationally recognized evidence-based curriculum

#### PARENT-CHILD DEVELOPMENT SERVICES

Activities designed to promote parent competence and healthy child development

#### ANTI-DOMESTIC & SEXUAL VIOLENCE PROGRAM

Advocacy, safety planning, crisis-oriented services, counseling and support groups

#### SHORT-TERM RENTAL ASSISTANCE

Provide assistance for families with school-age children, and/or individuals from the African American community

#### MULTNOMAH STABILITY INITIATIVE (MSI)

Long-term case management to help families achieve their goals and become self-sufficient

#### **COMMUNITY WORKS PROJECT**

A collaborative project design to empower job seekers on TANF through skills development, resources, and job leads

#### IN-HOME SAFETY & REUNIFICTION SERVICES (ISRS)

Help stabilize families in crisis and keep children out of foster care whenever possible

## N/NE Housing Strategy

- **Creating Rental Homes**: 100% of the units will utilize the City's Preference Policy
- Supporting Economic Opportunity:
  - We kept the architect and general contractor used on the condo project, and asked the general contractor to partner with ALMAR, a minority owned general contractor
  - MWESB 40% commitment, 50% goal
  - Ground floor commercial, strategies to lease to black and women businesses
- Land Availability: We have purchased 3 other sites to serve the black community



## Development Timing

#### HIGHLIGHTS

- Will pay for permits in April 2022 before they expire
- Seeking investor/lenders offers now and interest is high. Expect to select financial partners in February 2022
- Close and begin construction in July 2022
- Construction completion/move-ins begin August 2023













