

IMPACT STATEMENT

Legislation title: Accept Travel Portland’s interim report on the Tourism Improvement District (Report)

Contact name: Karl Lisle, Spectator Venues Program Manager

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Presenter name: Jeff Miller, President and CEO of Travel Portland

Purpose of proposed legislation and background information:

This report provides an update on Travel Portland’s efforts to implement and administer the City’s Tourism Improvement District (TID). The TID (City Code Chapter 6.05) was extended and amended by the Council in March 2021. At that time the Council specifically requested that Travel Portland return to Council to report on progress being made and respond to a series of questions about the beneficiaries of the TID. Those questions are addressed in the report and will be discussed with Council during the presentation.

Financial and budgetary impacts:

None.

Community impacts and community involvement:

There is no direct community impact associated with this report. There has been no community involvement in the preparation of the report. However, Travel Portland’s efforts to engage with the diverse travel, tourism and hospitality industry are significant and are addressed in the report.

100% Renewable Goal:

Not applicable.

Budgetary Impact Worksheet

Does this action change appropriations?

YES: Please complete the information below.

NO: Skip this section

Fund	Fund Center	Commitment Item	Functional Area	Funded Program	Grant	Sponsored Program	Amount