

PCEF Grant Committee Meeting

November 3, 2021, 6:00 – 8:00 p.m.





Virtual Participation Check

Guidelines for public participation

- Committee meetings open to the public
- Public invited to comment at around 6:05 p.m.
- Public invited to participate in conversation during break at 7:00 p.m. Must join via Zoom to participate.
- Opportunities for public engagement in other forums/meetings

→ Guidelines applied to virtual meeting:

- **Chatbox:** open for introductions and public comment. All other times, host-only chats (PCEF Staff).
- Raise Hand: used by Committee only.
- Video: on for Committee only.
- **Microphone:** public members muted unless giving public comment or for introductions.
- Recording: this meeting is being recorded.
- **Captioning:** this meeting is being captioned; settings > show subtitles.



Guiding Principles



Focused on climate action with multiple benefits.

Justice Driven

Advance systems change that addresses historic and current discrimination. Center all disadvantaged and marginalized groups particularly Black and Indigenous people

Invest in people, livelihoods, places, and processes that build climate resilience and community wealth, foster healthy communities, and support regenerative systems. Avoid and mitigate displacement, especially resulting from gentrification pressures.



Community-powered

Trust community knowledge, experience, innovation, and leadership. Honor and build on existing work and partnerships, while supporting capacity building for emerging community groups and diverse coalitions. Engage with and invest in community-driven approaches that foster community power to create meaningful change.



Implement transparent funding, oversight, and engagement processes that promote continuous learning, programmatic checks and balances, and improvement. Demonstrate achievement of equitable social, economic, and environmental benefit. Remain accountable to target beneficiaries, grantees, and all Portlanders.



Introductions



Agenda

| 6:00 | Introductions |
|---------------------|---|
| 6:05 | Public comment |
| 6:10 | Program updates |
| 6:15 | Mini-grant program update |
| 6:55 | Break |
| 7:00 | Committee member discussion in small breakouts— not open to public or staff |
| 7:15 | Heat response – Equipment Purchasing Partner recommendation (action item) |
| 7:50 | Committee member comments |
| 8:00 PCEF | Meeting close |





Big impact.

PCEF | mini grants

PCEF MINI GRANTS GRANT COMMITTEE UPDATE

November 3, 2021

Angela Previdelli

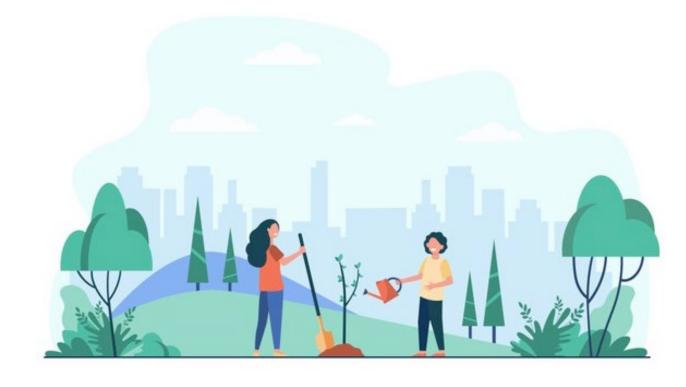
Internal Systems and Mini Grant Project Manager





Agenda

- Grant Timeline
- Program Purpose and Overview
- Current Results
- Observations & Process Improvements
- Next Steps & Discussion







Mini Grants Timeline



Community Feedback & Committee Approval April-May 2021



Announcements & Outreach May 2021

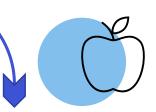


Run Quarterly Grant Cycles & Give Updates to Committee

June 2021 – June 2022



Open Application
Mid-May 2021



Review Performance & Improve Program

June 2022



Program Purpose & Overview

PCEF Mini Grants were created to ...

- Respond to small, time-sensitive funding needs
- Create on-ramp to PCEF
- Grow universe of nonprofits doing environmental justice work
- Provide low-barrier funding opportunity that prioritizes small, PCEF priority community reflective organizations





Program Purpose & Overview

Committee approval details:

- First year will test demand and staff capacity
- Selections made after eligibility screening completed by at least two staff members
- First level priority to small organizations (3 or less FTE) that serve and are led by PCEF priority communities
- Prioritized random selection only used if the requested amount is greater than the amount available. Addresses first-come, first-served bias and allows for timely selection process.
- Intentional simplicity of application and reporting to meet needs of small organizations and match funding level (\$5,000 max per grant)
- Process evaluation after three quarters, full program evaluation after fifth quarter





Program Purpose & Overview

Council authorization

- \$400,000 authorized FY 2021-2022
- \$100,000 quarterly disbursement
- \$5,000 max amount per grant, limited by City Code

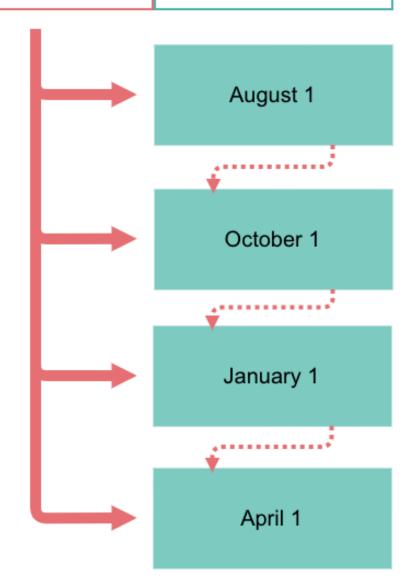
Priority Groups

- Group 1 Majority reflective of priority communities, small (3 FTE or less)
- **Group 2** Majority reflective of priority communities, not small (4 FTE or more)
- Group 3 Not majority reflective of priority communities, small (3 FTE or less)
- Group 4 Not majority reflective of priority communities, not small (4 FTE or more)

Apply Any Time

Placed into next available funding cycle **Quarterly Deadlines**

If not selected, option to be considered in following cycle



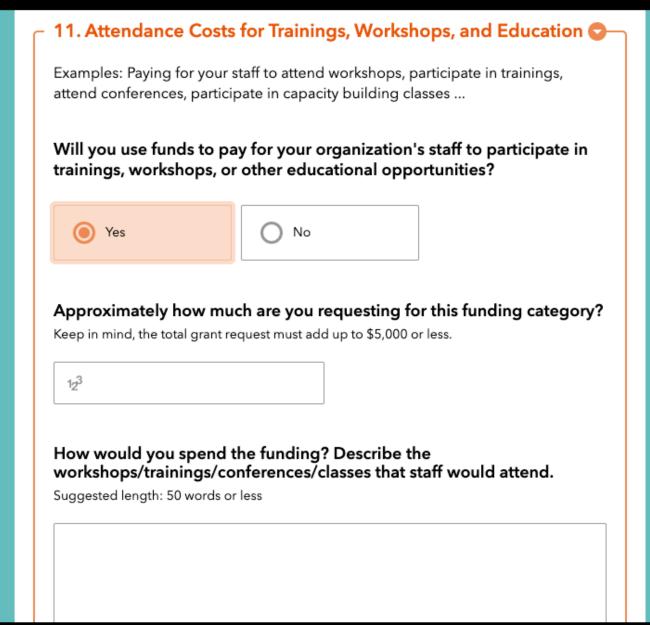


Mini Grant Application Preview

No login required

Available in 8 languages:

- o English
- Spanish
- Vietnamese
- Chinese
- o Russian
- Laotian
- Somali
- Thai





Current Results

See memo for detailed breakdown. To date, we have run two mini grant cycles.

Year One: Performance Reporting

Year Two: Goal Setting and Process Improvements

August 2021 Cycle

Total considered: 85

Total selected: 20

All selected from Group 1

October 2021 Cycle

Total considered: 41

Total selected: 20

14 selected from Group 1

6 selected from Group 2



August 2021 Cycle

| | Group 1 | Group 2 | Group 3 | Group 4 | Total across all groups |
|------------------|--------------|------------|----------|----------|-------------------------|
| Total Request | \$238,618.50 | \$58,900 | \$92,750 | \$20,000 | \$410,268.50 |
| Total Funded | \$99,215 | \$0 | \$0 | \$0 | \$99,215 |

October 2021 Cycle

| | Group 1 | Group 2 | Group 3 | Group 4 | Total across all groups |
|------------------|-----------|----------|----------|----------|-------------------------------|
| Total Request | \$124,600 | \$28,500 | \$55,000 | \$14,995 | \$223,095 |
| Total Funded | \$70,000 | \$28,500 | \$0 | \$0 | \$98,500 |

Grantees, who serve and are majority reflective of PCEF priority populations

August: 100% (20/20)
October: 100% (20/20)
Total: 100% (40/40)

Grantees with three or fewer FTE August: 100% (20/20)

October: 70% (14/20)

Total: 85% (34/40)

Current Results – Grantee Project Examples

See additional detailed descriptions in memo.

- "... educate our community about how to save electricity and living in the community with environmental safety."
- "... assess our community understanding on environmental justice and their needs. This combines with our three-year strategic plan to develop youth leadership by attracting next generation leaders."
- "... staff to attend trainings on climate change, resilience, action; Engage the Indigenous community to hear climate change impacts and their ideas for climate adaptation and actions; Gather an Advisory of Indigenous community members who have experience in Indigenous Traditional Ecological Knowledge and Western Bio/Ecology related to climate adaptation."
- "... an indigenous-led festival that raises awareness about non-human-led restoration, shares education about traditional ecological knowledge, and creates a safe, welcoming, environment to increase access to nature for Black, Indigenous, and people of color."
- "... maintain eight acres and more land lease while preparing seasonal farmers to buy essential proper agricultural equipment to effectively gain more organic produce to feed communities of color and low income in large quantities."



Observations & Process Improvement

Observations:

- Mix in types of requests most requests have been for small project support, many also requesting grant writing support.
- Outreach is key our outreach/communication efforts impacts the number of applications. Staff are finding balance to understand community demand for program over time.
- <u>Staff capacity</u> staff capacity limits ability to provide one-onone assistance to mini-grant recipients.
- <u>Demographic questions</u> Very simple application form limits the program's ability to clearly identify applicants who reflect the community they intend to serve.

Process Improvement:

- Staff plan to review demographic questions to improve specificity while maintaining the application's simplicity.
- Plan for additional outreach events and communications strategies to regularly promote the program throughout the year.





Next Steps & Discussion

Next Steps:

- Complete third grant cycle selections in January
- Spring 2022 work on program performance evaluation
- Present to Grant Committee ahead of April 2022 City Council ordinance with recommendations on second year program plans
- Summer 2022 start evaluating grantee performance

Discussion Questions:

- Do Committee members have reflections based on information shared and your understanding of program intent?
- As we plan for performance evaluation next spring, is there any information you want to see us collect or analyze that wasn't already discussed?
- Any questions for staff?



2022 PCEF Heat Hazard Response – Equipment Purchasing Provider

Slides will be added to this section after EPP application review panel meeting on November 1, 2021.

Break (20 minutes)

Committee member comments



CLEAN ENERGY COMMUNITY BENEFITS — FUND