

IMPACT STATEMENT

Legislation title: Continue Downtown Business District property management License Fee for additional ten years and direct Office of Management and Finance to review effectiveness of Enhanced Service Districts (Resolution)

Contact name: Shawn Campbell

Contact phone: 503-823-5566

Presenter name: Geraldene Moyle and Shawn Campbell

Purpose of proposed legislation and background information:

PCC 6.06.220 requires the City Council to conduct a public hearing(s) to determine whether the Downtown Business District property management license fee should be terminated. This is required every 10 years, starting in 2011. The District was formed at the request of property managers/owners to allow them to fund additional cleaning, security and business development services (including holiday lighting services). The district has been in existence in one form or another since 1988.

In addition, the resolution instructs the Office of Management and Finance to fully review the effectiveness of enhanced service districts as part of its response to the City Auditor report regarding the accountability and transparency of the existing three enhanced service districts in the City of Portland.

Financial and budgetary impacts:

The portion of resolution regarding renewal of the Downtown Business District does not create a financial impact. The ordinance to award the contract will have a fiscal impact and will be included at that time. However, the resolution allows the District to continue and the impacts to all are similar to those historically.

The portion of the resolution regarding instructing the Office of Management and Finance to fully review the effectiveness of enhanced service districts does not create a financial impact given that the position meant to respond to the City Auditor's report and provide oversight for the enhanced service districts is already in place within the Office of Management and Finance.

Community impacts and community involvement:

Providing additional services for this district contributes to the attractiveness and livability of the District for residents, businesses, and visitors, as well as the City as a whole. A vital downtown increases tourism and business revenues, which increases city tax revenues that support the General Fund.

Performing a full review of the effectiveness of enhanced service districts will allow the city to examine and put in place any needed reforms to improve functionality, governance, accountability, and transparency, improving the effectiveness and efficiency of said districts

in contributing to the attractiveness and livability for residents, businesses, and visitors within the existing districts, as well as the City as a whole.

Budgetary Impact Worksheet

Does this action change appropriations?

☐ **YES:** Please complete the information below.

☒ **NO:** Skip this section

Fund	Fund Center	Commitment Item	Functional Area	Funded Program	Grant	Sponsored Program	Amount