

West Portland Town Center Plan

Community Development, Land use, and Infrastructure

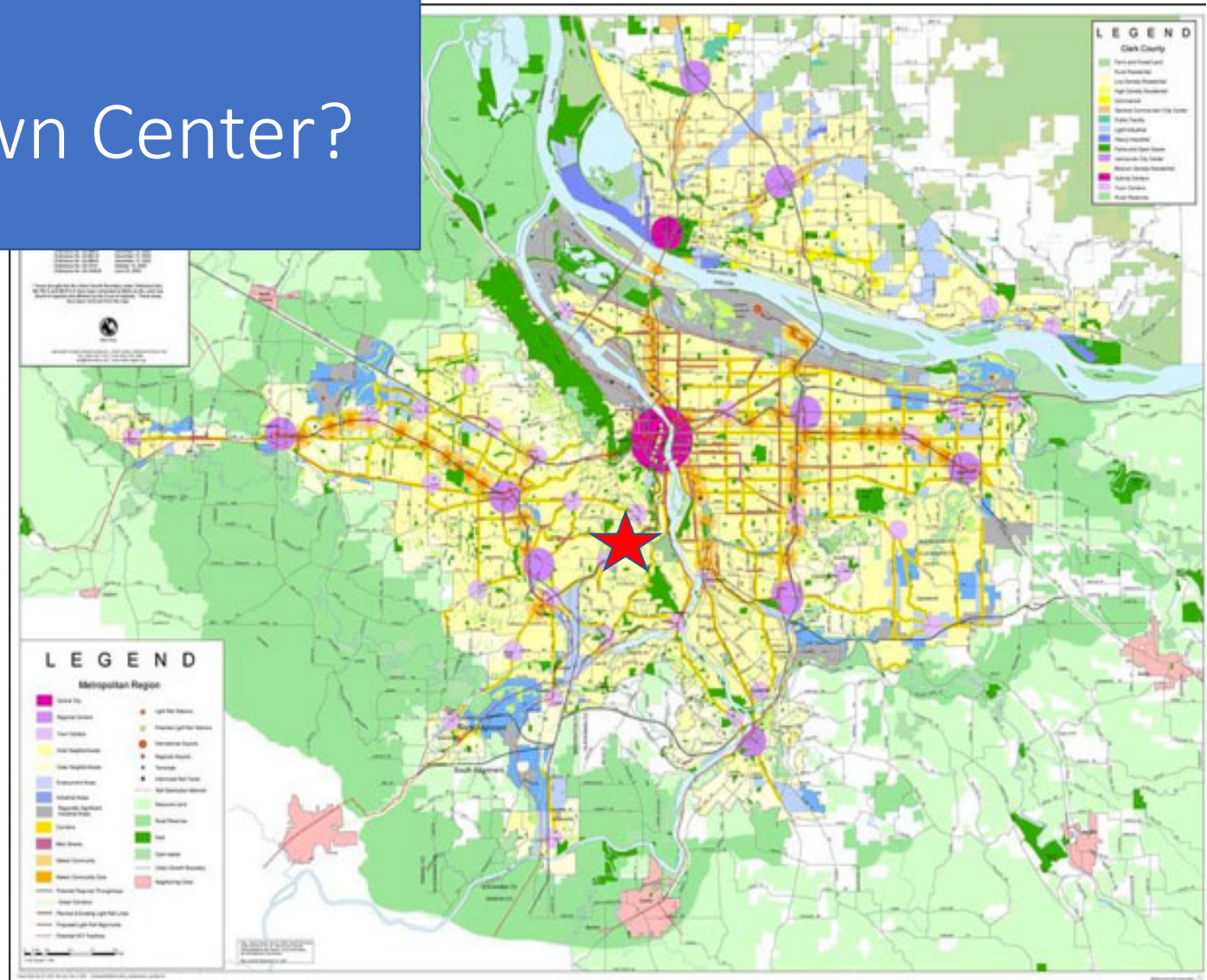
PSC Hearing - September 14, 2021

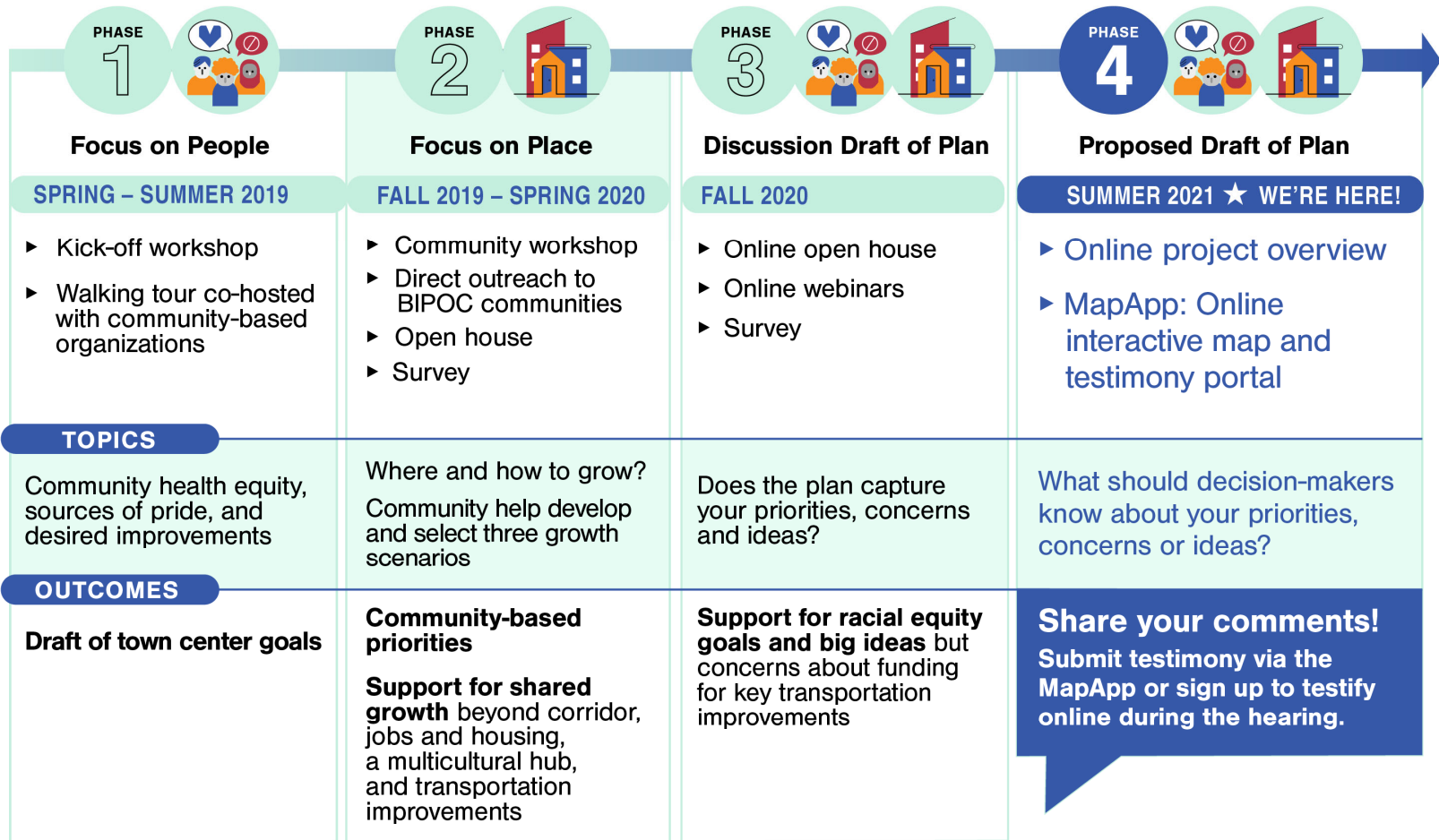


What is a Town Center?

Other Examples:

- St Johns
- Lents
- Hollywood

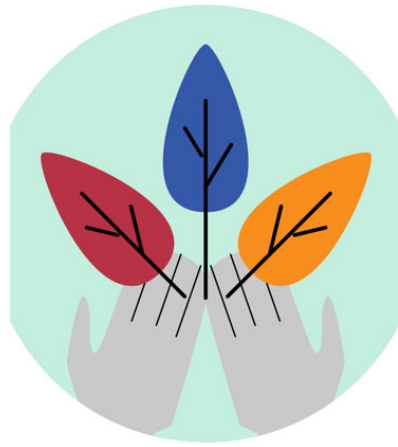




Strong People and Communities



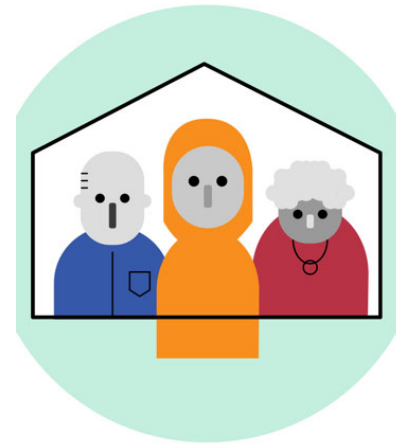
Small business & good jobs



Connect to nature



Community & cultural space



Displacement prevention



Inclusive engagement

- Policy
- Action Plan – Community Partner Actions
- Health Equity Strategy Implementation
- Housing Strategy Implementation

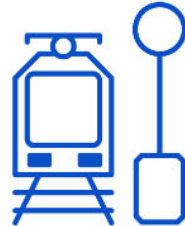
A New Approach for Equitable Outcomes



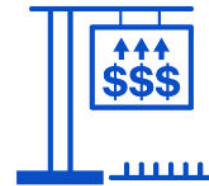
**BIPOC-led
community
vision**



**Increase
housing &
economic
opportunity**



**Invest in
amenities &
zoning changes**



**Secure
community
benefits
from private
development**



**Equitable growth
for all with reduced
racial disparities**

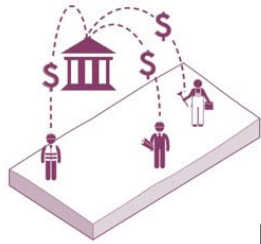
Community-based priorities

- **Multi-cultural community center**
- **Culturally specific businesses.** Support for existing (ex. halal shop) and multi-cultural marketplace for new businesses
- **New affordable housing for refugees and asylees**
- **Walkability and transit access.** More foot bridges. Bus stops not so close to street. Ped signal at Alfred.
- **Transit.** More bus lines, greater frequency, free/reduced fare, and less policing
- **Ownership.** Support renters owning their buildings
- **Healthy homes.** Renovations without displacement
- **Rent stability.** Rent freeze for period of time

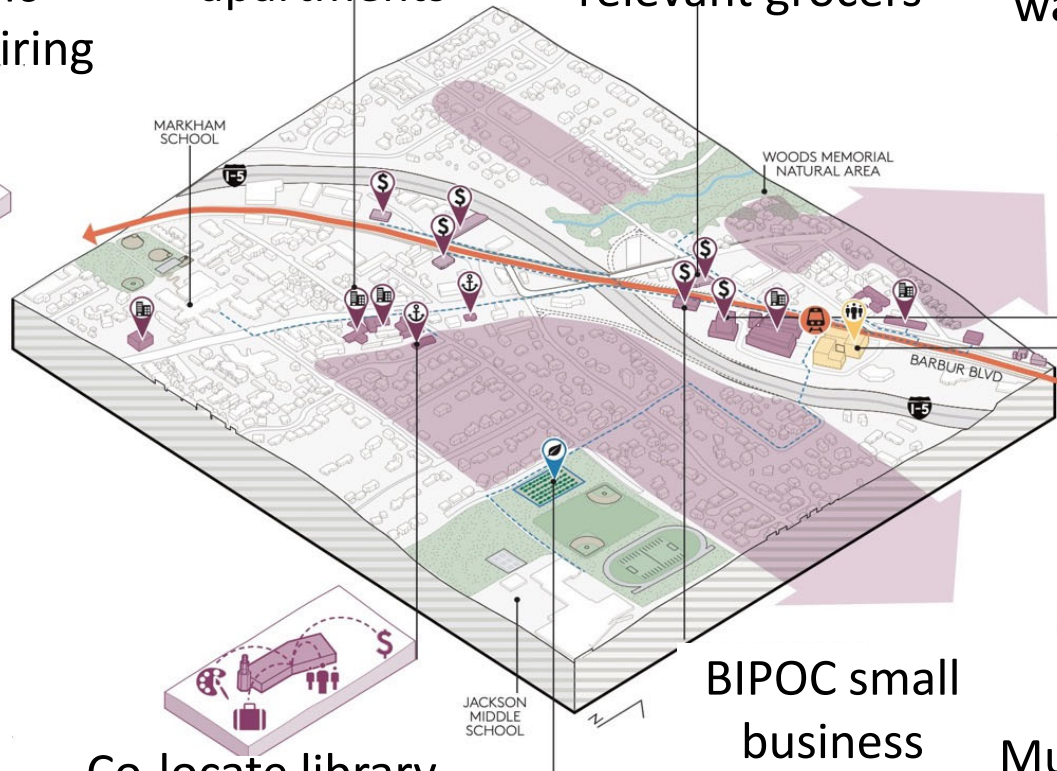


K h d o k # H t x l w | # / w u d w h j I h v

Build wealth through public contracts and hiring



Preserve low-cost apartments



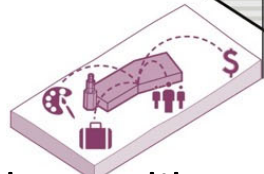
Culturally relevant grocers

Training low-wage workers



Housing choices in exclusive areas

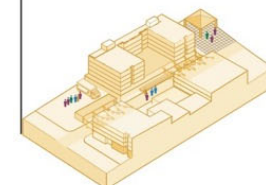
Co-locate library with housing



Community garden

BIPOC small business

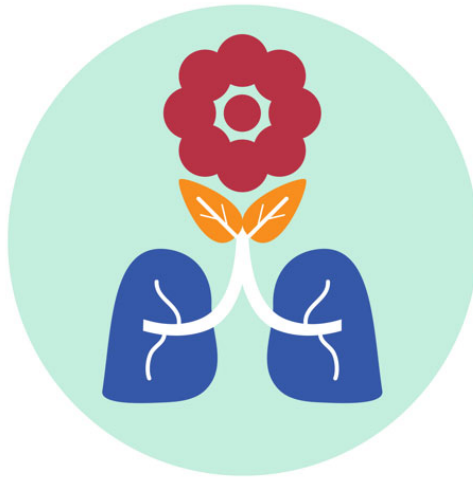
Multi-cultural hub



Great Places With Equitable Access



New housing choices



Design with nature



**Active transportation
choices**

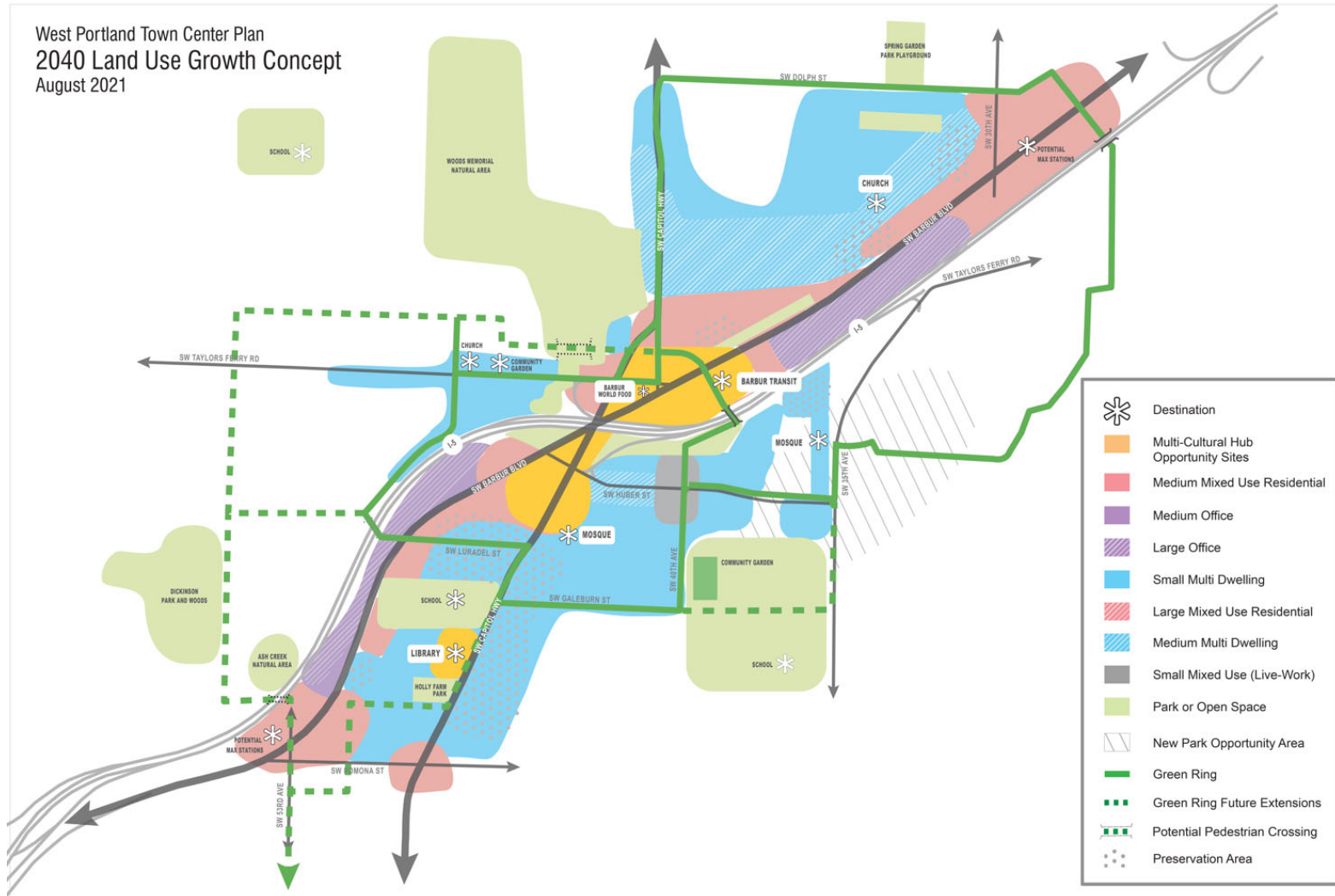


Focused commercial areas

- Zoning and Comprehensive Plan Map
- Zoning Code
- Infrastructure Plans, Projects
- Design Overlay Character Statement

Vision for Growth

West Portland Town Center Plan
2040 Land Use Growth Concept
August 2021



SMALL MULTI DWELLING



MEDIUM MULTI DWELLING



MEDIUM MIXED USE RESIDENTIAL



LARGE MIXED USE RESIDENTIAL

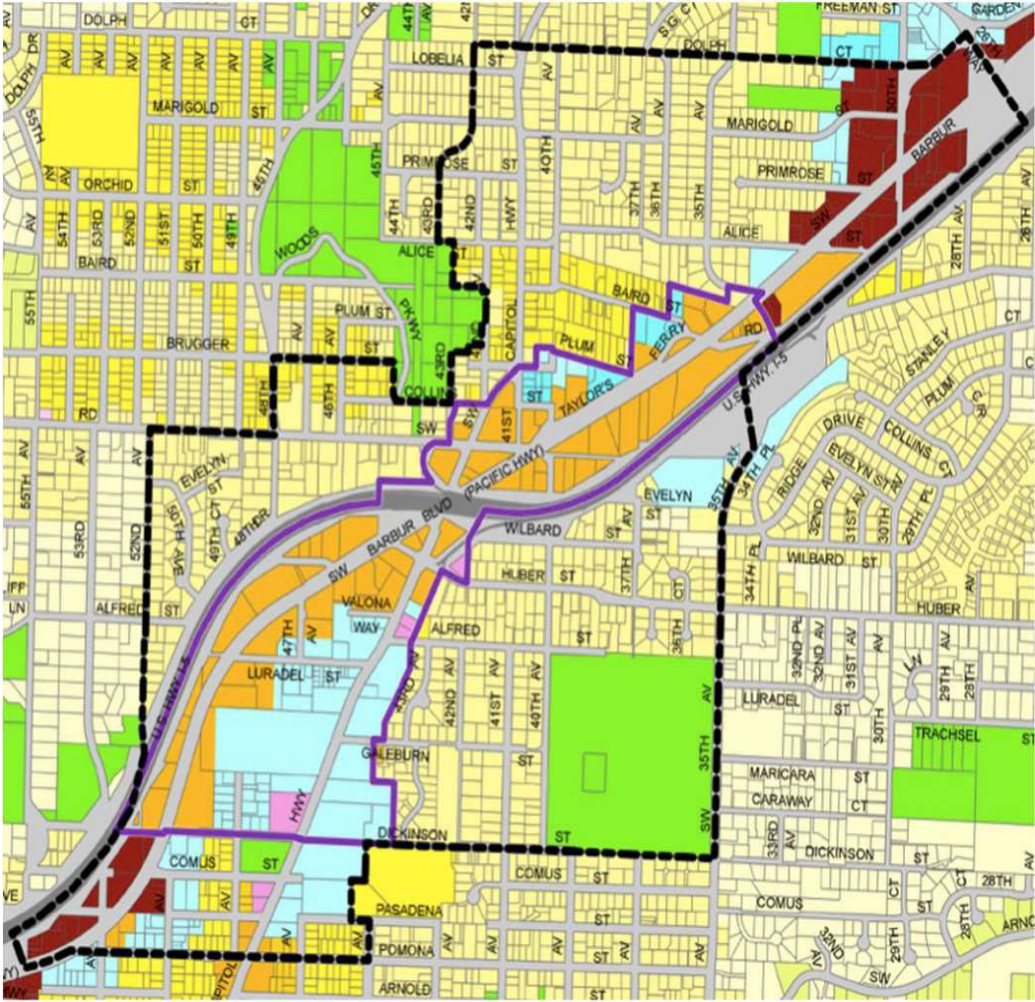


MEDIUM MIXED USE OFFICE

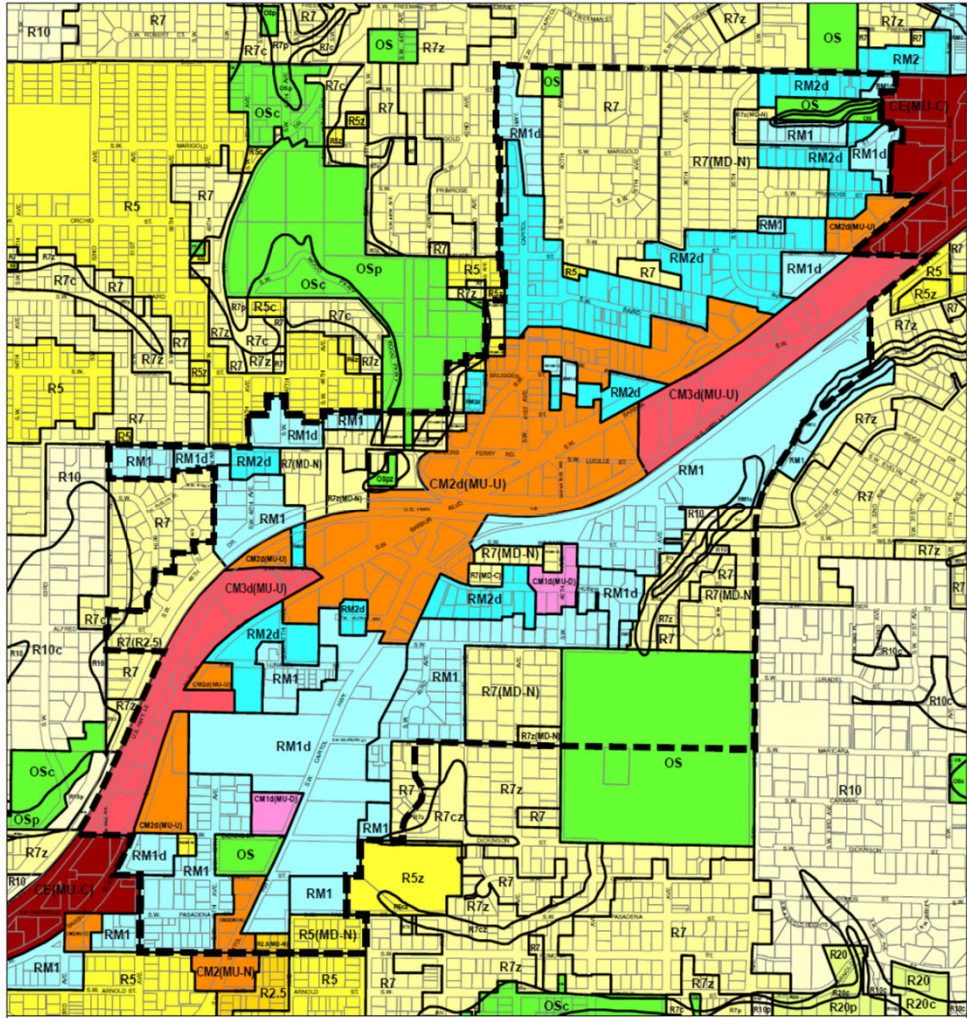


SMALL MIXED USE (LIVE-WORK)

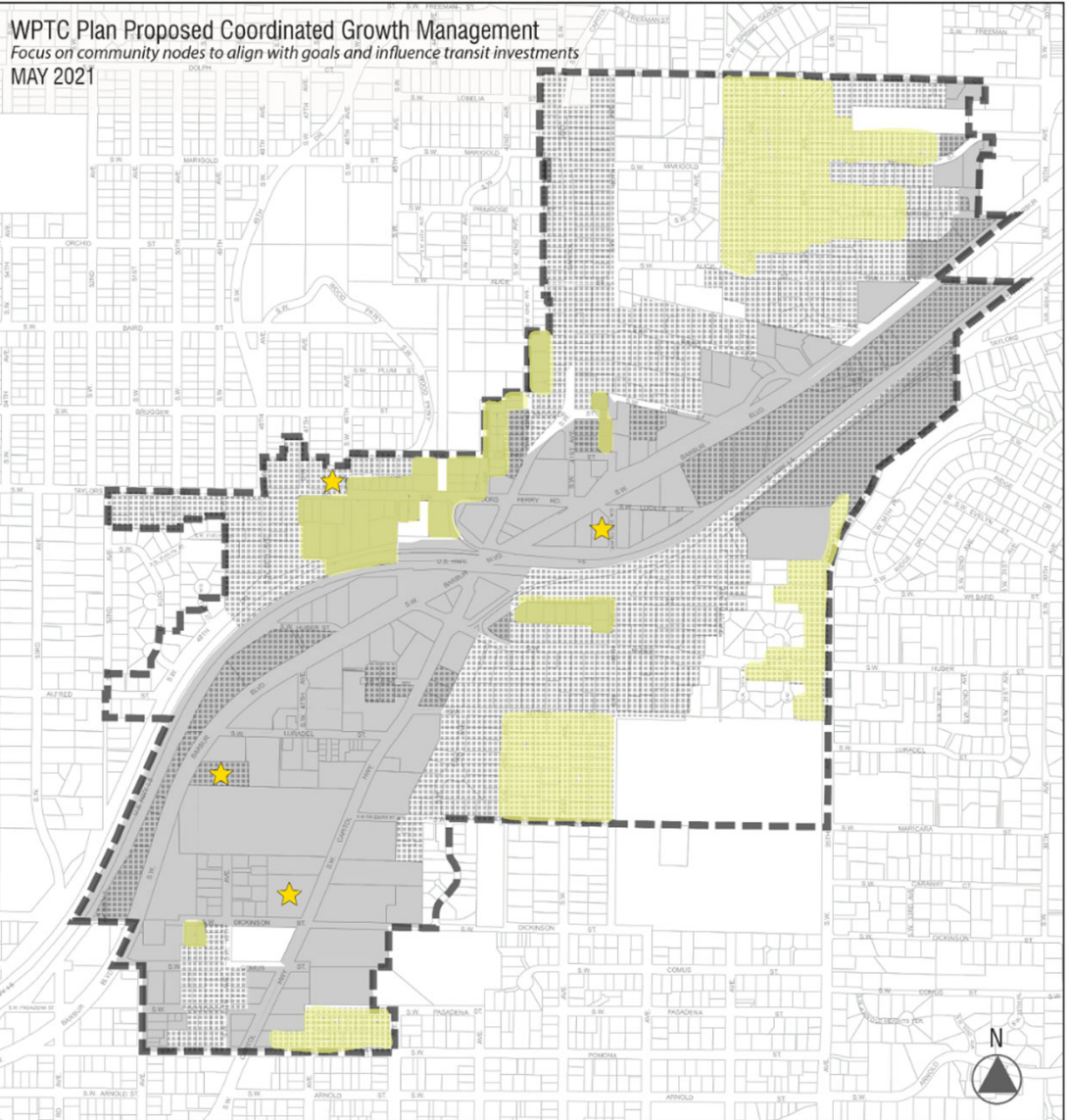
Existing Zoning



Proposed Zoning



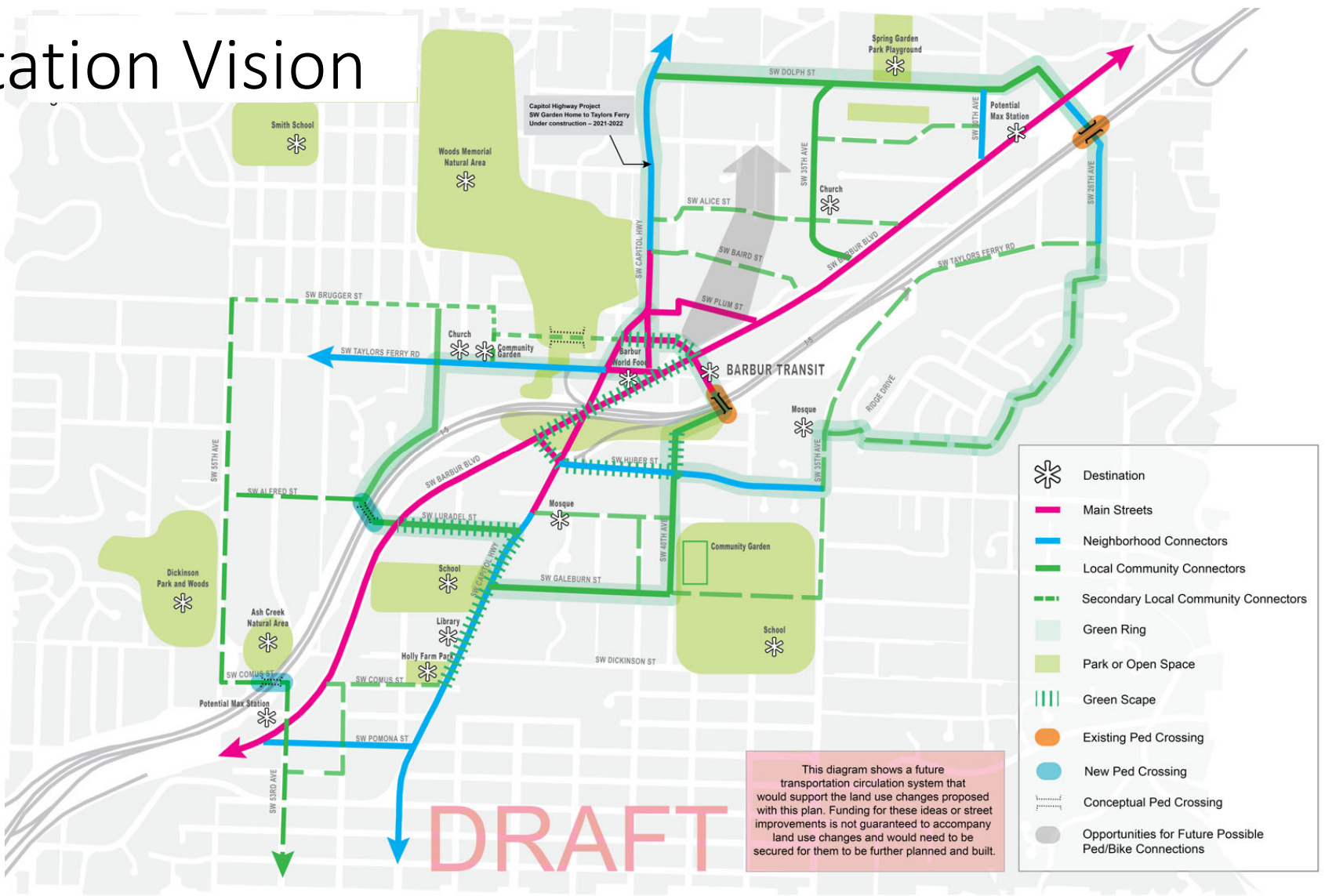
Phased Zoning



Transportation Vision

Features:

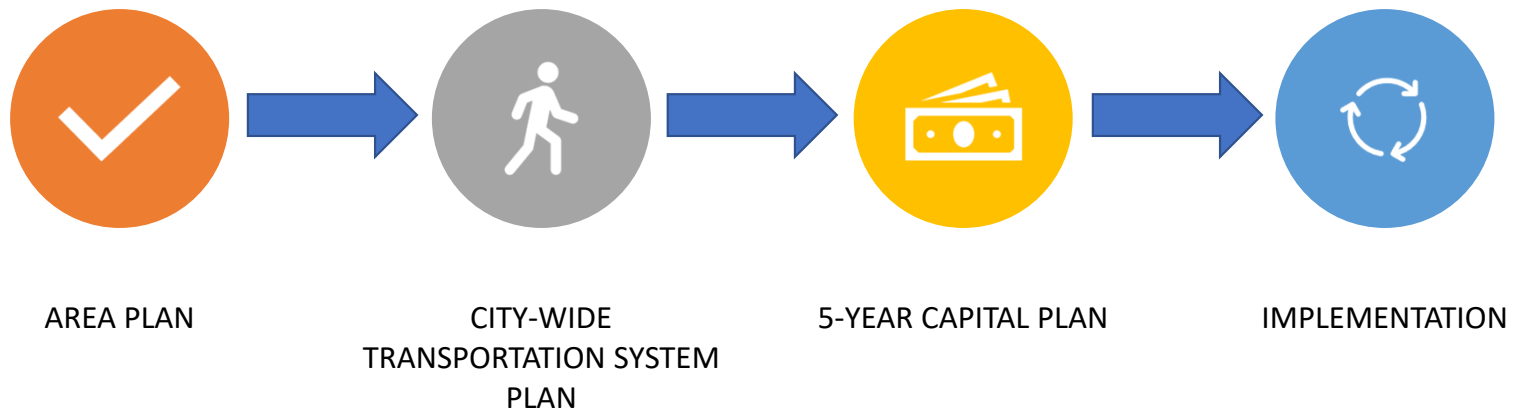
- Corridor investments
- Greenscapes
- New Collins main street
- Green Ring
- I-5 pedestrian crossings

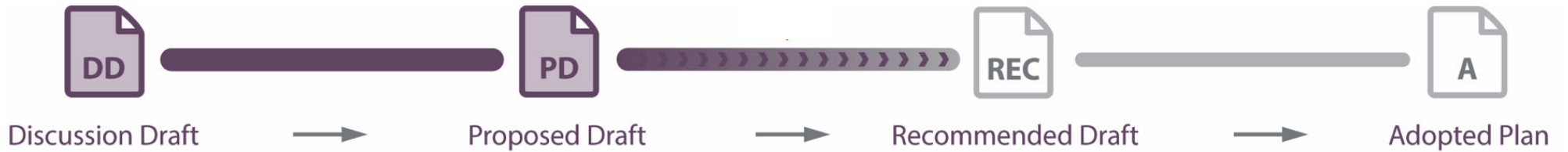


This diagram shows a future transportation circulation system that would support the land use changes proposed with this plan. Funding for these ideas or street improvements is not guaranteed to accompany land use changes and would need to be secured for them to be further planned and built.

DRAFT

Transportation Planning and Implementation Process





Commission Deliberation Sequence

- August 10, Briefing
- September 14, Hearing
- September 28, Hearing (Jointly with Design Commission)
- October 26, Work Session
- November 9, Work Session
- December 14, Recommendation

How to Comment

Written comments/testimony on the Proposed Draft is due **by 5:00 pm on Tuesday September 28, 2021**, unless extended by the PSC Chair.

Written testimony may be submitted via US Mail or the MapApp.
Go to: www.portlandmaps.com/bps/mapapp

Verbal testimony will also be accepted at the September 28 hearing.

Register to testify orally at:

www.portland.gov/bps/psc/events/2021/9/28/planning-and-sustainability-commission-meeting

Find more information and supporting materials at: www.portland.gov/bps/wpdx-town-center/wptc-proposed-draft-overview