



# Fix-It Fair 2020-21 Season Report

# LANGUAGE ACCESS

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# Season summary

For 35 years Fix-It Fair has been a trusted, reliable convener of community resources. Because the COVID-19 pandemic made in-person events impossible, Fix-It Fair quickly pivoted to an online, digital model.

The digital model of *Fix-It Fair... at home!* resulted in two new online offerings to deliver resources: a Community Resource Guide and ongoing live workshops which were also recorded for future viewing. It also resulted in a cable television show in order to reach community members without reliable internet access.

Fix-It Fair hosted **89 online workshops** and skillshares presented by over 20 community-based organizations, government programs and individuals, **reaching a total 3,350 attendees** during the live events and many more ongoing views of the workshop recordings.

The demographics of attendees was similar to past in-person events, with a majority of responding attendees identified as White (74.4%), with next most predominant groups identifying as Asian (11.5%), Black (9%) and Latinx/Hispanic (7.3%). Approximately 57% of survey respondents identified as low to median income (compared to 47% for 2019-20 and 42% for 2018-19). While this maps to Portland's population in general, it also indicates the need for Fix-It Fair to continue to grow community relationships, and explore ways to reach Portland's diverse residents and most under-resourced populations.

The new online offerings have both benefits and barriers to access. As in-person events return, a hybrid model will be considered so as to benefit from both in-person events and the online offerings.

# Fix-It Fair... at home!

## Historical context

Fix-It Fairs have convened partners and provided resources to Portland's most vulnerable communities since 1986. A trusted source for access to real tools and skills that foster individual and community resiliency and prosperity, Fix-It Fairs focus on saving money, staying healthy and feeling safe and comfortable at home. Areas of focus include electricity, gas and water savings, repairing and sharing of goods and tools, growing and eating healthy food, managing and repairing a household budget, job security, environmental stewardship, access to housing, civic rights, and much more.

Fix-It Fairs also act as a major access point for Bureau of Planning and Sustainability along with partner organizations to reach Portland's most vulnerable populations including individuals experiencing poverty, and historically and presently under-resourced communities.

## Program revisions for the 2020-21 season

The COVID-19 pandemic changed how we go about our daily our lives, satisfy basic needs and access resources. Our individual needs remain the same, only magnified – the need for financial stability and prosperity, personal health and comfort, and peace of mind. Fix-It Fair is viewed as a reliable convener of community resources and trusted for its accessibility and content. Changing models to digital communication of resources retained the existing, trusted brand of Fix-It Fairs. Because the COVID-19 pandemic made in-person events impossible, Fix-It Fair quickly pivoted to an online, digital model.

**“The speakers were excellent, well-spoken, informative and the PowerPoint was easy to follow along with. And, I like the fact that you have a YouTube Channel so I can go back and rewatch it, refer it to a friend or family member or refer to the information again.”**

**– workshop participant**

Additionally, while much of our bureau's work generally maps to climate impacts, that work benefits all aspects of the sustainability triple bottom line: economy, environment, and community wellbeing. As priorities shift during the pandemic, it is an important to remember that while the framing and delivery may need to change, the content is potentially of even greater importance.

## Top level program priorities

Priorities were intended to be assessed and revised by an iterative process of calculating desired results through the repeated cycle of operations – repeat, review, and improve with each cycle.

- Work with community groups and resource delivery partners to assess shifting community priorities in the wake of COVID-19 including the immediate and long-term economic and health needs of community.
- Build out necessary tools for online program delivery.
- Work with partners to build and maintain, and promote content.
- Assess both content and delivery through feedback from both partners and the public.

## Priorities and concerns from community members and groups highlighted during COVID-19 pandemic and recovery

- Employment and wealth disparities
- Utility payment and affordability
- Food access
- Digital access, including internet, devices, and skills
- Youth education and schooling resources
- Personal and community health including race disparities
- Mental health resources
- Racial justice and civil rights information and advocacy
- Housing security
- Trusted and actionable information pertaining to COVID-19

“Social isolation is defined as lack of contact with others, where people experience a lack of companionship and support.”

Stacey Vu

*Stacey Vu from Office of Community and Civic Life presents on a topic of particular concern during the Covid-19 pandemic – social isolation*

## Racial equity goal statement

Fix-It Fair has a long history of reaching Portland’s populations who are most vulnerable to poverty, food insecurity, job insecurity, social biases such as racism, and displacement. While the Bureau of Planning and Sustainability as an organization has historically struggled to reach and engage these communities, the Fix-It Fairs provide a touch point and delivery mechanism to these communities both for partner and Bureau resources. The Fairs also provide a way to build relationships and meet the community where they are at; they provide two-way communications between community, our bureau and community-based partners.

Demographic data collected from Fair attendees for the last 15 years indicates a majority low-income audience that overall skews more diverse than Portland’s overall population. However, the Fix-It Fairs are still below the mark on reaching certain communities compared to baseline populations: specifically Black, Indigenous and Latinx communities. With the understanding that these communities are more negatively impacted by health and wealth disparities, increased effort has been made in recent years to target these communities more strategically and will continue to so through shifting and growing engagement models.

Strategies this year included continued partnership with the independent Community Engagement Liaison Services (CELS), direct engagement with community-based organizations such as Educate Ya and Trash For Peace, and partnership with government programs and nonprofits that are deeply engaged with these communities such as Portland’s Office of Community & Civic Life and Bureau of Emergency Management, Metro, 211 Info, and the Community Energy Project.

Further, as part of a growing pattern for the Fix-It Fairs (and following the model of Portland Bureau of Transportation’s Sunday Parkways) online engagement and activities included skills and resources shared from individual community members and grassroots efforts, and was not limited to authoritative organizations such as nonprofits or government entities.

**“Approach our work differently and build in an equity analysis from the beginning. Better understand the disparate impacts, benefits, and risks to marginalized communities. Create inclusive and transparent processes for engagement. Be clear about the equity outcomes we are working toward and ensure that they are community informed. Explore and create new tools and be more targeted in our approaches because different communities have different needs and desire different outcomes.”**

**—from April 29, 2020 letter from the bureau director, Andrea Durbin**

# Digital engagement

The digital model for Fix-It Fair... at home! resulted in two new online offerings to deliver resources: a permanent online Community Resource Guide which will be kept updated in real time; and ongoing live workshops which were also recorded for future viewing.

## Community Resource Guide

The first was an online [Community Resource Guide](#), a permanent home for a directory of our partners and other resources. The guide was robust enough to be split into a directory based on recurrent resource themes, such as financial wellness, reuse and repair, and home repair and utilities.

The resource guide received 1,139 pageviews from the time it went live in mid-December to end of the season in April.

## Live online workshops and skillshares

The second was an [ongoing series of live workshops](#) which could be attended in-person as a Zoom webinar, or viewed live on our [Facebook page](#). All sessions were also recorded and are made available on our website [via YouTube](#), and Facebook.

Over the course of the season, which ran from mid-December 2020 to the end of April 2021, we held 89 online workshops and skillshares presented by over 20 community-based organizations,

government programs and individuals, with around 350 attendees in Zoom workshops, and receiving nearly 3,000 individual views during the live streams, with many more ongoing views of the recordings.

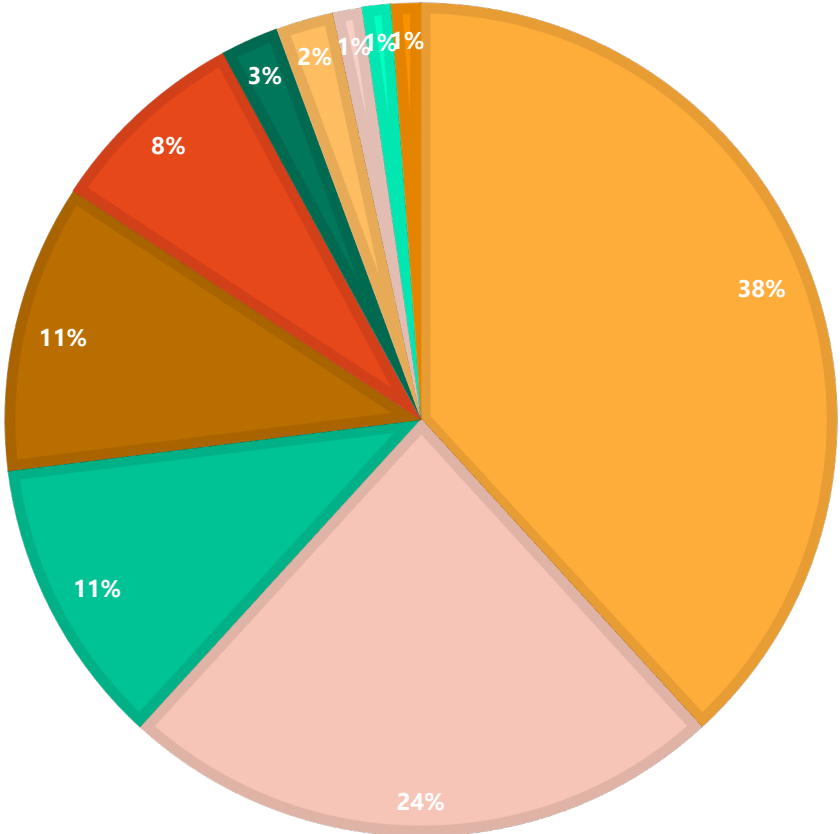
Fourteen workshops were presented in Spanish. All workshops in the YouTube library are provided with captions which can also be auto-translated into ten languages.

**“It was very well organized, informational, and a lot of fun.”  
– workshop participant**



### WORKSHOPS BY RESOURCE THEME

- Health, nutrition and wellbeing
- Environment, gardening and yard care
- Community safety and involvement
- Repair, borrow, share
- Reduce, reuse, recycle
- Financial wellness
- Home health and repair, and utility bills
- Getting around
- NA
- Social justice and community resilience



Health and nutrition was the most represented topic at the workshops, in part due to COVID-19 awareness and education focused workshops, and a strong partnership with Portland Farmers Market, who provided cooking demos of seasonal produce as a way to promote the Double Up Food Bucks program, a part of SNAP benefits. Financial wellness was also heavily represented through a new partnership with Financial Beginnings, a nonprofit that, among other things, helps individuals become financially independent through education on personal finance.

## Bridging the digital divide – a different approach

We quickly realized at the onset of the pandemic that providing digital access – internet, devices and skills – would be of increased importance to reach community members and deliver information and resources. While programs such as Smart Cities worked to deploy devices and access to vulnerable community members, Fix-It Fair took a complimentary approach of bringing workshops to the those who may not have or even desire internet access by way of local cable access television.

Fix-It Fair worked with Open Signal, Portland Community Media Center to broadcast 18 individual episodes, each airing twice per week on four channels throughout the Portland region, on a curated station focused on local topics relevant to Portlanders. Episodes were chosen from already recorded workshops, keeping workload minimal, and chosen for their perceived impact and variety of themes across the season’s programming. There was no cost to Fix-It Fair or the City to provide content to air.

Due to the station not engaging in Nielsen TV Ratings, metrics for viewership are unavailable. However, the series was received enthusiastically by Open Signal, and the series and its process created a model by which other City bureaus and programs are now interested to use to engage with the public.



*Bureau of Planning and Sustainability's own Harmonee Dashiell presents on multifamily garbage and recycling resources*

# Marketing and promotion

We know from past attendee surveys that the printed brochures typically mailed to targeted neighborhoods for each Fair are the strongest piece of promotion. We pursued producing a printed piece which would include information on online offerings and to point people to the cable access

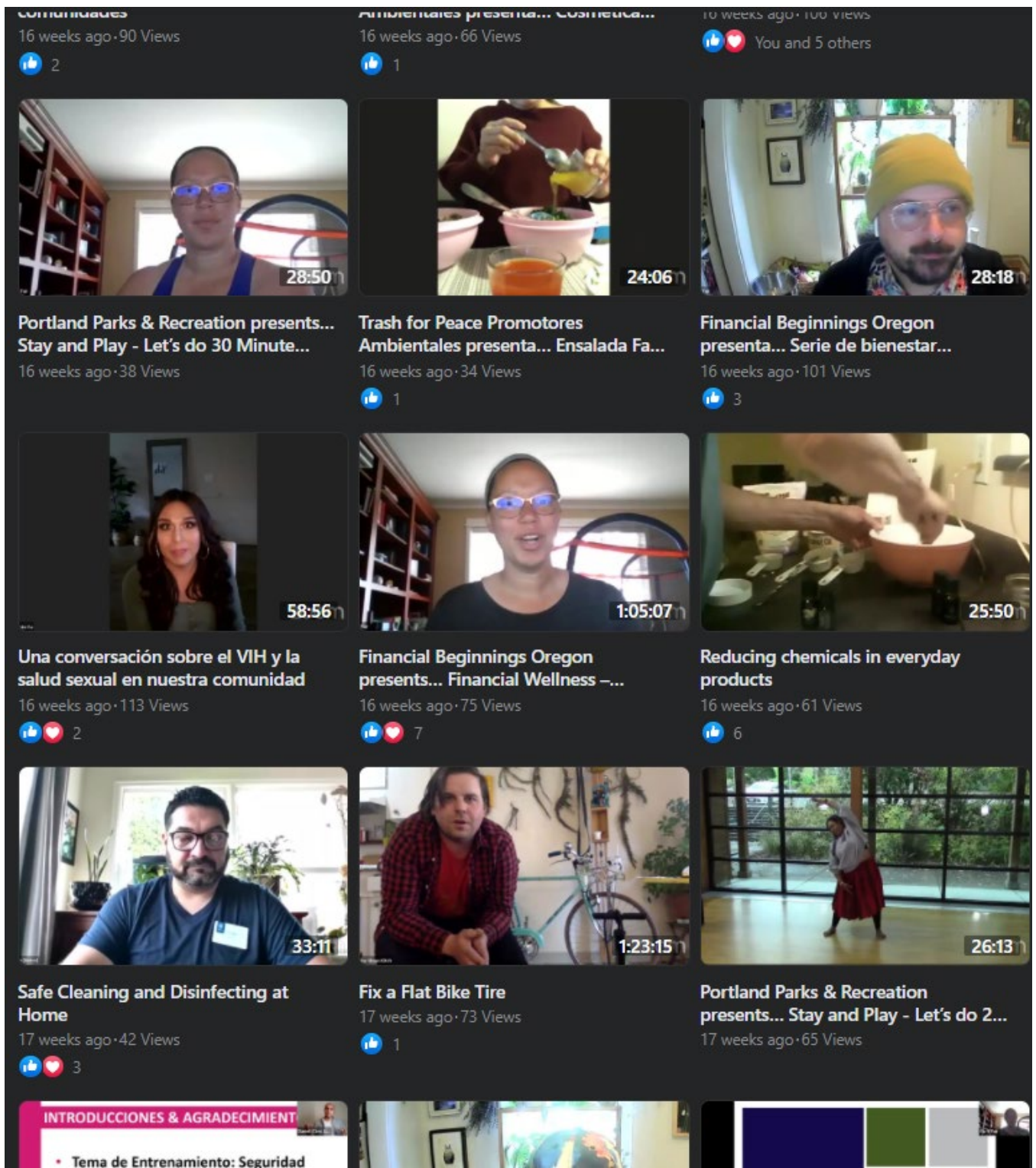
**“Honestly your outreach has been superb since Covid!”**

**– workshop participant**

show, however timing and cost prohibited this piece from being developed. This is a tool we would like to see resourced in the coming program year.

Very early on we worked with in-house marketing strategist Lindsey Maser to move our existing email list into Emma and build a more robust e-newsletter offering. The newsletter was sent about twice a month and included upcoming workshop offerings, information on the cable access show, and resources from partners.

We also continued with our ongoing promotion of Fix-It Fair and other resources through social media, specifically Facebook. Staff investigated and are interested in expansion into other relevant formats such as Instagram that are prominently being use by other programs and organizations, that however have not yest been adopted by Bureau of Planning and Sustainability. Fix-It Fair staff strongly encourage pursuing such relevant and core arenas of digital communications.



A sampling of workshops from the Fix-It Fair Facebook video library.

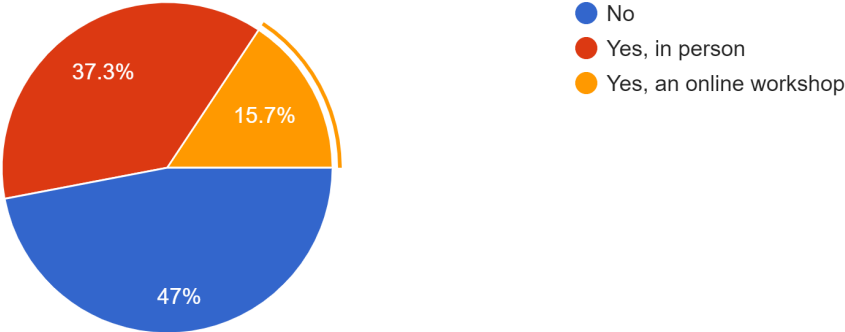
# Participant evaluation and demographics

Live workshop attendees were surveyed for workshop evaluation and demographics. Participation was incentivized by entry into a raffle for each session they attended. Full responses are available in the Appendix A spreadsheet. Surveys were sent in either English or Spanish depending on the language in which each session was taught. Below are key takeaways from the surveys.

(Note: The response rate to online surveys was low compared to in-person events. The relatively small data size makes it difficult to state with certainty that these numbers are representative of attendees.)

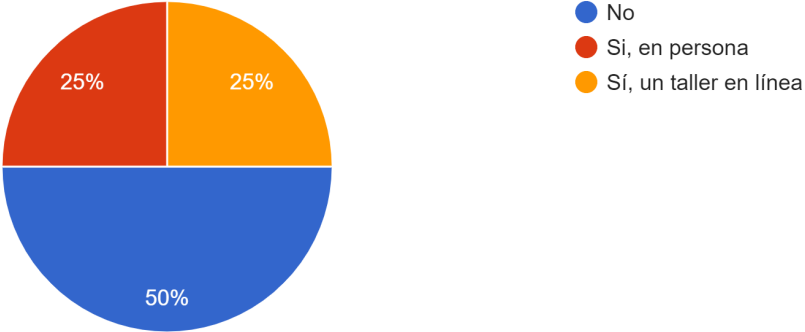
Have you attended a Fix-It Fair event in the past?

83 responses



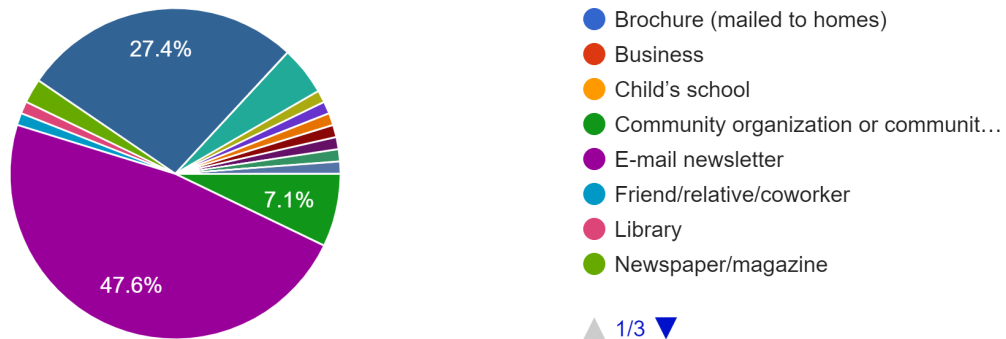
¿Ha asistido a un evento de Fix-It Fair en el pasado?

4 responses



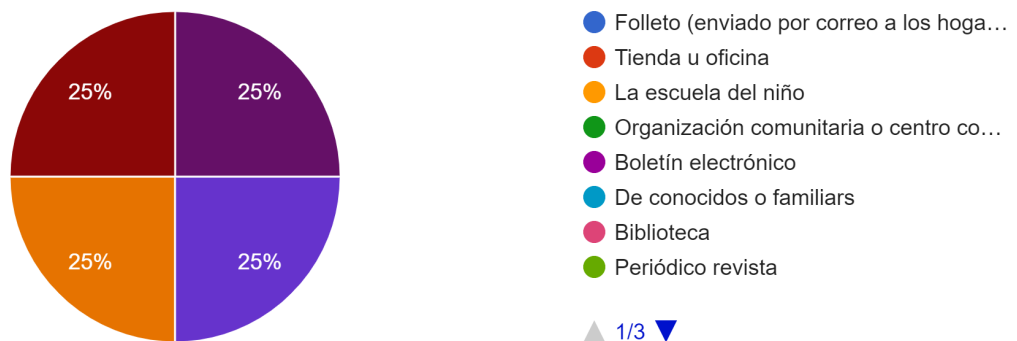
### How did you find out about the Fix-It Fair or this event?

84 responses



### ¿Cómo se enteró de la feria Fix-It o de este evento?

4 responses

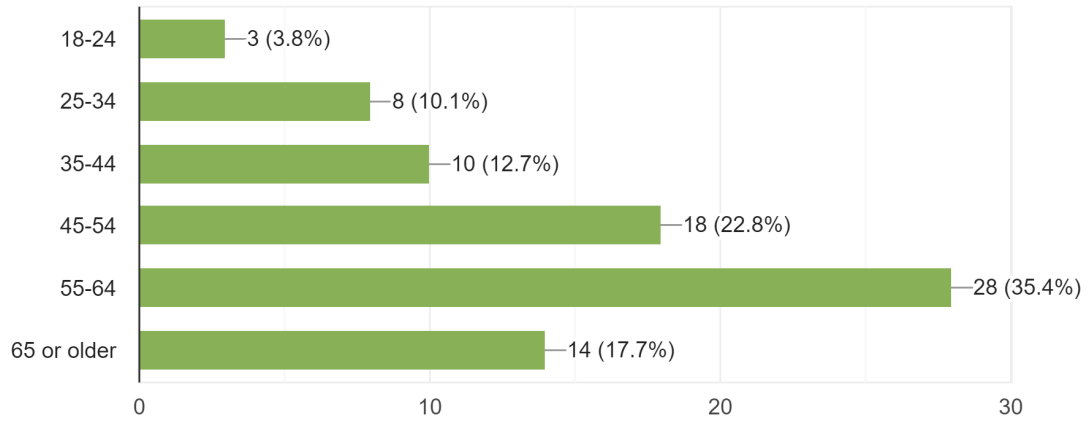


A markedly high number of respondents stated that they found out about the Fix-It Fairs through our e-newsletter, which while not new was overhauled significantly by our in-house marketing specialist Lindsey Maser. This is higher than previous in-person events (47.6% compared at 34% for 2019-20 season).

As with all previous in-person Fix-It Fairs, a high number of respondents stated that they found out about the fairs through our mailed (or posted) brochure. Because we did not produce paper mailers for the 2020-21 season, it can be assumed that attendees knew of the fairs due to previous mailings.

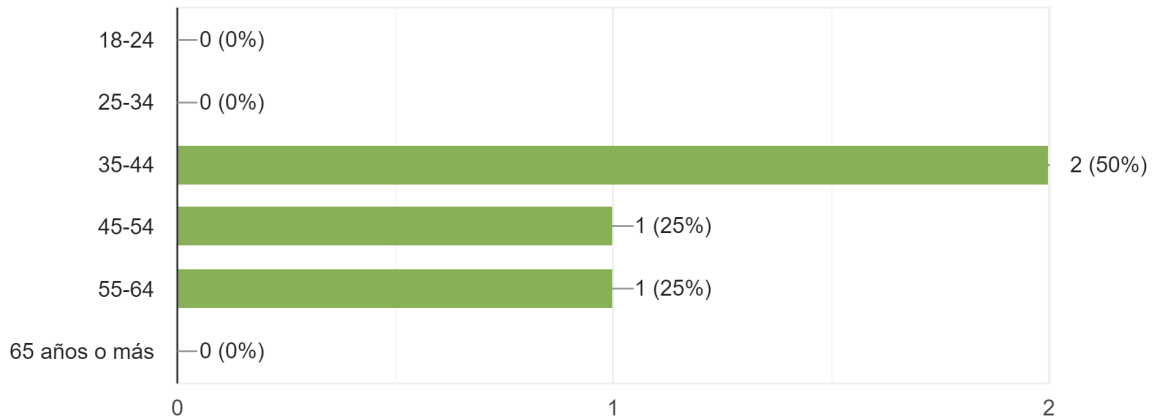
### What is your age?

79 responses



### ¿Cuál es tu edad?

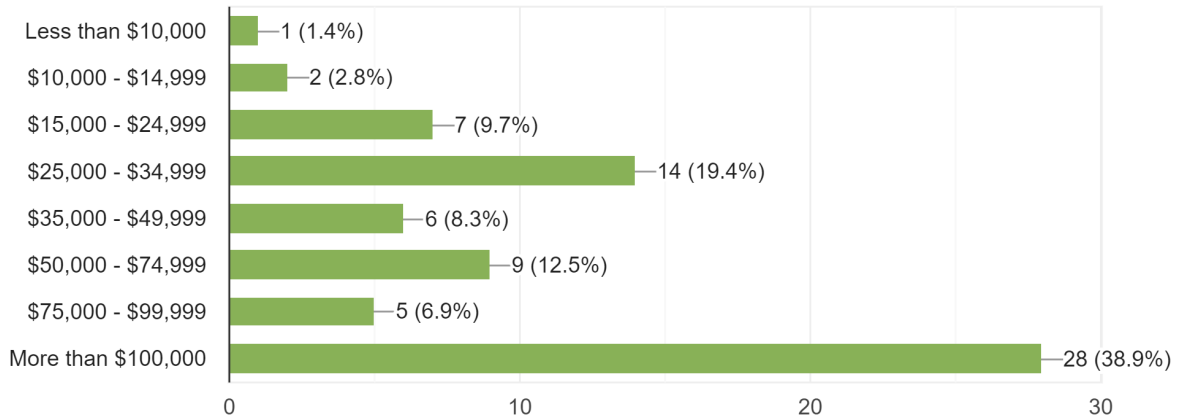
4 responses



With a notable exception for Spanish speaking attendees, our demographic follows historic patterns of trending toward aging populations.

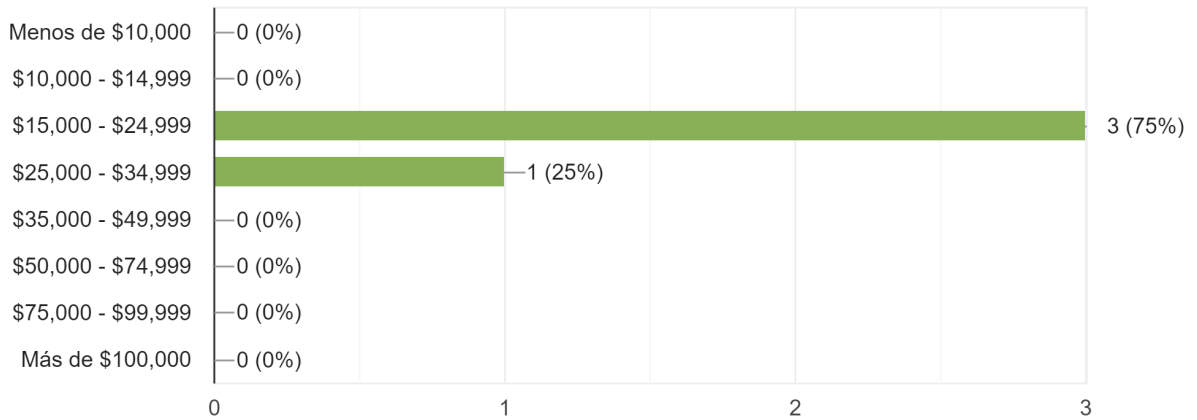
### What best describes your household income?

72 responses



### ¿Qué describe mejor los ingresos de su hogar?

4 responses

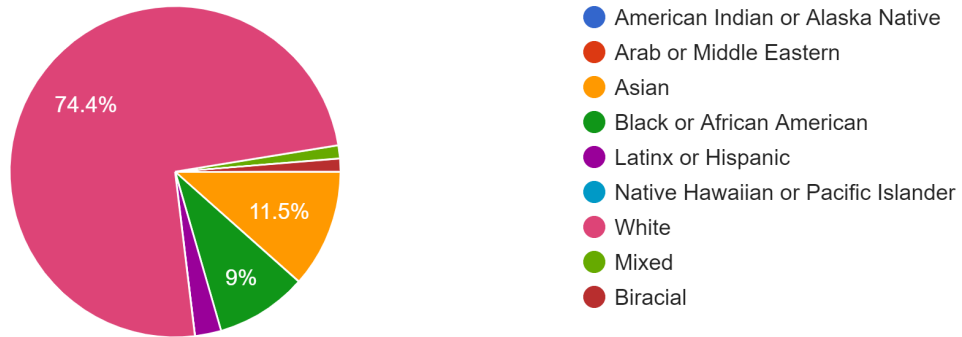


Approximately 57% of survey respondents identified as low to median income (\$0 - \$76,231 according to [available economic data](#)). This is compared to 47% for 2019-20 and 42% for 2018-19.



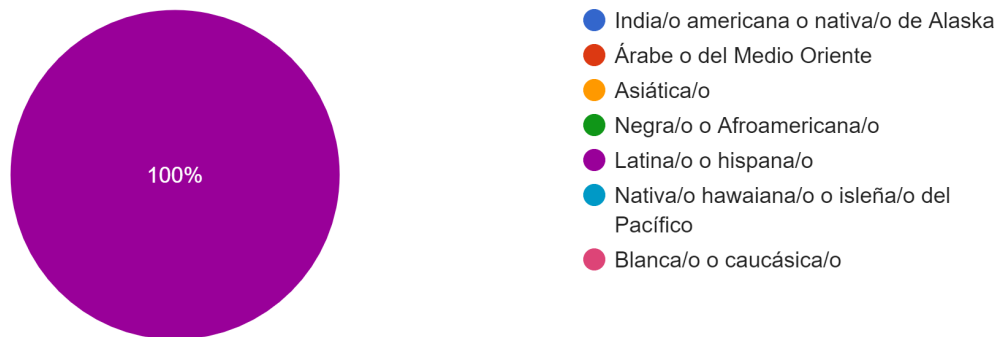
### How do you identify yourself?

78 responses



### ¿Cómo te identificas?

4 responses



A majority of responding attendees identified as White (74.4%), with Asian (11.5%), Black (9%) and Latinx/Hispanic (7.3%) as the next most predominant groups. This is similar to past demographic spread, however as in the past it also indicates further work to be done to reach Portland's diverse residents and most vulnerable populations.

# Lessons learned, barriers and other considerations

## Technology

While Fix-It Fair staff were nimble in adapting to new format and technologies, there was a considerable amount of “building the plane while flying it.” For instance, it took some time to either automate elements like workshop scheduling or Zoom webinar set up or Facebook live broadcasting, along with the myriad of usual technical issues that can be expected from delivering presentations using combinations of technology such as PowerPoint and video presentations. However, each need was documented as best practices were instituted as the season progressed, and templates created for reoccurring elements like web postings, or scripts for workshop run of show.

Editing video recordings for the YouTube library posed some challenges with regards the speed of City devices and restrictions to allowed technology. That said, staff was able to do a lot with very little, including using native apps such as Microsoft Photos for video creation, and finding a local musician to donate [music for use in Fix-It Fair videos](#).

## Community engagement

Budget typically used for in-person needs such as space rental, childcare and lunches was rerouted to enlist community groups and individuals to both promote the Fix-It Fairs and as invitation to provide content. This was very successful with groups such as Trash for Peace’s Environmental Promoters program, however it took some time to engage with these groups and only seemed to gain momentum as the season came to a close. In future this process will be easier to engage with and can be done earlier and with more intention and planning.

## Promotion

Fix-It Fair benefited by having access to the skills and time of Materials Management Team’s internal marketing specialist Lindsey Maser. Lindsey was able to help with creation of a more-dynamic e-newsletter that had a far greater reach than previous years. However, we understand that further work can be done to reach communities of color and English learner communities by partnering with groups such as IRCO and Imagine Black, and emphasizing outreach and promotion elements with existing partners such as the CDCs.

## Staff time

Fix-It Fair is co-coordinated by two staff who do not represent one FTE devoted entirely to Fix-It Fair. Normally the fairs represent approximately 40% of staff time averaged over the course of about six months preparation, staffing events, and follow up communications and reporting.

The changes to format during the 2020-21 season required more work up front than usual, and this large amount of staff time could not have been anticipated; however, the initially heavy workload was reduced and streamlined as the season progressed. With a view to future online offerings, staff will consider reducing the number of available workshop timeslots and prioritize workshop offerings by assessing community demand.

### Fix-It Fair staff 2020-21

Wing Grabowski, coordinator

Harmonee Dashiell, coordinator

Supervisor (from January 2021): Nikoyia Philips

Supervisor (previous): Megan Shuler

## Moving forward

The online model of Fix-It Fairs and resource delivery reached some new audiences in different ways than an in-person event can. The online model also presents some barriers to access that are not present in online events. As the pandemic shifts and in-person events resume, it is intended for Fix-It Fair to continue as a hybrid model, offering both in-person fairs as we have in the past when safe, with continued, though reduced, online offerings as well.



THE BUREAU OF **PLANNING  
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### About City of Portland Bureau of Planning and Sustainability

The Bureau of Planning and Sustainability (BPS) develops creative and practical solutions to enhance Portland's livability, preserve distinctive places, and plan for a resilient future.

<http://portland.gov/bps>

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## Appendix A. Demographics

<b>Comparisons by year</b>	<b>2020-21</b>	2019-20	2018-19
<b>Total attendees</b>	NA	1560	1723
<b>Raffle Survey Respondents</b>	88	678	770
<b>Response Rate</b>	NA	43%	43%
First time attending a Fair	47%	45%	46%
<b>Homeowners/Renters</b>			
Homeowners	70%	72%	76%
<b>Home type</b>			
House	82%	79%	85%
Apartment	13%	16%	12%
<b>Learned of Fair by</b>			
Brochure/mailer	28%	38%	NA
Friend/Relative/Coworker	1%	21%	32%
Internet (website)	5%	7%	15%
Newspaper/Magazine	48%	5%	12%
Library	1%	3%	6%
Community Organization	7%	5%	9%
Social Media	28%	5%	1%
Email	48%	12%	16%
School	0%	1%	2%
<b>Why did you come to the Fair?</b>	<b>2020-21</b>	2019-20	2018-19
Workshops	Not collected	52%	52%
Exhibits	Not collected	43%	46%
Utility Savings	Not collected	33%	32%
Toxics	Not collected	8%	
Home Repair	Not collected	51%	54%
Childcare	Not collected	2%	4%
Garden	Not collected	33%	35%
Finances	Not collected	7%	9%
Free Giveaways	Not collected	36%	31%
Free Lunch	Not collected	28%	25%
Bike Repair	Not collected	16%	14%
Onsite Repair	Not collected	25%	
Health and nutrition	Not collected	34%	30%

<b>Age</b>	<b>2020-21</b>	2019-20	2018-19
25-34	15%	9%	12%
35-44	13%	16%	15%
45-54	23%	15%	13%
55-64	35%	20%	22%
65 or older	18%	37%	36%
<b>Income</b>	<b>2020-21</b>	2019-20	2018-19
<\$10,000 range	2%	12%	12%
\$10,000 - 14,999	3%	8%	7%
\$15,000 - 24,999	10%	12%	11%
\$25,000 - 34,999	20%	15%	12%
\$35,000 - 49,999	8%	16%	16%
\$50,000 - 74,999	13%	17%	20%
\$75,000 - 100,000	7%	12%	11%
\$100,001 & Over	40%	9%	10%
<b>Race/Ethnic Background</b>	<b>2020-21</b>	2019-20	2018-19
White	74%	70%	71%
Hispanic or Latino	8%	12%	10%
Asian	12%	16%	12%
Black or African American	9%	9%	6%
American Indian or Alaska Native	0%	3%	3%
<b>Languages Spoken at Home other than English</b>	<b>2020-21</b>	2019-20	2018-19
Spanish	7%	8%	10%
Chinese	1%	3%	4%
Vietnamese	1%	1%	2%
Russian	0%	1%	2%

## Appendix B. Workshops

Presentation date	Start time	Presenting organization	Workshop title	Theme	Zoom attendance	Facebook live reach (at time of event)
12/2/2020	1:30 PM	Fix-It Fair	Welcome to Fix-It Fair... at home!	NA	1	5
12/3/2020	9:30 AM	Portland Water Bureau	Save water, save money, keep safe from lead	Home health and repair, and utility bills	3	25
12/3/2020	11:00 AM	211 info	Connecting with Local Resources	Community safety and involvement	4	21
12/3/2020	6:00 PM	Portland Water Bureau	Save water, save money, keep safe from lead	Home health and repair, and utility bills	3	13
12/4/2020	9:30 AM	Northwest Veg presents	How to make a vegetarian and vegan meal (with Gluten Free options!) for the Holidays	Health, nutrition and wellbeing	1	22
12/8/2020	9:00 AM	Community Energy Project	DIY weatherization	Home health and repair, and utility bills	2	NA
12/9/2020	9:00 AM	Community Energy Project	Lead poisoning prevention	Home health and repair, and utility bills	1	NA
12/10/2020	9:00 AM	Community Energy Project	Oregon Community Solar	Home health and repair, and utility bills	3	NA
12/14/2020	1:00 PM	City of Portland Office of Community & Civic Life Community Safety	Pedestrian Safety Training	Getting around	1	26
12/15/2020	1:00 PM	Portland Bureau of Emergency Management and Community Safety	Resiliency and Preparedness Training: Individual, Household, and Community Preparedness	Community safety and involvement	0	29
12/17/2020	9:30 AM	212 info	Connecting with Local Resources	Community safety and involvement	0	11
12/19/2020	2:00 PM	North Star Village	Thriving with age — tapping into your virtual village	Community safety and involvement	0	6
12/21/2020	9:30 AM	Multnomah County SNAP Outreach	Navigating SNAP and Community Resources	Financial wellness	0	25
12/21/2020	4:00 PM	Educate Ya presenta...	COVID-19: prevención y recursos	Health, nutrition and wellbeing	0	47
12/21/2020	5:30 PM	Multnomah County SNAP Outreach	Navigating SNAP and Community Resources	Financial wellness	0	23
12/27/2020	1:00 PM	Educate Ya presenta...	COVID-19: prevención y recursos	Health, nutrition and wellbeing	0	88
12/28/2020	5:00 PM	Educate Ya presenta...	COVID-19: prevención y recursos	Health, nutrition and wellbeing	1	105
1/6/2021	11:00 AM	Office of Community and Civic Life Community Safety Team	Staying Connected and Reducing Social Isolation	Health, nutrition and wellbeing	4	13
1/7/2021	9:00 AM	Multnomah County Weatherization	House as a system	Home health and repair, and utility bills	7	29
1/9/2021	1:30 PM	Backyard Habitat Program	Cómo Crear un Hábitat Natural de Bajo Costo	Environment, gardening and yard care	2	26
1/12/2021	9:30 AM	Portland Water Bureau	Save water, save money, keep safe from lead	Home health and repair, and utility bills	2	50
1/12/2021	2:00 PM	Portland Farmers Market and Cook First PDX	Fixin' to Cook Winter Vegetables: Brussels Sprouts	Health, nutrition and wellbeing	9	39
1/16/2021	9:30 AM	East Multnomah Soil & Water Conservation District	Invasive weeds in the garden	Environment, gardening and yard care	3	52
1/19/2021	4:00 PM	ReBuilding Center	Plumbing Repairs & Replacements	Home health and repair, and utility bills	8	26
1/26/2021	2:00 PM	Portland Farmers Market and Cook First PDX	Fixin' to Cook Winter Vegetables: Winter Squash	Health, nutrition and wellbeing	6	41
1/30/2021	10:00 AM	East Multnomah Soil & Water Conservation District	Intro to stormwater & rain gardens	Environment, gardening and yard care	4	67
2/3/2021	11:00 AM	Office of Community and Civic Life Community Safety Team	Staying Connected and Reducing Social Isolation	Health, nutrition and wellbeing	3	25
2/4/2021	12:00 PM	Portland Parks and Recreation	Stay and Play – Let's do 30 min dance fitness with Tom	Health, nutrition and wellbeing	0	26
2/9/2021	2:00 PM	Portland Farmers Market and Cook First PDX	Fixin' to Cook Winter Vegetables: Mushrooms	Health, nutrition and wellbeing	7	24
2/11/2021	12:00 PM	Portland Parks and Recreation	Stay and Play – Let's do 30-Minute Dance Fitness III with Kimo	Health, nutrition and wellbeing	1	54
2/11/2021	3:00 PM	City of Portland Bureau of Planning & Sustainability	Multifamily Garbage and Recycling	Reduce, reuse, recycle	2	38
2/13/2021	11:00 AM	OSU Extension Services Master Gardener Program	Garden of Eatin' – Vegetable Gardening Tips	Health, nutrition and wellbeing	39	149
2/13/2021	1:05 PM	East Multnomah Soil & Water Conservation District	Introduction to Natureescaping	Environment, gardening and yard care	3	27
2/18/2021	12:00 PM	Portland Parks and Recreation	Stay and Play - Let's do 30-minute Hatha Yoga I with Karen	Health, nutrition and wellbeing	1	47
2/20/2021	11:00 AM	OSU Extension Services Master Gardener Program	Ask a Master Gardener!	Environment, gardening and yard care	1	188
2/20/2021	1:05 PM	East Multnomah Soil & Water Conservation District	Invasive weeds in the garden	Environment, gardening and yard care	9	32
2/22/2021	11:00 AM	Backyard Habitat Certification Program	Creating a Backyard Habitat on a Budget	Environment, gardening and yard care	15	41
2/23/2021	2:00 PM	Portland Farmers Market and Cook First PDX	Fixin' to Cook Winter Vegetables: Pickled Beets and Apples	Health, nutrition and wellbeing	15	105
2/24/2021	9:30 AM	Financial Beginnings Oregon	Bienestar financiero – Prácticas bancarias	Financial wellness	0	13
2/24/2021	3:00 PM	Office of Community and Civic Life Community Safety Team	Personal Safety Training	Community safety and involvement	32	29
2/25/2021	12:00 PM	Portland Parks and Recreation	Stay and Play - Let's do 30-Minute Dance Fitness II with Jasmine	Health, nutrition and wellbeing	1	25
2/25/2021	3:00 PM	Portland Bureau of Transportation Portland By Cycle	All-Season Cycling & Simple Bike Maintenance	Getting around	21	23
2/25/2021	5:30 PM	Repair PDX	How to hem your pants	Repair, borrow, share	30	24
3/2/2021	9:30 AM	Financial Beginnings Oregon	Financial Wellness – Budgeting: Income & Taxes	Financial wellness	1	48
3/2/2021	2:00 PM	Portland Farmers Market and Cook First PDX	Fixin' to Cook Winter Vegetables: Hazelnuts	Health, nutrition and wellbeing	5	52
3/3/2021	9:30 AM	Financial Beginnings Oregon	Bienestar financiero – Presupuestación	Financial wellness	0	13

Presentation date	Start time	Presenting organization	Workshop title	Theme	Zoom attendance	Facebook live reach (at time of event)
3/3/2021	5:30 PM	Office of Community and Civic Life Community Safety Team	Community Safety: Tips for Businesses	Community safety and involvement	3	27
3/4/2021	12:00 PM	Portland Parks and Recreation	Stay and Play – Let's do 30 Minute Chair Yoga with Chad	Health, nutrition and wellbeing	1	22
3/4/2021	4:30 PM	Portland Bureau of Environmental Services	Get involved with watershed health	Environment, gardening and yard care	11	37
3/9/2021	9:30 AM	Financial Beginnings Oregon	Financial Wellness – Credit & Debt	Financial wellness	CANCELLED	CANCELLED
3/10/2021	9:30 AM	Financial Beginnings Oregon	Bienestar financiero – Crédito	Financial wellness	2	14
3/10/2021	2:30 PM	National University of Natural Medicine Health Centers	Homemade Immune Boosting Tonics	Health, nutrition and wellbeing	1	23
3/11/2021	12:00 PM	Portland Parks and Recreation	Stay and Play – Lets do 30 Minute Cardio Fitness with Brenda	Health, nutrition and wellbeing	1	15
3/13/2021	11:00 AM	OSU Extension Services Master Gardener Program	Gardening with Pacific Northwest Native Plants	Environment, gardening and yard care	9	23
3/16/2021	9:30 AM	Financial Beginnings Oregon	Financial Wellness – Protecting Yourself Financially	Financial wellness	5	21
3/16/2021	11:15 AM	National Alliance on Mental Illness (NAMI) Multnomah	Mental health resources	Health, nutrition and wellbeing	1	23
3/16/2021	2:00 PM	Portland Farmers Market and Cook First PDX	Fixin' to Cook Winter Vegetables: Cabbage	Health, nutrition and wellbeing	9	48
3/17/2021	9:30 AM	Financial Beginnings Oregon	Bienestar financiero – Invertir	Financial wellness	(not captured)	(not captured)
3/18/2021	12:00 PM	Portland Parks and Recreation	Stay and Play – Let's do 30 Minute Chair Fitness with Kimo	Health, nutrition and wellbeing	1	11
3/19/2021	2:30 PM	National University of Natural Medicine Health Centers	Handy Tips to Increase Nutrition from Your Foods	Health, nutrition and wellbeing	1	27
3/23/2021	9:30 AM	Financial Beginnings Oregon	Financial Wellness – Risk Management: Protecting Yourself Financially	Financial wellness	4	13
3/24/2021	9:30 AM	Financial Beginnings Oregon	Financial Beginnings – Gestion de riesgos	Financial wellness	0	30
3/25/2021	12:00 PM	Portland Parks and Recreation	Stay and Play – Let's do 30 Minute Hatha Yoga II with Karen	Health, nutrition and wellbeing	(not captured)	(not captured)
3/29/2021	9:30 AM	Financial Beginnings Oregon	Financial Beginnings – Credit & Debt	Financial wellness	3	241
3/30/2021	9:30 AM	Financial Beginnings Oregon	Financial Beginnings – Managing Debt	Financial wellness	5	41
4/1/2021	12:00 PM	Portland Parks and Recreation	Stay and Play – Let's do 40 Minute Dance Fitness with Aime	Health, nutrition and wellbeing	1	14
4/6/2021	9:30 AM	Financial Beginnings Oregon	Financial Wellness – How to Pay for College	Financial wellness	2	53
4/7/2021	9:30 AM	Financial Beginnings Oregon	Serie de bienestar financiero	Financial wellness	CANCELLED	CANCELLED
4/7/2021	3:30 PM	Portland Office of Equity and Human Rights	An Introduction to Title II of the Americans with Disabilities Act	Social justice and community resilience	5	66
4/8/2021	12:00 PM	Portland Parks and Recreation	Stay and Play – Let's do 30 Minute Cardio Shape Plus with Larry	Health, nutrition and wellbeing	0 (not captured)	
4/13/2021	9:30 AM	Financial Beginnings Oregon	Financial Wellness – Comparing Schools & Costs	Financial wellness	2	25
4/14/2021	9:30 AM	Financial Beginnings Oregon	Prestamos con ITIN	Financial wellness	3	55
4/14/2021	4:30 PM	Portland Bureau of Environmental Services	Plant Trees in the City! The City of Portland Treebate Program	Environment, gardening and yard care	3	24
4/15/2021	12:00 PM	Portland Parks and Recreation	Stay and Play - Yoga with Jenna	Health, nutrition and wellbeing	1	16
4/20/2021	9:30 AM	Financial Beginnings Oregon	Financial Wellness – Career & Education Path	Financial wellness	2	57
4/21/2021	9:30 AM	Financial Beginnings Oregon	Bienestar financiero – Los Beneficios de Tener una Cuenta	Financial wellness	1	7
4/22/2021	10:30 AM	Office of Community & Civic Life Community Safety Program	Seguridad Personal	Community safety and involvement	2	25
4/22/2021	12:00 PM	Portland Parks and Recreation	Stay and Play - Let's do 25 minute Hula Fitness with Lei	Health, nutrition and wellbeing	0	28
4/22/2021	4:00 PM	Repair PDX and Bikes For Humanity	Fix a Flat Bike Tire	Repair, borrow, share	11	21
4/23/2021	11:00 AM	Metro Healthy Homes	Safe Cleaning and Disinfecting at Home	Home health and repair, and utility bills	3	17
4/26/2021	11:30 AM	Trash For Peace Environmental Promoters	Reducing chemicals in everyday products	Home health and repair, and utility bills	1	25
4/27/2021	9:30 AM	Financial Beginnings Oregon	Financial Wellness – Banking: Goals & Tools	Financial wellness	4	22
4/27/2021	5:15 PM	Educate Ya	VIH y la salud sexual en nuestras comunidadade	Health, nutrition and wellbeing	1	57
4/28/2021	9:30 AM	Financial Beginnings Oregon	Serie de bienestar financiero – Servicios Comerciales	Financial wellness	1	29
4/28/2021	4:00 PM	Trash For Peace Environmental Promoters	Ensalada Facil y Nutritiva	Health, nutrition and wellbeing	4	4
4/29/2021	12:00 PM	Portland Parks and Recreation	Stay and Play - Let's do 30 Minute Hatha Yoga III with Karen	Health, nutrition and wellbeing	0	14
4/29/2021	3:00 PM	Trash For Peace Environmental Promoters	Vegan eats and treats!	Health, nutrition and wellbeing	NA (done as live short cont	9
4/30/2021	2:30 PM	Trash For Peace Environmental Promoters	Cosmetica Natural	Health, nutrition and wellbeing	4	12
4/30/2021	5:00 PM	Educate Ya	VIH y la salud sexual en nuestras comunidadade	Health, nutrition and wellbeing	0	23

## Appendix C. Workshop resource themes

Health, nutrition and wellbeing	38%	34	89
Financial wellness	24%	21	89
Environment, gardening and yard care	11%	10	89
Home health and repair, and utility bills	11%	10	89
Community safety and involvement	8%	7	89
Getting around	2%	2	89
Repair, borrow, share	2%	2	89
NA	1%	1	89
Reduce, reuse, recycle	1%	1	89
Social justice and community resilience	1%	1	89

