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#309675 | May 12, 2021

Testimony to **Portland City Council** on the **Design Overlay Zone Amendments, Recommended Draft**

I urge you to adopt the design standards and policy recommendations advocated by PDX Main Streets. These recommendations have been carefully developed over years with the goal of achieving responsible, thoughtful and equitable density, while at the same time preserving the vitality and economic viability of our city. People are attracted to Portland - to live or to visit - in large part because of its distinct neighborhoods, each with its own character, history and charm. With design standards and policies such as those advocated by PDX Main Streets, IT IS POSSIBLE to achieve these things: provide affordable housing, increase density, and allow for greater input from affected communities. I urge you to implement design standards that reflect the value, economic and otherwise, of Portland's iconic neighborhoods. I urge you to adopt policies that retain the vitality of ALL our neighborhoods.

Testimony is presented without formatting.