

City Council American Rescue Plan Local Fiscal Recovery Funds Session

JULY 28, 2021



Agenda

- ① Process & Priorities
- ② Proposed Investment Package
- ③ Implementation
- ④ Discussion

Process & Priorities

Kimberly Branam

Executive Director, Prosper Portland

Co-Convener, Economic Relief & Stabilization
Coordinating Council (ERSCC)

Directives



Build on community input



Align with City Council's top priorities



Be data-driven



Coordinate with county & state investments

Key Investment Priorities



Data Driven



- ① Lessons learned from CARES
- ② Analysis of funding from other sources
- ③ Analysis of challenge and gaps
- ④ Recommended framework

State, County & City Priorities

OREGON MULTCO PORTLAND



	O	M	P
Climate & Environment			
Education			
Emergency Mgt Modernization			
Behavioral Health			
Wildfire Recovery & Prep			
Direct Care			
Business District Activation			
Arts & Culture			
Graffiti, Vandalism & Trash			

	O	M	P
COVID-19 Public Health			
Community Safety			
Economic Recovery (Broad)			
Business Stabilization			
Workforce Development			
Household Assistance			
Houseless Response			
Housing Stabilization			

Proposed Investment Package

Tom Rinehart

Chief Administrative Officer

ERSCC Co-Convenor

Decision-Making Timeline - ARP Local Fiscal Recovery Funds

APRIL '21



SPRING
SUMMER '21

FALL '21

SPRING '22

TREASURY GUIDANCE

\$208M

Total ARP Local
Fiscal Recovery
Funds Award

**ARP
ROUND #1
\$104M**

Allocation of a
Portion of ARP
Round 1 Funds

Critical Budget
Decisions

FY21-22 Budget
Process
\$40.4M

Allocation of
Remaining ARP
Round 1 Funds

Relief & Stabilization
Recommendations

ERSCC manages
process for Relief &
Stabilization recs to
City Council
\$63.6M

ARP Round 1
Implementation

Citywide Planning
for Stimulus &
Recovery

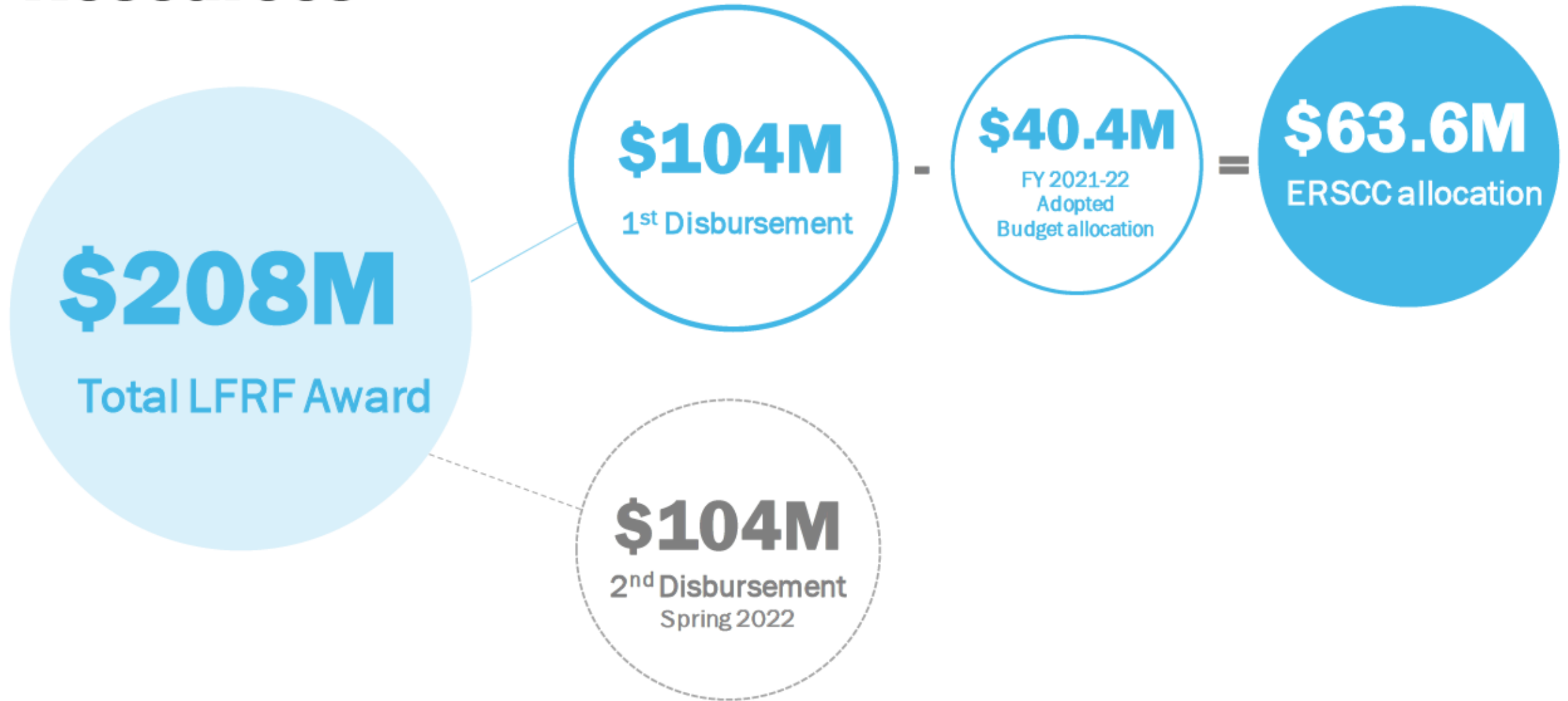
**ARP
ROUND #2
\$104M**

Round 2 ARP
Allocation

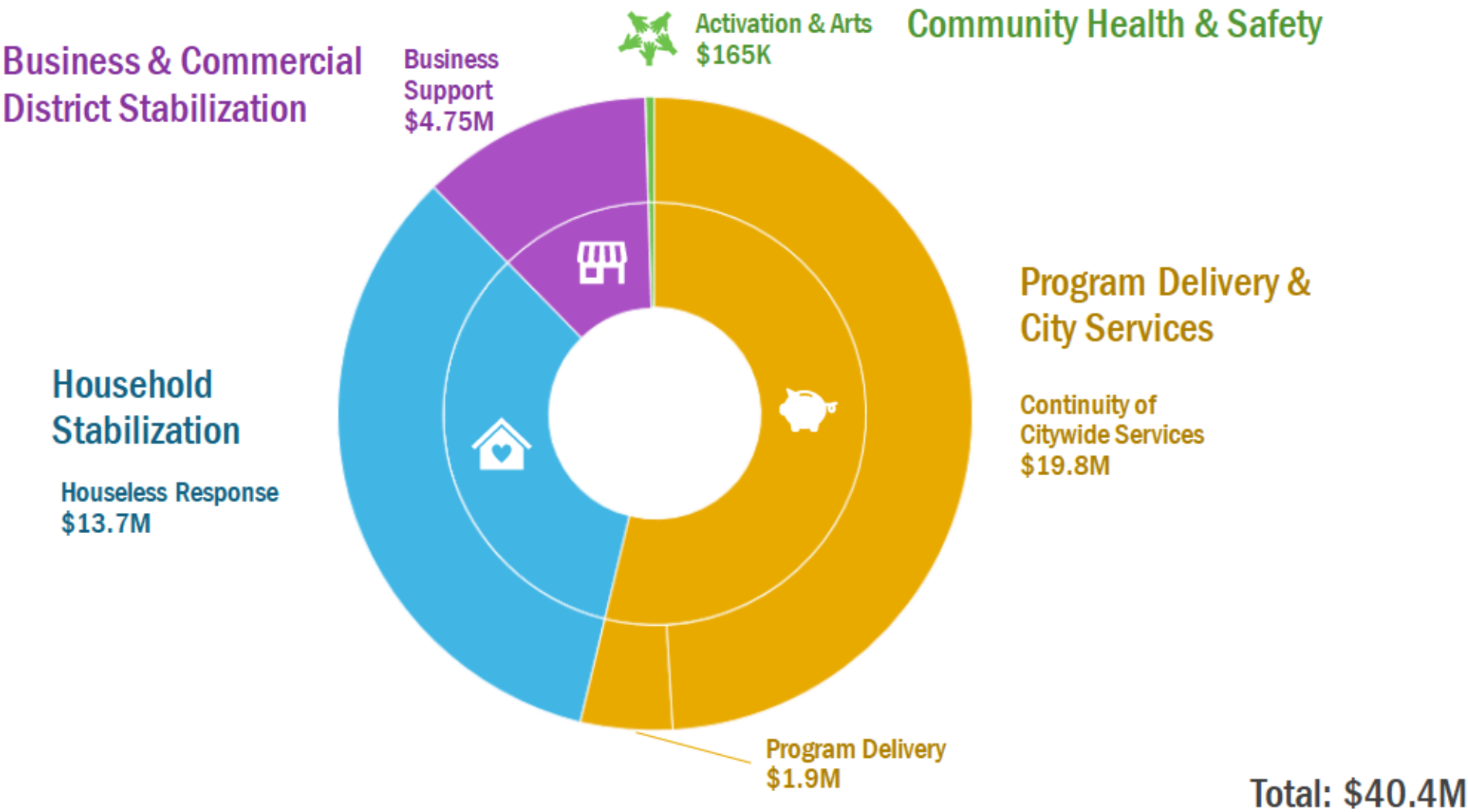
Stimulus &
Recovery
Recommendations

Recommendation
Process for
FY22/23 Budget
(TBD)

Available Resources



ARP Funds in FY 2021-22 Adopted Budget: \$40.4M



**Resources
Requested**

\$444M

Pre-proposal requests

Resources Requested

\$293M

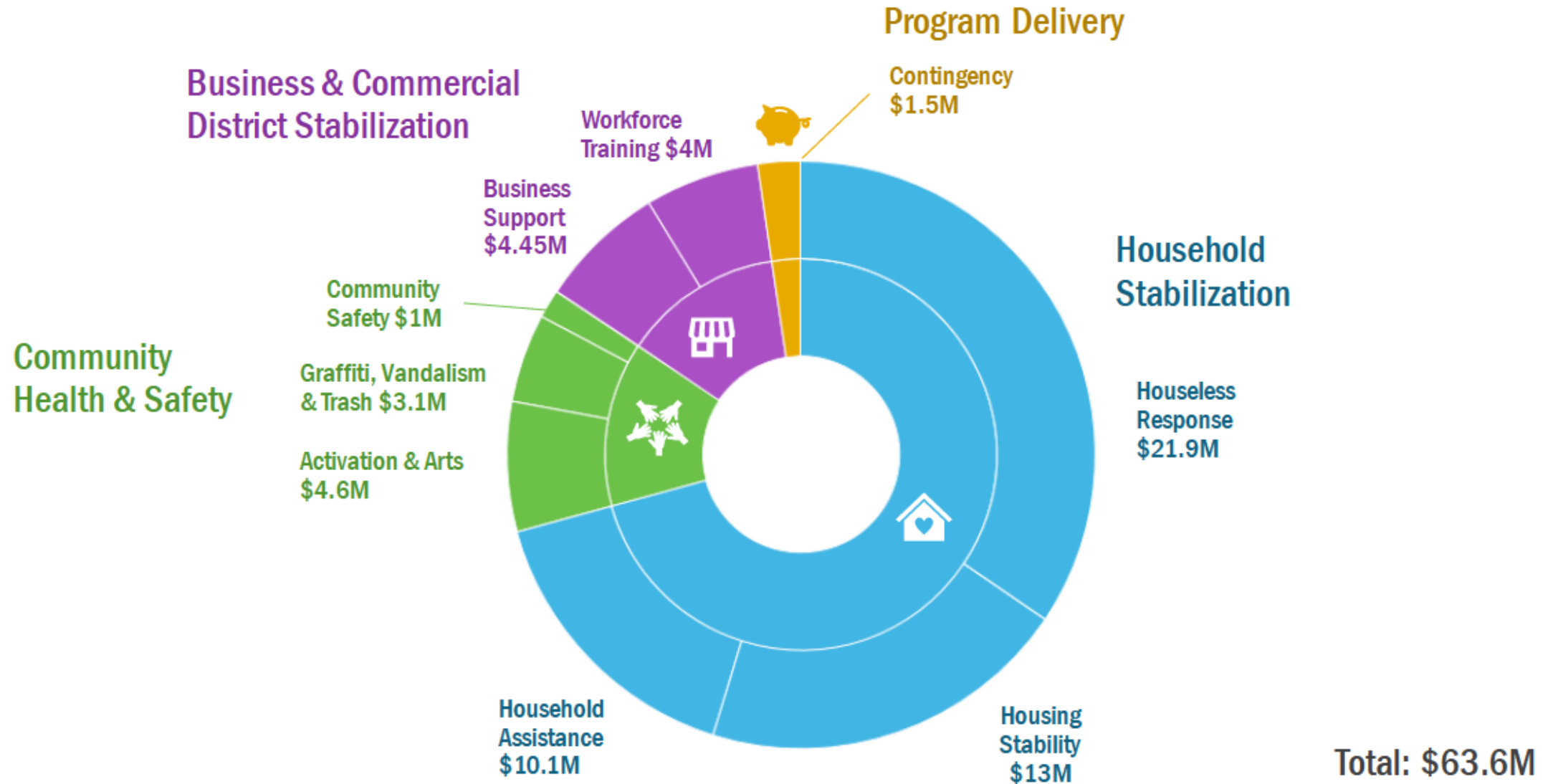
Eligible proposals

Resources Requested

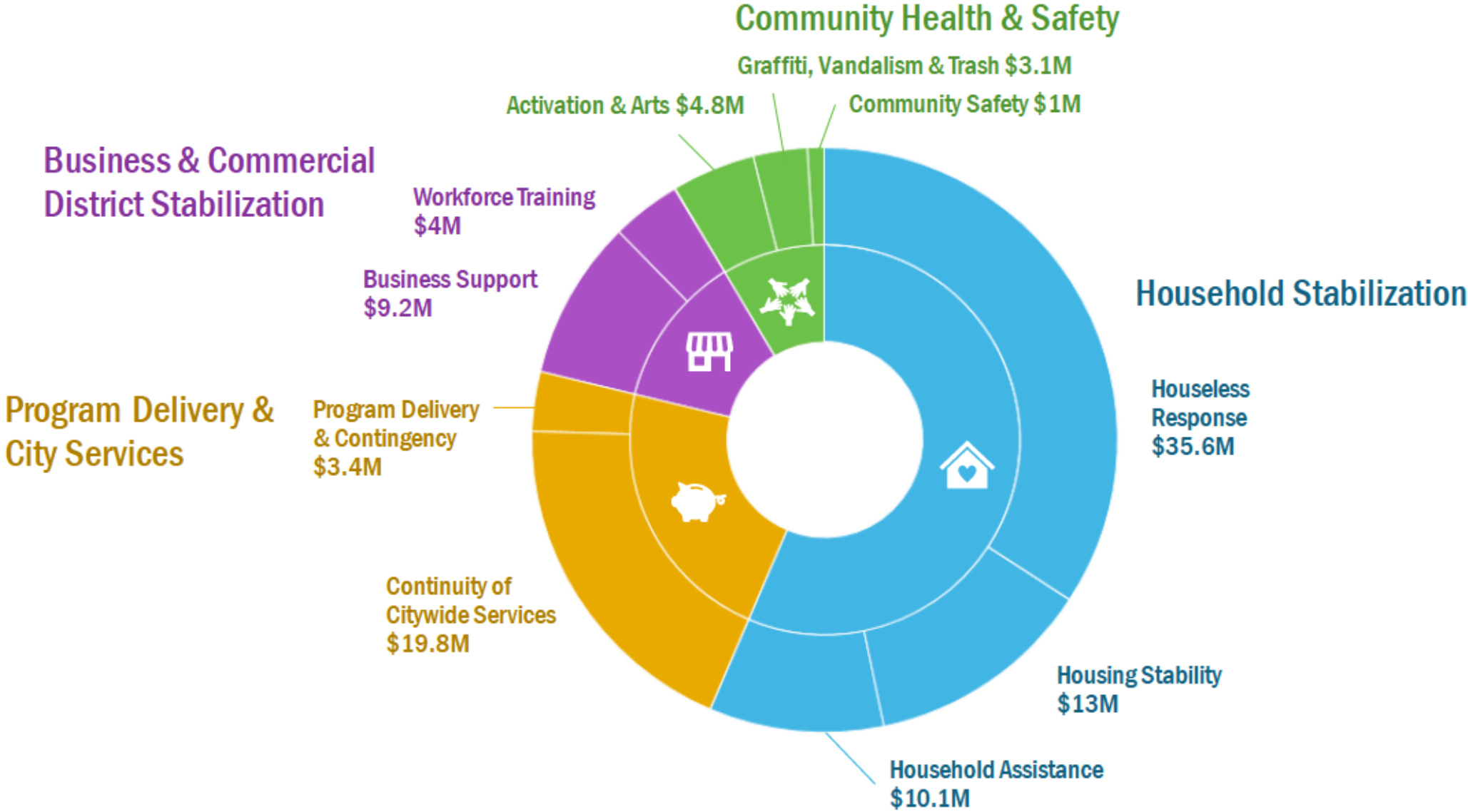
\$63.6M

ERSCC allocation
& Contingency Fund

Proposed Investment Package: \$63.6M



ARP Round #1 Full Package: \$104M



Priority Area		Proposal Name	Amount (Total: \$63,591,652)
Household Stabilization	Houseless Response	• Alternative Houseless Interventions (OMF, BES)	\$16,800,000
		• COVID-19 Homeless Services (JOHS)	\$5,100,000
	Housing Stability	• COVID Rental Housing Eviction and Foreclosure Prevention (PHB)	\$8,700,000
		• TBD between Alternative Houseless Interventions & COVID-19 Rental Assistance	\$4,300,000
	Household Assistance	• Oregon Workers Relief Fund - Household Assistance (CAUSA)	\$4,000,000
		• Digital Divide Response Tech Kit Expansion (OCT)	\$3,500,000
		• Utility bill relief for low-income customers (Water)	\$2,600,000
Business Stabilization	Business Support	• Small Business Resource Navigation & Technical Assistance (Prosper)	\$2,000,000
		• City Capacity to Support Small Businesses (PBOT)	\$950,000
		• Undocumented Business Owner Assistance (CAUSA)	\$1,500,000
Community Health & Safety	Workforce Development	• Rapid Workforce Training & Employment for Vulnerable Portlanders (WSI)	\$4,000,000
	Neighborhood Space Activation & Arts	• Relief and recovery for Artists of Color (RACC)	\$2,000,000
		• Vibrant and Inclusive Community Spaces (PBOT/Prosper)	\$2,590,000
	Vandalism, Graffiti & Trash	• Addressing litter and vandalism in Portland (BPS/Civic Life/Parks/PBOT/PPB/OMF)	\$3,050,000
	Community Safety	• Wraparound services for families impacted by gun violence (OVP/OMF)	\$1,000,000
Delivery	Program Delivery Contingency	• Program delivery contingency (OMF)	\$1,501,652

Impact



Household Stabilization

- Expanded houseless interventions
- Eviction legal counseling
- Utility bill burden reduction
- Increased digital equity
- Financial relief for undocumented Portlanders
- Assistance to BIPOC homeowners



Business & Commercial District Stabilization

- Access to federal resources
- Job seekers connected with employment opportunities
- Undocumented business owners receive grants
- Reduce permit response time
- Activate spaces paired with grants and technical assistance



Community Health & Safety

- Increased services for families impacted by gun violence
- Litter reduction
- Services for small businesses impacted by vandalism
- Direct support to Black, Indigenous and People of Color artists



Build Capacity for Community-Based Partner Organization Stabilization

- Operational support for program delivery
- Partnerships with culturally responsive organizations
- Engagement on program development
- Block grants to arts nonprofits led by Black, Indigenous and People of Color

Implementation

Michelle Kirby

Chief Financial Officer & Director
Bureau of Revenue & Financial Services

Rescue Plan Recovery Funds Implementation

Program Structure

Delivery Team

Overall program delivery, compliance, communications, and reporting

Strategic Projects Manager
Grants Management Division
Procurement
Office of Equity and Human Rights
Citywide Communications
Data Analyst



Project Teams

Individual project implementation, tracking, internal reporting, alignment with goals

Bureau Project Managers
Bureau Finance Teams
Bureau Grants Analyst
Bureau Communications Staff
Project Staff

Implementation Next Steps

Delivery Team and Project Teams

Pre-work: Delivery team coordinates with project teams to establish points of contact and partner agreement/procurement needs



August 1: Onboarding guidance distributed to project teams



Compliance and technical check: Project teams create scopes of work, partner with delivery team as needed to confirm compliance



Partner Agreements & Contracts: Project teams work with delivery team on grant agreements and/or contracts, as needed



Delivery: Project teams execute agreements and/or contracts, projects launch

Questions?



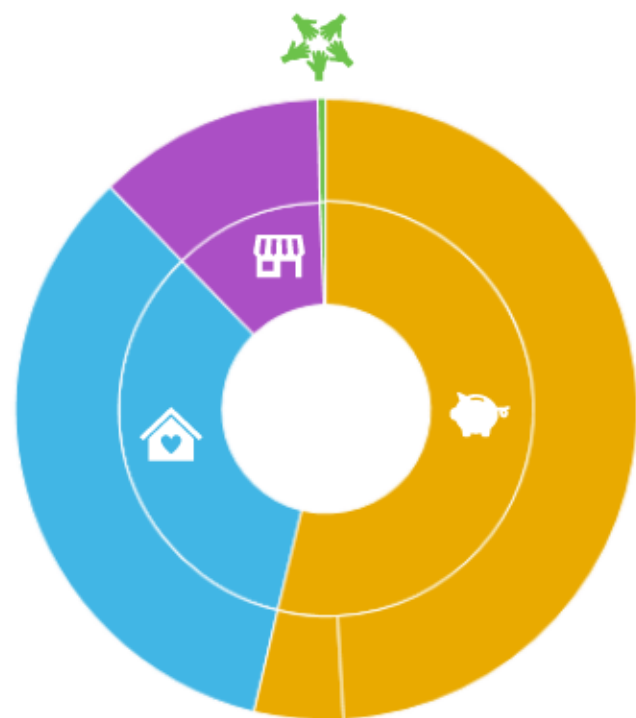
ARP Funds in in FY 2021-22 Adopted Budget

Phase I: General Fund Backfill to offset lost revenue	\$14,298,888
Phase II: Revenue Backfill	\$4,498,325
ARP Delivery & Administration	\$1,914,994
Phase I: Revenue backfill to BDS for continuity of operations – Neighborhood Inspection Program	\$1,000,000
Venture Portland Catalytic Investment Initiative	\$530,931
Downtown and Commercial Business Corridors Revitalization and Activation	\$165,000
Minority Chambers of Commerce Support	\$700,000
Continuation of Hygiene Stations, full year	\$2,400,000
Fund PBOT Healthy Business Program with ARP	\$3,509,000
Joint Office of Homeless Services: Continuation of One-Time Funding	\$6,338,897
Joint Office of Homeless Services: Shelter Capital Cost Support	\$2,000,000
Alternative Shelter (allocated via amendment in Approved Budget 5/13)	\$3,000,000
TOTAL:	\$40,356,035

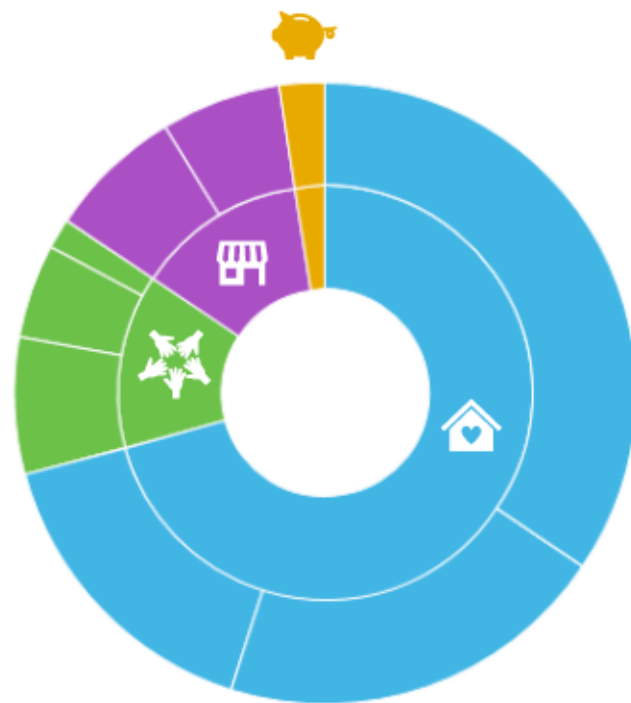
ARP Fund Allocation by Managing Bureau

Environmental Services	\$780,000
Chief Administrative Officer	\$14,275,315
City Budget Office	\$19,797,213
Housing Bureau	\$11,338,897
Office of Community & Civic Life	\$250,000
Office for Community Technology	\$3,500,000
Office of Equity & Human Rights	\$134,721
Office of Government Relations	\$361,912
Parks & Recreation	\$425,000
Planning & Sustainability	\$899,721
Prosper Portland	\$8,895,931
Bureau of Revenue and Financial Services	\$18,269,977
Transportation	\$3,509,000
Housing Bureau	\$11,338,897
Water Bureau	\$2,600,000
TOTAL: \$103,947,687	

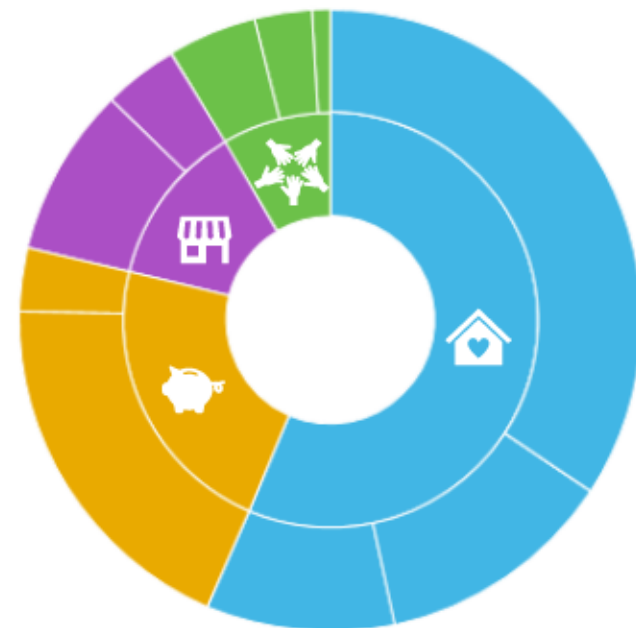
Comparison of Allocation Investments



Budget
\$40.4M



Proposed
\$63.6M



Total Allocation #1
\$104M



Household
Stabilization



Program Delivery
& City Services



Business & Commercial
District Stabilization



Community Health
& Safety

2020 CARES Act: tech kit partners

- A MIRacle Foundation, Inc
- African Refugee Immigrant Organization
- Asian Pacific American Network of Oregon
- Black Education Achievement Movement
- Black Mental Health Oregon
- Bradley Angle
- Brown Hope
- Ethiopian and Eritrean Cultural and Resources Center
- Hacienda Community Development Corporation
- Immigrant and Refugee Community Organization
- KairosPDX
- Latino Network
- Native American Youth and Family Center
- North by Northeast Community Health Center
- Portland Indigenous Marketplace
- Portland Opportunities Industrialization Center, Inc.
- Self Enhancement, Inc.
- Somali American Council of Oregon
- The Arc of Multnomah-Clackamas Counties
- The Islamic Center of Portland, Masjed As-Saber
- The National Association for Black Veterans, Inc. Portland Chapter #0032
- The Rosewood Initiative
- Urban League of Portland
- Verde

2020 CARES Act: unmet needs

Chromebooks
Requested

21,152

3,500

Chromebooks
Available

Only **17%** of
requests fulfilled

Internet
Assistance
Requests

23,276

Only **36%**
of community
requests met

8,429
Internet Cards
Available

iPads
Requested

5,379

547

iPads
Available

Only **10%** of
requests met

2021 phone and online surveys

- | | |
|---|---|
| <ul style="list-style-type: none">• Hacienda CDC• Coalition of Black Men• Black Educational Achievement Movement• De Rose Community Bridge and Holistic Wellness• POIC• Urban League of Portland• Togo Community Organization of Oregon• The Rosewood Initiative• Portland Indigenous Marketplace• HAKI Community Organization• Black Community of Portland• Youth Organized and United to Help• African Refugee Immigrant Organization• Slavic Community Center of NW• Latino Network• Circles Willamette Valley• NAYA• CAT• Constructing Hope | <ul style="list-style-type: none">• Southwest Somali Community• Somali American Council of Oregon• Ethiopian and Eritrean Cultural and Resource Center• APANO• Camp Elso• Risen Community• Verde• Equitable Giving Circle• North by Northeast Community Health Center• Unite Oregon• The Islamic Center of Portland, Masjed As-Saber• YWCA of Greater Portland• IRCO• The Arc Portland Metro• Bradley Angle• Leaders Become Legends• Historic Parkrose• NAMI Multnomah• Open Signal |
|---|---|

survey results: priorities

Please mark your #1 ARPA-digital equity priority

