





City of Portland Office for Community Technology

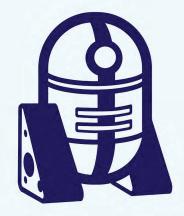
Broadband & Communications Policy Cable Regulation & Consumer Protection Utility Franchises, Licenses & Wireless

# **MHCRC Overview**

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- 1. Gresham (1)
- 2. Fairview (1)
- 3. Portland (3)
- 4. Troutdale (1)
- 5. Wood Village (1)
- 6. Multnomah County (1)

**Total Commissioners: (8)** 







City of Portland Office for Community Technology

Broadband & Communications Policy
Cable Regulation & Consumer Protection
Utility Franchises, Licenses & Wireless

## Franchises

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COMCAST

Zipley (Frontier)

<u>CenturyLink (Lumen) stopped</u> providing cable in 2020. Mt. Hood Cable Regulatory Commission Community Technology Grants Review of Program Impacts: 2014 - 2018



### **Role Overview**

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The MHCRC navigates ever changing technology and public policy to support community needs for:

- Local authority over public right-of-way and compensation by cable companies
- A consumer watchdog to assist subscribers with issues
- Local solutions for addressing local representation in media and digital equity issues.

### TechSmart (Initiative for Student Success) **School Districts**

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Portland Public David Douglas Gresham Barlow Reynolds Centennial school district

# TechSmart

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### The MHCRC launched the Initiative in 2014.

- Seeking to make investments of up to \$16 million
- Provide technology and evaluation resources to schools
- Positively impact academic outcomes.

### Final planned year is school year 21-22

• \$15.5 Million in grants has been awarded

• Pacific, Research, & Evaluation (PRE) will have final report



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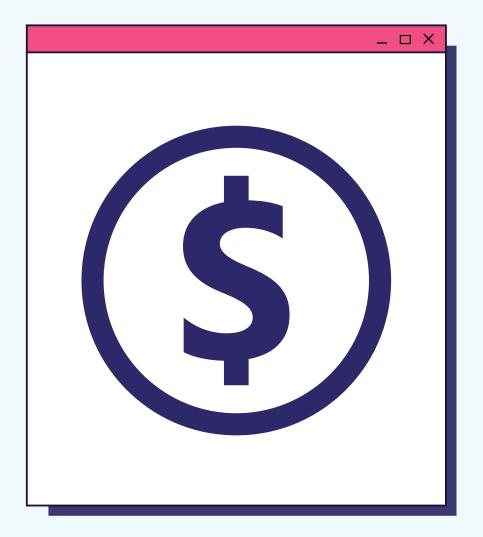
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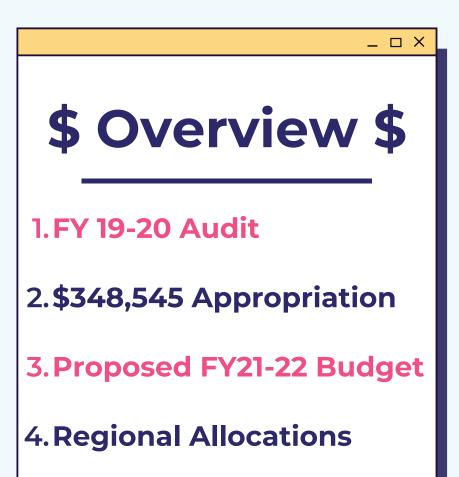
# **FY 20-21 Community Tech Grants** How many? 14 **How Much Money?** \$960,000

# Community Tech Grants Purpose

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The grants are responsive to needs identified by the community and support organizations to use technology in addressing their issues.

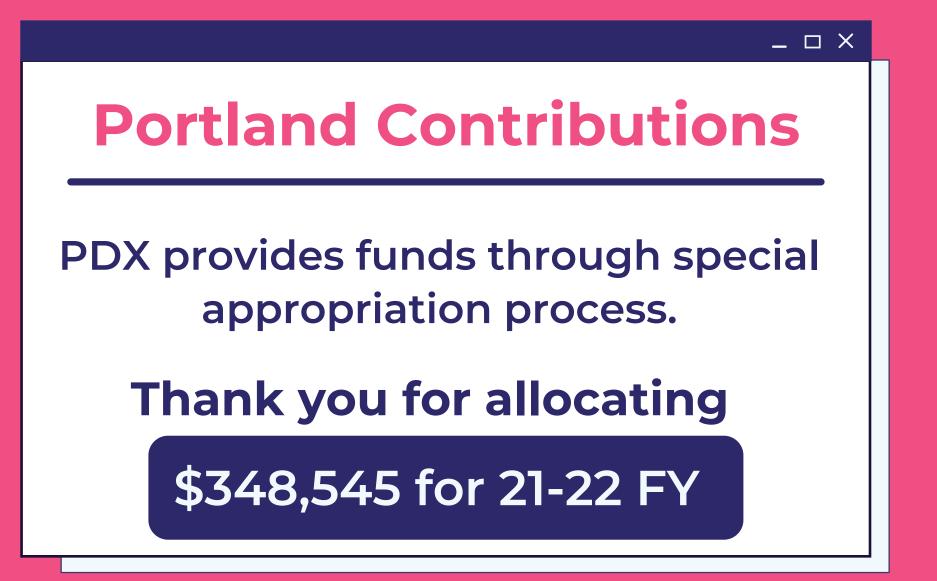


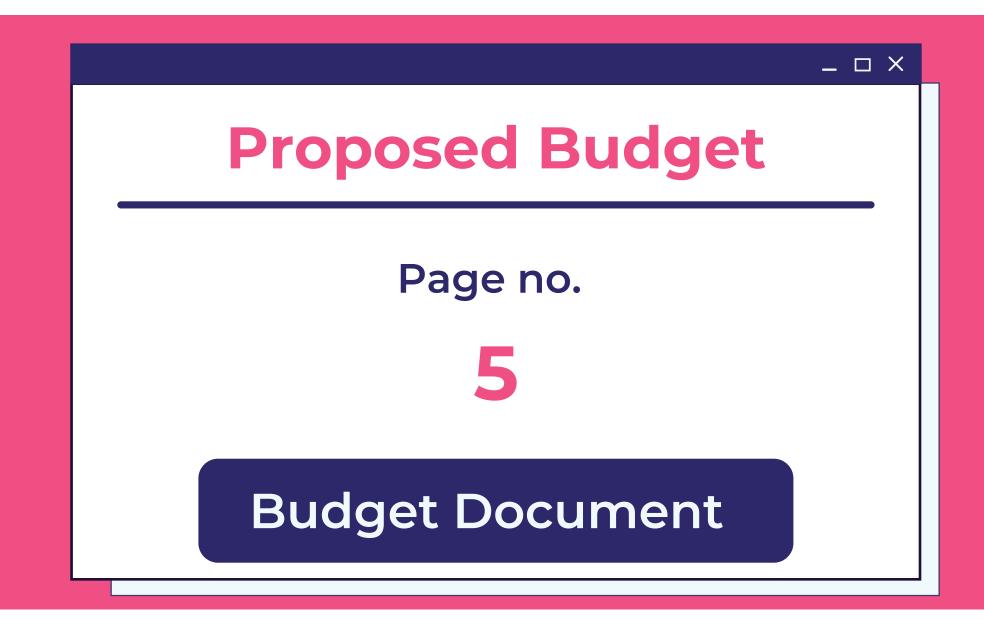


MHCRC Audit FY 2019-20

We received a clean audit from the City Budget Office (CBO).

**CLICK TO FOLLOW LINK** 







### **Revenue Decrease**

### %4 (PDX) FY19-20

### %9 (PDX) - FY18-19

Downward trend is expected for forseeable future in franchise fees and PEG/I-Net fee revenues.

# MHCRC Allocations FY 21-22

Portland: \$348,545 Gresham: \$134,546 Multnomah County: \$16,628 Troutdale: \$20,701 Fairview: \$12,030 Wood Village: \$3,791 Total: \$536,241

# MHCRC Allocations FY 21-22

The annual budget allocation from all the jurisdictions collectively funds about 43% of the MHCRC total operating budget. (\$1.1 Million )

## **MHCRC Allocations**

lurisdiction	FY2	021-22	%Allocation*	Pro Fra	2021-22 ojected inchise Fee venue	% of Jurisdiction's Franchise Fee Revenue
Portland	\$	348,545	65%	\$	5,538,063	6%
Gresham	\$	134,546	25%	\$	1,095,591	12%
Multnomah Co.	\$	16,628	3%	\$	172,620	10%
Troutdale	\$	20,701	4%	\$	178,609	12%
Fairview	\$	12,030	2%	\$	105,143	11%
Wood Village	\$	3,791	1%	\$	29,131	13%
East County Total	\$	187,696	35%	\$	1,581,094	12%
Total	\$	536,241	100.0%	\$	7,119,157	8%

\*Allocation is based on subscriber counts of each jurisdiction

# MHCRC Allocations FY 21-22

The MHCRC opted to increase use of interest revenue to supplement the operating budget and fund certain one-time projects in FY20-21

**Comcast franchise renewal negotiations** 

# MHCRC Allocations FY 21-22

The remaining portion of the MHCRC operating budget is funded by other resources mostly to administer the dedicated capital fee revenues and related programs, such as community technology grants and Open Signal.

## **Support outcomes**

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With that support, the MHCRC has successfully convened community members and public agencies to steward and creatively leverage resources and regulatory authority to amplify the benefit for all.

Over the coming year, the MHCRC will engage in future-focused planning, considering rapidly evolving technology and public policy and our community's increasing reliance on availability of broadband internet.

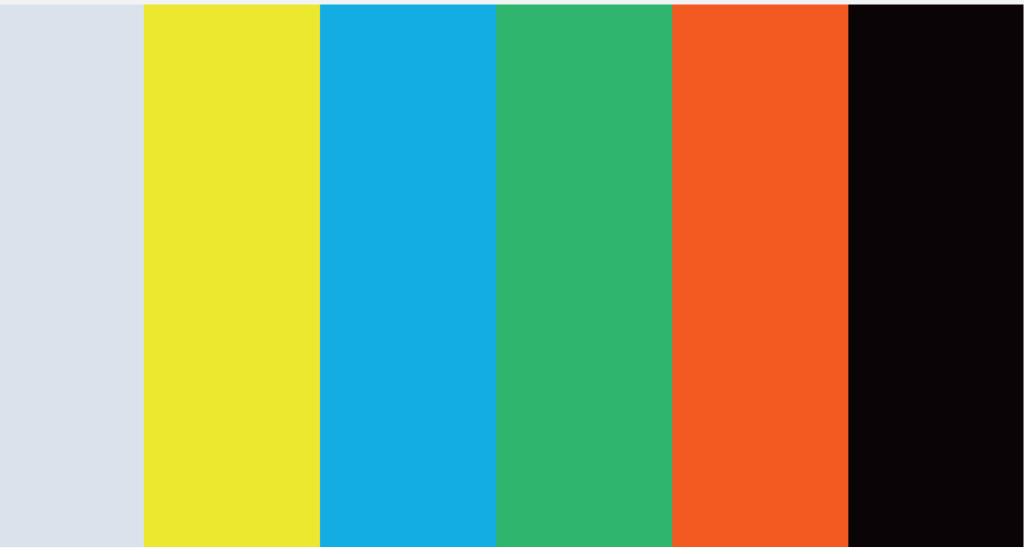
We are excited to work with you, your city staff, and our communities to explore and discover how to leverage and learn from our successes to adapt to the evolving needs of our city and communities.

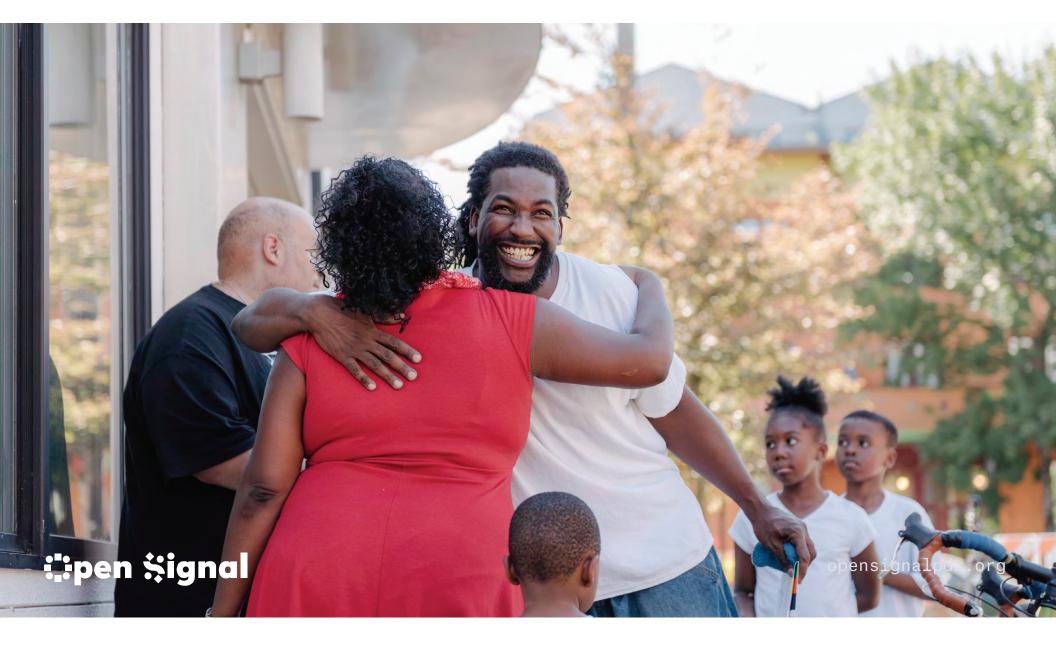
# Thank You!

# Please approve the budget

### **∷pen %ignal**

#### Portland City Council | June 2021







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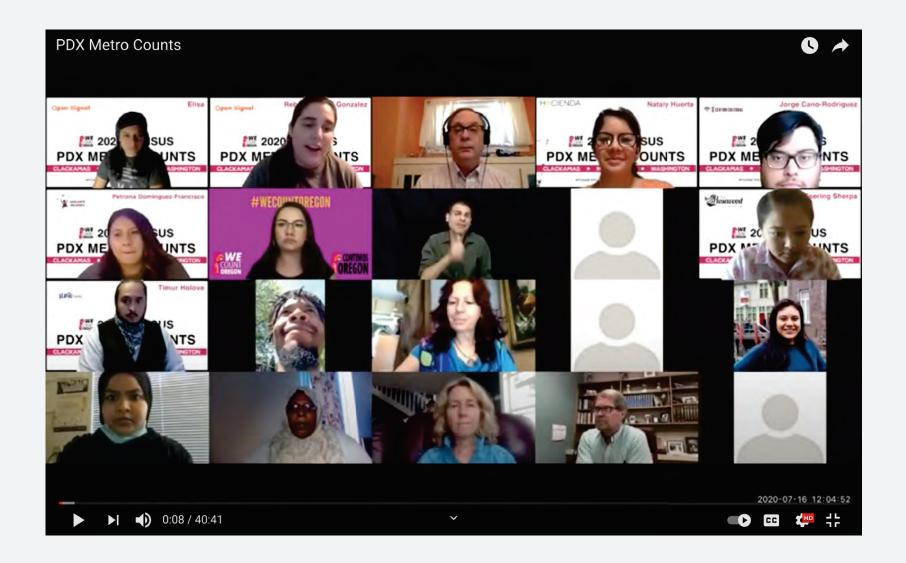
opensignalpdx.org













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### Introducing the Our Stories, Our Lives Black Media Maker Response Fund

June 26, 2020

Organization News



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Watch		Listen		Participate			
Community Access Network	Independent TV Network - Portland Watch Live	Independent TV Network - Multnomah Watch Live	Pulse of Portland Watch Live	CityNet Watch Live			

# Welcome

to Open Signal's digital network, a place for Portland to see itself and be seen.

We highlight work from local, independent mediamakers and community organizations. We believe in creating people-driven alternatives to mass media-and that media should be available anytime, from anywhere.

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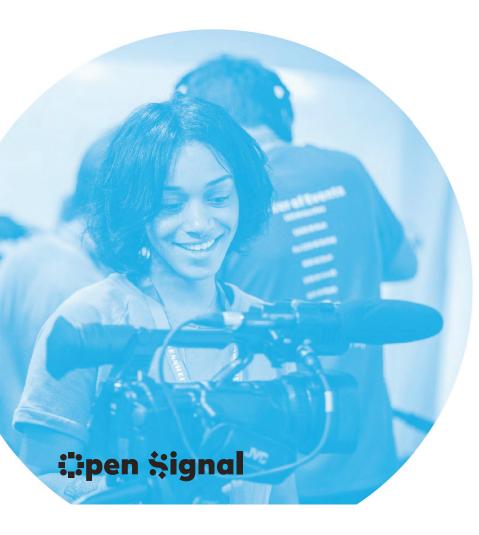


### Cultural Accessibility

- Support automatic translation between different languages.
- → Ability to use Sign Language instead of Voice.



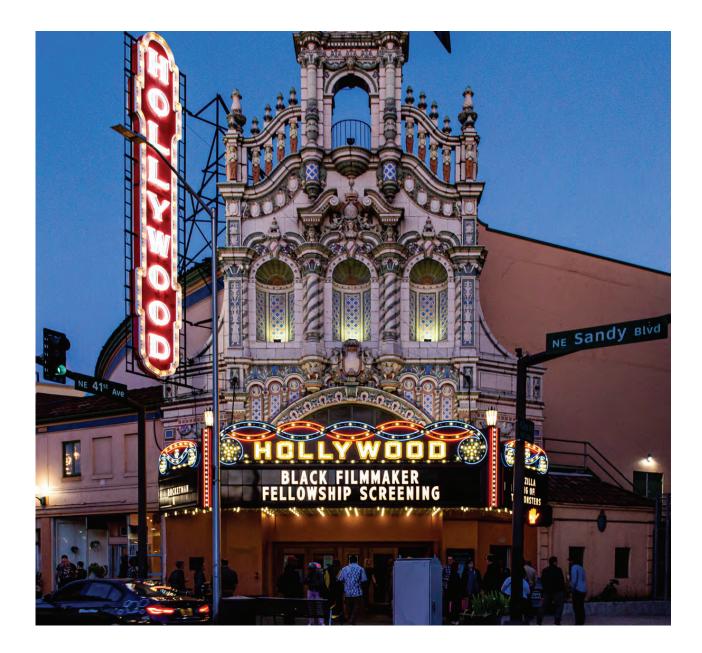




### Priority Communities, per City grant agreement

- People of color
- Low-income
- Disabled
- English language learners
- Nonprofit organizations

opensignalpdx.org



# Portland Community Media Center