

PROJECTS IN EAST PORTLAND

Unite East Portland Summit & Parkrose Community Plan

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What we'll talk about today

BPS is working on a series of East Portland initiatives, with a focus on communities of color:

- East Portland Equitable Investments Advisory Group
- Unite East Portland Summit
- Parkrose Community Plan



ORIGINS



- Grew out of community with support of State Representative Merkley
- Charged with guiding public agencies on how to strategically address community-identified issues
- Goals are outlined in the Action Plan



ORIGINS

EPAP Advocacy

- 'Quadrant' Plan
- Involuntary Displacement Prevention Recommendations

Changing Demographics

- Moving toward majority of communities of color
- Over 50% of poverty in City is in East Portland
- 1 in 3 youth live in East Portland
- Only area where poverty has increased since 2010



Response to Advocacy & Community Changes



East Portland Bureau **Advisory Group (BAG)**





Components of East Portland Investment Framework

Existing and Future Investments

Healthy Connected Community. Existing and future investments by stakeholders including:

- · Housing of all types and
- affordability Small Business /Economic
- Development Jobs/Wealth building
- Public Health programs Community safety
- Student outcomes Climate Action Plan
- Climate Resilience Resilience and emergence
- preparedness Electric/autonomous Vehicles
- District energy Healthy, affordable food access (grocery stores, community gardens)
- · Parks, public spaces, natural
- Cultural/community anchors Financial institutions (banks, small business loans, pay day lenders)

History- existing plans? Demographics & disparities Map of civic ecosystem Zoning, BLI, street conditions Land ownership information

Existing conditions:

EPAP bi-annual Strategic Priorities

- EPAP Involuntary Displacement Prevention
- Recommendations · analysis of disparitie equitable outcomes/
- Engagement w/ power analysis:
- · Communities of color, people w/ disabilities, immigrants, youth, age
- Agency partners Cor Health and Sustainabi TriMet, ODOT, School Community Colleges, Forward, etc.
- Neighborhood associa Business, faith, non-pr NGOs.

Analytical tools:

- Displacement risk ana residential and busines predictive modeling Power mapping
- Asset mapping/ project programs/investments
- · Housing needs analys
- · Market analysis for bu district and jobs
- Historic inventories
- Environmental resource

- · Community governance--oversight accountability structure Investment/asset map
- Gap/Opportunity Analysis



CLICK HERE TO REGISTER

Beyond Black

Join us on June 30th from 5:00-7:30 pm via Zoom

This event will bring together stakeholders from across the city to set goals for justice-centered wealth building in East Portland.

Summit participants will receive a \$100 stipend

https://uniteeast.com



Community Conversations led by Unite Oregon

Leading up to the Summit

- learning about issues and priorities for BIPOC and immigrant communities:
- Community Partners: Beyond Black, Somali Oregon Service Center, organizers with the Burmese, Chinese, Eritrean, Ethiopian, Nepali, and Vietnamese communities.
- Over 300 completed surveys in five languages
- Focus groups in multiple languages
- Community asset mapping



East Portland Summit June 30, 2021

Participation

Over 250 participants, breakout groups in 9 languages:

Some priorities and issues

- Affordable housing, rent assistance, homeownership
- Access to jobs, business opportunities
- Public safety
- Childcare
- Homelessness
- Parks/community gardens



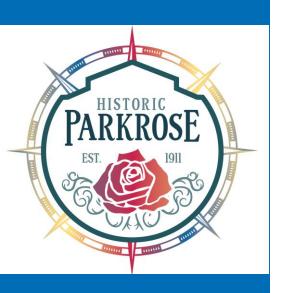
What did you hear?

East Portland Summit – Next Steps:

- Recommendations on near-term actions
- Next steps for an updated planning framework
- Presentations to PSC, Planning & Development Bureau Directors, and City Council
- How does it inform an East Portland Racial Equity Plan?



BIPOC Parkrose Community Plan





Purpose- Community Building

- BIPOC Plan
 - Capacity building
 - Plan for Parkrose community with implementation steps
 - Bureau involvement to help it get started
- Topic Areas
 - Housing/Anti-Displacement
 - Jobs
 - Transportation
 - Placemaking & Connection to Nature
 - Emergency Preparedness

BIPOC Parkrose Community Plan

Engagement efforts:

- Youth Workshops
- Adult Workshops
- Community working Groups by topic area
- Open House

Youth for Parkrose 2021 & the Parkrose Community Plan

From March to May, nineteen youth of color (ages 14-20) who live and/or go to school in Portland's Parkrose district organized to make themselves and their communities thrive, more resilient, and become safer. They spent eight weeks in design workshops to learn and practice participating in urban planning and policymaking. These workshops were hosted by Historic Parkrose NPI, Your Street Your Voice, Camp Elso, the City of Portland BPS and ODOT as part of the Parkrose Community Plan.



What We've Heard so Far

Engagement efforts:

- •Relief that BIPOC have a voice and people are paying attention to needs in Parkrose.
- •General confirmation of the 5 topic areas
- Additional interest in Community Safety & Public Health



Parkrose Community Plan – Next Steps:



- Open House on July 20
- Sandy Blvd Safety Transporation Analysis
- Community Recommendations
- Parkrose Community Plan (Fall/Winter)

QUESTIONS & DISCUSSION





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