



Unite East
Portland

PROJECTS IN EAST PORTLAND

Unite East Portland Summit &
Parkrose Community Plan

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**PLANNING &
SUSTAINABILITY**

What we'll talk about today

BPS is working on a series of East Portland initiatives, with a focus on communities of color:

- East Portland Equitable Investments Advisory Group
- Unite East Portland Summit
- Parkrose Community Plan



East Portland Action Plan

- **Grew out of community** with support of State Representative Merkley
- Charged with **guiding public agencies** on how to strategically address community-identified issues
- **Goals** are outlined in the Action Plan



EPAP Advocacy

- 'Quadrant' Plan
- Involuntary Displacement Prevention Recommendations

Changing Demographics

- Moving toward majority of communities of color
- Over 50% of poverty in City is in East Portland
- 1 in 3 youth live in East Portland
- Only area where poverty has increased since 2010



Response to Advocacy & Community Changes



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East Portland Bureau Advisory Group (BAG)

Components of East Portland Investment Framework		
Existing and Future Investments	Analysis	Deliverables
<p>Healthy Connected Community. Existing and future investments by stakeholders including:</p> <ul style="list-style-type: none"> Housing of all types and affordability Small Business /Economic Development Jobs/Wealth building Public Health programs Community safety Student outcomes Climate Action Plan Climate Resilience Resilience and emergency preparedness Electric/autonomous Vehicles District energy Healthy, affordable food access (grocery stores, community gardens) Parks, public spaces, natural areas Cultural/community anchors Financial institutions (banks, small business loans, pay day lenders) <p>History- existing plans? Demographics & disparities Map of civic ecosystem Zoning, BLI, street conditions Land ownership information</p>	<p>Existing conditions:</p> <ul style="list-style-type: none"> EPAP bi-annual Strategic Priorities EPAP Involuntary Displacement Prevention Recommendations analysis of disparities/equitable outcomes/ Engagement w/ power analysis: Communities of color, people w/ disabilities, immigrants, youth, age Agency partners – Cor Health and Sustainable TrnMet, ODOT, School Community Colleges, Forward, etc. Neighborhood associa Business, faith, non-pr NGOs. <p>Analytical tools:</p> <ul style="list-style-type: none"> Displacement risk ana residential and busine predictive modeling Power mapping Asset mapping/ projec programs/investments Housing needs analys Market analysis for bu district and jobs Historic inventories Environmental resourc 	<ul style="list-style-type: none"> Community governance-oversight accountability structure Investment/asset map Gap/Opportunity Analysis



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EAST PDX SUMMIT

Join us on June 30th from 5:00-7:30 pm via Zoom

This event will bring together stakeholders from across the city to set goals for justice-centered wealth building in East Portland.

<https://uniteeast.com>

Community Development Corporation
Beyond Black

Summit participants will receive a \$100 stipend

unite oregon

SOS CENTER
Somali Oregon Service Center

Community Conversations led by Unite Oregon

Leading up to the Summit

– learning about issues and priorities for BIPOC and immigrant communities:

- **Community Partners:** Beyond Black, Somali Oregon Service Center, organizers with the Burmese, Chinese, Eritrean, Ethiopian, Nepali, and Vietnamese communities.
- **Over 300 completed surveys** in five languages
- **Focus groups** in multiple languages
- **Community asset mapping**



East Portland Summit

June 30, 2021

Participation

Over 250 participants, breakout groups in 9 languages:

Some priorities and issues

- Affordable housing, rent assistance, homeownership
- Access to jobs, business opportunities
- Public safety
- Childcare
- Homelessness
- Parks/community gardens

What did you hear?



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East Portland Summit – Next Steps:

- Recommendations on near-term actions
- Next steps for an updated planning framework
- Presentations to PSC, Planning & Development Bureau Directors, and City Council
- How does it inform an East Portland Racial Equity Plan?

BIPOC Parkrose Community Plan

Purpose- Community Building

- BIPOC Plan
 - Capacity building
 - Plan for Parkrose community with implementation steps
 - Bureau involvement to help it get started
- Topic Areas
 - Housing/Anti-Displacement
 - Jobs
 - Transportation
 - Placemaking & Connection to Nature
 - Emergency Preparedness



BIPOC Parkrose Community Plan

Engagement efforts:

- Youth Workshops
- Adult Workshops
- Community working Groups by topic area
- Open House

Youth for Parkrose 2021 & the Parkrose Community Plan

From March to May, nineteen youth of color (ages 14-20) who live and/or go to school in Portland's Parkrose district organized to make themselves and their communities thrive, more resilient, and become safer. They spent eight weeks in design workshops to learn and practice participating in urban planning and policymaking. These workshops were hosted by Historic Parkrose NPI, Your Street Your Voice, Camp Elso, the City of Portland BPS and ODOT as part of the Parkrose Community Plan.



What We've Heard so Far

Engagement efforts:

- Relief that BIPOC have a voice and people are paying attention to needs in Parkrose.
- General confirmation of the 5 topic areas
- Additional interest in Community Safety & Public Health



Parkrose Community Plan – Next Steps:



- **Open House on July 20**
- **Sandy Blvd Safety - Transportation Analysis**
- **Community Recommendations**
- **Parkrose Community Plan (Fall/Winter)**

QUESTIONS & DISCUSSION



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