



**Portland Streetcar:
FTA COVID Safety grant
acceptance
and
Portland Streetcar, Inc.
(PSI) contract
amendment**

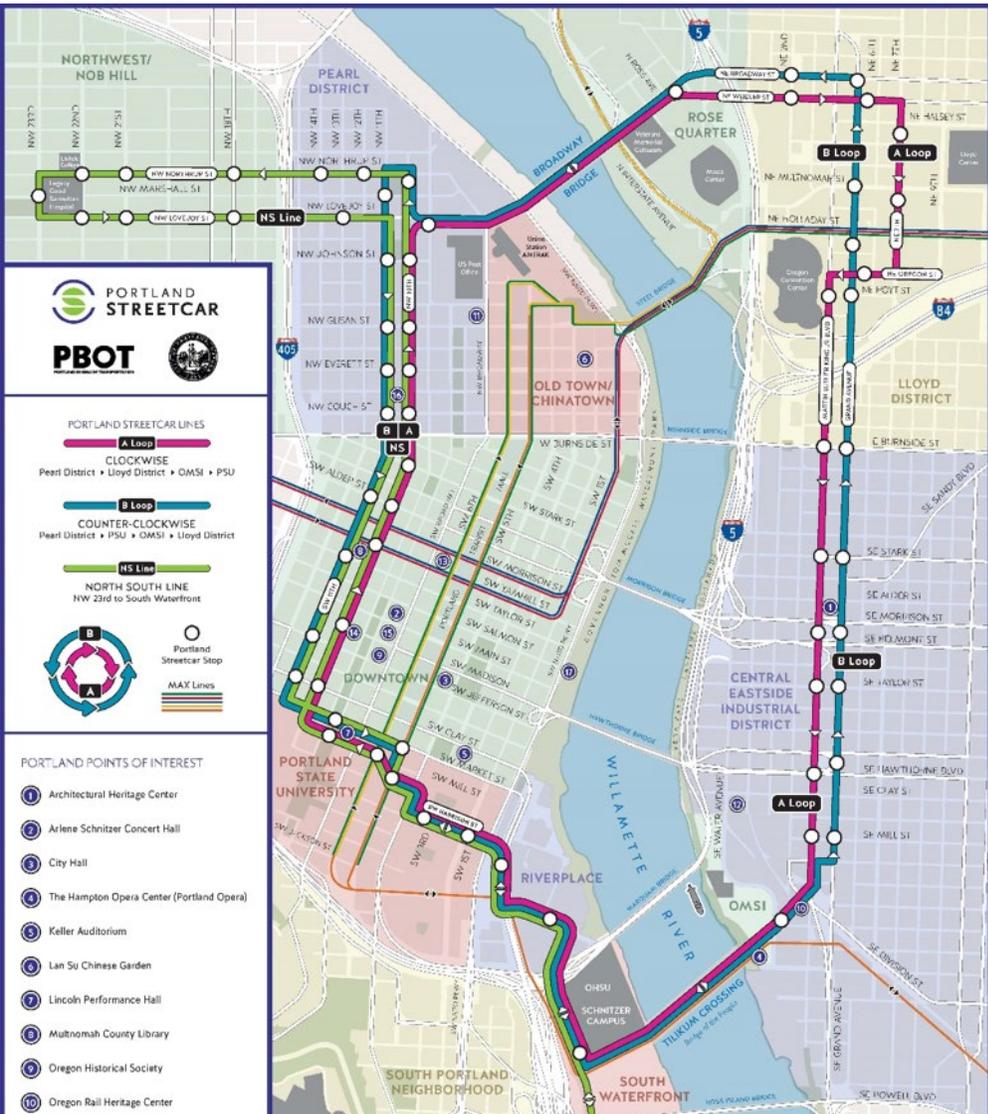
June 23, 2021 City Council meeting



Portland Streetcar governance structure

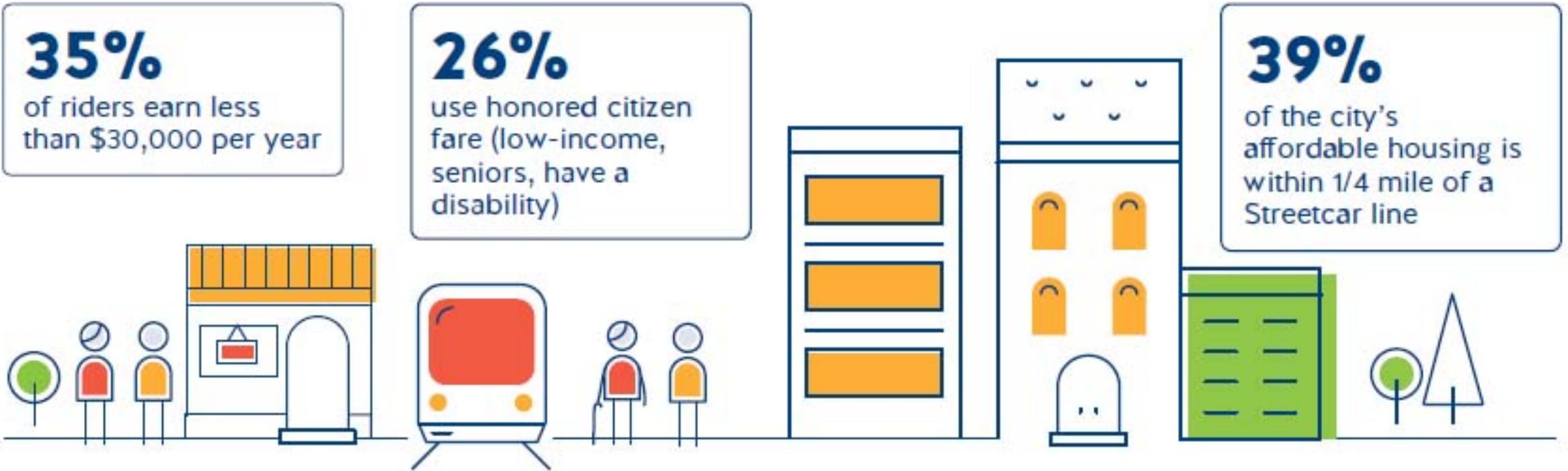
- The **City of Portland** owns and manages the Portland Streetcar system
- **TriMet** provides trained operators and mechanics as well as funding and train operators
- **Portland Streetcar Inc.** provides assistance in funding, community relations, and private/non-profit sector partnerships to support daily operations
- This structure is governed by the Streetcar **Master Agreement** adopted by City Council and the TriMet Board of Directors in 2013

Portland Streetcar system today



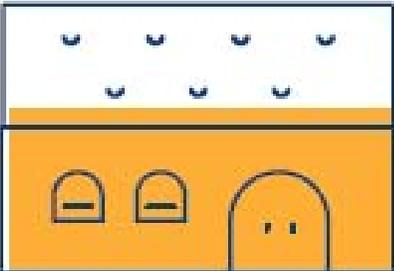
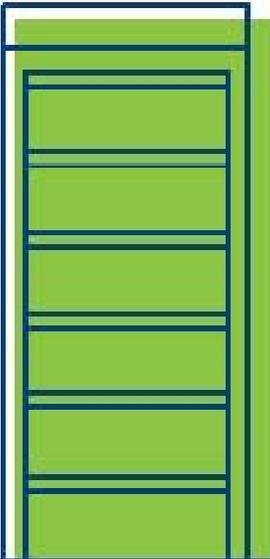
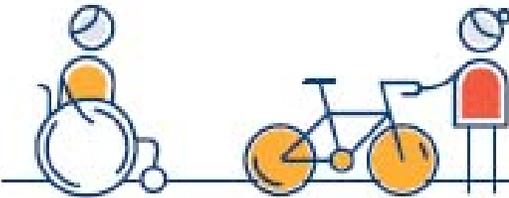
- 3rd largest transit system in the state
- Average weekday ridership
 - Pre-COVID = 15,200
 - April/May 2021 = ~5,500
- 17 streetcars and 70 stations
- 130 employees
 - TriMet, City, PSI
- 80% of all TriMet bus/Max routes connect within 1/2 mile of streetcar stops

A system that serves everyone

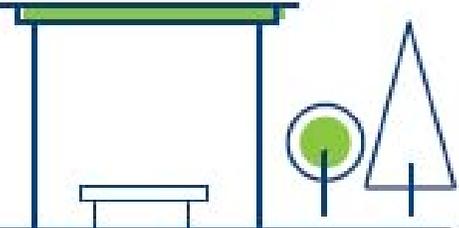


Creating a walkable, accessible central city

96%
of riders walked or
used a mobility
device to access
Streetcar

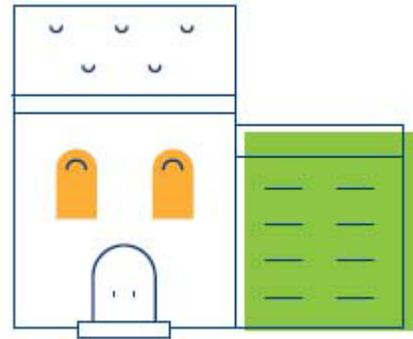


81%
of riders own one or
fewer (zero) cars and
26% do not have a
driver's license



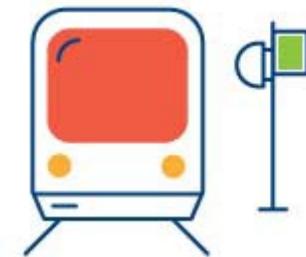
Clean, lower-emission travel

Streetcar catalyzes walkable urban development that supports car-free living and more walking, biking and transit use



The transportation sector accounts for 40% of Oregon's GHG emissions. Compact, transit-oriented development can reduce vehicle trips by 30%.¹

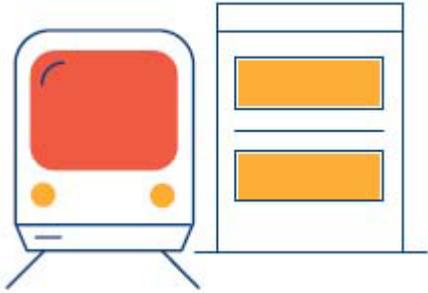
Runs on 100% emission-free renewable electric energy. A Toyota Prius emits 335x more carbon emissions per passenger mile.²



¹Urban Land Institute/Smart Growth America. "Growing Cooler"

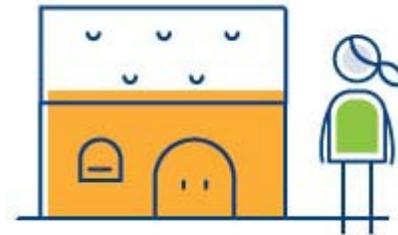
²Condon, Patrick M. "A Cost Comparison of Transportation Modes"

Advancing Portland's equity goals



New position of Rider Ambassador in partnership with OPAL to decrease need for security presence on board.

32% of riders surveyed identify as non-white, compared with 23% of Portlanders. 11% of riders reported English is not their native language.



Serving new and future Development in Lower Albina and the Broadway Corridor, connecting the City's equitable development priorities.

Edmund Holmes: “Black Shield: Love Over Hate Equality Collection”



Maria Regine: “Better Together”



Art on Board program

- PSI pays local artists of color to develop and install art on the streetcars
- Wraps are displayed for 3 months
- Working with community groups to identify artists and to raise awareness

FTA COVID Response demonstration grant - \$549,950

Eligible activities:

- Cleaning and disinfection
- Exposure mitigation measures;
- Innovative mobility (e.g. contactless payments)
- Measures that strengthen public confidence in transit services.

Portland Streetcar award activities:

- Replace cloth seats with easy to clean vinyl
- Upgrade signage at 25-30 platforms with LED screens and back-end software provided by NextBus to better communicate with customers
- New PSI position for Rider Ambassador in partnership with OPAL
- Research and publication of findings
- Matching funds provided by PSI

\$65M in applications from across the country; \$15M in awards including Portland Streetcar

PSI contract extension - background

- Contract awarded through competitive bid process in October 2015
- Five-year contract with option to renew for up to five additional years
 - Amendment 1 (2017) changed the scope of work and technical language
 - Amendment 2 (2020) extended contract for one year for City/TriMet to clarify roles
 - *Report on Streetcar structure and roles published in January 2021*
 - *Identified the need for ongoing participation from PSI, clarity of roles for City and TriMet*
 - Amendment 3 (2021) Extends PSI's contract to June 30, 2023
 - ***Goal: uninterrupted strong performance during COVID response, staff transitions and Central City recovery***
- Expect competitive RFP in 2023

PSI contract extension - roles

Portland Streetcar, Inc. primary roles:

- Lead on funding strategy
 - Operations funding and Master Agreement implementation with TriMet
 - Capital replacement/asset management with PBOT Finance
 - Capital improvement strategy and funding
- Customer and public relations
 - Social media, brand management
 - Streetcar-specific media relations
 - Constituent response, community relations
- Support for inter-agency relationships and community partnerships
- Private sector engagement and support

PSI contract extension - budget

- Original contract began 10/1/15 and expired 10/1/20
 - Allows for extensions up to an additional five years, to be taken individually or in multiple years
 - 5 years; NTE was \$3,290,908
- Amendment 2 extended term to June 30, 2021
 - Increased NTE to \$4,361,208
- Amendment 3 would extend the term to June 30, 2023.
 - New NTE is \$6,343.341

Public/private partnership = agility and resilience

Portland Streetcar Inc. has provided critical support through the COVID-19 pandemic

- Identified/wrote/matched FTA COVID Response grant (\$549,950 includes \$110,000 match)
- Identified federal CARES act funds owed to the City by TriMet; negotiated agreement for over \$7M to support Streetcar operations
- Worked with TriMet to develop flexible schedules and workplans in response to COVID-19: shifting health guidance, ridership changes and staffing shortages
- Created new Rider Ambassador positions in partnership with OPAL to decrease need for security presence on streetcar and support our most vulnerable riders
- Providing cost-effective Project Management for critical projects:
 - Security camera installation
 - Vehicle Procurement
 - Asset Management

PSI key projects for 2021 - 2023

- Lead development and implementation of strategy to identify new operations and capital funding additional funding
 - *Report on strategy to City Council in Q1 2022*
- Project Management for capital asset replacement strategy (replace aging vehicle fleet)
- Project Management for COVID grant (including Rider Ambassadors)
- Lead procurement of 3 new streetcars from Brookville (Q2 2022)
- Update 5-Year Strategic Plan, including funding/finance strategy

Thank you!

