NNE Housing OC Outreach Plan: May 2021

Press Release

• News organizations who target BIPOC communities (The Skanner, Asian Reporter, The Observer)

Social Media

- Share on PHB social medial platforms/ PHAC and PHB email blast lists
- Ask City Council offices to share on their social medial platforms
- Ask OEHR to share on their social media platforms

Advocacy/Special Interest Groups

- Housing Oregon
- East County Rising
- East Portland Action Plan
- Disability Rights Oregon
- Independent Living Resources
- Portland Indian Leaders Roundtable (access point: Sky Waters at NAYA)

Share with Colleagues/PHB Partners

- Current PHAC commissioners
- Bureau of Planning and Sustainability
- Bureau of Development Services
- Dyvisha Gordon, PHB, N/NE Preference partners
- Jamila Dozier, PHB, East Portland Action Plan partners
- African Family Holistic Health Organization
- African Youth Community Organization
- Beyond Black CDC
- Black Community of Portland
- Black Educational Achievement Movement (BEAM)
- Black Parent Initiative
- Brown Hope
- Centre of African Immigration and Refugees (CAIRO)
- Doulas Latinas International
- Hacienda CDC
- HAKI Community Organization
- Historic Parkrose NPI
- Mt. Olivet Baptist Church
- Oasis of Praise / Bridge
- Oregon Chinese Coalition
- Portland Community Reinvestment Initiatives (PCRI)
- Utopia PDX
- Wisdom of the Elders

DRAFT PRESS RELEASE

News media contact:

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The <u>Portland Housing Bureau (PHB)</u> is now accepting applications for the <u>N/NE Oversight Committee</u> (N/NE OC). The N/NE OC oversees the implementation of the N/NE Neighborhood Housing Strategy. The committee reports annually to City Council on goals and accomplishments achieved by the Housing Strategy.

People who have lived experience in N/NE Portland, who have a passion for restorative justice, equity, and housing safety, rental, and ownership opportunities are invited to apply. The Housing Bureau and the City of Portland are committed to building diverse representation on advisory bodies in terms of race, ethnicity, disability, gender identity, sexual orientation, national origin, age, religion, and geographic identification, as well as advocacy experience, community involvement, volunteerism, occupation, and education.

Members are committed to meet every other month (currently via Zoom) for renewable terms of two years. No experience is needed to apply, and we will provide training. If you are interested in advising PHB and City Council on subjects involving the housing landscape in Portland, we encourage you to apply!

For more information about the committee, please contact _Leslie Goodlow______, at leslie.goodlow@portlandoregon.gov or 503-823-4160.

Sign up to receive N/NE Oversight Committee updates by <a href="mailto:emailto

The Portland Housing Bureau (PHB) works toward the vision that all Portlanders can find affordable homes and have equitable access to housing by developing citywide housing policy, increasing affordable housing, and promoting stable homeownership. www.portlandoregon.gov/phb

DRAFT NEWSLETTER/ EMAIL BLAST

Do you have lived experience in N/NE Portland? Are you passionate about restorative justice and housing equity? Are you interested in influencing housing policies, strategies, and resources? Are you excited to represent your unique perspective and experiences as a person connected to the housing landscape in N/NE Portland and would like to help the City make housing more equitable for all its residents? Then we want to see your application!

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