



LOWER SOUTHEAST RISING



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Project Advisory Committee
June 28, 2021

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Agenda

Time	Agenda Item
6:00 p.m.	Welcome and opening remarks
6:10 p.m.	Introductions
6:20 p.m.	Public comment
6:25 p.m.	Presentation: Project Recap, Existing Conditions
7:00 p.m.	Small Group Break Out Discussion
7:20 p.m.	Presentation: Public Involvement Plan
7:45 p.m.	Group discussion, wrap up, next steps





Opening Remarks

- Doodle Poll results for the preferred standing meeting date were on the **fourth Monday of the month** with the third Monday being a close backup
- Proposed Fall meeting dates:
 - September 27, 2021 (4th Monday)
 - November 15, 2021 (3rd Monday)
- Committee Charter and Bylaws feedback?





City and Agency Staff Introductions

Project Team Introductions

- **Bureau of Planning and Sustainability (BPS) staff** – Marty Stockton, Bill Cunningham, Eric Engstrom, and Andrea Pastor
- **Portland Bureau of Transportation (PBOT) staff** – Bryan Poole, Mauricio Leclerc, Zef Wagner, Corrine Montana, and Shane Valle
- **Oregon Department of Transportation (ODOT) staff** – Hector Rodriguez-Ruiz
- **Oregon Summer Fellow:** Scott Goodman

Comments/questions can be shared directly to Bryan and Marty [via email](#)



Project Advisory Committee Introductions

- Name and Preferred Pronoun (if comfortable)
- Neighborhood or relationship to the Project Area?
- Favorite way to stay cool during this heat wave?



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Public Comment



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Presentation: Existing Conditions Atlas



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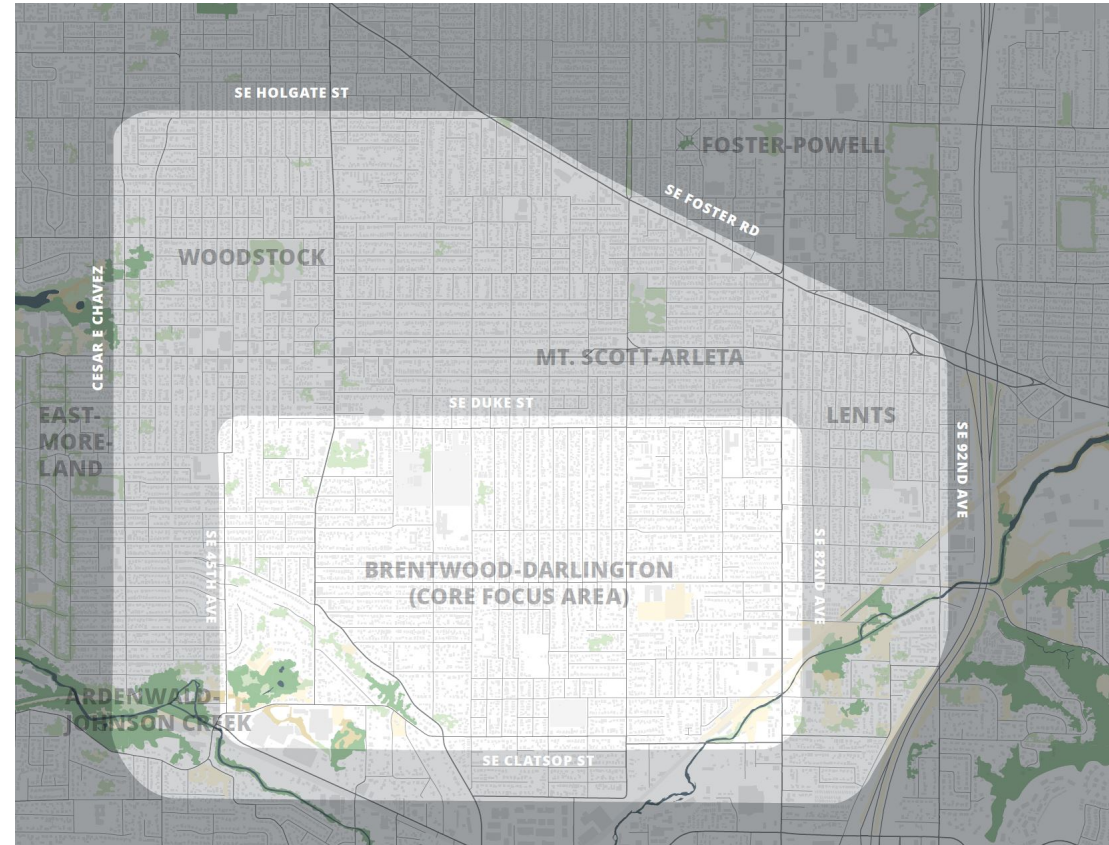
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Overview of Lower SE Rising Area Plan

Project Goal and Study Area

The goal of this plan is to develop strategies to **increase livability and housing stability**, as well as improve access to employment, schools, local services and amenities, and recreational opportunities.



Lower SE Rising Focus Area



Existing Conditions Atlas Overview

- Atlas provides a snapshot of the existing conditions in the project area
- Provides a baseline overview of the land use and transportation conditions
- Information on who lives/works in the area, mix of uses/zoning, land use characteristics, transportation volumes, street classifications, cross sections, travel networks, and more
- Draft will be shared with committee members following the meeting



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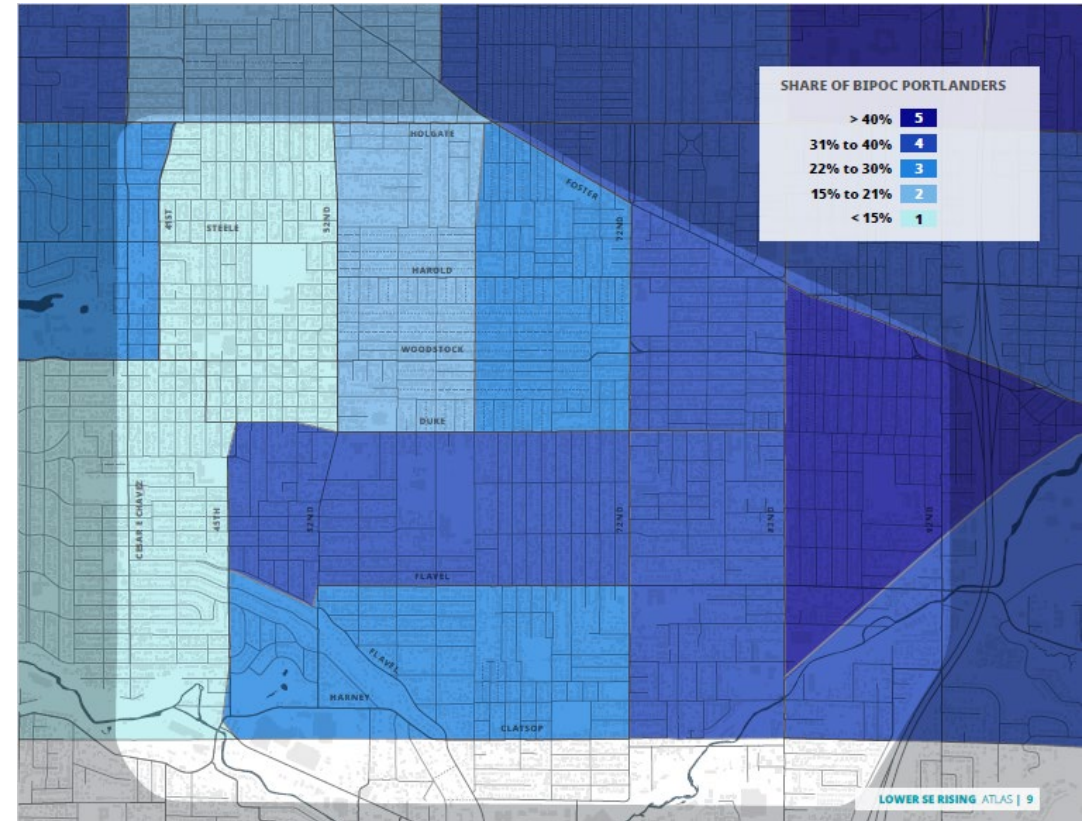
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Existing Conditions Atlas – Demographics

RACE / ETHNICITY	Lower Southeast		City of Portland	
	2010	2019	2010	2019
<i>Total population</i>	32,536	36,222	566,686	645,291
White	72%	68%	73%	71%
Asian	11%	11%	7%	8%
Black	2%	2%	6%	6%
Hawaii or PI	0%	1%	1%	1%
Hispanic/Latino	10%	11%	9%	10%
Native American	1%	1%	1%	1%
Two or more races	3%	5%	4%	5%

Source: US Census Bureau, 2019 American Community Survey 5-year estimate



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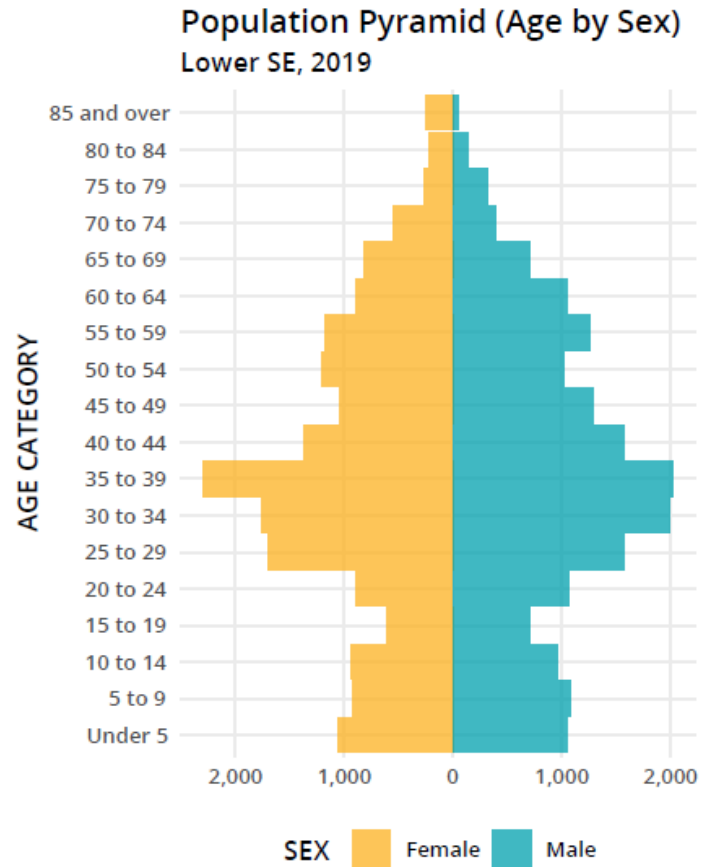
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Existing Conditions Atlas – Demographics

AGE DISTRIBUTION	Lower Southeast		City of Portland	
	2010	2019	2010	2019
Youth <18	23%	19%	19%	18%
Age 18 to 34	69%	70%	70%	69%
Age 35 to 64	30%	33%	30%	30%
Elders 64+	8%	10%	10%	13%

Source: US Census Bureau, 2019 American Community Survey 5-year estimate



Source: 2015-2019 ACS 5-year estimates, Table B01001.



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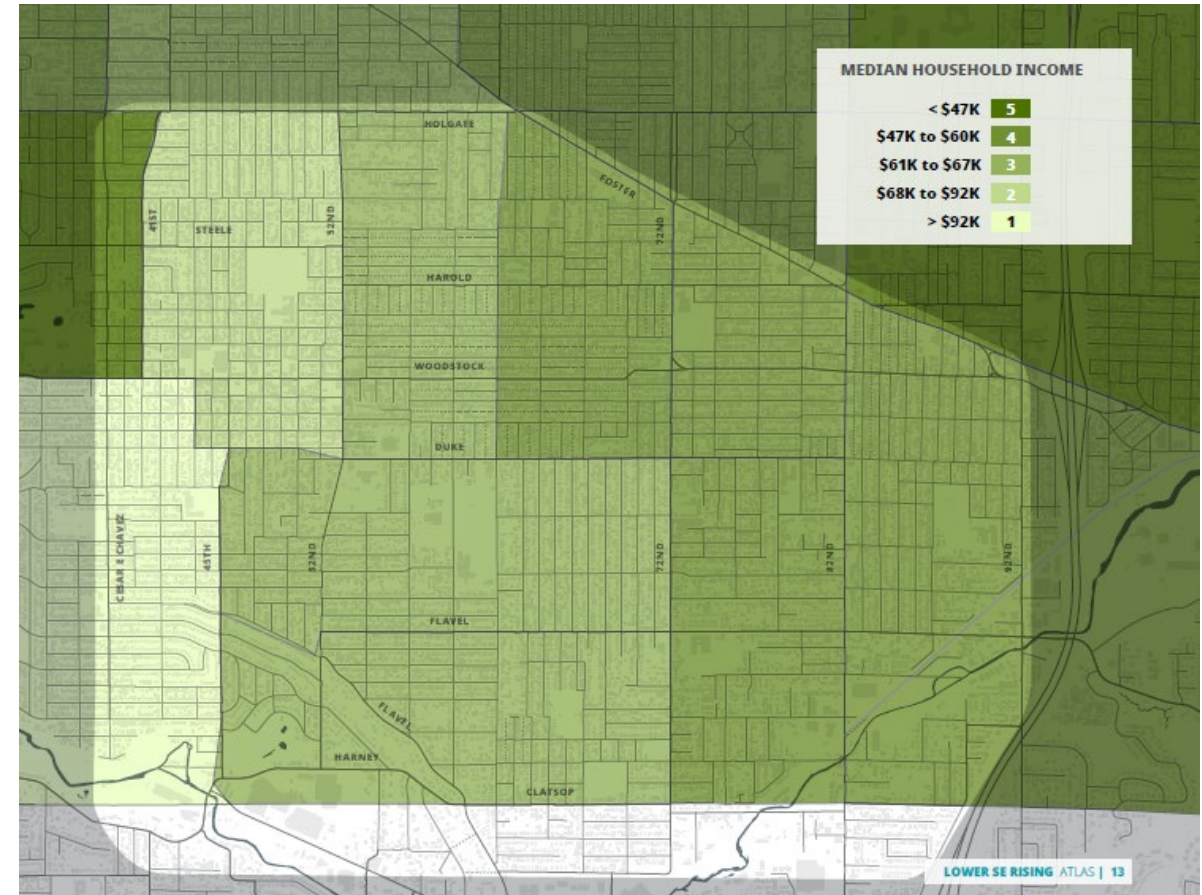
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Existing Conditions Atlas – Demographics

HOUSEHOLD COMPARISON	Lower Southeast		City of Portland	
	2010	2019	2010	2019
<i>Total number of households</i>	12,891	13,698	244,803	268,718
Family households	60%	60%	51%	51%
Married couple family households	42%	43%	37%	38%
Other family type family households	17%	18%	14%	13%
Non-family households	40%	40%	49%	49%
Living alone	28%	26%	36%	34%
Not living alone	12%	14%	13%	15%
Single parents with own kids <18	16%	15%	16%	13%
Married couple with own kids <18	31%	28%	30%	30%

Source: US Census Bureau, 2019 American Community Survey 5-year estimate



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Existing Conditions Atlas – Demographics

EDUCATIONAL ATTAINMENT	Lower Southeast		City of Portland	
	2010	2019	2010	2019
Less than High School diploma	16%	▼ 11%	10%	▼ 8%
High School diploma	27%	▼ 21%	19%	▼ 15%
Some college or associate's degree	33%	▼ 30%	29%	▼ 27%
Bachelor's degree	17%	▲ 25%	25%	▲ 30%
Master's degree or higher	6%	▲ 13%	16%	▲ 20%

Source: US Census Bureau, 2019 American Community Survey 5-year estimate

HOUSING TENURE	Lower Southeast		City of Portland	
	2010	2019	2010	2019
Owners	67%	66%	55%	53%
Renters	33%	34%	45%	47%

Source: US Census Bureau, 2019 American Community Survey 5-year estimate

HIGH SCHOOL DIPLOMA OR LESS BY RACE & ETHNICITY	Lower Southeast		City of Portland	
	2010	2019	2010	2019
White alone, not Hispanic	41%	▼ 27%	26%	▼ 19%
Asian alone, not Hispanic	58%	▼ 55%	43%	▼ 40%
Black alone, not Hispanic	39%	▼ 23%	45%	▼ 39%
Hispanic or Latino	64%	▼ 52%	62%	▼ 43%

Source: US Census Bureau, 2019 American Community Survey 5-year estimate

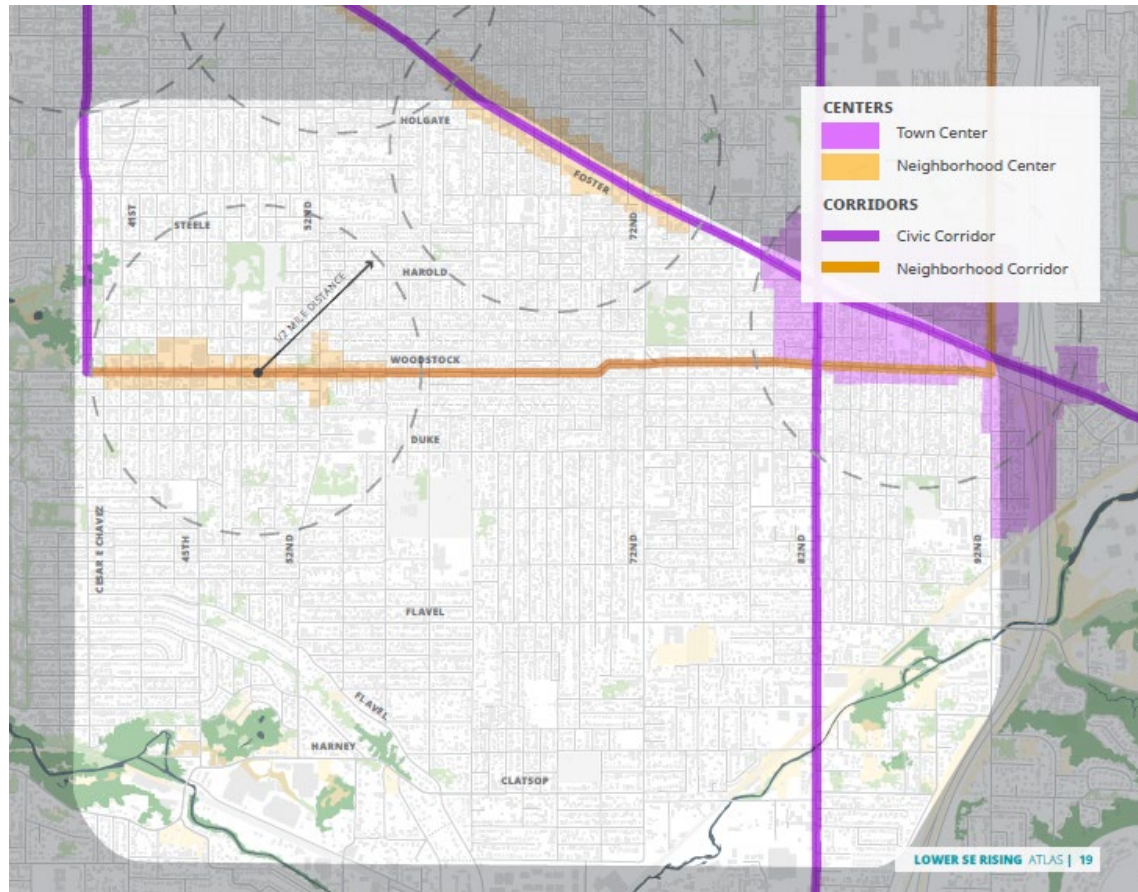


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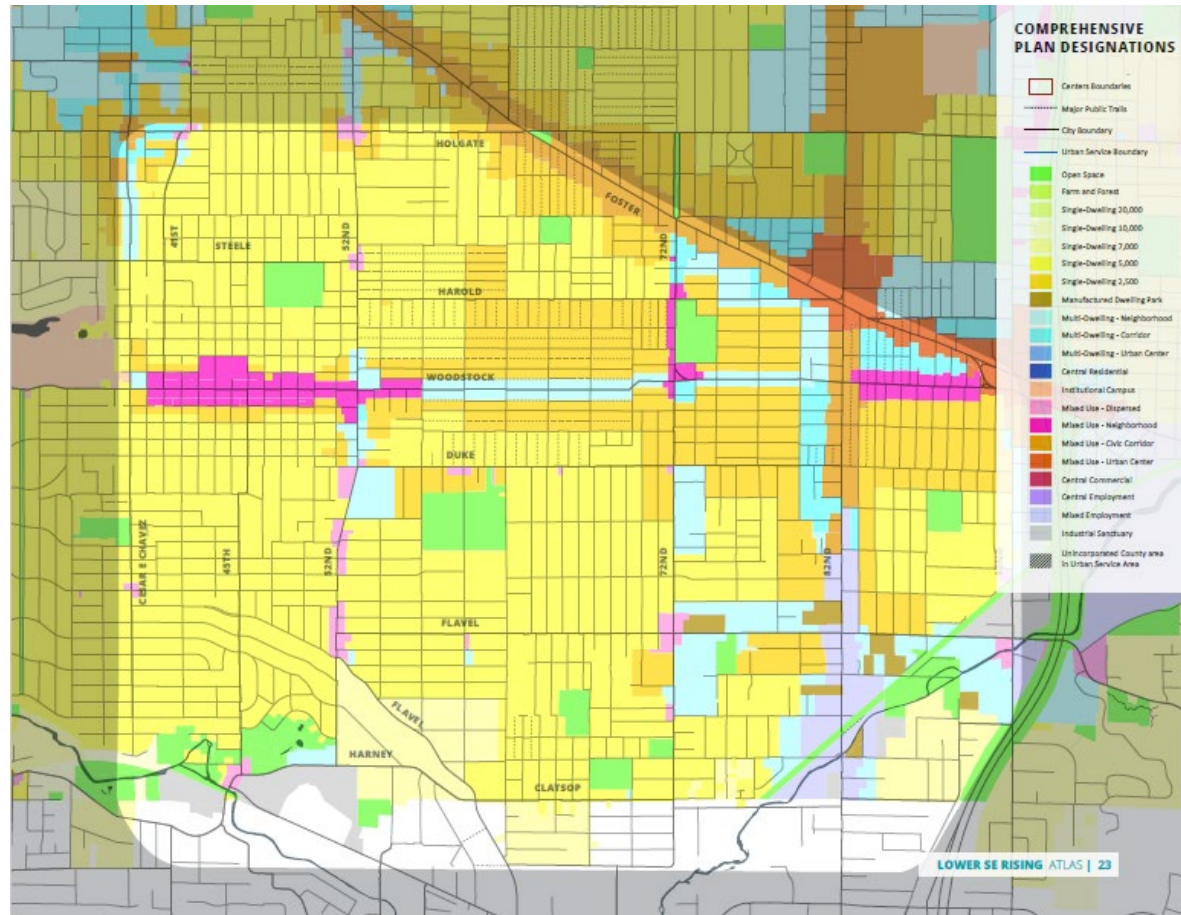
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Existing Conditions Atlas – Land Use



Existing Conditions Atlas – Land Use

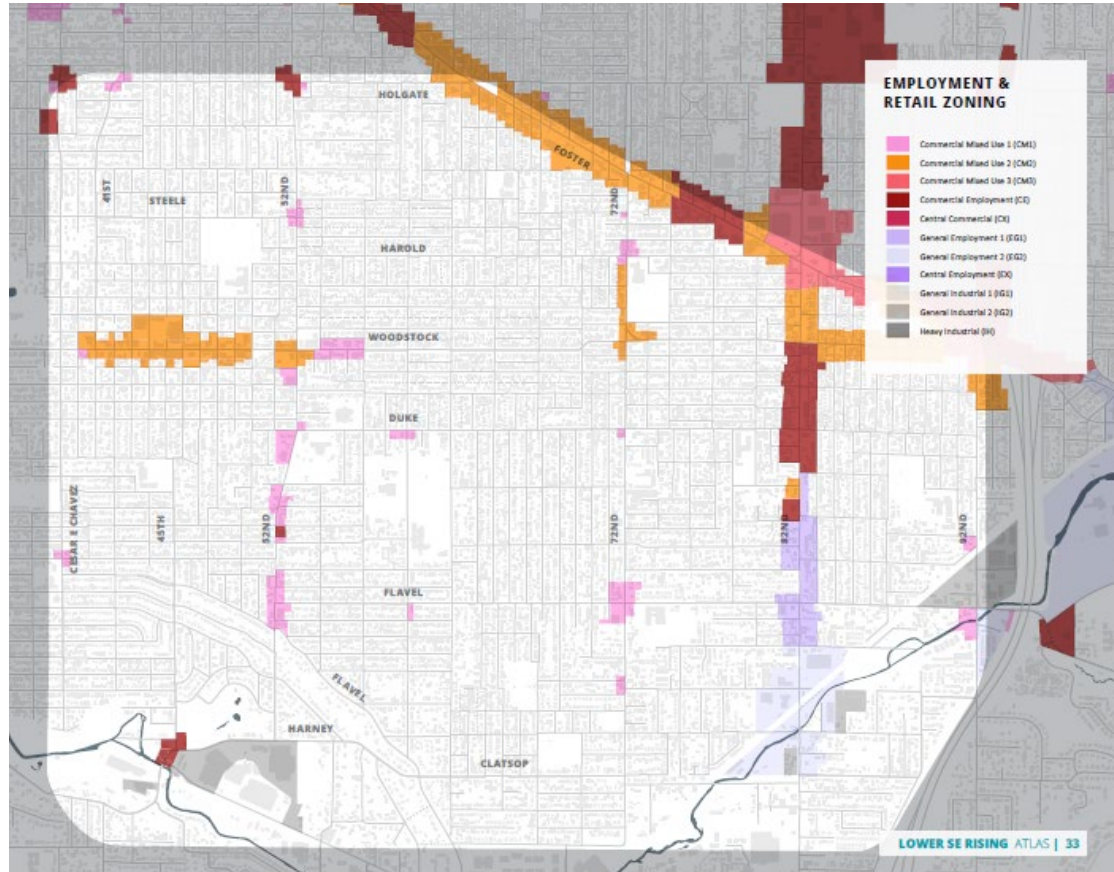


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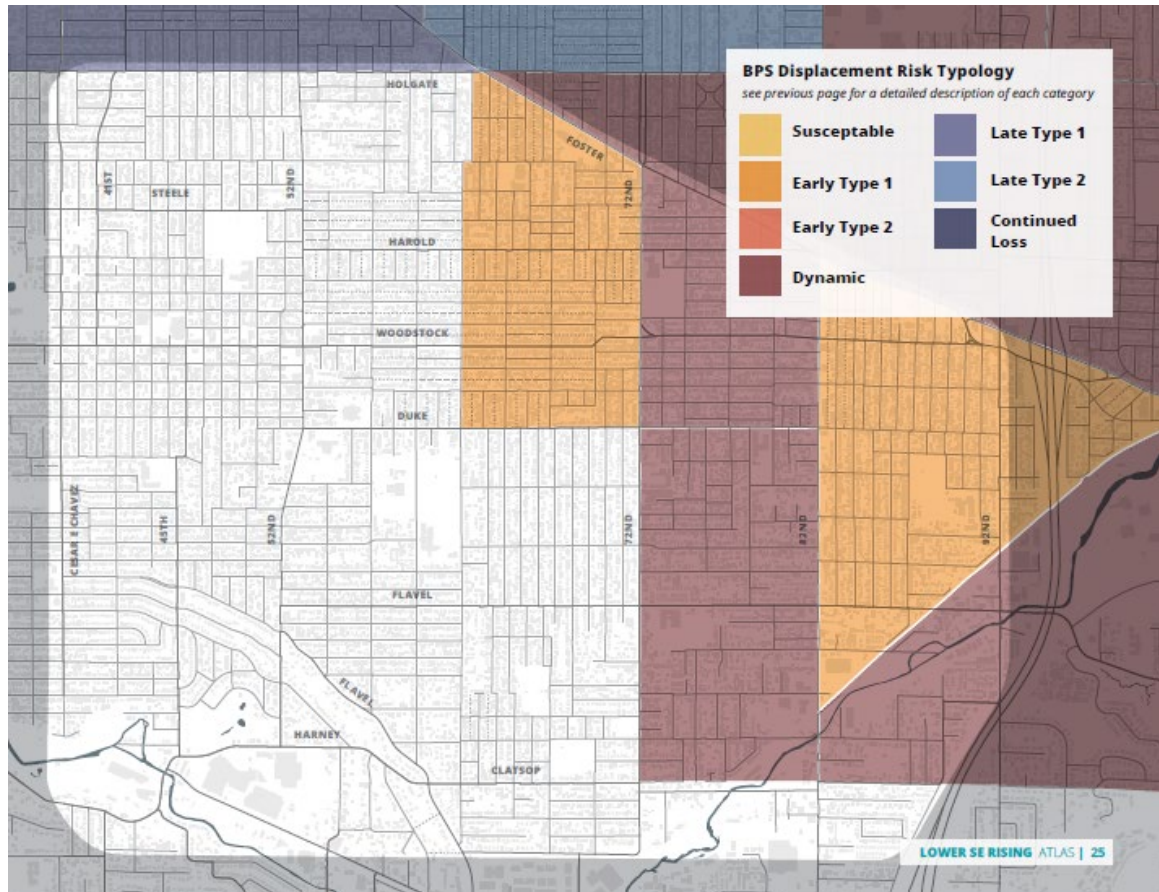
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Existing Conditions Atlas – Land Use



Existing Conditions Atlas – Land Use



EARLY-STAGE GENTRIFICATION: These neighborhoods are not yet gentrifying or are showing early signs that they could be gentrifying.

Susceptible: These neighborhoods have higher shares of vulnerable populations but have not yet experienced demographic changes. Their housing market is low or moderate, but they are adjacent to tracts whose values are already high or are increasing rapidly.

Early: Type 1: These neighborhoods have higher shares of vulnerable populations but have not yet experienced demographic changes. Their housing market is still low or moderate but has experienced high appreciation since 2008 (or 2012 for rents).

Early: Type 2: These neighborhoods have higher shares of vulnerable populations but have experienced demographic changes whereby they are losing vulnerable populations proportionally. Their housing market is low or moderate, but they are adjacent to tracts whose values are already high or are increasing rapidly.

MID-STAGE GENTRIFICATION

Dynamic: These neighborhoods are currently undergoing gentrification. They have higher shares of vulnerable populations but have experienced demographic changes by losing vulnerable populations proportionally. Their housing market is still low or moderate but has experienced high appreciation since 2008 (or 2012 for rents).

LATE-STAGE GENTRIFICATION: These neighborhoods have mostly gentrified but vulnerable populations may still reside in there. The housing market has completely shifted from low or moderate to high value.

Late: Type 1: These neighborhoods have higher shares of vulnerable populations but have experienced demographic changes by losing vulnerable populations proportionally. Their housing market used to be low or moderate in 2000 but has appreciated rapidly since, and now values are high.

Late: Type 2: A new typology in 2018, these neighborhoods no longer have high shares of vulnerable populations like they used to in 2000 or in 2006-10. They have experienced demographic changes by losing their once-high share of vulnerable populations. Their housing market is still low or moderate but has experienced high appreciation since 2008 (or 2012 for rents).

Continued loss: These neighborhoods no longer have high shares of vulnerable populations like they used to in 2000 or in 2006-10. The share of white people is growing and/or the share of people with a four-year degree is growing. Their housing market used to be low or moderate in 2000 but has appreciated rapidly since, and now values are high.



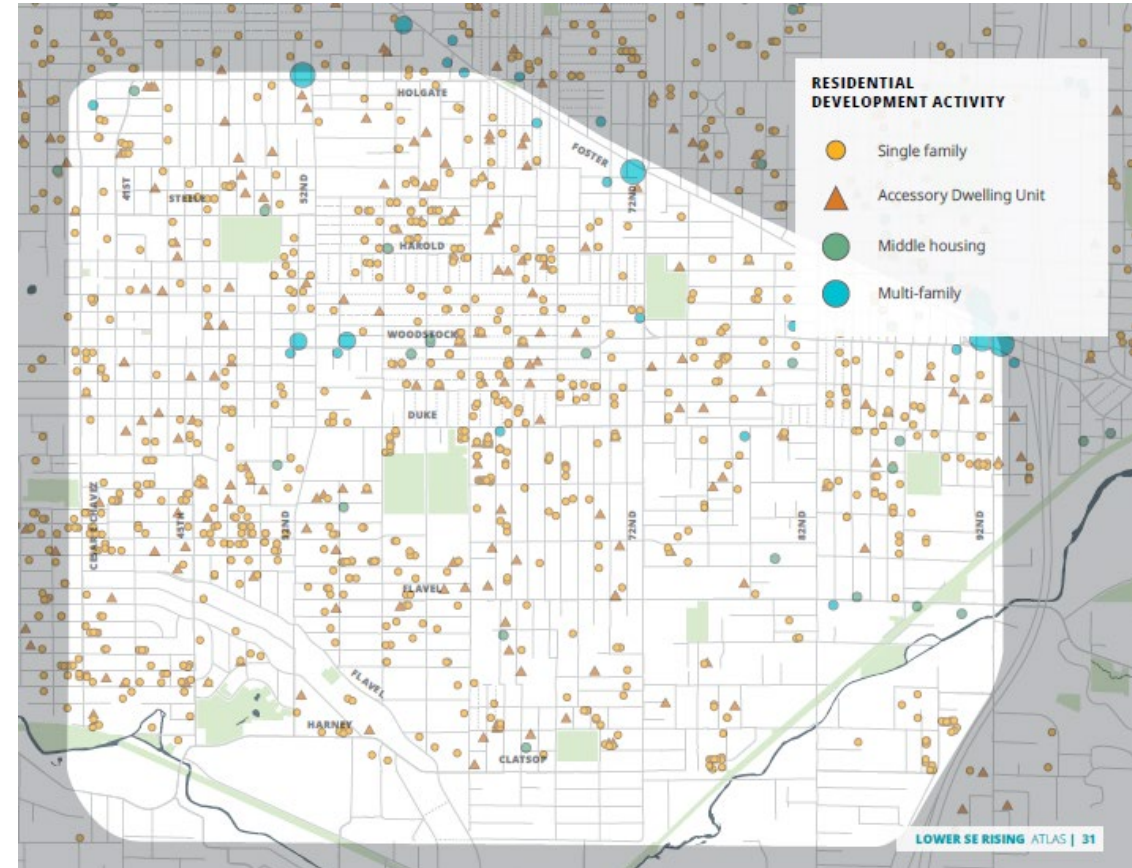
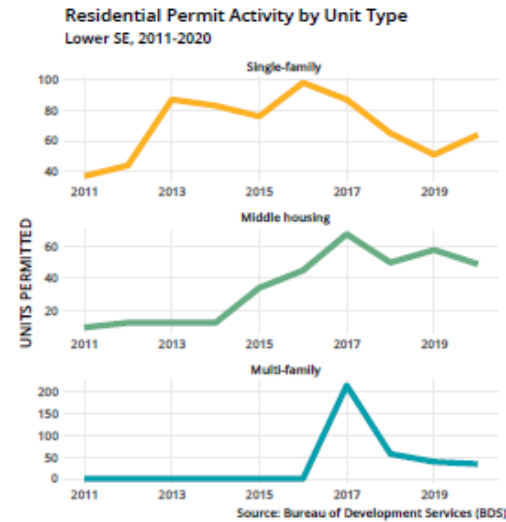
Existing Conditions Atlas – Land Use

EXISTING HOUSING TYPES

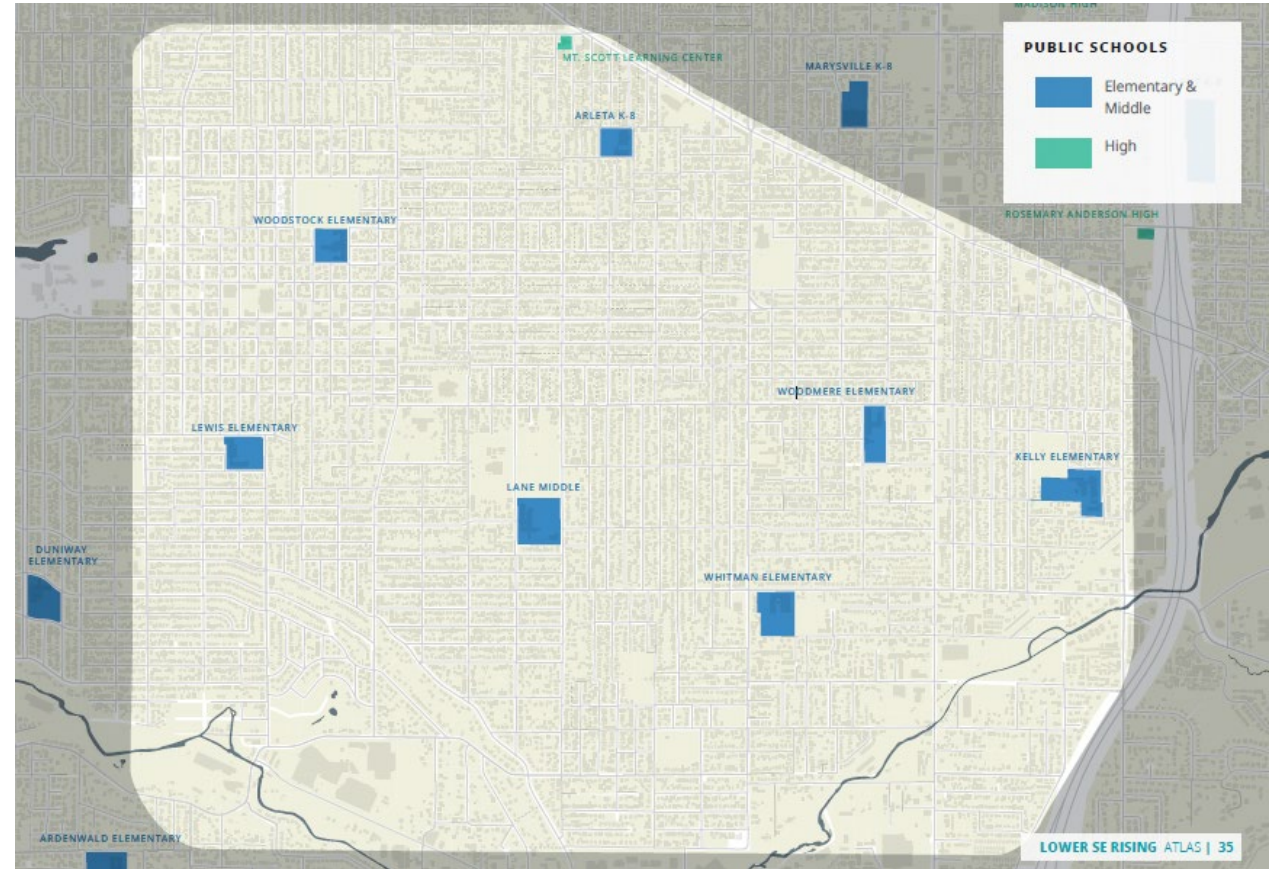
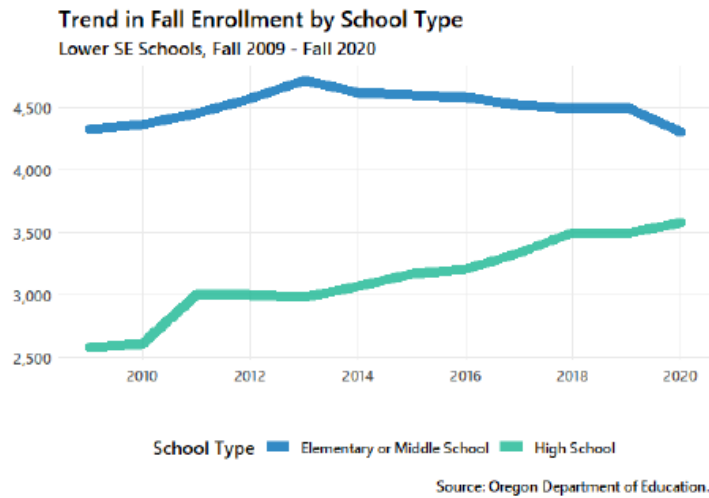
Housing type	Percentage	Units
Detached single family	84%	11,477
Middle housing (up to 4 units)	9%	1,301
Small multi-family (5-9 units)	2%	207
Medium multi-family (10-19 units)	2%	246
Large multi-family (20+ units)	1%	145
Other (mobile home, boat, RV, van)	2%	322
Total housing units	100%	13,698

ANTICIPATED GROWTH BY 2035

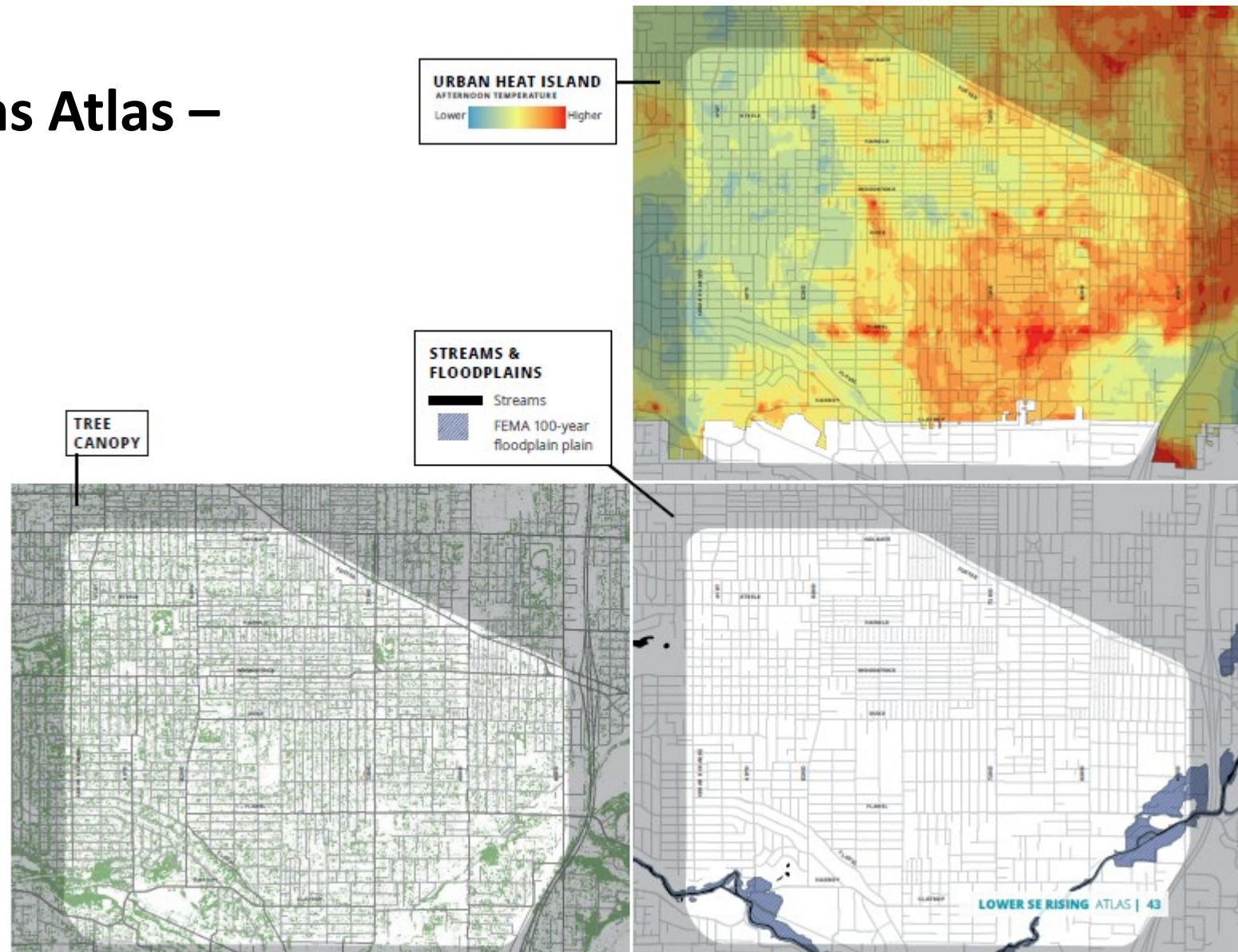
2015 existing housing units	15,600
Additional units by 2035	2,350
2035 total housing units	17,950
% increase in housing units	15%
	(citywide increase is 25%)



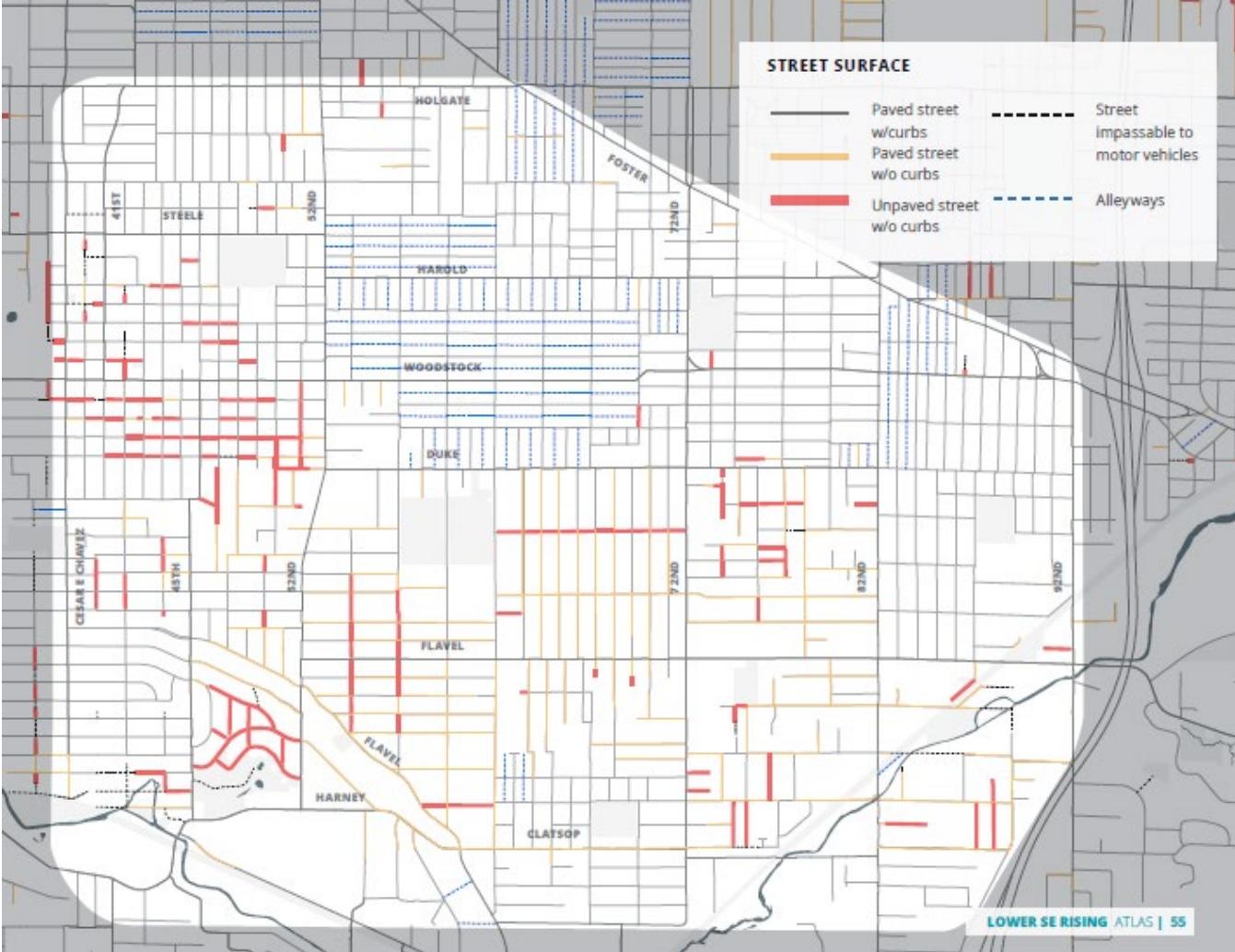
Existing Conditions Atlas – Land Use



Existing Conditions Atlas – Land Use



Existing Conditions Atlas – Transportation

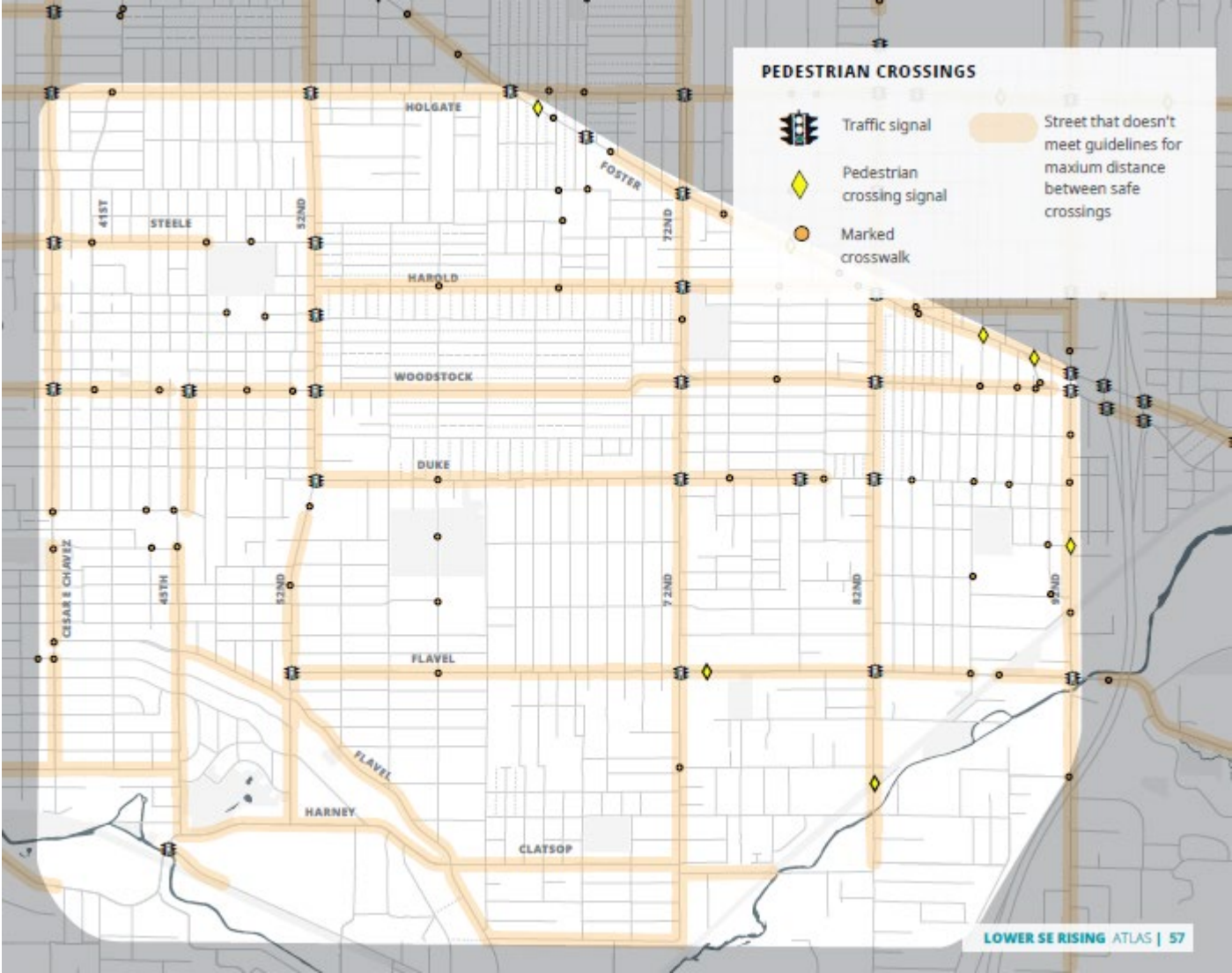


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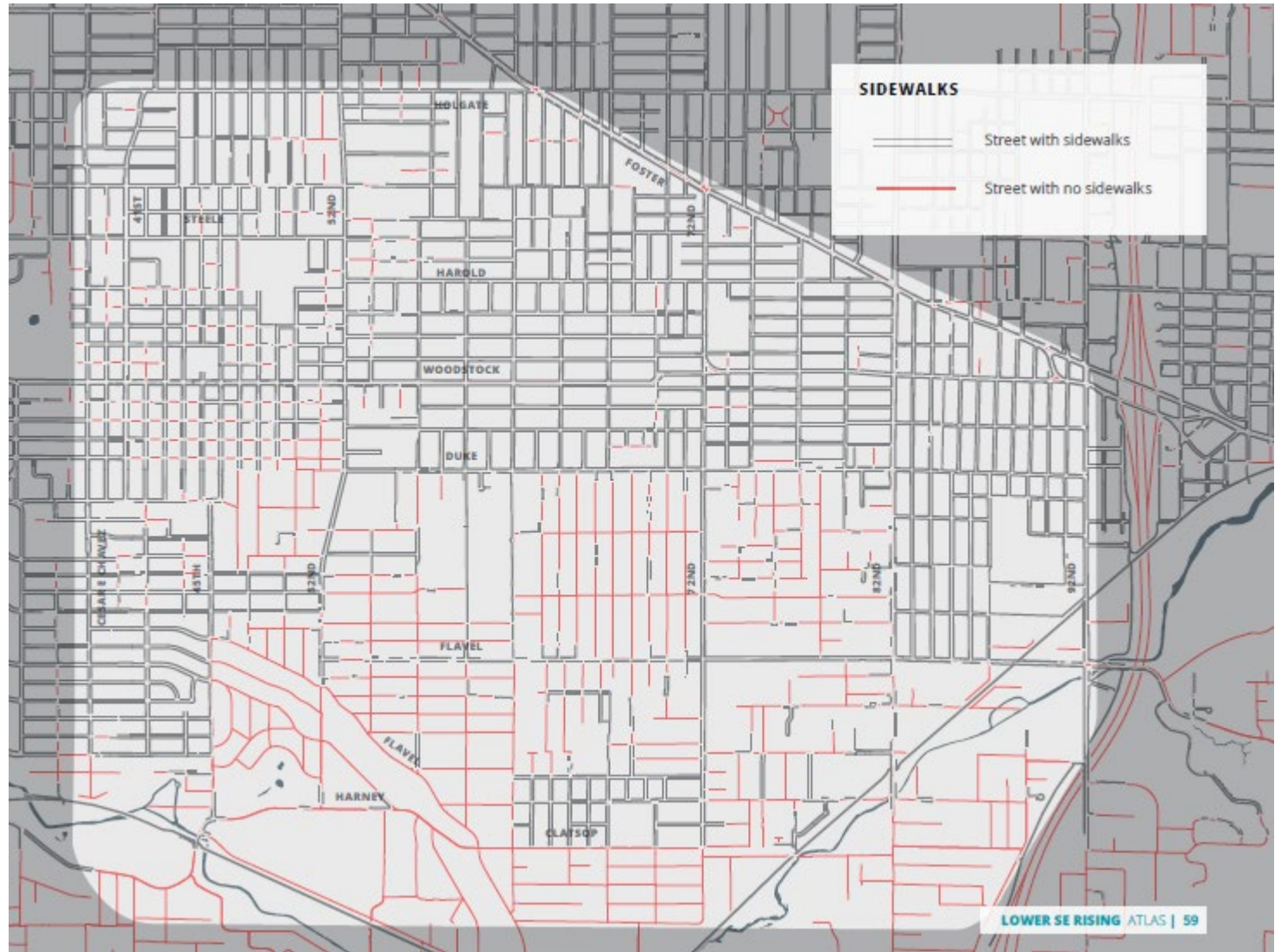
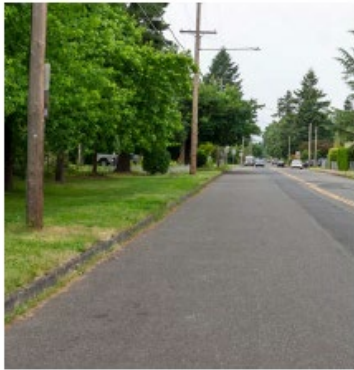


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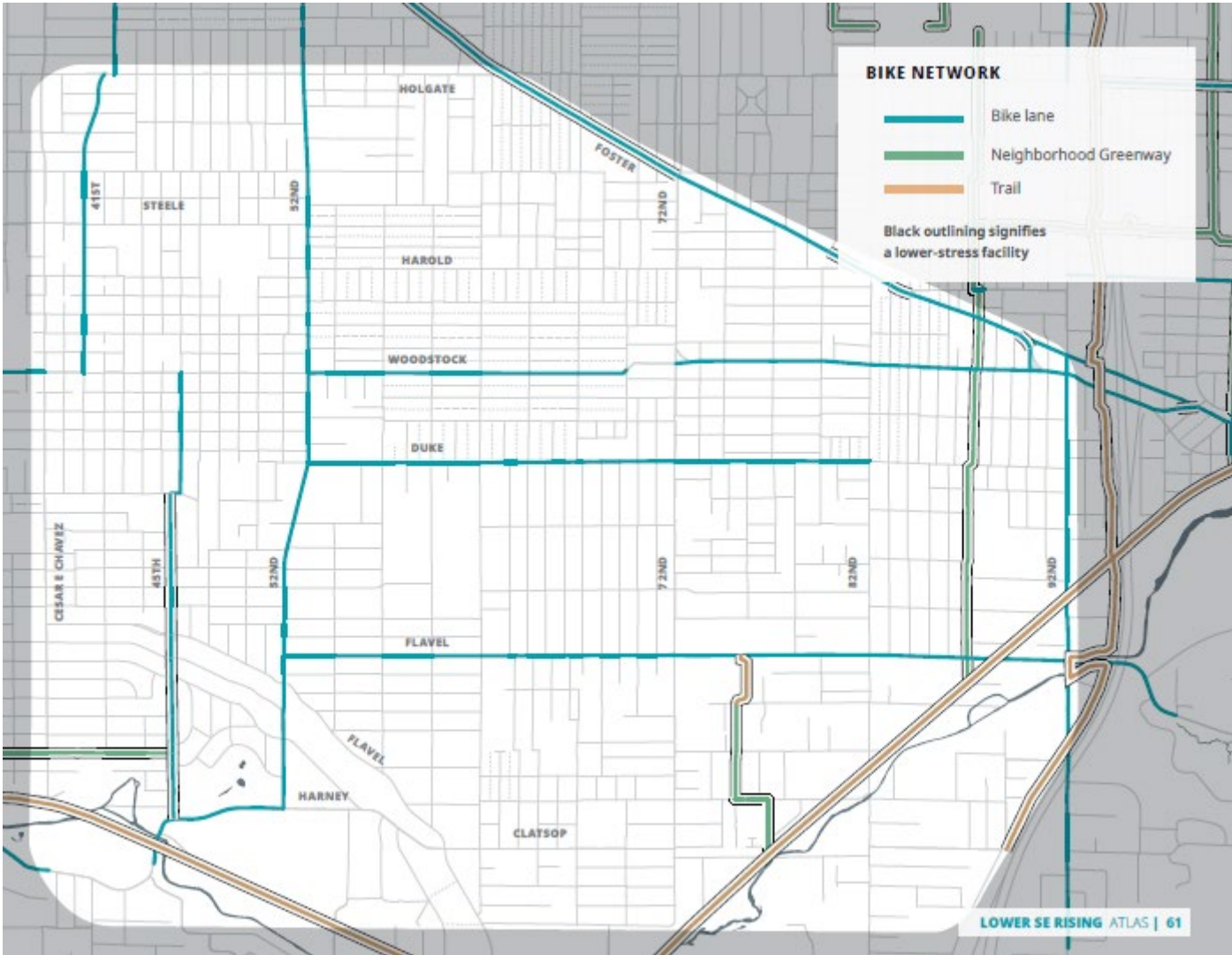


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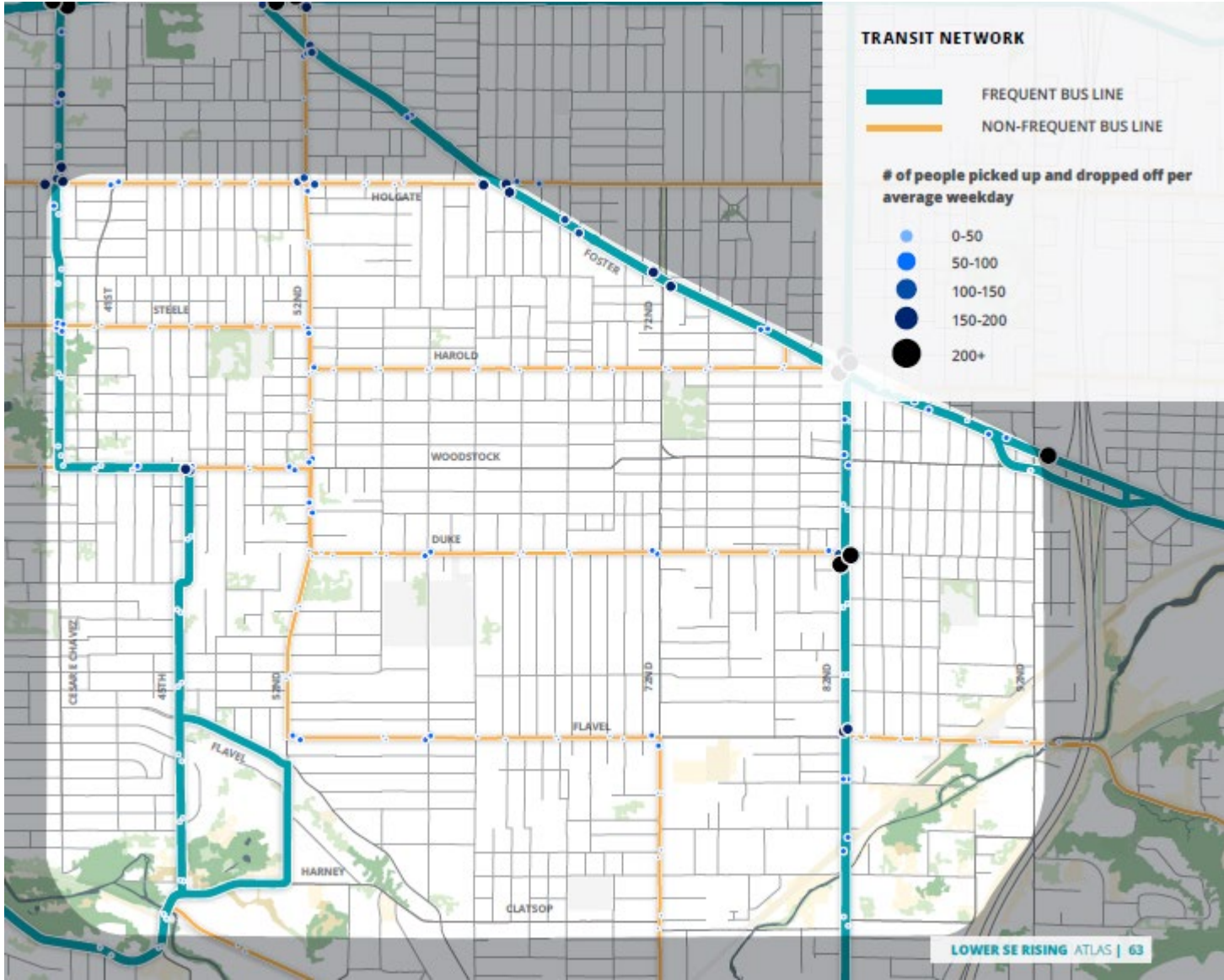


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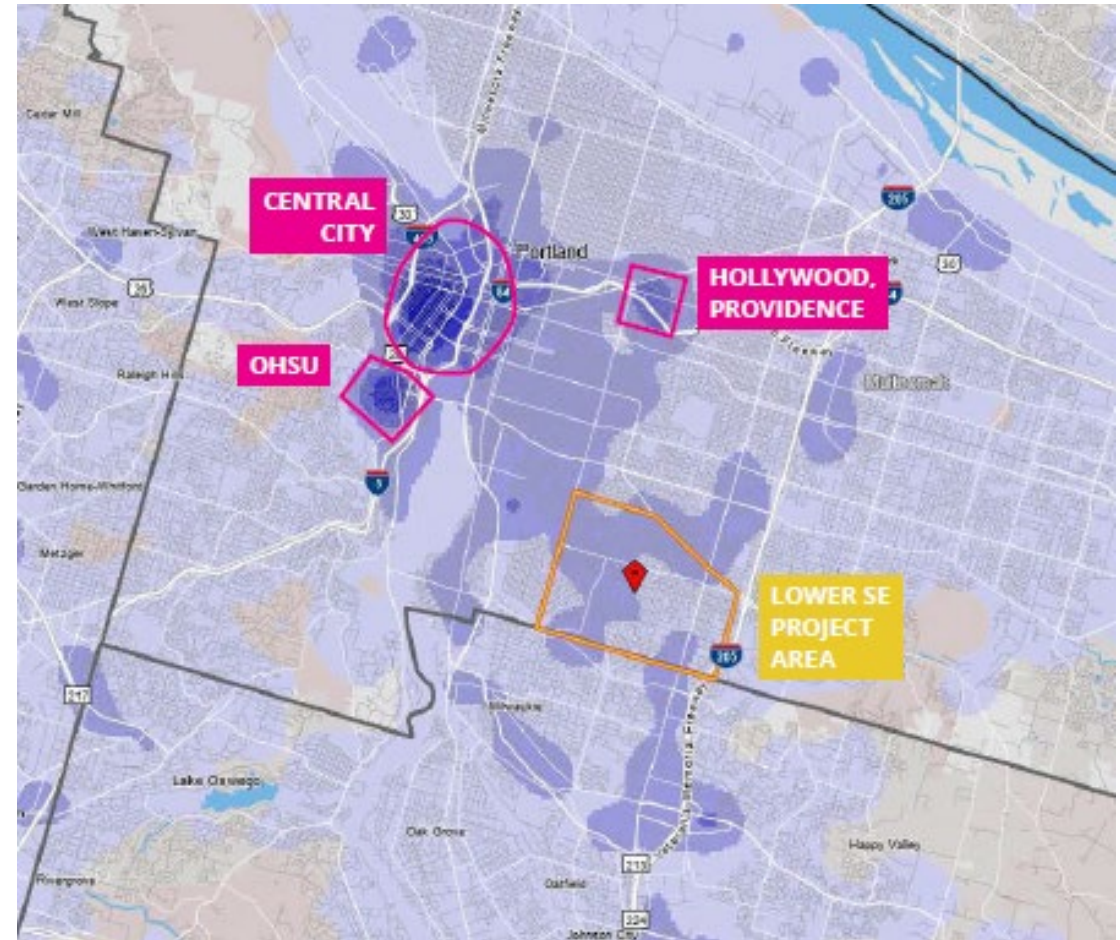


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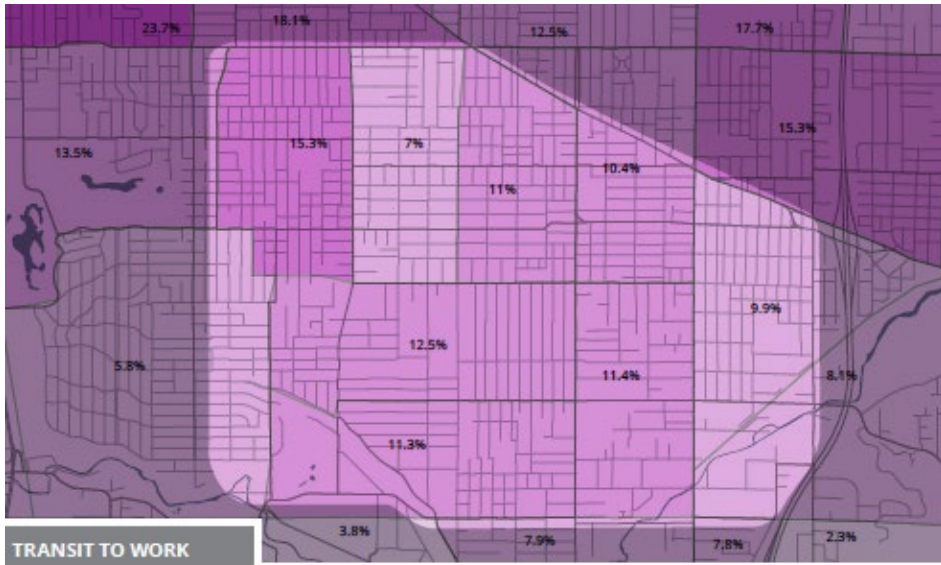
Existing Conditions Atlas – Transportation



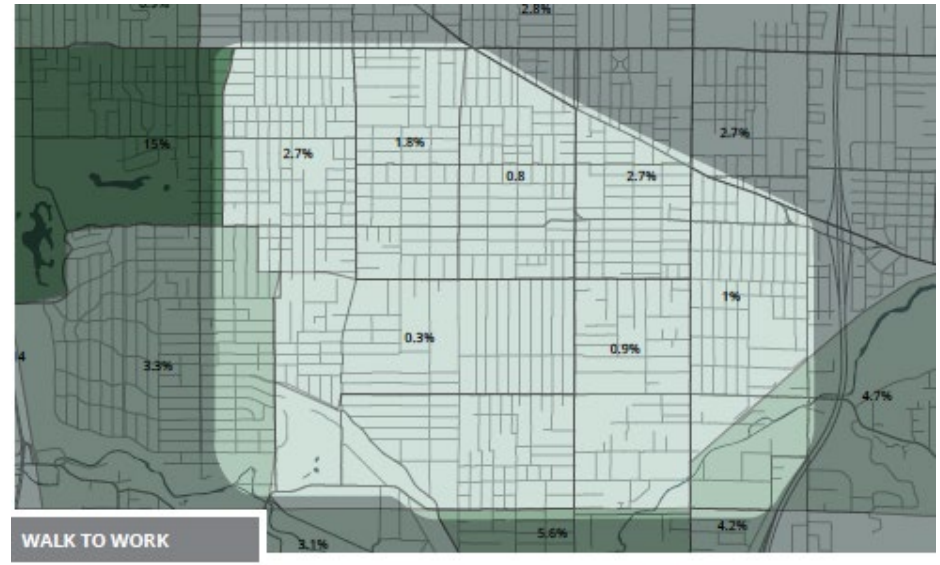
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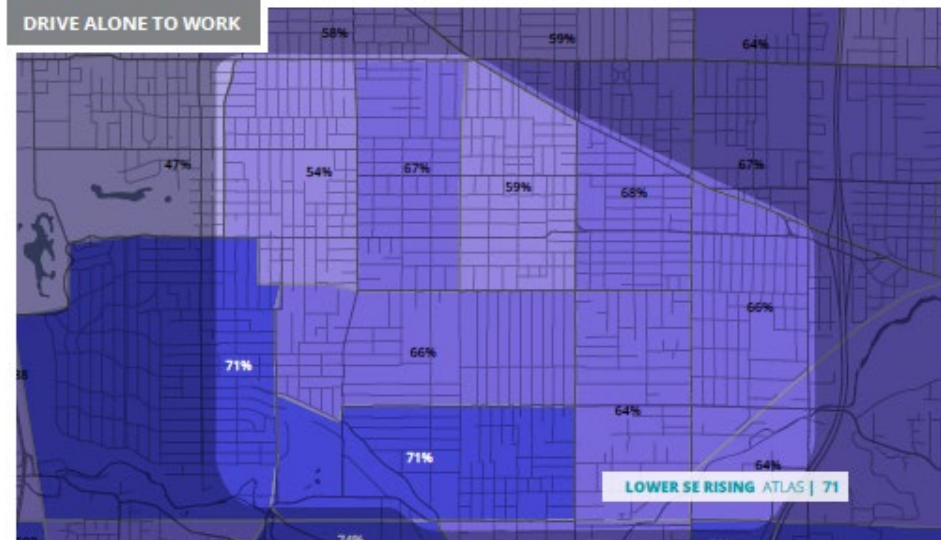
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TRANSIT TO WORK

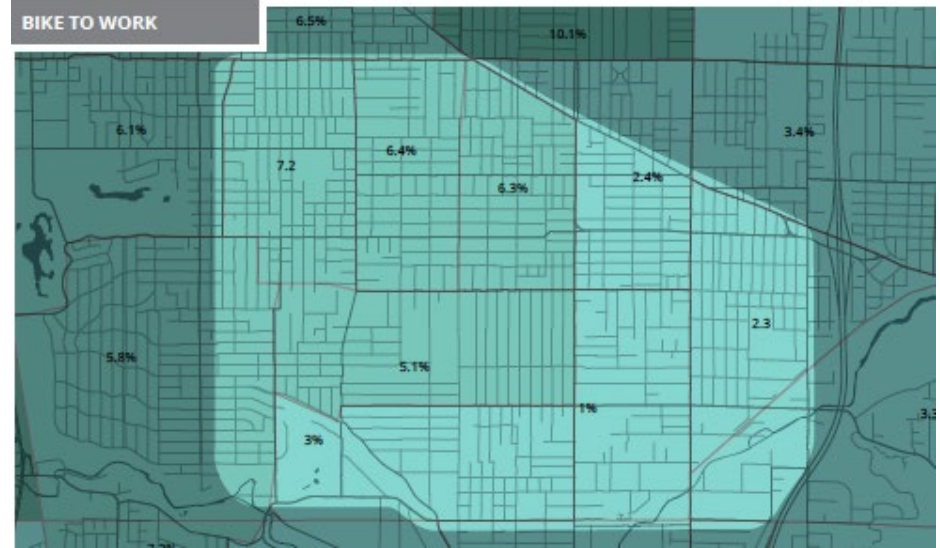


WALK TO WORK



DRIVE ALONE TO WORK

LOWER SE RISING ATLAS | 71



BIKE TO WORK



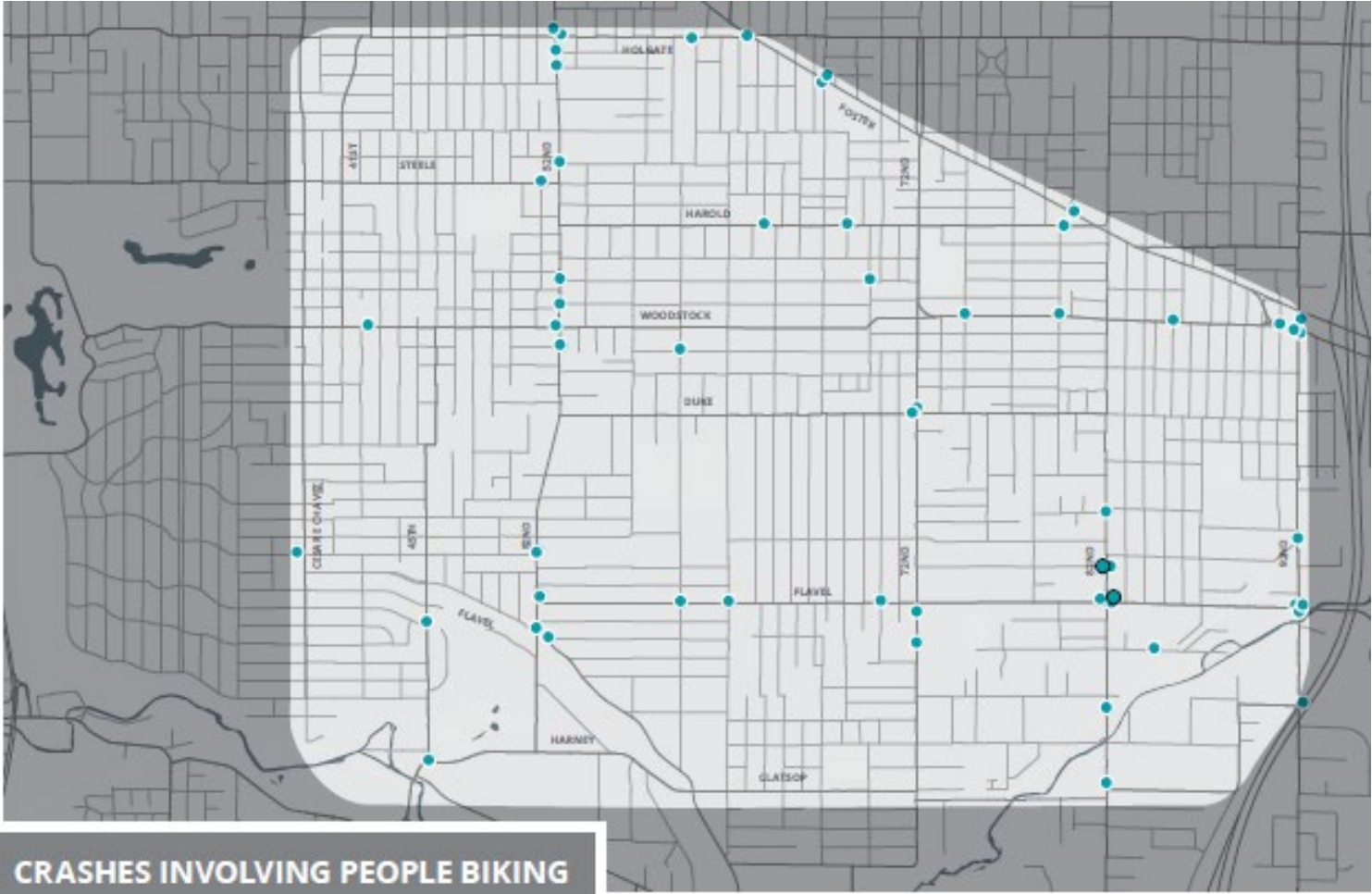
Existing Conditions Atlas – Transportation



Existing Conditions Atlas – Transportation

CRASHES INVOLVING PEOPLE ON BIKES



-  FATALITY
-  ANY INJURY



Existing Conditions Atlas – Transportation

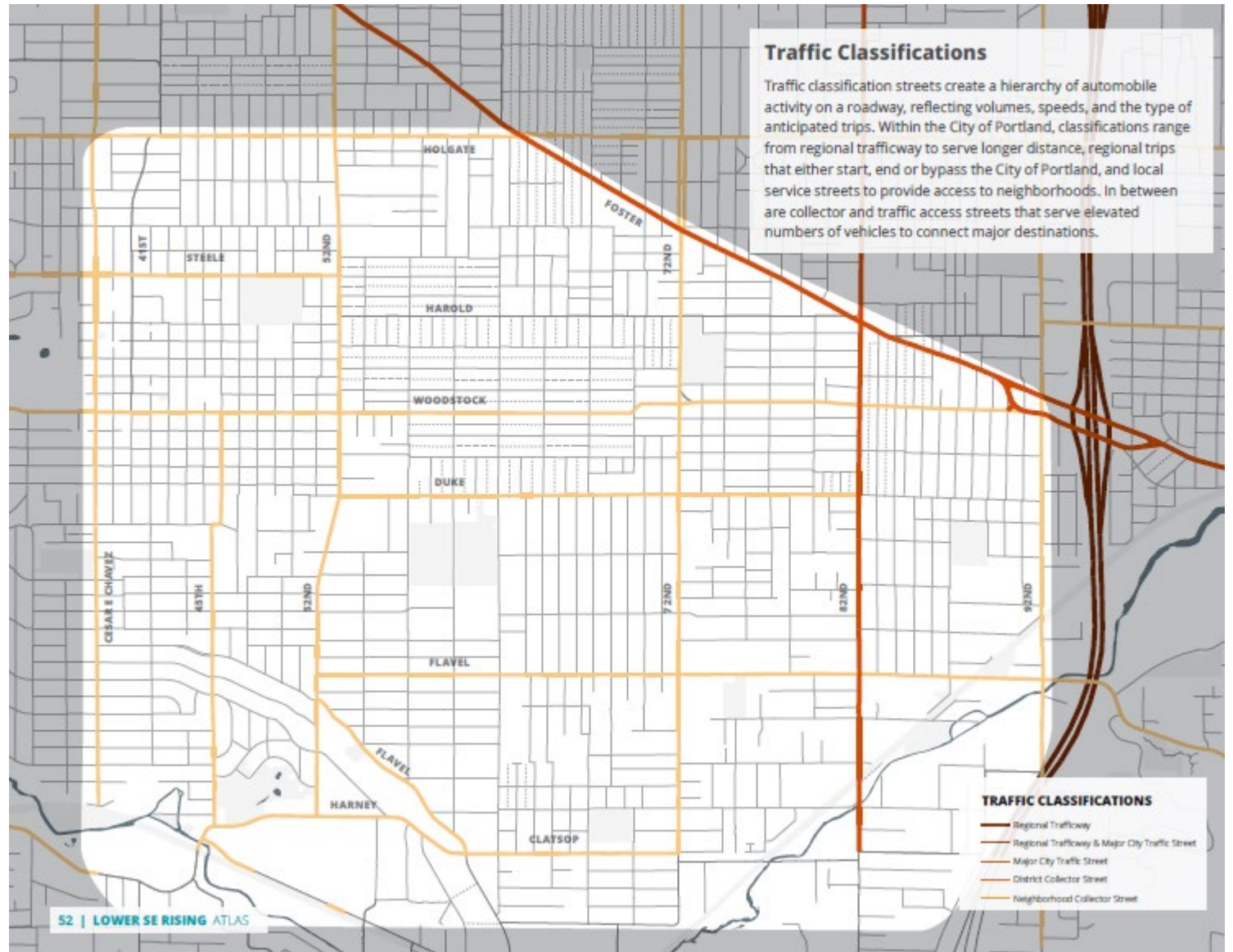
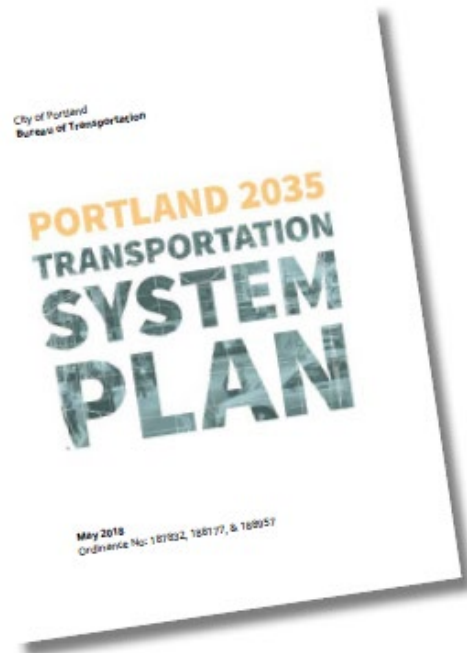
FATAL AND SERIOUS INJURY CRASHES INVOLVING PEOPLE IN CARS

CRASHES INVOLVING PEOPLE IN CARS

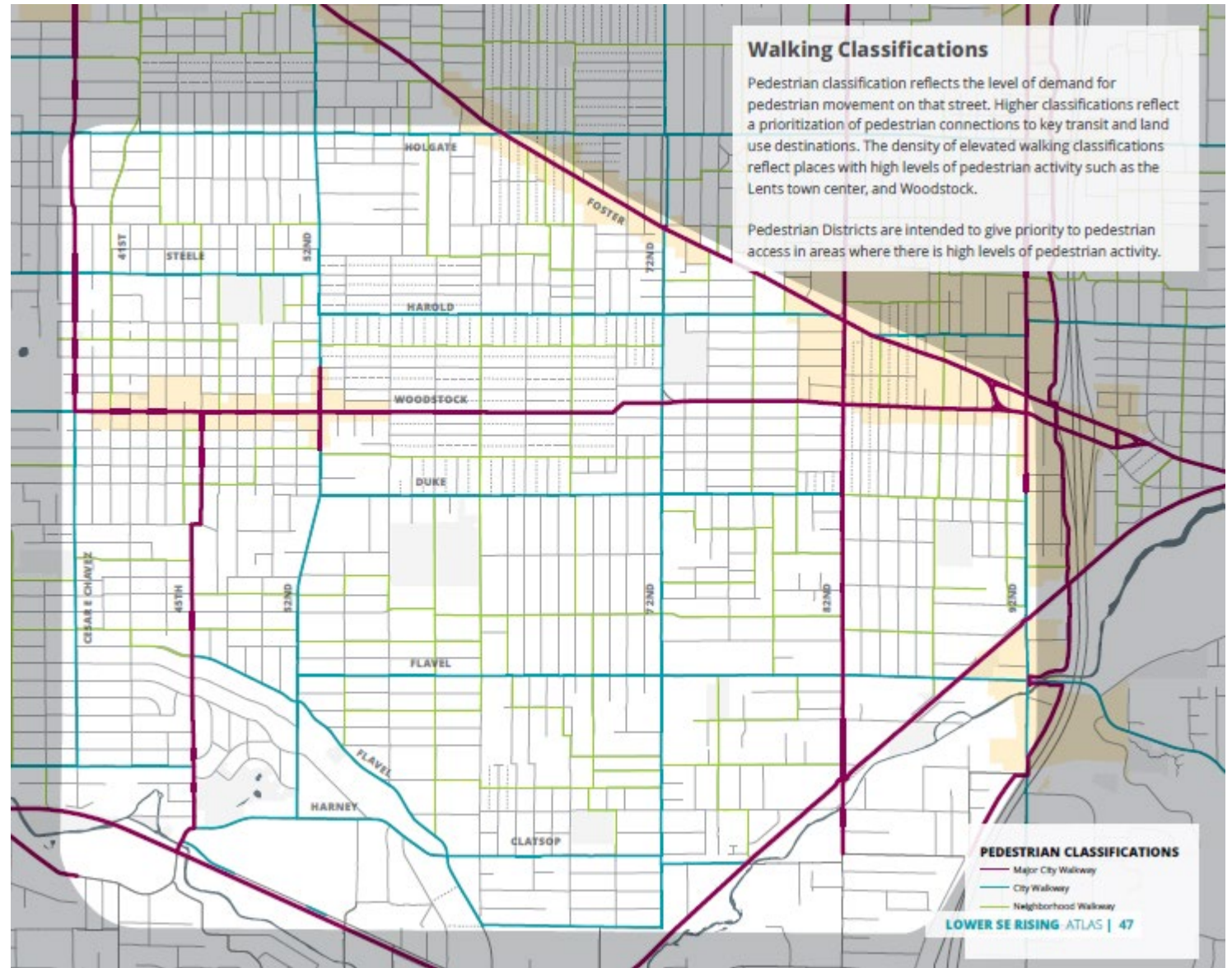
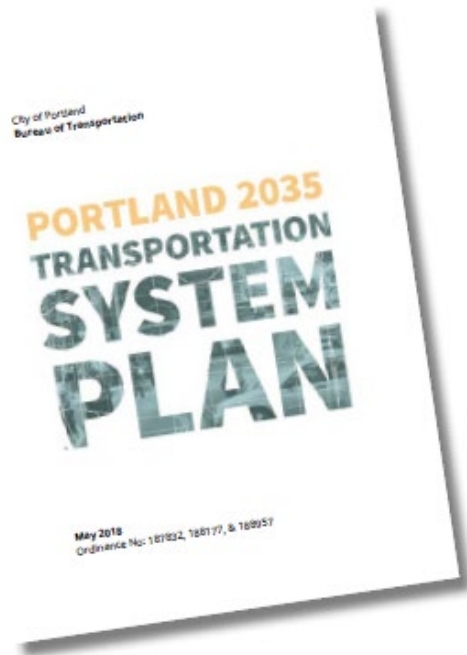
-  FATALITY
-  SERIOUS INJURY



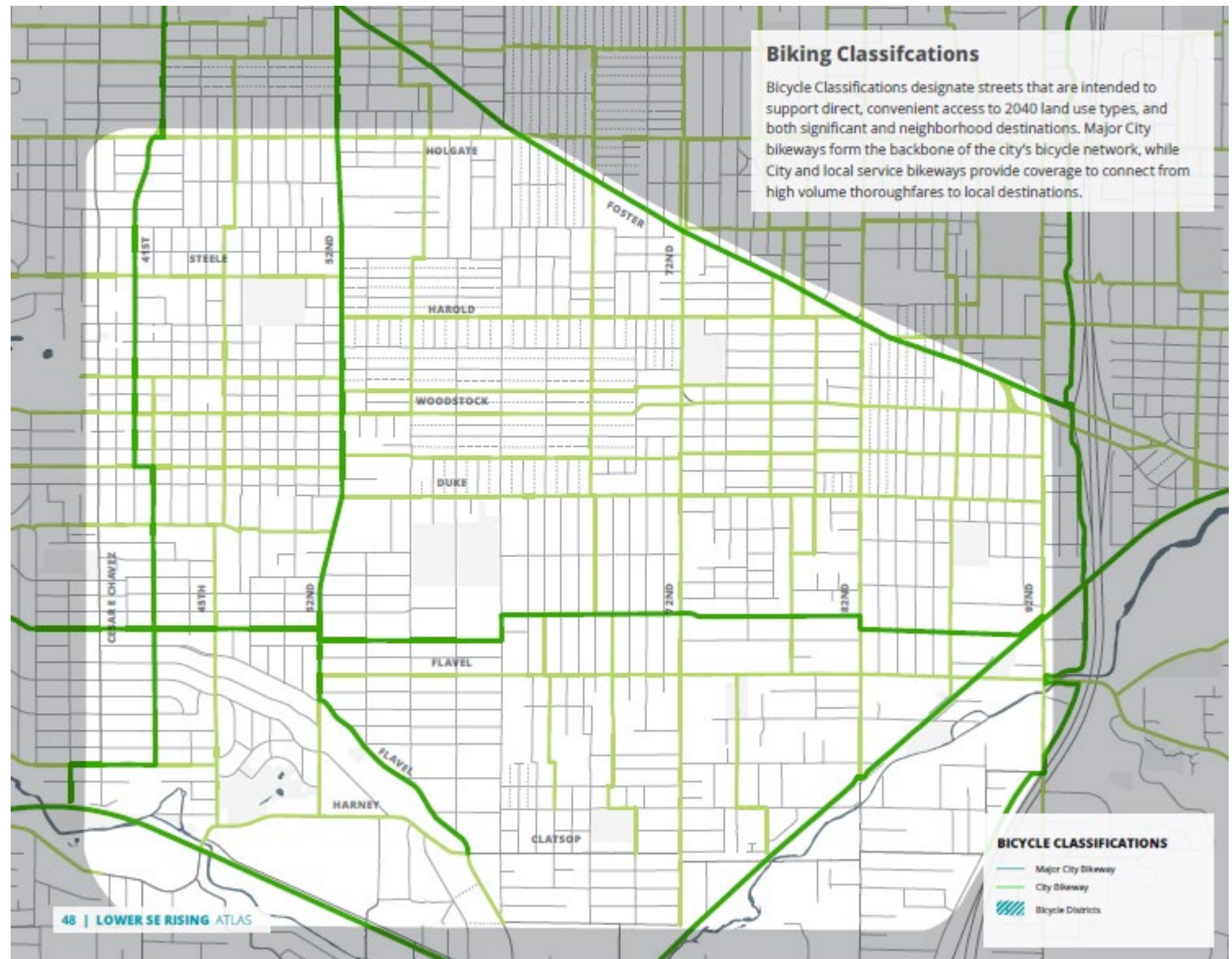
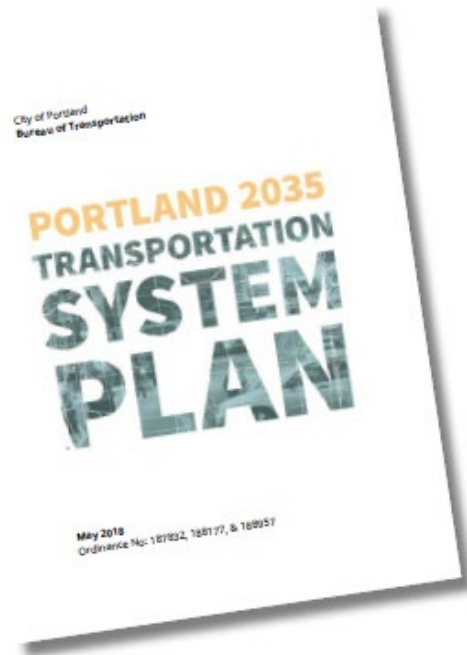
Existing Conditions Atlas – Transportation



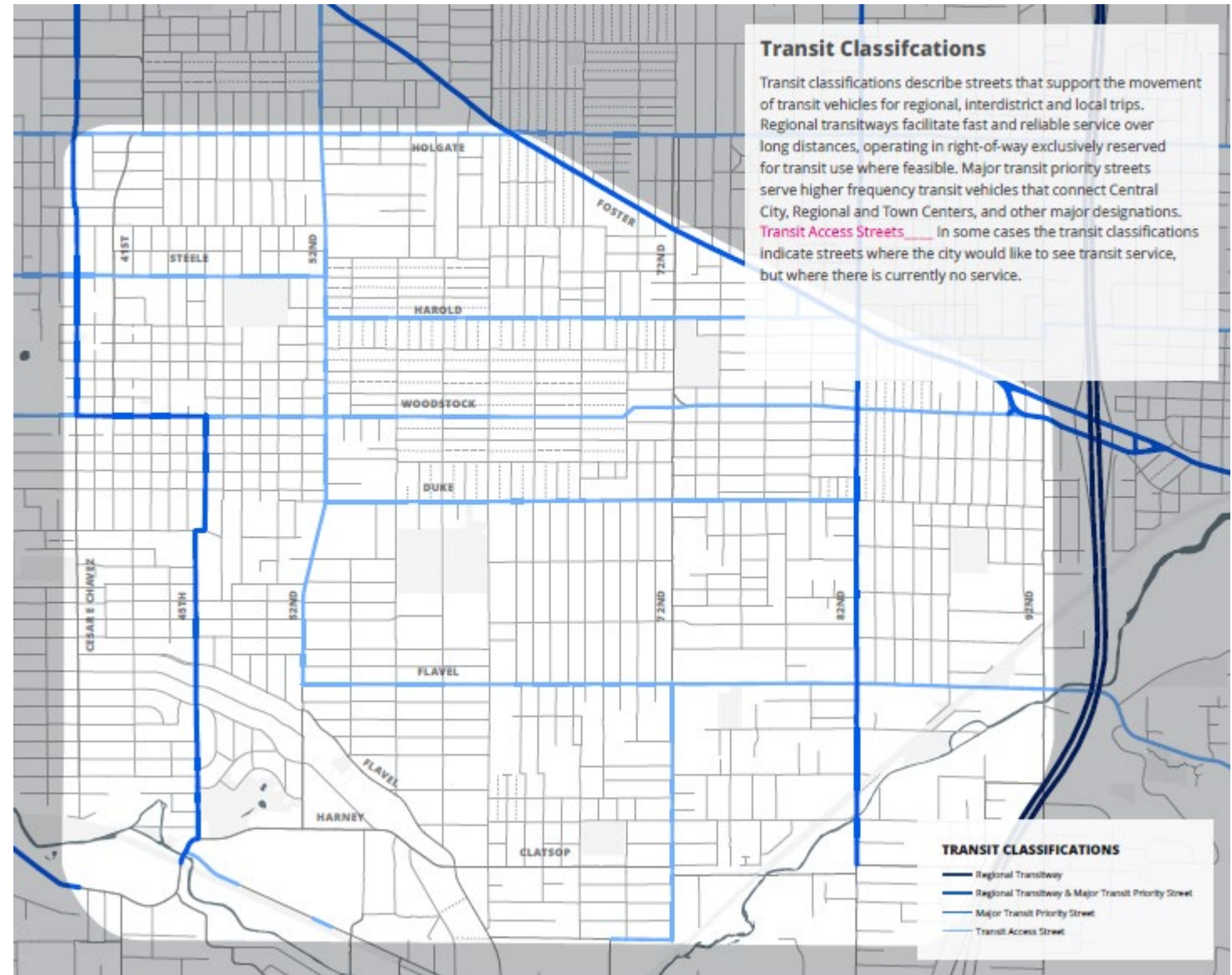
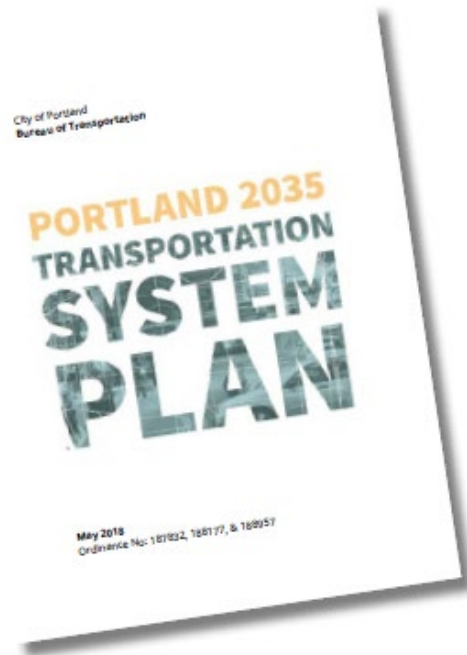
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Existing Conditions Atlas – Transportation



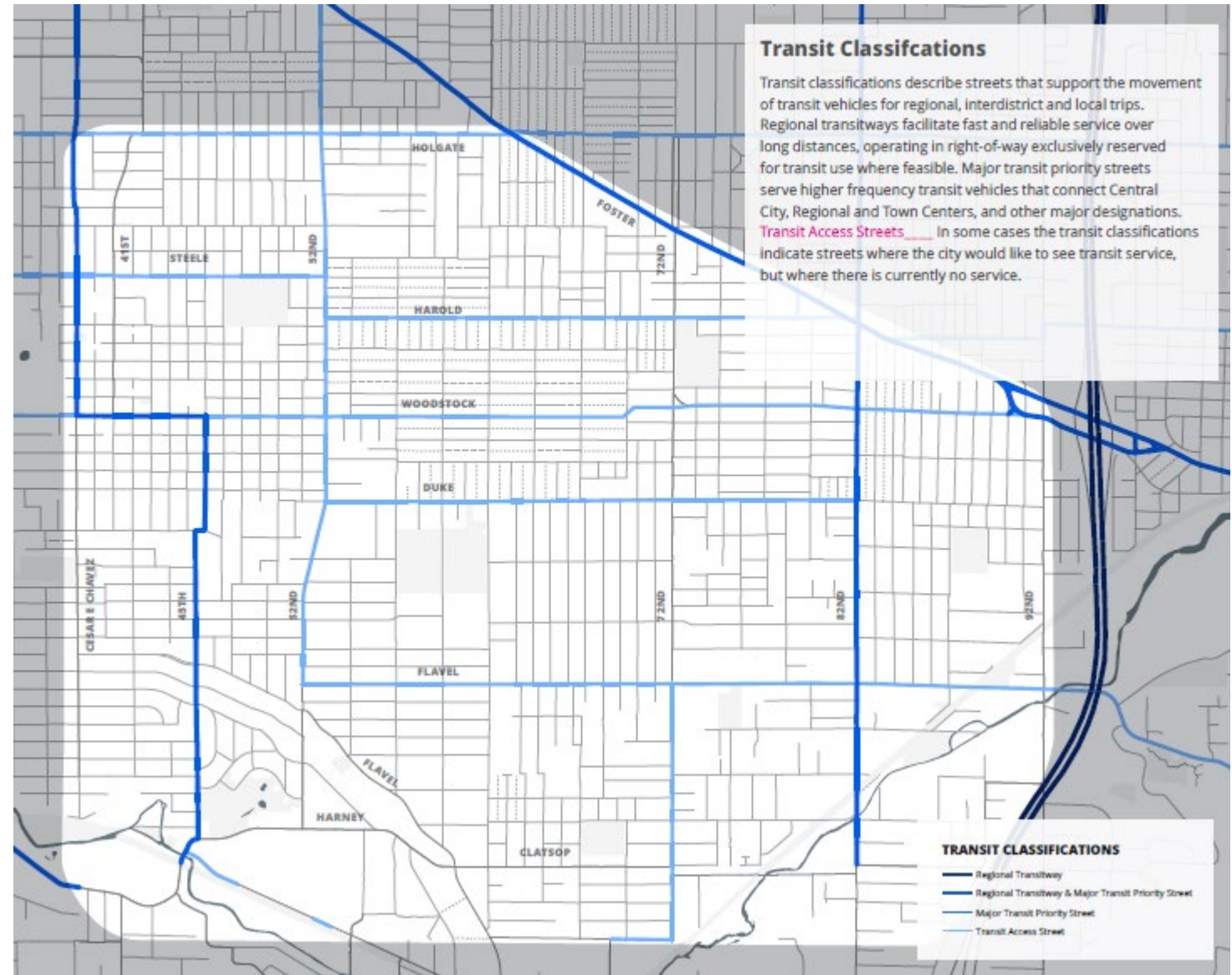
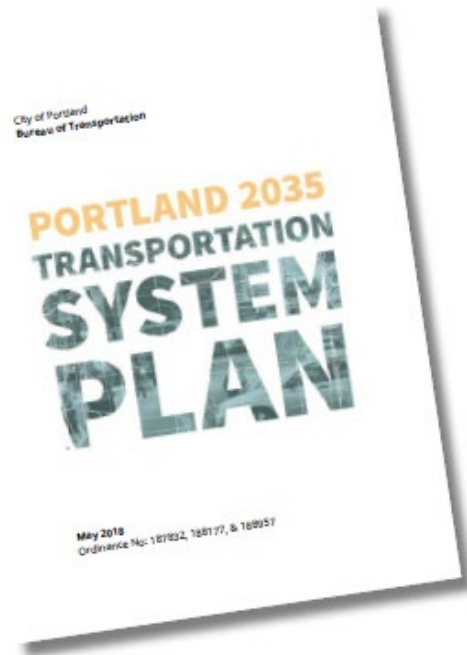
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Existing Conditions Atlas – Transportation



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Existing Conditions Atlas – Break Out Group

- In smaller groups, we invite you to discuss:
 - What was something you learned?
 - What surprised you?
 - Is there other baseline information on existing conditions you want to know?
- You will have 10-15 minutes for discussion, then we will reconvene for each group to share 1-2 key takeaways



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Public Involvement Plan Overview



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Public Involvement Plan – Table of Contents

Public Involvement Plan


- Project area and overview
- Past public outreach
- Equity considerations
- Concurrent efforts and coordination
- Advisory bodies
- Public involvement process

Appendices

- Community stakeholders
- Applicable City policy
- Key Priorities Identified by Community-led efforts

Committee to prioritize areas with highlighted text.






Public Involvement Plan – Equity considerations

Benefits and Burdens, page 11-13 – **DRAFT**

This project is scoped to consider **land use and zoning code, transportation improvements and other public actions** that may have significant impacts that directly and indirectly benefit and burden different stakeholders and communities. These include:

- Changes in the zoning code and/or map that may provide benefit to some parties or potentially create burdens for others, depending on the outcomes. This may include additional development requirements that have variable benefits and burdens.
- Transportation improvements that may directly benefit some communities while burdening others. This may include costs and benefits associated with different transportation modes and costs of infrastructure.
- Other public actions or improvements that may result in variable effects.





Public Involvement Plan – Equity considerations

Key Equity Goals, pages 13 – **DRAFT**

- Expand active and green transportation access.
- Increase commercial opportunities and neighborhood-serving businesses.
- Reduced household costs.
- Improve public amenities in deficient areas accompanied with anti-displacement strategies.
- Collaboration is welcomed for policy, technical expertise, and funding.
- The process and the approach are as important as the result.



Public Involvement Plan – Advisory Bodies

Technical Advisory Committee

- **Who:** Agency and City bureau representatives
- **What:** Review drafts and key decisions to this advisory group throughout the project to obtain feedback and recommendations

Project Advisory Committee

- **Who:** community members serving on a committee during the project process
- **What:**
 - Assist with development of the Public Involvement Plan
 - Provide input to staff about the project area and its existing conditions
 - Review plans on land use and transportation alternatives
 - Provide feedback on implementation strategies, including affordable housing, economic development, and business stabilization



Public Involvement Plan – Advisory Bodies

Planning and Sustainability Commission (PSC)

- **Who:** PSC Commissioners are community members appointed by City Council
- **What:** To hold a PSC public hearing on long-range planning projects, receive testimony, discuss issues and proposals, and then the PSC develops recommendations to share with City Council.

City Council

- **Who:** City Commissioners are community members voted in by the public
- **What:** To hold a Council public hearing on long-range planning projects, receive testimony, discuss issues and proposals, and then the Council has the sole authority and discretion to amend City policy and the City Code.



Public Involvement Plan – Levels of Participation

Levels of Participation,
pages 15-16



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Public Involvement Plan – Activities with Levels of Participation

Level of Participation	Inform	Consult	Involve	Collaborate
Goal of Participation	To raise awareness and visibility of the project	To gather feedback from the public that will impact the project	To gather new ideas, understand concerns, and consider input	To gather direct advice and innovation from the public
Tool for Participation	<ul style="list-style-type: none"> • Web page • Public Presentations • Handouts /Fact sheets • Email notifications • Social media • Canvassing • Media releases 	<ul style="list-style-type: none"> • Online interactive map tool • Print surveys • Community tabling events 	<ul style="list-style-type: none"> • Interviews of community stakeholders (equity priority communities) • Focus groups (e.g., language-based engagement) 	<ul style="list-style-type: none"> • Project Advisory Committee engagement • Hold workshops • Secondary interviews on proposed concept options



Public Involvement Plan – Process Schedule (July-Sept 2021)

- **Public Information (Inform)**
 - Website
 - Emails to distribution list
 - Canvas priority areas (if feasible due to COVID-19 precautions)
 - Table at community events (if feasible due to COVID-19 precautions) and explore community event sponsorship opportunities
- **Online Interactive Map Tool/Survey (Consult)**
 - Translate into Spanish, Chinese and Vietnamese
 - Fund community partners to help get survey responses and/or provide participation incentives
- **Key Stakeholder Interviews (Involve)**
 - Prioritize individuals from equity priority communities
- **Public Engagement (Collaborate)**
 - Hold Project Advisory Committee meeting (September)
 - Work with neighborhoods to develop walk/bike/bus tours



Public Involvement Plan – Process Schedule

Phase 1

May: Kick-off
June/July: Public Involvement and Existing Conditions

Outcome: *Public Involvement Plan and Existing Conditions Atlas*

Phase 2

September: What we heard
November: What are the possible solutions

Outcome: *Alternatives Analysis*

Phase 3

January – March:
How can we make this happen

Outcome: *Implementing strategies*

Phase 4

May – July:
Recommendation development; 1st Draft of the Plan

Outcome: *Draft Plan*



[Jamboard Link](#)



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Wrap up and next steps



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Next Steps

Next meeting:

- September 27, 2021, from 6:00 – 8:00 p.m.

Next meeting topics:

- What we've heard during summer outreach
- Shifting into the alternatives analysis phase of the project

Action items:

- Review draft Public Involvement Plan and send comments via email by Monday, July 12th



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