

ORDINANCE No. 190417

*Authorize grant agreements with seventeen organizations for the Social Equity and Educational Development Initiatives at the Office of Community & Civic Life for a total not to exceed \$1,800,000 (Ordinance)

The City of Portland ordains:

Section 1. The Council finds:

1. In November 2016, City of Portland voters approved Ballot Measure 26-180 to impose a 3% local tax on retail cannabis sales. Portland City Council reaffirms its support for an equity-centered regulatory framework for legal cannabis business operations in Portland and in Oregon.
2. The revenue from the 3% local tax on retail cannabis sales is expected to be managed independently and would be dedicated to three specific areas, including “support for neighborhood small businesses, especially minority and women owned businesses,” and to “provide economic opportunity and education to communities disproportionately impacted by cannabis prohibition.”
3. The City has an interest in encouraging entrepreneurship, supporting equitable access to the local cannabis industry, and taking steps to repair the damage caused by the inequitable development of policies, and the racially-biased enforcement and prosecution of previous cannabis laws. This includes direct assistance to cannabis businesses, especially Black, Indigenous and People of Color (BIPOC)-owned and women-owned businesses.
4. The City recognizes the unique and necessary role of government in helping to address those historical wrongs which still affect people today, and that this can be done through equity-centered regulation of the cannabis industry in Portland, by supporting the Cannabis Policy Oversight Team (CPOT), whose goal is to recommend more equitable cannabis policies, and through the facilitation, coordination, and staffing of Portland’s Social Equity & Educational Development (SEED) Initiatives.
5. SEED Initiatives, which includes the SEED Grant Fund, is funded by an ongoing allocation from the City’s local tax on cannabis sales, and is a tool for community reinvestment, restorative justice and wealth creation in those Black, Indigenous and Latinx communities, historically and disproportionately impacted by the racially-biased enforcement of cannabis criminalization.
6. Priority funding areas for the SEED Grant Fund: education, entrepreneurship and economic development, criminal justice and expungement.
7. The Office of Community & Civic Life (Civic Life) requested proposals from non-profit and for-profit entities (e.g., community-based organizations, businesses) with demonstrated experience in their areas of expertise, as well as applied

strategies for equity and inclusion in organizational planning and decision-making, fostering interconnected communities, and providing multicultural and community-specific engagement.

8. Civic Life recommends a total of \$1,800,000 for 2021 SEED Grant Fund awards from the Recreational Cannabis Tax Fund. Civic Life will distribute \$1,000,000 from FY 2020-21 budget and \$800,000 from FY 2021-22 budget as part of the SEED Initiatives.
9. A diverse grant selection committee of ten individuals, including appointments from City Council, CPOT and City staff, evaluated the proposals in the context of the purpose and requirements of the grant program. One hundred and twenty-three proposals were submitted for over \$15 million in requests. The committee independently scored each application through two rounds of submission and deliberated to establish the recommendations to fund seventeen organizations, listed in the summary attached as Exhibit A.
10. Civic Life has determined the seventeen proposed recipients are qualified to provide the programs and services at no cost to community members across priority areas of education, entrepreneurship, economic development and criminal justice/expungement, which will be outlined in a detailed scope of work in accordance with the City of Portland grant agreement.

Of the 17 proposed recipients, 89% are led or owned by Black, Indigenous, and People of Color and 29% are led or owned by women:

41% Black (7)
 24% BIPOC/multiracial (4)
 12% Latino/a/x (2)
 6% Indigenous (1)
 6% AAPI (1)
 11% Other (2)

11. The City Attorney's Office has approved the grant agreement template attached as Exhibit B.

NOW, THEREFORE, the Council directs:

- a. The Director of Civic Life is authorized to execute grant agreements in a form substantially similar to the agreement attached as Exhibit B with the organizations listed in Exhibit A. The grant agreements shall conform to the funding allocations listed in Exhibit A. The total amount of grant funding authorized by this ordinance shall not exceed \$1,800,000.
- b. Amendments to the grant agreements, including Scope of Work, Budget, and grant funding amount, may be executed by the Director of the Office of Community & Civic Life or the Director's designee, provided the amendments do

not increase the fiscal risk to the City or increase funding as authorized above.

Section 2. The Council declares an emergency exists because a delay in funding could result in delay in no-charge services to Black, Indigenous and communities of color by these organizations through these agreements; therefore, this ordinance shall be in full force and effect from and after its passage by the Council.

Passed by the Council: May 26, 2021

Commissioner Jo Ann Hardesty
Prepared by: Dasheeda Dawson
Date Prepared: April 28, 2021

Mary Hull Caballero
Auditor of the City of Portland

By *Megan Lehman*

Deputy

375
 Agenda No.
ORDINANCE NO. 190417
 Title

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<p style="text-align: center;">INTRODUCED BY Commissioner/Auditor: Commissioner Hardesty</p>	CLERK USE: DATE FILED <u>May 18, 2021</u>
<p style="text-align: center;">COMMISSIONER APPROVAL</p>	Mary Hull Caballero Auditor of the City of Portland By: <u><i>Keelan McClymont</i></u> Deputy ACTION TAKEN:
Mayor—Finance & Administration - Wheeler	
Position 1/Utilities - Rubio	
Position 2/Works - Ryan	
Position 3/Affairs - Hardesty <i>JL Hardesty</i>	
Position 4/Safety - Mapps	
<p style="text-align: center;">BUREAU APPROVAL</p>	
Bureau: Office of Community & Civic Life	
Bureau Head: Suk Rhee <small>Digitally signed by Suk Rhee Date: 2021.05.04 11:36:17 -0700</small>	
Prepared by: Dasheeda Dawson Date Prepared: 4/28/2021	
Impact Statement Completed <input checked="" type="checkbox"/> Amends Budget <input type="checkbox"/>	
Portland Policy Document If "Yes" requires City Policy paragraph stated in document. Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>	
City Auditor Office Approval: required for Code Ordinances	
City Attorney Approval: <small>Digitally signed by Glenn Fullilove Date: 2021.05.05 22:21:34 -0700</small> required for contract, code, easement, franchise, comp plan, charter	
Council Meeting Date May 26, 2021	

AGENDA
TIME CERTAIN <input checked="" type="checkbox"/> Start time: <u>9:45 am</u> Total amount of time needed: <u>15 min</u> (for presentation, testimony and discussion)
CONSENT <input type="checkbox"/>
REGULAR <input type="checkbox"/> Total amount of time needed: _____ (for presentation, testimony and discussion)

FOUR-FIFTHS AGENDA	COMMISSIONERS VOTED AS FOLLOWS:	
	YEAS	NAYS
1. Rubio	✓	
2. Ryan	✓	
3. Hardesty	✓	
4. Mapps	✓	
Wheeler	✓	