

Diversity and Civic Leadership

City Council Presentation
Wednesday May 19, 2021



OFFICE OF
**Community
& Civic Life**



Diversity and Civic Leadership Overview

190412

Program purpose: enhance civic engagement among BIPOC, immigrant, and refugee communities to improve community livability, public health and public safety, organizational capacity and self-empowerment at the community level. The six DCL organizations are critical partners working with Civic Life to implement concrete action steps organized around **three interdependent goals**:

1. Increase community building and civic engagement opportunities for BIPOC, immigrant, and refugee communities working toward equitable outcomes for all Portlanders.
2. Support communities in pursuing forms of governance that reflect their lived experience, values, and aspirations through cohort-based models for leadership development and civic engagement.
3. Build connections across communities and community-based organizations.



Program outcomes:

1. New BIPOC, immigrant & refugee community leaders have an expanded understanding of the City's governance structure
2. Improved communications and expanded public involvement and civic engagement opportunities with the City.
3. New partnerships between BIPOC community organizations, immigrant and refugee organizations, neighborhood district coalitions, and other community-based groups.

DCL partners:

- | | |
|----------------------|-----------------|
| 1. IRCO | 4. NAYA |
| 2. Latino Network | 5. Unite Oregon |
| 3. Momentum Alliance | 6. Urban League |



Diversity and Civic Leadership FY 2021-2022

- In FY 2021-2022 a total of \$851,646 in general fund dollars is allocated in Civic Life's requested budget for a 1-year grant agreement.
- This total amount maintains the previous FY 2020-2021 allocation, reflecting the bureau's Budget Advisory Committee and the Mayor's budget guidance to prioritize communities most impacted by COVID and racial inequities.
- FY 2021-2022 marks the 12th year of the DCL cohort. Civic Life plans to launch a public and competitive RFP process for the FY 2022-2023 cohort.



Diversity and Civic Leadership Grants

Exhibit	Grantee	FY 21-22 Total	FY 20-21 Total	% of Civic Life Grant as part of total budget FY19-20
A (1)	Unite Oregon (Center for Intercultural Organizing)	\$141,941	\$141,941	9.50%
A (2)	Latino Network	\$141,941	\$141,941	1.02%
A (3)	Immigrant Refugee Community Organization (IRCO)	\$141,941	\$141,941	0.50%
A (4)	Native American Youth and Family Center (NAYA)	\$141,941	\$141,941	1.32%
A (5)	Momentum Alliance	\$141,941	\$141,941	25.43%
A (6)	Urban League of Portland	\$141,941	\$141,941	2.29%
TOTAL		\$851,646	\$851,646	

Diversity and Civic Leadership Funding History

- **In 2010**, Ordinance 183853 authorized \$74,710 each (\$373,550 total) to IRCO, Latino Network, NAYA, Unite Oregon, Urban League of PDX;
- **In 2012**, Ordinance 185553 authorized \$79,722 each for FY2012-13; then FY2013-FY2019 renewed and gradually increased funding through annual grant amendments;
- **In 2016**, Ordinance 187724 authorized \$65,000 to add a sixth partner-Momentum Alliance.
- **In 2020**, Ordinance No. 190045 authorized \$141,000 each (\$851,646 total) for the 6 DCL partners for a 1-year grant agreement.



Partner Feature: NAYA

Simone Auger

- The Oregon LEAD Program is funded through the Diversity and Civic Leadership program within the Office of Community and Civic Life
- Funding for programs and services such as the Oregon LEAD program fosters culturally relevant leadership development programs to equip participants with skills needed to support important work in the communities they serve
- The Oregon LEAD cohort experience and LEAD alumni network are key components of the leadership development program, affirming cultural identity through peer-to-peer relationships that provide lasting value for years to come
- Since its founding, NAYA has graduated over 225 leaders and engaged an additional 8,750 people in their community through this program.



Partner Feature: Unite Oregon

Manijeh Mehrnoosh

- This year, our theme for PILOT was “East Portland Prosperity.” Our 2020-21 PILOT class represents 21 different countries of origin, and participants speak 37 languages.
- For the first time, PILOT members are leading conversations and workshops about environmental justice and sustainability in their own communities in 4 different languages
- We launched our first PILOT cohort in 2007, and have graduated around 280 people, representing 81 countries



Questions?

