

State of the City Preservation Report 2020

Portland Historic Landmarks Commission

INTRO

WE ARE:

6 current Landmarks Commissioners
Unpaid volunteers appointed by the Mayor
Architectural, heritage/historian, or public-at-large members

- LAND USE CASES
- DESIGN ADVICE
- LEGISLATIVE ADVICE
- HISTORIC DISTRICT
- ADVOCACY and COLLABORATION















3 MAJOR PRIORITIES



PRESERVATION JUSTICE

It's not enough to acknowledge past harms



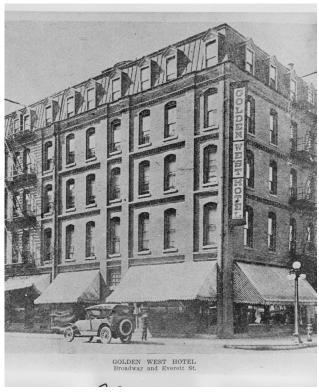
SUSTAINABILITY & RESILIENCE

Adaptive reuse is key



AFFORDABILITY

Leveraging \$, preserving









PRIORITY – Preservation Justice

PRIORITY – Sustainability & Resilience





Sustainability and Preservation

- Preserving existing buildings:
 - Retains architectural and cultural heritage
 - · Diverts from landfill
 - Retains embodied energy and combats climate change
- Even the most sustainably-designed new building will take 38 years on average to outweigh the embodied energy spent in its construction.
- The AIA 2018 Call to Action:

 Adapt and Retrofit Existing Buildings

PRIORITY – Sustainability & Resilience

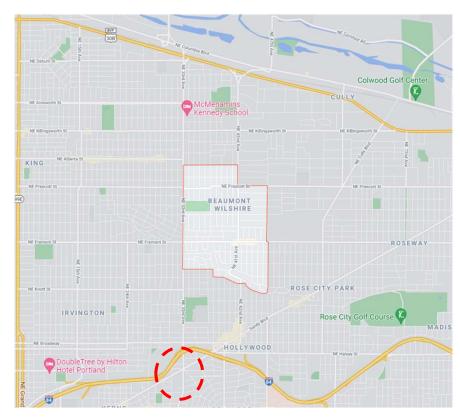




Resilience

- Becoming a focus, particularly in the West
- Primary concerns in Portland are Earthquakes and Wildfires
- URMs represent the highest risk in a seismic event along the Cascadia Subduction Zone
- Alco Apartments:
 - Largely abandoned retail/residential building
 - Converted into an Icelandic-style Hostel using federal historic tax credits
 - Tax credit proceeds nearly covered the total cost of a seismic retrofit
- Full retrofits are not necessary for many URM buildings.

PRIORITY – Affordability



The Beaumont Wilshire Neighborhood

The provision of affordable housing and the goals of historic preservation are complementary. Recent studies have shown that older neighborhoods with historic buildings contain:

- A greater proportion of immigrants;
- People new to the city from other parts of the country;
- Same sex households;
- Women and minority owned businesses;
- 75 percent more people of color.

They also are more likely to contain:

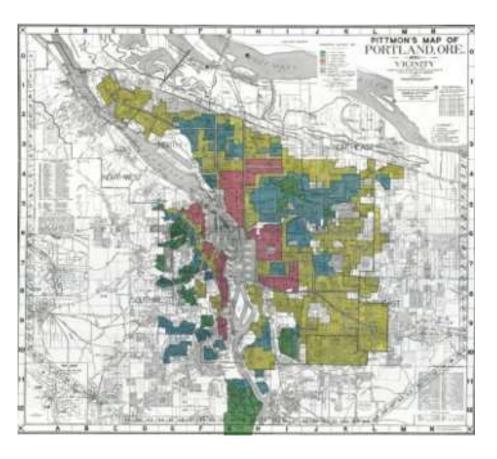
- Unsubsidized "naturally" affordable housing;
- Exhibit income integration; and
- House a greater density of jobs in small and new businesses

PRIORITY – Affordability



Anna Lewis Mann Home

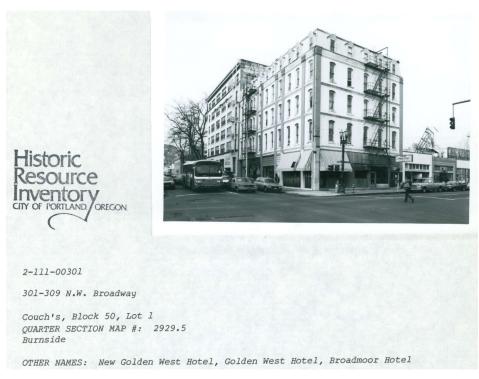
ACTION ITEMS – HRCP + HRI + Retention of Existing Affordable Housing



ADOPT THE HISTORIC RESCOURCE CODE PROJECT

- Previous planning practices, redlining, urban renewal, infrastructure projects and natural disasters have all affected minority populations disproportionally. Subsequently we have fewer resources left telling the stories of these communities.
- Adopting the HRCP brings Portland in compliance with the changes to state law but more importantly gives local control over how resources are identified and what level of protection they should receive

ACTION ITEMS – HRCP + HRI + Retention of Existing Affordable Housing



GOLDEN WEST HOTEL

PROVIDE FUNDING FOR THE HISTORIC RESOURCE INVENTORY

- The Golden West Hotel was the first hotel in the city to accommodate African American patrons. Listed as a rank II property in the 1980's historic resource inventory it is now owned by Central City Concern and soon-to-be listed on the National Register of Historic Places. The building provides 73 single-room occupancy units subsidized through the CCC's housing rapid response or community engagement programs.
- Funding the HRI is a step towards correcting injustice of the past by making a public investment to ensure all our cultural heritage is considered not just those with power and wealth.

ACTION ITEMS – Cultural Heritage Plan + Legacy Businesses



Vanport (OHS image) 1945. Eligible as a Historic Site



Cultural Heritage Plan:

- SET MEASURABLE ACTION ITEMS & ACCOUNTABILITY
- OUTREACH & INCLUSION of UNDERREPRESENTED GROUPS
- PRIORITIZE EFFORTS towards RESTORATIVE JUSTICE

Darcelle XV club (PAM image, 1975), added to the National Register of Historic Places in 2020

ACTION ITEMS – URM Funding + Watchlist



Central City Concern's Medford Hotel - 81 single occupancy units

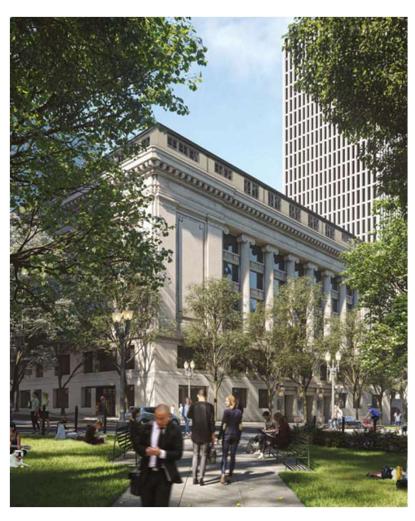


Old Blanchet House, in New Chinatown/Japantown, slated for demolition

AWARDS

Rehabilitation Project of the Year: Multnomah County Courthouse





Architect: GBD Architects Developer: Multnomah County Courthouse

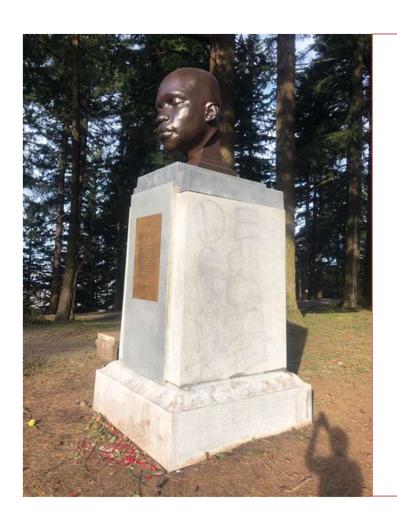
AWARDS

New Build Project of the Year: Unicorn Bed Apartments



Architect: DAO Architecture LLC

Developer: Guerilla Development



Thank you

Questions?









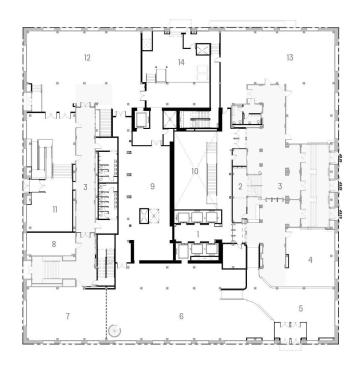








HISTORIC & MODERN INTEGRATION



- 1. ELEVATOR LOBBY
- 2. HISTORIC GRAND STAIRS
- 3. HISTORIC CORRIDORS 4. CAFE
- 5. MAIN STREET LOBBY 6. RESTAURANT

- 8. PRIVATE DINING
- 9. KITCHEN
- 10. BASEMENT LOUNGE BELOW 11. 5TH AVENUE EVENT LOBBY

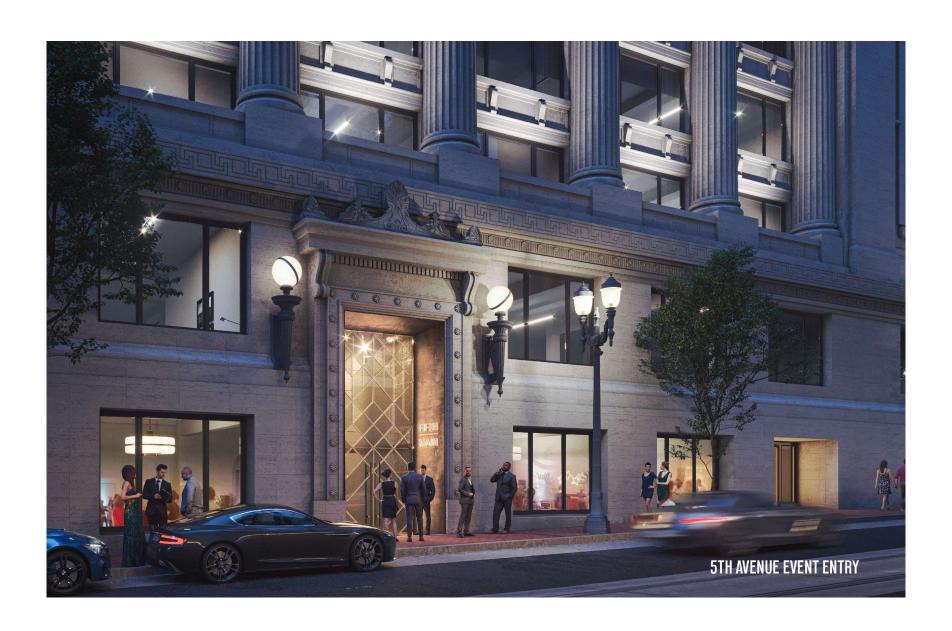
- 12. EVENT SPACE
 13. OFFICE
 14. BUILDING SERVICES



GROUND - FLOOR PLAN

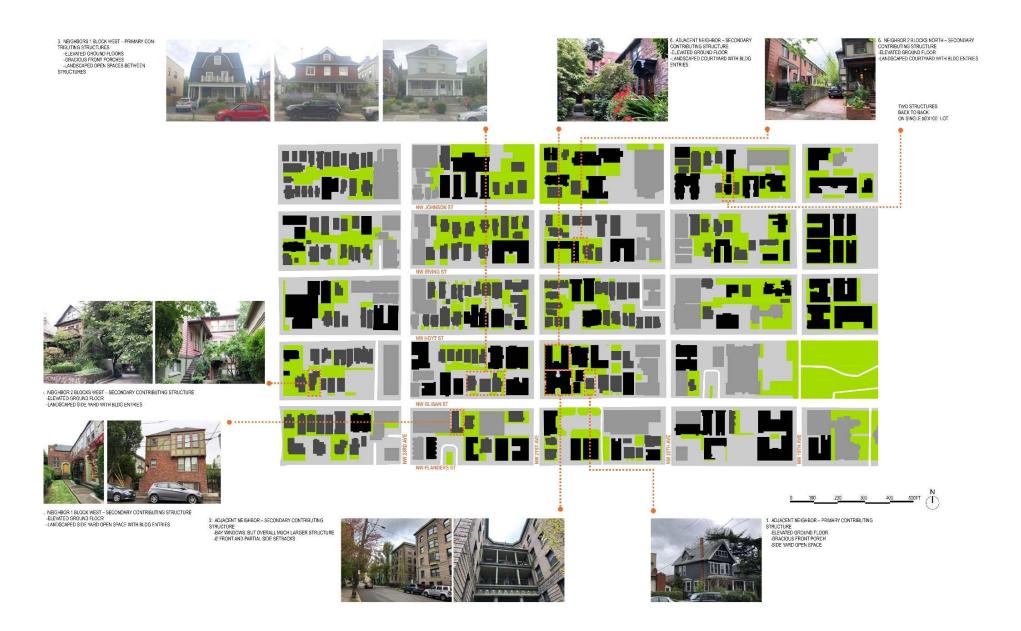






















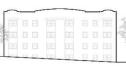








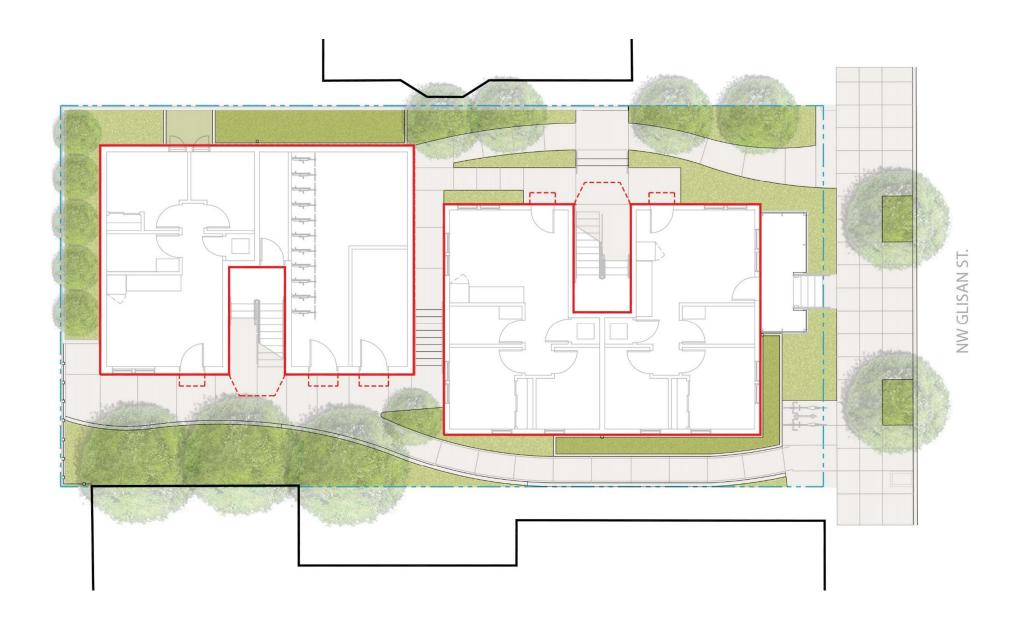






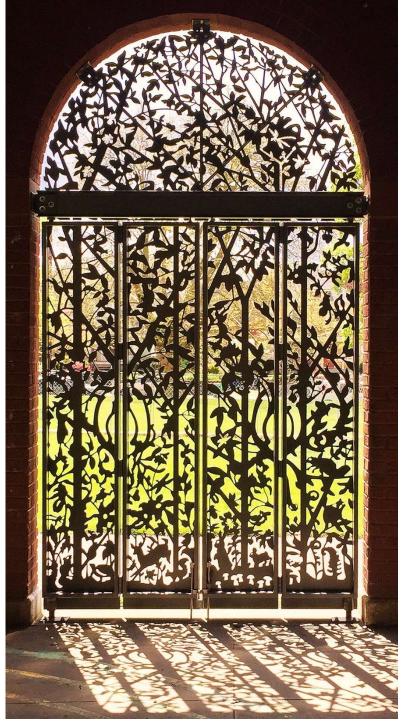


Glisan Street Elevation with Proposed Development























bassetti architects









Jeronimo Roldan University of Oregon

THE HENRY BUILDING

CITY HALL
HISTORIC PRESERVATION

HISTORIC PRESERVATION
+
ADAPTIVE REUSE

MARRIOTT COURTYARD

ADAPTIVE REUSE







PRESERVATION

ADAPTIVE REUSE

DEEP RETROFIT



PIONEER COURTHOUSE
HISTORIC PRESERVATION



THE NINES
HISTORIC PRESERVATION
+

ADAPTIVE REUSE



MONTGOMERY PARK
ADAPTIVE REUSE



EDITH GREEN WENDELL WYATT FEDERAL BUILDING
DEEP RETROFIT

EDITH GREEN WENDELL WYATT (EGWW) - DEEP RETROFIT

FEDERAL BUILDING

RECOVERY ACT MODERNIZATION PROJECT



EDITH GREEN WENDELL WYATT (EGWW) FEDERAL BUILDING MODERNIZATION

FEDERAL BUILDING

RECOVERY ACT MODERNIZATION PROJECT



Existing 1974 Building - April 2009



Demolition Complete - June 2011



(Re)Construction Complete - 2013

EGWW SEISMIC UPGRADE

SEISMIC OPTIMIZATION

"HOW MUCH DOES YOUR BUILDING WEIGH?" - Buckminster Fuller



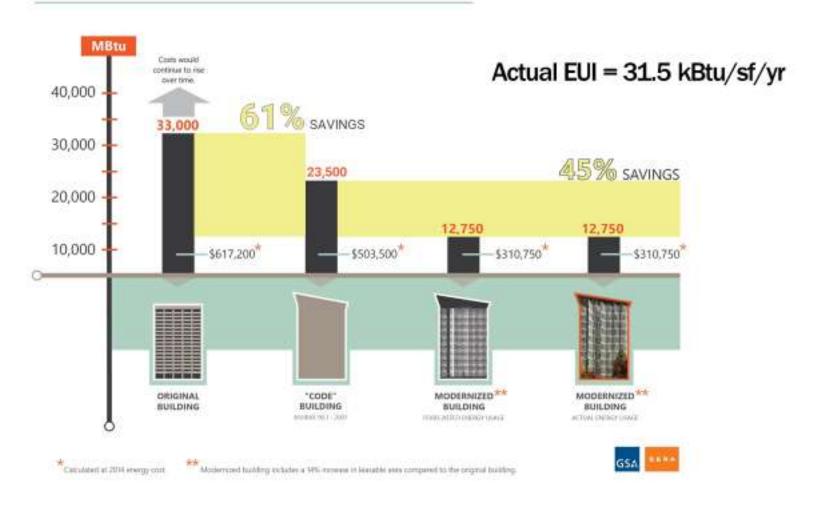


Removal of the precast concrete façade made the building so much lighter that seismic upgrades were largely avoided.

EGWW HIGH PERFORMANCE RETROFIT

ANNUAL ENERGY USE

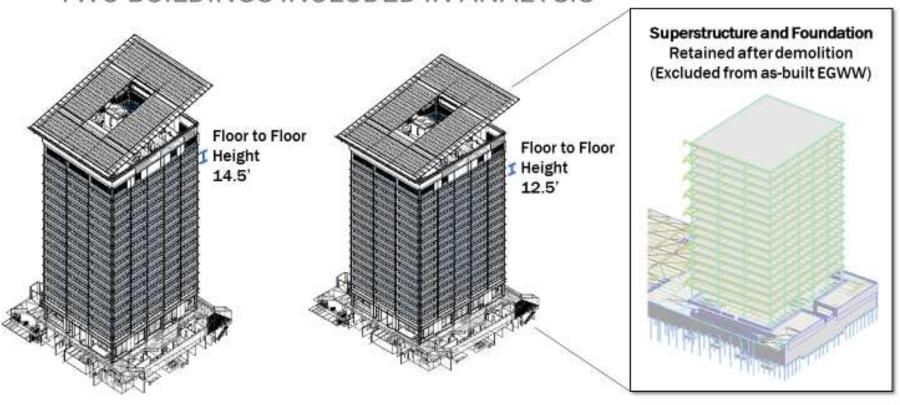
Calculated Based on AVERAGE Monthly Usage from October 2013 to September 2014



EGWW EMBODIED CARBON ANALYSIS

STUDY APPROACH

TWO BUILDINGS INCLUDED IN ANALYSIS



1. New Replacement Building

2. As-Built EGWW

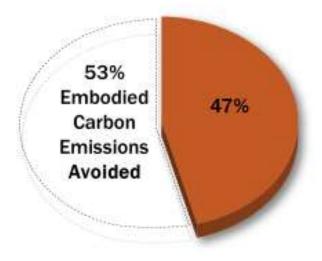
EGWW EMBODIED CARBON ANALYSIS RESULTS

BUILDING COMPARISON

EMBODIED CARBON EMISSIONS AVOIDED



New Replacement Building 15,606 tCO2e



6,994 tCO2e

EMBODIED CARBON EQUIVALENTS

HOW MUCH IS 8,610 tCO2e?

QUANTIFYING EMBODIED CARBON EMISSIONS

1.9 Wind Turbines (2.32 MW)
Running for one Year

~1 Million Gallons
of Gasoline Consumed



OR

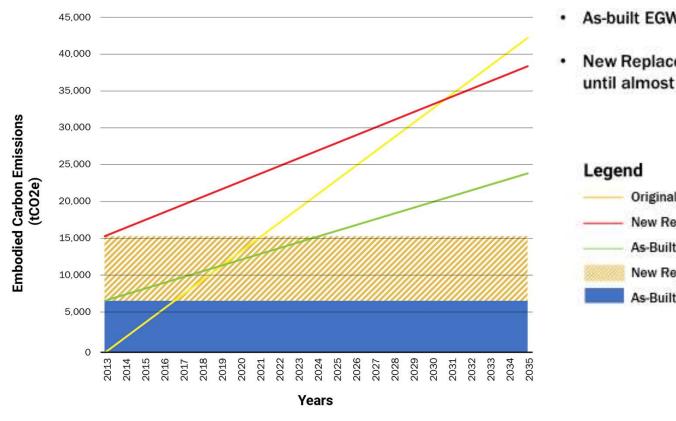


Source: https://www.epa.gov/greenvehicles/greenhouse-gas-emissions-typical-passenger-vehicle#;~:text=typical%20passenger%20vehicle%3F-

OPERATIONAL AND EMBODIED CARBON OVER TIME

TOTAL CARBON EMISSIONS

CARBON EMISSIONS OVER TIME



- As-built EGWW overtook original in 2020
- New Replacement Building doesn't overtake until almost 2034!

Original 1974 EGWW - Operational

New Replacement Building - Operational

As-Built EGWW - Operational

New Replacement Building - Embodied

As-Built EGWW - Embodied

OPERATIONAL AND EMBODIED CARBON OVER TIME

RETROFIT STATS/OPPORTUNITY

MID-CENTURY BUILDINGS

- Mid-century buildings comprise about 50% (by area) of the commercial building stock
- Buildings larger than 50,000sf comprise about 50% of the commercial building stock in area, but only 6% by number of buildings
- In the US, buildings emit about 1/3 of all greenhouse gases, and the commercial core of cities in the US emits about 50% of all building sector greenhouse gases

Therefore, retrofitting large, mid-century buildings (in any variety of ways) offers cities an unprecedented opportunity to significantly reduce both operational carbon (energy use) and embodied carbon (from construction) within the urban core, over the next decade.

THANK YOU!

THANK YOU!

Any Questions? Please contact:

Clark Brockman Principal

clarkb@seradesign.com

