

COVID Rent Assistance

Review of 2020 and planning for 2021

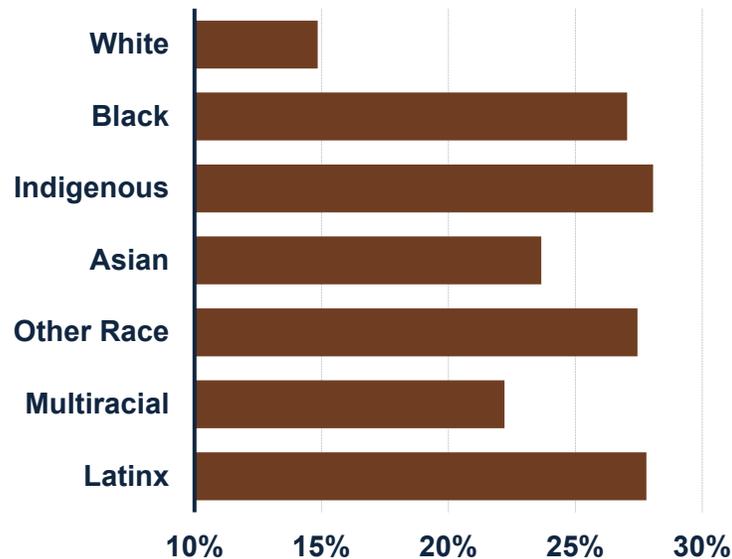


**Portland
Housing Bureau**

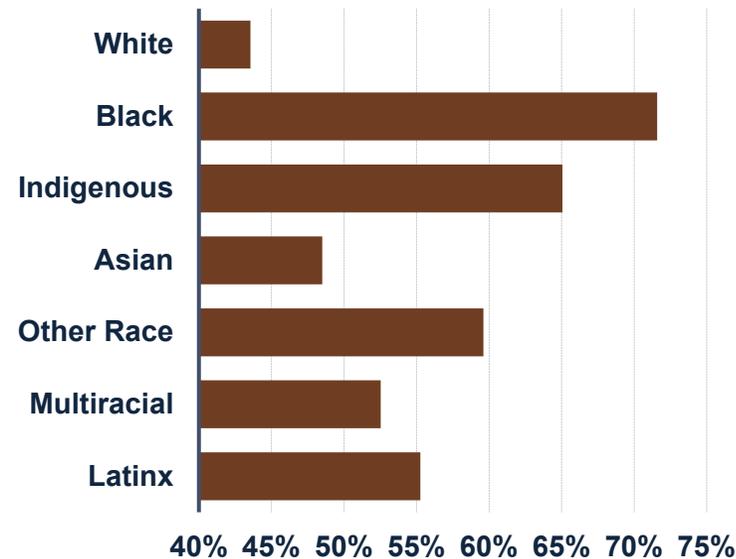
Leading with Racial Equity

Which communities have the largest share of people:

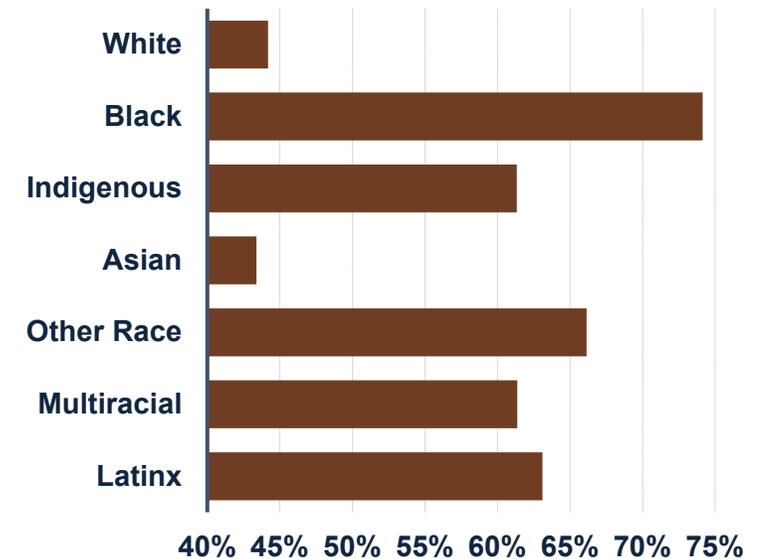
Working in Service Occupations



Earning Below \$60,000



Renting



Leveraging Existing Systems & Adding Capacity

Short Term Rent Assistance Network



Worksystems Inc. Network



Expanded Partner Network



Multnomah County Programs



Intellectual & Developmental Disabilities
 Maternal, Child & Family Health Services

Program Framework

Shared *City-County-Community* Program



Jurisdictions jointly established framework:

- Multnomah County resident
- 80% Area Median Income * (*Preference for 50% AMI*)
- Single application for all funding sources

Maximize flexibility for community partners:

- Rent arrears, current/future rent, utilities, etc.
- Decentralized intake and prioritization process
- Flexible assistance amounts

Low barrier single application translated into Spanish, Simplified Chinese, Russian, Vietnamese, Somali, & Swahili.

Jurisdictional Coordination

Leveraging resources and infrastructure



Human Services

2020 CARES Program

| | |
|------------------------------|-----------------------|
| City CARES | \$15 million |
| Housing Bureau HOME Funds | \$4.5 million |
| County CARES | \$11.6 million |
| Total Rent Assistance | \$31.1 million |



**Portland
Housing Bureau**

Initial Impact Data

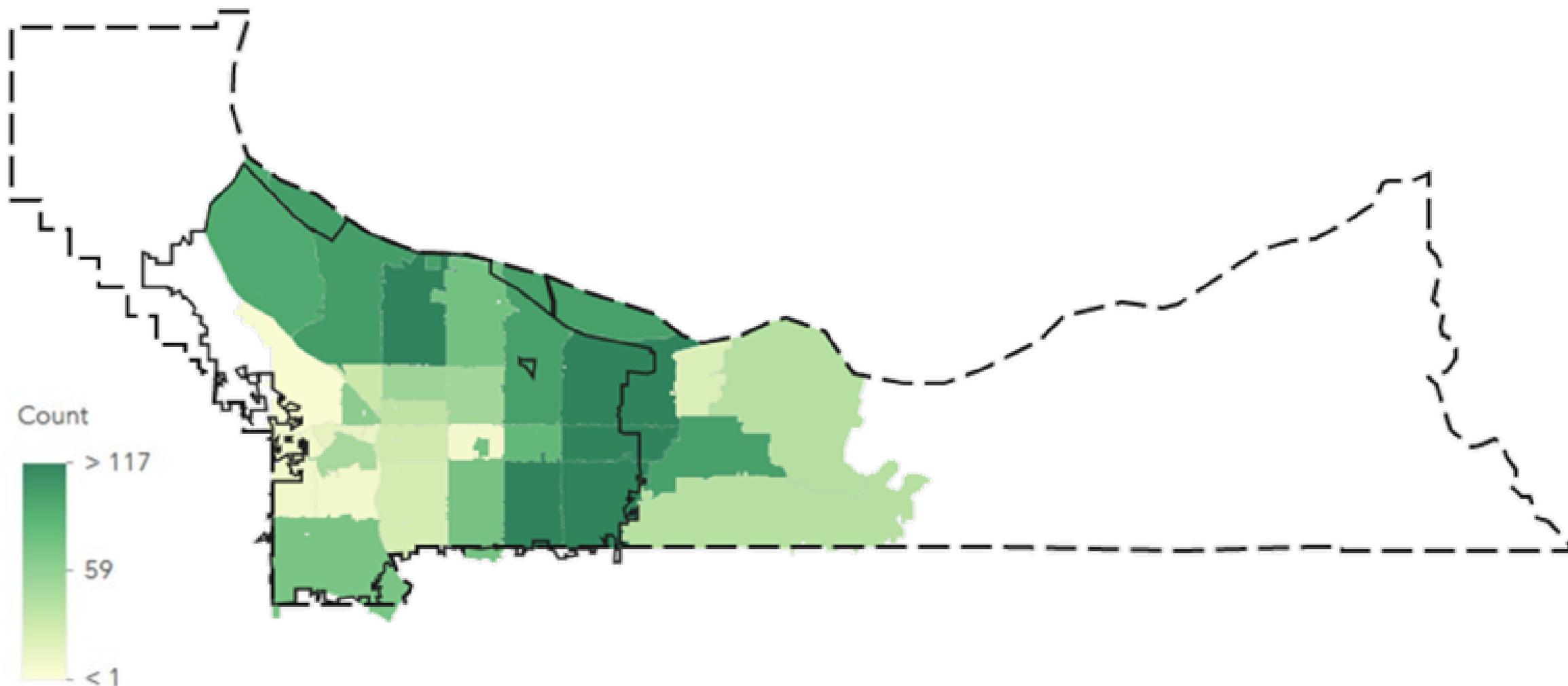
(City CARES and City HOME funding – initial data)



190356

Households Served by Zip Code

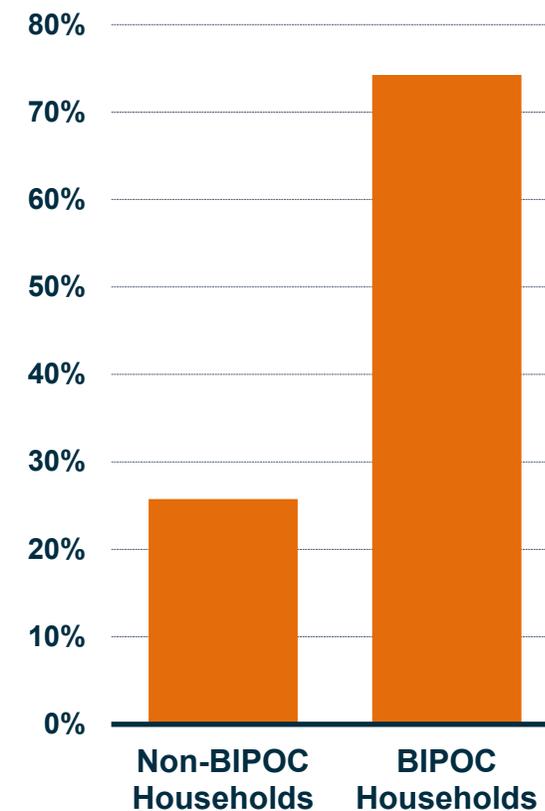
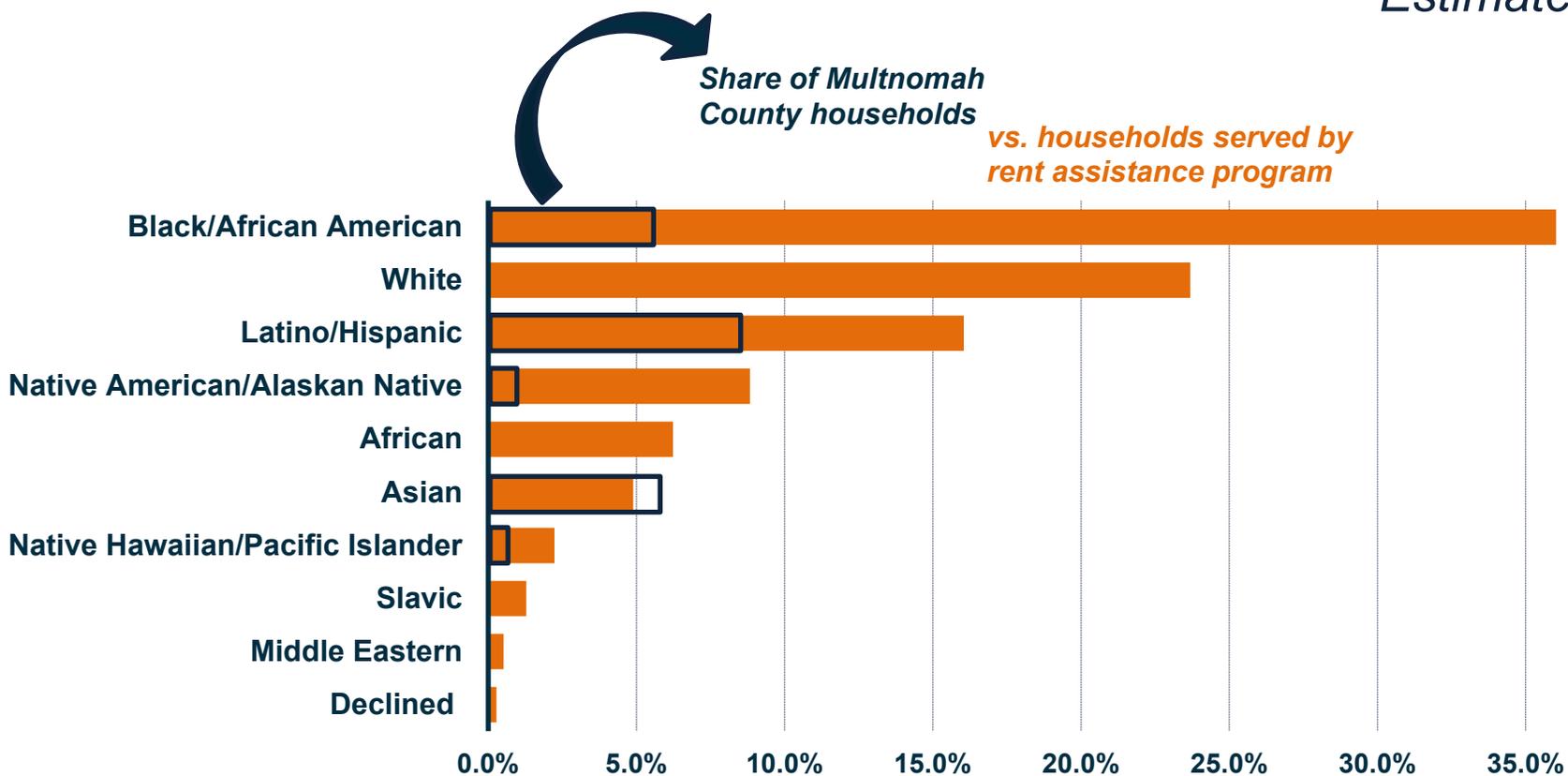
City CARES Funding



Household Demographics

City CARES Funding

Estimated 3,200 households
Estimated \$4,100 average assistance





Human Services



Portland
Housing Bureau

2020 Jurisdictional Collaboration

- ❖ **84%** BIPOC Households
- ❖ **5,820** Households Assisted
- ❖ **16,143** People Supported



Moving Forward in 2021

2021

Oregon Housing and Community Services

Landlord Compensation Fund

\$35 M

ERAP Funds to Multnomah County

\$44 M



Human Services

Multnomah County Jurisdictional Partners – Phase I - March

Housing Bureau East Portland Funds

\$0.5 M

Housing Bureau Rental Services Funds

\$0.5 M

County STARR Funds

\$ 8M

Housing Bureau CDBG

\$ 4.7M



Multnomah County Jurisdictional Partners – Phase II – April

City ERAP Funds

\$19.6M

County ERAP Funds

\$ 4.8M



Multnomah County Jurisdictional Partners – Phase III – TBD

City ERAP Funds – ARPA

\$19.6M estimated



Total 2021 Rent Assistance

\$137M

Lessons Learned from 2020



Successes to continue

- Centering equity and renters
- Community-based program
- Single application across funds
- Program flexibility for partners
- Low-barrier program rules
- Jurisdictional coordination
- Back-end support from agencies

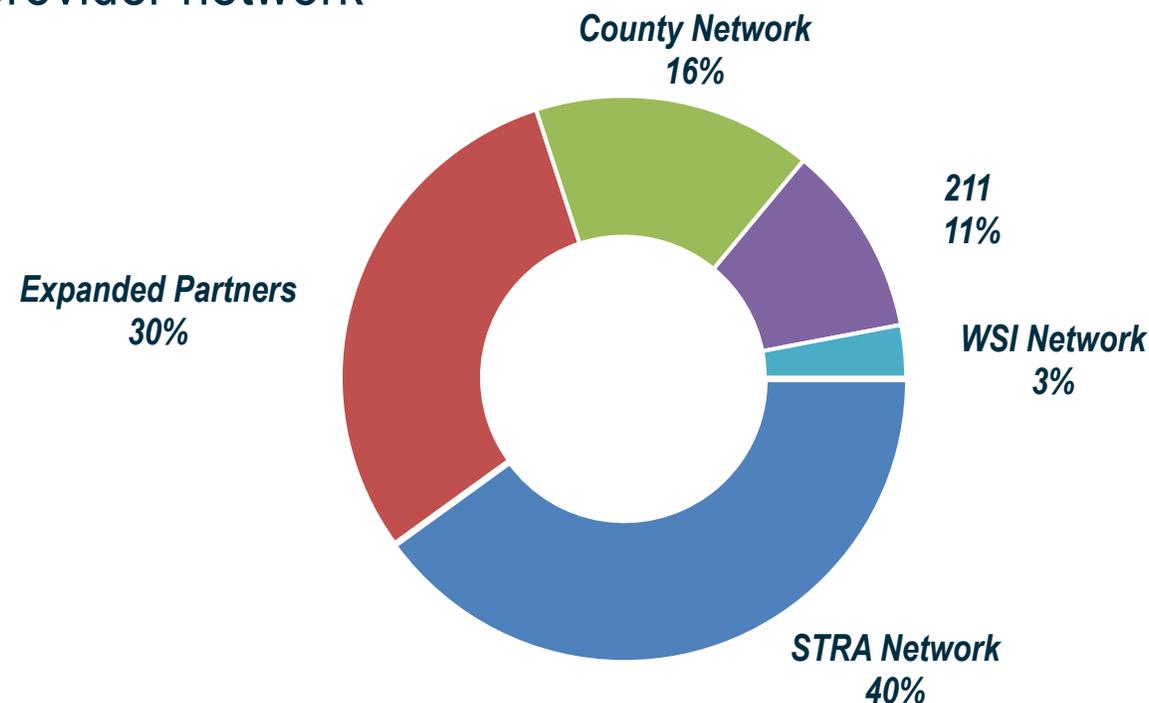


Challenges to address

- Short time frame to implement
- Administrative requirements
- ✓ Not enough capacity funding
- ✓ Changing program guidelines
- Transactional interactions
- ✓ Public access point
- ✓ Improved payment system
- ✓ Landlord access point

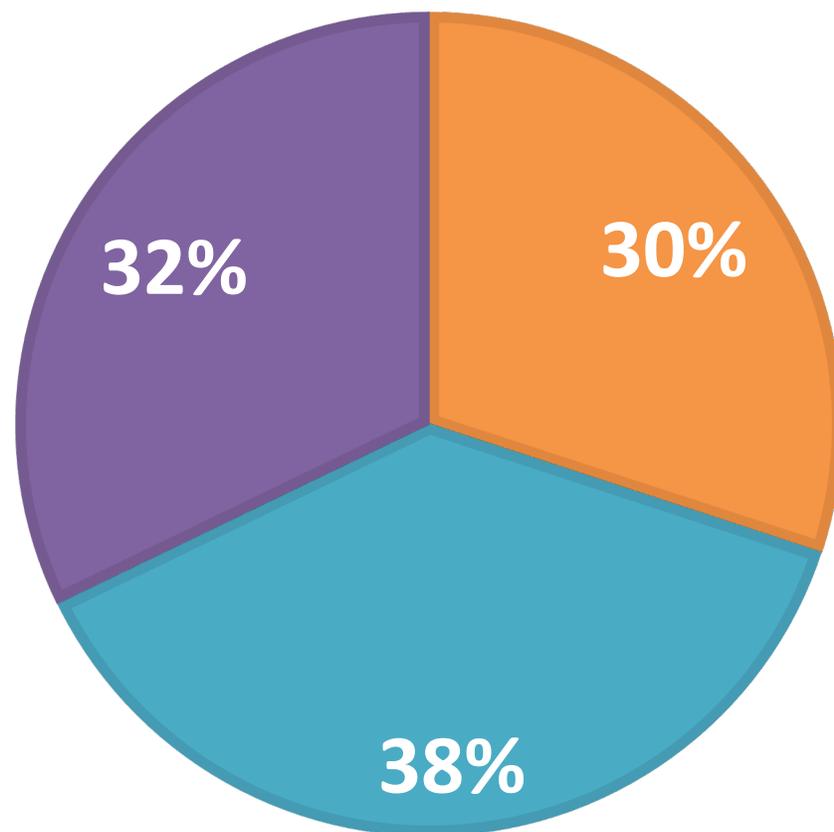
2021 Framework: Joint Recommendation Phase I & II

- \$15.7 million Short-Term Rent Assistance (STRA) network
- \$11.8 million Expanded Partners network
- \$6.3 million County Human Services and Public Health providers
- \$4.3 million 211 for open application
- \$1.2 million Work Systems, Inc. provider network



State & Local Phase I & II Rent Assistance Access Points

■ Landlord ■ Public Access ■ Community Based



Renter and Market Impact

12% to 15% non-payment

\$20 to \$25 million per month

15,000 to 19,000 renters

12 months of Rent Arrears:

\$240-300 million

Rent Assistance to Date:

\$168+ million