



THERE'S NO BETTER PLACE IN THE WORLD FOR SPORTS THAN HERE IN OREGON, WITH PORTLAND AT THE EPICENTER OF ACTIVITY. Don't let the dramatic scenery and breathtaking views fool you; this city and state weren't meant to be observed through a camera lens and put on a postcard. This place is a playground that's meant to be used for the highest level of sport.

And don't let our size fool you. Here, we punch above our weight when it comes to sports. We are a big-event-driven city and region that embraces and rallies behind our competitions, sports teams and festivals like no other.

And we, at Sport Oregon, are a non-profit organization dedicated to attracting and supporting amateur and professional sporting events for the state of Oregon, and collaborating to grow and further develop the state's sports organizations and franchises.

We are the city and state's leading sports advocates, driving economic growth and enhancing Portland's and Oregon's quality of life as a result. Through our leadership as the state's sports economic development arm, we promote community-wide involvement and provide value to our members and partner groups with a demonstrated history of beneficial effects resulting from a wide variety of successful events held over more than two decades. We tirelessly work to harness the power of sports for the overall betterment of Portland and our entire state, with a dynamic, ambitious approach to attracting new and broad-based events to our city.

Sport Oregon is an organization inspired by the impact it has had on the greater sports community in Portland, but, more so, it is one inspired to produce an even greater effect, implementing current and more ambitious future resources to create additional sporting opportunities and to benefit even more deserving organizations in our community – specifically, through the Sport Oregon Foundation.

We are nimble in our approach, too, as evidenced by our recent fundraising efforts through our Foundation to address an ever-increasing need in real time. This past December, Sport Oregon helped raise more than \$250,000 for the Hopscotch and Sport Oregon Foundations to help fight food insecurity, an area of particular need due to the ongoing effects of the pandemic.

Our passion is continuing to improve the quality of life in our region through sports and in driving substantial economic impact for our great city, and that will never change, pandemic or not. Our city and state have so much to offer, and we are in such a unique position to make a difference as we navigate the present with an optimistic eye towards an exciting future of events and the full return of all the sports and recreational activities we love and depend on for our economic health. We remain a constant contributor at the table with all our key partners throughout the city and state, with a strategic focus on economic recovery and a commitment to leveraging our powers to help bring back its hospitality and tourism industry.