

Agenda No. 104

REPORT

Accept Sport Oregon's, formerly Oregon Sports Authority, annual report on national and international sports marketing activities and event recruiting services (Report; Contract No. 30005536)

Jim Etzel, Sport Oregon CEO, will present the efforts and accomplishments of Sport Oregon during Fiscal Year 2019-2020, and discuss the organization's goals and activities underway in Fiscal Year 2020-2021.

This annual report to Council is a requirement of the City's agreement with Sport Oregon (under the organization's previous name of Oregon Sports Authority) to provide sports marketing and event recruiting services to bring major sports events to Portland. Agreement No. 30005536 was adopted by Council by Ordinance No. 188081 on November 9, 2016. This will be the fourth annual report to Council under the five-year agreement.

Introduced by
Mayor Ted Wheeler

Bureau
Management and
Finance

Prepared by
Karl Lisle

Date Prepared
February 2, 2021

**Requested Council
Date**
February 24, 2021

**Requested Agenda
Type**
Time Certain
9:45 am
20 minutes requested

Date Filed with Clerk
February 16, 2021

Action taken: February 24, 2021 Accepted

Four Fifths Agenda	Commissioners voted as follows:		
		YEAS	NAYS
1. Rubio	1. Rubio	✓	
2. Ryan	2. Ryan	✓	
3. Hardesty	3. Hardesty	✓	
4. Mapps	4. Mapps	✓	
Wheeler	Wheeler	✓	